

City of Menasha Comprehensive Outdoor Recreation Plan

2020 - 2024



ABSTRACT

TITLE: City of Menasha
Comprehensive Outdoor Recreation Plan 2020-2024

CONTACT: Trish Nau, ECWRPC Principal Park & Recreation Planner

AUTHORS: Parks and Recreation Board
Trish Nau, ECWRPC Principal Planner

SUBJECT: City of Menasha Comprehensive Outdoor
Recreation Plan, (CORP) 5-Year update

DATE: January 20, 2020

PLANNING AGENCY: East Central Wisconsin Regional Planning Commission

SOURCE OF COPIES: East Central Wisconsin Regional Planning Commission
400 Ahnaip Street, Suite 100
Menasha, WI 54952
(920) 751-4770
www.ecwrpc.org

The 2020-2024 version of the City of Menasha's Comprehensive Outdoor Recreation Plan seeks to help preserve the natural environment and at the same time allow residents and visitors alike to play, learn, enjoy and live in harmony with it. In addition to setting forth new recommendations based on present needs, the adopted plan will enable the municipality to once again compete for matching funds available through the Department of Natural Resources' Stewardship Program if available. Funding components of this program, targets monies for parkland acquisition and development projects as well as for numerous other projects and activities that preserve, protect and enhance important land and water-based natural assets. Collectively, other grants are available through the WDNR Stewardship Program, Wisconsin Department of Transportation, etc. and have effectively doubled the local funding commitment for acquisition and development of parkland and improvements to other public recreational facilities such as trails.

City of Menasha
Menasha City Center
100 Main Street, Suite 200
Menasha, WI 54952
(920) 967-3640
Website: <http://www.cityofmenasha-wi.gov/>

CITY OF MENASHA

COMPREHENSIVE

OUTDOOR RECREATION PLAN

2020-2024

Recommended December 10, 2019 by the Parks and Recreation Board

Adopted January 20, 2020 by the Common Council

Prepared by the

Parks and Recreation Board,
City Staff

and the

East Central Wisconsin Regional Planning Commission
Trish Nau, Principal Recreation Planner

ACKNOWLEDGMENTS

The preparation of the *City of MENASHA Comprehensive Outdoor and Recreation Plan 2020-2024* was formulated by the Parks and Recreation Board with assistance from the East Central Wisconsin Regional Planning Commission.

CITY GOVERNMENT

The Parks and Recreation Board is composed of seven members and meets approximately once a month. The Board works on planning trails and recreational improvements within the City of MENASHA boundaries.

2019 COMMON COUNCIL

Rebecca Nichols, District 1
James Taylor, District 2
Stan Sevenich, Council President, District 3
Mark Langdon, District 4
Steve Krueger, District 5
Thomas E. Grade, District 6
Ted Grade, District 7
Randy Ropella, District 8

2019 PARKS AND RECREATION BOARD

Richard Sturm, Chairman
Brian Adesso
Timothy Hale
Lisa Hopwood
Tom Marshall
Alderman Ted Grade
Melissa Zwach

Park and City Staff support provided by

Brian Tungate, Parks and Recreation Director
Don Merkes, City Mayor
Lori Walbrun, Administrative Assistant
Nancy McKinney, City Health Director

