



Meeting: Village of Glendale Strategic Plan - Steering Committee Meeting No. 1 (of 4)
Date: May 27, 2023
Time: 1:00 to 3:00 PM
Location: Village of Glendale

Agenda

1. Mayor's Welcome & Introductions
2. Overview of the Planning Process
3. Recap of Past Planning Efforts
 - a. 2000 Plan
 - i. Relevant portions (history/baseline data)
 - ii. How 2023 plan will take next step – Implementation Focus
 - b. Group Input: Community Initiatives Underway
4. Visioning Discussion Exercises
 - a. S.O.A.R. Assessment (Strengths. Opportunities. Aspirations. Realities.) *SEE ATTACHED*
 - b. Review of Admin.-Identified Plan Themes & Potential Focus Groups *SEE ATTACHED*
5. Upcoming Public Engagement
 - a. Community Survey Instrument – Establish Topics Areas of Special Interest
 - b. Public Forum (Date TBD in July) – Exploratory Discussion on Venue & Format
6. Other Discussion
7. Recap & Next Steps
8. Public Comment



S.O.A.R. Analysis

Strengths (Local Competitive Advantages – what makes Glendale special?)

Opportunities (Untapped Potential - Leveraging Existing Assets – “Quick Wins”)

Aspirations (Wish List – Thinking Long-Term Goals)

Realities (Barriers to Market Entry & Fiscal/Regulatory Constraints)



Potential Plan Themes & Focus Areas

Village Administration identified the following topics as special areas of interest to be addressed during the strategic planning process.

The consultant team has suggested categorizing Plan Themes in four Focus Areas: (1) Administrative, (2) Civic Engagement, (3) Financial, and (4) Land Usage.

Subtopics are summarized for each Focus Area in the bullets below.

Please review the summary graphic below and be ready to discuss these and other potential community issues you feel warrant special attention.

PLEASE NOTE: These potential themes and topics are a starting point for steering committee discussion and not a final list.



Administrative

- Replacing the Village's current Statutory form of government with a Charter (Council/Manager) form of government



Civic Engagement

- Improving communication with residents
- Increase responsiveness to employee needs
- Enhancing & effectively utilizing the efforts of volunteers



Financial

- Village's continuing need for additional revenue (e.g. income tax)
- Improve ability to secure public/private grants
- Establishing a planned giving program for donation



Land Usage

- Possible senior-friendly housing
- Village role in development of ~90-acre property on East side of Village
- Use evaluation of Village-owned properties: 10-acre in NE side & S greenbelt