VILLAGE OF DECATUR DDA MEETING AGENDA

Wednesday September 14, 2022



VILLAGE OF DECATUR REGULAR DDA MEETING Wednesday, September 14, 2022 – 1:00PM Village Hall – 114 N. Phelps Street, Decatur, MI 49045

1:00 PM DDA Meeting (Action to be taken by DDA on the following agenda items) Note: Please be courteous and turn cell phones off during the meeting.

1. CALL TO ORDER

- 2. PLEDGE OF ALLEGIANCE
- 3. ROLL CALL (Excused Absences if Any)
- 4. PUBLIC COMMENT

5. APPROVAL OF CONSENT AGENDA ITEMS

5A.1 - Approval of the Regular Meeting Agenda for September 14, 2022 5A.2 – Approval of the Regular DDA Meeting Minutes for August 10, 2022

6. COMMUNICATIONS TO THE DDA – PRESENTATIONS & GUEST

6A.1 – Presentation from McKenna – DDA Development Plan

7. UNFINISHED BUSINESS

7A.1 - Update regarding Food Truck Mondays & Tuesdays 7A.2 – Update regarding Fall and Winter Events

8. <u>NEW BUSINESS</u>

8A.1 – Discussion regarding Decatur DDA Façade Grant – Loan Program

9. PUBLIC COMMENTS- SECOND OPPORTUNITY

10. DDA MEMBER COMMENTS

11. ADJOURNMENT

PLEASE NOTE

AUDIENCE PARTICIPATION:

In addition to addressing the DDA during public hearings and under "Public Comment," members of the audience may address the DDA, please limit your comments to three minutes or less per item. Please step up to the Podium and state your name and address.

The proposed process for items listed under agenda items above shall be as follows:

- 1. Announcement of the agenda item by the Chairperson.
- 2. Verbal report provided by staff.
- 3. Chairperson asks DDA members if they have any questions for staff to clarify the staff report.
- 4. Motion is made by a DDA member and seconded by another DDA member.
- 5. Chair then calls on DDA members to discuss the motion if DDA members wish to discuss.
- 6. Chair calls for a vote on the item after discussion has occurred.

Village of Decatur Downtown Development Authority

Wednesday, August 10, 2022, at 1:00 P.M Village Hall, 114 N. Phelps Street Decatur, MI 49045

I. Call to Order

Christopher Tapper (Village Manager) called the meeting to order at 1:00 P.M.

II. Pledge of Allegiance

III. Roll Call

James Creagan (First State Bank), Jay Newell (Newell Insurance), Lee Moser (Moser Financial Group), David Moorman (Moorman Printing) excused, Roger Kemp (Decatur Automotive Supply), Elissa Zimmer (Webster Memorial Library), Mary Miller (Mousse Lodge), Jami Swihart (Honor Credit Union) excused, Matt Cooper (Cooper Law) excused, Christopher Tapper (Village Manager), Megan Duncan (Clerk/Treasurer), Shantel Pentland (Administrative Assistant).

IV. Public Comments

Comments received regarding the efforts of the DDA to showcase businesses in Decatur.

V. Approval of Agenda & Meeting Minutes

 a. Creagan offered a motion to approve the consent agenda for August 10, 2022, support by Miller, motion including approval of Special Meeting Minutes for July 27, 2022, Regular Meeting Minutes July 13, 2022, carried unanimously 6-0.

VI. Unfinished Business - updates

- a. A general discussion ensued regarding the Food Truck events scheduled for Monday's and Tuesday's. Members voiced positive comments regarding the current schedule and holding additional events through the month of October. The general consensus of the DDA was overall positive and have noticed the comments from social media outlets. Discussion continued regarding public interest to continue the event and offering additional opportunities and choices.
- b. A general discussion ensued regarding the possibility of the DDA participation in the Van Buren District Library's Boo Bash. It was the consensus to approve staff to work with VBDL to help coordinate and assist with events.
- c. A general discussion ensued regarding DDA involvement with upcoming holiday activities. Discussion included; coordination of staff to create an Events calendar,

collaboration between business groups.

VII. DDA Member Comments

Members inquired about the timeline for review of the approved proposal from McKenna & Associates for updating the DDA Plan. Staff report the timeline starts at the next meeting September 14, 2022

VIII. Adjournment

a. Kemp made a motion with support from Miller to adjourn the meeting at 2:07 P.M. Minutes submitted by: Shantel Pentland, Administrative Assistant

MCKENNA



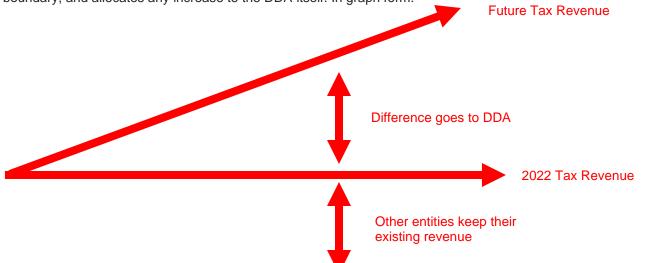
Memorandum

то:	Rebecca Harvey, DDA Director/Consultant
FROM:	Christopher Khorey, AICP, West Michigan Manager Danielle Bouchard, Senior Planner
SUBJECT:	Overview of Tax Increment Financing
DATE:	September 7, 2022

The following is a brief summary of Michigan's enabling statute for the creation of a Tax Increment Financing (TIF) Plan. It includes a review of the legislation and a general outline of how a TIF can be established. We have also created a draft schedule in accordance with statutory requirements.

WHAT IS TAX INCREMENT FINANCING?

Tax increment financing is a funding source available to Downtown Development Authorities and similar entities under Michigan law. Functionally, it freezes the tax revenue for jurisdictions other than the DDA within the DDA's' boundary, and allocates any increase to the DDA itself. In graph form:



The advantage of TIF is that developers and property owners in the DDA area know that the increased tax bill that comes with investment will be spent locally, in ways that benefit them. The TIF revenue funds the DDA without reducing the revenue to other jurisdictions. However, other taxing jurisdictions (the Village, Township, County, etc) are not always supportive of TIF, because it limits their future revenue increases.

HEADQUARTERS

235 East Main Street Suite 105 Northville, Michigan 48167 O 248.596.0920 F 248.596.0930 MCKA.COM

Communities for real life.



One potential compromise is a partial TIF with some or all of the other jurisdictions. The DDA and other entities can agree for the DDA to capture only a portion (10%, 50%, 90%,etc) of the increase, allowing other jurisdictions to participate in revenue growth.

