# CITY OF WILLMAR

LABOR COMMITTEE MEETING 6:15 PM, MONDAY, APRIL 22, 2019 CONFERENCE ROOM #1 CITY OFFICE BUILDING

# **AGENDA**

Chair:

Shawn Mueske

Vice Chair: Members: Fernando Alvarado Samantha Beckman

Vicki Davis

**Kathy Schwantes** 

- 1. Meeting Called to Order
- 2. Public Comment
- 3. Retirement Date Change Request
- 4. City Administrator Job Description
- 5. Recruitment Firm Selection
- 6. Interim Search Next Steps
- 7. Employee Personnel Policy
- 8. Miscellaneous
- 9. Adjourn

# City of WILLMAR

# **CITY ADMINISTRATOR**

Position Title: City Administrator Department: Administration

Department Head: City Administrator Immediate Supervisor: City Council Pay Range: 14 FLSA Status: Exempt APPROVED: April 5, 2000 REVISED: May 13, 2015

REVISED:

# Purpose

Serves as top appointed official performing executive, administrative and professional work with overall responsibility to manage the City's operations and services. Oversees the operations of all City departments through supervision of department directors; participates in Council meetings and meetings of various boards, commissions and committees; executes Council directives and policies; initiates/oversees planning and budgeting activities; oversees human resources and personnel administration activities; and ensures compliance with applicable laws, rules and regulations. (The position's authority excludes administrative responsibility for Rice Hospital and Willmar Municipal Utilities.)

# **Organizational Relationships**

Communicates with: *Internally* - All department directors and City employees, MUC staff, Rice Hospital staff, the Mayor and council members, various board/commission/ committee members, and the City Attorney; *Externally* - County Administrator and officials, other city administrators, numerous state agencies, state legislators, League of Minnesota Cities staff, school district personnel, labor attorney, bond attorney, bond consultant and other contracted consultants, Convention and Visitors Bureau Director, County HRA Director, Chamber of Commerce President, numerous business and community organizations, media and City residents. Supervises with full authority: All City employees, directly or indirectly.

## **ESSENTIAL FUNCTIONS**

# Acts within the parameters outlined in Willmar City Code Section 2-37

Undertakes full complement of supervisory functions <u>of all department heads</u> such as hiring, evaluating, rewarding, promoting, transferring, disciplining, coaching, <u>and</u> assigning/prioritizing work, <u>and</u> recommends serious disciplinary action and <u>or</u> removal <u>of department directors</u> to City Council.

Oversees city-wide compensation program, performance management program, and personnel policies; negotiates all collective bargaining agreements with assistance of contracted labor attorney and monitors/interprets agreements as needed.

Coordinates the preparation, submission and management of the City's annual budget. Ensures all applicable laws, rules, regulations and ordinances are followed/enforced. Oversees and monitors all City contracts, agreements and legal documents.

Attends regular and special meetings of the Council; attends meetings of various boards, commissions and committees as needed; and represents the City at various community meetings. Make recommendations to the Council for adoption of ordinances and resolutions.

Develops, implements and enforces administrative policies and procedures.

Provides leadership and direction in the development of short and long-range plans.

# **ESSENTIAL FUNCTIONS (continued)**

Develops a variety of plans, programs and projects relating to infrastructure, other capital improvements, City growth; makes recommendations to the Council; and implements approved actions.

Oversees Rice Hospital and Willmar Municipal Utilities ownership issues.

Reviews, monitors, and participates in legislative issues impacting the City.

Supervises department directors through meetings/discussions; review status of projects, ongoing issues and problem solving; and coordinates work between departments and division as needed.

Communicates and coordinates activities with public and outside agencies: speaks to and participates in local service clubs and the Chamber of Commerce; communicates with county, school, and township personnel; prepares and present news releases and meets with media. Attends workshops, seminars and other training to keep current on municipal affairs. Receives and personally responds to complaints and concerns from City residents.

#### Other Duties and Responsibilities

Participates in professional organizations.

Performs other job-related duties as directed by the Council or as apparent.

# Required Knowledge, Skills, and Abilities

Thorough knowledge of the City's organizational structure and operations.

Thorough knowledge of the City's ordinances, charter and policies.

Considerable knowledge of public administration, municipal finances, human resources/ personnel administration, civil engineering, public works, wastewater treatment and economic development.

Skill in forecasting operating and capital needs and preparing/administering municipal budgets.

Skill in communicating with a wide variety of groups and individuals, verbally and in writing.

Skill in supervising subordinate personnel and fostering a team approach.

Skill in leadership, planning, and organization.

Ability to analyze complex data and prepare/present reports for decision making.

Ability to communicate and execute Council policies and directives.

Ability to establish and maintain effective work relationships with a wide variety of groups and individuals.

Ability to be flexible and adapt to changing situations/priorities.

Machines, tools and equipment used: computer and printer, phone, fax, copier, calculator, City and personal vehicles.

# MINIMUM QUALIFICATIONS

Bachelor's degree in public administration, political science, finance, business administration or closely related field **and** ten or more years of management and supervisory experience in positions of similar complexity.

# **Preferred Qualifications**

Master's degree in public administration **and** demonstrated knowledge of and ability to work with a number of municipal departments and entities.

# **Working Conditions**

Work is performed in typical office environment with travel within/without the City to observe projects and attend meetings. Operates either a City or personal vehicle for regular transportation needs. Sits for extended periods of time. Noise in work place is usually quiet but may be exposed to louder noises at work sites. Uses near vision, ability to focus, sense of touch, and hearing. Uses fine and large motor movements at times.

# **CITY OF FAIRMONT**

# POSITION DESCRIPTION

**POSITION:** 

City Administrator

**DIVISION:** 

Administration

**DEPARTMENT:** 

Administration

**CLASSIFICATION:** 

Non-union - Exempt

<u>POSITION SUMMARY</u>: Provides overall direction and coordination for city planning, administration and operations of the City to ensure the effective provision of municipal services to the citizens of Fairmont, consistent with the goals, objectives and policies established by the City Council.

POSITION AUTHORITY: Works under the broad policy guidance of the City Council.

# RELATIONSHIPS

<u>IMMEDIATE SUPERVISOR</u>: The City Council.

<u>SUPERVISES</u>: Director, Public Safety Division; Public Works Director/City Engineer; Economic Development Coordinator; Secretarial Support Staff; Community Development Director, Finance Director and City Clerk.

<u>EMPLOYEE CONTACTS</u>: Management Staff, all City Staff, City Council, Boards, Commissions and Advisory Boards.

<u>OUTSIDE CONTACTS</u>: Public, other governmental (local, state and federal) officials, community groups, business persons.

# **RESPONSIBILITIES**

Acts within the parameters outlined in Fairmont City Code Section 2-57.

Manages and supervises all departments, agencies and offices of the city to achieve goals; plans and organizes workloads and staff assignments; reviews progress and directs changes as needed.

Provides leadership and direction in the development of short and long-range plans; gathers, interprets, and prepares data for studies, reports and recommendations; coordinates department activities with other departments and agencies as needed.

**POSITION:** City Administrator

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Provides professional advice to the City Council and department heads; makes presentations to councils, boards, commissions, civic groups and the general public.

Communicates official plans, policies and procedures to staff and the general public.

Assures that assigned areas of responsibility are performed within budget; performs cost control activities; monitors revenues and expenditures in assigned area to assure sound fiscal control; works in cooperation with the Director of Finance to prepare annual budget requests; assures effective and efficient use of budgeted funds, personnel, materials, facilities and time.

Works with the Division Directors in the selection of all city employees, based on their recommendations, to ensure a high quality of staff throughout the organization.

Monitors the quality and effectiveness of all city compensation and benefit programs, and works with the Director of Finance and Administration regarding improvements or changes.

Conducts performance evaluations of Division Directors reporting to this position.

Participates in the development of policy and guidelines, and serves as the city's representative and liaison with the external labor contract negotiator to ensure that these policies and guidelines are accurately and adequately presented by the contract negotiator.

Sees that complaints are properly handled through appropriate channels.

Represents the city in local, regional, and state meetings and functions as directed by the City Council.

Coordinates with other governmental units, including county, state, and federal authorities, in matters related to future developments which affect the city.

Provides reports, recommendations, and advice as appropriate to ensure that the Council is fully informed.

Provides advice and counsel to the Council in their policy-making role.

Assigns staff personnel, when requested, to commissions, boards, and committees of the City Council.

Performs other duties as directed.

**POSITION:** City Administrator

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# **EMPLOYMENT STANDARDS**

<u>EDUCATION AND EXPERIENCE</u>: Minimum: Graduation from an accredited four-year college or university with a degree in public administration, political science, business management or a closely related field, and more than five (5) years' experience in municipal government functions, including management or administrative experience. Previous experience in city administration is very essential.

<u>NECESSARY KNOWLEDGE, SKILLS AND ABILITIES</u>: Considerable knowledge of modern policies and practices of public administration.

Working knowledge of municipal finance, human resources, public works, public safety, economic and community development.

Skill in preparing and administering municipal budgets.

Skill in planning, directing and administering municipal programs.

Skill in operating the listed tools and equipment.

Ability to prepare and analyze comprehensive reports.

Ability to carry out assigned projects to their completion.

Ability to communicate effectively verbally and in writing.

Ability to establish and maintain effective working relationships with employees, city officials and the public.

Ability to efficiently and effectively administer a municipal government.

<u>TOOLS AND EQUIPMENT USED</u>: Personal computer, calculator, telephone, copy machine and FAX machine.

<u>PHYSICAL DEMANDS</u>: The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is frequently required to sit and talk or hear. The employee is occasionally required to walk; use hands to finger, handle, or feel objects, tools, or controls; and reach with hands and arms.

POSITION: City Administrator Page 4 of 4

The employee must occasionally lift and/or move up to 50 pounds. Specific vision abilities required by this job include close vision and the ability to adjust focus.

<u>WORK ENVIROMENT</u>: The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually moderately quiet.

The duties listed above are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related or a logical assignment to the position.

The job description does not constitute an employment agreement between the employer and employee and is subject to change by the employer as the needs of the employer and requirements of the job change.

| DATE APPROVED:_ | <br> |  |
|-----------------|------|--|
|                 |      |  |
| BY:             |      |  |

# CITY OF MARSHALL Job Description

| POSITION TITLE: City Administrator | DATE: April 2008    |
|------------------------------------|---------------------|
| DIVISION: Administration           | FLSA STATUS: Exempt |
| ACCOUNTABLE TO: City Council       | UNION STATUS: NA    |

#### SUMMARY OF POSITION

Plans, organizes, directs and coordinates the daily operations of all City divisions and functions including administration, economic development, finance and general services, community services, public works, and public safety. Establishes policies and goals under the direction of the City Council. Provides information and support to the City Council.

#### ESSENTIAL DUTIES AND RESPONSIBILITIES

- 1. Directs, supervises, and coordinates operations and functions of all City divisions to ensure a coordinated and efficient effort to meet the goals and objectives established by the City Council.
- 2. Monitors operations to ensure compliance with applicable laws, regulations, rules, policies, and ordinances.
- 3. Establishes goals, programs and objectives and prepares reports for the City Council.
- 4. Provides recommendations to the City Council concerning policies, staffing levels, budgets, and other matters requiring Council action.
- 5. Identifies community needs; develops and recommends strategies, programs and resources to meet those needs.
- 6. Develops and administers the City budget, oversees short and long-term financial planning, fund management and investment activities.
- 7. Negotiates and implements contracts for services and monitors contract performance.
- 8. Plans, develops, and implements administrative policies, rules, regulations, and procedures.
- 9. Develops, drafts and oversees the preparation of ordinances, resolutions, and policies for City Council consideration and implementation.
- 10. Implements, interprets and applies City Council actions, directives and policies.
- 11. Coordinates preparation of agendas and supporting data for all Council meetings.
- 12. Attends and participates in all City Council and advisory commission meetings.
- 13. Represents the City before community groups and at local, regional, and state meetings and functions as directed by the Council.
- 14. Establishes cooperative working relationships with community and regional organizations and with other governmental entities on matters of mutual interest.
- 15. Plans, develops and directs personnel programs, policies, and procedures.
- 16. Represents management in negotiating collective bargaining agreements, develops strategies, and monitors labor agreements.
- 17. Ensures that public services are efficiently provided and that all complaints are effectively handled.
- 18. Directs communication activities to keep the public informed of City plans and operations.
- 19. Plans and directs the administration of the Economic Development Authority and the Housing and Redevelopment Authority.
- 20. Perform other duties as assigned or apparent.
- 21. Attendance is an essential function of this position.

The duties listed above are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related or a logical assignment to the position.

#### MINIMUM QUALIFICATIONS

- A. Bachelor's degree in public or business administration or related field.
- B. Considerable experience in local government management.
- C. Previous experience assisting governing bodies in developing and evaluating policies.
- D. Working knowledge of municipal finance, budgeting, and economic development.
- E. Demonstrated written and oral communication skills.
- F. Demonstrated ability to manage in a team-oriented work environment.
- G. Previous experience leading collaborative initiatives with other government, business, and community organizations.
- H. Class D driver's license valid in the State of Minnesota or ability to obtain within six months.

#### DESIRABLE QUALIFICATIONS

- A. Master's degree in public or business administration desired.
- B. Five (5) years or more experience in local government management.
- C. ICMA Credentialed Manager.
- D. Previous experience in managing community visioning or strategic planning processes.

#### ESSENTIAL KNOWLEDGE, SKILLS, AND ABILITIES

- Knowledge of organizational management principles and ability to apply to public sector organizations.
- Knowledge of municipal finance practices.
- Knowledge of the laws, ordinances and regulations relating to a municipal corporation.
- Knowledge of economic development.
- Interpersonal and negotiation skills.
- Organizational skills.
- Oral communications and presentation skills.
- Analytical skills.
- Ability to plan, direct and evaluate the work of operating divisions.
- Ability to establish and maintain effective working relationships with City Council, division directors, consultants, and
- Ability to manage group processes through the use of facilitation, conflict management, and mediation.
- Ability to write clear and concise reports, memoranda, directives, and letters.
- Ability to analyze complex problems and develop comprehensive plans from general instructions.
- Ability to communicate with the public, present proposals, discuss problems and respond to complaints.
- Ability to work effectively and cooperatively with representatives of other organizations and government entities.

#### SUPERVISION EXERCISED

Responsible for the overall direction, coordination, and evaluation of City staff.

Carries out supervisory responsibilities in accordance with City policies and applicable laws. Responsibilities include: recruiting, interviewing, hiring, training, planning, assigning and directing work, evaluating performance, rewarding and disciplining, suspending, transferring, promoting, demoting, discharging, adjusting grievances, addressing complaints and resolving problems of employees.

#### SUPERVISION RECEIVED

General policy direction from the City Council with wide latitude for independent action and decision-making.

#### PUBLIC CONTACTS

Considerable and continuous contacts with members of the City Council, division directors, City employees, legislators, other government officials, business and community leaders, representatives of various public and private organizations, and the general public.

#### PHYSICAL REQUIREMENTS AND WORK ENVIRONMENT

The physical demands and work environment characteristics described here are representative of those an employee encounters and must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Performing the duties of this job require the use of equipment including but not limited to: computer, Microsoft Windows applications, office equipment (e.g., copy machine, fax machine, printer), and telephone/cellphone.

See attached Physical Requirements and Working Conditions form.

#### NON-DISCRIMINATION POLICY/EEO POLICY

The City of Marshall provides equal employment opportunity in accordance with applicable state and federal laws, directives, and regulations. The City will not discriminate against any employee or applicant for employment on the basis of any class protected by state or federal law.



| Department:            | Administration                  |
|------------------------|---------------------------------|
| Reports To:            | Mayor and City Council          |
| Status:                | Full Time                       |
| Grade:                 | AA                              |
| FLSA:                  | Exempt                          |
| Revision Dates:        | 2/1/2011; 10/15/2015; 3/15/2017 |
| Union Status:          | Non-Union                       |
| Supervises Directly:   | All Department Managers         |
| Supervises Indirectly: | All Employees of the City       |

#### **PURPOSE OF THE POSITION:**

Oversees all aspects of city government; plans, organizes, coordinates, and administers, through management staff, all City functions and activities; assures regulatory compliance; fosters cooperative working relationships with civic groups, inter-governmental agencies and City staff.

#### **Essential Duties and Responsibilities:**

- Plans, organizes, coordinates, administers, controls and supervises municipal operations including
  administration, human resources, police, city clerk, information technology, finance, engineering,
  public works (water, waste water, streets), parks and recreation, off sale liquor, community
  development, library, building and grounds.
- Develops operating policy; development of short and long-range plans, goals and objectives including Council goals and objectives; implements city-wide programs and policies that are consistent with goals and objectives of the Council.
- Develops and ensures effective utilization of administrative planning, budgeting, and control
  procedures; prepares annual budget for Council direction; controls expenditures within approved
  budgetary guidelines including proper control of all purchasing functions.
- Develops plans to meet current and future financial needs.
- Develops and maintains an effective organization by evaluating operations to ensure that city goals and objectives are being met; develops and recommends to the Council organizational changes to best achieve City objectives.
- Ensures effective management and utilization of all physical assets by planning for replacement or upgrading of equipment and other assets as appropriate, directing efficient use and proper care of all existing assets.
- Ensures effective management of financial assets by overseeing all fund management and investment activities, ensuring that effective accounting practices are used to properly control financial assets and provides accurate information for financial planning.
- Provides professional support to the City Council including the preparing of agendas and supporting data for all Council meetings, participates in discussions as appropriate; make recommendations to the City Council; implements Council decisions.
- Keeps the City Council fully advised of all significant matters and effectively presents all items that
  require Council action or approval; provides reports, recommendations, and advice as
  appropriate.
- Negotiates contracts, legal agreements and other related documents as authorized for the City.
- Ensures proper public relations by providing efficient public services and effectively handling all complaints.
- Directs communications activities to keep the public informed of City plans and operations.

- Represents the City in local, regional and state meetings, NAFRS, other joint powers, and other functions as delegated by the Council.
- Stay abreast of developments in public administration and cooperate with other governmental units and municipalities on matters of mutual interest.

#### **ORGANIZATIONAL**

- Maintains a high level of confidentiality and complies with all legal requirements of the job. Adhere to all city and department policies, procedures, and requirements.
- Proper and safe use and maintenance of any assigned City vehicle, equipment, property, etc.
   Observes & practices safe work habits. Maintains and monitors all training departmental & safety requirements to be legal, safe, & compliant with laws & regulations.
- Ensures compliance with pertinent Federal, State and local codes, laws and regulations including
  the Minnesota Data Practices Act, (OSHA) Occupational Safety and Health Act and complies with
  all city and departmental policies and procedures.
- Assists city departments, divisions, and outside agencies as directed. Functions as a team member with all city employees, and effectively interacts with all levels of City personnel.

#### TRAINING AND EXPERIENCE REQUIRED TO PERFORM ESSENTIAL JOB FUNCTIONS:

**Minimum:** Bachelor's degree (master's degree preferred) and a minimum of seven years' experience in a senior management position. Desirable experience in economic development, financial management, growth planning, governance, and community involvement; or any combination of education and experience that provides equivalent knowledge, skills, and abilities will be considered.

#### **WORKING HOURS:**

Normal business/office hours are from 8:00 a.m. to 5:00 p.m., Monday through Friday. Early morning and evening meetings are required. Saturday and Sunday hours may be necessary.

#### **TOOLS AND EQUIPMENT USED:**

Tools and equipment used in the performance of a City Administrator include, but is not limited to: computers, faxes, copiers, phones, calculators, televisions, VCR, audio visual equipment, etc.

#### **PHYSICAL DEMANDS:**

Requires the ability to operate, maneuver and/or control the actions of equipment, machinery, tools, such as computer keyboards, fax machines, copiers, and/or materials used in performing essential functions.

Tasks involve the ability to exert light physical effort in sedentary to light work, but which may involve some lifting, carrying, pushing and/or pulling of objects and materials of light weight (5-10 pounds). Tasks may involve extended periods of time at a keyboard or workstation.

Ability to recognize and identify degrees of similarities or differences between characteristics of colors, shapes, sounds, tastes, odors and textures associated with job-related objects, materials and tasks. Some tasks require the ability to perceive and discriminate sounds.

#### **ENVIRONMENTAL ADAPTABILITY:**

Normal office environment. Tasks are performed without exposure to adverse environmental conditions.

#### JUDGEMENT AND SITUATIONAL REASONING ABILITY:

Requires ability to apply principles of logical or synthesis functions. Ability to deal with several concrete and abstract variables, and to analyze major problems that require complex planning for interrelated activities that can span one or several work units.

Requires the ability to exercise the judgment, decisiveness and creativity in critical and/or unexpected situations involving moderate risk to the organization.

#### **MATHEMATICAL ABILITY:**

Requires the ability to perform addition, subtraction, multiplication and division; ability to calculate decimals and percentages; may include ability to perform mathematical operations involving basic algebraic principles and formulas, interpret statistics, and basic geometric principles and calculations.

#### LANGUAGE ABILITY AND INTERPERSONAL COMMUNICATION:

Requires the ability to synthesize, hypothesize, and/or theorize concerning data and/or information involving modification of existing policies, strategies, and/or methods to meet unique or unusual conditions. Requires the ability to do so within the context of existing organizational theories and management principles. Requires the ability to function in a director capacity for a major organizational unit, requiring significant internal and external interaction.

Requires the ability to utilize a wide variety of reference, descriptive, advisory and/or design data and information such as the Park Development Plan, Capital Improvement Plan, Comprehensive Plan, Minnesota statutes, City code and financial reports.

NOTE: The job description does not constitute an employment agreement between the employer and employee and is subject to change by the employer as the needs of the employer and requirements of the job change. The City of Northfield is an Equal Opportunity Employer. In compliance with the Americans with Disabilities Act, the City will provide reasonable accommodations to qualified individuals with disabilities and encourages both prospective and current employees to discuss potential accommodations with the employer.



TITLE

CITY

jobdes31

**ADMINISTRATOR** 

2016

**DEPARTMENT** 

**ADMINISTRATION** 

-1-

**ACCOUNTABLE TO** 

CITY COUNCIL

**SUMMARY** 

SERVES AS THE CHIEF EXECUTIVE OFFICER FOR THE CITY AND IS

RESPONSIBLE FOR THE GENERAL OVERSIGHT OF ALL CITY OPERATIONS. PROVIDES EXECUTIVE AND STAFF ASSISTANCE TO THE MAYOR AND

COUNCIL

#### **DUTIES AND RESPONSIBILITIES**

- Directs the general operation of city government. Exercises supervisory authority over all municipal departments that come under the authority of the city council and within the city charter.
- 2. Supervises the daily administration of city business. Delegates authority and responsibility for such administration as appropriate and as permitted by statute, charter, or ordinance.
- 3. Serves as Chief Negotiating Officer for the City
- 4. Establishes procedures; makes recommendations for all departments under supervision.
- 5. Provides continuing staff assistance to the mayor and city council in research, investigation and resolution of problems, budget analysis, public information and other areas as required.
- 6. Sees that all city financial records are maintained properly. Sees that official documents and accumulated city records are filed. Executes official papers.
- 7. Exercises ministerial discretion in interpreting and executing council policies. Communicates these policies to department heads, employees and to the public.
- 8. Sees that city money is safely kept and that prescribed procedures are followed for payment of claims.
- 9. Attends meetings of the city council, planning commission, advisory and administrative boards and committees as required. As executive officer for the city council, sees that

- records of all council proceedings are kept, agendas are drawn up, and other working papers are prepared. Handles correspondence on behalf of the council. Executes any assignments given by the council.
- 10. Directs and participates with the finance director in the assembly, analysis and preparation of departmental budget requests. Sees that the city budget is enforced after its adoption.
- 11. Evaluates potential projects, programs, and services to determine the feasibility and community impact and makes recommendations to the Council.
- 12. Maintains contact with federal, state, and county agencies in regard to local relationships between the city government and the general public. Serves as a member of various government-related committees and boards and provides necessary research, support and organizational assistance to help carry out objectives.
- 13. Attends workshops, training meetings, seminars, conventions, etc. to keep informed on matters of concern to municipal government.
- 14. Reports grant opportunities to council and assists in preparation and coordination of grant submittals.
- 15. Receives and deals with questions, complaints and requests from the public.
- 16. Performs related duties as required.

#### **MINIMUM QUALIFICATIONS**

- A. Bachelor's degree in public or business administration or related field plus eight (8) years of progressively responsible administrative experience.
- B. Ability to establish and maintain effective working relationships and communications with officials, staff and the public.
- C. Knowledge of the principles of municipal administration and pertinent laws and ordinances.
- D. Oral and written communication and presentation skills.

## **DESIRABLE QUALIFICATIONS**

- A. Master's degree in public or business administration desired
- B. Progressive experience in local government management (5 years minimum, 7 years preferred)
- C. Management and leadership experience in the areas of finance, personnel administration, government and public administration

#### **REQUIRED QUALIFICATIONS**

Valid driver's license required.

#### WORKING CONDITIONS

Office conditions. Evening meetings, travel, much public contact.

Grade 260 Position

# CITY OF HUTCHINSON ADDENDUM TO JOB DESCRIPTIONS 1995 TO COMPLY WITH THE AMERICANS WITH DISABILITIES ACT (ADA)

FOR POSITIONS: Administrative, Clerical.

