

GREENFIELD COMMUNITY PRESERVATION ACT APPLICATION FORM

Submit this application **by November 15, 2023** to:

Greenfield Community Preservation Committee

% Christian LaPlante

14 Court Square

Greenfield, MA 01301

Or by email: cpc@greenfield-ma.gov

Date submitted: by U.S. mail _____, email 11/15/2023, or in person _____

Project Title:	Rocky Mountain Park and Highland Park Trail Wayfinding Signage and Kiosks
Applicant:	Greenfield Recreation Department
Are you an incorporated organization?	<input checked="" type="checkbox"/> X___Y ___N
If not, who is your fiscal sponsor?	
Is this project on city-owned land?	<input checked="" type="checkbox"/> X___Y ___N
If yes, name the department or commission who is co-sponsoring this project.	Greenfield Recreation Department
Project Location/Address:	Rocky Mountain Ridge, Highland Park, Temple Woods
Contact Name:	christy.moore@greenfield-ma.gov
Mailing Address:	20 Sanderson Street, Greenfield, MA 01301
Daytime Phone #:	413-772-1553
Email Address:	christy.moore@greenfield-ma.gov
Date of Submission:	11/15/2023

Total Project Cost	CPA Funds Requested
\$ 135,000	\$ 135,000

PROJECT DESCRIPTION:

- All of the following must be answered in the space provided
- Include supporting materials as requested or as you believe necessary as attachments

1. Describe the Project

The trails along Rocky Mountain Ridge within Rocky Mountain Park, Temple Woods, and Highland Park are heavily used and connect to a larger Pocumtuck Ridge Trail System. While local users are familiar with the trails, they can be a bit intimidating to those new to or visiting the area due to lack of directional signage.

With \$50,000 in FY24 CIP Funding, the Recreation Department is currently in the process of conducting a complete mapping assessment of the trail system that will aid in the creation of new trail maps and will also provide recommendations for way finding sign locations. Funds from the CPC will allow for the construction and installation of uniform way finding signage and map kiosks that fit into the natural landscape and will enhance the user experience, hopefully attracting even more hikers to our beautiful trail system.

2. What are the goals of the proposed project?

- Install uniform way finding signage that does not detract from the natural environment.
- Create a welcoming environment for all trail users.
- Promote recreation within one of Greenfield's greatest natural resources.
- Increase the number of visitors to Greenfield's trail system.
- Aid in supporting first responders with rescue response times within the trail system.
- Reinforce Greenfield's reputation as a great place to live, work, and play.

3. Who will benefit from this project and why/how?

Trail users and new residents looking to explore Greenfield's trails will benefit from new way finding signage that will be able to safely and effectively direct them to scenic vistas, trail heads, etc.

Ecotourism is also a growing industry and being able to adequately promote a comprehensive trail system to outdoor enthusiasts across the state and New England will benefit the entire Greenfield Community.

4. How will you measure your success?

Success of the project will be measured by public feedback regarding usability. Success can also be measured by analytics from web views and downloads of the park map.

5. How does this project fit with the requirements of the Community Preservation Act? (See attached chart)

The CPA allows for funds to be used for the creation and rehabilitation of land for recreational use and the preservation of open space. This project will help to enhance the enjoyment and engagement with Greenfield's natural resources for both citizens and visitors.

6. If appropriate, how does this project fit with existing City plans? (See GCPC Plan https://greenfield-ma.gov/government/boards_and_commissions/community_preservation_committee.php)

The Recreation Department has already received Capital funds to support phase 1 of this project which includes a thorough mapping and assessment of the trail system.

This project aligns with goals set forth in the Master Plan including:

MP Natural, Historic & Cultural Resources Goal 2, Strategy 2 (Page 264) that states:

Goal 2: Residents and visitors of all ages in Greenfield will enjoy various recreational activities as a vital contribution to their health and well being.

The 2021 Open Space and Recreation Plan also supports the enhancement of recreational facilities:

Goal A: Preserve, protect, and enhance Greenfield's open spaces. Action Items: Make needed improvements to Highland Park and Temple Woods & Make needed improvements to Poet Seat/Rocky Mountain Ridge

7. Have the appropriate city boards and commissions expressed support and/or approved the project? What is the nature and level of community support for this project? Please attach any letters of support to your application.

The Recreation Commission is in full support of this project as well as many citizens of Greenfield. Joy Whitbeck and Nancy Hazard have both provided a letter of support for the project.

