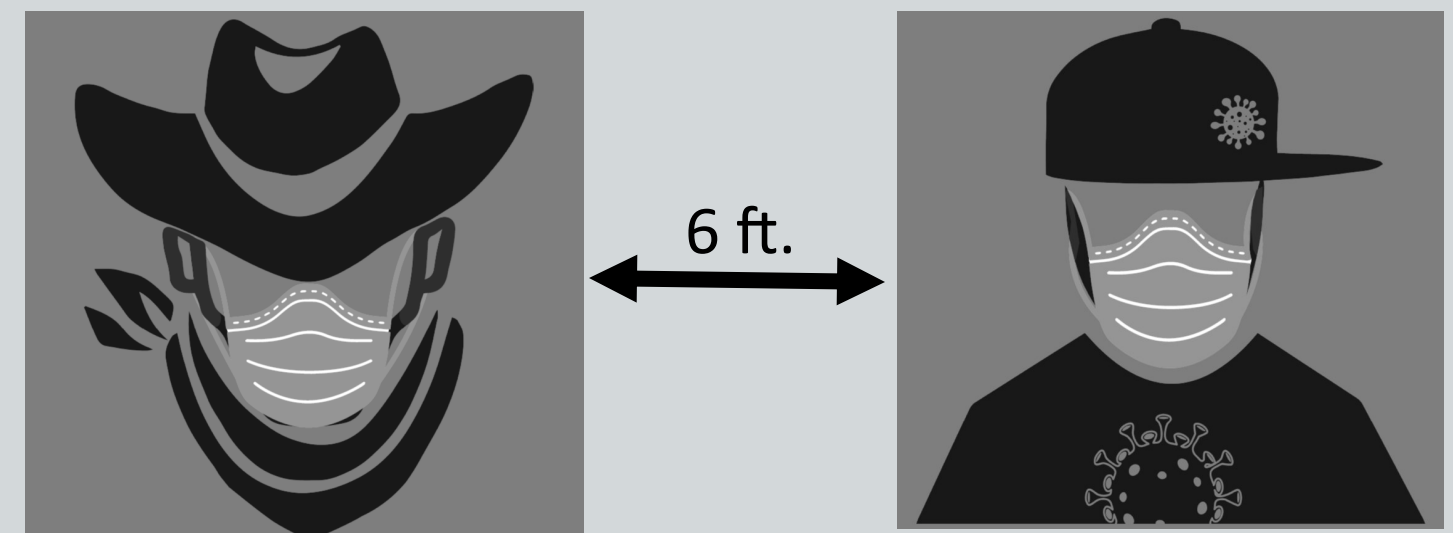


WELCOME!