TABLE OF CONTENTS

CHAPTER 1: INTRODUCTION	1-1
The City of Menasha.....	1-1
Recreation Planning in Menasha	1-1
Plan Purpose and Process.....	1-2
Vision	1-3
Plan Development Process and Phases.....	1-3
CHAPTER 2: GOALS AND OBJECTIVES.....	2-1
Goals and Objectives.....	2-1
SMART Goals Categories.....	2-2
Goal 1: Health and Fitness	2-2
Goal 2: Variety of Activities.....	2-2
Goal 3: Conservation.....	2-3
Goal 4: Accessibility/Design	2-3
Goal 5: Partnerships.....	2-4
Goal 6: Financial	2-4
CHAPTER 3: RECREATIONAL RESOURCES	3-1
Recreational Resources and Facilities	3-1
Community Parks	3-3
Neighborhood Parks.....	3-3
Mini-Parks	3-4
Special Use Parks and Facilities.....	3-4
Trails	3-5
Boat Launches	3-6
Natural Areas	3-6
Public School Facilities	3-7
Other Sites	3-8
Neighboring Communities' Parks	3-9
Natural Resource Areas.....	3-10
CHAPTER 4: RECREATIONAL NEEDS	4-1
Recreational Needs	4-1
Population and Demographics	4-1
Land Needs	4-2
Locational Needs	4-3
Facility Needs	4-3
Projected Future Households and Dwelling Units.....	4-4
Level of Service Areas (LOS).....	4-4
Park Classifications.....	4-5
Park Impact Fee Law	4-7
Trends	4-8
CHAPTER 5: HEALTH NEEDS ASSESSMENT.....	5-1
Health Needs for the City of Menasha.....	5-1
Fox Cities Physical Health.....	5-2
Age Group Statistics.....	5-2
County Health Components and Statistics	5-3
Safe Routes to Parks Program.....	5-5
The Parks and Health Connection.....	5-5

CHAPTER 6: RECOMMENDATIONS	6-1
Existing Park Sites	6-2
Jefferson Park and Pool.....	6-2
Smith Park/Memorial Building	6-4
Koslo Park	6-4
Clovis Grove Park.....	6-4
Hart Park	6-5
Pleasants Park	6-5
Shepard Park.....	6-5
Barker Farm Park	6-6
Clinton Center Park	6-6
Scanlon Park	6-6
Municipal Beach	6-6
Conservancy Area	6-6
James Island	6-6
Street Ends with Water Access.....	6-7
Special Use Facilities	6-7
Boat Launches.....	6-7
Menasha Marina and Riverwalk Extension	6-8
Brighton Drive Lake Access (75').....	6-8
Recreation Trails.....	6-8
Water Trails – Fox-Wisconsin Heritage Parkway	6-8
South Shore River Park.....	6-9
Fox Cities Trestle-Friendship Trail.....	6-9
Loop the Little Lake Trail	6-10
Other Bike Trails & Routes.....	6-10
Recommended New Trails	6-10
City Beautification and Redevelopment Strategies.....	6-11
Park Department Policy and Management.....	6-11
Resident Wishes and Needs	6-12
Workshop Summary	6-12
Public Survey Summary and Analysis.....	6-15
Final Thoughts and Comments.....	6-20
 CHAPTER 7: ACTION PROGRAM	 7-1
Estimated Future Capital Improvement Costs	7-1
Specific Park Improvement Projects.....	7-1
Five Year Implementation Strategy, 2020-2024	7-3
 CHAPTER 8: RESOLUTION OF ADOPTION.....	 8-1

APPENDICES

Appendix A: Grants and Funding Opportunities	A-1
Appendix B: Safe Routes to Parks Audits	B-1
Appendix C: 2020-2024 Capital Improvement Projects	C-1

TABLES

Table 2-1: Results from the Smart Goals Building Exercise	2-5
Table 3-2: Park Matrix of Facilities	3-2
Table 4-1: Population Trends 1950-2016	4-2
Table 4-2: Population Projections 2000-2040.....	4-2
Table 4-3: Menasha Outdoor Recreation Demand, 2000-2040	4-3
Table 4-4: Population Distribution by Age Group (2012-2016)	4-4
Table 4-5: Number of People Served by Menasha Parks Today and Tomorrow	4-5
Table 4-6: Park Service Areas By Type.....	4-5
Table 4-7: Wisconsin Recreation Trends.....	4-8
Table 5-1: Health Outcomes and Factors.....	5-3
Table 7-1: Five Year Capital Park Improvement Cost Estimates	7-3
Table 7-2: Relevance of Possible Park Improvements	7-5
Table A-1: Funding Information.....	A-3
Table B-1: Parks Inventory and Safe Routes to Parks Audit.....	B-1
Table C-1: 2020-2024 Capital Improvement Projects.....	C-1

