



# City of Columbia Heights

## 2023 Sponsorship Opportunities

To increase its outreach to community members, improve local business visibility, and provide high-quality community events, the City of Columbia Heights has launched a sponsorship program for businesses and organizations. This sponsorship program will allow businesses and organizations another avenue of reaching Columbia Heights residents while giving back to the community through entertainment and outreach.

### Sponsorship Levels (More Information on Next Page)

Platinum - \$1,500 - Music in the Park Series

Gold - \$1,000 - City Event Entertainment

Silver - \$500 - Movie in the Park

Bronze - \$250 - Snacks and Treats



Please fill out the form below and return to Will Rottler ([wrotbler@columbiaheightsmn.gov](mailto:wrotbler@columbiaheightsmn.gov)) or via mail at 590 40th Ave NE Columbia Heights, MN, 55421. Checks can be made out to the City of Columbia Heights with memo: Event Sponsorship.

This is a first-come, first-served program. Sponsorship forms can be submitted starting on Dec 1, 2022. City staff has final authority regarding entertainment hired and movies selected. Sponsorship funds are non-refundable. City staff will work with sponsor on weather delays, if necessary.

Comments or questions should be directed to Community Engagement Specialist Will Rottler at [wrotbler@columbiaheightsmn.gov](mailto:wrotbler@columbiaheightsmn.gov) or 763-706-3614.

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### Contact Information

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Business/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Sponsorship Level/Event Request: \_\_\_\_\_

Sponsor Contact Signature: \_\_\_\_\_

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## **Platinum - \$1,500 - Music in the Park (One sponsor maximum)**

- \* Logo on Music in the Park series banner
- \* Name included in Music in the Park series - Columbia Heights Music in the Park series sponsored by (insert name here)
- \* Table at Music in the Park series
- \* Logo included in City newsletter
- \* Logo included on City website
- \* Logo on signage at the event
- \* Recognition during event introductions

## **Gold - \$1,000 - City Event Entertainment (Sponsors are not limited to only one event)**

This sponsorship level will be used to hire entertainment and experiences for residents at City events such as mini pony rides, musicians, candy giveaways, etc. Staff will work with the sponsor to figure out the best use of funds for the community events.

- \* Table at selected City event
- \* Name included in City newsletter
- \* Logo included on City website
- \* Social media posts with sponsor name
- \* Logo on signage at the event

## **Silver - \$500 - Movie in the Park Sponsors (Three Sponsors Maximum - possibly more depending on vendor scheduling)**

This sponsorship level covers the cost of showing movies for our Movie in the Park series. Staff will work with the sponsor to schedule the movie night and movie showing.

- \* Table at Movie in the Park event
- \* Name included in City newsletter
- \* Logo included on City website
- \* Logo included on City social media posts

## **Bronze - \$250 - Snacks and Treats Level**

This sponsorship level will be used to cover the costs for snacks and drinks at select City events such as Movie in the Park, Art & Info Fair, Truck or Treat.

- \* Sponsor name listed on social media
- \* Sponsor name listed on City website
- \* Sponsor can help serve snacks and treats at City events