#### **PHYSICAL DEMANDS**

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is frequently required to sit and talk or hear. The employee is occasionally required to walk and use hands to finger, handle, feel or operate objects, tools or controls, and reach with hands and arms.

The employee must occasionally lift and/or move up to 25 pounds. Specific vision abilities required by this job include close vision and the ability to adjust focus.

#### **WORK ENVIRONMENT**

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually moderately guiet.

The duties listed in job descriptions are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related or a logical assignment to the position.

The job description does not constitute an employment agreement between the employer and employee and is subject to change by the employer as the needs of the employer and requirements of the job change.

#### THE CITY OF NORTH MANKATO

TITLE OF POSITION: City Administrator

LOCATION: Municipal Building

TITLE OF IMMEDIATE SUPERVISOR: City Council

**HOURS OF WORK:** Position involves a minimum of 40 hours of work per week. Work hours are from 8:00 a.m. to 5:00 p.m., Monday through Friday. Occasional overtime occurs due to required attendance of City Council meetings and other community activities.

MINIMUM REQUIREMENTS FOR POSITION: Must have a four-year degree in Public Administration or a related field and ten years experience in local government with minimum of three years of municipal management in a city of similar size or as an Assistant City Administrator in a larger city. Must have understanding of all aspects of municipal government, knowledge of accounting and finance, strong background in budget preparation and planning and strong economic development experience. Must have experience in annexation procedures and infrastructure replacement.

**NATURE OF WORK:** Under the supervision of the City Council, in charge of all personnel and ensuring rules and regulations pertaining to personnel are enforced, organization operation, attend Council meetings and other official and semi-official functions, enforcement of laws and ordinances, purchases and contracts, recommending of ordinances or resolutions, public relations, economic development activities, perform as advisor, trainer and supporter of staff, perform other duties as may be required by the City Council and consistent with Minnesota Statutes and City ordinances.

#### **MAJOR JOB FUNCTIONS:**

- 1. <u>Personnel Duties.</u> Appoint, suspend and remove all officers and employees of the City except as otherwise provided by City ordinance, resolution or other law. Fix individual employee salaries, except as otherwise established by action of the Council. Ensure compliance with pay equity laws and regulations. Ensure compliance with drug and alcohol testing requirements. Administer personnel rules and regulations.
- 2. <u>Organizational Operation.</u> Develop and issue all administrative rules, regulations and procedures necessary to ensure the proper function of all departments and offices.
- 3. Attend Council Meetings and Other Official and Semi-Official Functions. Attend and take part in discussion at all meetings of the City Council and other official bodies as directed by the Council. The City Administrator shall also represent the City at all official or semi-official functions as may be directed by the City Council.
- 4. <u>Enforcement of Laws and Ordinances.</u> The Administrator shall see that all laws and ordinances are duly enforced.
- **Purchases and Contracts.** Make or let purchases and contracts when the amount thereof does not exceed \$25,000; to receive two or more estimates, quotations without advertising for bids or upon sealed bids for contracts of greater than \$25,000; contracts estimated to exceed \$100,000 shall solicit sealed bids by public notice published at least once at least ten days before the last day for submission of bids.
- **Recommending of Ordinances or Resolutions.** Recommend, from time-to-time, the adoption of such measures the Administrator may deem necessary or expedient for the health, safety and welfare of the community or for the improvement of administration.
- 7. <u>Public Relations.</u> Participate in public relations at a variety of levels. Maintain contact and be involved with civic groups and media.

- **8.** Economic Development Activities. Enhance the City's tax base and overall economic health by participating in business retention and economic development and redevelopment activities.
- 9. <u>Legislative Activities.</u> Lobby the Minnesota Legislature and Congress in pursuit of City priorities. Testify as necessary and participate in the drafting of relevant legislation.
- **10.** Perform as Advisor, Trainer and Supporter of Staff. Provide necessary guidance to employees to ensure a smooth running organization through advising, training and supporting staff.
- 11. <u>Perform Other Duties as May Be Required.</u> Perform other duties as may be required by the City Council and consistent with Minnesota statutes and City ordinances.

**ESSENTIAL FUNCTIONS:** The Americans with Disabilities Act prohibits discrimination against a qualified individual with a disability. A qualified individual with a disability is one who, with or without reasonable accommodation, can perform all of the <u>essential functions</u> of the job. Essential functions are the fundamental job duties of a position. **The essential functions of this position are num bers 1-9 of the above major job functions.** 

PHYSICAL DEMANDS/WORK ENVIRONMENT: This position requires inside work, working with others, working around others and having contact with the public. This position is exposed to normal levels of dust and noise. This position involves approximately six hours of sitting and one hour of walking and one hour of standing per day. Activities that occur occasionally or 1-3 hours a day are handling, far vision, depth perception, accommodation, and color vision. Activities that occur frequently or 4-7 hours per day are near vision and peripheral vision. Activities that occur 1-3 times per week are kneeling, bending, stooping, squatting, pushing, climbing height other than staircase, reaching at or above shoulder level with the right, left or both shoulders. Reaching below shoulder level with right, left or both shoulders may occur up to three times per day. Activities that occur continuously or more than seven hours per day are fine manipulation, talking and hearing.

**EXAMPLES OF EQUIPMENT UTILIZED:** Telephone, calculator, fax, computer, typewriter, copier, letter folder, cash register, PowerPoint projector, 3-hole punch.

This description is intended to describe the kinds of tasks and levels of work difficulty being performed by people assigned to this classification. The list of responsibilities is not intended to be construed as an exhaustive list of all responsibilities, duties, physical demands/work environment, or equipment utilized by personnel in this classification.

The City of North Mankato is an Equal Opportunity Employer.



333 SW 6TH ST WILLMAR, MN 56201 320-214-5180 FAX 320-235-4917

April 16, 2019

| Company                             | Price                                         | Description                                                                                                                                                                          | Timeline |
|-------------------------------------|-----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| GovHR                               | \$21,000<br>(optional add-                    | Six phases of recruitment process including developing recruitment brochure, advertising, active recruitment,                                                                        | 12 Weeks |
|                                     | ons)                                          | candidate evaluation, interview, and appointment                                                                                                                                     |          |
| Bakertilly<br>(Springsted)          | \$22,750                                      | Five phases of recruitment process including developing recruitment brochure, advertising, active recruitment, applicant screening & recommendation of semi-finalists, and interview | 13 Weeks |
| S. Renee<br>Narloch &<br>Associates | \$17,450 +<br>actual, no more<br>than \$7,450 | Complete recruitment process including, brochure development, advertising, active recruitment, applicant screening, and interviews                                                   | 16 Weeks |
| Big River<br>Group                  | Declined to Bid                               |                                                                                                                                                                                      |          |
| David Drown<br>Associates           | Declined to Bid                               |                                                                                                                                                                                      |          |



March 27, 2019

Ms. Samantha Beckman Director of Human Resources City of Willmar 3336<sup>th</sup> St. SW Willmar, MN 56201

Dear Ms. Beckman:

Thank you for the opportunity to provide you with a proposal for the City Administrator recruitment and selection process for the City of Willmar. GovHR USA ("GovHR") prides itself on a tailored, personal approach to executive recruitment and selection, able to adapt to your specific requirements for the position.

# Qualifications and Experience

GovHR is a public management consulting firm serving municipal clients and other public-sector entities on a national basis. Our headquarters offices are in Northbrook, Illinois. We are a certified Female Business Enterprise in the State of Illinois and work exclusively in the public sector. We have 11 full time and 8 part time employees and 27 project consultants. GovHR offers customized executive recruitment services and completes other management studies and consulting projects for communities. Please note the following key qualifications of our firm:

- Since our establishment in 2009, our consultants have conducted hundreds of recruitments in 29 states, with an increase in business of at least 30% each year. Twenty-eight (28%) of our clients are repeat clients, the best indicator of satisfaction with our services.
- Surveys of our clients show that 94% rate their overall experience with our firm as Outstanding and indicate that they plan to use our services or highly recommend us in the future.
- Our state-of-the-art processes, including extensive use of social media for candidate outreach and video interviews with potential finalist candidates, ensure a successful recruitment for your organization.
- > Our high quality, thorough Recruitment Brochure reflects the knowledge we will have about your community and your organization and will provide important information to potential candidates.
- We provide a two-year guarantee for our recruitments. Less than 1% of our clients have had to invoke the guarantee.
- The firm has a total of twenty-seven consultants, both generalists and specialists (public safety, public works, finance, parks, etc.), who are based in Arizona, Florida, Illinois, Indiana, Michigan, and Wisconsin, as well as five reference specialists and eight support staff.

Our consultants are experienced executive recruiters who have conducted over 600 recruitments, working with cities, counties, special districts and other governmental entities of all sizes throughout the country. In addition, we have held leadership positions within local government, giving us an understanding of the complexities and challenges facing today's public-sector leaders.

630 Dundee Road, Suite 130, Northbrook, Illinois 60062 Local: 847.380.3240 Fax: 866.401.3100 GovHRUSA.com



GovHR is led by Heidi Voorhees, President, and Joellen Cademartori, Chief Executive Officer. Ms. Voorhees previously spent 8 years with the nationally recognized public-sector consulting firm, The PAR Group, and was President of The PAR Group from 2006 – 2009. Ms. Voorhees has conducted more than 250 recruitments in her management consulting career, with many of her clients repeat clients, attesting to the high quality of work performed for them. In addition to her 12 years of executive recruitment and management consulting experience, Ms. Voorhees has 19 years of local government leadership and management service, with ten years as the Village Manager for the Village of Wilmette, IL. Ms. Cademartori is a seasoned manager, with expertise in public sector human resources management. She has held positions from Human Resources Director and Administrative Services Director to Assistant Town Manager and Assistant County Manager. Ms. Cademartori has worked in forms of government ranging from Open Town Meeting to Council-Manager and has supervised all municipal and county departments ranging from Public Safety and Public Works to Mental Health and Social Services.

GovHR has conducted more than 130 top Manager-level recruitments (City Manager, City Administrator, etc.) since its inception in 2009. A list of these recruitments is included with this proposal.

# **Consultant Assigned**

GovHR Chief Executive Officer Joellen Cademartori or Senior Vice President Sarah McKee will be responsible for your recruitment and selection process, depending on their other commitments at the time the City is ready to begin the search. Their biographies are attached to this Proposal and their contact information is:

Joellen Cademartori Chief Executive Officer GovHR USA LLC Telephone: 847-380-3238 JCademartori@GovHRusa.com

> Sarah McKee Senior Vice President GovHR USA LLC Telephone: (847) 867-5151 Smckee@govhrusa.com

Mr. Cademartori and Ms. McKee have conducted more than 100 executive and management level recruitments across the country. A complete list of GovHR's clients is available on our website at <a href="https://www.govhrusa.com">www.govhrusa.com</a>

#### References

The following references can speak to the quality of service provided by GovHR:

Bloomington, IL (City Manager, 2018) - Joellen Earl Nicole Albertson Human Resources Director 109 E. Olive St. Bloomington, IL 61701 309-434-2215 nalbertson@cityblm.org



Mamaroneck, NY (Village Manager, 2018) - Joellen Earl Mayor Tom Murphy 123 Mamaroneck Ave. Mamaroneck, NY 10543 914-777-7722 tmurphy@vomny.org

Shorewood, Illinois (Village Administrator, 2018) – Sarah McKee Chief Aaron Klima
One Towne center Blvd.
Shorewood, IL 60404
815-725-2150
aklima@vil.shorewood.il.us

Woodbury, Minnesota (Engineering Director, 2018; Public Works Director, 2018; Parks and Rec Director, 2018) – Lee Szymborski
Angela Gorall, Assistant City Administrator
angela.gorall@woodburymn.gov
(651) 714-3573
MN8301 Valley Creek Road
Woodbury, MN 55125
(651) 714-3500

## Scope of Work

A typical recruitment and selection process takes approximately 175 hours to conduct. At least 50 hours of this time is administrative, including advertisement placement, reference interviews, and due diligence on candidates. We believe our experience and ability to professionally administer your recruitment will provide you with a diverse pool of highly qualified candidates for your City Administrator search. GovHR clients are informed of the progress of a recruitment throughout the entire process. We are always available by mobile phone or email should you have a question or need information about the recruitment.

GovHR suggests the following approach to your recruitment, subject to your requests for modification:

#### Phase I – Position Assessment, Position Announcement and Brochure Development

Phase I will include the following steps:

- One-on-one or group interviews will be conducted with elected officials, appointed officials, staff, business community representatives and any other stakeholders identified by the client to develop our Recruitment Brochure. The Proposal assumes up to two full days and one night depending upon the client's needs. We can also utilize dedicated email and surveys to obtain feedback from stakeholder groups. Previous clients have invited community leaders to meetings with our consultants; other clients have developed surveys for the community or organization; and some clients request we use a combination of these methods to fully understand community and organizational needs and expectations for the next City Administrator. We will work closely with you on the format that best meets your needs.
- Development of a Position Announcement.
- Development of a detailed Recruitment Brochure for your review and approval.
- > Agreement on a detailed **Recruitment Timetable** a typical recruitment takes 90 days from the time you sign the contract until you are ready to appoint the finalist candidate.



#### Phase II - Advertising, Candidate Recruitment and Outreach

We make extensive use of social media as well as traditional outreach methods to ensure a diverse and highly qualified pool of candidates. In addition, our website is well known in the local government industry – we typically have 5,000 visits to our website <u>each month</u>. Finally, we develop a database customized to your recruitment and can do an email blast to thousands of potential candidates.

Phase II will include the following steps:

- Placement of the Position Announcement in appropriate professional online publications. In addition to public sector publications and websites, outreach will include LinkedIn and other private sector resources. We can provide the City with a list of where we intend to place the position announcement, if requested.
- The development of a database of potential candidates from across the country unique to the position and to the City, focusing on the leadership and management skills identified in Phase I as well as size of organization, and experience in addressing challenges and opportunities also outlined in Phase I. This database can range from several hundred to thousands of names depending on the parameters established for the outreach. Outreach will be done in person, and through e-mail and telephone contacts. GovHR consultants have extensive knowledge of the municipal government industry and will personally identify and contact potential candidates. With more than 600 collective years of municipal and consulting experience among our consultants, we often have inside knowledge about candidates.

#### Phase III - Candidate Evaluation and Screening

Phase III will include the following steps:

- > Review and evaluation of candidates' credentials considering the criteria outlined in the Recruitment Brochure.
  - Candidates will be interviewed by video to fully grasp their qualifications, experience and interpersonal skills. The interviews include asking specific questions about their experiences and skill sets as well as asking questions specific to the City Administrator. We will ask follow up questions and probe specific areas. By utilizing video interviews, we will have an assessment of their verbal skills and their level of energy for and interest in the position.
- Formal and informal references and an internet/social media search of each candidate will be conducted to further verify candidates' abilities, work ethic, management and leadership skills, analytical skills, interpersonal skills, ability to interact with the media, and any areas identified for improvement.
- All résumés will be acknowledged and contacts and inquiries from candidates will be personally handled by GovHR, ensuring that the City's process is professional and well regarded by all who participate.

#### Phase IV - Presentation of Recommended Candidates

Phase IV will include the following steps:

GovHR will prepare a Recruitment Report that presents the credentials of those candidates most qualified for the position. You will advise us of the number of reports you will need for the individuals involved in this phase of the recruitment and selection process. We provide a binder which contains



the candidate's cover letter and résumé. In addition, we prepare a "mini" résumé for each candidate, so that each candidate's credentials are presented in a uniform way. GovHR will provide you with a log of all candidates who applied. You may also review all the résumés, if requested.

GovHR will meet with you on-site to review the Recruitment Report and expand upon the information provided. The report will arrive two to three days in advance of the meeting, giving you the opportunity to fully review it. In addition to the written report, we will spend 2 to 3 hours discussing the candidates by reviewing their skype interviews and providing excerpts from the references we will have conducted on the individuals.

#### Phase V -Interviewing Process

Phase V will include the following steps:

- After the Recruitment Report is presented, the Interviewing Process will be finalized including the discussion of any specific components you deem appropriate, such as a writing sample or oral presentation.
- GovHR will develop the first and second round interview questions for your review and comment. GovHR will provide you with interview books that include the credentials each candidate submits, a set of questions with room for interviewers to make notes, and evaluation sheets to assist interviewers in assessing the candidate's skills and abilities.
- ➤ GovHR will work with you to develop an interview schedule for the candidates, coordinating travel and accommodations. In addition to a structured interview with the City, the schedule will incorporate a tour of Willmar's facilities and interviews with senior staff, if the City so desires.
- Once candidates for interview are selected, additional references will be contacted, along with verification of educational credentials, criminal court, credit, and motor vehicle and records checks.
- ➤ GovHR recommends a two-step interviewing process with (typically) five or six candidates interviewed in the first round. Following this round, we strongly suggest that two or three candidates are selected for second round interviews. Again, we will prepare a second round of interview questions and an evaluation sheet.
- > GovHR consultants will be present for all the interviews, serving as a resource and facilitator.

#### Phase VI - Appointment of Candidate

- GovHR will assist you as much as you request with the salary and benefit negotiations and drafting of an employment agreement, if appropriate.
- GovHR will notify all applicants of the final appointment, providing professional background information on the successful candidate.

#### Citizen Involvement in the Recruitment Process

GovHR has entered into an exclusive strategic partnership with Polco. Polco provides the tools for municipalities to collect citizens' views. Community responses are validated using the local voter database to verify the responses. Civic engagement is enhanced by using websites, widgets, and apps to meet the citizens where they are. Citizens become more active and informed participants in the process by voicing their views to municipal leaders and other citizens. Polco makes voicing opinions accessible, easy and convenient. It is an excellent tool that can be used to solicit input during the recruitment process and can



be used in the future for a wide variety of purposes related to civic engagement. This is an optional service. Pricing available upon request.

# Leadership/Personality Assessments

GovHR has experience working with a wide variety of leadership and personality assessment tools, depending on the qualities and experiences the client is seeking in their candidates. These include but are not limited to Luminaspark, Caliper, DISC and others. Typically these tools cost \$300 per candidate to administer. This fee is not included in our proposal.

# **One-Way Video Interviews**

Candidates we recommend for your consideration can complete a one-way video interview with 3 to 5 questions that will be recorded for an additional fee. The Board can then review these interviews at your convenience prior to make a decision on which candidates to invite for interview.

# Optional 360° Evaluation

As a service to the City of Willmar, we offer the option to provide you with a proposal for a 360° performance evaluation for the appointed Administrator at about six months into his or her employment. This evaluation will include seeking feedback from both Elected Officials and Department Directors, along with any other constituent the City feels would be relevant and beneficial. This input will be obtained on a confidential basis with comments known only to the consultant. If you are interested in this option, GovHR USA will prepare a proposal for this service.

#### Recruitment Schedule

A detailed recruitment schedule will be provided in Phase I. The recruitment and selection process typically takes 90 days from the time the contract is signed until the candidate is appointed. We can work with you on a shorter process, should you so desire.

Our typical recruitment process includes the following milestones and deliverables:

| ➤ Weeks 1 - 2 | On-site interviews of City officials and staff, development and approval of recruitment brochure  Deliverable: recruitment brochure                                                                              |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ➤ Weeks 3 - 8 | Placement of professional announcements; candidate identification, screening, interview and evaluation by consultant                                                                                             |
| ➤ Week 9      | Consultant recommendation to the City of qualified candidates  Deliverable: recruitment report                                                                                                                   |
| ➤ Week 10     | Selection of candidate finalists by the City; additional background and reference checks, report preparation and presentation Deliverable: interview reports including suggested questions and evaluation sheets |
| ➤ Weeks 11-12 | Interviews of selected finalist candidates; recommendation of final candidate; negotiation, offer, acceptance and appointment                                                                                    |



| Summary of Costs                                                                                        | Price      |
|---------------------------------------------------------------------------------------------------------|------------|
| Recruitment Fee:                                                                                        | \$14,000   |
| Recruitment Expenses: (not to exceed)  Expenses include consultant travel, postage/shipping, telephone, | 4,500      |
| support services, candidate due diligence efforts. copying etc.                                         |            |
| Advertising:  *Advertising costs over \$2,500 will be placed only with client                           | 2,500*     |
| approval. If less than \$2,500, Client is billed only for actual cost.                                  |            |
| Total:                                                                                                  | \$21,000** |

<sup>\*\*</sup>This fee does not include travel and accommodations for candidates interviewed. Recruitment brochures are produced as electronic files. Printed brochures can be provided, if requested, for an additional cost of \$900.

The above cost proposal is predicated on four consultant visits to the City; the first for the recruitment brochure interview process (up to two full days and one night, depending upon the client's needs; if additional days are needed they will be billed at \$500 per half day and \$950 for a full day, plus additional hotel charges, if required); the second to present recommended candidates; and the third and fourth for the candidate interview process (second round interviews are often scheduled a week or so following the first round interviews). Any additional consultant visits requested by the City will be billed at \$125/hour; \$500 for a half day and \$950 for a full day. The additional visits may also result in an increase in the travel expenses and those expenses will be billed to the client.

#### Payment for Fees and Services

Professional fees and expenses will be invoiced as follows:

1/3 of the Recruitment Fee (invoice sent upon acceptance of our proposal).

2<sup>nd</sup> Payment: 1/3 of the Recruitment Fee and expenses incurred to date (invoice sent following the

recommendation of candidates).

Final Payment: 1/3 of the Recruitment Fee and all remaining expenses (invoice sent after recruitment is

completed).

Recruitment expenses and the costs for printing the Recruitment Brochure will be itemized in detail. Payment of invoices is due within thirty (30) days of receipt (unless the client advises that its normal payment procedures require 60 days.)

#### Philosophy

Executive search is an important decision-making process for an organization and our primary goal is to provide our client with the information to make the best hiring decision. Our firm's executive recruitment philosophy embraces a professional process of integrity, trust, and respect toward all parties involved, and



complete commitment toward meeting the expressed needs and desires of our client. All of our services are handled by principals of the firm who have established and well-regarded reputations in the search field, as well as actual operating experience in the public management fields in which they now consult. Each has impeccable professional credentials and unblemished personal reputations. Keeping both our client and prospective candidates informed on the status of the recruitment on a regular basis is also an important part of our recruitment process. Our work is carried out in an open manner with particular attention given toward seeking out critical factors of a client's organization and governance, and utilizing such information respectfully and discreetly in seeking out candidates who truly have the ability to meet the expectations and needs of the client—working strenuously in developing a fully qualified, "best match" candidate pool for client consideration. Our process includes assistance in the critical final interview and selection phases of the recruitment, and availability to both client and candidate for months following the appointment. Our process was developed and refined over the years to meet the special, and often unique, needs and circumstances facing our local government, public management, and related not-for-profit clients.

#### **GovHR Guarantee**

It is the policy of GovHR to assist our clients until an acceptable candidate is appointed to the position. Therefore, no additional professional fee would be incurred should the City not make a selection from the initial group of recommended candidates and request additional candidates be developed for interview consideration. Additional reimbursable expenses may be incurred should the situation require consultant travel to Willmar beyond the planned four visits.

Upon appointment of a candidate, GovHR provides the following guarantee: should the selected and appointed candidate, at the request of the City or the employee's own determination, leave the employ of the City within the first 24 months of appointment, we will, if desired, conduct one additional recruitment for the cost of expenses and announcements only, if requested to do so within six months of the employee's departure.

In addition, in accordance with the policy of our firm as well as established ethics in the executive search industry, we will not actively recruit the placed employees for a period of five years.

# Why Choose GovHR?

We ask you to consider the following as you deliberate:

- We are a leader in the field of local government recruitment and selection with experience in more than 29 states, in communities ranging in population from 1,000 to 1,000,000. More than 28% of our clients are repeat clients showing a high level of satisfaction with our work. We encourage you to call any of our previous clients.
- We are committed to bringing a diverse pool of candidates to your recruitment process. We network extensively with state, city and county management associations, attending more than 20 state and national conferences each year. In addition, we support and attend the meetings of Women Leading Government, the Local Government Hispanic Network, the California Network of Asian Public Administrators, and the National Forum for Black Public Administrators.
- We conduct comprehensive due diligence on candidates. Before we recommend a candidate to you, we will have video interviewed them, conducted reference calls, and media and social media searches. Our knowledge of local government ensures that we can ask probing questions that will verify their expertise.
- We are your partners in this important process. You are welcome to review all the resumes we receive, and we will share our honest assessment of the candidates.



> Our goal is your complete satisfaction. We are committed to working with you until you find the candidate that is the best fit for your position.

We believe we have provided you with a comprehensive proposal; however, if you would like a service that you do not see in our proposal, please let us know. We can most likely accommodate your request.

This proposal will remain in effect for a period of six months from the date of the proposal. We look forward to working with you on this recruitment and selection process!

Sincerely,

Heidi J. Voorhees

President GovHR USA

Attachments: Consultant Biographies\

List of top Manager Recruitments

Sample Brochure

| ACCEPTED | BY THE CITY OF WILLMAR, MINNESOTA |
|----------|-----------------------------------|
| BY:      |                                   |
| TITLE:   |                                   |
| DATE:    |                                   |



#### CONSULTANT BIOGRAPHIES

# Joellen Cademartori Chief Executive Officer

Joellen Cademartori is the Chief Executive Officer and Co-Owner of GovHR USA and has 30 years of cumulative experience working in the public sector as a municipal leader, and in human resources and management consulting. Joellen's exceptional communication style has enabled her to develop and maintain strong relationships with her peers, elected and appointed officials, and related local government partners. She has built a solid reputation as a skilled negotiator, who is both fair and impartial.

