

Lodger's Tax Advisory Board Meeting  
October 9, 2023, 9:00 a.m.  
Meeting Minutes

1. Call to Order:
  - 9:15 am by Laurie Bunker
  - Present Board Members: Remotely Tina Colangelo, Laurie Bunker, Ursula Garcia and Kari Jaramillo - Absent Angel Campbell and Shelly Quartieri
2. Approve agenda:
  - Laurie motioned to approve, Tina 1<sup>st</sup>, Ursula 2<sup>nd</sup>, second, all in favor.
3. Approve August 7, 2023, meeting minutes:
  - Laurie motioned to approve, Tina 1<sup>st</sup>, Laurie 2<sup>nd</sup>, all in favor.
4. Recognize visitors:
  - Juan De la Roca, Colin Tawney
5. Public Comment:
  - None
6. New Business:
  - Election of Officers: postponed  
Laurie motioned to postpone the election until we have a complete in person board participation. Tina 1<sup>st</sup>, Ursula 2<sup>nd</sup>, all in favor.
  - Non-promotional Funding Application, Blu Dragonfly Brewing- Security Raton Supercross  
Tina stated this application was not received until 9/11/2023. Which was after the date of the event. Therefore, Laurie stated it does not meet the minimum 45-day guidelines. Laurie motioned to deny the application, Ursula 2<sup>nd</sup>, all in favor. Tina stated she will present it to the Commission for approval on the October 10, 2023, meeting. Tina will advise the Commission that the advisory board did not approve the request due to the application guidelines.
  - Promotional Funding, Gravel Adventure Field Guide, Juan De la Roca  
Juan introduced Gravel Adventure Field Guide. Juan is in the first stages of establishing a guide. It was recommended by Jolene Green to present to the Lodger's Advisory Board. He will come back when he is on the ask stage. At this time the request is tabled.
  - Event Follow up, Blu Dragonfly Brewing – Swap Meet, Raton Supercross  
Colin Tawney gave an update on the Run to Raton Swap Meet. He stated he had 9 vendors, about 300 visitors. He believes it went well for the first year. Raton Supercross did not show.
  - Funding Limits for events:  
Laurie motioned to table at this time until we had a full board present to make decisions. Tina 1<sup>st</sup>, Ursula 2<sup>nd</sup>, all in favor.
  - Effectively spending advertising dollars

Laurie motioned to table at this time until we had a full board present to make decisions. Tina 1<sup>st</sup>, Ursula 2<sup>nd</sup>, all in favor.

- Winter Billboards

Laurie motioned to set November 1<sup>st</sup> as a deadline date for ideas for the billboards to present to Lamar. Tina 1<sup>st</sup>, Ursula 2<sup>nd</sup>, all in favor.

7. Other:

None


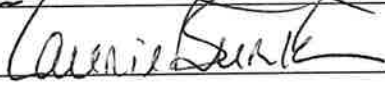
8. Next Meeting:

- November 6, 2023

9. Adjourn:

- Laurie motioned to adjourn at 9:57 am, Kari 1<sup>st</sup>, Tina 2<sup>nd</sup>, all in favor.

Colfax County Lodgers Tax Board  
Approved November 6, 2023

  
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