To the Community Plan Update Open House



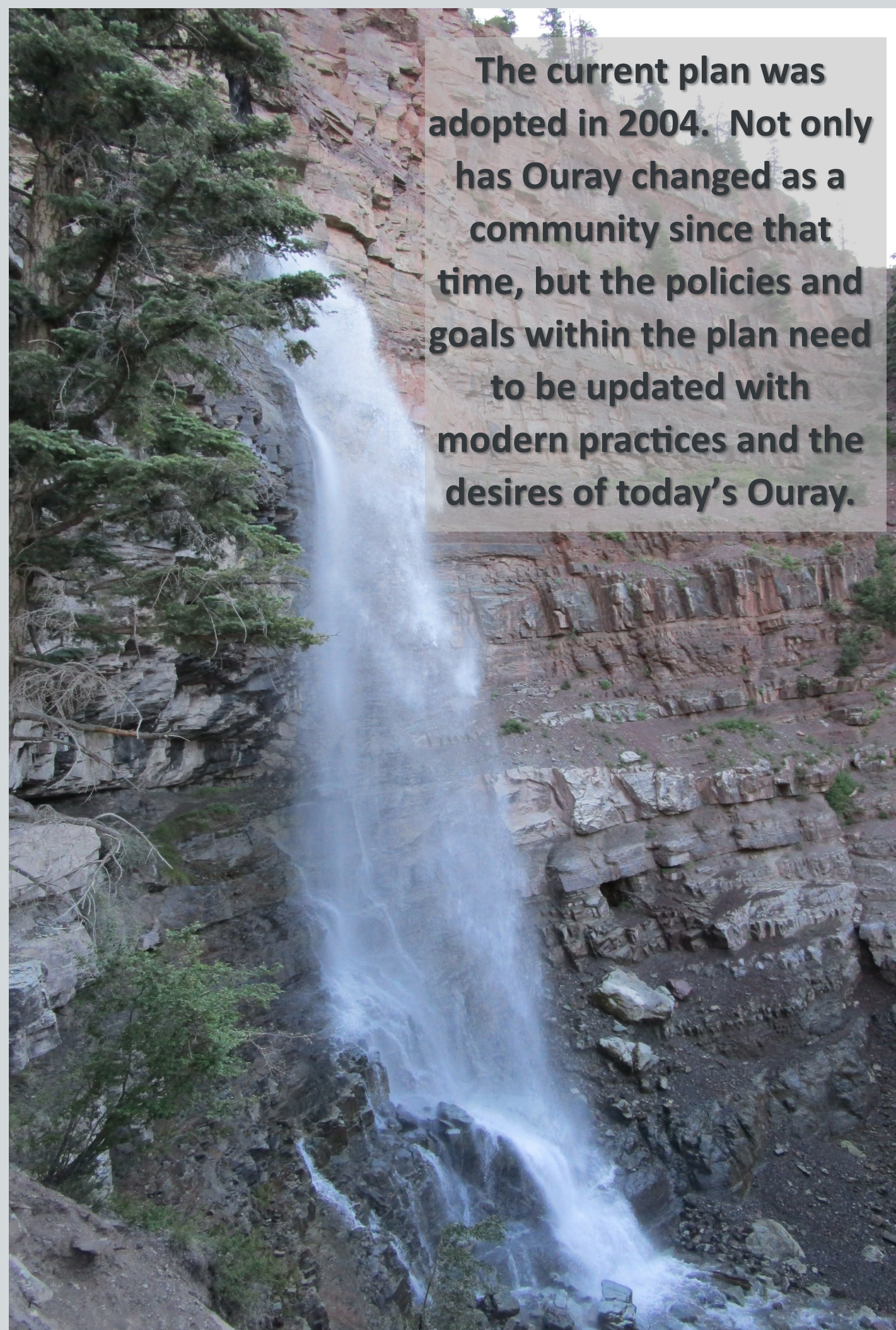
MASKS ON PLEASE!

We are opening our doors to hear important community feedback. Please help this event be about the community plan, and not a COVID outbreak.

You know the drill...masks on, stay 6 ft. apart, sanitizer is everywhere, and please don't share pens or papers.

What is the Community Plan?

The Community Plan is a long-range document that establishes the overall vision for the community, vision statements for each theme, and goals and actions to achieve the overall vision and theme vision statements over time. The Community Plan is a very important advisory document that is used by the City Council, Planning Commission and the community in budgeting, capital planning, work plans and for evaluating certain discretionary land use applications such as re-zonings, Planned Unit Developments (PUDs), and conditional use permits.



What is the process for updating the Community Plan?