The ability to problem solve and think strategically are at the core of Joellen's strengths. She is a consensus builder and has the proven ability to work with conceptual ideas, develop and supervise scopes of work, and produce desired results for her clients. She is also skilled at working in challenged environments, with a strong record of success in helping clients to navigate tough executive recruitment and consulting projects.

The public sector human resources and management projects Joellen has worked on have earned her respect in local governments across the country. Due to her commitment and dedication to local government, she is known an industry leader in executive recruiting, interim staffing, in addition to human resources and management consulting work.

Throughout her career, Joellen has been privileged to serve on numerous local, state and national committees. A personal and professional highlight for her was being on the International City/County Management Association (ICMA) Executive Board as a representative from the Northeast Region. Joellen regularly speaks in front of groups, and writes about a variety of local government topics, which include generational diversity, succession planning, performance management, resume development and interviewing skills and techniques. She is dedicated to developing the next generation of managers and remains passionate about excellence in local government.

#### Professional Education, Training and Instruction

- Bachelor's degree in Economics, Worcester State College, Worcester, MA
- Master of Public Administration, Northeastern University in Boston, MA
- Senior Executive Institute, Leading, Educating and Developing (LEAD) Program, at the University of Virginia's Weldon Cooper Center for Public Service

#### **Professional Development and Speaking Engagements**

- Succession Planning for the Public Sector IPELRA Training Session 2017
- Putting Your Best Food Forward: Interview/Presentation Skills for Women Women Leading Government Conference, Massachusetts - 2017
- Workforce for Tomorrow IPELRA Annual Conference 2016
- Hire Hard, Manage Easy Iowa League of Cities Annual Conference 2015
- Not Your Parents' Local Government: Diversity, Recruitment, and Retention in the21st Century -NCCCMA Winter Conference - 2014
- Next-Gen Elected Officials: How Do They Change the Council Dynamics? ICMA Annual Meeting - 2014
- Traveling to the Beat of a Different Drum: Workplace Strategies for a Multi-Generational Workforce, IPELRA Annual Conference - 2013
- New Approaches to Succession Planning IGFOA Annual Conference 2012
- New Service Delivery Models: 2012 and Beyond IPELRA Annual Conference 2011
- Preparing for Your Career in Local Government Northern Illinois University 2011



#### Memberships and Affiliations

- International City and County Management Association (ICMA), Current Member
- ICMA Task Force on Deputy/Assistant Managers 2017-2018, Current Member
- ICMA Task Force on Women in the Profession 2012 2014, Member
- ICMA Conference Planning Committee 2010 2011, Chair
- ICMA Conference Evaluation Committee 2005 2006, Member
- ICMA Conference Planning Committee 2005 2006, Member
- ICMA Governmental Affairs & Policy Committee 2003 2006
- ICMA Regional Vice President ICMA Executive Board 2001 2003, Board Member
- ICMA Conference Planning Committee 2000 2001, Board Member
- ICMA Assistants Steering Committee 1994 1997
- Illinois City and County Management Association (ILCMA), Current Member
- North Carolina City and County Management Association 2004 –2007, Member
- Massachusetts Municipal Management Association (MMMA) 2000–2001, Member
- Massachusetts Municipal Personnel Association 1990 2003, Member

#### **Local Government Professional Background**

24 Years of Local Government Leadership and Management

| • | Director of Administrative Services, Evanston, IL                | 2009-2011 |
|---|------------------------------------------------------------------|-----------|
| • | Director of Human Resources, Evanston, IL                        | 2007-2009 |
| • | Assistant County Manager, Catawba County, NC                     | 2004-2007 |
| • | Assistant Town Manager, Barnstable, MA                           | 2000-2003 |
| • | Assistant Town Administrator, Yarmouth, MA                       | 1993-2000 |
| • | Assistant Town Administrator, Northborough MA                    | 1992-1993 |
| • | Acting Town Administrator, Northborough MA                       | 1991      |
| • | Administrative Asst. to the Town Administrator, Northborough, MA | 1988-1990 |
| • | Intern, Town of Holden                                           | 1987      |

# Sarah McKee Senior Vice President

Sarah McKee is a Senior Vice President with GovHR and has extensive experience as a local government manager and in non-profit management. She has conducted recruitments for a variety of positions including, City Manager/Administrator, Public Works Director, Fire Chief, Human Resource Director, Director of Development Services, Park and Recreation Director, Building Director, Bridge and Road Director, Court Services Director, 911 Center Director, Community and Economic Development Director and non-profit Executive Director in various states including Illinois, Indiana, North Carolina, South Carolina, Florida, Texas, Washington, Montana, West Virginia and Colorado. She has also been involved in studies related to organizational structure/development and strategic planning.

Sarah was a city manager in Johnstown, OH (5,500) and Rolling Meadows, IL (25,000). While managing in Johnstown, the community saw a 20 percent growth in residential and commercial and Sarah was instrumental in establishing their first comprehensive plan as well as a downtown revitalization plan. She was also expanded their industrial park after the park experienced maximum capacity. During her administration, she successfully acquired various grants for community park renovations and led the community through the Main Street application process.



During the recession of 2008, she led Rolling Meadows through a workforce reduction which also included an early incentive retirement program as well as a successful re-negotiation of police and fire contracts for additional cost savings to the City. Additionally, she developed a retention and expansion program for the community's commercial and industrial businesses and attracted additional employers to their corporate centers. During her tenure, she was influential in attracting several new businesses to the area including expansion of several large employers.

Sarah also has extensive experience in Public Works Administration. Having served as a solid waste and fleet superintendent prior to being a public works director, she is known for several innovative ideas that have saved millions of dollars in local governments. While serving as the solid waste superintendent in Paducah, KY, she created the first biosolids waste composting facility in the state. In its first year of operation, the City saved approximately \$1M dollars in landfill costs through the diversion of biosolids and yard waste.

Through ICMA's international program and their cooperation with USAID, Sarah was asked to assist the country of Bulgaria in developing their solid waste management program as they transitioned to the European Union. She spent over seven years developing their program and training their environmental experts as well as assisting in the development of their landfills and composting sites. In addition to Bulgaria, Sarah has also worked in Beirut, Lebanon in the development of the Economic Development plan.

Recently, Sarah expanded her experience into non-profit management. She served as the first Executive Director of the Issaquah Highlands Community Association. Issaquah Highlands is an award winning, large scale master planned, built green urban village located just east of Seattle, WA. The community association is responsible for the governance and management of over 4,000 housing units as well as commercial (including a hospital campus) and retail spaces with 1500 acres of open spaces with 22 parks, soccer fields, dog parks, sport courts and play areas. The Association is charged with maintaining all streetscape, storm water systems including its use as irrigation in streetscapes and parks, management of 9 neighborhoods and 13 supplemental neighborhoods including z-Homes (zero based energy homes).

# Professional Education, Training and Instruction, Memberships and Affiliations, Awards and Local Government Professional Background

#### **Professional Education**

- Master's degree in Public Administration with emphasis in Organizational Communications, Murray State University, KY
- Bachelor of Science degree in Business Administration with emphasis in management, Murray State University, KY

#### **Training and Instruction**

Sarah has spoken/presented at various conferences including ICMA's Women's luncheon, Illinois Government Finance Officers Association, Indiana Municipal Managers Association, Illinois City/County Management Association and various other entities related to municipal government. She also serves as a coach for ICMA.

#### **Local Government Professional Background**

Extensive experience as a local government manager and in non-profit management

 Executive Director, Issaquah Highlands Community Association, Issaquah, WA

2012-2014

City Manager, Rolling Meadows, IL

2008-2010

Village Manager, Johnstown, OH

2003-2008





• Public Works Director, Paducah, KY

1999-2003

• Solid Waste Superintendent/Fleet Superintendent, Paducah, KY

1994-1999



| TYPE            | STATE       | CLIENT            | POSITION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | POPULATION | YEAR |
|-----------------|-------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------|
| City Management | Alaska      | Unalaska          | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4,768      | 2017 |
|                 |             | Seward            | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 2,693      | 2019 |
|                 | Colorado    | Eagle             | Town Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 6,739      | 2017 |
|                 | Connecticut | Cheshire          | Town Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 29,261     | 2017 |
|                 |             | Enfield           | Town Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 45,246     | 2015 |
|                 |             | Meriden           | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 60,838     | 2018 |
|                 | Deleware    | Newark            | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 33,398     | 2018 |
|                 | Florida     | Largo             | <b>Assistant City Manager</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 82,244     | 2018 |
|                 | Georgia     | Decatur           | <b>Assistant City Manager</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 24,000     | 2018 |
|                 |             |                   | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 24,000     | 2018 |
|                 | Illinois    | Algonquin         | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 30,046     | 2012 |
|                 |             | Arlington Heights | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 75,100     | 2014 |
|                 |             | Bensenville       | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 20,703     | 2015 |
|                 |             | Bloomington       | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 78,005     | 2018 |
|                 |             | Buffalo Grove     | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 42,909     | 2010 |
|                 |             | Carbondale        | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 25,092     | 2011 |
|                 |             | Cary              | Village Administrator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 18,713     | 2011 |
|                 |             | Clarendon Hills   | Village Administrator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 8,572      | 2014 |
|                 |             |                   | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 8,572      | 2010 |
|                 |             | Crest Hill        | City Administrator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 20,837     | 2015 |
|                 |             | Decatur           | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 76,178     | 2014 |
|                 |             |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 73,814     | 2018 |
|                 |             | DeKalb            | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 44,862     | 2013 |
|                 |             |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 43,849     | 2018 |
|                 |             | Dixon             | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 15,333     | 2015 |
|                 |             | East Moline       | City Administrator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 21,300     | 2011 |
|                 |             |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |            | 2016 |
|                 |             | East Peoria       | City Administrator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 23,503     | 2016 |
|                 |             | Effingham         | City Administrator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 12,384     | 2010 |
|                 |             |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 12,577     | 2018 |
|                 |             | Elmhurst          | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 43,300     | 2010 |
|                 |             | Fox Lake          | Village Administrator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 10,550     | 2013 |
|                 |             | Freeport          | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 25,000     | 2017 |
|                 |             | Galesburg         | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 33,706     | 2010 |
|                 |             | Glen Ellyn        | Assistant Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 27,000     | 2013 |
|                 |             |                   | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 27,000     | 2010 |
|                 |             | Glencoe           | Assistant Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 8,723      | 2015 |
|                 |             |                   | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 8,723      | 2013 |
|                 |             | Hanover Park      | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 37,973     | 2012 |
|                 |             | Highland Park     | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 31,365     | 2011 |
|                 |             | Hinsdale          | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 16,816     | 2013 |
|                 |             | Homer Glen        | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 24,220     | 2011 |
|                 |             |                   | Assistant Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |            |      |
|                 |             | Homewood          | (Virtual)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 19,464     | 2017 |
|                 |             | Inverness         | Village Administrator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 7,400      | 2013 |
|                 |             | Joliet            | City Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 147,500    | 2013 |
|                 |             |                   | The second secon |            | 2017 |
|                 |             | Kenilworth        | Village Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 2,562      | 2012 |



| TYPE                            | STATE    | CLIENT               | POSITION                                 | POPULATION      | YEAR |
|---------------------------------|----------|----------------------|------------------------------------------|-----------------|------|
|                                 |          |                      | Assistant Village Manager                |                 |      |
| City Management                 | Illinois | La Grange            | (Virtual)                                | 15,732          | 2017 |
| City Management                 | Illinois | La Grange            | Village Manager                          | 15,732          | 2017 |
| City Management                 | Illinois | Lake Bluff           | Assistant to the Village Manager         | 5,700           | 2016 |
| City Management                 | Illinois | Lake Forest          | City Manager                             | 19,375          | 2018 |
| City Management                 | Illinois | Lake Villa           | Village Administrator                    | 8,774           | 2013 |
| City Management                 | Illinois | Lake Zurich          | Village Manager                          | 19,631          | 2015 |
| City Management                 | Illinois | Libertyville         | Village Manager                          | 20,431          | 2016 |
| City Management                 | Illinois | Lincoln              | City Administrator                       | 14,500          | 2014 |
| City Management                 | Illinois | Lincoln              | City Administrator                       | 14,500          | 2018 |
|                                 |          |                      | Assistant Village Manager/Community      |                 |      |
| City Management                 | Illinois | Lincolnshire         | Development Director                     | 7,500           | 2016 |
| City Management                 |          | Lincomstine          | Village Manager                          | 7,500           | 2012 |
| City Management                 | Illinois | Lindonburgt          | Village Administrator                    |                 | 2017 |
| City Management                 | Illinois | Lindenhurst          |                                          | 14,468          |      |
| City Management                 | Illinois | Lombard              | Village Manager                          | 43,165          | 2013 |
| City Management                 | Illinois | Marengo              | City Administrator                       | 7,614           | 2011 |
| City Management                 | Illinois | Mettawa              | Part-time Village Administrator          | 500             | 2010 |
| City Management                 | Illinois | Mokena               | Village Administrator                    | 19,042          | 2015 |
| City Management                 | Illinois | Moline               | City Administrator                       | 43,100          | 2017 |
| City Management                 | Illinois | Monmouth             | City Administrator                       | 9,444           | 2014 |
| City Management                 | Illinois | Morton Grove         | Village Administrator                    | 23,500          | 2013 |
| City Management                 | Illinois | Mt. Prospect         | Village Manager                          | 54,771          | 2015 |
| City Management                 | Illinois | New Lenox            | Village Administrator                    | 25,000          | 2013 |
| City Management                 | Illinois | Normal               | City Manager                             | 54,264          | 2017 |
| City Management                 | Illinois | Oak Brook            | Village Manager                          | 7,883           | 2014 |
| City Management                 | Illinois | Orland Park          | Village Manager                          | 60,000          | 2016 |
| City Management                 | Illinois | Pekin                | City Manager                             | 33,223          | 2016 |
| City Management                 | Illinois | Princeton            | City Manager                             | 7,500           | 2013 |
| City Management                 |          | River Forest         | Villlage Administrator                   | 11,635          | 2010 |
| City Management                 |          | Rock Island          | City Manager                             | 39,684          | 2013 |
| City Management                 |          | Schiller Park        | Village Manager                          | 11,870          | 2015 |
| City Management                 |          | Shorewood            | Village Administrator                    | 17,495          | 2018 |
| City Management                 |          | Skokie               | Village Manager                          | 65,000          | 2013 |
| City Management                 |          | Tinley Park          | Village Manager                          | 58,000          | 2013 |
| City Management                 |          | Volo                 | Village Administrator                    | 3,300           | 2013 |
| City Management                 |          | Washington           | City Administrator                       | 15,700          | 2015 |
| City Management                 |          | Wauconda             | Village Administrator                    | 13,603          | 2013 |
| City Management                 |          | Wadeshaa             | · mage · tallimost are                   | 13,896          | 2017 |
| City Management                 |          | Woodridge            | Village Administrator                    | 32,971          | 2017 |
| City Management                 |          | Barrington           | Village Manager                          | 10,455          | 2018 |
| City Management                 |          | Willowbrook          | Village Administrator                    | 8,967           | 2019 |
| City Management                 | Indiana  | Munster              | Town Manager                             | 23,603          | 2014 |
| City Management                 | lowa     | Bondurant            | City Administrator                       | 5,493           | 2017 |
|                                 | IOWa     | Burlington           | City Manager                             | 25,663          | 2013 |
| City Management                 |          |                      |                                          |                 | 201  |
| City Management City Management |          | Newton<br>Washington | City Administrator<br>City Administrator | 15,000<br>7,266 | 2010 |



| TYPE                   | STATE          | CLIENT                 | POSITION                          | POPULATION | YEAR |
|------------------------|----------------|------------------------|-----------------------------------|------------|------|
| <b>City Management</b> | Iowa           | Webster City           | City Manager                      | 8,000      | 2016 |
| <b>City Management</b> |                | West Liberty           | City Manager                      | 3,736      | 2013 |
| <b>City Management</b> | Maryland       | Greenbelt              | City Manager                      | 23,753     | 2016 |
| <b>City Management</b> |                | Hagerstown             | City Administrator                | 40,612     | 2015 |
| <b>City Management</b> |                | Sykesville             | <b>Town Manager</b>               | 3,941      | 2017 |
| <b>City Management</b> | Massachusetts  | Cambridge              | City Manager                      | 110,000    | 2016 |
| <b>City Management</b> |                | Eastham                | <b>Town Administrator</b>         | 4,956      | 2016 |
| <b>City Management</b> |                | Provincetown           | Town Manager                      | 2,990      | 2015 |
| City Management        |                | Williamstown           | Town Manager                      | 8,400      | 2015 |
| <b>City Management</b> | Michigan       | Alpena                 | City Manager                      | 10,410     | 2012 |
| City Management        |                | Caro                   | City Manager                      | 4,208      | 2012 |
| City Management        |                | Delta Charter Township | Township Manager                  | 32,400     | 2014 |
| City Management        |                | Hamtramck              | City Manager                      | 21,752     | 2017 |
| City Management        |                | Kalamazoo              | City Manager                      | 75,000     | 2013 |
| City Management        |                | Oakland Township       | Township Manager                  | 16,779     | 2013 |
| City Management        |                | P                      |                                   | 19,132     | 2018 |
| City Management        |                | Rochester              | City Manager                      | 13,000     | 2015 |
| City Management        |                | Eastpointe             | City Manager                      | 32,442     | 2018 |
| City Management        |                | Troy                   | City Manager                      | 83,181     | 2018 |
| City Management        |                | Albion                 | City Manager                      | 8,337      | 2018 |
| City Management        |                | Adrian                 | City Administrator                | 20,676     | 2018 |
| City Management        |                | Ferndale               | City Manager                      | 20,428     | 2019 |
| City Management        | Minnesota      | Woodbury               | Assistant City Administrator      | 68,820     | 2017 |
| City Management        | Missouri       | Ferguson               | City Manager                      | 21,111     | 2015 |
| City Management        | Wiissouri      | Maryland Heights       | City Administrator                | 27,436     | 2015 |
| City Management        |                | Republic               | City Administrator                | 15,590     | 2016 |
| City Management        |                | University City        | City Manager                      | 35,115     | 2017 |
| City Management        |                | Wildwood               | City Administrator                | 35,517     | 2014 |
| City Management        |                | South Lyon             | City Manager                      | 11,327     | 2014 |
| City Management        | New Jersey     | Waldwick               | Borough Administrator             | 9,800      | 2015 |
| City Management        | New York       | Mamaroneck             |                                   | 19,426     | 2013 |
|                        |                |                        | Village Manager                   |            |      |
| City Management        | North Carolina | Fayetteville           | Assistant City Manager            | 208,000    | 2012 |
| City Management        |                |                        |                                   | 210,000    | 2017 |
| City Management        | Ohio           | Obartin                | City Managay                      | 210,000    | 2018 |
| City Management        | Ohio           | Oberlin                | City Manager                      | 8,390      | 2016 |
| City Management        | Pennsylvania   | Ferguson Township      | Township Manager                  | 18,300     | 2017 |
| City Management        |                | Mt. Lebanon            | Municipal Manager                 | 33,137     | 2015 |
| City Management        | Pennsylvannia  | South Fayette Township | Township Manager                  | 14,416     | 2018 |
| City Management        | Rhode Island   | North Kingston         | Town Manager                      | 26,326     | 2015 |
| City Management        | Texas          | Burleson               | City Manager                      | 36,990     | 2011 |
| City Management        |                |                        |                                   | 43,960     | 2018 |
| City Management        |                | Garland                | Assistant City Manager            | 233,206    | 2016 |
| City Management        | West Virginia  | Morgantown             | City Manager                      | 31,000     | 2016 |
| City Management        | Wisconsin      | Bellevue               | Village Administrator             | 15,524     | 2017 |
| City Management        |                | Beloit                 | City Manager                      | 36,966     | 2015 |
|                        |                |                        | Finance & Administrative Services |            |      |
| City Management        |                |                        | Director                          | 36,966     | 2014 |
| City Management        |                | Brown Deer             | Village Manager                   | 12,061     | 2012 |
| City Management        |                | Burlington             | City Administrator                | 10,511     | 2014 |



| TYPE            | STATE     | CLIENT           | POSITION                         | POPULATION | YEAR |
|-----------------|-----------|------------------|----------------------------------|------------|------|
| City Management | Wisconsin | Cedarburg        | Town Administrator               | 11,475     | 2015 |
| City Management | Wisconsin | Fon du Lac       | City Manager                     | 43,021     | 2012 |
| City Management | Wisconsin | Fort Atkinson    | City Manager                     | 12,300     | 2012 |
| City Management | Wisconsin | Glendale         | City Administrator               | 12,920     | 2016 |
| City Management | Wisconsin | Hartford         | City Administrator               | 14,251     | 2015 |
| City Management | Wisconsin | Hobart           | Village Administrator            | 8,500      | 2016 |
| City Management | Wisconsin | Janesville       | City Manager                     | 63,480     | 2013 |
| City Management | Wisconsin | Lake Geneva      | City Administrator               | 7,710      | 2015 |
| City Management | Wisconsin | Lisbon           | Town Adminstrator/Clerk          | 2,521      | 2014 |
| City Management | Wisconsin | Oak Creek        | City Administrator               | 34,626     | 2016 |
| City Management | Wisconsin | Plymouth         | <b>Director of City Services</b> | 8,468      | 2010 |
| City Management | Wisconsin | Prairie du Chien | City Administrator               | 5,900      | 2017 |
| City Management | Wisconsin | Princeton        | City Administrator               | 1,504      | 2010 |
| City Management | Wisconsin | Racine           | City Administrator               | 78,200     | 2016 |
|                 |           | Richfield        | Village Administrator            | 11,500     | 2009 |
|                 |           | Rome             | Town Administrator               | 2,720      | 2016 |
|                 |           | Shorewood        | Village Manager                  | 13,331     | 2017 |
|                 |           | Waukesha         | City Administrator               | 71,000     | 2012 |
|                 |           |                  |                                  |            | 2014 |
|                 |           | West Bend        | City Administrator               | 31,000     | 2016 |
|                 |           | Whitewater       | City Manager                     | 14,300     | 2012 |
|                 |           | Beloit (Town)    | Town Administrator               | 7,083      | 2016 |
|                 |           | Rhinelander      | City Administrator               | 7,800      | 2018 |



#### **Executive Recruitment for**

#### **BLOOMINGTON, ILLINOIS**

GovHR USA is pleased to announce the recruitment and selection process for the City Manager of Bloomington, Illinois. brochure provides background information on the City and its organization, as well as the requirements and expected qualifications for the position. Candidates should apply online by April 23, 2018 with cover letter, resume, salary history, and contact information professional for five references www.govhrusa.com/current-positions/recruitment to the attention of Joellen C. Earl, CEO, GovHR USA, 630 Dundee Road, #130, Northbrook, IL 60062. Tel: 847-380-3238.

#### Joellen C. Earl, CEO

GovHRUSA, LLC 630 Dundee Road, Suite 130 Northbrook, Illinois 60062 847-380-3238 Formal Applications should be submitted to:

www.govhrusa.com/current-positions/recruitment





#### CITY MANAGER



#### **PROFESSIONAL ANNOUNCEMENT**

#### City of Bloomington, Illinois, City Manager

Bloomington, IL (population 76,710) A vibrant community seeks an experienced professional to be in a key leadership position in its organization of 650 FTEs with a \$200 million annual budget. Bloomington is located in the heart of Central Illinois, approximately 125 miles southwest of Chicago, 155 miles northeast of St. Louis, and 64 miles northeast of Springfield. Bloomington is the County Seat of McLean County. The City is a home-rule The City Manager is appointed by and municipality. reports to the City Council. The City seeks candidates with a record of accomplishment in a full-service community. A Bachelor's Degree in public administration, business administration, or related field is required plus five years' experience as a City Manager or Assistant City manager. Master's degree in Public Administration or Business Administration, or related field is desired. Strong general management, economic development, fiscal and personnel management, leadership skills partnership-oriented, consensus building attitude is critical. Outstanding organizational skills, interpersonal communication skills and excellent writing skills are required. Residency is strongly preferred. The current salary range is \$125,773 to \$188,660 DOQ; however, the City Council will consider a salary of up to \$225,000 depending upon the qualifications and experience of the successful candidate. Candidates should apply online by April 23, 2018 with cover letter, resume, salary history, and contact information for five professional references at www.govhrusa.com/current-positions/recruitment to the attention of Joellen C. Earl, CEO, GovHR USA, 630 Dundee Road, #130, Northbrook, IL 60062. Tel: 847-380-3238.

#### **COMMUNITY BACKGROUND**

The City of Bloomington, incorporated in 1856, is a home rule unit of government under the 1970 Illinois Constitution. The City of Bloomington is located in the heart of Central Illinois, approximately 125 miles southwest of Chicago, 155 miles northeast of St. Louis, and 64 miles northeast of Springfield, the State Capital. Bloomington is the County Seat of McLean County, the largest county in Illinois (approximately 762,240 acres). Bloomington (pop. 76,610) is a twin City with the Town of Normal (pop. 52,497). Interstates 39, 55 and 74 converge on Bloomington-Normal, as well as US Route 51 and State Route 9. The twin cities are also serviced by two major railroad lines and Amtrak, as well as air transportation at the Central Illinois Regional Airport, one of the fastestgrowing airports in the country, which services commuter, corporate, and private aircraft.