FIGURES

Figure 1-1: Plan Development Process.....	1-4
Figure 4-1: History of Population Growth.....	4-1
Figure 5-1: Top Community Health Issues, 2018	5-2
Figure 5-2: Health Graphs of 2019 Outcomes and Factors	5-4
Figure 5-3: Health Maps of 2019 Outcomes and Factors`	5-4
Figure 6-1: Jefferson Park Concept Map.....	6-3

MAPS

Map 1: Existing Park and Recreation Facilities in Menasha	3-11
Map 2: Environmental Features	3-13
Map 3: Level of Service Areas	4-9
Map 4: Population Density in Park Service Areas	4-11
Map 5: City of Menasha Gems and Jewels	6-21
Map 6: City of Menasha Trails: Existing and Proposed	6-23
Map 7: Existing and Proposed Bike Friendly Streets.....	6-25



CHAPTER 1

INTRODUCTION

1 introduction and plan overview



*"Your Place
on the
Water!"*

THE CITY OF MENASHA

The City of Menasha is located on the northwest corner of Lake Winnebago between the cities of Appleton and Neenah. Third largest of the Fox Cities, Menasha has a long history as an important industrial center. With frontage on Lake Winnebago, Little Lake Butte des Morts and the Fox River, Menasha is closely tied to the Fox River waterway and many of its recreational resources are located adjacent to the water. In recent years city leaders have made a strong commitment to integrating its waterfront into numerous downtown revitalization activities. These and other local efforts to attract new commercial, industrial, and residential development have had a significant impact on restoring the city's image and elevating community pride. Combined with Menasha's many existing employment opportunities, highly regarded school system, and other city attributes, these activities have truly made Menasha a great place to live, work and play.

RECREATION PLANNING IN MENASHA

Comprehensive parks and open space planning has long guided the growth and development of Menasha's park system. Continuing this planning process by maintaining a current plan has become more important in recent years. Several factors underscore the need for well-considered decisions regarding the future acquisition and development of open space areas in the city. Among these are new residential developments; the city's downtown revitalization efforts, which have brought increased focus on the Fox River and navigational canal; recent acquisition of high value natural areas for open space purposes; and heightened concern with storm water management issues.

This new plan, developed in cooperation with the Menasha Parks and Recreation Board and the East Central Wisconsin Regional Planning Commission, draws upon past goals, objectives, and recommendations tempered with new considerations which have evolved since the last plans were adopted in 2007 and 2016. After state and local approval, the plan will allow the City to continue participation in the state's Stewardship Program as well as other state or federal funded programs. These DNR-administered typically provide up to 50 percent matching funds for the acquisition and development of parkland.

PLAN PURPOSE AND PROCESS

The purpose of this plan is to develop an updated five-year and long-range action program that can continue to guide the development of Menasha's park system as the community expands and needs change. As a prelude for deriving the action program, the plan inventories existing parks and facilities, determines deficiencies and surpluses within the system, and identifies future recreational needs. These serve as the cornerstone for formulating general and site-specific recommendations, which provide the basis for all projects included in the action program. As mentioned earlier, a second purpose of the plan is to satisfy the mandates of available funding programs. Among these mandates are requirements that all funded projects must be clearly identified and justified in current plans to qualify.

The success of any type of local planning effort is often dependent on the involvement, support, and active participation of community residents in the plan's preparation. To ensure that a diverse spectrum of citizen viewpoints was obtained, an online survey was completed by people of all ages and abilities. Persons representing the business community and educational systems were also involved in the plan's preparation. Within the City government, this plan was prepared and approved by the City of Menasha Park and Recreation Board and the City of Menasha Planning Commission, and adopted by the City of Menasha Common Council.



Barker Farm Shelter

VISION

Menasha's system of well-designed and maintained parks, greenways, and recreation facilities are central elements to the community's wellbeing, active lifestyles and identity.

These places and the experiences they offer provide wide ranging benefits for residents and visitors, while preserving green space and strengthening the local economy.



