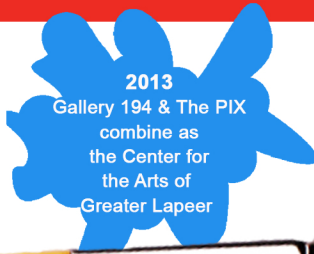
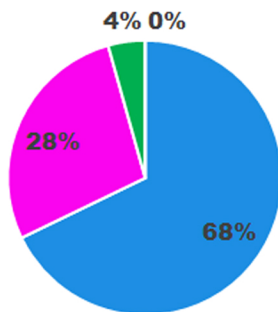


STATUS REPORT



PATRON FEEDBACK *



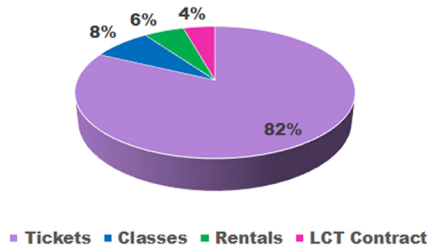
■ Excellent ■ Very Good ■ Good ■ Needs Improvement

* Source: Surveys distributed 2022-2023 season

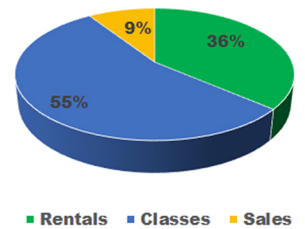
All income percentages represent 2022-2023 Season as of 3-30-23

SOURCES OF INCOME

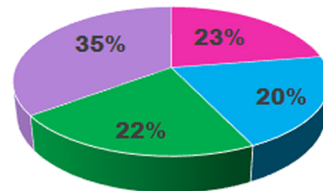
PIX INCOME SOURCES



GALLERY INCOME SOURCES

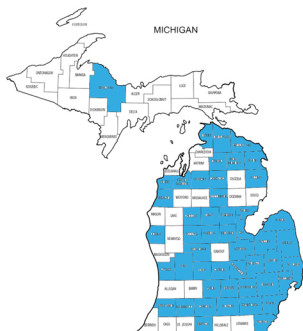


GENERAL OPERATING INCOME



■ Sponsorships ■ Annual Giving
■ Grants ■ DDA Contract

WHERE OUR PATRONS TRAVEL FROM TO VISIT THE CFA

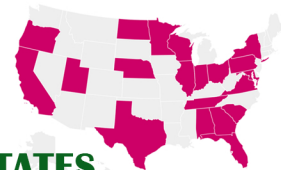


49 COUNTIES IN MICHIGAN

20 OTHER STATES

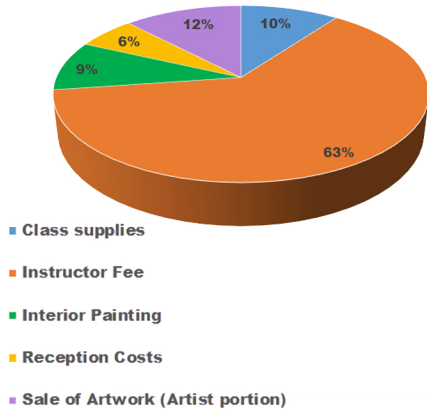
17 COUNTIES FOR MORE THAN ONE PERFORMANCE