8. In the case of partial CPA funding, what would be your next steps?

Partial funding could allow for the purchase of some park way finding signage and kiosks. Trails would need to be prioritized for marking until additional funds were available to finish the project.

9. Budget:

Some definitions:

Personnel: Any paid staffing

Equipment: items with a useful life expectancy of more than one year.

Supplies: items with a useful life of less than one year.

Contractual: any work that is done for a limited period of time by a person/organization with specialized skills, e.g. lawyer, surveyor, etc.

Construction: all work done on a particular property or building including erecting, altering or remodeling.

Please leave any category blank that does not apply to your project.

Category	CPA Funds	Other Funding Source	In-Kind Value	Total
Personnel				
Equipment	\$115,000			\$115,000
Supplies				
Contractual				
Construction	\$20,000			\$20,000
Other				
TOTAL	\$135,000			\$135,000

Describe the basis for your budget and the sources of information you used.

The budget is based on National Recreation and Park Association colleague shared project costs.

Other Funds:

- Please identify the other sources of funding including federal, state, or local government or any other sources.
- Cash means that the source is providing funds.
- In kind means that the source is going to give labor or goods, but no cash. In kind support still has value. How much would it cost if you were to pay for the labor or goods?
- Confirmed means that the organization or business has made a commitment to supply the items, labor or funds

Organization	Item	Amount or value	Cash (Please check)	In kind (Please check)	Confirmed (Y or N)

10. Timeline:

Please provide a schedule for project implementation. Please include major tasks, e.g. survey, acquisition of historic documents, etc.

Task	Estimated Start	Estimated completion
Prepare project bid	9/1/24	12/31/24
Bid Project	1/1/25	1/30/25
Installation	4/1/25	6/30/25

11. Implementation:

Please provide the project manager's contact information if different from applicant.

Project Manager (Paid or volunteer)	Phone	Email
Christy Moore	413-772-1553	christy.moore@greenfield-ma.gov

12. Maintenance (Leave blank if not applicable to your project)

If your project requires ongoing maintenance, who will be responsible for that for the 5 years after completion? How will that maintenance be funded?

Like all parks and playgrounds, the Recreation Department and DPW Parks Division oversee routine care and maintenance. Routine maintenance is funded under the DPW Parks Department Operating Budget. Limited maintenance would be needed for this project.

To the best of my knowledge and belief, all data in this application are true and correct. This document has been duly authorized by the individual or governing body of the applicant.	
Name of authorized representative:	Christy Moore
Title, if appropriate	Recreation Director
Email	christy.moore@greenfield-ma.gov
Phone number	413-772-1553
Signature of Authorized Representative	<i>Christy Moore</i>
Date Signed	11/15/2023

Recreation Project Proposal

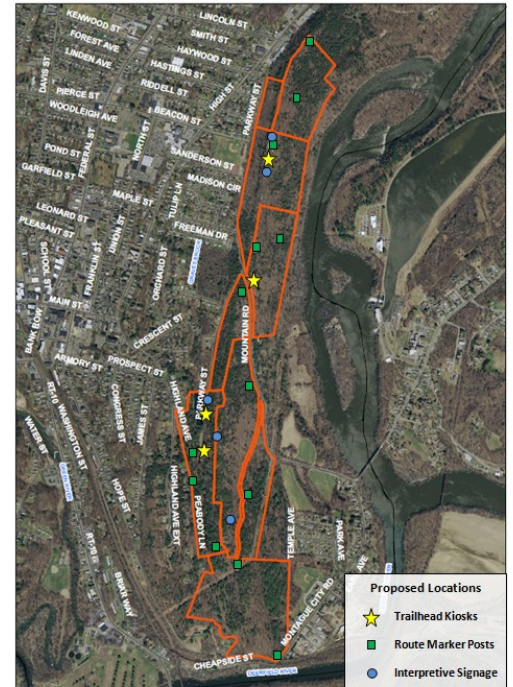
Rocky Mountain Ridge Trail Map Development

Project Summary

The trails along Rocky Mountain Ridge within Rocky Mountain Park, Temple Woods, and Highland Park are heavily used and connect to a larger Pocumtuck Ridge Trail System. While local users are familiar with the trails, they can be a bit intimidating to those new to or visiting the area due to lack of directional signage.