Smith Park

THE VISION FOR THE PARK SYSTEM

Throughout the park system planning effort, Menasha residents and employees made it clear how much they valued the parks, greenways and recreation resources the City already has in place, and how central these resources are to the city's identity. People also articulated many ideas about how the system could evolve into an even more vital component of livability, health, and economic competitiveness. Many people contributed to the development of the park system vision, participating over the course of the planning project. Such avenues included an online public survey as well as the opportunity to express concerns at a public workshop event, Phases I & II.

PLAN DEVELOPMENT PROCESS AND PHASES

The CORP was developed in four phases, as depicted in Figure 1. The City of Menasha provided opportunities for the public to weigh in during each phase.

Phase I - Where Are We Now?

Phase I provided a foundation for the planning process by documenting the condition of the existing park system, and getting feedback from the public and other entities on the strengths and challenges of the existing system through an online survey.

Phase II - Where Do We Want To Be?

In Phase II, ECWRPC designed and hosted a variety of public involvement activities to identify community preferences and desires. These preferences were then incorporated into the technical analysis of needs, influencing the analysis factors. The results of these assessments were documented in the Needs Assessment Chapter 4, addressing the broader park system and facilities. Also in Phase II, ECWRPC crafted a draft vision that captured the Phase 1 themes and incorporated the results of a public visioning workshop.

Phase III - How Do We Get There?

Building on the work of Phases I and II, ECWRPC began developing recommendations and plan elements in support of the community's vision. Throughout this phase, the Parks and Recreation Board, City staff, and the general public were all involved in refining the plan elements.

Phase IV - Documentation & Adoption

In the final phase, the full draft Comprehensive Outdoor Recreation Plan was refined through the City's adoption process, including public, Planning Commission, and City Council review.



Hidden Pond Park

Figure 1-1: Plan Development Process

FOUR PHASED APPROACH





CHAPTER 2

GOALS AND OBJECTIVES

2

goals and objectives



Mission

To provide high quality and affordable programs, facilities, parks and open spaces for the benefit of all residents of Menasha

GOALS AND OBJECTIVES

The following goals and objectives were developed by the city staff with reviewed support from the Menasha Parks and Recreation Board. They are intended to serve as a guide for creating the type of park and recreation system the city's residents would enjoy and to attract new residents and visitors. The goals are stated as desirable conditions to strive for in the future. They are common ideals of the community that can be achieved through the actions of government leaders, private organizations, and individual citizens. Objectives specify in greater detail how these desired goals can be achieved. The goals and objectives provide a basis for establishing City policy regarding the planning, acquisition and prioritizing future development of park and recreation facilities.

A SMART Goals building exercise was completed with the Parks and Recreation Board on May 14, 2019 to determine priorities and objectives for the next five years. The results are listed in Table 2-1.



Barker Farm Basketball



The six SMART goals determined to be the most important and support a *quality of life* desired by city residents include:

- 1. Health and Fitness**
- 2. Variety of Activities Offered**
- 3. Conservation**
- 4. Accessibility and Design**
- 5. Partnerships**
- 6. Financial / Cost Effectiveness**

Each of these six (6) goals is listed below along with the prioritized objectives to achieve each goal.

GOAL #1: Provide a system of Parks open spaces and trails that offer residents healthy and fitness related activity opportunities.

Prioritized Objectives:

- Continue working jointly to develop recreational trails and on-road bicycle and pedestrian accommodations to achieve linkages across jurisdictional boundaries.
- Seek implementation of next trail projects listed in chapter 6 under trail recommendations, page 6-12.
- Create a city-wide bicycle and pedestrian plan that will show analysis of use and where future connections could be made.
- Offer active recreation programming (i.e. Grunski Runski, pickleball, tennis, baseball and other youth and adult team sports).

GOAL #2: Offer a variety of affordable recreational activities and programs

Prioritized Objectives:

- Collaborate with other City departments, neighboring communities or like organizations to optimize program and event marketing and wherever possible develop joint programs.
- Annually evaluate recreational programs and revise offerings as needed to meet the wishes of the community.
- Construct a new swimming pool within the next 5-10 years.
- Track recreation participation and continue striving to recover 100% of the adult program and 50% of youth programs expenses through fees.



