

P.O. Box 468 320 Sixth Avenue Ouray, Colorado 81427 970.325.7211 Fax 970.325.7212 www.cityofouray.com

AGENDA CITY OF OURAY COMMUNITY PLAN UPDATE STEERING COMMITTEE MEETING

San Juan Room – Ouray Community Center – 320 6th Avenue August 8, 2018 - 6:00 pm

- 1. Call to Order
- 2. Review of Draft Community Survey
- 3. Overview of Build Out Analysis
- 4. September Community Plan Vision Workshop
- 5. Other Matters
- 6. Adjourn

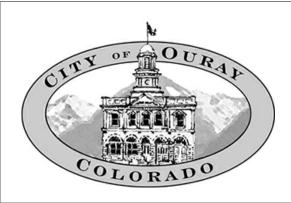


City of Ouray Community Plan Update - Community Survey

Thank you for taking the time to complete this community survey! This survey will be used by the City to inform the Community Plan Update that was initiated earlier in 2018. The Ouray Community Plan is an advisory document that provides the vision and direction for the City and is used in evaluating land use applications, budgeting, captial planning and to inform the direction of the city. This survey is one of the initial steps in updating the Community Plan and will be used to inform the new vision, goals and actions of the Plan.

Steering Committee Members: Please review survey and determine which questions should be eliminated to make the survey concise and efficient. Please also review questions for any needed edits.

Thank you!



About You

1. Where do you live?		
City of Ouray		
Within three miles of the City of Ouray		
Town of Ridgway		
Elsewhere within Ouray County		
Montrose		
Delta		
Silverton		
Other (please specify)		

2. Where do you pri	narily work?		
City of Ouray			
Town of Ridgway			
Elsewhere within (uray County		
Montrose			
Delta			
Telluride or Mounta	n Village		
Telecommute			
Retired			
Other (please specify)			
3. How do you prim	rilly get to work?		
Car			
Carpool/Vanpool			
Walk/Bike			
Telecommute/home	business		
Employer provided	ransportation		
Other (please specify)			
	acterize your employment?		
Work for Employer			
Self-employed			
Retired			
Other (please specify)			
Other (please specify)			
	a the city, how for do you comme	ato in mileo?	
Other (please specify) 5. If you work outsice	e the city, how far do you commu	ite in miles?	

_		
6. If you live in the C	City of Ouray, how long have you lived in the city?	
O-5 years		
6-10 years		
11-15 years		
16-20 years		
Greater than 20 ye	ears	
7. Are you a fulltime	e, year-round resident or a part-time resident?	
Full Time Resident	t	
Part Time Resident	nt	
Not a resident of th	he city	
Other (please specify)		
8 Gender		
_		
Female		
_		
Female Male		
Female Male		
Female Male		

9. V	Vhat is your age?
	5 to 9 Years
	10 to 14 Years
	15 to 19 Years
	20 to 24 Years
	25 to 29 Years
	30 to 34 Years
	35 to 39 Years
	40 to 44 Years
	45 to 49 Years
	50 to 54 Years
	55 to 59 Years
	60 to 64 years
	65 to 69 Years
	70 to 74 Years
\bigcirc	75 to 79 Years
	80 to 84 Years
\bigcirc	85 Years and Over
10.	Household Composition
	Single Living Alone
	Single Living with Children
	Single Living with Roomates/Friends
	Single Living with Parents
	Living with Spouse or Partner
	Living with Spouse or Partner and Roomates/Friends
	Living with Spouse or Partner and Children
	Living with Spouse or Partner Children and Roommates/Friends
	Living with Spouse or Partner, Children and Other Adult Family Member (Extended Family)
Othe	er (please specify)

11. Household Income
Less Than \$10,000
\$10,000 to \$14,999
\$15,000 to \$24,999
\$25,000 to \$34,999
\$35,000 to 49,999
\$50,000 to \$74,999
\$75,000 to \$99,999
\$100,000 to \$149,999
\$150,000 to \$199,999
\$200,000 or More
12. In which industry are you primarilly employed?
Agriculture, forestry, fishing, hunting and mining
Construction
Wholesale trade
Manufacturing
Retail Trade
Transportation and warehousing, and utilities
Information
Finance and insurance, and real estate and rental and leasing
Professional, scientific, and management, and administrative and waste management services
Educational services, and health care and social assistance
Arts, entertainment, and recreation, and accommodation and food services
Other services, except public administration
Public administration/government



Initial Community Questions

13. In one sentence, how would you describe the City of Ouray to someone who is unfamiliar wi community?	th the
14. When are you most proud of the City of Ouray community?	
15. When were you most disappointed in the City of Ouray community?	
16. What do you hope the City of Ouray will be like in 20 years?	
16. What do you hope the City of Odray will be like in 20 years?	
17. What do you fear the City of Ouray will be like in 20 years?	

