



Colfax County *New Mexico*

Lodger's Tax Advisory Board Meeting May 6, 2024, 9:00 a.m. Draft Minutes

1. Call to Order:
 - 9:02 am by Shelly Quartieri
 - Present Board Members: Tina Colangelo, Laurie Bunker, Angel Campbell, Michael Brown Shelly Quartieri, remote Nelisa Heddin
2. Approve agenda:
 - Laurie motioned to approve, Michael seconded, all in favor.
3. Approve April 9, 2024, meeting minutes:
 - Shelly motioned to approve, Angel seconded, all in favor.
4. Recognize visitors:
 - Tammy Lepp, TA Rodeo and Nancy Burch Roadrunners Tour
5. Public Comment:
 - None
6. New Business:
 - Promotional Funding Request, Riding High Ministries. Shelly stated it is a community outreach. She is asking for promotional funding for radio, posters, and Facebook ads. Shelly stated it is a three-day event which is free to the public. Laurie motioned to approve \$8930.00 for promotional funding for Riding High Ministries, Michael seconded, all in favor.
 - Non-Promotional Funding Request, Riding High Ministries. Shelly stated she is requesting funding to place porta-potties out at the Event Center to keep up with the amount of people. Laurie motioned to approve \$2400.00 to Riding High Ministries for Non-Promotional funding, Michael seconded, all in favor.
 - Promotional Funding Request, Roadrunner Tours, Mayham on The Mountain, Open Bull riding. Nancy Burch presented her request for promotional funding. Shelly stated that this application does not meet the requirement of applying at a minimum of 45 days before the event. Laurie noted that Roadrunner Tours received money from Angel Fire Lodgers as well. The advisory board suggested that Nancy come to the board earlier next year and apply within the guidelines of minimum of 45 days out. Shelly motioned to deny the application because the request is not within the time frame required. Angel seconded, all in favor.
 - Promotional Funding Request, TA Rodeo, Colfax County Open Rodeo, Tammy Lepp presented her request for promotional funding. Shelly motioned to approve \$10,570.00 in promotional funding for the Colfax County Open Rodeo, Michael seconded, all in favor.

- Non-Promotional Funding Request, TA Rodeo, Colfax County Open Rodeo. Shelly motioned to approve \$4,200.00 for non-promotional funding for Colfax County Open Rodeo. Michael seconded, all in favor.
- Amendment to the Lodger's Tax Funding Application: Tina stated that this is per request of Chairman Trujillo that the "Excluding Colfax County Government website on/for tourism" be added to the application under "website construction/maintenance." Shelly motioned to approve Laurie seconded, all in favor.

7. Other: None

8. Next Meeting:

- June 3, 2024

9. Adjourn:

- Shelly motioned to adjourn at 10:30 am, Laurie seconded, all in favor.

Colfax County Lodgers Tax Board

Approved June 3, 2024







