



EAGLE COUNTY STRATEGIC PLAN

Appendix A – Vision and Mission

Eagle County Vision

Eagle County is made up of thriving communities for families(A) and is home to a vibrant workforce(B), with personal health and wellness achievable for all(C). Our natural beauty(D) is preserved through purposeful environmental stewardship(E). We are an international year-round resort destination(F) with a diverse, resilient economy(G).

Eagle County Vision

PRINCIPLE A

THRIVING COMMUNITIES FOR FAMILIES

1. Quality early childhood development and enrichment opportunities for every child
2. Socio-economic and cultural diversity
3. All definitions of family
4. Attractive, family friendly neighborhoods with convenient access to amenities
5. Gathering places and events that encourage residents getting to know and enjoy each other
6. Sense of personal safety and security
7. Free or low cost family activities and events, including recreational/leisure and arts/culture

PRINCIPLE B

VIBRANT WORKFORCE

1. Workforce development and training for 21st century jobs
2. Diverse jobs with livable wages for residents
3. Range of quality housing choices: prices, types, locations, rental or ownership
4. Opportunities for first-time homebuyers
5. Mixed-income residential development
6. Residences and workplaces connected by transit options

Eagle County Vision

PRINCIPLE C

PERSONAL HEALTH AND WELLNESS FOR ALL

1. Accessible, affordable and quality medical and healthcare services for all
2. Prevention programs and services with a high rate of utilization
3. Full range of programs and services for the whole person: mental, physical, dental
4. Activities, events and programs that support and promote personal wellness
5. Equitable services and opportunities tailored to the needs of vulnerable populations
6. Natural and built environments that promote personal wellness

PRINCIPLE D

OUR NATURAL BEAUTY

1. Abundant clean water for our rivers, creeks and lakes
2. Green, healthy forests
3. Open space with community buffers
4. Clean air
5. Unobstructed vistas

Eagle County Vision

PRINCIPLE E

ENVIRONMENTAL STEWARDSHIP

1. Local and regional leadership on environmental issues
2. Use and promotion of solar and other renewable energy sources to protect our climate
3. Reduction, reuse and recycling of solid waste county wide
4. "Net Zero" energy use for County government
5. Reduction in our community's greenhouse gas emissions
6. Accessible, useable transportation options including public transit, trails, alternative fuel vehicles
7. Healthy, interconnected and sustainable eco-systems

PRINCIPLE F

INTERNATIONAL YEAR-ROUND RESORT DESTINATION

1. Successful four-season venues, programs and experiences
2. International brand recognition
3. World-class competition and events regularly scheduled in Eagle County
4. Opportunities for residents to enjoy events and activities
5. Model of resort environmental stewardship
6. Successful ski resort corporation
7. Convenient, affordable air service with connections for international travel
8. Convenient and safe travel to and from DIA and the Front Range

Eagle County Vision

PRINCIPLE G

DIVERSE, RESILIENT ECONOMY

1. Strong tourism with returning visitors
2. Positive environment for innovators and entrepreneurs
3. World-class destination for medical, healthcare and wellness services
4. Expanded higher educational and degree programs
5. Home-based businesses and offices
6. Access to broadband for all
7. Green business economy
8. Farm and ranch based businesses with “farm to table” and local food production opportunities

Eagle County Mission

CREATING A BETTER EAGLE COUNTY FOR ALL

**Eagle County achieves the mission by
providing top quality county services(1)
with excellent customer service(2)
in a financially sustainable manner(3);
we partner with the community(4)
and engage our residents(5).**

Eagle County Mission

PRINCIPLE 1

TOP QUALITY COUNTY SERVICES

1. Listening to community members to understand service needs
2. Adding value for customers
3. Providing timely, quality services
4. Developing an organizational culture that evaluates the quality of services and makes improvements
5. Applying "best practices" to Eagle County government
6. Maintaining County buildings, infrastructure and facilities in excellent condition
7. Hiring and retaining highly qualified County employees from diverse backgrounds
8. Measuring service and program outcomes

PRINCIPLE 2

EXCELLENT CUSTOMER SERVICE

1. Assuring County systems and processes are clear, fair and easy to access for all
2. Treating our customers with respect, acting in a friendly and courteous manner
3. Taking the time to explain decisions or actions, especially if the answer is "no"
4. Going the extra mile to help our customers
5. Providing customer-friendly buildings and facilities
6. Providing County services in a culturally competent manner

Eagle County Mission

PRINCIPLE 3

FINANCIALLY SUSTAINABLE MANNER

1. Defining County services and service levels based on available resources and community demands
2. Using financial tools to forecast future revenues and expenditures in order to use taxpayer and other funds efficiently and effectively
3. Maintaining financial reserves consistent with County policies and national standards
4. Delivering County services in an efficient and cost effective manner
5. Leveraging County resources with outside funding streams for maximum community benefit
6. Providing competitive compensation and development opportunities for County employees
7. Developing and following County financial policies
8. Developing and maintaining transparent financial systems and reporting

PRINCIPLE 4

PARTNER WITH THE COMMUNITY

1. Identifying and connecting with strategic partners
2. Working with community partners to establish and align common visions and goals
3. Understanding the goals and needs of partners
4. Maintaining open, regular communications with partners
5. Resolving conflicts with partners in a timely manner
6. Leveraging County resources through partnerships and collaborative efforts
7. Working with partners to fill community gaps
8. Utilizing partners to engage hard-to-reach populations in order to assure services are culturally and socially appropriate

Eagle County Mission

PRINCIPAL 5

ENGAGE OUR RESIDENTS

1. Proactively communicating with Eagle County residents
2. Appropriately involving residents in the governance process
3. Effectively using boards, commissions and task forces to address community issues, and assuring diverse representation that reflects the community
4. Informing residents about the County's mission, goals, finances and services
5. Having a visible presence in the community
6. Engaging the residents in major projects, development of policies and plans, and planning the County's future
7. Participating in community events and meetings
8. Assuring non-English Speaking residents and other hard-to-reach populations have a voice in county planning, programming and evaluation