18.	What brought you to the City of Ouray?
	I was born here
	Recreational amenities
	Job or employment opportunities
	Small town character
	Mountain lifestyle
	Live near friends
	Live near family
	Vacationed here and decided to move to the city
	Retirement
	Affordability
	Family Values
	Other (please specify)

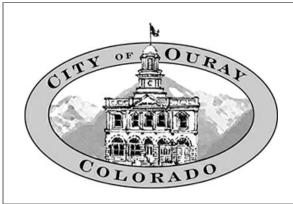


Housing

19. Do you own or rer	nt your residence?
Own	
Rent	
Other (please specify)	
20. If you own proper	rty in the City of Ouray, how do you use your property?
Occupy the home	
Rent the home long-t	erm (Greater than 30 days)
Rent the home short-	term (30 days or less)
Other (please specify)	
21. How much does y	our household pay each month for the following as applicable?
Rent	
Mortgage, including insurance and taxes	
Monthly HOA dues	
Insurance, taxes or HOA dues if no mortgage or rent	

	In the past three years, have you had to move out of a residence in the city when you didn't want to re?
	Yes
	No No
23.	If you answered yes to the previous question, what was the primary reason you had to move?
	Change in household size
	Owner sold my rental unit
	Owner moved into the rental unit
	Owner converted the long-term rental unit to a short-term rental unit
	Rent increased and could not afford to stay in housing
	Foreclosure
	Eviction
	Personal reasons
	Other (please specify)
24.	Do you plan to move within the next five years?
	Do you plan to move within the next five years? Yes
	Yes
	Yes No

	If you plan on moving, what is the main reason you plan to move?
	More affordable home to rent
	More affordable home to buy
	I rent and want to own a home
	Live closer to place of work
	Find a job outside Ouray County
	Family reasons
	Want a larger home
	Want a larger lot with more property
	Want a smaller home with less property
	My landlord is coverting my rental into a primary home or short-term rental
	Want to convert my home to a short-term rental property
	Want to move to a different city, town or area
	Other (please specify)
	If you currently rent, do you plan to buy a home in the next 10 years, assuming affordability and findinome are not an issue?
	ome are not an issue? Yes, I want to buy a home in the City of Ouray
	Yes, I want to buy a home in the City of Ouray Yes, but I do not want to buy in the City of Ouray
a ho	Yes, I want to buy a home in the City of Ouray Yes, but I do not want to buy in the City of Ouray No, I prefer to continue renting
a ho	Yes, I want to buy a home in the City of Ouray Yes, but I do not want to buy in the City of Ouray
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Quality of Life

27. Quality of Life Questions - Rate the City of Ouray

	Poor	Not Very Good	Fair/Average	Good	ExceleInt	No Opinion/Not Applicable
The City of Ouray as a place to live						\bigcirc
The City of Ouray as a place to work						
The overall quality of life in the City of Ouray						
The City of Ouray as a place to raise a family			\bigcirc			
The City of Ouray as a place to retire						
The City of Ouray as a place to work			\bigcirc			
The City of Ouray as a place to run a business						
Other (please specify)						

	Not important	Important	Very Important	No Opinior
Natural beauty/views/scenery				
Natural environment				
Clean air and water				
Hot springs				
Wildlife				
Walkability				
Historic character				
Diverse businesses and restaurants				
Small town feel				
Family oriented				
School quality				
Community culture (volunteerism, support, heritage)	\bigcirc		\bigcirc	
Recreational opportunities	0		0	
Ability to see night skies/stars	\bigcirc			
Other (please specify)				



Strengths, Issues and Opportunities

29. What are the best	three things about the City of Ouray?	
Best Thing 1		
Best Thing 2		
Best Thing 3		
30. Is there anything 6	else you would like to share regarding community issues, opportuniti	ies or strengths?