AND CANADA

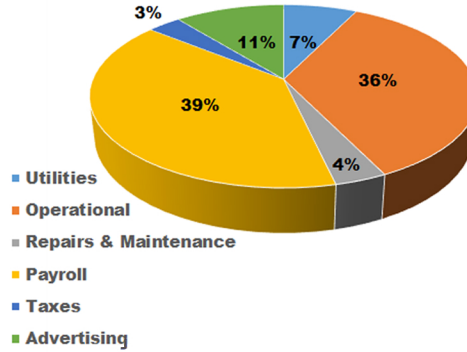


EXPENSES

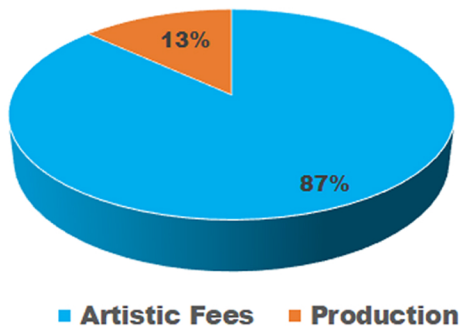
Gallery Expenses



CFA Expenses



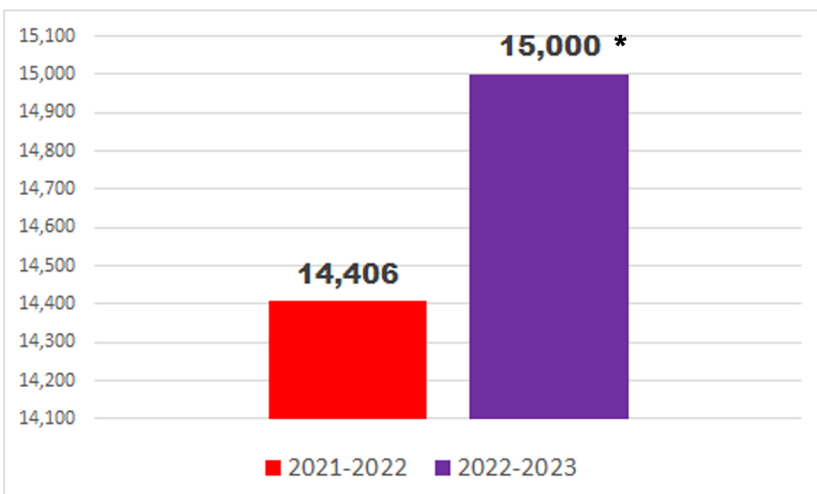
Theater Expenses



OPERATIONAL COSTS INCLUDE

Bank Charges
Concession Supplies
Copier Rental
Inspection Fees
Insurances
Internet/Website
Janitorial Services
Janitorial Supplies
Licenses
Machinery & Equipment
Office Supplies
Postage
Service Fees
Software

NUMBER OF PATRONS VISITING THE CFA



***ON TRACK TO SURPASS 15,000 BY JUNE 30, 2023**

**The CFA receives
 \$6.791. monthly
 from the City via the DDA
 In FY22 that will be
 24% of total
 budget**

\$15,699

**IT COSTS AN AVERAGE OF THIS PER MONTH TO OPERATE
 THE CFA EXCLUDING PROGRAMMING COSTS.**

STATUS REPORT

GOALS AS OUTLINED IN STRATEGIC PLAN ADOPTED IN 2017

**1**

Provide high quality arts and cultural opportunities in the community.

- Fully utilize CFA facilities to accomodate a wide range artistic and cultural programming.
- Continue to develop and expand a comprehensive visual and performing arts education program for targeted populations.

**2**

Increase awareness of art and culture opportunities at the CFA.

- Refine marketing plan to have a postive impact on the CFA and the broader community.
- Increase support for the CFA through public relations activities.

**3**

Strengthen the CFA's role as an arts and culture leader in the community.

- Seek opportunities for community engagement.
- Cultivate the concept that art is an important part of community life and creative thinking.

**4**

Strengthen the CFA's financial security.

- Strengthen the endowment fund.
- Use local support to leverage public and private dollars.
- Expand the body of individual and corporate supporters.

**5**

Facilitate preservation and improvement of the CFA's facilities and equipment.

- Improve existing facilities.
- Plan for future growth.