#### **History**

Prior to the 1820s, the area of today's Bloomington was at the edge of a large grove enjoyed by the Kickapoo people before the first Euro-American settlers arrived in the early 1820s. Springing from the settlement of Keg Grove, later called Blooming Grove, Bloomington was named as county seat on December 25, 1830, when McLean County was created. When the County of McLean was incorporated, a county seat was established; however, the legislation stated the site of Bloomington would be located later. James Allin, who was one of the promoters of the new county, offered to donate 60 acres of his own land for the new town. His offer was accepted, and Bloomington was laid out. Its lots were sold at a big party on the 4th of July 1831. At this time there were few roads, but rich soils



brought new farmers who began commerce by conducting their business in the newly formed county. People came from all over to trade and do business at the town's center, known today as Downtown Bloomington, including Abraham Lincoln who was working as a lawyer in nearby Springfield. In 1856, the City of Bloomington incorporated.

#### **Economic Environment**

Bloomington was ranked #1 in the State of Illinois and #28 nationally on Forbes list of "The Best Small Places for Business and Careers." The economic strength of the Bloomington-Normal metropolitan area is well diversified with no single dominating industry, although there are substantial medium-sized businesses institutions. Diverse and stable employment sources include State Farm, Illinois State University, Illinois Wesleyan University, Country Insurance & Financial Services, BroMenn Medical Center, and OSF Saint Joseph Medical Center. Multiple mid-size and small companies have insulated the Bloomington-Normal economy from severe economic swings that other communities have experienced, and this has allowed the community to maintain steady, balanced growth. Bloomington is located in one of the most productive agricultural areas in the nation, but the economy is diverse and well-balanced. In addition to the major manufacturers and industries, there are two universities, two hospitals, a convention center, one indoor mall, one outdoor mall, and many banks and Savings & Loan Associations located in Bloomington-Normal. The City of Bloomington is one of the fastest-growing metropolitan areas in Illinois. New construction continues to enhance residential, industrial and commercial growth.

#### Education

The following higher education facilities are located in Bloomington or in close proximity: Heartland Community College was established in 1990 and classes were first offered in the fall of 1991. Since then, enrollment has grown to over 5,000 credit students and 12,000 non-credit students. HCC offers associate and transfer degrees and certifications in 50 different areas. Illinois State University was founded in 1857; ISU was the first public university in Illinois. With a 2017-2018 enrollment of 20.784. ISU has six colleges and offers a range of programs at the bachelor, master, and doctoral levels. Illinois Wesleyan University is a private university founded in 1850. IWU has a student enrollment of 1.771 undergraduates. Recognized as one of the nation's premier private residential liberal arts universities, IWU offers 80+ major, minors and programs. Lincoln College -

Normal is a private residential college, offering academic and vocational programs to 1,100 students. Accredited by the North Central Association, Lincoln offers associate degrees as well as bachelor's degrees in business management and liberal arts with a student/faculty ratio of 15:1.



# Parks and Entertainment in McLean County

There are 44 parks in Bloomington, 19 in Normal and over 2,500 acres of regional parks in McLean County. In addition to parks, Bloomington-Normal boasts numerous entertainment venues including Grossinger Motors Arena, Bone/Braden Auditorium at ISU, Redbird Arena, the Bloomington Center for the Performing Arts, and more. For a complete listing of venues, events and shopping information, please visit the Bloomington-Normal Area Convention and Visitor's Bureau website: <a href="https://www.visitbn.org">www.visitbn.org</a>.

# BLOOMINGTON CITY GOVERNMENT

The City of Bloomington operates under the Council-Manager form of government. The City is governed by a City Council elected on a non-partisan basis composed of nine Council members and a Mayor. The City Council is responsible to enact ordinances, resolutions, and regulations which govern the City, adopt the annual budget, as well as appoint members of various statutory and ordinance boards. The City Manager is responsible to carry out the policies and ordinances established by City Council, oversee the day-to-day operations of the City, and appoint the department heads of the City's departments. The Council is elected to four-year

staggered terms, while the Mayor is elected to a four-year term. The Mayor is elected at large, the Council members by ward.

As a Home-Rule municipality, Illinois State Statutes allow Bloomington to have no legal debt limit, nor is the City required to seek referendum approval for the issuance of general obligation debt. Similarly, as a Home-Rule municipality, Bloomington is not subject to property tax caps imposed by the Illinois State Legislature.

City departments include Administration, Legal, Finance, Human Resources, Information Services, Police, Community Development, Fire, Public Works, Water, City Clerk, Finance, and Parks and Recreation. The current overall City budget is \$200 million and there are 650 FTEs.

There are eleven employee collective bargaining units in the City. Bargaining units include Fraternal Order of Police, International Association of Firefighters Local 49, AFSCME Local 699, Machinists, Laborers Local 362, which includes support staff, parking, inspectors, and library employees. Eighty-five percent of employees are in a bargaining unit.



#### **ROLE OF THE CITY MANAGER**

The City Manager is appointed by and serves under the direction of the City Council. The budget goals and policies are set by the Mayor and City Council. The City Manager is responsible for organizing and supervising City operations to attain required objectives and is held accountable for results. The City Manager supervises

directly or indirectly through Department Heads, all City employees and functions as the appointing authority in matters related to the selection, development and disciplining of City staff.

Though not inclusive, the essential responsibilities and principal duties for the position by direct action or through delegation to others include:

- Initiate and participate in studies to establish or revise City services and facilities to best meet the needs of the community and to improve the efficiency of City operations.
- Supervise the development of budget forecasts.
  Compile the annual budget requests for consideration
  by the Mayor and City Council. Develop proposals for
  funding through City funds and supplement grants and
  aid from other sources. Assist the Mayor and City
  Council in its budget deliberations and coordinate the
  publishing of the budget as approved by the Mayor
  and City Council.
- Advise and assist the Mayor and City Council in deliberations. Compile agendas and related background materials. Schedule hearings and meetings with individuals. Research information and data. Recommend policy and courses of action as requested.
- Participate in the organization and staffing of City departments. Initiate or evaluate proposals to reorganize staff and revise operational systems to reduce costs or improve services. Develop leadership skills in Department Directors, via education opportunities and assignments of responsibility.
- Supervise and participate in the selection, training and evaluation of staff. Supervise the administration of employee compensation and benefit programs.
- Coordinate City operations with those of other governmental agencies in the area. Participate in the negotiation and administration of mutual assistance agreements and contracts for the delivery of municipal services.
- Supervise and participate in the investigation and resolution of complaints regarding City services.

# Issues, Challenges, and Opportunities

The following is a list of statements which embody some of the issues, challenges, and opportunities that City Officials think are important for the new City Manager to assist in addressing. They are not listed in order of priority or importance but are set forth to give candidates a sense of the type and scope of issues the City will be addressing.



- Bloomington has experienced significant growth over the past decades. However, the business landscape is changing. Thus, it will be important to maintain, enhance and promote ongoing and new economic development initiatives and programs for the City, both in the downtown area and in some outlining areas, especially in light of some significant employee reductions that are being planned by one of the City's largest employers. Focus on downtown revitalization and retail redevelopment of Eastland Mall, as well as other sites throughout the City, including the historic districts, will be necessary.
- The ideas and interests of the City Council are not always in harmony. Under the Council-Manager form of government, the City Manager must be able to provide guidance and support to the City Council as they weigh and deliberate policy matters. Further, the City Manager must be willing to serve as the barrier between the City staff and elected officials, which at times is necessary, to complete the work of the City. If needed, the City Manager may need to employ a direct style with the City Council, or with individual members, to ensure the decisions made and direction given reflect the wishes of the entire body.

- The City Council would like to have more streamlined meetings and better agenda management, so it will be important for the City Manager to work with the City Council to develop better and more efficient procedures for meetings.
- It is important to improve the working relationships with regional governmental partners, particularly the Town of Normal, state agencies, and local businesses to improve the City's reputation as a partner. The City Manager is a board member of the Bloomington-Normal Economic Development Council (BNEDC), the county-wide economic development organization.
- The contract with the management company at the City's arena will need to be renegotiated by the new City Manager. The venue construction and its management have been criticized in the past, so the outcome of the negotiations will be of significance for the City.
- The City is experiencing budget constraints and would like to reduce costs related to personnel. An analysis of the City organization to determine if it is possible to consolidate leadership and personnel to reduce the costs associated with salaries and benefits will need to be conducted. In addition, exploring areas of service or facility sharing/consolidation with neighboring units of government to share costs while maintaining or enhancing services may be beneficial to the community.
- The City Council is willing to make tough choices if they are provided with good information to make decisions. The next City Manager will work with staff to provide comprehensive information to the City Council including background information, pros and cons as they relate to different policy alternatives, and recommendations relative to the best courses of action for the City Council to consider.
- The City staff is competent and hardworking and willing to do what it takes to complete their work with the tools they have at their disposal. The City Manager will need to support the staff, promote educational opportunities and organizational efficiency while at the same time helping to find a work/life balance that is desired by the City staff.
- The City has a need to update technology to become more efficient and to enhance communications. A robust understanding of how technology can enhance municipal operations will be beneficial and the need to

find and allocate more resources to technology will be important to achieve the City's goals in this area.

- Infrastructure needs in the City are in need of attention and funding. A plan to fund improvements for facilities and other infrastructure is needed. The current need is \$400+ million with no funding mechanism.
- The City Manager must work with operating departments to ensure responsiveness to citizen concerns. It is important that the City Manager is visible and accessible to Department Heads and employees to address matters that arise in a timely and efficient manner.
- It is expected that the City Manager will participate in local activities and find ways to become an integral part of the community of Bloomington, work with the downtown and other community stakeholders on matters of importance affecting residents, visitors and students.
- The media in Bloomington are robust and involved.
  The City Manager must possess excellent skills at
  working with the media to help ensure the communications
  with the public are on point, comprehensive and
  balanced.
- The City of Bloomington is proud of its efforts to conduct its operations in an open and welcoming environment. The City Manager will ensure the continued transparency of governmental operations and decision making by working with the public and elected officials on providing open communications.



# CANDIDATE QUALIFICATION CRITERIA

The following factors of education, experience, management style, and personal traits have been identified as "ideal" attributes for the City Manager to possess in order to function effectively in this position. The current salary range is \$125,773 to \$188,660 DOQ; however, the City Council will consider a salary of up to \$225,000 depending upon the qualifications and experience of the successful candidate.

#### **Education and Experience**

A Bachelor's Degree in public administration, business administration, or related field is required plus five years' experience as a City Manager or Assistant City manager. A Master's degree in Public Administration or Business Administration, or related field is desired.

Have a thorough understanding and the experience managing municipal operations in a full-service community. Posses the ability to lead a multi-faceted organization, with many stakeholders, and the leadership skills to set the strategic direction for City personnel and operations to support the policy directives of the City Council.

Considerable experience with economic development programming including major employer attraction, real estate development/reuse, brownfield redevelopment, and retail retention/attraction efforts. The position is tasked with final review and direction for incentive/development agreements; thus, hands-on economic development experience is highly desired.

Possess strong leadership skills to deal with a multitude of situations and personalities. Have the ability to vary style based on the situation but also be seen as a collaborator and consensus builder for the City.

Have the experience and willingness to provide the initiative and administrative leadership in assisting elected and appointed officials collectively to identify, analyze, and thoroughly deliberate and address public policy questions in a timely manner.

Be adept with technology and understand its applications in a municipal setting, across departments, and the importance of using the technological tools to gain efficiency in operations.

Have the experience to evaluate the City's organizational structure, staffing and operations, to find further efficiencies while at the same time maintaining a highly competent, responsive and productive workforce. Have a commitment to learning and staff development and the ability to continue to provide opportunities for learning while being mindful of fiscal restraints.

Have the demonstrated track record of creating a diverse workforce, one that closely represents the residents it serves.

Have strong fiscal management experience involving budgeting, financial forecasting, revenue enhancement, and capital improvement programming within a traditional, conservative fiscal environment—all toward ensuring continual provision of a high level of governmental services in a cost-effective manner.

Have knowledge of organizational and personnel management and experience working in a unionized environment, including collective bargaining, with a record of dealing firmly, fairly, and respectfully in labor/management activities; and possess ability to make tough personnel decisions. Understand the importance of succession planning to ensure the continuity of operations in the future and be able to work with staff to develop a comprehensive and meaningful plan.

Have the ability and experience to personally prepare and maintain records, written reports, correspondence and similar communications, and possess effective verbal communication and public speaking skills.

Have experience in intergovernmental relations and the ability to develop strong working relationships and personally interact with other jurisdictions and agencies in a constructive, cooperative, and mutually supportive manner, while representing the City's interests tactfully and firmly.



#### Management Style/ Personal Traits

Encourage and facilitate a working environment in which management, staff, and employees, as well as Council Members, are working together openly and harmoniously as a "team."

Share information equally among elected officials, submitting reports and information in a timely manner, presented in a concise format, including presentation of an array of alternatives as well as a specific recommended course of action when proposing matters for Council policy consideration and action.

Be able to make tough decisions and follow through on their implementation. Be able to say "no" when necessary, while keeping the City's interests in the forefront of decision making.

Have a clear vision of what needs to be achieved and the ability to clearly communicate this vision so that everyone in the organization understands what is needed in their roles.

Be articulate and an effective communicator, both orally and in writing, as well as one who possesses good listening skills; be approachable and available to elected officials, staff, residents, and other stakeholders.

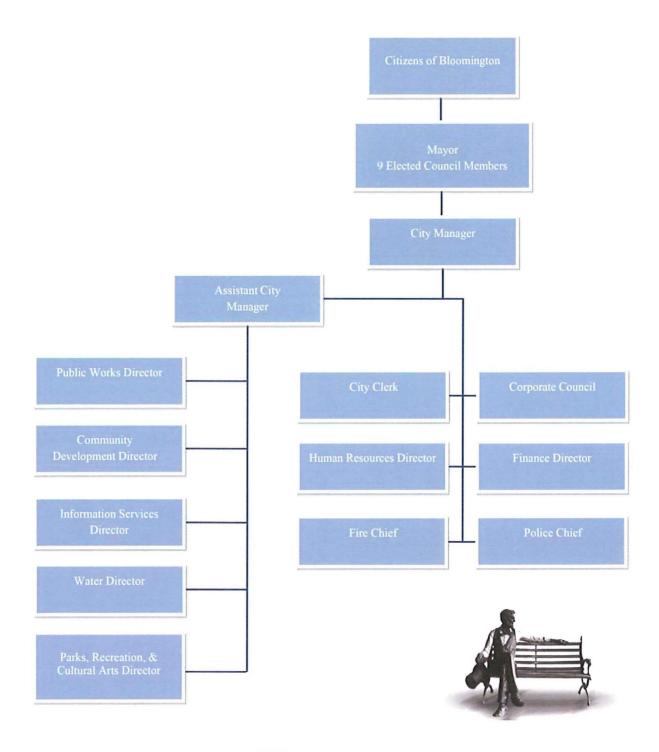
Provide prompt, thorough, and fully responsive implementation and follow through on Council policy decisions, action, and direction. Be responsive to staff requests for information and/or direction so work can continue to flow in timely and efficient manner.

Possess a straightforward, personable, professional and businesslike style in dealing with others, representing the City in an honest and positive manner.

Feel comfortable in delegating authority and responsibility to appointed staff, while remaining accountable for implementation and appropriate follow up. Trust and empower staff to complete work in a timely and thorough manner.

Provide the initiative, vision, and leadership in assisting elected officials and residents to identify, analyze, and thoroughly deliberate and address public policy questions which are critical toward meeting both current and longer-range needs of the City; assist in maintaining a balance of viewpoints between demands of special interest groups and desires of residents.

Be willing to devote time, energy, and support to meetings and activities occurring beyond normal office hours. Be willing to encourage and utilize outside resources and expertise available throughout the community. Be willing to commit reasonable tenure to serving as City Manager and have the desire to become a resident of the City of Bloomington.





# Executive Recruitment Services City of Willmar, Minnesota

April 4, 2019



now joined with Springsted and Umbaugh

Baker Tilly Virchow Krause, LLP 380 Jackson Street, Suite300 St. Paul, MN 55101 651.223.3000 651.223.3046 bakertilly.com

April 4, 2019

Ms. Samantha Beckman Human Resources Director City of Willmar 333 Southwest 6th Street Willmar, MN 56201

Dear Ms. Beckman:

Baker Tilly Virchow Krause, LLP (Baker Tilly) appreciates the opportunity to submit our proposal for executive recruitment services for the City of Willmar's next City Administrator. Our extensive experience in providing executive recruitment services to cities, counties and other public-sector organizations nationwide will be beneficial for this recruitment and allow us to find the ideal candidate for the City of Willmar.

We know that you have options for using other recruitment firms. However, we believe that our approach sets us apart from our competitors in the following unique ways:

- Management/Leadership Style Assessment Analysis completed by the candidates to determine if a
  candidate's management style matches the approved management/leadership style profile for the
  ideal candidate; Video candidate interviews through a proprietary system will be made available to the
  Mayor and City Council to assist in the selection process; and
- Utilization of a proprietary online application system exclusively licensed to Baker Tilly to facilitate talent management. The system has been designed by Baker Tilly to customize applicant flow and tracking. It allows ease of communication with applicants and the ability to conduct database inquiries for candidates based on characteristics important to the City such as geographic location and specific experience, expertise and qualifications.

The proposal document will provide you the details about our approach, expertise, client references and pricing for this executive recruitment. Our Team would consider it a professional privilege to provide these services to the City of Willmar.

Very truly yours,

Chuck Rohre Firm Director P: 214.608.7477

Email: chuck.rohre@bakertilly.com

Sharon Klumpp

Director

P: 651.223.3053

Email: sharon.klumpp@bakertilly.com

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This document contains confidential material that is proprietary to Baker Tilly Virchow Krause, LLP, and other related entities (collectively referred to herein as Baker Tilly). The materials, ideas, and concepts contained herein are to be used exclusively to evaluate the capabilities of Baker Tilly. The confidential information and ideas herein may not be disclosed to anyone outside parties and may not be used for purposes other than the evaluation of Baker Tilly's capabilities.



### 1. General information

#### Firm introduction

Baker Tilly is a nationally recognized firm with a long history of service to clients located throughout the country — and internationally. As a member of Baker Tilly International, the world's 10th largest accountancy and business advisory network, we are able to extend our reach through trusted relationships with firms located across the country and throughout the world.

Baker Tilly was founded in 1931 with one central objective: to use our industry specialization to help our clients improve their businesses. For more than 85 years, Baker Tilly has understood that our business demands absolute integrity, a belief in the value of trusted relationships and a willingness to collaborate with every client.



Key facts about Baker Tilly:

- Headquartered in Chicago and employing more than 1,400 throughout the Midwest
- Provides a wide range of accounting, tax, assurance and consulting services by more than 3,500 total staff members, including approximately 330 partners
- Ranked among the 15 largest accounting firms in the U.S.
- Serving clients with industry-focused teams

In early 2019, Baker Tilly expanded its public sector practice, joining with Springsted Incorporated (Springsted) and H.J. Umbaugh and Associates, Certified Public Accountants, LLP (Umbaugh). This combination has created one of the largest municipal advisory firms in the nation.

As an independent advisory firm, Springsted provided high quality, independent financial and management advisory services to public and non-profit organizations for 60 years making it one of the largest and longest established independent public sector advisory firms in the U.S. Springsted's staff has been advising clients in executive recruitment for more than 30 years. The combination of Baker Tilly's and Springsted's professional consulting teams has created a strong, experienced staff with direct experience in managing and leading local city and county governments. Our combined team of professionals brings practical, realistic and creative solutions to the challenges faced by public entities.

Baker Tilly's public sector executive search services assist a wide variety of public and not-for-profit organizations across the country. Our executive search team has a team of ten recruitment consultants and project coordination staff available to meet your executive recruitment needs. Each consultant assigned to this recruitment has experience working with cities and the many different disciplines that comprise the City of Willmar organization. Our consultants bring an experienced, participatory and energetic perspective to each engagement; our unique approach and personal touch are reflected in our internal standard to provide outstanding services that exceed the City's expectations. In the past five years, our combined consultant team has conducted nearly 450 executive recruitments.

The Baker Tilly Recruitment Project Team will partner with the Mayor, City Council and designated staff as your technical advisor to ensure that the recruitment process for your next City Administrator is conducted in a thorough and professional manner. Our objective is to generate high-quality candidates and assist you with the screening and evaluation of these candidates.

We have structured the Baker Tilly Recruitment Project Team to draw upon our 50-plus years of service to the public sector and to leverage Baker Tilly's experience and capacity to find the most qualified candidates.

#### Our Understanding of City's Needs

The City of Willmar is looking for a timely, well-managed and thorough search process to recruit and identify highly qualified candidates for its City Administrator position.

Baker Tilly will work with the City to understand the desired qualities and professional capabilities that are most important to you in your selection of a new City Administrator. This information helps us represent the Willmar organization and the City Administrator position to well-regarded candidates, emphasizing the opportunities for leadership and professional growth and presenting Willmar as a vibrant and thriving community in which to live.

There is significant competition for experienced local government managers today. We work with you to develop a recruitment strategy that includes advertising and personalized, customer outreach. A successful recruitment often depends upon the ability to reach out to successful managers who are not necessarily seeking new employment to inform them of and encourage them to apply for the position. These efforts are critical to ensuring that the City receives a good candidate pool.

Baker Tilly manages and tracks applicant information and provides regular communications updating the applicants on the status of the project. Our communications are always professional and respectful.

We take pride in our ability to provide the City Council with complete information about the candidates, expanding beyond their resumes to understand their experience, the leadership and management style they will bring to your community and their motivation for seeking this position. We assist you in structuring the interview process; we are present throughout the interviews and available to facilitate your deliberations and negotiations with the top candidate.

#### **Proposed Solution to Meet City's Needs**

The search will be conducted out of our St. Paul office. Sharon Klumpp will serve as the Recruitment Project Team Leader. Our proven process includes five major tasks:

#### 1. Recruitment brochure development and advertising

 Meetings with the City's leadership and key stakeholders to understand the City's needs as well as its strategic directions and expectations

#### 2. Execution of recruitment strategy and identification of quality candidates

- Aggressive recruitment and direct contact with prospective candidates
- Interactive searchable applicant database
- Utilization of an applicant tracking system

#### Screening of applications, recommendation of semi-finalists and selection of finalists

- Candidate questionnaires provide in-depth information
- Due diligence questions and review of candidate's web and internet presence
- Management/leadership style and strengths assessment (personality and behavior analysis) to determine if there is a fit with the approved management/leadership profile established by the Mayor and City Council in order to identify the ideal candidate
- Video interview responses provided by each semi-finalist candidate
- Semi-finalists booklet of the top candidates
- Selection of 3 5 finalists by the Mayor and City Council

## 4. Conducting background checks (criminal, civil, credit, and driving record), reference checks and academic verifications

- Background records checks and academic verification
- References

#### 5. Final interview process

- Interview design, coordination, attendance and support
- Employment offer assistance and feedback

#### Why Baker Tilly is Ideally Suited to Serve City

There are many reasons Baker Tilly has distinguished itself from its peers in public sector executive recruitment.

- We are experienced and passionate about what we do. Baker Tilly executive recruitment consultants are highly experienced and passionate about local government since all have spent a significant part of their professional careers in senior leadership positions for school districts, cities and counties. The Baker Tilly team has recruited and placed more than 1,500 executive-level positions within cities, counties, school districts and public and non-profit organizations.
- We are focused on exceeding your expectations. We believe in local government and want to assist you and your organization in building a great team. We want your organization to hire us again based on the success we achieve after the first time we work together.
- We believe that "ethical business practices" are a catalyst for success. These
  practices include operating with transparency, responsiveness and sensitivity to the
  culture of your organization while pursuing an unrelenting commitment to high quality
  and professional services.

- We believe in diversity. Our corporate core values and work environment reflect our broader social aspirations for a diverse workforce, equal opportunity and cross-cultural respect. We take responsibility for diversity in our organization, our recruitment strategy and our candidate pools. We are corporate members of the National Forum for Black Public Administrators (NFBPA) and the Hispanic Network and are on their National Corporate Advisory Council.
- We conduct a timely and high-quality recruitment that is within budget. For an all-inclusive, not-to-exceed professional fee that includes the cost of professional services by the Recruitment Project Team Leader, the project coordination staff, and all project related expenses such as advertising, preparation of a recruitment brochure, background, reference and academic verification checks, and travel expenses for up to three on-site visits, we work with you to establish a timeline, respond to your organization's needs and to unexpected circumstances that may develop during the course of a recruitment in order to expedite the recruitment, but not at the expense of finding high quality candidates for the City of Willmar.
- We utilize the latest technologies that uniquely sets us apart. Technology plays an important role in the Baker Tilly executive recruitment process. From our proprietary video interview system and our Management/Leadership Style Assessment Analysis to our proprietary on-line application system, we efficiently manage candidate information and provide the hiring entity with unique information about the candidate's leadership / management style and ability to respond extemporaneously to video questions.
- We offer a "Triple Guarantee" that commits our company to your organization's success.
  - We remain focused to assist with your executive recruitment until you make an appointment!
  - We guarantee your executive recruitment for 24 months against termination or resignation for any reason – or we come back to fill the City Administrator position for no additional professional fee.
  - We will not directly solicit any candidates selected under this contract for another position while the candidate is employed with your organization.