CREATING A TIF

As part of our upcoming Downtown Plan efforts, McKenna coulddevelop a TIF Plan for the Village of Decatur Downtown Development Authority (DDA) in accordance with provisions set forth by the State of Michigan in PA 57 of 2018. The Village of Decatur TIF Plan would include the following information:

- A detailed explanation of the tax increment financing procedure.
- Maximum amount of debt to be borrowed against the project TiF revenue, if any; the duration of the program; and estimates of yearly captured assessed valuation.
- A statement of the estimated impact of the tax increment financing on the assessed values of all taxing jurisdictions in which the Development Area is located.
- Plans for the expenditure of captured assessed value to be used by the DDA, including the types of public improvements to be made.
- A description of the planned use of any captured assessed value.
- Other information necessary to the Plan.

Applicable taxing jurisdictions will have the opportunity to opt-out of the DDA capturing millage for tax increment revenue. We will assist the DDA to meet with applicable taxing jurisdictions to achieve written support (such as a resolution), for the DDA to collect these applicable millages that are subject to capture. Or, if there is not support from the taxing jurisdictions, we will report that to the DDA so Board members can determine next steps.

TIF / DEVELOPMENT PLAN ADOPTION

The process to create a brand new TIF will require action by the Village Council and a specific notification, public hearing and adoption process.

TIF / Development Plan Adoption: A Tax Increment Plan must be adopted and shall include an estimate of the captured assessed value, an estimate of the tax increment revenues, the amount of the operating and planning expenditures, the duration of the tax increment plan, and other details regarding the use of funds within the TIF district.

The Development Plan must include description of the existing properties, identification of proposed public improvements and construction estimates. The Development Plan and the TIF Plan can be combined into one document and approved simultaneously. Before approving the document, the Village Council must hold a public hearing to hear comments on the TIF and Development Plan.

PUBLIC DOCUMENT AND REPORTING REQUIREMENTS

PA 57 of 2018 outlines specifically how all existing and newly established TIF authorities must provide documents to the public. It also identifies meeting and reporting requirements. The annual requirements are:

- 1. Creation of a website or use of the existing Village website to provide access to minutes, budgets, audits, development plans and other information;
- 2. Conducting two (2) public informational meetings per year;
- 3. Submitting annually a report to the Michigan Department of Treasury on the status of the district which includes information detailed in the statute.



The specific information required to be accessed on the website and included in the annual report to the State are detailed in PA 57 of 2018.

PROPOSED TASK LIST FOR ESTABLISHING THE TIF / DEVELOPMENT PLAN

The following tasks will occur in order to establish a TIF Plan pursuant to Act 57 of 2018:

- 1. **First Publication of TIF / Development Plan Notice:** The first notice for the TIF/Development Plan public hearing is published in the local newspaper not less than 20 days before the public hearing and shall be posted in at least 20 conspicuous places within the Downtown District.
- 2. **Mailing of TIF / Development Plan Notices:** TIF / Development Plan public hearing notices sent via certified mail to governing body of each taxing jurisdiction and all property tax payers of record in the Downtown District not less than 20 days before the public hearing.
- 3. Second Publication of TIF/Development Plan Notice: The second notice for the TIF/Development Plan public hearing is published in the local newspaper.
- Village Council Meeting: TIF / Development Plan Public Hearing Taxing authorities and the public atlarge provide comments on the Draft TIF / Development Plan and public hearing on the proposed TIF / Development Plan.
- 5. **Village Council Meeting:** Consideration of Adopting an Ordinance approving the Development / TIF Plan. This will include an additional public hearing as required for the adoption of an Ordinance.
- 6. **Publication of Resolutions of Adoption:** Resolutions for establishment of the TIF and the TIF / Development Plan are published in the local newspaper.
- 7. **State Filing:** McKenna will assist the Village to ensure that the new TIF / Development Plan is properly filed with the State of Michigan Treasury along with all appropriate corresponding documentation.

We look forward to working with the DDA Board to determine if setting up a TIF capture is the right course of action for Decatur.



MEMORANDUM

TO:	Village Council & DDA
FROM:	Christopher Tapper, Village Manager
REVIEWED BY:	N/A
DATE:	September 6, 2022
SUBJECT:	Continue discussion – Food Truck in the Village

Action Requested:

It is requested that the Village Council and DDA review the following publications and public feedback regarding the topic of food trucks operating within the Village of Decatur

Background:

June 2022, the Downtown Development Authority wanted to explore the idea of allowing food trucks within the Village of Decatur. Staff secured the operations of three trucks available for the July 3rd Fireworks Display. The event was a success. The DDA met again in July and received several public comments about the possibility of growing and expanding this trail opportunity. Staff continued researching ideas and suggestions on what might work best to promote additional foot traffic and outside community participation. After several months of working towards a positive outcome for the Village, staff would like to offer the following research.

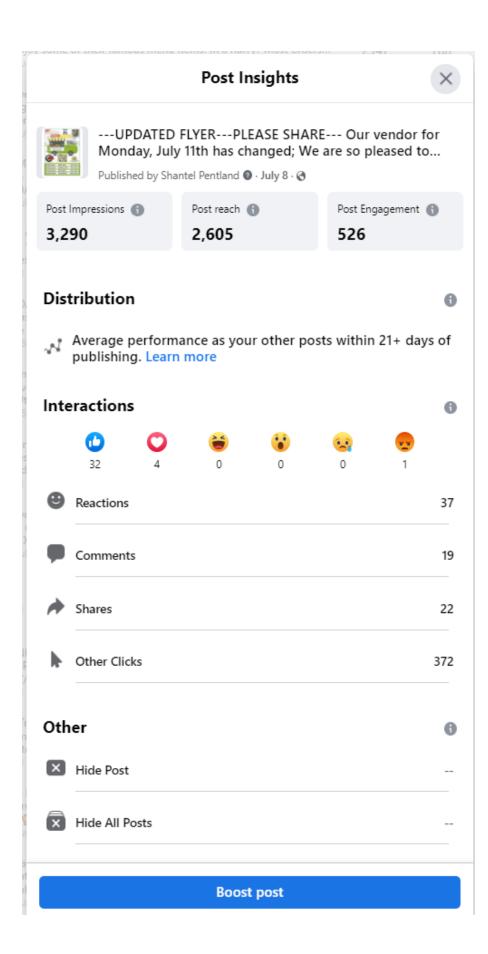
Nine random Facebook post were researched to review community engagement.