Issues and Opportunities

How would you rate the following in the City of Ouray?

31. Transportation

	Poor	Not Very Good	Fair/Average	Good	Excellent	No Opinion
Condition of trails in the Ouray area						
Condition of sidewalks in the city						
Ease of travel by walking in the city						
Ease of travel by biking in the city		\bigcirc	\bigcirc			
Ease of travel by car in the city						
Availability of parking in the city			\bigcirc			
Other (please specify)						

	Poor	Not Very Good	Fair/Average	Good	Excellent	No Opir
Natural Environment Quality						
Quality of Parks						
Overall Quality of the Built Environment						
Quality of New Development						
Other (please specify)						
33. What are the rental l	housing is	sues if you rent?	Fair/Average	Good	Excelent	No Opi
Availability of Housing Units for Rent		Not very good	T dil/Average	0	LAGGETT	No Opii
Availability of Range of Housing Types (apartments, duplex, accessory dwelling units, etc.)						
Quality of Rental Housing Units						
Availability of Affordable Rental Housing						
Other (please specify)						
34. What are the for sale	e housing	issues if you own	a home? Fair/Average	Good	Excelent	No Opi
Availability of Housing Units for Sale						
Offics for Sale						
Availability of Range of Housing Types (condos, duplex, accessory dwelling units, etc.)		\bigcirc				
Availability of Range of Housing Types (condos, duplex, accessory						0

	Not Important	Important	Very Important	No Opinio
Infrastructure improvements				
Expanding outdoor recreation business opportunities				
Expanding tourism branding/marketing				
Expanding the diversity of economic activity	\bigcirc			
Increasing job availability				
Work on expanding/improving the winter economy and spreading out to year- round tourism				
Incentives for new startup businesses				
Improving the business climate				
Increasing housing availability				
Improving housing affordability				
Private sector capital investment				
Improving job quality				
Increasing wages				
Coordinating business and regional marketing				
Addressing business seasonality				
Public sector capital investment				
New wayfinding signage program			\circ	
Improved communication				
Other (please specify)				

	Not Important	Important	Very Important	No Opinion
Do you feel the economy of Ouray needs to be expanded?	\circ			
Do you feel the economy of Ouray needs to be diversified?	\bigcirc			\bigcirc
Do you feel the year round economy needs to be expanded?	0			
What is the value of our history and environment?	\bigcirc		\bigcirc	
Is there a need for coordinated community communication?	0	0	0	
How do you feel about the level of service offered to visitors and the community?				\circ
Should the city plan for the future instead of moment by moment?	0			
What is the city's capacity for change?	\bigcirc			
Should there be more of a focus on the community or the individual?		0	0	

	Not Important	Important	Very Important	No Opinion
Hot Springs				
Historic Culture/Character		\bigcirc	\bigcirc	
Trails				
Ice Climbing/Rock Climbing/Mountain Climbing	\circ			\bigcirc
Climate				
Family Values and Low Crime Rate		\bigcirc	\bigcirc	
Scenery/Beauty				
Marketing/Branding + Tourism		\bigcirc	\bigcirc	
Other (please specify)				
Economic Opportunity No.		nomic development		
38. What are the main of Economic Opportunity No. Economic Opportunity No. Economic Opportunity No. Economic Opportunity No. Economic Opportunity No.				
Economic Opportunity No.				
Economic Opportunity No.				
Economic Opportunity No. Economic Opportunity No. Economic Opportunity No.				
Economic Opportunity No. 2 Economic Opportunity No. 3 Economic Opportunity No. 4 Economic Opportunity No. 5 Economic Opportunity No. 5				
Economic Opportunity No. 2 Economic Opportunity No. 3 Economic Opportunity No. 4 Economic Opportunity No. 5 Economic Opportunity No. 5				
Economic Opportunity No. 2 Economic Opportunity No. 3 Economic Opportunity No. 4 Economic Opportunity No. 5 Economic Opportunity No. 5				
Economic Opportunity No. 2 Economic Opportunity No. 3 Economic Opportunity No. 4 Economic Opportunity No. 5 Economic Opportunity No. 5				