With \$50,000 in FY25 CIP Funding, the Recreation Department is currently in the process of conducting a complete mapping assessment of the trail system that will aid in the creation of new trail maps and will also provide recommendations for way finding sign locations. Funds from the CPC will allow for the construction and installation of uniform way finding signage and map kiosks that fit into the natural landscape and will enhance the user experience, hopefully attracting even more hikers to our beautiful trail system.

Rocky Mountain Ridge Trail Project



Kiosks & Signage

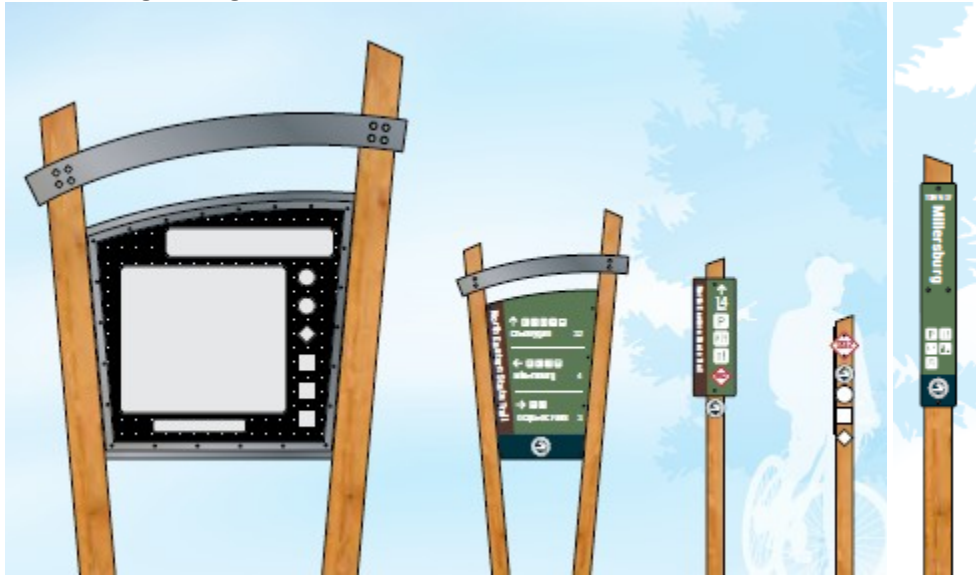
Material	Number of Units	Price per Unit	Total \$ amount
Large Kiosks	4	\$8,750	\$35,000
Small Kiosks	4	\$6,500	\$26,000
Trail Placard Posts	30	\$800	\$24,000
Interpretive Signage	6	\$5,000	\$30,000
-----	-----	Totals	\$115,000

Installation

	Total \$ amount
Installation of Kiosks & Signage	\$ 20,000
Totals	\$20,000

Estimated Total Project Cost: \$135,000

Potential Sign Designs:



Potential Sign Locations:

Large Kiosks: Highland Pond Parking Lot, Poet's Seat Tower Base, Poet's Seat Tower, Stop & Shop End

Small Kiosks: Bear's Den, Across Mountain Rd from Poet's Seat Base Parking, Highland Side Trail, Cheapside Entrance/ Hope Street

Interpretive Signage: Highland Pond Ecology, Tree Tour w/ QR Code to Webpage, Poet's Seat View/History/Range Sites, Sachem's Head, Vernal Pool, Flora/Fauna



Roxann Wedegartner
Mayor

City of
GREENFIELD, MASSACHUSETTS

DEPARTMENT OF RECREATION

CHRISTY MOORE

Director

20 Sanderson Street • Greenfield, MA 01301
Phone 413-772-1553 • Fax 413-7723-0115
christy.moore@greenfield-ma.gov • www.greenfield-ma.gov



Recreation Commission:
DuSell, Donna (2026)
Hochstetler, Danica (2024)
Jaquay, Myrt (2024)
Phillips, Mary (2024)
Valenta, Heather (2025)
Zaccheo, Barbara (2025)
Piasecki, Daniel (2026)

Greenfield Recreation Commission
20 Sanderson Street
Greenfield, MA 0131

November 10, 2023

Re: Rocky Mountain Park Trail Wayfinding Signage and Kiosks

Dear CPA Committee,

We, the below listed members of the Greenfield Recreation Commission, write to express our support for the next phase of way finding improvements at the Rocky Mountain, Poet's Seat ridge. This project is in-line with CPA criteria of recreation.

This project is an effort to provide direction and information for visitors via trail signs and is viewed by the Recreation Commission as the next step in larger improvements along the ridge.