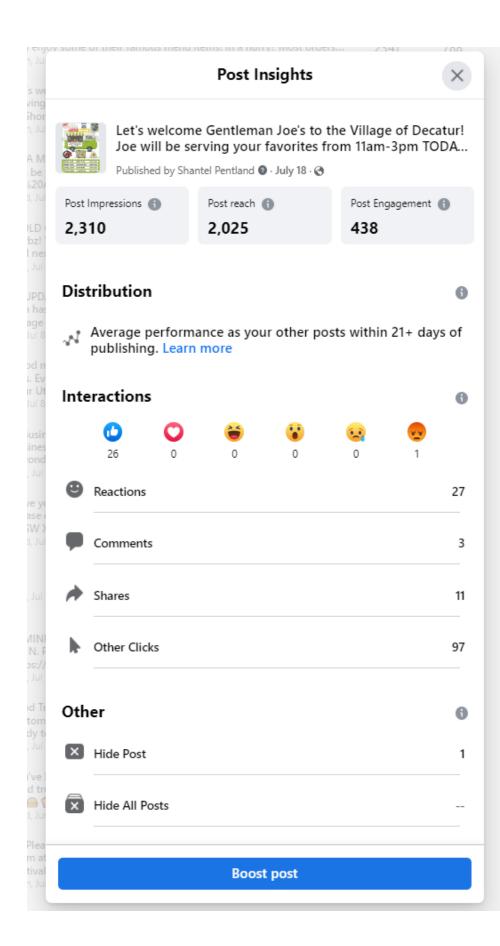
Impressions	Reach	Engagement	Reactions	Comments	Shares	Additional Clicks
715	700	188	17	-	11	38
2,625	2,457	467	41	1	10	143
2,454	2,332	653	28	4	15	276
1,896	1,739	505	22	3	12	268
4,167	3,678	1,175	67	41	25	591
2,045	1,850	627	28	6	8	284
3,981	3,607	1,240	75	34	28	515
2,310	2,025	438	27	3	11	97
3,290	2,605	526	37	19	22	372
Total						
23,483	20,993	5,819	342	111	142	2,584



Village of Decatur 114 N Phelps Street Decatur, MI 49045

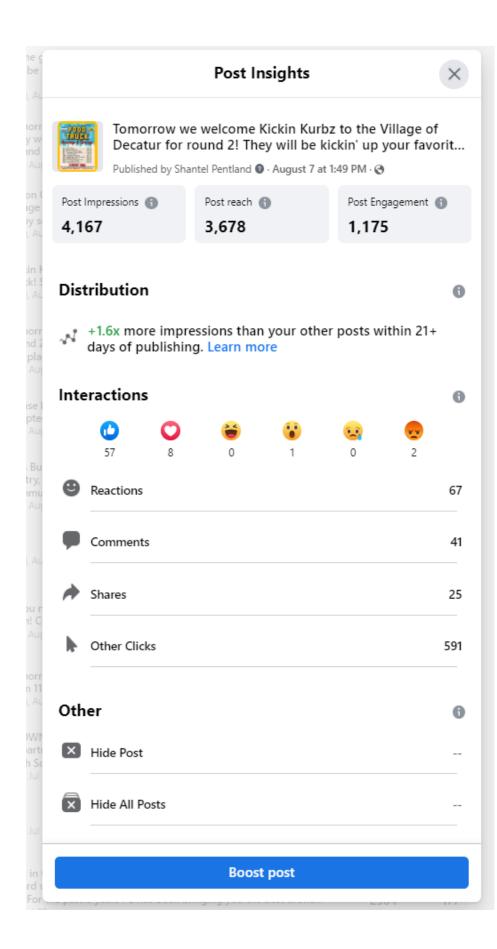
The above research offers the following, posts are reaching a reasonable number of the community that follows the Village of Decatur. The reactions are overwhelming "likes" or positive reactions. Many people are sharing the information, staff would encourage more. Additional Clicks are a wonderful statistic as this shows followers are reviewing our community.

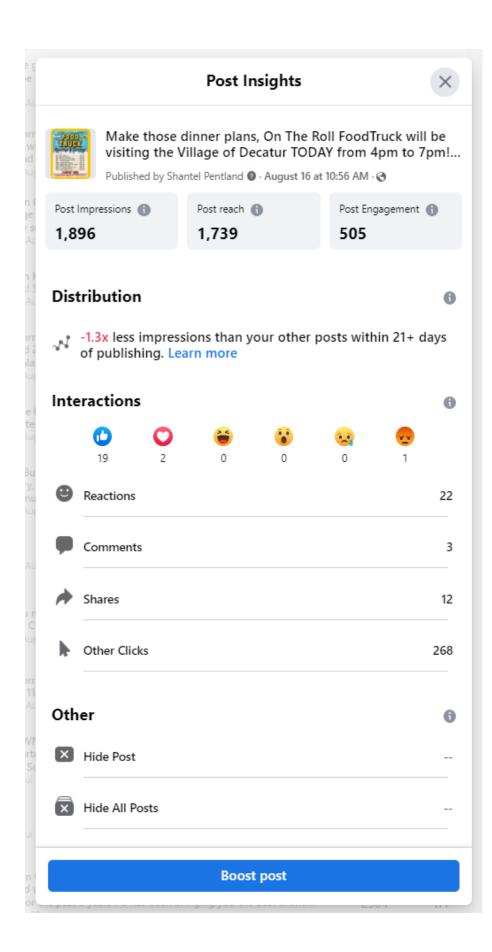


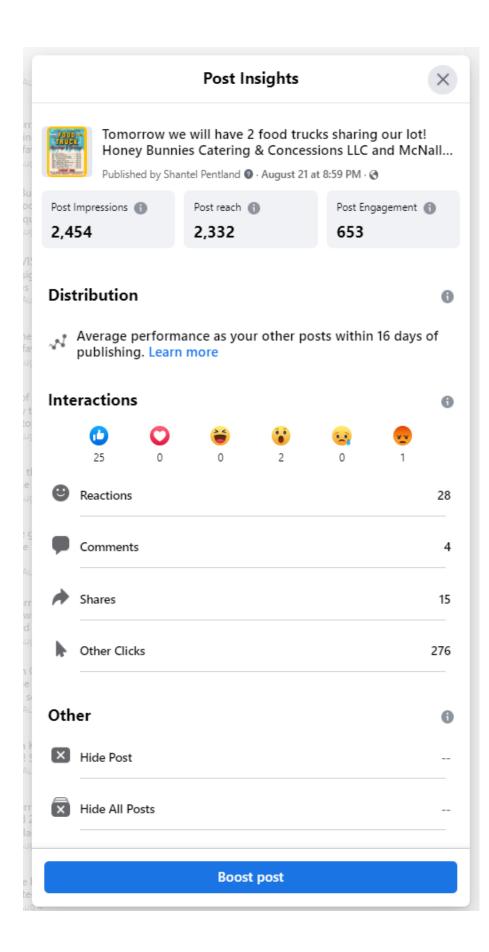


e va Jul			Post Ir	nsights		×
AON Ices Illy 1 Jul		Honey Buni	Y, 7/25 FROM nies Concessi mantel Pentland @	ons to the	Village of I	
tor l enj		Impressions 🚯	Post reach (9		gement 🚯
s we	3,9	81	3,607		1,240	
ring hor 1, Jul	Dist	tribution				0
A M be 5207 I, Jul	~*	+1.6x more imp days of publishi			er posts wit	hin 21+
LD bz! nex	Inte	eractions				0
Jul JPD, ha:		67 C)	2 2	: 0	2
ige Iul 8	8	Reactions				75
od n . Ev r Ut ul 8	•	Comments				34
usir ines ond	*	Shares				28
Jul re ya	ŀ	Other Clicks				515
ise i W) I, Jul	Oth	er				0
	×	Hide Post				1
(INI N. F ps://	×	Hide All Posts				
d Tr tom			Boost	t post		
Jul 3						