STATUS REPORT

ACHIEVEMENTS

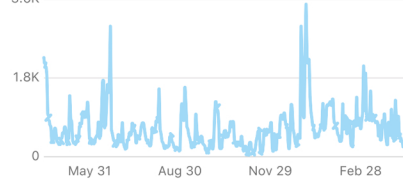
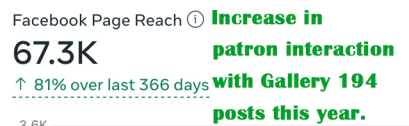
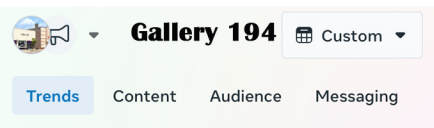
In accordance with the goals outlined in the CFA Strategic Plan

With the exception of the week of Christmas 2022. The CFA buildings are in use 7 days a week. Exhibits, shows, classes, rehearsals, and rentals.

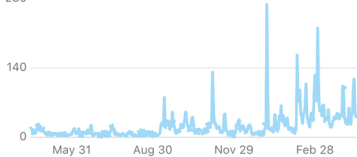
Gallery 194 class registration has doubled over pre-pandemic levels.

2022-2023 Youth Theater class registration is also higher than pre-pandemic levels.

Face Book Insights



Insights



5.2K PIX Facebook followers

2.7K Gallery 194

ENDOWMENT CONTRIBUTIONS OF \$4,950 IN 2022 ANNUAL GIVING CAMPAIGN TOTAL \$30,460 IN 2022

3

1,179 Pieces of Student Art on Display in 2022-2023.



Smithsonian Institution
Museum on Main Street

Awarded the Smithsonian Museum on Mainstreet Exhibit , twice.



Hosted the Detroit Institute of Art Inside/Out exhibit with the Lapeer DDA

COMMUNITY PARTNERSHIPS



LAPEER AREA PHOTOGRAPHY CLUB



FRIENDS OF THE LAPEER COUNTY HISTORIC COURHOUSE



5

NEW

**ICE MACHINE * POPCORN MACHINE * BUTTER MACHINE
PIX THEATER LIGHTING SYSTEM * PIX RESTROOM LIGHTING
THERMAL CURTAINS FOR GALLERY 194 * WELCOME MATS
HAND DRYERS IN THE RESTROOMS * PIX STAGE CURTAINS**

With the use of grant funds and private donations the CFA has recently made these improvements to both Gallery 194 and The PIX. Grant funding being explored for the following projects, a new sound system for The PIX, new exterior lighting for Gallery 194, switching The PIX marquee bulbs to LED, new carpeting for the upper and lower gallery, a handicap ramp for the lower level classroom to the restroom level.

STATUS REPORT

We asked people who watched the recent Generation Arts performance what value they saw in the program. These are some of their answers:

It builds confidence.

It's a wonderful opportunity for the kids.

It teaches artistry.

It brings people together. It's wonderful to give kids this opportunity.

It's good experience.

Gen Arts gives kids chance to experience extracurricular opportunities they don't have at school.

It gives them the chance to explore new things.

Kids needs extracurricular activities besides sports.

It brings more theatre to the community.

I love to see the kids express themselves and open their minds to explore.

253

PEOPLE ATTENDED
SUMMER 2022
YOUTH THEATRE
PRODUCTION

149

PEOPLE ATTENDED
NIGHT OF THE BIZARRE
GEN ARTS PLAY

337

PEOPLE ATTENDED
WINTER 2022
YOUTH THEATRE
PRODUCTION

14 YOUTH THEATRE
CLASSES
OFFERED
2022-2023

PARENT TESTIMONIALS ABOUT YOUTH THEATRE

"On a personal note - I want to say thank you. Avery really enjoyed these classes and I have seen a change in her self-confidence. She learned a great deal from your class- life skills: public speaking, teamwork, and communication skills. All good things!"

- Lori P.

"(Kaden) told me the other day ' Mom, when I walk into the theater I just feel the magic.' Makes my heart so happy. Last year was really rough on him, so to see the joy this gave him is everything to me."

-Meghan A.