#### **Benefits to the City**

Selecting Baker Tilly to conduct your executive recruitment provides the City of Willmar with the following benefits:

- Comprehensive and Structured Process Our process is seamless, reflecting our years of interaction with local government employers and prospective candidates.
- Transparency Baker Tilly comes to the City without having any preconceived notions or expectations about the City and prospective candidates. The Baker Tilly team works closely with the City to make sure the process is transparent.
- Confidentiality Prospective candidates know that their application will be kept confidential, allowing them to express interest in the position without jeopardizing their current employment. Our reputation for ensuring candidate confidentiality as permitted by state and local law means that the City of Willmar can count on maximizing the number of qualified candidates interested in the City Administrator position.
- Candidate Recruitment Baker Tilly actively recruits qualified candidates, drawing
  from our extensive personal and professional connections with capable individuals
  around the state, region and nation and assuring the City of its access to established
  managers and rising stars. The ability to widely recruit for prospective candidates is
  one of the primary benefits of using Baker Tilly.

- Focused Use of City's Time Baker Tilly's comprehensive process incorporates
  the active participation of City Council members at key steps in the process. Our
  process keeps elected officials fully advised and informed of all aspects of the process
  without requiring them to expend large amounts of time in the search process or to
  put aside other pressing issues facing the City.
- Minimize Staff Disruption Baker Tilly's search process also minimizes disruptions
  to City staff, some of whom may have additional duties in this time of transition. Because
  conducting a thorough search can be time-consuming, Baker Tilly's involvement allows
  staff to stay focused on their primary and assigned functions.
- Thorough Evaluation of Candidates The City of Willmar seeks a City Administrator
  of sound professional <u>and</u> personal character. Baker Tilly's process includes a thorough
  evaluation of the final candidates, including detailed information from references and
  a careful review of background records.

### 2. Response to scope of work

The recruitment will be national and inclusive in nature, with a candidate pool of diverse, experienced and talented individuals.

#### 1. Recruitment brochure development and advertising

The development of a comprehensive recruitment brochure that includes a profile of the ideal candidate is an important first step in the recruitment process. This profile includes the required academic training, professional experience, leadership, management and personal characteristics related to the success of the candidate in the position of City Administrator. The recruitment brochure will also have a profile that captures the essence of the City of Willmar as a highly-attractive venue for the successful candidate to live and work.

To prepare the recruitment brochure, the Recruitment Project Team Leader will come on site to meet with the Mayor, City Council and designated staff to discuss the required background, professional experience and management and leadership characteristics for your City Administrator position. We meet individually (or collectively depending upon your preference) with the Mayor and City Council to broaden our understanding of the position's leadership and management requirements, current issues, strategic priorities and to identify expectations for the City Administrator. [See example of a recruitment brochure in Appendix I.]

Information obtained from these meetings, coupled with our review of the job description and other City documents, is used to prepare a position and candidate profile. The completed profiles will be approved by the Mayor and City Council before recruitment begins. The position and candidate profiles will be central to our recruitment strategy and outreach to candidates.

The Recruitment Project Team will also work with the City of Willmar to develop an advertising and marketing strategy to notify potential candidates about the vacancy and conduct an open recruitment that encourages applications from a talented and diverse pool of candidates. Our Team will place ads in appropriate professional publications, websites and local print media, if required. Additionally, Baker Tilly has a highly-accessed website that has a special location attracting many potential candidates to upload their resumes. The aggressive advertising and marketing campaign for top talent will include national, state, regional and local elements as determined during our initial meetings with the City's representatives. Our customized mailing list, selected from our extensive database and contacts collected at appropriate public-sector conferences, will be utilized to further promote the position. The position is also promoted widely through LinkedIn.

#### Advertisements for the City Administrator position could be placed with:

International City/County Management Association

League of Minnesota Cities and municipal associations throughout the Upper Midwest Minnesota City/County Management Association and similar associations in neighboring states Association of Minnesota Counties

Careers in Government (careersingovernment.com)

University alumni groups

| Project Milestone                                                       | Deliverables                                                                                                                                                                                                                                                                      | Timeline |
|-------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Position profile and recruitment brochure development.                  | <ul> <li>Onsite interview with the City.</li> <li>Baker Tilly will receive information regarding the City's budgets, organizational charts, images, logos, etc.</li> <li>Develop draft documents (Recruitment Brochure, Advertisement, Marketing Letter and Timeline).</li> </ul> | 2 Weeks  |
| Approve brochure, commence advertising and distribute marketing letter. | <ul> <li>Brochure sent to the City for final approval.</li> <li>Commence advertising and distribution of recruitment brochure.</li> </ul>                                                                                                                                         | 2 Weeks  |

# 2. Execution of recruitment strategy and identification of quality candidates

Utilizing the information developed in Task I, Baker Tilly will identify and reach out to individuals who will be outstanding candidates for the position of City Administrator. Often, well-qualified candidates are not actively seeking new employment and will not necessarily respond to an advertisement. However, if a potential candidate is presented with the opportunity directly and in the proper manner, he or she may apply. We take pride in our ability to locate highly qualified candidates across the nation based on the professional contacts and relationships we have developed and maintained over many years.

These efforts will be supplemented by the creation of an appropriate database utilizing our extensive, interactive applicant database for the City Administrator position. This will provide the Baker Tilly Team with the ability to customize applicant flow and tracking, communication with applicants and conduct database inquiries for candidates based on characteristics important to the City such as geographic location, particular experience, expertise and credentials.

During this part of the process the Recruitment Project Team will work with the Mayor, City Council and designated staff to reach consensus on the leadership and management style for the ideal candidate. Our research will determine the key competencies, work values and leadership/management style for the position and match the candidates to each attribute.

Each candidate submitting a resume is sent a timely acknowledgement by our Team, including an approximate schedule for the recruitment. Throughout the recruitment process, communications are maintained with each candidate regarding information about the recruitment progress and their status in the process. We take pride in the many complimentary comments made by candidates regarding the level of communication and the professional manner in which they are treated during our recruitments.

| Project Milestone                                         | Deliverables                                                                                                                                                                                                                                                                                                                                                                                                                            | Timeline    |
|-----------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| Execution of recruitment strategy and candidate outreach. | <ul> <li>Online data collection and profile development.</li> <li>Development of interactive searchable applicant database for recruitment of the City Administrator.</li> <li>Baker Tilly performs direct outreach to prospective candidates identified in the recruitment strategy.</li> <li>Utilization of extensive applicant database to identify applications and review applicant pool for competencies/demographics.</li> </ul> | 4 – 5 Weeks |

#### 3. Screening of applicants and recommendation of semifinalists

In Task III the Recruitment Project Team, under the direction of Sharon Klumpp, will screen the candidates against the criteria within the position and candidate profiles and develop a list of semi-finalists for recommendation to the Mayor and City Council.

The most promising applicants will receive a candidate essay questionnaire to complete that will provide additional information about the candidates' background and experience. We will then narrow the list to a group of 10-15 semifinalists for your review and to select finalists.

Another unique aspect of our recruitment process is our use of online recorded interviews for the screening process. Responses are timed and questions are not provided in advance. This tool allows our Team to develop a more comprehensive understanding of the candidate's ability to think "on their feet" as well as their personal and professional demeanor. This virtual interview can be scored by individual selection team members as well as the consulting team for later review and comparison.

Our Team will provide an online link for the Mayor, City Council and others designated, who have input into the hiring decision, allowing them to review and rate the recorded responses. This provides the organization with additional candidate assessments that can be customized to fit the unique needs of the City.

Throughout the process, you will have access to our Master Applicant List (MAL), which will provide pertinent data for each applicant.

| Project Milestone                                         | Deliverables                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Timeline   |
|-----------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| Applicant screening and recommendation of semi-finalists. | <ul> <li>Baker Tilly compares applications to the approved candidate profile developed in our searchable applicant database.</li> <li>Baker Tilly develops customized candidate questionnaire &amp; due diligence questionnaire to provide to applicants who most closely meet the candidate profile.</li> <li>Top 10-15 candidates identified as semifinalists.</li> <li>Semi-Final Report is prepared, including the brochure, master applicant list, cover letter, resume and completed questionnaire of candidates to be considered.</li> </ul> | 2 -3 Weeks |

| - | Baker Tilly and the City review and rate video interviews. Baker Tilly sends links to City to review the aggregate responses and ratings. Recruitment Project Team Leader meets with Mayor and City Council to review recommended semi-finalists. Mayor and City Council selects finalists for on-site interviews. Finalists complete candidate management style assessment, responses are reviewed and interview questions are developed |  |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|

# 4. Conducting background checks, reference checks and academic verifications

When the Mayor and City Council approves of a group of finalists for on-site interviews, Baker Tilly will begin the process of conducting reference checks, background checks, and academic verifications. A Confidential Reference Report is prepared for each finalist to complete our understanding of his/her management and leadership characteristics and professional work performance.

For the background checks, Baker Tilly will develop information on the candidates in the following areas:

- Consumer Credit
- City/County Criminal
- City/County Civil Litigation
- Judgment/Tax Lien
- Motor Vehicle
- Educational Verification

- Bankruptcy
- State District Superior Court Criminal
- State District Superior Court Civil Litigation
- Federal District Criminal
- Federal District Civil Litigation

To ensure that our quality standards are maintained, we require a minimum of ten business days between the time that you select the finalists for on-site interviews and when we submit the candidate documentation for your final interview process.

| Project Milestone                                                                   | Deliverables                                                                                              | Timeline   |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|------------|
| Design final process with<br>City Council for on-site<br>interviews with finalists. | Baker Tilly confirms interviews with candidates.  Travel logistics are scheduled for the candidates.      | 1 – 2 Days |
| Background checks, reference checks and academic verification.                      | Baker Tilly completes background checks,<br>reference checks and academic<br>verifications for finalists. | 2 Weeks    |

#### 5. Final interview process

Upon completion of Task IV, we will work with the City Council to develop the final interview process, which may include a tour and meetings with the City's leadership team. We will provide documentation on each of the finalists which will provide the highlights of their leadership/management profile (Gap Analysis) as well as a summary of the results of the reference checks, background checks and academic verifications. In addition, the Final Report will include guidelines for interviewing the candidates, suggested interview questions and a candidate assessment process for your interview panel(s).

The Recruitment Project Team Leader will be available during the final interview process to answer questions about the candidates and, if requested, assist with the final evaluation of the candidates. In addition, if the City requests the service, we will assist you with the development of a compensation package and related employment considerations and assist with the negotiation of an employment agreement.

| Project Milestone Deliverables                                                                                                                                                                                                             |                                                                                                                                                                                                                                                             | Timeline   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| Final Report prepared and delivered to City.                                                                                                                                                                                               | <ul> <li>Final Report is prepared, including<br/>brochure, interview schedule, cover letter,<br/>resume, candidate questionnaire, ,<br/>suggested interview questions, candidate<br/>assessment form and management style<br/>probing questions.</li> </ul> | 1 Day      |
| On-site interviews with finalists.                                                                                                                                                                                                         | ews with  - Interviews are scheduled Recruitment Project Team Leader attends client interviews and is available to participate during deliberations of candidates.                                                                                          |            |
| Offer made / accepted.  If requested, Baker Tilly participates in candidate employment agreement negotiations.  Baker Tilly notifies candidates of decision.  Baker Tilly confirms final process close out items with the City of Willmar. |                                                                                                                                                                                                                                                             | 1 – 2 Days |

#### Our strategy for recruitment of diverse candidates

Our corporate core values and work environment reflect our broader social aspirations for a diverse workforce, equal opportunity and cross-cultural respect. We have established strong and credible networks with minority and female leaders nationwide. In addition, we are corporate members of the National Forum for Black Public Administrators (NFBPA) and the Hispanic Network and are on their National Corporate Advisory Council. We participate in their membership events on a regular basis.

To that end, we take responsibility for diversity in our organization, our recruitment strategy and our candidate pools. In this recruitment, we will use our established networks to make direct and personal contacts with prospective minority and female candidates and encourage them to consider the City of Willmar's City Administrator position. Because of our performance record in presenting a diverse applicant pool, these prospective candidates know they will be fairly considered in the process.

Baker Tilly is committed to ensuring equitable participation in our business and employment opportunities without regard to race, color, religion, sex, national origin, age, disability, veteran status, marital status or sexual orientation. As a leader in the executive recruitment industry, we take positive actions to prevent and to remedy any discriminatory effects of business and employment practices.

#### **Timeline**

Below is an estimated Timeline for the executive recruitment process. You will be asked during the first on-site meeting to review and approve a Timeline for the recruitment project. It is our intent to conduct the recruitment expeditiously, but not at the expense of finding high-quality candidates for you.

#### City of Willmar, MN Executive Recruitment

The following Timeline represents a preliminary schedule for your executive recruitment based on a commencement date of April 15, 2019. Actual target dates will be developed in consultation with and approved by the Mayor and City Council.

| Project Milestone                                                                                     | Deliverables                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Target Date              |
|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| Profile development,<br>advertising and<br>candidate outreach.                                        | <ul> <li>Baker Tilly completes on-site interviews to develop candidate profile and recruitment brochure; the City approves ad placement schedule and timeline.</li> <li>Baker Tilly sends draft recruitment brochure to the City.</li> <li>The City returns draft recruitment brochure (with edits) to Baker Tilly.</li> <li>Baker Tilly commences executive recruitment advertising and marketing.</li> <li>Online data collection and profile development.</li> </ul>                                                                                                                                                                                                                                                     | April 17 – June 1        |
| Applicant screening and assessment and recommendation of semi-finalists.                              | <ul> <li>Baker Tilly commences formal review of applications and sends most promising applicants a Candidate Questionnaire to provide additional information about background and experience. Candidates complete recorded interview online.</li> <li>Baker Tilly completes formal review of applications and sends selected resumes and questionnaire responses to the City for review. Candidates' recorded interviews are also presented.</li> <li>Semi-finalists complete candidate management style assessment and responses are reviewed and interview questions are developed.</li> <li>Baker Tilly meets with the City and recommends semi-finalists; the City selects finalists for on-site interviews.</li> </ul> | June 3 – 18              |
| Comprehensive background check, academic verifications, and reference checks completed for finalists. | Baker Tilly completes reference checks/background checks/ academic verification on finalists.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | By July 12               |
| On-site Interviews with finalists.                                                                    | Baker Tilly sends documentation for finalists to the City.      The City conducts on-site interviews with finalists.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Week of<br>July 8 or 15  |
| Employment offer made / accepted.                                                                     | The City extends employment offer to selected candidate.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Week of<br>July 19 or 26 |

# 3. Proposed costs

The all-inclusive professional fee to conduct the recruitment is provided below.

The all-inclusive profession fee includes the cost of professional services by the Recruitment Project Team Leader, the project support staff and all project-related expenses such as advertising, preparation of the recruitment brochure, printing, candidate background, reference and academic verification checks and travel expenses for on-site visits. Travel expenses incurred by candidates for on-site interviews with the client are not the responsibility of Baker Tilly and are handled directly by the client organization.

The all-inclusive professional fee will be billed in four installments: 30% of the fee will be billed at the beginning of the recruitment; 30% at the implementation of Phase I; 30% at the implementation of Phase II; and 10% upon acceptance of an offer by the candidate.

All questions regarding the professional fees and project-related expenses should be directed to Sharon Klumpp, Director at <a href="mailto:Sharon.Klumpp@bakertilly.com">Sharon.Klumpp@bakertilly.com</a> or via phone at 651.223.3053.

| Phase      | Description of Professional Services                                                                                                                                                                                                 | Fee      |
|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Phase I    | Task 1 Candidate Profile Development/Advertising/Marketing (includes one day on site by Recruitment Project Team Leader)  Task 2 Identify Quality Candidates                                                                         |          |
| Phase II   | Task 3 Screening of Applications and Submission of Recommended Semi-Finalists to Client (includes one day on site by the Recruitment Project Team Leader)      Task 4 Reference Checks, Background Checks and Academic Verifications |          |
| Phase III  | Task 5 Final Process/On-Site Interviews with Finalists (includes two days on site by Recruitment Project Team Leader)                                                                                                                |          |
| Conclusion | Acceptance of offer by candidate                                                                                                                                                                                                     |          |
|            | TOTAL ALL-INCLUSIVE PROFESSIONAL FEE                                                                                                                                                                                                 | \$22,750 |

| Optional Services for Consideration                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Fee                                 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| On rare occasions, Baker Tilly is asked to provide additional search services that are not included in this scope of service or to provide more than three on-site visits to the City. Additional work specifically requested by the City which is outside of the scope of this project will be invoiced at the hourly rate of \$220 plus expenses. Baker Tilly will submit a written explanation of the additional services to be provided and the estimated hours that will be required prior to commencing any additional services. | <b>\$220</b> per hour plus expenses |

#### **Triple Guarantee**

Our Triple Guarantee is defined as: (1) A commitment to remain with the recruitment assignment until you have made an appointment for the fees and tasks quoted in this proposal. If you are unable to make a selection from the initial group of finalists, Baker Tilly will work to identify a supplemental group until you find a candidate to hire. (2) Your executive recruitment is guaranteed for 24 months against termination or resignation for any reason. The replacement recruitment will be repeated with no additional professional fee, but only for project-related expenses. Candidates appointed from within your organization do not qualify for this guarantee. This guarantee is subject to further limitations and restrictions of your state laws. (3) Baker Tilly will not directly solicit any candidates selected under this contract for any other position while the candidate is employed with your organization.

# 4. Firm experience

#### References

Recruitment Project Team Leader Sharon Klumpp was designated as the project lead for each client reference listed below. Feel free to contact any of the individuals listed below to verify the quality of work we provide to each client as part of these recently completed executive recruitment projects.

|          | 位于10年20年20日               | Becker County, MN                   |  |  |
|----------|---------------------------|-------------------------------------|--|--|
| Name     | Nancy Grabanski           | Title Human Resource Director       |  |  |
| Phone    | 218-846-7309              | Email njgraba@co.becker.mn.us       |  |  |
| Services | Selection of County A     | Administrator                       |  |  |
|          |                           | City of Moorhead, MN                |  |  |
| Name     | Jill Wenger               | Title Human Resources Director      |  |  |
| Phone    | 218-299-5304              | Email jill.wenger@ci.moorhead.mn.us |  |  |
| Services | Selection of City Manager |                                     |  |  |
|          |                           | City of Burnsville, MN              |  |  |
| Name     | Jill Hansen               | Title Human Resources Director      |  |  |
| Phone    | 952-895-4471              | Email Jill.Hansen@burnsvillemn.gov  |  |  |
| Services | Selection of City Manager |                                     |  |  |
|          |                           | City of Big Lake, MN                |  |  |
| Name     | Mike Wallen               | Title Mayor                         |  |  |
| Phone    | 763-286-3842              | Email <u>mwallen@biglakemn.org</u>  |  |  |
|          |                           |                                     |  |  |

### **Experience**

The following is a partial list of previous Executive Recruitments:

| List of F | List of Relevant Executive Recruitments: 2014 to Present |       |                    |            |  |
|-----------|----------------------------------------------------------|-------|--------------------|------------|--|
| Year      | Client                                                   | State | Recruitment        | Population |  |
| 2014      | Atlantic Beach                                           | FL    | City Manager       | 12,864     |  |
| 2014      | Bloomington                                              | MN    | City Manager       | 86,319     |  |
| 2014      | Boone                                                    | NC    | Town Manager       | 17,774     |  |
| 2014      | Cape Charles                                             | VA    | Town Manager       | 990        |  |
| 2014      | Castle Rock                                              | CO    | Town Manager       | 53,063     |  |
| 2014      | Eustis                                                   | FL    | City Manager       | 19,214     |  |
| 2014      | Hutchinson                                               | MN    | City Administrator | 13,871     |  |

| List of Relevant Executive Recruitments: 2014 to Present |                               |       |                        |            |  |  |
|----------------------------------------------------------|-------------------------------|-------|------------------------|------------|--|--|
| Year                                                     | Client                        | State | Recruitment            | Population |  |  |
| 2014                                                     | Irving                        | TX    | City Manager           | 238,289    |  |  |
| 2014                                                     | Lakeville                     | MN    | City Administrator     | 58,562     |  |  |
| 2014                                                     | Lexington                     | VA    | City Manager           | 6,998      |  |  |
| 2014                                                     | Midlothian                    | TX    | City Manager           | 19,891     |  |  |
| 2014                                                     | Narberth Borough              | PA    | Borough Manager        | 4,295      |  |  |
| 2014                                                     | Novi                          | MI    | City Manager           | 123,099    |  |  |
| 2014                                                     | Oakdale                       | MN    | City Administrator     | 27,780     |  |  |
| 2014                                                     | Springfield                   | MN    | City Manager           | 2,114      |  |  |
| 2014                                                     | Township of Lower Merion      | PA    | Township Manager       | 59,850     |  |  |
| 2015                                                     | Bemidji                       | MN    | City Manager           | 14,435     |  |  |
| 2015                                                     | Big Lake                      | MN    | City Administrator     | 10,298     |  |  |
| 2015                                                     | Brooklyn Park                 | MN    | City Manager           | 78,373     |  |  |
| 2015                                                     | Coon Rapids                   | MN    | City Manager           | 62,103     |  |  |
| 2015                                                     | Cottage Grove                 | MN    | City Manager           | 35,399     |  |  |
| 2015                                                     | Davidson                      | NC    | Town Manager           | 11,750     |  |  |
| 2015                                                     | Diboll                        | TX    | City Manager           | 5,323      |  |  |
| 2015                                                     | Golden Valley                 | MN    | City Manager           | 20,845     |  |  |
| 2015                                                     | Grand Junction                | CO    | City Manager           | 59,778     |  |  |
| 2015                                                     | Kingsville                    | TX    | City Manager           | 26,312     |  |  |
| 2015                                                     | Manassas                      | VA    | Deputy City Manager    | 41,705     |  |  |
| 2015                                                     | Monument                      | CO    | Town Manager           | 5,817      |  |  |
| 2015                                                     | Sachse                        | TX    | City Manager           | 22,026     |  |  |
| 2015                                                     | Scandia                       | MN    | City Administrator     | 3,936      |  |  |
| 2015                                                     | Shakopee                      | MN    | City Administrator     | 39,167     |  |  |
| 2015                                                     | Socorro                       | TX    | City Manager           | 32,517     |  |  |
| 2015                                                     | Virginia Beach                | VA    | City Manager           | 448,479    |  |  |
| 2015                                                     | Warrenton                     | VA    | Town Manager           | 9,862      |  |  |
| 2015                                                     | West Jordan                   | UT    | City Manager           | 110,077    |  |  |
| 2015                                                     | Westminster                   | CO    | City Manager           | 109,169    |  |  |
| 2015                                                     | Williamsburg                  | VA    | City Manager           | 15,206     |  |  |
| 2016                                                     | Brooklyn Center               | MN    | Deputy City Manager    | 30,712     |  |  |
| 2016                                                     | Cary                          | NC    | Town Manager           | 151,088    |  |  |
| 2016                                                     | Charter Township of Kalamazoo | MI    | Township Manager       | 20,918     |  |  |
| 2016                                                     | Christiansburg                | VA    | Town Manager           | 21,533     |  |  |
| 2016                                                     | Circle Pines                  | MN    | City Administrator     | 4,953      |  |  |
| 2016                                                     | Commerce                      | TX    | City Manager           | 8,276      |  |  |
| 2016                                                     | Crested Butte                 | CO    | Town Manager           | 1,519      |  |  |
| 2016                                                     | Deerfield Beach               | FL    | Assistant City Manager | 78,041     |  |  |
| 2016                                                     | Denton                        | TX    | City Manager           | 123,099    |  |  |
| 2016                                                     | Dumfries                      | VA    | Town Manager           | 5,168      |  |  |
| 2016                                                     | Fredericksburg                | VA    | City Manager           | 28,132     |  |  |
| 2016                                                     | Greensboro                    | NC    | Assistant City Manager | 279,639    |  |  |
| 2016                                                     | Hayden                        | CO    | Town Manager           | 1,801      |  |  |
| 2016                                                     | Jersey Village                | TX    | City Manager           | 7,862      |  |  |
| 2016                                                     | Mankato                       | MN    | Deputy City Manager    | 40,641     |  |  |
| 2016                                                     | Medford                       | OR    | City Manager           | 77,677     |  |  |