		Post In	sights		×
	Village of D	ve welcome B ecatur from 1 pantel Pentland @	1am-2pm	:-)	k to the
	Impressions 🚯	Post reach	•		agement 🊯
2,0	945	1,850		627	
Dis	tribution				(
	Average perform		r othor por	te within	21 days of
~1	Average perform publishing. Lear	n more n more	r otner pos	sts within	21+ days of
Inte	eractions				
	0 0	34		•••	
	25 1	0	0	0	2
8	Reactions				28
	Reactions				20
•	Comments				20
•					
•	Comments				
	Comments Shares Other Clicks				8
	Comments Shares Other Clicks				284
_	Comments Shares Other Clicks				284
_	Comments Shares Other Clicks her Hide Post				284

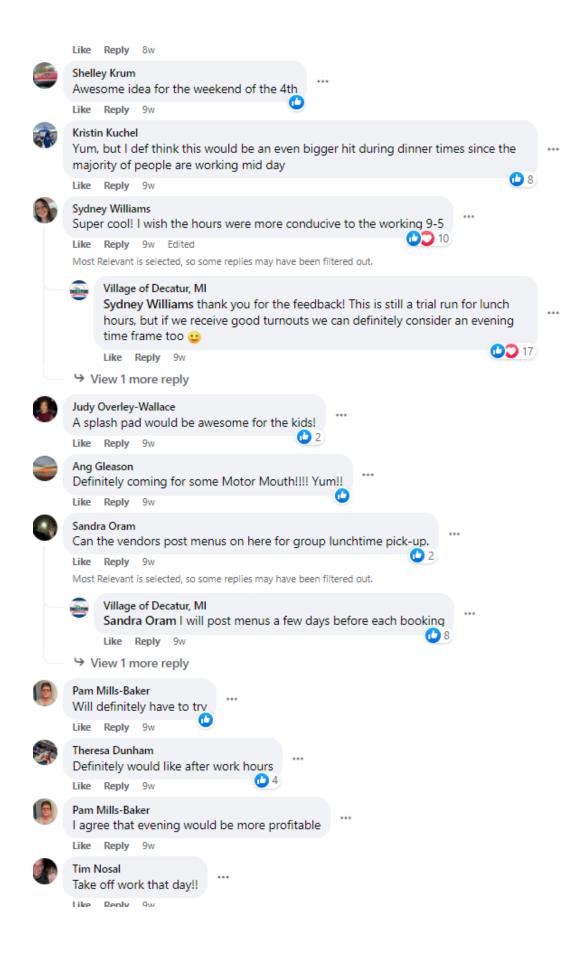


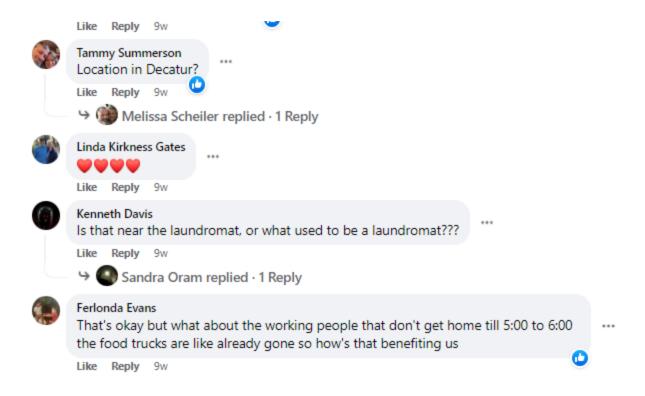




		Post Ir	nsights		×
	Catering co	velcome Lazy ompany LLC to hantel Pentland (o the Villa	ge of Decati	
Post 2,6 /	mpressions 🚯	Post reach (2,457	9	Post Engag	gement 🚯
Dist	tribution				6
~ [*]	Average perfori publishing. Lear		ır other po	osts within 8	days of
Inte	eractions				6
	1 C 34 6	e	* 0	0	1
8	Reactions				41
P	Comments				1
*	Shares				10
ŀ	Other Clicks				143
Oth	er				6
×	Hide Post				
×	Hide All Posts				

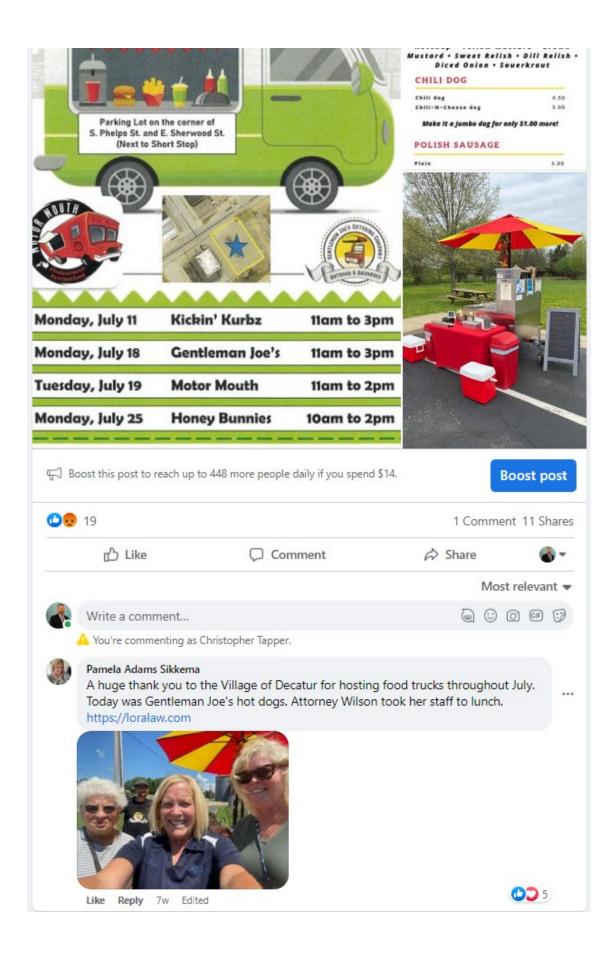
		Post Ir	nsights		×
	PLEASE SHA the Village o Published by Sha	f Decatur, S	mokin' 8s !	a new foo Stop on d	od vendor to own to gra
	Impressions 🚯	Post reach (0		agement 🚯
71	5	700		188	
Dis	tribution				0
~*	-1.6x less impress publishing. Learn	sions than y n more	our other i	oosts withi	n 8 hours of
Inte	eractions				0
	16 O)	* 0	1	9 0
e	Reactions				17
•	Comments				0
*	Shares				11
ŀ	Other Clicks				38
Oth	ier				0
×	Hide Post				1
x	Hide All Posts				
		Boost	t post		

