

Village of Decatur
Downtown Development Authority

Wednesday, June 15, 2022, at 1:00 P.M.
Village Hall, 114 N. Phelps Street
Decatur, MI 49045

I. Call to Order

Christopher Tapper (Village Manager) called the meeting to order at 1:00 P.M.

II. Pledge of Allegiance

III. Roll Call

James Creagan (First State Bank), Jay Newell (Newell Insurance) excused, Lee Moser (Moser Financial Group), David Moorman (Moorman Printing) excused, Roger Kemp (Decatur Automotive Supply) excused, Elissa Zimmer (Webster Memorial Library), Mary Miller (Mousse Lodge) excused, Jami Swihart (Honor Credit Union), Matt Cooper (Cooper Law), Christopher Tapper (Village Manager), Megan Duncan (Clerk/Treasurer), Shantel Pentland (Administrative Assistant), Rebecca Harvey (Village Planner).

IV. Public Comments

Matt Kusmack, Decatur resident and Decatur Township Board Member, is in the process of starting up a local Marketing Business and has offered his services with marketing and social media informational sharing.

V. Approval of Agenda & Meeting Minutes

- a. Creagan offered a motion to approve the agenda for June 15, 2022, support by Zimmer, motion carried unanimously 5-0.
- b. Creagan offered a motion to approve the corrected minutes from April 13, 2022 meeting, support by Zimmer, motion carried unanimously 5-0.

VI. Unfinished Business

Staff is continuously working towards the Village becoming certified as a Redevelopment Ready Community (RRC), which will assist in receiving grant funds for future projects. A Community Engagement Plan, along with timelines for new or reoccurring projects is being discussed and drafted.

VII. New Business

- a. Marketing Strategies for DDA Businesses- Staff is currently working on “Business Spotlight” interviews with businesses within our Village. These “Spotlight” pieces will be showcased on the Facebook page, and within a dedicated space on the website.
- b. Discuss about DDA Park Entertainment- There was discussion about bringing live music and/or food truck vendors to the park on specific evenings during the summer. Night Markets and artisan markets were also mentioned.
- c. Main St. Improvements- Discussion ensued on how the Village can “Spotlight” some of the vacant storefronts within the downtown district using social media, in the same way we’re highlighting active businesses. There was also discussion on the DDA possibly offering downtown district businesses grants for storefront facades, or offering a loan program. Staff is currently gathering information on what other local communities are offering their business owners.

VIII. DDA Member Comments

IX. Adjournment

- a. Creagan made a motion with support from Zimmer to adjourn the meeting at 2:09 P.M.
Minutes submitted by: Shantel Pentland, Administrative Assistant