| List of Relevant Executive Recruitments: 2014 to Present |                     |       |                              |            |  |  |
|----------------------------------------------------------|---------------------|-------|------------------------------|------------|--|--|
| Year                                                     | Client              | State | Recruitment                  | Population |  |  |
| 2016                                                     | Mooresville         | NC    | Town Manager                 | 34,887     |  |  |
| 2016                                                     | Moorhead            | MN    | City Manager                 | 39,398     |  |  |
| 2016                                                     | Moose Lake          | MN    | City Administrator           | 2,787      |  |  |
| 2016                                                     | North Branch        | MN    | City Administrator           | 10,087     |  |  |
| 2016                                                     | Norwalk             | IA    | City Manager                 | 9,639      |  |  |
| 2016                                                     | Roswell             | NM    | City Manager                 | 48,611     |  |  |
| 2016                                                     | Shakopee            | MN    | Assistant City Administrator | 39,167     |  |  |
| 2016                                                     | Virginia            | MN    | City Administrator           | 8,661      |  |  |
| 2016                                                     | Warsaw              | VA    | Town Manager                 | 1,498      |  |  |
| 2016                                                     | Wayzata             | MN    | City Manager                 | 4,217      |  |  |
| 2016                                                     | Williamsburg        | VA    | Assistant City Manager       | 15,206     |  |  |
| 2017                                                     | Berthoud            | СО    | Town Administrator           | 5,807      |  |  |
| 2017                                                     | Christiansburg      | VA    | Town Manager                 | 21,533     |  |  |
| 2017                                                     | Cloquet             | MN    | City Administrator           | 12,050     |  |  |
| 2017                                                     | Dickinson           | TX    | City Administrator           | 19,595     |  |  |
| 2017                                                     | El Dorado           | KS    | City Manager                 | 12,852     |  |  |
| 2017                                                     | Glenview            | IL    | Village Manager              | 45,417     |  |  |
| 2017                                                     | Lake Havasu City    | AZ    | City Manager                 | 53,743     |  |  |
| 2017                                                     | Littleton           | СО    | City Manager                 | 44,275     |  |  |
| 2017                                                     | Manassas Park       | VA    | City Manager                 | 16,149     |  |  |
| 2017                                                     | Morehead City       | NC    | City Manager                 | 9,203      |  |  |
| 2017                                                     | Mounds View         | MN    | City Administrator           | 12,525     |  |  |
| 2017                                                     | Oldsmar             | FL    | City Manager                 | 13,913     |  |  |
| 2017                                                     | Orono               | MN    | City Administrator           | 8,009      |  |  |
| 2017                                                     | Riviera Beach       | FL    | City Manager                 | 33,263     |  |  |
| 2017                                                     | Rochester           | MN    | City Manager                 | 110,742    |  |  |
| 2017                                                     | Township of Roxbury | NJ    | Township Manager             | 23,324     |  |  |
| 2018                                                     | Addison             | TX    | City Manager                 | 15,368     |  |  |
| 2018                                                     | Asheville           | NC    | City Manager                 | 89,121     |  |  |
| 2018                                                     | Ashland             | OR    | City Administrator           | 21,636     |  |  |
| 2018                                                     | Avondale            | AZ    | City Manager                 | 82,881     |  |  |
| 2018                                                     | Belle Plaine        | MN    | City Administrator           | 6,838      |  |  |
| 2018                                                     | Billings            | MT    | City Administrator           | 110,323    |  |  |
| 2018                                                     | Burnsville          | MN    | City Manager                 | 61,434     |  |  |
| 2018                                                     | Christiansburg      | VA    | Town Manager                 | 21,533     |  |  |
| 2018                                                     | Dallas              | TX    | City Secretary               | 1,258,000  |  |  |
| 2018                                                     | Grand Rapids        | MI    | City Manager                 | 192,294    |  |  |
| 2018                                                     | Greenville          | SC    | City Manager                 | 61,397     |  |  |
| 2018                                                     | Herington           | KS    | City Manager                 | 2,362      |  |  |
| 2018                                                     | Kingman             | AZ    | City Manager                 | 29,029     |  |  |
| 2018                                                     | Maricopa            | AZ    | City Manager                 | 46,903     |  |  |
| 2018                                                     | Middleburg          | VA    | Town Administrator           | 828        |  |  |
| 2018                                                     | Moorhead            | MN    | Assistant City Manager       | 39,398     |  |  |
| 2018                                                     | Mora                | MN    | City Administrator           | 3,453      |  |  |
| 2018                                                     | Salina              | KS    | City Manager                 | 47,867     |  |  |
| 2018                                                     | Shawnee             | KS    | City Manager                 | 64,323     |  |  |

| List of Relevant Executive Recruitments: 2014 to Present |           |       |                        |            |  |  |  |
|----------------------------------------------------------|-----------|-------|------------------------|------------|--|--|--|
| Year                                                     | Client    | State | Recruitment            | Population |  |  |  |
| 2018                                                     | York      | PA    | Business Administrator | 43,859     |  |  |  |
| 2019                                                     | Norman    | OK    | City Manager           | 122,843    |  |  |  |
| 2019                                                     | Park City | KS    | City Administrator     | 7,499      |  |  |  |
| Current                                                  | Hobbs     | NM    | City Manager           | 37,764     |  |  |  |

### 5. Recruitment Project Team

The Baker Tilly project team is designed specifically for the City of Willmar.

This project team represents experienced professionals who will be working on this project. Our service team is selected to meet four very specific objectives for the City:

1) It represents the staff who will be directly responsible for your projects; 2) It provides a range of expertise to cover the range of service requirements; 3) It provides a national perspective of experience and institutional knowledge to achieve your future objectives; and 4) It represents the commitment to take personal and professional responsibility for the services and outcomes for the City of Willmar.

# Recruitment Project Team Leader Ms. Sharon Klumpp, Senior Vice President

Direct Phone: (651) 223-3053

Email: sharon.klumpp@bakertilly.com

#### Mr. Chuck Rohre, Executive Vice President

Direct Phone: (214) 466-2436 Email: <a href="mailto:chuck.rohre@bakertilly.com">chuck.rohre@bakertilly.com</a>

#### Mr. Art Davis, Senior Vice President

Direct Phone: (816) 868-7042 Email: art.davis@bakertilly.com

#### Ms. Patricia Heminover, Senior Vice President

Direct Phone: (651) 223-3058

Email: patty.heminover@bakertilly.com

#### Mr. Steve Miner, Vice President

Direct Phone: (804) 562-2383 Email: <u>steve.miner@bakertilly.com</u>

#### Ms. Michelle Lopez, Project Coordinator

Direct Phone: (651) 223-3041

Email: michelle.lopez@bakertilly.com

#### Sharon G. Klumpp Director



Sharon Klumpp is a Director with Baker Tilly's executive recruitment practice. Sharon has extensive experience specializing in organizational and departmental studies, human resource management, and executive search for public agencies. She also assists governing bodies and senior-level managers in the development, execution and evaluation of strategic plans.

Sharon has extensive experience in serving government. She has served as Executive Director of the Metropolitan Council, a seven-county regional planning agency for the Minneapolis-Saint Paul metropolitan area, and as

Associate Executive Director for the League of Minnesota Cities. Her experience also includes serving as City Administrator in Oakdale, Minnesota and as Assistant City Manager in both St. Louis Park, Minnesota and Saginaw, Michigan. Her private sector experience includes serving as the chief administrative officer for the Minneapolis office of a major global engineering and design firm.

Sharon also served as an adjunct instructor at Walden University, where she taught public administration and organizational change in the University's School of Management. She served two terms on the Ramsey County Charter Commission and was chair for two years.

#### Education

University of Kansas, Lawrence, Kansas Master of Public Administration

Miami University, Oxford, Ohio Bachelor of Arts in Political Science

#### Professional Affiliations

- International City/County Management Association
- International Public Management Association for Human Resources

#### Charles A. (Chuck) Rohre Firm Director



Chuck Rohre is a Firm Director with Baker Tilly's executive recruitment practice. Based in Dallas, he is responsible for managing and conducting executive recruitment engagements for the firm to insure their integrity, timeliness and adherence to budget parameters. He also directs the professional and support staff of the executive recruitment practice to ensure best practices, quality control and customer service. Chuck has more than 35 years of experience in managing and consulting in both the private and public sectors. He has served as Police Chief and Director of Public Safety for North Texas municipalities with populations ranging from 9,000 to 200,000 plus. Prior to beginning his consulting career,

Mr. Rohre served for three years as Police Chief of Plano, Texas.

Chuck joined the firm in January 2006 following a 13-year engagement with another nationally recognized public sector search firm where he managed the Texas and Southwestern operations. He has an extensive and successful track record of completed recruitments across the nation, especially in Texas, Colorado, Arizona, and the Midwestern states. He has led over 350 recruitment engagements in 24 states for key executives such as City and Assistant City Managers, Police Chiefs, Fire Chiefs, Library Directors, Chief Information Officers, City/County Attorneys, Parks & Recreation Directors, Finance Directors and Public Works Directors, as well as Executive Directors of not for profit and quasigovernmental organizations. The clients range from as small as 2,500 to as large as 1,300,000 in population. He has also conducted management consulting assignments in a number of disciplines including public safety, career development and strategic planning. He has written and presented training in a variety of subject areas including personnel assessment, leadership and management skills, and career development for public sector employees.

#### Areas of Expertise

- Executive Recruitment
- Background Investigations
- Behavioral Analysis
- Career Development
- Strategic Planning
- Organizational Assessment

#### Education

Bachelor of Science in Career Development Abilene Christian University – Dallas

Master's Degree, Human Relations and Management Abilene Christian University – Dallas

#### Certifications

Certified Behavior Analyst, TTI, Inc.

Advanced management, adjunct faculty and advisory board Institute for Law Enforcement Administration

#### **LEEDS** Course

Federal Bureau of Investigation - Quantico

Veteran of the United States Army, serving in the United States and the Republic of Vietnam

City of Willmar, MN

### Arthur (Art) Davis Director



Arthur (Art) Davis is a Director with Baker Tilly's executive recruitment practice. Prior to joining S|W, Art successfully launched and expanded his own company over the course of 10 years. Art specializes in providing executive recruitment and organizational management consulting services for cities, counties and nonprofits.

Prior to consulting, Art served as Associate Director for the Civic Council of Greater Kansas City, a nonprofit, 501c4 membership organization comprised of CEOs representing some of the largest companies in the region. One of his responsibilities during his tenure at the Civic

Council was to organize efforts to revitalize Downtown Kansas City, Missouri. Art coordinated a strategic and master planning process involving hundreds of stakeholders, which resulted in the establishment of development of strategies, solicitation of start-up funding and implementation of action plans – all contributing toward the successful revitalization of Downtown Kansas City.

For nearly six years, Art served as City Administrator of Lee's Summit, Missouri, a city recognized as the "fastest growing" city in Missouri and the Greater Kansas City region at the time. Earlier positions of responsibility include working for the cities of Lenexa, Kansas and Dallas, Texas, where he served as Assistant to the Mayor of Dallas.

He has led and participated in a wide variety of community initiatives and served on nonprofit boards throughout his career. Art was presented with the L.P. Cookingham Award by the Greater Kansas City Chapter of the American Society for Public Administration, recognizing his long-term and outstanding contributions in the field of public administration.

#### Areas of Expertise

- Executive Recruitment
- Leadership/Management Development
- Strategic Goal Setting & Strategic Planning
- Organizational Assessment, Design & Development
- Organization & Community Facilitation

#### Education

Bachelor of Arts, Political Science and Public Administration William Jewell College – Liberty

Master of Public Administration University of Kansas – Lawrence

### Patricia (Patty) Heminover Director



Patty Heminover is a Director with Baker Tilly's executive recruitment practice. She has 19 years of public education experience. Prior to joining S|W she was a Client Representative for Springsted Incorporated for seven years. She has also served as superintendent of South St. Paul Schools in South St. Paul, Minnesota. Patty brings considerable experience identifying management talent, leading organizational and process improvements, and developing and administering budgets.

Patty has facilitated discussions with legislators at the state level regarding education funding, securing \$1 Million of new funding for South St. Paul Schools. Her understanding of human resources and finance and her experience working with governing boards comes from having served seven years as the South St. Paul Schools' Director of Human Resources and Finance, prior to serving as the district's superintendent. She also served for three years as the co-superintendent of schools for Cleveland Public Schools in Cleveland, Minnesota, after working as its Director of Human Resources and Business Services for six years.

#### Education

Minnesota State University, Mankato, Minnesota Master of Education, Administration

Minnesota State University, Mankato, Minnesota Bachelor of Science in Consumer Science, Business Administration

University of Saint Thomas, Saint Paul, Minnesota Mini MBA Program, Human Resources Management

#### Professional Affiliations

- Minnesota Association of School Administrators
- American Association of School Administrators
- Minnesota Association of School Business Officials
- River Heights Chamber of Commerce, Member
- State Negotiators Association Minnesota School Board Association
- Patty has received a School Finance Award, technology leadership awards and helped establish the first K-12 International Baccalaureate School District in Minnesota

#### Certifications

- Human Resource Certificate, University of St. Thomas
- Superintendents Licensure, State of Minnesota

### Steve Miner, J.D./Ed. D. Director



Steve is a Director with Baker Tilly's executive recruitment practice. Based in Richmond, he specializes in pay and classification and organizational analysis. With a lengthy background in public management and law, as well as human development, Mr. Miner helps create sustainable organizational performance improvements through proper integration of pay and performance structures and processes with appropriate accountability to – and policy management by – the locality's elected body.

Steve began his public service as a County Attorney in Virginia, afterwards transitioning to management of

various Virginia localities, including service as Deputy CAO and HR Director for Prince George County, Virginia, as CAO for Lee, Culpeper and Accomack Counties, as well as Acting Manager for Orange County, Virginia. These are mostly mid-sized counties with operating budgets today ranging from approximately \$75 - 150 million each. In each county, he did extensive structuring and restructuring with both new and existing departments to better achieve organizational needs, goals and financial situations. He has designed and implemented performance management systems from the ground up, including overseeing the development of routine dialogue on goal setting and achievement, as well as resource allocation between manager and staff.

#### Areas of Expertise

- Executive Recruitment
- Behavioral Analysis
- Career Development
- Strategic Planning
- Organizational Assessment
- Executive Performance Review
- Organizational Performance
- Strategic Workforce Planning

#### Education

Bachelor of Arts, History The University of Virginia's College – Wise

Juris Doctorate

Cumberland School of Law, Samford University – Birmingham

Doctor of Education in Human Resources The George Washington University Graduate School of Education and Human Development – Washington, D.C.

#### Michelle Lopez Coordinator



Ms. Michelle Lopez is with Baker Tilly's executive recruitment practice. She provides assistance in the organizational management of executive recruitments. Her responsibilities include conducting research, organizing work flow, coordinating information and resources, and assisting candidates and clients throughout all phases of an executive recruitment.

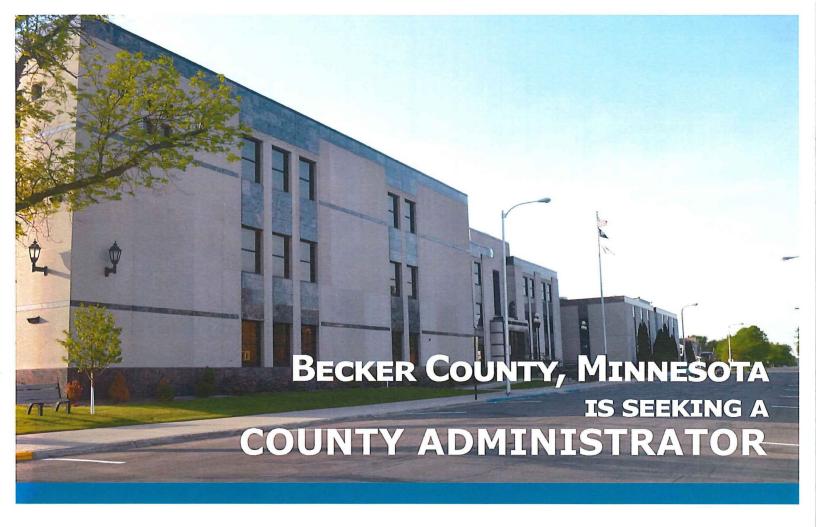
Before joining the Baker Tilly team, Michelle was the Client Development Specialist for Baker Tilly's Municipal Finance and Public Education Client Representatives where she handled marketing, research and client

outreach. Michelle has over ten years of experience supporting multiple departments, including human resources at Target Headquarters in Minneapolis and University of Minnesota Fairview.

**Education**Associate in Arts, Liberal Arts
Minneapolis Community College – Minneapolis

# **Appendix I: Sample Brochure**

City of Willmar, MN



# THE COMMUNITY

Becker County, with an estimated population of 34,098, is located on U.S. Highway 10 in West Central Minnesota, 45 miles east of the Fargo/Moorhead metropolitan area. The County encompasses 1,440 square miles and stretches 30 miles north to south and 48 miles east to west.

Situated in one of Minnesota's most beautiful and versatile recreation areas, Becker County has over 400 lakes, abundant streams, and forests and trails that draw visitors year-round to enjoy a variety of outdoor recreational opportunities. It is the only Minnesota county that provides a habitat where all of the Minnesota state symbols can be found: loons, pink and white lady slippers, wild rice, Norway Pines, blueberries and eagles.

Within Becker County, there are 37 townships and seven cities, including the county seat of Detroit Lakes, which is the largest city with a population of 9,216. A portion of the White Earth Indian Reservation is located in the northern part of the County.

Becker County is primarily served by seven school districts: Detroit Lakes Public Schools, Pine Point School, Ulen-Hitterdal Public School, Lake Park-Audubon Schools, Frazee-Vergas Public Schools, Menahga Public Schools and Waubun-Ogema-White Earth School District. Healthcare services are provided by Essential Health St. Mary's Hospital in Detroit Lakes. The hospital provides services that include a birthing center, medical clinic, 24-hour emergency room, and home health services.

Established by legislative action in 1858, Becker County was named for Brigadier General George Loomis Becker of St. Paul. Becker was one of three men elected as members of Congress when Minnesota became a state. Minnesota could only send two members to Congress, so General Becker stayed in Minnesota with the promise that the next county would be named after him.

## THE COUNTY

Becker County is served by five commissioners elected from individual districts to serve four-year, staggered terms. The County Board of Commissioners selects a Chair and Vice Chair annually and governs all County affairs through the establishment of policies, priorities, and goals including the adoption of an annual budget and tax levy. The County is organized into subcommittees that study and work on a variety of policy issues before bringing recommendations to the full Board for consideration.

Becker County has four elected officials: County Attorney, County Auditor/Treasurer, Recorder and Sheriff. These officials are elected to four-year terms. The Board appoints a County Administrator who is responsible for overseeing day-to-day operations of those departments that are not headed by an elected official.

Becker County is a full service county providing a wide-range of important functions including: Assessor, Attorney, Auditor Treasurer, Emergency Management, Engineer/County Highway, Environmental Services, Extension, Housing & Economic Development, Human Services, Motor Vehicle, Natural Resource Management, Parks & Recreation, Planning & Zoning, Recorder, Sheriff, Sunnyside Care Center, Transit and Veteran Services. County departments work closely with the Soil & Water Conservation District (SWCD). Becker County Court administration and probation services are under the supervision of the State of Minnesota.

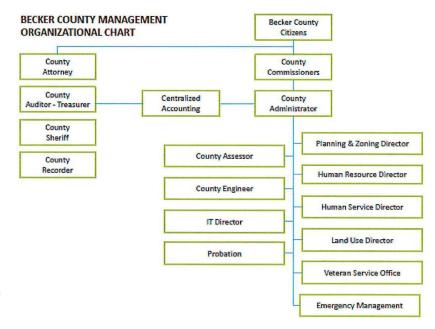
Becker County has a staff of 303 FTEs (full-time equivalents) and estimated 2018 all-funds expenditures of \$52,453,042. The County receives \$.005 of a local option sales tax that annually provides \$2 million for infrastructure projects.

#### THE POSITION

The County Administrator directs and coordinates the day to day business of the county government in accordance with policies and goals as determined by the County Board. The position exercises wide latitude for independent judgment and decision-making under broad policy guidance and direction from the County Board and supervises nine department heads.

Responsibilities of the County Administrator include:

 Establish and maintain effective working relationships with County elected officials, employees, other units of government, civic and community groups, and the general public,



- Provide overall direction, coordination and evaluation of all programs and functions of government under the jurisdiction of the County Board,
- Manage and oversee implementation of County Board ordinances, regulations, resolutions, and policies,
- Provide the County Board with information to support its decision-making role, prepare agendas and provide reports with options and recommendations on matters coming before the County Board,
- Oversee the County's financial system by directing, preparing, monitoring, and developing operating and capital budgets, and establishing short- and long-range goals for funding sources,
- Promote positive employee relations and create a team environment of open communication, problem solving and a shared awareness of County goals, objectives and current events, and
- Serve as the County Board's liaison with state and federal legislators and make recommendations to the County Board on the status of relevant pending legislation.

# **Desired Capabilities**

- Executes position responsibilities with a strong sense of ethics, integrity and accountability; earns the trust
  and credibility of others,
- Projects energy, enthusiasm and a positive attitude; has a good sense of humor,
- Gets results by effectively working through others; demonstrates appreciation for employees and their work,
- Communicates clearly and transparently; ensures that all Commissioners receive the same information at the same time,
- Strong financial acumen; provides a financial analysis and considers long-range fiscal implications in presenting recommendations to the Board,
- Skilled team leader with experience getting the County organization on the same page,
- · Objective and neutral, navigates effectively among Commissioners' diverse opinions without being political,
- Respects and implements County Board decisions,
- Provides a customer service focus; consistently encourages the organization to find ways to improve services,
- Helps department heads be effective in their areas; gives them the latitude to manage assigned operations and holds them accountable for results, and
- Accessible and approachable to the general public.

# PROFESSIONAL OPPORTUNITIES

**Financial stability.** The County Board looks to the County Administrator to maintain fiscal sustainability by projecting long term revenues and expenditures and identifying potential revenue sources. The County Administrator will work with department heads to develop financial analyses and recommendations and provide information for policy and operational decisions.

**Capital projects.** The County recently completed the construction of a new jail facility. The County Administrator will work with the County Board and affected department heads to determine the priority and timing of ongoing and future projects, such as the highway building and expansion of the city-county airport.

**Balanced leadership.** The County Administrator will provide leadership and direction in prioritizing and implementing the County Board goals and balancing daily responsibilities with long-term planning.

Strengthening the team. County department heads have a team focus and regularly seek each other's assistance and advice. The County Administrator will build on the existing team to encourage new efficiencies, creative ideas, and integration and coordination of internal and external County services.

**Intergovernmental relations.** The County Administrator will support and coordinate activities with township, city, school district, tribal government, and state entities including District Court, Probation/Parole, Extension and others. The County Administrator will also engage in discussions about collaboration and partnerships where appropriate.

**Effective communication.** The County Administrator will identify ways to expand internal and external communications to ensure transparency and to build understanding of issues being discussed and policy decisions made by the County Board.



#### EDUCATION AND EXPERIENCE

The County Administrator position requires a Bachelor's degree in public administration or a related field, Master's degree preferred, and four years of administration experience, preferably in County government administration. Qualified candidates will demonstrate strong organizational planning skills, a working knowledge of County finances and budget processes, and management and supervisory experience. Candidates must have familiarity with leadership development, team building, labor relations, human resources, and intergovernmental collaboration and demonstrate excellent interpersonal, communications and presentation skills.

#### COMPENSATION AND BENEFITS

Salary for the County Administrator position is negotiable up to \$124,095, depending on qualifications and experience. Becker County offers a wide range of competitive benefits, including a cafeteria plan consisting of three health plans (including an HSA option), dental, vision, life insurance and flexible spending accounts. The County's monthly contribution rate for 2019 is \$1,278 with the option of cash in lieu of up to \$658.

#### APPLICATION AND SELECTION PROCESS

Qualified candidates please submit your cover letter and resume online by visiting <a href="https://springsted-waters.recruitmenthome.com/postings/2151">https://springsted-waters.recruitmenthome.com/postings/2151</a>. This position is open until filled; first review of resumes occurs on November 20. Following this date, applications will be screened against criteria outlined in this brochure. On-site interviews will be offered to candidates named as finalists, with reference checks, background records checks, including credit history, and academic and employment verifications conducted after receiving candidates' consent. For more information, please contact Sharon Klumpp at sklumpp@springsted.com or by calling 651-223-3053 (office).

Visit <a href="http://www.co.becker.mn.us/">http://www.co.becker.mn.us/</a> for more information about Becker County.

Becker County is an Equal Opportunity Employer.



380 Jackson Street Suite 300 Saint Paul, MN 55101 Phone: 651-223-3000 Fax: 651-223-3002





# A PROPOSAL TO CONDUCT EXECUTIVE RECRUITMENT SERVICES FOR

# CITY ADMINISTRATOR

ON BEHALF OF THE

CITY OF WILLMAR, MN

S. RENÉE NARLOCH, PRESIDENT 2910 Kerry Forest Pkwy D4-242, Tallahassee, FL 32309 P 850.391.0000 | F 850.391.0002 info@srnsearch.com

723 West University Ave, Suite 110-296, Georgetown, TX 78626 P 512.843.5439 | F 850.391.0002 infotx@srnsearch.com

www.srnsearch.com



April 3, 2019

Mayor Marv Calvin and Members of the City Council c/o Ms. Samantha Beckman Human Resource Director 333 Southwest 6<sup>th</sup> Street Willmar, MN 56201

Dear Mayor Calvin and Council Members:

We appreciate the opportunity to provide the City of Willmar with a proposal to conduct a search for the position of City Administrator. Our proposal includes an overview of our qualifications and costs related to our services.