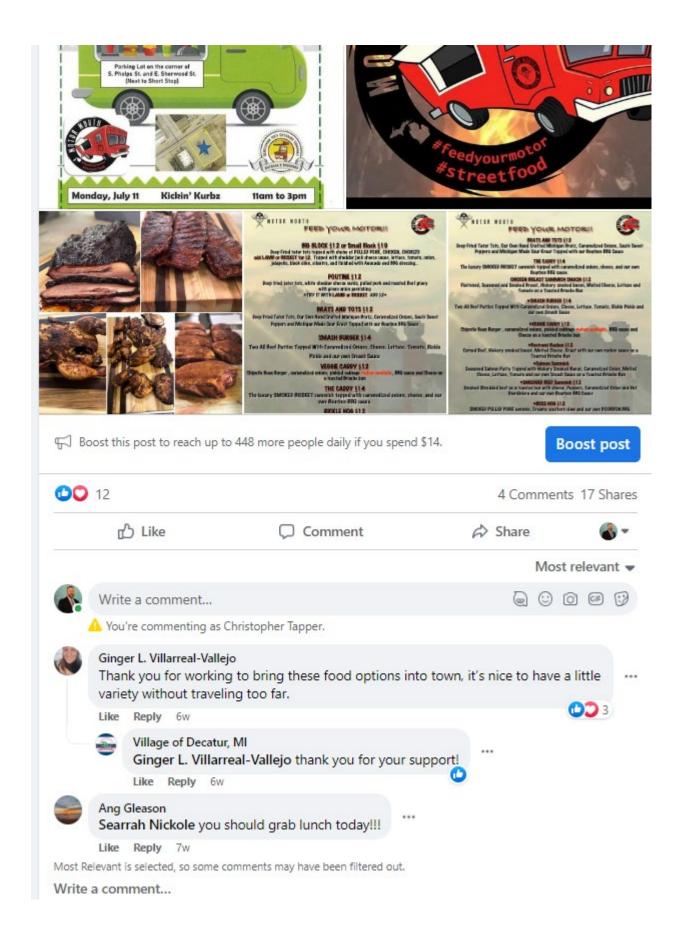




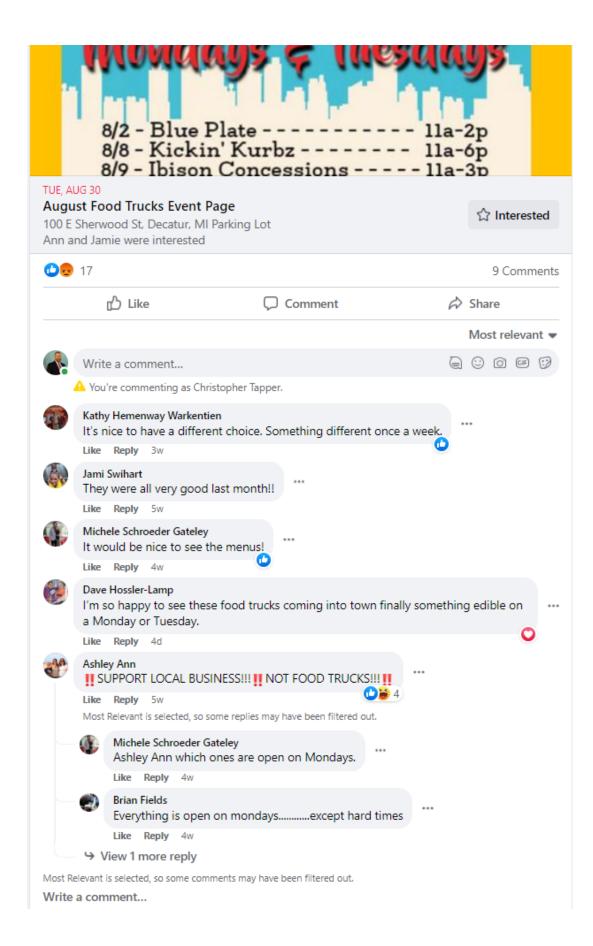
Raider Athleti	atur, MI complex Austin Blvd chall & Football fields	7:00 PM TO 11:00 PM	ELEPHANT EA		A CU	SS TRE SA
	ges for Village of De senger button to your		re messages fo	or Village	e of	×
🛱 Boost this post to reach up	to 448 more people daily if	you spend \$14.		Boo	ost p	ost
👛 🗘 Ann Marie Tapper and	d 29 others		3 Con	nments	1 <mark>6 S</mark> h	nares
பீ Like	💭 Commen	t	A Share		6	-
				Most re	levar	nt 💌
Write a comment				0	C/F)	3
A You're commenting as	Christopher Tapper.					
Lacy Evancich Thank you for doing	this! It was excellent!					
Like Reply 9w	0					
Maria Hernandez Food was delicious						
Like Reply 9w						



