



For Immediate Release



Deming, NM—DECEMBER 29, 2022— The City of Deming has been working tirelessly to create an all-inclusive recreational experience to enhance the quality of life for the residents of Deming. The City of Deming is passionate and excited about the opportunity to access State Funding through the New Mexico Quality of Life Grant, addressing a prominent need in the southwest region of New Mexico. This Project addresses a regional need for recreational enrichment opportunities in an underserved area while also addressing economic stability through increased tourism of in-state and out-of-state travelers. Expanding on the established investment of Trees Lake, this initiative continues to encourage outdoor experiences through play while simultaneously building educational experiences through ecosystem and cultural history. “With much of our local population living below the poverty line, this initiative allows the City of Deming to serve the community and the surrounding areas with an affordable experience while also investing in the community’s long-term vitality,” says City Manager Aaron Sera.

Plans include further development of the existing infrastructure to house boating and fishing facilities. Construction of a new infrastructure to support an outdoor inflatable sports park, kayak rental, a zoom floom, kids inflatable sports park and shallow swim zone, floating docks, ADA accessible docks, and ADA accessible kayak launch locations. The proposed inflatable park will be a one-of-a-kind feature in the southwestern region that has a capacity of 150 users and is expandable to 250 users. The inflatable water park is fully equipped with life jackets to ensure the safety of each user. Staff will develop standard operating procedures to ensure

equitable access for all. This project prioritizes livability as a core strategy for recruiting, retaining, and expanding business in the community.

Additionally, outdoor recreation and tourism are targeted industries for the strategic growth of the community. This is the only facility like this that exists within the Southwest Region. The outcome of this project demonstrates exponential benefits and shows increasing promise to the residents and business owners of Deming and the surrounding areas. Opportunity, quality of life, and renewed hope will be returned to Deming. "Our goal is to provide opportunity, improve the quality of life and instill a sense of Community," says Mayor Benny Jasso

More information can be obtained regarding this grant or any other grant by contacting the City of Deming directly or visiting our website www.cityofdeming.org. Also, for the most up-to-date information and happenings within the City of Deming, follow us on Facebook.

Contact

Amanda Sanders
Public Relations Officer, City of Deming
O: 575-546-8848 ext. 118
C: 575-694-0710
E: asanders@cityofdeming.org
W: www.cityofdeming.org
M: PO Box 706, Deming, NM 88031