With respect to this recruitment for the City of Willmar, you should know:

- S. Renée Narloch & Associates has extensive experience conducting quality searches that result in the placement of candidates ideally suited to clients' needs. S. Renée Narloch & Associates is incorporated in the State of Florida and is a small, woman-owned business. For many years, Ms. Narloch, President, served as the Senior Vice President of Recruitment for a national public sector consulting firm, responsible for recruitments in 40+ states. Her career in public sector recruitment spans over 25 years, during which time she has participated in hundreds of public sector searches nationwide.
- S. Renée Narloch & Associates is currently conducting recruitments on behalf of the City of Washington, IL (City Administrator); City of Charlottesville, VA (City Manager); City of Fort Lauderdale, FL (Assistant City Manager); International Association of Campus Law Enforcement Administrators, MD (Executive Director); City of Dunedin, FL (City Clerk); GRTC Transit System, VA (CEO); and Consolidated Dispatch Agency (Tallahassee), FL (Director).
- Ms. S. Renée Narloch, President, has extensive experience conducting public sector executive recruitments throughout the nation, including more than 400 searches for clients such as City of Washington, IL (City Administrator); City of Thomasville, GA (City Manager); City of Charlottesville, VA (City Manager); City of Oak Creek, WI (City Administrator); Town of Addison, TX (City Manager); City of Dallas, TX (City Manager; Assistant Director of Water Utilities; Assistant Director of Transportation Operations); City of Topeka, KS (City Manager); City of Virginia Beach, VA (Deputy City Manager; Deputy Director Human Services); Franklin County (Columbus), OH (County Administrator; Animal Care and Control Services Director); City of Wichita, KS (City Attorney/Director of Law; Director of Housing & Community Development);



Wake County, NC (County Manager); City of Coral Springs (City Manager; Deputy City Manager; Director of Economic Development; Finance Director); City of Fort Lauderdale, FL (City Manager; Building Official; City Attorney; Director of Sustainable Development); City of Dunedin, FL (City Manager; Finance Director); City of Tallahassee, FL (City Manager; Director of Human Resources & Workforce Development; Fire Chief; Director of Airport); Broward County, FL (Assistant Director of Economic & Small Business Development; County Attorney; Port Everglades Chief Executive/Port Director; Port Everglades Director of Business Development); Palm Beach County, FL (County Administrator; Director of Capital Improvements); Town of Palm Beach, FL (Town Manager); Town of Jupiter, FL (Town Manager); and many others.

S. Renée Narloch & Associates has highly trained staff, a vast network of contacts and professional affiliations in public sector management, and a proven recruitment process tailored to our clients' needs which will result in a quality pool of candidates.

Thank you for your consideration. Please do not hesitate to contact us at 850.391.0000 should you have questions or need additional information.

Sincerely,

S. Renée Narloch, President

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# OUR UNDERSTANDING OF THE REQUESTED SERVICES

S. Renée Narloch & Associates is highly qualified to assist the City of Willmar in the recruitment of the new City Administrator. We have extensive experience providing recruitment services, ranging from the initial contact with candidates to the successful hiring and placement of candidates.

We are able to successfully manage all aspects of the recruitment process and will work closely with the City to protect the integrity of the recruitment and to ensure a successful outcome. The City can be assured we will place a high priority on this recruitment, and our dedicated staff will provide their full attention throughout the entire recruitment process. Our recruiters have serviced hundreds of public sector clients, and we understand the importance of an objective and thorough process.

# PRIMARY CONTACT

S. Renée Narloch, President 2910 Kerry Forest Pkwy D4-242 Tallahassee, FL 32309 P: 850.391.0000 | F: 850.391.0002

Email: reneen@srnsearch.com Website: www.srnsearch.com

# OUR FIRM HISTORY AND EXPERIENCE

S. Renée Narloch & Associates' recruiters are known throughout the industry as leading public sector recruiters by both clients and candidates. We have a reputation for conducting quality searches that result in the placement of candidates ideally suited to meet our clients' needs. We pride ourselves on our responsiveness to clients and candidates, and we assure the City of Willmar that the highest caliber of service will be provided throughout the recruitment process.

S. Renée Narloch & Associates is incorporated in the State of Florida and is a small, woman-owned business. For many years, Ms. Narloch served as the Senior Vice President of Recruitment for a national public sector consulting firm. Her career in public sector recruitment spans over 25 years, during which time she has participated in hundreds of public sector searches nationwide. In addition, our firm is comprised of individuals who are highly trained and experienced in the recruitment of public sector executives. We have offices in Tallahassee, Florida, and Georgetown (Austin), Texas.

Ms. S. Renée Narloch, President, has extensive experience conducting public sector executive recruitments throughout the nation, including more than 400 searches for clients such as City of Washington, IL (City Administrator); City of Thomasville, GA (City Manager); City of Charlottesville, VA (City Manager); City of Oak Creek, WI (City Administrator); Town of Addison, TX (City Manager); City of Dallas, TX (City Manager; Assistant Director of Water Utilities; Assistant Director of Transportation Operations); City of Topeka, KS (City Manager); City of Virginia Beach, VA (Deputy City Manager; Deputy Director Human Services); Franklin County (Columbus), OH (County Administrator; Animal Care and Control Services Director); City of Wichita, KS (City Attorney/Director of Law; Director of Housing & Community Development); Wake County, NC (County Manager); City of Coral Springs (City Manager; Deputy City Manager; Director of

Economic Development; Finance Director); City of Fort Lauderdale, FL (City Manager; Building Official; City Attorney; Director of Sustainable Development); City of Dunedin, FL (City Manager; Finance Director); City of Tallahassee, FL (City Manager; Director of Human Resources & Workforce Development; Fire Chief; Director of Airport); Broward County, FL (Assistant Director of Economic & Small Business Development; County Attorney; Port Everglades Chief Executive/Port Director; Port Everglades Director of Business Development); Palm Beach County, FL (County Administrator; Director of Capital Improvements); Town of Palm Beach, FL (Town Manager); Town of Jupiter, FL (Town Manager); and many others.

We maintain a database of potential candidates, and our vast network of contacts and resources will be invaluable in identifying outstanding candidates, including those who may not be currently looking for opportunities. Our experience, combined with our proven recruitment process, expansive network of contacts, and knowledge of outstanding candidates, will ensure the City of Willmar has a quality group of finalists from which to select the new City Administrator.

#### SMALL BUSINESS/MINORITY BUSINESS

S. Renée Narloch & Associates is, by federal and state guidelines, considered a small, woman-owned business based on the size of our firm, our annual business earnings, and the percentage of ownership held (100%) by a woman/minority.

# STATEMENT OF PROFESSIONAL STANDARDS

S. Renée Narloch & Associates believes in sound and ethical business practices. We understand that confidence and respect are imperative to our success. Our services to clients and candidates involve relationships which depend on good faith efforts. We conduct business forthrightly with no intentional misrepresentations which could mislead clients or candidates. We refrain from using any sourcing techniques that involve deception or falsehood and do not engage in activities which violate antitrust laws.

Communication between us, our clients, and candidates are impartial and accurate, and we make a concerted effort to see that the position, our clients, and candidates are represented honestly and factually. We honor the confidentiality of proprietary information received from clients and candidates and will disclose any knowledge of potential conflicts of interest to client agencies and candidates.

# OUR RECRUITMENT PROCESS

S. Renée Narloch & Associates' unique, client-driven approach to executive search will ensure that the City of Willmar has a pool of high-quality candidates from which to select the new City Administrator. Outlined below are the services we provide in our recruitment process.

## DEVELOPING THE CANDIDATE PROFILE

Our understanding of the City's requirements will be the foundation to a successful search. We will work directly with City staff and others involved in the process in order to learn as much as possible about what the organization expects of a new City Administrator. We can also meet with other key staff or community members to gather information. We want to learn about the values and culture of the organization, as well as understand the current issues, challenges, and opportunities that face the City of Willmar. We also want to be fully acquainted with the City's expectations regarding the knowledge, skills, and abilities sought in the ideal candidate, and we will work with your organization to identify expectations regarding education and experience. Additionally, we want to discuss expectations regarding compensation and other items necessary to complete the successful appointment of the ideal candidate. As part of this process, we will provide an evaluation of the compensation and benefits of the City Administrator position. Based on these discussions, we will develop a profile that addresses the responsibilities, core competencies and professional characteristics and traits, education and training, operational and organizations issues, and other factors relevant to this position. The profile that we develop together at this stage will guide our recruitment efforts.

# Advertising Campaign and Recruitment Brochure

After gaining an understanding of the City's needs, we will design an effective advertising campaign that is appropriate for the recruitment. We will focus on professional journals that are specifically suited to the City Administrator search, such as the ICMA Newsletter and League of Minnesota Cities, utilizing venues that will ensure a diverse pool of applicants, including qualified minority and women candidates. We will also utilize social media and will develop a professional recruitment brochure on the City's behalf that will discuss the community, organization, position, and compensation. Once completed, we will mail the brochure to an extensive audience, making them aware of the exciting opportunity with the City of Willmar.

#### RECRUITING CANDIDATES

After cross-referencing the profile of the ideal candidate with our database of thousands of candidates and our contacts in the field, we will conduct an aggressive outreach effort that includes making personal calls to prospective applicants in order to identify and recruit outstanding candidates, including qualified minority and women candidates. We realize that the best candidate is often not looking for a new job, and this is the person that we actively pursue to become a candidate. Aggressively marketing the City Administrator position to prospective candidates will be essential to the success of the search.

#### SCREENING CANDIDATES

Following the closing date for the recruitment, we will screen all resumes and cover letters using the criteria established in our initial meetings to narrow the field of candidates.

#### PRELIMINARY INTERVIEWS

We will conduct preliminary interviews with the top 10 to 12 candidates in order to determine which candidates have the greatest potential to succeed in your organization. During the interviews, we will explore each candidate's background and experience as it pertains to the City Administrator position. In addition, we will discuss the candidate's motivation for applying for the position and make an assessment of his/her knowledge, skills, and abilities. We will devote specific attention to determining the likelihood of the candidate's acceptance of the position if an offer of employment is made.

#### PUBLIC RECORDS SEARCH

Following the interviews, we will conduct a review of published articles that reference each candidate. Various sources will be consulted, including Lexis-Nexis<sup>®</sup>, a newspaper/magazine search engine, Google, and local papers from the communities in which the candidates have worked. This brings to our attention any further detailed inquiries that we may need to make at this time.

#### RECOMMENDATIONS

Based on the information gathered through meetings with your organization and preliminary interviews with candidates, we will typically recommend three to five candidates for your consideration. We will prepare a report on each candidate that focuses on the results of our interviews and public record searches, to include detailed information pertaining to the candidates' professional experiences and accomplishments, strengths and potential gaps, and background information. We will make specific recommendations, but the final selection of those to be considered will be up to you.

#### FINAL INTERVIEWS

Our years of experience will be invaluable as we help you to develop an interview process that objectively assesses the qualifications of each candidate. We will adopt an approach that fits your needs, whether it is a traditional interview, multiple interview panel, or assessment center process. We will provide you with suggested interview questions and rating forms, and we will be present at the interviews to facilitate the process. Our expertise lies in facilitating the discussion that can bring about a consensus regarding the final candidates.

We will work closely with your staff to coordinate and schedule interviews and candidate travel. Our goal is to ensure that each candidate has a very positive experience, since the manner in which the entire process is conducted will have an effect on the candidates' perception of your organization.

# BACKGROUND CHECKS/DETAILED REFERENCE CHECKS

Based on final interviews, we will conduct credit, criminal, civil litigation, and motor vehicle record checks for the top one to three candidates. In addition, those candidates will be the subjects of detailed, confidential reference checks. In order to gain an accurate and honest appraisal of the candidates' strengths and weaknesses, we will talk candidly with people who have direct knowledge of their work and management style. We will ask candidates to provide the names of their supervisors, subordinates, and peers for the past several years. Additionally, we will make a point of speaking confidentially to individuals known to have insight into a candidate's abilities, but who may not be on his/her preferred list of contacts. At this stage in the recruitment, we will also verify candidates' educational backgrounds and any required certifications.

## **NEGOTIATIONS**

We recognize the critical importance of successful negotiations and can serve as your representative during this process. Our experience provides us with insight into current industry standards and expectations in negotiating contracts, and we will be available to advise you regarding current approaches to difficult issues such as housing and relocation. Working to secure the appointment of your chosen candidate, we will represent your interests and advise you regarding salary, benefits, and employment agreements. We have the expertise to turn a very sensitive aspect of the recruitment into one that is viewed positively by both you and the candidate.

# COMPLETE ADMINISTRATIVE ASSISTANCE

Throughout the recruitment, we will provide the City with updates on the status of the search, and we will provide a schedule for actions and deliverables at the beginning of the process. We will also take care of all administrative details on your behalf. Candidates will receive personal correspondence advising them of their status at each critical point during the recruitment. In addition, we will respond to inquiries about the status of their candidacy within 24 hours. Every administrative detail will receive our attention.

# THE TEAM

Our staff at S. Renée Narloch & Associates is comprised of a diverse group of individuals who have extensive experience in the recruitment of public sector executives. The team assigned to the City Administrator search will include Ms. Narloch, who will be the lead consultant, with assistance from Mr. Elliott Pervinich and Ms. Liana Velez Thompson.

# S. RENÉE NARLOCH, PRESIDENT

Ms. Narloch is the President of S. Renée Narloch & Associates and the Director of our offices located in Tallahassee, Florida, and Georgetown (Austin), Texas. She is recognized as one of the nation's leading public sector recruiters. She has more than 25 years of experience conducting public sector recruitments and has participated in more than 400 searches nationwide. Prior to forming S. Renée Narloch & Associates, Ms. Narloch spent 10 years as the Senior Vice President of a public sector executive search firm with responsibilities for clients in 40 states from Texas northward to the East Coast. She also previously served as a Senior Recruiter with DMG and MAXIMUS with sole responsibility for the firm's executive search practice in the Southeastern, Mid-Atlantic, and Mid-Western states. Ms. Narloch is considered an expert in public sector recruitment and is often a guest speaker at the national International City/County Management Association (ICMA) Conference. Ms. Narloch received her Bachelor of Science degree in Information Studies, summa cum laude, from Florida State University, Tallahassee, Florida.

# ELLIOTT S. PERVINICH, VICE PRESIDENT

Mr. Pervinich is the Vice President of S. Renée Narloch & Associates offices located in Tallahassee, Florida and Georgetown (Austin), Texas. He concentrates on client outreach and business operations. Mr. Pervinich previously worked for a local city government in central Texas as a team building trainer and facilitator in corporate development, which has given him great insight into the needs of our clients. He has eight years of experience working in executive administration in both local government and the for-profit sectors. Mr. Pervinich received his Bachelor of Science degree in Recreation and Leisure Services Administration from Florida State University, Tallahassee, Florida.

# LIANA VELEZ THOMPSON, SENIOR CONSULTANT

As a Senior Consultant with S. Renée Narloch & Associates, Ms. Thompson is responsible for research, candidate recruitment, screening, reference checks, and background verifications. She focuses on client communication and works closely with clients to coordinate candidate outreach and ensure a successful search. Prior to joining S. Renée Narloch & Associates, Ms. Thompson spent several years in the field of special education. Ms. Thompson received her Bachelors of Arts degree, magna cum laude, and Master degree in Special Education from Florida State University, Tallahassee, Florida.

#### CLIENTS

S. Renée Narloch & Associates' recruiters have extensive experience, placing more than 400 public sector professionals. Below is a list of some of the clients for which Ms. Narloch has recruited in the last few years. For a complete client list, please contact us.

City of Washington, IL
City Administrator
City of Thomasville, GA
City Manager
City of Charlottesville, VA
City Manager
City of Oak Creek, WI
City Administrator
Town of Addison, TX

City Manager City of Dallas, TX

Assistant Director of Transportation Operations; Assistant Director of Water Utilities; City Manager; Managing Director of Environmental Quality; Assistant Director of Street Services (Maintenance)

City of Topeka, KS City Manager

City of Virginia Beach, VA

Deputy City Manager; Deputy Director Human

Services

Franklin County, OH

County Administrator; Animal Care & Control Services

Director; Director of Job & Family Services

City of Wichita, KS

City Attorney/Director of Law; Director of Housing &

Community Development Wake County, NC

County Manager City of Coral Springs, FL

City Manager; Deputy City Manager; Director of Economic Development; Director of Finance

City of Fort Lauderdale, FL

City Manager; Building Official; City Attorney;

Director of Sustainable Development

City of Dunedin, FL

City Manager; Finance Director

City of Tallahassee, FL

City Manager; Director of Human Resources & Workforce Development; Fire Chief; and Director of

Airport

Broward County, FL

Assistant Director of Economic & Small Business
Development; County Attorney; Port Everglades Chief
Executive/Port Director; Port Everglades Director of

Business Development Palm Beach County, FL

County Administrator; Director Capital Improvements

Town of Palm Beach, FL

Town Manager Town of Jupiter, FL Town Manager City of Rye, NY

City Manager

Sedgwick County, KS

County Manager: Health Department Director:

Director of Human Resources

Sumter County, FL

Public Works Director; Fire Chief; Development Services Director; Assistant Public Works Director

Engineer; Staff Engineer Pasco County, FL County Manager Alachua County, FL County Manager City of Miami Beach, FL

City Manager

San Antonio Housing Authority (SAHA), TX
Director of Community Development Initiatives;
Development Services & Neighborhood Revitalization
Officer; Director of Human Resources & Employee
Development; Director of Information Technology;

Chief Operations Officer

Alexandria Redevelopment and Housing Authority

(ARHA), VA

Chief Executive Officer

Portsmouth Redevelopment & Housing Authority

(PRHA), VA

**Executive Director** 

Housing Authority of the City of Tulsa, OK

President/CEO

Houston Housing Authority, Houston, TX

President/CEO City of Arlington, TX

Deputy City Manager; Parks & Recreation Director Florida Public Transportation Association (FPTA)

Executive Director

Housing Authority of the City of Austin (HACA), TX Vice President/Chief Financial Officer; President/CEO

Lee County, FL

County Manager; County Attorney

City of West Palm Beach, FL

Director of Public Utilities; Director of Engineering

Services

#### REFERENCES

Clients and candidates provide the best testament of our ability to conduct quality searches. Listed below are a few clients for whom Ms. Narloch has conducted searches. The average tenure of placements is approximately five years.

CLIENT:

City of Washington, IL

REFERENCE:

Mr. Daniel Cobb, Ward IV Alderman

301 Walnut Street, Washington, IL 61571 (309) 208-1369; dcobb@ci.washington.il.us

POSITION:

City Administrator

CLIENT:

City of Thomasville, GA

REFERENCE:

Ms. Kha McDonald, Assistant City Manager

111 Victoria Place, Thomasville, GA 31799

(229) 200-0294; Kha@thomasville.org

POSITION:

City Manager

CLIENT:

City of Tallahassee, FL

REFERENCE:

Ms. Ellen Blair, Director, Human Resources & Workforce Development

300 South Adams Street, Tallahassee, FL 32301

(850) 891-8321; ellen.blair@talgov.com

POSITIONS:

City Manager; Director of Human Resources & Workforce Development; Fire

Chief; Director of Airport

CLIENT:

Wake County (Raleigh), NC

REFERENCE:

Ms. Angela Crawford, Human Resources Director

Wake County Government, Post Office Box 550, Raleigh, NC 27602

(919) 856-6104; Angela.Crawford@wakegov.com

POSITION:

County Manager

# COST PROPOSAL

# Professional Fee and Expenses

The professional fee for conducting this recruitment on behalf of the City of Willmar is \$17,450, plus actual expenses. Services covered by the fee consist of all steps outlined in this proposal, including up to three (3) onsite visits. Expenses are estimated to not exceed \$7,450 and include items such as the cost of consultant travel, clerical support, placement of ads, newspaper searches, education verification, as well as credit, criminal, and civil checks. In addition, postage, photocopying, and telephone charges are included and will be allocated. Expenses related to the use of audio/video conferencing equipment by the City for interviews and candidates' travel for interviews are the responsibility of the City of Willmar.

# CANDIDATE TRAVEL

With respect to candidate travel for interviews, we typically ask candidates to make their travel arrangements and advise them the City will reimburse them directly for reasonable airfare, hotel, and auto expenses, if allowed. We advise candidates what is standard and customary in the industry, as well as the City's expectations and parameters regarding travel. Our experience has been that candidates use discretion and stay within reasonable limits both in pricing and scheduling.

# PAYMENT

We will invoice the City of Willmar monthly for professional fees and expenses for services incurred as of the date of the invoice. We expect payment of invoice within 30 days of receipt by the City. Typically, this results in three monthly invoices of 30% of professional fees and expenses, with a final invoice for the remaining ten percent of professional fees due upon the selection of the finalist.

# GUARANTEE

We guarantee that, should the selected candidate be terminated for cause within the first year of employment, we will conduct the search again at no cost (with the exception of expenses) to the City. We are confident in our ability to recruit outstanding candidates and do not expect the City to find it necessary to exercise this provision.

# SCHEDULE

We are available to begin the search for the City Administrator immediately, and our current workload is such that we can ensure the City will receive our full attention throughout the entire recruitment process. We will be prepared to make our recommendation regarding finalists within 75 to 90 days from the start of the search. A standard recruitment can typically be completed in less than 16 weeks and follows an approach and schedule similar to the one below:

| WEEK  | TASK:                                                                              |  |
|-------|------------------------------------------------------------------------------------|--|
| 1     | Conduct meeting with the Mayor, Council Members, and staff involved in the process |  |
| 2     | Develop recruitment brochure and advertisements                                    |  |
| 3     | City reviews recruitment brochure and advertisements                               |  |
| 4     | Recruitment brochure printed and advertisements placed                             |  |
| 5     | Active recruitment of candidates begins                                            |  |
| 9     | Closing date                                                                       |  |
| 10    | Screen resumes                                                                     |  |
| 11-12 | Recruiter interviews top candidates                                                |  |
| 12-13 | Public records search                                                              |  |
| 14    | Review recommendations with the Mayor, Council Members, and staff involved in the  |  |
|       | process                                                                            |  |
| 15    | Candidates interview with the City, follow-up interviews, and consultant           |  |
|       | reference/background checks                                                        |  |
| 16    | Candidate selected                                                                 |  |



# **Interim City Managers & Administrators**

| This list has been compiled by the League of Minnesota Cities. |                                               |  |  |  |
|----------------------------------------------------------------|-----------------------------------------------|--|--|--|
| Bob Derus Last Updated: 3/2019 Dale Powers                     |                                               |  |  |  |
|                                                                |                                               |  |  |  |
| Cell: 612-916-3790                                             | 320-493-8930                                  |  |  |  |
| Business Email: bobderus@gmail.com                             | dale.powers@midco.net                         |  |  |  |
| Former City Administrator, St. Michael                         | Previous:                                     |  |  |  |
| <b>'18</b>                                                     | City Coordinator/Clerk - Birchwood Village    |  |  |  |
|                                                                | (Washington County); City                     |  |  |  |
|                                                                | Administrator/Clerk - Spring Valley (Fillmore |  |  |  |
|                                                                | County); City Administrator/Clerk/Treasurer   |  |  |  |
|                                                                | - Eagle Lake (Blue Earth County); City        |  |  |  |
|                                                                | Administrator - Albertville (Wright County)   |  |  |  |
|                                                                | Zoning Administrator - Pine County            |  |  |  |
|                                                                | Planner - Hinckley, Rush City, East Bethel,   |  |  |  |
|                                                                | Brainerd, Kendall County (Illinois)           |  |  |  |
| Dallas Larson                                                  | Douglas Reeder                                |  |  |  |
| 651-894-3328                                                   | Cell: 763.350.9709                            |  |  |  |
| drlarson@cannon.net                                            | Douglas.Reeder@yahoo.com                      |  |  |  |
| Prefers Southeast Minnesota or Metro                           | Previous:                                     |  |  |  |
| Previous:                                                      | Interim City Manager for Victoria, Orono,     |  |  |  |
| Former City Administrator Cannon Falls,                        | Wayzata. Osseo & Medina                       |  |  |  |
| Centerville                                                    | Former Brooklyn Park City Manager and         |  |  |  |
|                                                                | South St. Paul City Administrator             |  |  |  |
| Diane Anastos                                                  | David Lang, MCMC                              |  |  |  |
| 763-227-0365                                                   | 460 First St.                                 |  |  |  |
| anastos.diane@gmail.com                                        | Hazel Run, MN 56241                           |  |  |  |
| Previous:                                                      | Home: 320-383-2424                            |  |  |  |
| Former Administrator for Kenyon,                               | Cell: 320-226-6696                            |  |  |  |
| community development/planner for Golden                       | langdavid6@gmail.com                          |  |  |  |
| Valley and Richfield.                                          | Previous:                                     |  |  |  |
| (available to commute 75 miles around twin                     | Former City Administrator & EDA Director,     |  |  |  |
| cities area)                                                   | Ortonville and Clarkfield, Former Deputy      |  |  |  |
| <b>'18</b>                                                     | Clerk/Treasurer, City of Dundas               |  |  |  |
|                                                                | Current City Council Member, City of Hazel    |  |  |  |
|                                                                | Run                                           |  |  |  |
|                                                                | '18                                           |  |  |  |



**David Schmidt** 

230 3rd St East

Wabasha, MN 55981 Mobile: 651.560.4081

Email: daschmidt2013@gmail.com

**Previous:** 

Interim City Manager – City of Moorhead – Population 45,000, 270 Staff - July 2016 –

February 2017

City Administrator - City of Wabasha, MN -

October 2002 - July 2013

18

Doug Reeder

5115 Weeks Rd.

Greenwood, MN 55331 Home: 952-934-8921 Cell: 763-350-9709

Email: <u>Douglas.Reeder@yahoo.com</u>

**Previous:** 

Former Interim City Mgr/Admin of Wayzata,

Osseo, Medina.