Phase 1 – Establishing the Foundation

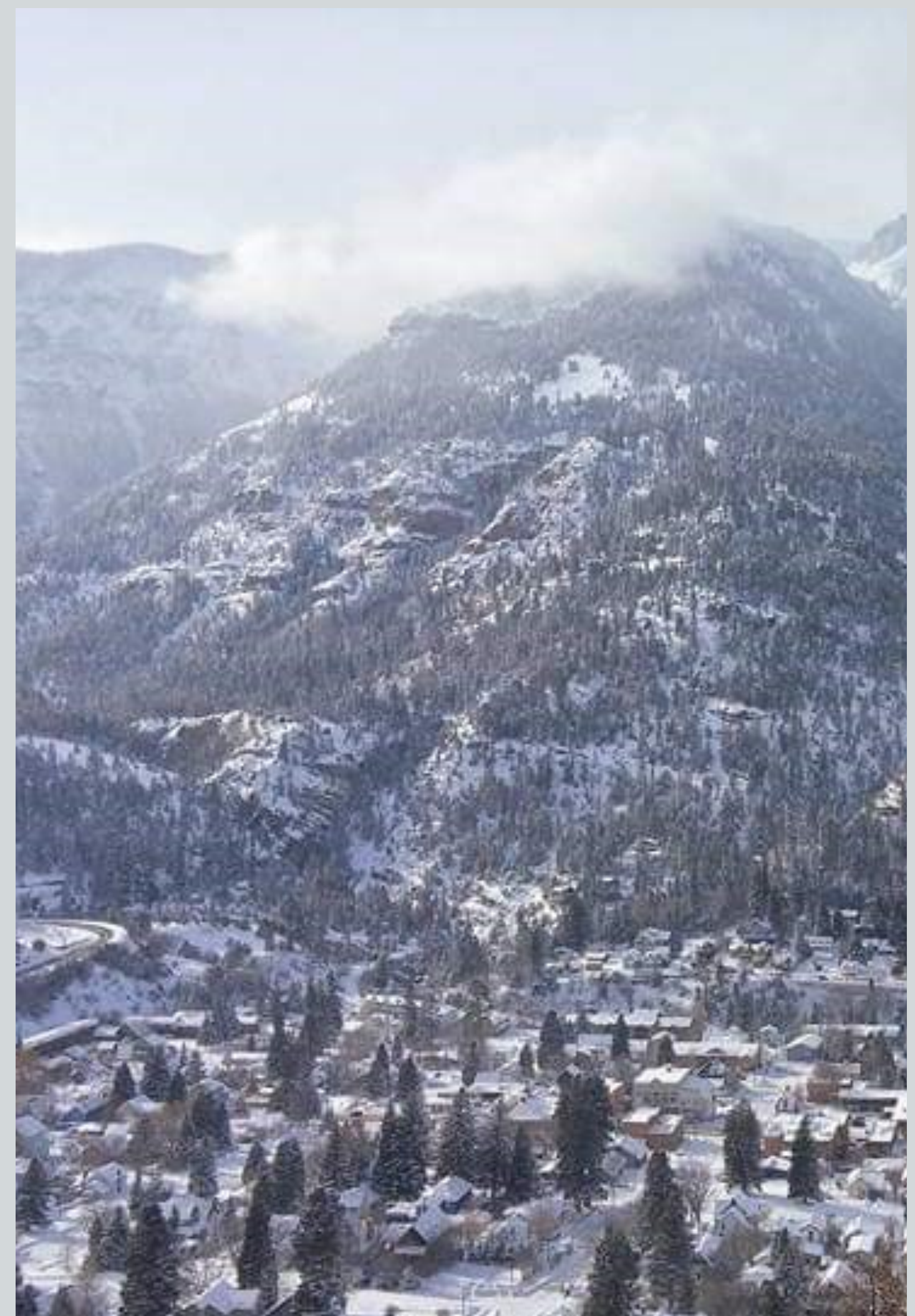
- Steering Committee Creation
- Stakeholder Interviews
- Community Survey
- Review of Adopted Plans
- Build-out Analysis

Phase 2 – Exploration of the Vision, Goals and Actions

- Revisit the Community Vision
- Create Vision Statements for All Themes
- Community Vision Meeting/Workshop
- Theme-By-Theme Steering Discussion to Create Draft Goals and Actions
- Parks and Recreation Open House

Phase 3 – Drafting and Adopting the Community Plan

- Steering Committee Review
- Stakeholder Re-Engagement
- Creation of Final Goals and Actions
- Planning Commission Adoption



What is the Public Draft Review?

Today we are reviewing the last draft, known as the public draft, before entering the adoption process. While the adoption process is open to the public, it is easier for the staff and consultant to address public comments prior to the public hearing process.

Overall Vision of the Plan

Ouray maintains a rugged, independent and passionate community spirit that is friendly and accepting. Children and adults thrive in a creative, vibrant and resilient city with exceptional quality of life, recreation opportunities and education. The community proudly maintains and improves its remarkable family oriented, innovative small-town feel while retaining its historic, high alpine identity set in the stunning beauty and nature of the San Juan Mountains.