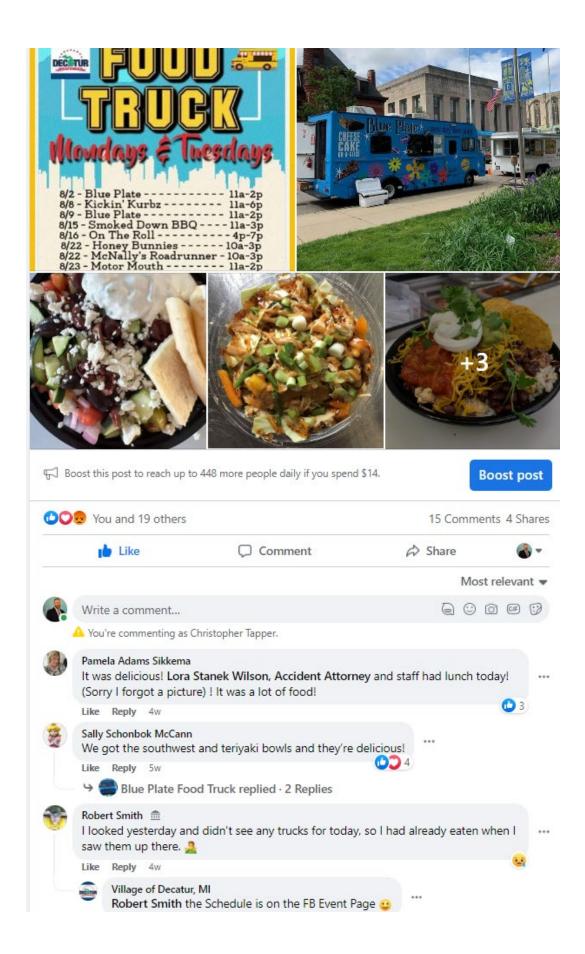








			448 more people	e daily if you spend \$14.		+4 boost	post
00	19				6	Comments 7	Shares
	ഥ	Like		mment	🛱 Sha	re	- 🖏
-						Most relev	ant 👻
	Write	a comment			6		9 13
-	A You're	e commenting as C	Christopher Tapper	÷			
		García Mireya-Montie	l Hernandez				
	Like	Reply 5w					
-		ate Food Truck · Fo ok forward to se					
	Like	Reply 5w					
۲	Karen (We ha		VERY big portion	ons and great food!!			
•	Like	Reply 4w		C.			
0	Angie I Is ther	Rowlee re a menu availa	ble!!!				
	Like I	Reply 5w					
	-	Village of Decatur, Angie Rowlee So on a stick and fr	outhwest Bowl,	Greek Bowl, Chicken monade 😀	Teriyaki Bow	l, Cheesecake	
		Like Reply 5w				(0
		selected, so some co	omments may have	been filtered out.			
write	a comn	nent					



e	Real	y Millhouse ly good Cali chicken subs! Thank you for bringing in the trucks. (And, they have taken our business from the locals.)	
	Like	Reply 4w	0
	٩	Peggy Orr Nancy Millhouse sure beats McDonald's! Lol! Support the small businesses!	••
		Like Reply 4W	
		Nancy Millhouse Lots of controversy over the food trucks, but honestly, we still buy just as much from the locals as we always do. HT, burgers from the 40, VM deli, etc.	
		Like Reply 4w	
	Most	Relevant is selected, so some replies may have been filtered out.	
	Defi quite eat l	tina Eyre nitely better than McDonald's for those that work at the factories. Even then e a few are not going to food trucks because it takes to long to pick up food & before having to be back at work. Many go to village market deli just for that . See more	
	Like	Reply 4w	Ð
	ч (Nettie's Cafe replied · 1 Reply	
and and	ladu	Burnham - clauser	
**	l did	for lunch it was yummy. Thank you for letting us get more choices in town at a few times a month.	
	Like	Reply 4w	2
	٢	Village of Decatur, MI Jody Burnham - clauser It's all about brining options to our Residents, glad to hear you support this fun new endeavor ::	
		Like Reply 4w	Ð
		Amy Lynn Village of Decatur, MI my dining room was empty because of it, do you want me to close down?	
	Most	Like Reply 4w Relevant is selected, so some replies may have been filtered out.	
	l thii may	Schonbok McCann hk this is a great idea! It brings people into town, gives dining options , and just be it will get others interested in what the village has to offer on the other days he week.	
	Like	Reply 4w	0
		oekstra nk we should support our local businesses	
-	Like	Reply 4w	
	l hea	y Orr ar todays was great! Support small business!	
		керту 4	
	lt wa	elle Barkalow as really good today Reply 4w	
Most Re		Reply 4w eigenvected, so some comments may have been filtered out.	
		iment	

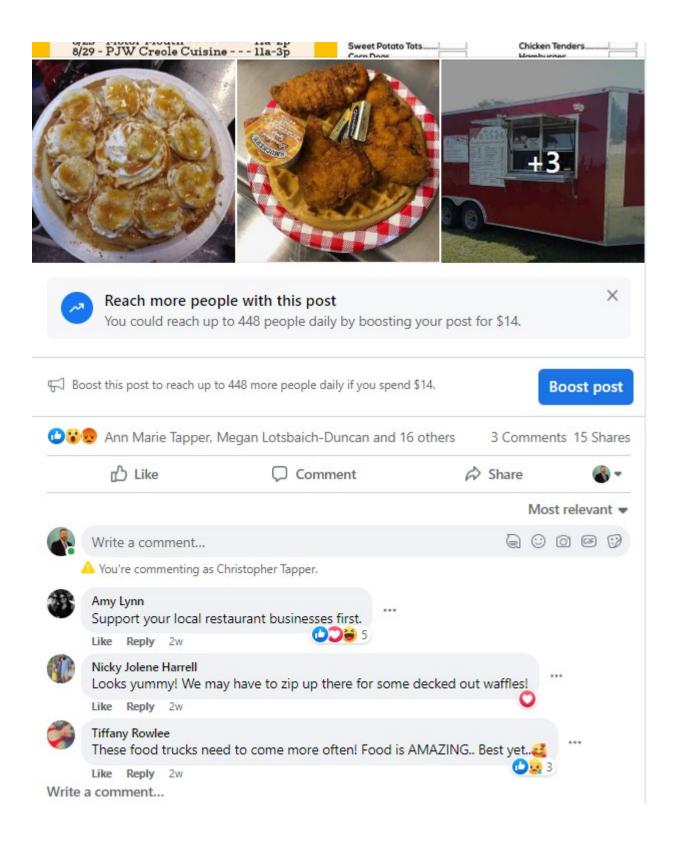
	 Corn Pretz Lemo Soda 	el w/cheese onade		CORN DOGS	ELEPHANT FREME FREME PHANT EARS	EARS I	Ŧ
August We ar	t 8 at 3:18 P e excited t	M · 🕲 o be at the Villag	by Festival Foods is in ge of Decatur's Food y! Stop by and say he	Trucks Event to	morrow! F	rom 11 am to	3
	/legan Lots	sbaich-Duncan a	nd 29 others		12 Co	mments 7 Sh	ares
	🖒 Like	9	💭 Comment		🖒 Share	R	-
						Most relevan	it 💌
	Write a coi	mment			Q	00	3
A	You're com	menting as Christo	pher Tapper.				
	appreciat	log and fries wer	supporting small bu e amazing!	isinesses and ac	lding food	variety	
	Brian Fields Now this is to get to y	s a great food tru our local fair e	uck because it offers everyone loves a grea		st didn't ge	t a chance	
-	Like Reply Brian Fields	4w					
			is a coffee donut tru	ck			
		enway Warkentien prices please					
	-	l Lapekas replied	d · 1 Reply				
			t an elephant ear for	me. I haven't h	ad one in 1	10 yrs. They	
1	Like Reply	4w Edited					
•	Shan Cate		B the last two times I Foods for a funnel ca norrow?!				
	Like	Reply 4w Edite	ed			Ū	
			weiß I meant to type elep Alabama, but no ele		ps. We hav		
		Like Reply 4w				C	
		Jamie Kennedy Shannon Schör as good as a fu	neweiß I had to settle	e for an elephan	it ear, but i	t's not near	



Come grab a super fast, delicious lunch from Smoked Down BBQ! They will be "Serving it Up" until 3pm (or until sold out)! Currently no line 🙂

...