**Ed Shukle** 

2991 Highview Lane Mound, MN 55364 612-269-7015

edshukle@frontiernet.net

<u>'18</u>

**Gregory Andrews** 

4698 Stoddart Ln.

White Bear Township, MN 55127

Home: 651-429-2586 Cell: 651-276-5698

Greg.L.Andrews@gmail.com

peg1105@msn.com

Previous:

CPA, former Deputy City Manager, and

Finance Director, Brooklyn Park

Jerry Bohnsack

24254 Placid Dr.

Deerwood, MN 56444 Home: 218-534-2983

Cell: 612-756-4206

jerry.bohnsack@gmail.com

**Previous:** 

Former City Administrator, New Prague

**'18** 

Jim Brimeyer (unavailable for long term

until 3/17)

1306 Westwood Hills Rd St Louis Park, MN 55426

612-760-6626

brimgroup@aol.com

<u>'18</u>

John Chattin

14450 W Wagon Wheel Dr Sun City West, MN. 85375

218-368-9316

chattin@paulbunyan.net

Retired 2015

**Previous:** 

Bemidji City Manager, Swift/Yellow Medicine County Administrator, Barnesville City Administrator.

**'18** 

Larry Kruse

6529 W Laketowne Dr. NE Albertville, MN 55301

612-490-4313

Looper@lightblast.net

**Previous:** 

Former admin for Willmar, Thief River Falls, Albertville, Baxter, Park Rapids, Red Lake

Falls

-31 yrs municipal experience



| Matt Fulton                              | Matt Hylen                                     |
|------------------------------------------|------------------------------------------------|
| 651242-2422                              | 5161 241st Avenue NW                           |
| Matt Fulton                              | St. Francis, MN 55070                          |
| 1938 Christensen Ave.                    | 763-238-3366                                   |
| West St Paul, MN 55118                   | Mhylen5@gmail.com                              |
| Matful@gmail.com                         | Previous:                                      |
| Previous:                                | Former City Administrator of : St. Francis,    |
| City Manager, City of West St Paul 2013- | Luverne, Hector & Coordinator in Redwood       |
| 2017; City Manager, City of Coon         | County                                         |
| Rapids 2006-2012; City Manager,          | '18                                            |
| City of New Brighton 1993-2006           |                                                |
| <b>'18</b>                               |                                                |
|                                          |                                                |
| Richard (Rick) Almich                    | Shirley Schulte (after August 4, 2017)         |
| 30224 Lexington Road                     | Cell: 763-439-3943                             |
| Le Sueur, MM 56058                       | Home: 763-421-7170                             |
| Cell: 612-756-2805                       | Email address is: sslaterschulte@gmail.com     |
|                                          | Served 11 years as City Clerk Albert Lea.      |
|                                          | Previous:                                      |
|                                          | Worked a total of 41 years in government       |
|                                          | with 29 years with the City of Dayton, both as |
| `                                        | City Clerk and then City Administrator.        |
|                                          | <b>'18</b>                                     |
| Sunny Bjorklund Schultz                  | Susan Hall                                     |
| Cell: 612-369-3794                       | 4822 Hodgson Connection                        |
| setalschultz@earthlink.net               | Shoreview, MN 55126                            |
| <u>'18</u>                               | Home: 763-502-6924                             |
|                                          | 651-765-1960                                   |
|                                          | sushall@yahoo.com                              |
|                                          | Previous:                                      |
|                                          | DHS Project Mgr. 13 years experience in        |
|                                          | local government: Former City Administrator,   |
|                                          | Osseo and Assistant City Manager, St.          |
|                                          | Anthony '18                                    |



| Todd Bodem                                                     | Mike Ericson                              |
|----------------------------------------------------------------|-------------------------------------------|
| 2151 San Vito Cr.                                              | maericson@yahoo.com                       |
| Monterey, CA 93940                                             | 612-790-5166                              |
| 831-917-6230                                                   | Previous:                                 |
| bodemt1@hotmail.com                                            | City Administrator, Hugo                  |
| Previous:                                                      | City Administrator, Waterville            |
| Former City Administrator, Blue Earth                          | '18                                       |
| Former City Administrator, Big Lake                            |                                           |
| <b>'18</b>                                                     |                                           |
| Craig Dawson                                                   | Brian Gramentz                            |
| 1548 Fairmount Avenue                                          | Cell: 507-304-2760                        |
| Saint Paul, Minnesota 55105-2316                               | email: <u>bgramentz@comcast.net</u>       |
| h/ 651.699.8689                                                | Previous:                                 |
| cdawson956@hotmail.com                                         | 2001-2018 City Manager, New Ulm, MN       |
| Previous:                                                      | 1996-2001 City Administrator, Hudson, WI  |
| (Minnehaha Creek Watershed District)                           | 1988-1995 City Manager, Sioux Center, IA  |
| Research and Monitoring Director City Administrator, Shorewood | 1985-1987 City Administrator, Winsted, MN |
| 18                                                             | 1981-1984 City Administrator, Eagle Lake, |
|                                                                | MN                                        |
|                                                                |                                           |
| Joel Dhein                                                     |                                           |
| 1821 200 <sup>th</sup> Ave.                                    |                                           |
| Mora, MN, 55051                                                |                                           |
| 320-333-9870                                                   |                                           |
| runcible.quince@gmail.com                                      |                                           |
| Previous:                                                      |                                           |
| City Administrator, Mora                                       |                                           |
| '18                                                            |                                           |
|                                                                |                                           |

Jim Thoreen 127 2<sup>nd</sup> Ave. SE Glenwood, MN 56334 (c) 320-287-3092 Jbthoreen@gmail.com

April 15, 2019

Ms. Samantha Beckman Human Resources Director City of Willmar 333 6<sup>th</sup> Street SW Willmar, MN 56201

Dear Samantha:

RE: Interim position of City Administrator

As follow up to our phone conversation this morning, I offer the attached material which I trust will provide essential information to you as the City Council determines its next course of action. I fully understand that the precise next step the Council will take is yet to be determined.

# Attached you will find:

- 1. A brief resume of my career in local government plus notation of other life activities which may assist you and the Council to become a bit familiar with my qualifications
- 2. Both professional and personal references which may assist you to explore my background

I formally retired from my local government career in 2010 as Stevens County Coordinator. My post-retirement work in Pope County and the City of Brainerd offered an advantage to both employers in that neither paid the *employer's* PERA contribution and I receive my "monthly retirement check."

Should we come to discussions regarding my suitability to serve as an interim administrator, my preference is to serve as an temporary employee, not a consultant. I believe that this approach will be cost effective for both the City and me. Further, I find no reason to receive any health benefits from the City, as my wife and I enjoy excellent coverage. Should we negotiate terms of salary, my preference is to seek 75% of the top step on the Administrator's scale, for which I would be in the office 24-32 hours per week, depending on the City's needs. I am open to discussions and clarification of these suggestions at your convenience. Please call with any questions; I will be glad to visit with you and other officials at your convenience.

Sincerely yours,

Jim Thoreen

# Jim Thoreen

127 2<sup>nd</sup> Ave. SE, Glenwood, MN 56334 | Cell: 320-287-3092 Home: 320-424-6001

jbthoreen@gmail.com

# **Objective**

 To assist local government leaders on an interim basis as the community seeks management leadership

## **Skills & Abilities**

# **MANAGEMENT**

- · Executive administrative positions in five Minnesota Counties:
- · Beltrami (6 years), Clay (3 years), Stevens (11 years), Chisago (10 years) and Pope (4 years)
- · City Administrator, Brainerd (2.5 years)

#### **COMMUNICATIONS**

- · 15+ years in commercial radio stations; news and "talk"
- · Former Host of Pioneer Public Television's "Compass" program
- · Periodic host of PPTV's "Your Legislators"
- · Editor of Bemidji State's student newspaper
- · Presenter at numerous Association of Minnesota Counties workshops

#### **LEADERSHIP**

- · Past President, Minnesota Association of County Administrators
- · Officer in Lion's and Kiwanis groups
- · Guided Missile Instructor, U.S. Army
- · Assistant Chief, Bemidji Volunteer Fire Department

# Experience

- · Learned customer service skills from my father's small-town business acumen
- · The joys of "acting" in community-based theater transcends to everyday human interaction
- · Transforming from local radio news director to elected/appointed county government leader

# **SALES**

- · "Getting to *There*" with elected governing bodies
- · Assisting legislators to learn issues, advance legislation
- · Campaigned for election to public office 4 times

Your talent is God's gift to you. What you do with it is your gift back to God. (Leo Buscaglia)

# Education

# **B.A.** | **BEMIDJI STATE UNIVERSITY**

- · Major: Speech/Theatre
- · Minor: Journalism
- · Suggested Daily Reflections for Public Managers:
- · "When You're Going through Hell...Keep Going" (Winston Churchill)
- · "Put On Your Own Mask Before Assisting Others" (Safety Instructors Prior to Airplane Take Off)

# **REFERENCES**

James M. Thoreen 127 Second Ave. S.E. Glenwood, MN 56334 320-287-3092 jbthoreen@gmail.com

# **PROFESSIONAL**

The Hon. Gordy Wagner Pope County Commissioner 128 2<sup>nd</sup> Ave. Glenwood, MN 56334 320-815-3211

Mr. David Unmacht Executive Director League of Minnesota Cities 145 University Ave. W. St. Paul, MN 5103-2044 651-281-1200

# **PERSONAL**

Mr. David Bossart 1220 Main Ave., Suite 123 Fargo, ND 58103 (o) 701-271-8030 (h) 701-237-3428

Mr. Tim Douglass 14 First Ave. S.E. Glenwood, MN 56334 320-634-4571 The Hon. Harlan Madsen Kandiyohi County Commissioner 15263 120<sup>th</sup> Ave. SE Lake Lillian, MN 56253 320-894-9051 (c)

The Hon. Ed Menk Mayor City of Brainerd 501 Laurel Street Brainerd, MN 56401 218-829-7266

Mr. Chuck Raabe 38760 Kost Trail North Branch, MN 55056 651-674-8938

Mr. Charles Grussing 1406 Steger Road NW Alexandria, MN 56308 320-287-2806

# CITYWIDE WORK RULES & CODE OF CONDUCT

# Conduct as a City Employee

In accepting city employment, employees become representatives of the city and are responsible for assisting and serving the citizens for whom they work. An employee's primary responsibility is to serve the residents of Willmar. Employees should exhibit conduct that is ethical, professional, responsive, and of standards becoming of a city employee. To achieve this goal, employees must adhere to established policies, rules, and procedures and follow the instructions of their supervisors.

The following are job requirements for every position at the City of Willmar. All employees are expected to:

- Perform assigned duties to the best of their ability at all times.
- Render prompt and courteous service to the public at all times.
- Read, understand, and comply with the rules and regulations as set forth in these personnel policies as well as those of their departments.
- Conduct themselves professionally toward both residents and staff and respond to inquiries and information requests with patience and every possible courtesy.
- Report any and all unsafe conditions to the immediate supervisor.
- Maintain good attendance while meeting the goals set by an employee's supervisor.
- Approach our organization and operational duties with a positive attitude and constructively support open communication, creativity, dedication, and compassion.

#### Attendance & Absence

The operations and standards of service in the City of Willmar require that employees be at work unless valid reasons warrant absence or an employee has a position that has been approved to work remotely. In order for a team to function efficiently and effectively, employees must fully understand the goals that have been set for them and the time required to be on the job. Understanding attendance requirements is an essential function of every city position.

Employees who are going to be absent from work (which includes arriving late or leaving early) are required to notify their supervisor as soon as possible in advance of the absence. In the event of an unexpected absence, employees should call their supervisor before the scheduled starting time and keep in mind the following procedures:

- If the supervisor is not available at the time, the employee should leave a message that includes a telephone number where he/she can be reached and/or contact any other individual who was designated by the supervisor.
- Failure to use the established reporting process will be grounds for disciplinary action.
- The employee must call the supervisor on each day of an absence extending beyond one (1) day unless arrangements otherwise have been made with the supervisor.
- Employees who are absent for three (3) days or more and who do not report the absence in accordance with this policy, will be considered to have voluntarily resigned not in good standing.

• The city may waive this rule if extenuating circumstances warranted such behavior.

This policy does not preclude the city from administering discipline for unexcused absences of less than three (3) days. Individual departments may establish more specific reporting procedures.

For budgetary and confidentiality reasons, non-exempt employees (eligible for overtime pay) are not authorized to take work home or work through lunch without prior approval from their supervisor.

In the event that an essential employee living within the City limits finds it impossible due to inclement weather to get to their job, they may be picked up by a Public Works vehicle or snow plow.

# Access to and Use of City Property

Any employee who has authorized possession of keys, tools, cell phones, pagers, or other cityowned equipment must register his/her name and the serial number (if applicable) or identifying information about the equipment with his/her supervisor.

All such equipment must be turned in and accounted for by any employee leaving employment with the city in order to resign in good standing.

Employees are responsible for the safekeeping and care of all such equipment. The duplication of keys owned by the city is prohibited unless authorized by the city administrator. Any employee found having an unauthorized duplicate key will be subject to disciplinary action.

# Appearance

Departments may establish dress codes for employees as part of departmental rules. Personal appearance should be appropriate to the nature of the work and contacts with other people and should present a positive image to the public. Clothing, jewelry, or other items that could present a safety hazard are not acceptable in the workplace. Dress needs vary by function. Employees who spend a portion of the day in the field need to dress in a professional manner appropriate to their jobs, as determined by their supervisor. Employees may dress in accordance with their gender identity, within the constraints of the dress codes adopted by the city. City staff shall not enforce the city's dress code more strictly against transgender and gender diverse employees than other employees.

#### Conflict of Interest

City employees are to remove themselves from situations in which they would have to take action or make a decision where that action or decision could be a perceived or actual conflict of interest or could result in a personal benefit for themselves or a family member. If an employee has any question about whether such a conflict exists, he/she should consult with the city administrator. See full Conflict of Interest Policy for additional information.

#### Falsification of Records

Any employee who makes false statements or commits, or attempts to commit, fraud in an effort to prevent the impartial application of these policies, will be subject to immediate disciplinary action up to and including termination and potential criminal prosecution.

#### Whistleblower Protections

An employee of the City who, in good faith, reports an activity that he/she considers to be illegal or dishonest to one or more of the parties may have whistleblower protections. The whistleblower is not responsible for investigating the activity or for determining fault or corrective measures; appropriate city management officials are charged with these responsibilities.

If an employee has knowledge of or a concern of illegal or dishonest fraudulent activity, the employee is to contact his/her immediate supervisor or Human Resources. It is the city's legal responsibility to protect employees who make a complaint of employment discrimination, who serve as a witness or participate in an investigation, or who are exercising their rights when requesting religious or disability accommodation from retaliation. See full Whistleblower Protections Policy for additional information.

# Personal Telephone Calls

Personal telephone calls are to be made or received only when truly necessary (e.g., family or medical emergency). They are not to interfere with city work and are to be completed as quickly as possible. Any personal long-distance call costs will be paid for by the employee. Please refer to the cell phone policy for information on use of cellular phones.

# Political Activity

City employees have the right to express their views and to pursue legitimate involvement in the political system. However, no city employee will directly or indirectly, during hours of employment, solicit or receive funds for political purposes. Further, any political activity in the workplace must be pre-approved by the city to avoid any conflict of interest or perception of bias such as using authority or political influence to compel another employee to apply for or become a member in a political organization.

# Smoking

The City of Willmar observes and supports the Minnesota Clean Indoor Air Act. All city buildings and vehicles, in their entirety, shall be designated as tobacco free, meaning that smoking in any form (through the use of tobacco products such as pipes, cigars, and cigarettes) or "vaping" with e-cigarettes is prohibited while in a city facility or vehicle.

Smoking of any kind, including pipes, cigars, cigarettes, vaping with e-cigarettes, and the use of chewing tobacco, is prohibited for employees while on duty. Employees 18 and over are allowed to smoke only during their breaks and lunch, and only in areas designated for that purpose.

# Whistleblower Protections Policy

An employee of the City who, in good faith, reports an activity that he/she considers to be illegal or dishonest to one or more of the parties may have whistleblower protections. The whistleblower is not responsible for investigating the activity or for determining fault or corrective measures; appropriate city management officials are charged with these responsibilities.

Examples of illegal or dishonest activities include violations of federal, state or local laws; billing for services not performed or for goods not delivered; and other fraudulent financial reporting.

If an employee has knowledge of or a concern of illegal or dishonest fraudulent activity, the employee is to contact his/her immediate supervisor or Human Resources. The employee must exercise sound judgment to avoid baseless allegations. An employee who intentionally files a false report of wrongdoing may be subject to discipline up to and including termination.

It is the city's legal responsibility to protect employees who make a complaint of employment discrimination, who serve as a witness or participate in an investigation, or who are exercising their rights when requesting religious or disability accommodation from retaliation.

Whistleblower protections are provided in two important areas — confidentiality and against retaliation; insofar as consistent with Minnesota Data Practices, the confidentiality of the whistleblower will be maintained. However, identity may have to be disclosed to conduct a thorough investigation, to comply with the law and to provide accused individuals their legal rights of defense. The City will not retaliate against a whistleblower. This includes but is not limited to, protection from retaliation in the form of an adverse employment action such as termination, compensation decreases, or poor work assignments and threats of physical harm. Any whistleblower who believes he/she is being retaliated against must contact Human Resources immediately. The right of a whistleblower for protection against retaliation does not include immunity for any personal wrongdoing.

#### Conflict of Interest

City employees are to remove themselves from situations in which they would have to take action or make a decision where that action or decision could be a perceived or actual conflict of interest or could result in a personal benefit for themselves or a family member. It shall be the responsibility of each employee to recognize when a conflict of interest exists and report the matter to the City Administrator. If an employee has any question about whether such a conflict exists, he/she should consult with the city administrator.

The following actions by an employee of the City shall be deemed a conflict of interest and subject to procedures regarding resolution of the conflicts below or disciplinary action as appropriate:

- Use or attempted use of the employee's position with the City to secure benefits, privileges, exemptions or advantages for the employee or the employee's immediate family or an organization with which the employee is associated which are different from those available to the general public;
- Acceptance of other employment or contractual relationship that will affect the employee's independence of judgment in the exercise of duties for the City;
- Failure to disclose a substantial financial interest, direct or indirect or by reason of
  ownership of stock in any corporation, in any contract with the City or in the sale of
  any land, material, supplies or services to the City or to a contractor supplying the
  City and refrain from participating in their capacity as a City employee in the making
  of such sale or in the making or performance of such contract;
- Actions as an agent or attorney in any action or matter pending before the City except in the proper discharge of duties required to be performed for the City or on the employee's behalf; and
- The solicitation of a financial agreement for the employee or entity other than the City when the City is currently engaged in the provision of the services which are the subject of the agreement or where the City has expressed an intention to engage in competition for the provision of the services; unless the City waives this clause.

Supervisors and Department Directors should be constantly aware of conflicts, potential conflicts, and the appearance of conflicts, and are responsible to ensure that all employees are made aware of this policy and are advised of its requirements. Questions of conflict of interest should be submitted immediately to the City Administrator.

If it is determined that a conflict of interest exists, the job duty must be assigned to another employee who does not have a conflict of interest if possible. If it is not possible to assign the matter to an employee who does not have a conflict of interest, interested persons shall be notified of the conflict and the employee may proceed with the assignment.

<u>Personal Gain</u>: No employee of the City shall use or attempt to use his/her employment position to secure or accept benefits, privileges, exemptions or advantages for themselves, their immediate family, or an organization with which they are associated.

<u>Self-Dealing</u>: No employee of the City shall engage in any activity, become employed or affiliated for personal gain with any agency or organization which is or may become subject to the control, regulation, inspection, review, audit or enforcement authority of the City by that individual; nor may that individual approve or execute a purchase obligation on behalf of the City with any firm or organization with which they are affiliated.

# 2.9. Conflict of Interest

The following actions by an employee of the City shall be deemed a conflict of interest and subject to procedures regarding resolution of the conflicts below or disciplinary action as appropriate:

- Use or attempted use of the employee's position with the City to secure benefits, privileges, exemptions or advantages for the employee or the employee's immediate family or an organization with which the employee is associated which are different from those available to the general public;
  - Acceptance of other employment or contractual relationship that will affect the employee's independence of judgment in the exercise of duties for the City;
  - Failure to disclose a substantial financial interest, direct or indirect or by
    reason of ownership of stock in any corporation, in any contract with the City
    or in the sale of any land, material, supplies or services to the City or to a
    contractor supplying the City and refrain from participating in their capacity as
    a City employee in the making of such sale or in the making or performance
    of such contract;
  - Actions as an agent or attorney in any action or matter pending before the
     City except in the proper discharge of duties required to be performed for the
     City or on the employee's behalf; and
  - The solicitation of a financial agreement for the employee or entity other than
    the City when the City is currently engaged in the provision of the services
    which are the subject of the agreement or where the City has expressed an
    intention to engage in competition for the provision of the services; unless the
    City waives this clause.

It shall be the responsibility of each employee to recognize when a conflict of interest exists and report the matter to their supervisor, a department head, or the City Administrator. If an employee has any question about whether a conflict exists he/she should consult with their supervisor, a department head, or the City Administrator.

Supervisors and Department Directors should be constantly aware of conflicts, potential conflicts, and the appearance of conflicts, and are responsible to ensure that all employees are made aware of this policy and are advised of its requirements.

Questions of conflict of interest should be submitted immediately to supervisors or the City Administrator.

If the employee, their supervisor, a department head, or the City Administrator determines that a conflict of interest exists, the matter must be assigned to another employee who does not have a conflict of interest. If it is not possible to assign the matter to an employee who does not have a conflict of interest, interested persons shall be notified of the conflict and the employee may proceed with the assignment.

The following subsections apply to specific situations that may occur in the course of your employment.

- 2.9.1. Personal Gain No employee of the City shall use or attempt to use his/her employment position to secure or accept benefits, privileges, exemptions or advantages for themselves, their immediate\_family, or an organization with which they are associated.
- 2.9.3. Self-Dealing No employee of the City shall engage in any activity, become employed or affiliated for personal gain with any agency or organization which is or may become subject to the control, regulation, inspection, review, audit or enforcement authority of the City by that individual; nor may that individual approve or execute a purchase obligation on behalf of the City with any firm or organization with which they are affiliated.

# 2.10. Employee Conduct/Code of Ethics

All employees are expected to conduct themselves in a manner that is appropriate to the effective accomplishment of their work and is appropriate to the public with whom they contact when representing the City of Willmar. Therefore, the City of Willmar requires employees to adhere to the following standards of conduct and ethical behavior while on the job:

- A. Demonstrate the highest standards of personal integrity, truthfulness, honesty, and fortitude in all their public activities in order to inspire public confidence and trust in public institutions.
- B. Serve in such a way that they do not realize undue personal gain from the performance of their official duties.
- C. Avoid any interest or activity which is in conflict with the conduct of their official duties.
- D. Eliminate all forms of illegal discrimination, fraud and mismanagement of public funds, and support colleagues if they are in difficulty because of responsible efforts to correct such discrimination, fraud, mismanagement, or abuse.
- E. Serve the public with respect, concern, courtesy and responsiveness, recognizing that service to the public is beyond service to oneself.
- F. Strive for personal, professional excellence and encourage the professional development of their associates and those seeking to enter the field of public service.
- G. Approach our organization and operational duties with a positive attitude and constructively support open communication, creativity, dedication, and compassion.
- H. Respect and protect the privileged information to which they have access in the course of official duties.
- I. Exercise whatever discretionary authority they have under law to promote the public interest.
- J. Accept as a personal duty the responsibility to keep up to date on emerging issues and to administer the public's business with professional competence, fairness, impartiality, efficiency, and effectiveness.

## 3.4. Attendance/Tardiness/Inclement Weather

Every employee is expected to be regular in attendance during all scheduled hours of work. Unsatisfactory attendance including reporting late or quitting early shall be cause for disciplinary action. If an employee anticipates being late for any reason, the supervisor should be telephoned as far in advance as possible. All employees are required to report to their supervisor in the event they are sick and unable to attend work.

Any employee, including probationary employees, who is delayed or prevented from being at work on a regular work day due to inclement weather, may elect to be compensated in the following ways:

- A. Take the time off as leave without pay.
- B. With prior approval of the City Administrator, may make up the hours missed by coming to work before the regular workday begins or by staying after the end of a regular workday. Hours must be made up in the same pay period that the hours were missed.
- C. Request accrued compensatory time to be used to offset such missed hours.
- D. If no accrued compensatory time exists, request to use vacation or personal leave to offset the missed hours.

All of the above options must be requested in writing and be approved by the appropriate supervisor and City Administrator.

In the event that an essential employee living within the City limits finds it impossible due to inclement weather to get to their job, they will be picked up by a Public Works vehicle or snow plow. All other employees will be expected to get to work by their own means.

# 3.6. Use of Telephones

- <u>3.6.1. Personal Calls</u> During working hours employees are expected to keep the number and length of personal calls at a minimum.
- <u>3.6.2. Long Distance Personal Calls</u> Long distance calls placed by an employee must be made using the employee's personal long-distance credit card.
- 3.6.3. Cellular Telephone Cellular telephones may be used for conducting City business at locations or in situations where a regular telephone is not available. If a regular telephone is accessible, it should be used rather than the cellular telephone. Personal local and long distance calls are prohibited except in the case of an emergency. If an employee must make an emergency call and initially charges the City, he or she must notify the Finance Department as soon as possible after the call is made. Reimbursement for cellular phone calls must be made as soon as the cellular phone bill is received.