The draft plan has been organized into four community themes:



Vibrant, Thriving and Healthy Community



Mindful Growth to Maintain Community Character



Recreation Capital of Colorado, A Sustainable City Within a Park



Exceptional Governance with Modern and Maintained Infrastructure

Each station in the room highlights 3-4 topics of the plan.

Thank you for coming.

Your participation is extremely valuable and important to us.

Please visit each station at your leisure, and provide feedback on the provided comment form.



HOUSING

Housing. Ouray seeks to provide attainable and quality housing opportunities to maintain a strong and diverse year-round community with a viable and healthy local workforce.

Goal H-1: Support, encourage and require adequate, diverse and permanent attainable housing integrated throughout the community for local residents and employees.

Goal H-2: Cooperate and work with the Town of Ridgway, Ouray County, DOLA, the development community, and other entities to plan and develop attainable housing.

Goal H-3: Promote high quality housing with good design practices that fit within the character of the City.

Goal H-4: Encourage quality and energy efficient housing to reduce the operating costs of households and reduce environmental impacts.

LIFELONG LEARNING

Lifelong Learning. Ouray proudly supports a high achieving educational community where citizens of all ages have access to various and high-quality learning opportunities from traditional, vocational, professional and adventure-based learning.

Goal LL-1: Continue to support and encourage excellent education in the Ouray School District.

Goal LL-2: Expand early learning opportunities in the City.

Goal LL-3: Provide for needed daycare facilities in the City.

Goal LL-4: Support and encourage the creation of a vocational technical program and/or bring a regional college to the community.

Goal LL-5: Support and encourage lifelong learning opportunities.



A VIBRANT, THRIVING AND HEALTHY COMMUNITY

ARTS AND CULTURE



Arts and Culture.

Ouray encourages and supports the arts and culture as essential components of a vibrant, enlightened and creative community.

Goal AC-1: Celebrate the City's culture and heritage through support of integrated and diverse arts and cultural facilities, events, venues, galleries and public spaces in the community.

Goal AC-2: Support and encourage the arts through events, fairs, festivals, markets, studio tours, public spaces, and advisory committees that celebrate our artists, heritage and diversity.

Goal AC-3: Support, encourage and instill volunteerism as core tradition and component of a healthy community.

COMMUNITY HEALTH

Community Health. Ouray embraces healthy community planning and infrastructure improvements for the health and safety of its residents and visitors.

Goal CH 1: Strive to be designated as a Healthy Eating and Active Living Community (HEAL) working with LiveWell Colorado and support access to healthy and affordable food.

Goal CH 2: Encourage, support and promote good mental health in the community to allow citizens the ability to realize their potential, cope with normal stresses in life, work productively and contribute to their families and communities.

Goal CH 3: Encourage, promote and require healthy housing in the City.

Goal CH 4: Support and encourage local and regional efforts that all city residents and guests have an equitable opportunity to be as healthy as possible.