Shepard Park Connecting Pathways



Pleasants Park



Loop the Little Lake Trail Gateway

GOAL #3: To conserve open spaces, enhance the City's urban forest and improve existing important habitats

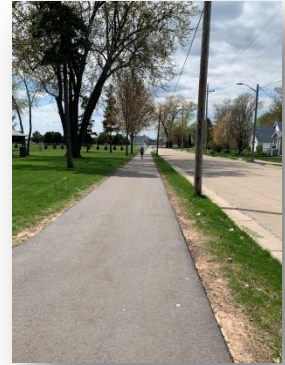
Prioritized Objectives:

- Acquire the Lawson Canal from the Neenah-Menasha Water Power Company and obtain water rights to ensure adequate flow through the restored canal.
- Continue the site planning for a habitat restoration fishing and public restoration project along a reopened canal around the Menasha Dam
- Identify and apply for habitat restoration grants for the canal project that are applicable.
- Continue the site planning and greenspace presentation process for a trail connection to the existing trail along the South Shore River Park from the new Racine Street Bridge and continue this trail to the Washington Street Bridge
- Jointly market the South Shore River Park with the Fox/Wisconsin Heritage Parkway as a visitor/tourist destination for both land and water travel.
- Continue ash tree removal and actively replant terrace and park sites. Pursue increasing the City's overall tree canopy to 30%.
- In addition to enhancing trail connections to and in the Menasha Conservancy, add some basic nature-based amenities like a fishing platform, etc.
- Carry out public enhancements in the settling basin in collaboration with Menasha Utilities
- Support the reopening of the Menasha Lock and adjacent greenspace enhancements
- Support the City's compliance with State stormwater requirements. Consider allowing use of some existing parkland for stormwater facilities, provided the design enhances the aesthetics of the park.

GOAL #4: Design or modify park facilities to be accessible to people of all abilities

Prioritized Objectives:

- Inventory and assess all existing parks and recreation facilities and continue making modifications that comply with ADA requirements and create spaces that are welcoming and functional for people of all ages and abilities.
- Continue making reasonable accommodations for anyone who would like to participate in a recreation program or event.
- Ensure that all new amenities in the park system are ADA compliant.



**Mathewson Street
Connection**



Menasha Dam



Jefferson Park Pool

GOAL #5: Initiate or maintain partnerships with like-minded organizations that create mutual benefits.

Prioritized Objectives:

- Wherever practical, consolidate programming or reduce duplication of program services and work with neighboring communities.
- Facilitate event or activity sponsorship by outside organizations that benefit city residents (ie. Fox Cities Greenways, MJSD, etc.).
- Maintain program fee reciprocity agreements with Neenah, Appleton and the Village of Fox Crossing.

GOAL #6: Administer the Park Department in a cost effective manner and seek out operational effectiveness wherever possible.

Prioritized Objectives:

- Identify and seek grant funds that will support department capital and operational budget
- Continue seeking funding or in-kind support from community groups, businesses or individuals for park improvements benefiting the City of Menasha.
- Wherever possible work collaboratively with MJSD to offer enhanced services to city residents.



Memorial Building view from Smith
Park



Jefferson Park Shelter

Table 2-1: Results from the Smart Goals Building Exercise

Topic	Avg. Assessment Score (1 low-5 high)	Reasons /Comments for this score
Health & Fitness	5.0 4.0 3.0 4.0 4.0 5.0 4.2	Needed more and more as Americans struggle with weight. Many Opportunities for exercise and team sports in the city. Weight of the Fox Valley.
Variety of Activities	4.0 5.0 4.0 5.0 4.0 5.0 4.5	Helps promote and encourage residents to participate in different activities. Variety is the spice of life! Physical activities for team and the individual are offered. Keeps families and residents engaged. Something for all ages and everyone. Need high quality amenities.
Conservation	4.0 3.0 2.0 4.0 3.0 4.0 3.3	Heckrodt serves the city well. Love trees, Heckrodt is a private entity, can the City strive for more/ Conservancy Area / Province Trail. More of a goal for the counties and State. Get families outdoors to connect with nature.
Accessibility and Design	3.0 3.0 4.0 5.0 5.0 5.0 4.2	Must be done, all our parks are accessible, inclusive playgrounds should be a future goal, easy to find attractions and to get to them.
Partnerships	3.0 3.0 2.0 3.0 3.0 3.0 2.8	Money options, depends on the partnership obtained, a challenge the city still should pursue
Financial / Cost Effectiveness	3.0 4.0 3.0 1.0 3.0 4.0 3.0	Always important to the tax payer, get plan adopted then look at costs for specific projects, residents don't want the financial burden, sponsorships should be looked whenever possible