	Not Important	Important	Very Important	No Opinion
Expanded bike pathways				
Expanded sidewalks				
Expanded trails				
Improvements to existing trails				
Additional parks				
Improvements to existing parks				
Construct/provide indoor recreational facilities				
Construct covered ice rink at Rotary Park				
Improve the river as a recreational and environmental amenity				
Public restrooms				
New bath house at Hot Springs pool				
Improved ski hill				
Improved ice park				
Provision of via ferata in ice park area				
Provision of other climbing improvements around Ouray				
Provision of additional open space outside the City	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Other Recreational Improvem	ents (please specify)			
40. What are the three n	nost important recre	ational improvemen	ts from Question 38?	
mprovement No. 1				
mprovement No. 2				
				<u>-</u>

41. Potpourri of Issues						
	Poor	Not Very Good	Fair/Average	Good	Excellent	No Opinio
Overall Cost of Living						
Access to Healthcare (medical, dental, vision)						
Access to Mental Health Services (psychologists, counselors, etc.)			\circ			
Educational Opportunities K-12						
Childcare Opportunities						
Post High School Education Opportunities						
Adult Continuing Educational Opportunities						
Cultural, Music, Art Events and Activities						
Religious or Spiritual Events or Activities						
Social Events and Activities						
The Community's Openness and Acceptance						
Opportunities to Participate in Community Matters						
Other (please specify)						



Thank You!!

We sincerely appreciate your time and input into the Community Plan Update process!

We will be collecting survey data through September 2018 and presenting it at the October Steering Committee meeting.

Please copy and forward the following survey link to friends, coworkers and colleages to take the sruvey: https://www.surveymonkey.com/r/OurayCommunityPlan

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320 6th Avenue PO Box 468 Ouray, Colorado 81427

970.325.7211 Fax 970.325.7212 www.cityofouray.com

TO: Community Plan Steering Committee

FROM: Chris Hawkins, Community Development Coordinator

DATE: August 3, 2018

SUBJECT: Build Out Analysis

The build out analysis for the city was completed and is attached as Exhibit A to this memo. The analysis shows that the city contains approximately 755 total housing units, including single-family, accessory dwelling units, condominiums, apartments, townhouses and mobile homes. Staff estimates that there are approximately 800 unbuilt total housing units which results in a build out of approximately 50%. Most of the future housing units come from unbuilt single-family lots, and the vacant C-2 zoned land located in the north part of the city. The presumption used in the build out analysis was that the market would push towards more housing units given such a high demand for housing and a low demand for commercial and industrial uses.

The build out analysis estimates the city contains approximately 215,451 sq. ft. of commercial space including retail, restaurant and office uses, with an additional 153,090 sq. ft. of undeveloped commercial space. Staff is estimating the commercial build out at approximately 58%.

Staff will present how the build out analysis was completed at a very high level for Commission consideration. The Steering Committee members should review the analysis and come to the meeting with any questions, comments or concerns.

Exhibit A. July 31, 2018 Build Out Analysis

				Percent	
Land Use	Built	Unbuilt	Total	Built Out	Notes
Single-family	437	136	573	76	Assumes only platted lots are developed.
Accessory Dwelling Units	28	115	143	20	Unbuilt ADUs Based on 20% of Single-family Total
Duplex Units	4	0	4	100	
Condos, Apts, Townhomes	235	549	784	30	Unbuilt ADUS looking at infill development/redevelopment/new development
Mobile Homes	51	0	51	100	Assumes no additional mobile homes
RV Sites	141	27	168	84	133 with full hook ups;
Camp Sites/Cabins	36	0	36	100	Water Only with bath house
Hotel, B&B, Lodging	563	211	774	73	New hotel units via Twin Peaks, Hot Springs Inn, etc. (What we know today)
Retail	154238	92333	246571	63	Unbuilt is first floor of infill development sites in commercial areas
Restaurant/Bar/Brewery	38427	38141	76568	50	Unbuilt derived by looking at percentage today of restaurant and bar space to retail area
Office/Professional Service	22786	22616	45402	50	Unbuilt derived by looking at percentage today of office/professional service to retail area
Light Industrial	42100	30000	72100	58	
Fraternal Club	16402	0	16402	100	Assumes no additional floor area for fraternal clubs
Government	115571	0	115571	100	Assumes no additional government floor area
Church	38489	0	38489	100	Assumes no additional churches