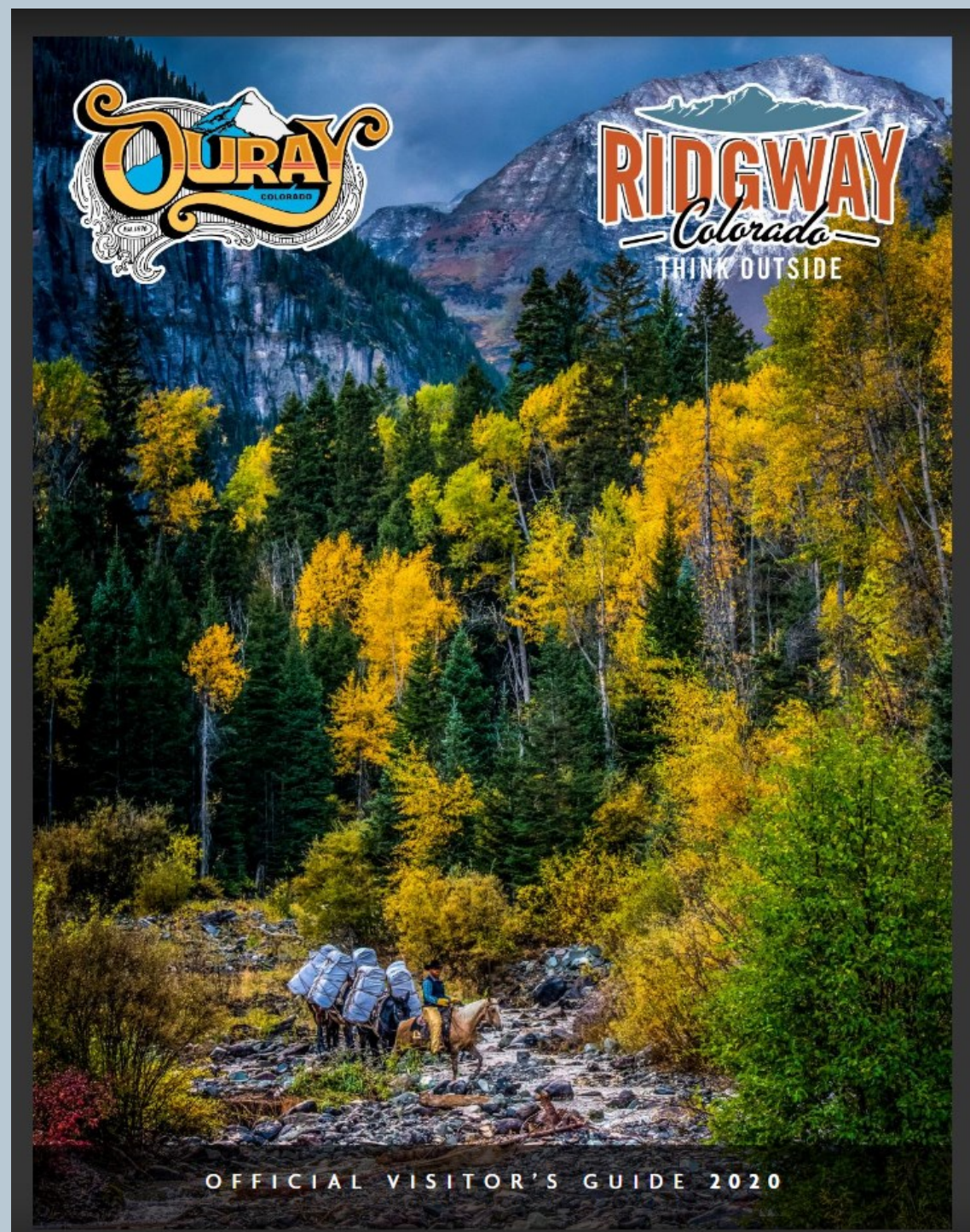
LAND USE

Land Use. Ouray maintains its small town and unique high alpine, historic character while allowing for growth as envisioned by the City, and as a growth center of Ouray County with a balanced mix of land uses.

- Goal LU-1: The City of Ouray promotes the Future Land Use Plan to provide for a
- Goal LU-2: Encourage and promote development in the Downtown Core.
- Goal LU-3: Maintain, improve and protect Ouray’s historic small-town character
- Goal LU-4: Promote and encourage sustainable land use development.
- Goal LU-5: Guide development to be located within the City to protect the surrounding mountainsides and rural County lands from development while looking at
- Goal LU-6: Plan and implement attractive and inviting gateways, corridors, civic centers and public spaces throughout the City.
- Goal LU-7: Avoid locating land use development in natural hazard areas unless mitigation is provided.
- Goal LU-8: Consider annexations to the City as appropriate to implement the Community Plan.

Future Land Use Plan

The Future Land Use Map is the foundation to the **desired future zoning** in the City and serves as a way to implement the community’s Overall Vision, Theme Vision Statements and the goals and actions set forth in the Community Plan. The Future Land Use Map designates all city territory with a general classification of use. **Each classification corresponds with a land use description that outlines the general use and character of the area.**



TOURISM

- Goal TO-1: Encourage, promote and require sustainable tourism to retain the economic and social advantages of tourism development while reducing or mitigating any undesirable impacts on the natural, historic, cultural or
- Goal TO-2: Encourage and support tourism businesses that diversify the economy, maintain the pillars of Ouray tourism, and spread out tourism throughout the year.
- Goal TO-3: Maintain and improve the positive tourism experience.

