

**Transcript of
TOWN OF EASTCHESTER
SIGN REVIEW COMMITTEE MEETING MINUTES
May 5, 2023 @ 11 a.m.**

Meeting Held **in Person** at Eastchester Town Hall in the Community Room

Present: Laura Raffiani, Chairperson
Judy Blau - Phoned In
Carol Pinto, Secretary, Planning, Zoning and Architectural Review Boards
Gary Gibbs, Code Enforcement Officer

Rose Brescia – provided comments via email

NEW BUSINESS

1. **23-13, Flori Barber Shop** (Wall, Window Signs and Barber Poles) 455 (aka 453) White Plains Road, Eastchester, NY

Approved as submitted:

- A. Window graphics on the front and side windows and doors indicating the business name and hours of operation will remain.

Approved as submitted with modifications:

- A. The wall signs measuring 54 inches wide and 27 inches high, hung on the right side between the two entrance doors on White Plains Road and on the Crest Avenue side of the building are existing. The barber poles below the two wall signs will remain in those locations. However, all lighting and rotation within the barber pole will be removed.

The applicant will provide revised drawings via email for approval, prior to the permit being issued.

2. **23-14, Calico Design + Shop**, (3 Wall Signs) 747 White Plains Road, Scarsdale, NY:

Approved as submitted:

- A. As submitted, the two wall signs on the front (White Plains Road) and side (Maple Street) of the building façade will consist of black PVC halo lit channel letters; no raceway visible. The text on the first line will read “calico” in lower case letters, all measuring 9 inches, except for the “l” at 18 inches. The text on the second line will read “DESIGN + SHOP” in upper case letters and measure 3.25 inches.
- B. The wall sign at the back entrance of the building on Maple Street will also read, “calico” in lower case, black, flat cut mounted letters and will not be lit. All letters, except for the “l” will measure 9 inches and the “l” will measure 16 inches.

3. **23-15, Embassy Cleaners, (2 Awnings, 3 Wall Signs and 1 Post & Arm Sign), 826 Scarsdale Avenue, Scarsdale, NY**

Approved as submitted with modifications:

A. The applicant will provide revised drawings to indicate the following changes:

1. Wall sign logo on the right front façade on Scarsdale Avenue, that reads “EMBASSY,” (navy blue pin mounted letters) within a circle and a hanger graphic, will be reduced to 26 inches, and the word “CLEANERS,” (white pin mounted letters) will be adjusted proportionately to the reduced logo. This sign will be halo lit.
2. Wall sign on the left front façade that reads, “Fine Dry Cleaning, Laundry & Tailoring,” in halo lit navy blue pin letters, measuring 7 inches will be revised to read “Fine Dry Cleaning,” as signage is limited to business name and principal business. This sign will be halo lit.
3. The Wall sign logo on the second-floor level on the south side of the building facing the parking lot that reads “EMBASSY,” (navy blue pin mounted letters) within a circle and a hanger graphic, will be reduced to 26 inches, and “CLEANERS,” (navy blue pin mounted letters) will be adjusted proportionately to the reduced logo. Since wall signs shall not be located above the level of the floor of the second story of the building, this sign will be relocated between the two proposed awnings and installed directly onto the white building façade.
4. The round blade sign with a white background and the business logo, 20 inches in circumference is approved, however, a drawing indicating an elevation from the ground to the bottom of the sign to be at least 7 feet.
5. The address numeral appears on the right side of the front façade of the building. These numerals should be between 3 and 6 inches in height, shall be legible from the street, and placed near a source of illumination so that it may readily be seen at night. These specifications are necessary for the response of emergency service personnel.

The applicant will provide revised drawings depicting these items, via email for approval, prior to the permit being issued.

B. The applicant will clarify with the business owner whether the two awnings are separate entrances to the business; one for “Fine Dry Cleaning” and one for “Custom Alterations,” before providing revised drawings of the awnings.

The proposed fabric for the awnings is navy blue and proof of flame resistance must be provided in compliance with Section 2404 of the Fire Code of New York State. The braces of the awnings must be painted to match the color of the awning. The awning fabric should extend on each side of the awning to conceal the braces. The minimum height from the sidewalk to the bottom of the awning, shall be seven feet.

May 5, 2023 @ 4:00 p.m.