

**Transcript of
TOWN OF EASTCHESTER
SIGN REVIEW COMMITTEE MEETING MINUTES
September 1, 2023 @ 11 a.m.**

Meeting Held **in Person** at Eastchester Town Hall in the Community Room

Present: Laura Raffiani, Chairperson
Judy Blau - Phoned In

Lukas Herbert, Director of Building and Planning
Carol Pinto, Secretary, Planning, Zoning and Architectural Review Boards
Gary Gibbs, Code Enforcement Officer

Rose Brescia – provided comments via email

NEW BUSINESS

1. **23-19, Coco Hair Salon, (Wall and Window Signage) 69 Garth Road, Scarsdale, NY**

Approved as submitted:

- The wall sign letters will consist of 11.5” high white, channel letters. They will be installed on an 18” high Matte Black Aluminum Frame Panel

Approved as submitted with modifications:

- Window decals will remain, except to change the phone number

The applicant will provide revised drawings via email for approval, prior to the permit being issued.

2. **23-20, Restore Hyper Wellness (1 Wall Sign) 777 White Plains Road, Scarsdale, NY:**

Approved as submitted:

- Visible raceways are allowed, which is an exception for this shopping center based on previous approvals

Approved as submitted with modifications:

- White letters with black returns will be reduced from 20” to the 18” maximum
- Adjust size of raceway to smaller measurement
- Revise drawing to read “painted to match wall (façade) color,” for raceway description

3. **23-21, Wells Fargo, (2 Wall Signs, Awning Replacements), 375 White Plains Road, Eastchester, NY**

Approved as submitted:

- Approved as submitted Yellow letters will be replaced with White letters with Red returns
- The height and placement of the two wall signs will be the same
- The awning will be a gray, heather fabric, fire-resistant
- The red stripe on the awning will match the red returns on the letters

Approved as submitted with modifications:

- Photos are not clear enough to depict actual color of the façade (see photos sent in email)

Research on previous applications:

In 2022, this applicant replaced the awning fabric due to fading. In 2013, this application was approved with 18” high letters. The lighting was described as, “Note: Faces will not light, reverse lit “white” illumination only. In addition, gooseneck lighting was approved and installed.

4. **23-24, Candis Nails & Spa, (1 Wall Signs, Awning, and Window Signage), 747 White Plains Road, Scarsdale, NY**

Approved as submitted:

- Halo lit letters only for main name; 2” in depth without raceway; 13.5” uppercase and 5.48” lowercase letters
- 1/4-inch pin letters for tag line; not halo lit

Approved as submitted with modifications:

- Adjust top of awning placement to no more than 6” above top of window and door frames; bottom of awning must be a minimum of 7 feet from the ground

Recommendations for Window Graphics; to be presented at a later date

- Remove top window graphics; awning placement will be lower and cover this portion of the window
- Bottom window graphics can remain as is
- Move phone number to door (applicant must choose only one phone number)
- Round logo can stay on the door
- Hours of operation can be added to door

5. **23-25, Mathnasium, (1 Wall Sign, Awning, and Window Signage), 747 White Plains Road, Scarsdale, NY**

Approved as submitted:

- Halo lit letters for all letters without raceway; MA+THNASIUM will consist of letters 10” high, except A+, will be 18.25” high in red; red must match two other retailer signs

- Tag line to read “The Math Learning Center.” All black letters, except for the a in Math; 5.68” high

Approved as submitted with modifications:

- Adjust top of awning placement to no more than 6” above top of window and door frames; bottom of awning must be a minimum of 7 feet from the ground

Recommendations for Window Graphics; to be presented at a later date

- Window signage must be removed from both windows
- Graphics on door can remain as is

6. 23-26, Ena NY, (1 Wall Sign and Awning), 747 White Plains Road, Scarsdale, NY

Approved as submitted with modifications:

- Halo lit letters without raceway; “ena” in black 13”; “NY” in red 13” high; red must match two other retailer signs
- Adjust top of awning placement to no more than 6” above top of window and door frames; bottom of awning must be a minimum of 7 feet from the ground

7. 23-27, Eye Designs, (1 Wall Sign and Awning), 747 White Plains Road, Scarsdale, NY

Approved as submitted with modifications:

- Halo lit letters without raceway; “eye” in black, “designs” in red; red must match two other retailer signs; 10.92” lowercase and 13 5/8” uppercase letters
- Adjust top of awning placement to no more than 6” above top of window and door frames; bottom of awning must be a minimum of 7 feet from the ground
- Image of eyeglasses can remain

Recommendations for Window Graphics; to be presented at a later date

- Move window graphics, “Do You Love Your Glasses?” to the bottom of the window in a smaller font. Awning placement will be lower and therefore will cover this portion of the window signage.

September 1, 2023 @ 3:30 p.m.