Tourism. Ouray is a world-class, sustainable mountain destination, where visitors enhance the year-round economic vitality of Ouray by engaging in authentic experiences that reflect our community values, history and environment.



Created by priyanka from Noun Project

HERITAGE AND HISTORIC RESOURCES

Heritage and Historic Resources. Ouray retains, celebrates, and preserves its outstanding historic resources and traditions as a cornerstone of community character and pride.

- Goal HH-1: Preserve historic resources and the historic character of the City of Ouray.
- Goal HH-2: Provide incentives and education programs that promote historic preservation efforts.



Goal HH-3: Support and promote historic preservation organizations, programs and events.



MINDFUL GROWTH TO MAINTAIN COMMUNITY CHARACTER

ECONOMIC DEVELOPMENT

Economic Development. Ouray is an economically relevant and resilient economy that is connected to the southwest region and represents the best practices in local entrepreneurship, tourism, outdoor recreation and public-private partnerships.

- Goal ED-1: Improve and support existing businesses in the city.
- Goal ED-2: Diversify and innovate the economy to improve resiliency, spread out
- Goal ED-3: Improve the Downtown Core.
- Goal ED-4: Expand and promote broadband within the community as a pillar of economic development.
- Goal ED-5: Support and promote education as the backbone of a strong local economy.
- Goal ED-6: Reinforce the City of Ouray as the County Seat.
- Goal ED-7: Collaborate and leverage resources with Region 10 Economic Development Initiatives

PARKS, RECREATION AND TRAILS

Parks, Recreation and Trails. Ouray is the Outdoor Recreation Capital of Colorado with diverse and exciting recreational opportunities within walking distance of every door.

Goal PRT 1: Improve, maintain and develop existing and new City parks as significant community assets with world class recreational improvements and programs.

Goal PRT-2: Preserve and enhance the natural character of Ouray’s more natural parks, including Box Cannon Park, River Park, the Ice Park and Cascade Falls Park.

Goal PRT-3: Develop, maintain and enhance the City’s trail system.

Goal PRT-4: Provide parks and recreation facilities and programs that meet a variety of needs of Ouray’s multi-generational residents and visitors.

Goal PRT-5: Develop the concept of "a city within a park" by creating a unified visual theme among the parks and the trail system that is congruent with the City's architecture, history, and natural surroundings.

Goal PRT-6: Address negative impacts caused by recreation/tourism around the town.



ENERGY

Energy. Ouray utilizes and encourages the use of renewable energy sources and energy efficiency with significant advances in the use of geothermal, solar, hydropower and other alternative energy resources.

Goal RE-1: Explore expanding the use of geothermal energy resources in the City consistent with the 2009 Geothermal Energy Report and the Geothermal Resource, Engineering and Economic Evaluation for the City.

Goal RE-2: Maintain City geothermal infrastructure to ensure maximum energy use.



Goal RE-3: Support and promote geothermal resources for recreation and energy production.

Goal RE-4: Encourage and support new and existing hydropower plant operations in the City.

Goal RE-6: Encourage and support other alternative energy uses in the City, including solar, wind, ground source heat pumps and biomass energy production.

Goal RE-7: Encourage energy efficiency improvements throughout the community.

RECREATION CAPITAL OF COLORADO

A SUSTAINABLE CITY WITHIN A PARK

NATURAL ENVIRONMENT

Goal NE-1: Maintain and improve the Uncompahgre River.

Goal NE-2: Improve the health of forests within and surrounding the City while also providing wildfire mitigation.

Goal NE-3: Ensure areas with development constraints are safe for development.

Natural Environment. Ouray protects the beauty and improves health of the natural environment through stewardship, education and conservation.

Goal NE-4: The City of Ouray sustains and improves the beauty and health of the natural environment.

