

**CITY OF EVART
VIRTUAL COUNCIL MINUTES
STRATEGIC PLANNING WORK SESSION
Monday, January 25, 2021 @ 7:30PM**

The work session was called to order by Mayor Chris Emerick at 7:30pm.

Present (via roll call): Sean Duffy, City of Evart, Osceola County MI, attending remotely
Dan Elliott, City of Evart, Osceola County MI, attending remotely
Mayor Emerick, City of Evart, Osceola County MI, attending remotely
Matt Hildebrand, City of Evart, Osceola County MI, attending remotely
Sandy Szeliga, City of Evart, Osceola County MI, attending remotely

Present: City Manager Sarah Dvoracek, Assistant City Manager/Director of Public Works Mark Wilson, Finance Director/Treasurer Pepper Lockhart (Meeting Host), Chief of Police John Beam, Downtown Development Authority Director Eric Kehoe, City Clerk Kathy Fiebig

Guests (per Zoom ID): Angela Hunter, Janet's iPad, Shannon

Ms. Dvoracek reviewed the Strategic Planning Goals as developed by council during December of 2019 then updated on November 10, 2020. Some of the goals are substantially complete, while others are still in progress.

Ms. Dvoracek presented the **2030 Vision** from that document as follows: • Be a destination city for recreation • Remain an industrial area – expanded • Quality family housing • Education • US 10 corridor commercial district development • Unified economic development • 70% single family home ownership • Developed and funded airport • Depot/community center/gathering place • Recreation development

and

the **2025 Vision** as follows: • Redevelop Farmer's Market • Quality family housing • Community Center • Trail way improvement and signage • Continuing education – trades and skilled • New and improved signage • Meet with industrial leaders • Incubator space • Strong code enforcement • Housing code ordinance • Increased home ownership • City and Community event coordination (Farm Market) • Airport fuel and hangers • Development of Historic District and City Hall • Restaurants.

Council agrees with the elements of both visions and made no changes.

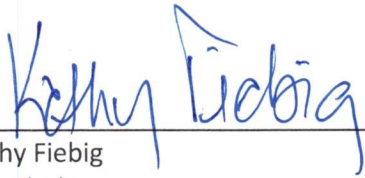
Discussion followed on the Major Goal Areas and the one-year tasks as developed in 2019. Council is comfortable with the works in progress and set the following items as high priority during 2021:

- Complete certification as a Certified Local Government (CLG)
- Complete certification as a Redevelopment Ready Community (RRC)
- Continue to replace signs throughout the City/pursue wayfaring signage
- Request that the Planning Commission review all zoning maps, update the Master Plan and make recommendations to council regarding possible rezoning options, particularly along the US10 corridor
- Pass the Landlord/Tenant Ordinance/establish a Board of Appeals

- Complete a city-wide sidewalk inventory and certain sidewalk/street repairs
- Pursue preliminary engineering for DPW projects in order to be well positioned for grant funding
- Research abandoning the campground at Riverside West while continuing primitive camping at Riverside East; consider repurposing all buildings at Riverside West and focusing more on recreation amenities there

Motion by Mr. Hildebrand to adjourn the meeting. Support by Mayor Emerick. Motion passed with a roll call vote; all were in favor.

The work session was adjourned at 9:51pm.



Kathy Fiebig
City Clerk