~	You could reach up to 5	with this post 28 people daily by boosting	your post for \$14.	×
ĘГ Во	post this post to reach up to 528	more people daily if you spend	\$14. Boost	post
6			2 Comments 1	Share
	🖒 Like	Comment	⇔ Share	- 🖏
			Most releva	ant 👻
	Write a comment		0 0 E) 🖸
	A You're commenting as Christ	opher Tapper.		
8	Bobby Sledge 🏛 My wife and I had the pull	ed pork sandwich, and they	were awesome!	
	Like Reply 3w		U	
۲	Melissa Scheiler The brisket sandwiches are	e amazing!!!!!		
Write	Like Reply 3w			



30 - Ge	AUGUST 3	11a-3				
	AGE OF DECATUR ON F 100 E. SHERWOOD ST.	ACEBOOK FOR UF			1	
C	Reach more peop You could reach up t	le with this post to 448 people daily b	y boosting your po	ost for \$14.	×	
₽ Bo	post this post to reach up to	448 more people daily i	if you spend \$14.		Boost post	
00	23			8 Com	ments 5 Shares	
	🖒 Like	💭 Commen	ıt	🛱 Share	- 🖏	
				M	lost relevant 🔻	
	Write a comment				0000	
	A You're commenting as C	hristopher Tapper.				
1	PJW Creole Cuisine · Follo I met a lot of great peo Like Reply 1w		gan. Thank you foi	r the invite.		
١	Sydney Williams So bummed this closes	s at 3!				
@	Like Reply 1w Kathy Hemenway Warker Menus and prices Like Reply 1w	•				
			oping to post then		e received	
	Creole Cuisine Shrimp & Fries Shrimp Po-Boy Pasta Jambalaya New Orleans Fries Red Beans & Rice (Beans Over Fries Gator Bites Gator Po-Boys Water or Pop				() 3	
	Nathan Umb Village of I	oanhowar Decatur, MI gator?!				

Most relevant 💌 Q 0 0 6 0 Write a comment... You're commenting as Christopher Tapper. Linda Kirkness Gates Village of Decatur, you are doing an awesome job spotlighting local businesses! Food trucks are important too! Please keep up the great work. We love our village! Like Reply 3d Lisa Durbin What a great service being brought to our little town Like Reply 3d Rodney Parker I find it awesome you spend time on this for the days there's no restaurants open. 1 4 Like Reply 4d 9 12 Replies Ashley Mead It's so nice to have these especially when everywhere in town is closed during my lunch! 6 Like Reply 4d Amy Lynn I find it funny that you spend all this time on this instead of the business spotlights that you're supposed to be doing. 🖸 З Like Reply 4d Edited Village of Decatur, MI Amy Lynn the next Business Spotlight post is scheduled for tomorrow ... afternoon 😀 08 Reply 4d Like Amy Lynn ... Village of Decatur, MI conveniently after I bring it up! Like Reply 4d Keith Morris Amy Lynn so true! Like Reply 2d Most Relevant is selected, so some replies may have been filtered out. Kathy Hemenway Warkentien Do you every have Mexican food truck? Like Reply 4d Most Relevant is selected, so some replies may have been filtered out. Village of Decatur, MI Kathy Hemenway Warkentien Blue Plate will be serving Mexican cuisine Like Reply 4d View 1 more reply Lisa M Rife I would go to nattie,s over a good truck any day Like Reply 1d Edited Danny Hossler ... Hardtimes over Netties any day and yayyyyy for food trucks! 8 🖸 🖸 Like Reply 4d Chelsea Kocsis replied · 15 Replies

	Chelsea Kocsis This is awesome!! Me and my coworkers down at High's Marine love these food trucks! Thank you for continuing this!				
	Like Reply 4d → 6 Replies				
	Jesseka Ramirez Danny Hossler I'm with you on that one!!! Hardtimes is the spot!!!				
	Chelsea Kocsis Amy Lynn I can agree with you on this. I have no preference which days they are on. Mondays are great because you are the only other open business. I understand from a business standpoint why you are potentially hurting from this day. But at the same t See more				
	Like Reply 4d				
	Chelsea Kocsis I mean all business owners pay taxes on their income. It honestly just sounds like your finding reasons to complain instead of graciously welcoming people into our amazing, welcoming, tight knit community I'm happy that our village is affording indepe See more				
	Like Reply 3d)			
Most	Relevant is selected, so some replies may have been filtered out.				

FW: September 12, 2022

S Pentland <spentland@decaturmi.us>

Tue 9/13/2022 10:02 AM

To: Christopher Tapper <ctapper@decaturmi.us>;Megan Duncan <mduncan@decaturmi.us>

From: Misty Ibison <ibisonent@gmail.com>
Sent: Monday, September 12, 2022 3:42 PM
To: S Pentland <spentland@decaturmi.us>
Subject: September 12, 2022

Shantel,

I just wanted to reach out regarding the Food Truck Event that we did today. I know that you contacted us yesterday to see if we could cover for another truck that could not attend and of course we said yes to help out. Unfortunately, that cost our business money instead of actually making any money at all. When finding out that this was going to be at a new location we were skeptical. Upon arrival we reached out as we were unhappy with this location and knew that this was going to be a bad and not bring in any business. We have been in this business for 30 years and would never book an event that would take place in a location such as this. There was no pedestrian traffic, not much car traffic and hardly any customers. When you pick a location and decide to move, it has to be to a busier area, not in a neighborhood.

Unfortunately, we had to make the decision to close early or continue to loose even more money. We have payroll for our employees, propane, and a generator, all the overhead of just getting open before making money. I would hope for the sake of other food trucks that you would move it back to the original location, otherwise they will just have the same issues as we did.

Thank you,

Misty Ibison Ibison Concessions & Catering By Festival Foods 5737 E TU Ave Vicksburg, MI 49097 269-649-3943 Ibisonent@gmail.com www.festivalfoodandtreats.com





MEMORANDUM

TO:	DDA
FROM:	Christopher Tapper, Village Manager
REVIEWED BY:	N/A
DATE:	September 14, 2022
SUBJECT:	Discussion regarding Decatur DDA Façade Grant – Loan Program

Action Requested:

It is requested that the DDA review the following draft regarding Decatur DDA Façade Grant – Loan Program

Background:

June 2022, the Downtown Development Authority wanted to explore the idea of the creation of a Façade Grant – Loan program. Staff has researched and reviewed several communities throughout Southwest Michigan in which DDA's offer façade grant – loan programs. Several examples have been provided to the DDA. The following attachment to this memo is a "draft" example of how the DDA Board can adopt and implement such a plan.