Goal NE-5: Promote sustainable regulations and policies that reduce environmental impacts.



RESPONSIVE GOVERNANCE



Responsive Governance. The City of Ouray provides responsive, transparent and accountable governance with capital planning to ensure modern infrastructure and improvements; commitment to customer service; and sound fiscal policies where spending is in line with anticipated revenues.

Goal RG-1: The City Council, Planning Commission, appointed committees and employees serve the public interest and the overall community.

Goal RG-2: The Ouray City Council, Planning Commission, City committees and employees are responsive, responsible, accountable and accessible to all citizens, busi-

Goal RG-3: Improve communication, engagement and outreach on City services, City projects, community issues and other City matters.

Goal RG-4: Ensure all City Council members, Planning Commission members, appointed committee members, employees and contract businesses act with honesty, integrity, respect and professionalism.

Goal RG-5: The City of Ouray provides for transparent, open and accountable governance.

Goal RG- 6: The Ouray City Council creates, adopts and implements long-range capital improvement plans to ensure City facilities, vehicles and equipment are maintained; and adequate and desired infrastructure and improvements are provided and maintained.

Goal RG-7: Ensure the City has adequate staffing, facilities, equipment, resources and funds to provide good customer service, maintain existing facilities and equipment, and to implement existing and proposed regulations and laws.

Goal RG-8: The City of Ouray develops partnerships with the Town of Ridgway, Ouray County, Ouray School District, City of Montrose, CDOT and other regional governmental and non-profit entities to create and promote cooperative planning and implement the goals and actions of the Community Plan.

Goal RG-9: Ensure the City hires and retains capable and qualified employees.

Created by Wilson Joseph
from Noun Project

Exceptional
Governance

with

Modern and
Maintained
Infrastructure

INFRASTRUCTURE

Infrastructure. Ouray commits to and delivers safe, innovative and realistic solutions for infrastructure including water, sewer, streets, and technology to meet the community’s desired level of improvement.

Goal I-1.Ensure adequate water infrastructure to serve existing, zoned and planned development.

Goal I-2.Ensure adequate sewer infrastructure to serve existing, zoned and planned development.

Goal I-3. Provide excellent broadband service to all properties within the City.

Goal I-4. Improve all roads and bridges in the city.

Goal I-5. Repair and replace existing sidewalks as needed and provide new sidewalks along streets and avenues to improve pedestrian connectivity.

Goal I-6. Repair and maintain the City flumes and drainage to mitigate debris flows and shallow flooding in the City.

Goal I-7. Provide needed personnel and equipment to monitor, maintain and improve City infrastructure.

Goal I-8. Provide needed parking infrastructure to support business and tourism.

Goal I-9. Maintain and improve geothermal infrastructure.

Goal I-10. Ensure the provision of trash, recycling and composting infrastructure.

Goal I-11. Update the City’s specifications for roads, sidewalks, utilities and infrastructure, and create a Stormwater Master Plan.

Goal I-12 Work with CDOT to ensure Main Street is improved and maintained, and that highway access is maintained through and to the City at all times.

TRANSPORTATION

Transportation. Ouray strives to provide safe and convenient connected mass transit, pedestrian, bicycle, and vehicular transportation systems in the city, the county and the region.



Goal TR-1: Consider providing or supporting in-town, inter-town and regional mass transit solutions to reduce the number of vehicles on the road; reduce parking demand at key city destinations; and to create a more sustainable community.

Goal TR-2: In order to prevent adverse economic impacts as well as public safety concerns, work with elected officials, Silverton, Durango, Ouray County, San Juan County and La Plata County to keep Highway 550 and other State routes open year round, with unavoidable closures as short as possible.

Goal TR-3: Encourage, maintain and develop transportation systems to serve existing and future residents and visitors.

Goal TR-4: Provide for the design, maintenance and aesthetics of all right-of-way improvements in a holistic and efficient manner.

Goal TR-5: Endeavor to incorporate Complete Streets community into the LUC with safe and convenient automobile, pedestrian and bike transit equally provided to meet the needs of multiple users.

Goal TR-6: Encourage and support the use of electric vehicles and other alternative transportation options.