

Lodger's Tax Advisory Board Meeting
June 5, 2023, 9:00 a.m.
Draft Minutes

1. Call to Order: 9:06 am
 - Call to Order by Vice Chair Shelly Quartieri
 - Present Officers: Lodgers Tax Clerk Tina Colangelo, Vice Chair Shelly Quartieri, Members Angel Campbell, Laurie Bunker, and Ursula Garcia. Absent Member Keith Chamberlain
2. Approve Agenda:
 - Shelly motioned to approve the agenda, Angel second, all in favor.
3. Approve Lodgers Tax Advisory Meeting Minutes.
 - Email approval, Shelly motioned to approve, Angel second. All in favor.
4. Recognized Visitors:
 - Roy Fernandez, Colin Tawney, Connie Martinez, Kim Davis, Tammy Lepp, and telephone Sheila Seabloom
5. Public Comment:
 - None
6. New Business:
 - Signage @ Event Center, Jim Young Arena, Harrelson Pavilion. Roy Fernandez spoke of the background on the Rodeo Arena and the Pavilion. Roy suggested that we recognize that these were originally honored and named. Since the new Colfax County Event sign has been placed and there is no memorability recognizing this. Roy will research a narrative for the signs. Roy will work with Tina on ideas for signage recognizing Jim Young Arena and the Harrelson Pavilion. Laurie motioned to approve; Ursula seconded. All in favor
 - Discuss signage for the Raton Airport Hanger: Tina discussed what Chairman Trujillo's ideas on a sign for the Raton Airport Hanger. The board felt that Chairman Trujillo should come and discuss his ideas. The board felt the building needs lots of updates and the money spent on such a run-down hanger would not benefit Colfax County.
 - Promotional Funding Request- Center for Community Innovations, Supercross: Connie Martinez and Kim Davis presented their request. After discussion, it was motioned by Shelly and seconded by Laurie that this application needs to be revised and brought back to the board at the July 3rd meeting.
 - Promotion and non-promotional request, Raton Open Rodeo, TA Rodeo: Shelly motioned to approve \$10,000.00 (\$4259.83 for non-promotional, \$5740.17 for promotional) Laurie seconded, all in favor.
 - Promotional Funding, Colfax Tavern & Diner LLC, July 4th Live Music Weekend: Ursula motioned to approve \$1000.00 for advertising, Angel seconded, all in favor.
 - Promotional Funding Request, Blu Dragonfly Brewing LLC, Swap Meet-Run to Raton: Colin Tawney presented his application. It was discussed and the board advised Tawney Lodger's Tax cannot pay for t-shirts that are for resale. After requesting KCRT advertising amount and adding Patricia Duran for social media the total amount for request will be \$8000.00. Shelly motioned to approve; Laurie seconded all in favor.

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- Promotional Funding Request, KRDO TV (Pikes Peak Broadcasting): Sheila presented her application of \$12,000.00 request. Shelly motioned to revise the application with a \$6000.00 cap and bring the request back to the board at the July 3rd meeting. Laurie seconded the motion, all in favor.
7. Other:
- Shelly stated the Veterans Fishing in Vermejo is open to the state of NM Veterans. Which will be held August 19, 2023. It will include four fishermen with an overnight stay at Vermejo.
8. Next Meeting: July 3, 2023
9. Adjourn: 10:48 am

June 5, 2023

Lodger's Tax Advisory Meeting

(Name)

In Support
(Organization)

Tina Colangelo

Roy Fernandez

Tammy Lepp

Colin Tawny

Connie Martinez

Shelley Quarters

Keith Dav

Isabela Garcia

Angel Campbell

Colfax County

Colfax County

Beaumont Brewery

CCLT BOARD - Colfax Tavern

SX