CHAPTER 3

RECREATIONAL RESOURCES

3 recreational resources



RECREATIONAL RESOURCES AND FACILITIES

Recreational Facilities

Over 235 acres (235.2) of public parks and other open space areas are available to City of Menasha residents (Map 1). This acreage includes 14 parks, 4 boat landings, a marina, the Heckrodt Wetland Reserve, and many smaller open space areas maintained by the City of Menasha Department of Parks, Recreation, Forestry, and Cemeteries. This does not include eight school sites maintained by the Menasha School District; and additional parks in adjacent communities. Together these areas provide a blend of passive, active, and special use areas for the Greater Menasha community.



SMITH PARK

Existing Park Descriptions

Community Parks

Jefferson Park

Park Type: Community

Location: 915 Third Street

Acreage: 28.9

Features: Swimming pool, boat launch, large rentable pavilion, restrooms, walking/biking trails, special event space, softball diamonds, shore fishing, play equipment, direct access to Lake Winnebago and the Fox River.



JEFFERSON PARK

Smith Park

Park Type: Community

Location: 301 Park Street

Acreage: 23.9

Features: Semi-formal gardens, play equipment, tennis and pickleball courts, Indian effigy mounds, historic caboose, Isle of Valor Veterans Memorial, boat launch large rentable pavilion, restrooms

Table 3-2: Park Matrix of Facilities

Map ID	Type	Acres*	City of Menasha Parks and Recreation Facilities*	Baseball Diamond	Basketball Court	Bicycling	Boat Launch	Boat Slips (Rental)	Canoe \ Kayak Launch	Concessions Stand	Fishing	Futsal Ball Court	Hiking\X-Country Ski Trails	Historic Site	Horseshoe Courts	Ice Hockey	Ice Skating	Natural Area	Open Play\ Athletic Area	Parking Areas	Plaza	Picnic Area	Picnic Grills	Picnic \Events Sites (Reservable)	Pickleball Courts	Play Equipment	Pleasure Driving	Public Gardens	Restrooms	Shelter (Rental)	Sledding	Soccer Fields	Softball	Swimming	Tennis Court	Touch\Flag Football	Temporary Boat Docking	Trails	Volleyball Court	Warming Shelter			
1	CP	28.9	Jefferson Park		S		\$	12												\$										4			3L			4				2			
2	CP	23.9	Smith Park				\$																		3																		
3	MP	0.6	Clinton Center Park																																								
4	MP	0.8	Curtis Reed Square																																								
5	MP	0.5	Scanlon Park																																								
6	MP	1.0	South Shore River Park																																								
7	NP	8.9	Barker Farm Park																						2																		
8	NP	12.5	Clovis Grove Park		S																													2		7L							
9	NP	3.9	Hart Park																																								
10	NP	5.2	Hidden Pond Park																																								
11	NP	12.0	Koslo Park	1L						\$																																	
12	NP	5.5	Pleasants Park									1																										3					
13	NP	3.7	Shepard Park																																								
14	NA	44.0	Conservancy Area																																								
15	NA	76.0	Heckrodt Wetland Reserve**																																								
16	NA	2.1	James Island																																								
17	SF	0.1	Bridge Tower Museum & Plaza																																								
18	SF	0.2	East Main Street Plaza																																								
19	SF	x	Jefferson Park Swimming Pool																																	P							
20	SF	x	Memorial Building (Smith Park)																																								
21	SF	3.0	Marina & Terrace/Riverwalk					87																																			
22	SF	0.1	Mill Street Terminus																																								
23	SF	1.4	Municipal Beach																																	B							
24	BL	0.3	Jefferson Park Boat Launch				\$																																				
25	BL	0.3	Ninth St. Boat Launch				\$																																				
26	BL	0.2	Manitowoc St. Boat Launch				\$																																				
27	BL	0.1	Park St. Boat Launch				\$																																				
Total Acreage		235.2																																									
				Shaded=Identified Amenity #=Number of Facilities L=Lighted P=Pool \$=Fee Area S=School B=Beach BL=Boat Launch																																							
CP=Community Park		SF=Special Use Facility		*Does not include terraces, boulevards, and other green space throughout the City																																							
NP=Neighborhood Park		BL=Boat Launch																																									
MP=Mini-Park		NA=Natural Area		**Operated by a non-profit organization																																							