Key points regarding general requirements of the program include;

- 1. All work must be in accordance with the Village's Master Plan
- 2. All work must be in accordance with the DDA Development Plan
- 3. Improvement grants are available between \$1,500 \$20,000 over a two-year period. A 25% match is required, for request of less than \$5,000 and a match requirement of 50% for request greater than \$5,000.
- 4. Any attempt to defraud the DDA shall result in forfeiture of funds and revocation of eligibility to participate in the program.
- 5. Anyone who received \$20,000 in funds within the two years will be considered capped for one year of eligibility.
- 6. The DDA will need to approve a review Committee to review applications

Some key points to note regarding ineligibility projects;

- 1. Projects related to parking such as resurfacing, painting or stripping along with construction of new parking lots
- 2. Projects related to signage such as new signs, awning, or replacement
- 3. Labor paid to applicant, family members of applicant ore employees of application
- 4. Purchases of furnishing, equipment or consumable supplies



Village of Decatur Downtown Development Authority Facade Grant and Loan Program

The Decatur Downtown Development Authority was created to promote and enhance the commercial core of the community, to preserve the public investment in this area and to improve the viability of businesses within the DDA district. To encourage business and property owners to improve and maintain buildings, the DDA has made this grant program available to businesses in the DDA District.

General Requirements

- Facade (building exterior) improvement grants are available for between \$ 1,500-\$20,000 over a two-year period, (DDA fiscal year is March I through the next February 28th) A 25% match is required, for requests of less than \$5,000 and 50% match is required for requests of great than \$5,000
- Anyone who has received \$20,000 in funds in the past 2 years will not be eligible for new grant funds for this fiscal year.
- All work must be in accordance with the Village's Master Plan and facade work must be in accordance with the Downtown Facade Guideline Booklet. The booklet is available for review at the DDA Office at 114 N. Phelps Street
- Applications for the Facade improvements must be made by the building/property owner.
- Strip Mall, described by the Village of Decatur Zoning ordinances as, Shopping center means a retail commercial establishment or a group of retail establishments which is planned, developed, owned and managed as a unit, with off-street parking provided on the property, will be considered as one parcel for the purposes of facade grants from the Downtown Development Authority.
- All exterior code deficiencies or violations and imminent health and safety hazards must be corrected in conjunction with facade renovation. All work must comply with applicable local, state and federal codes.

The applicant shall be responsible for all construction management and contracting work to be done, as well as obtaining and following all local permits and codes. Permits which may be required include building, electrical, mechanical, plumbing, soil & sedimentation, Right of Way permits, and other permits which may be required from the State of Michigan or the Van Buren County Drain Commissioner. It is not the responsibility of the DDA to know which permit may be required as the applicant is responsible for ascertaining which permits, they need to obtain. The Village Code of Ordinances is online at <u>www.decaturmi.org</u>.

- Applicant and the Property Owner must not have delinquent accounts with the Village of Decatur:
- <u>Upon completion of work, paid receipt(s) must be presented before reimbursement will be issued to applicant</u>. Payment for work done without required permits will not be made until the applicant supplies the proof that a permit was obtained, and all work passed a proper inspection.
- After inspection of property, to insure that work completed complies with the application submitted and approved by the DDA, agreed reimbursement will be made.
- Property improvements must be completed within (180) days of approval. An additional (90) days may be requested due to unforeseen circumstances. Additional time must be requested in writing and approved by the board to take effect. The board makes no guarantee that additional time will be approved.
- Any approved request that has not been completed within the (90) daytime frame, and no extension has been requested or approved, will result in the grant being terminated and applicant will have to re-apply for the grant funds. There is no guarantee that a new grant will be approved.
- Upon completion of work, a copy of the canceled check or credit card receipt must be presented before reimbursement will be released to applicant.
- Any attempt to defraud the DDA shall result in forfeiture of funds and revocation of eligibility to participate in the facade grant program.

• The DDA reserves the right to modify, return, and deny any Facade Grant applications.

ELIGIBLE PROJECTS

Repair to building exterior facades consistent with the Village's Master Plan and the Downtown Facade Guideline Booklet.

- Repair, reconstruction or construction of the exterior of the building such as:
 - 1. Masonry repair, cleaning or tuck-pointing.
 - 2. Roof repairs, re-roofing, etc.
 - 3. Restoration, repair, or replacement of windows, doors, exterior walls, chimneys, or other architectural elements.
 - 4. Exterior work necessary for conversion to a retail or entertainment store entry.
 - 5. Removal of after-installed facades along with restoration of vintage elements.

INELIGIBLE PROJECTS

- Projects which are related to parking such as resurfacing, painting or stripping of parking lots/spaces, or construction of new parking.
- Projects related to any kind of signage such new signs, awning, replacement of signs/awnings or lettering on signs and awnings.
- Any interior work.
- Residential or living space projects of any kind such as for apartments or lofts.
- Costs paid by the applicant in merchandise or in-kind services.
- Labor paid to applicant, family members of applicant, or employees of applicant.
- Interior improvements that deemed to be regular maintenance and upkeep.
- Purchase of furnishings, equipment or consumable supplies.
- Repair or creation of features not compatible with original architecture on historical buildings.

FACADE GRANT APPLICATION PROCESS & CHECKLIST

The application form may be obtained online, at Village Hall 114 N. Phelp Street Decatur, MI 49079

The Application must be completed and returned to the Village Manager along with:

An original signed letter of permission from owner (if applicant is not the property owner or holds a land contract).

_____ A detailed written description of the project plans (scope of work, including materials sample color and color schemes), which addresses how the project complies with the guidelines.

_____ A detailed cost estimate for all eligible costs supported by a quote from three independent / nonaffiliated contractors or suppliers. The Decatur DDA may consult with the applicant for the purpose of modifying the scope and/or content of the proposed work. *

*Possible additional quotes may be requested at the discretion of the committee.

FACADE GRANT APPLICATION

Please, print or type information so it can easily be read. Please complete all the information.

Check One: I am applying for a GRANT	
Check One:I am the Property Owner	I am the Business Owner
Name of Applicant:	
Address of Applicant:	
Address of Property for Improvement:	
Business Contact & Title:	
Phone:	Fax:
E-mail:	
1 HAVE READ AND UNDERSTA	AND THE GENERAL GUIDELINES
PROJECT DESCRIPTION: Attach a	additional pages as may be necessary to
adequately describe your project include	

Estimated Cost of Improvement is \$_____

Please be sure that you have reviewed and submitted the appropriate supporting documents outlined in the Grant Application Process & Check List section of this document.

For grant reimbursement, applicant must submit documentation that all invoices pertaining to project are paid in full. Reimbursement will not be granted if documentation is not received. By signing this application, I am stating that the above information is accurate to the best of my knowledge, that I agree to the requirements and there are no delinquent accounts with the Village of Decatur. Signature Line______Date: ______

Property Address:						
Has been found to be		Consistent		Inconsistent with DDA Guidelines		
It is therefore:	Elig	gible	Not Eligib	ble for the grant program.		
Total Amount to be gran	Total Amount to be granted upon installation/ completion:					
Reviewed By: DDA Grants Review Committee Date:						
Review Committee Comments						