We understand that the Greenfield Recreation Department will collaborate with interested citizens regarding project steps. Furthermore we see an opportunity for integrating this effort into more expansive way finding and informational improvements to benefit users of these trails.

We appreciate the value of this project to the citizens of Greenfield, and have discussed such improvements previously. The Recreation Commission and Department stand ready to assist.

Sincerely,

Donna DuSell, Barbara Zaccheo, Myrt Jaquay, Danica Hochstetler, Heather Valenta, Daniel Piasecki, and Mary Phillips



*City of Greenfield is an Affirmative Action/Equal Opportunity Employer,
a designated Playful City, Green Community and a recipient of the "Leading by Example" Award*



Roxann Wedegartner
Mayor

City of
GREENFIELD, MASSACHUSETTS
CONSERVATION COMMISSION

City Hall • 14 Court Square • Greenfield, MA 01301
Phone: 413-772-1548 ext 3 • Fax 413-772-1309
mitchell.vye@greenfield-ma.gov • www.greenfield-ma.gov

Travis Drury, Chair. Jun, 2024
Fletcher Harrington, Vice-Chair. Dec,
2024

Erika LaForme. Dec, 2025
Christin McDonough. Dec, 2025

Agent: Mitchell Vye

City of Greenfield
Department of Planning & Development
14 Court Square
Greenfield, MA 01301

November 15, 2023

Dear Community Preservation Committee:

The Greenfield Conservation Commission fully supports the Recreation Department's plan to improve wayfinding signage throughout the Rocky Mountain Ridge. This is a widely used area for hikers and would benefit greatly from new and updated trail information. We strongly believe that improving the usability of this recreational area would be an excellent use of Community Preservation Funding.

The following motion was made at the November 14th, 2023 Conservation Commission meeting:

Motion by Fletcher to send a letter of support to the Community Preservation Committee for the trail wayfinding project
Seconded by Christin

Erika AYE
Christin AYE
Fletcher AYE
Travis AYE
Motion passes 4-0-0

Thank you for your time and attention to this matter.

Sincerely,

Mitchell Vye, Conservation Agent

November 10, 2023

Dear Community Preservation Committee,

I am writing to you in support of the Greenfield Recreation Department's 2023 funding request to support their work to improve access and usage of the Highland Park and Rocky Mountain areas.

These areas are the source of immeasurable fresh air, enjoyment, and peace for so many but they are also in need of attention to support their ongoing use and full potential.

The accurate and detailed accounting of the area that will be created by this project will be invaluable. It will provide visitors with trail distances and connections to encourage exploration; a full accounting of property ownership boundaries and rights of way to create better relationships with neighbors/residents; and identify potential areas of enhanced environmental concerns, such as wetlands.

Further, welcome signage which includes reminders for visitors of applicable local legislation (such as those regarding dogs at large) and trail usage expectations (such as staying on the marked trails to reduce our impact on erosion) will help support preservation and safe usage for all.

Investing in our natural resources so that they are more accessible to those intimidated by the unknown and more welcoming to all who visit is a noble endeavor; I hope you'll agree and support our Recreation Department's submission.

Thank you for your time reviewing this submission and commitment to our City through this important Committee.

Sincerely,

Joy Whitbeck

Nov 6, 2023

TO: Christy Moore, Director
Greenfield Recreation Department

From: Nancy Hazard
30 Spring Terrace, Greenfield, MA
NancyHazard30@gmail.com

RE: Rocky Mountain Trails_proposal to CPC

I strongly support the Greenfield Recreation Department's proposal to build wayfinding signage and maps in the larger Pocumtuck Ridge Trail system.

As an avid hiker and user of the Pocumtuck Ridge Trail system, I have long advocated for simple trail signage, so as to encourage others to get out and enjoy into this amazing natural resource. Connection to the natural world has been proven to be good for both our physical and mental health.

While the details of the system are not spelled out, as a person who has a horrible sense of direction, I have found that a sign that has the trail name and the distance to a destination, as being key to enabling me to use a trail. An overview map at key trail heads can also be useful. I am hopeful that the trails will also become integrated into available electronic trail mapping software, such as Gaia and All Trails, etc.

Respectfully submitted

A handwritten signature in dark ink, appearing to read "Nancy Hazard". The signature is fluid and cursive, with the first name "Nancy" being more prominent than the last name "Hazard".