SMITH PARK ISLE OF VALOR

Neighborhood Parks

Koslo Park

Park Type: Neighborhood
Location: 1200 Geneva Road
Acreage: 12.0
Features: Semi-pro lighted baseball field, softball diamond, play equipment, full-court basketball court, small rentable open-air shelter, restrooms

Clovis Grove Park

Park Type: Neighborhood
Location: 1000 Visgro Street
Acreage: 12.5
Features: Tennis courts, sledding hill, full-size soccer field, wooded area, Little League/softball field, play equipment, rentable shelter, restrooms

Hart Park

Park Type: Neighborhood Park
Location: 700 Seventh Street
Acreage: 3.9
Features: Skateboard park, basketball courts, rentable heated shelter, ice skating rink, restrooms

Pleasants Park

Park Type: Neighborhood
Location: 600 Walbrun Street
Acreage: 5.5
Features: Play equipment, full-size soccer field, tennis courts, futsal court



HART PARK SHELTER

Shepard Park

Park Type: Neighborhood
Location: 100 Mathewson Street
Acreage: 3.7
Features: Small open air shelter, restrooms, play equipment, basketball court, open play area, access to Loop the Little Lake trail

Barker Farm Park

Park Type: Neighborhood
Location: 2170 Plank Road
Acreage: 8.9
Features: Rentable shelter, tennis courts, soccer field, basketball court, baseball/softball field, on trail system, restrooms



BARKER FARM PARK SHELTER

Hidden Pond Park

Park Type: Neighborhood
Location: End of Tana Lane
Acreage: 5.2
Features: Woods and pond, trail, play equipment, open space, natural area

Mini-Parks

Clinton Center Park

Park Type: Mini
Location: 120 Tayco Street
Acreage: 0.6
Features: Play equipment, full-court basketball, small open play area

Scanlan Park

Park Type: Mini
Location: 201 Chute Street
Acreage: 0.6
Features: Play equipment, small open play area

Curtis Reed Square

Park Type: Mini
Location: Main Street
Acreage: 0.8
Features: Special event space, landscaped public plaza, adjacent large mural

South Shore River Park (old Banta & Gilbert Mill site)

Park Type: Mini
Location: Anhaip Street
Acreage: 1.0
Features: Shoreline trail, landscaped public area, small open-air shelter, shoreline fishing



Special Use Parks and Facilities

Memorial Building at Smith Park

Park Type: Special Use Facility
Location: 640 Keyes Street
Acreage: .25
Features: Menasha Historical Society displays, special event space, rooms for city recreation programs

Bridge Tower Museum and Plaza

Park Type: Special Use Facility
Location: North end of Tayco St. bridge
Acreage: 0.1
Features: Small museum focused on the Fox River, adjacent landscaped public plaza

Municipal Beach

Park Type: Special Use Facility
Location: South end of Brighton Beach Road
Acreage: 1.4
Features: Beach along Lake Winnebago, small play equipment and volleyball court

East Main Street Plaza (near parking ramp)

Park Type: Special Use Facility
Location: Main Street
Acreage: 0.2
Features: Special event space, seating and landscaped public plaza

Mill Street Terminus

Park Type: Special Use Facility
Location: End of Mill Street
Acreage: 0.1
Features: Special event space, seating, large bank columns and landscaped terrace with access to Riverwalk

Marina and Terrace/Riverwalk

Park Type: Special Use Facility
Location: 1 Center Street
Acreage: 3.0
Features: Seasonal and transient boat docking, gas pump, restrooms, boater convenience store, pedestrian walkway, upper Main Street terrace area for special events

Jefferson Park Swimming Pool

Park Type: Special Use Facility

Location: 915 Third Street

Acreage: 2.0

Features: Large waterslide, zero-depth entry, bathhouse, concessions, large public seating area



JEFFERSON PARK POOL

Trails

Fox Cities Trestle-Friendship Trail

Park Type: Special Use Facility

Location: Broad Street

Size: 2,100 linear feet

Features: Lighted public trail over Little Lake Butte des Morts and the Menasha Lock, public waterfront viewing and fishing, suitable for walking/biking, pet friendly



TRESTLE TRAIL USERS

Loop the Little Lake Trail

Park Type: Special Use Facility

Location: 100 Fox Street

Size: 3.5 mile loop

Features: Public trail over the Fox River and through the communities of Menasha, Neenah and Fox Crossing, suitable for walking/biking, pet friendly

Province Terrace Trail

Park Type: Special Use Facility

Location: Corner of State Hwy 10/114

Size: 2,000 linear feet

Features: Lighted public boardwalk trail through the Menasha Conservancy, suitable for walking/biking, pet friendly



PROVINCE TRAIL BOARDWALK

Boat Launches

Jefferson Park Boat Launch

Park Type: Boat Launch
Location: Jefferson Park, 915 Third Street
Size: .2 acres
Features: Access to Lake Winnebago and the Fox River, three piers and launch lanes, restrooms nearby



JEFFERSON PARK LAUNCH SITE

Park Street Boat Launch

Park Type: Boat Launch
Location: Smith Park, 301 Park Street
Size: 0.1
Features: Deep water launch, direct access to the Fox River and Lake Winnebago, adjacent to Smith Park

Manitowoc Street Boat Launch

Park Type: Boat Launch
Location: Paris and Manitowoc Streets
Size: 0.2
Features: Access to the Fox River and Lake Winnebago, on-site parking available, deep water launch

Ninth Street Boat Launch

Park Type: Boat Launch
Location: Corner of Ninth and Tayco Streets
Size: 0.3
Features: Access to Little Lake Butte des Morts, large parking lot

Natural Areas

James Island

Park Type: Natural Area
Location: Confluence of the Fox River and Little Lake Butte des Morts
Size: 2.1 acres
Features: Waterfowl habitat

Heckrodt Wetland Reserve

Park Type: Natural Area
Location: 1305 Plank Road
Size: 76 acres
Features: Nature Center, boardwalk trail system, interpretive programming

Menasha Conservancy Area

Park Type: Natural Area
Location: ¼ mile east of St Hwy 10/114 intersection
Size: 44 acres
Features: Hiking and ski trails, ponds and wetlands, wildlife viewing



CONSERVANCY ENTRANCE

Public School Facilities

UWO-Fox Cities

A two-year campus of the University of Wisconsin system, this campus is located on the north side of Midway Road west of Maplewood Middle School. An open area behind the buildings provides for one soccer field available by reservation.

Menasha High School

The Menasha High School, located on the west side of Racine Street between Seventh and Eighth streets, occupies a 12.3 acre site. Facilities include an open area for interscholastic sports practice and physical education classes. Updates were done to the school in 2016-2017.

Maplewood Middle School

Maplewood Middle School is located on the north side of Midway Road in the northern portion of Menasha. Facilities include an open play area along with a football/soccer field for interscholastic sports events, physical education classes and a small nature area.

Butte des Morts Elementary School

Located on Tayco Street between Third and Sixth streets, Butte des Morts Elementary School provides two basketball courts, a baseball field, football field and other open play area.

Banta Elementary School

This bilingual school is located on Sixth Street adjacent to Pleasants Park. Both sites are used concurrently by children during school and non-school hours.

Clovis Grove Elementary School

The area adjacent to Clovis Grove Elementary School complements and expands the open space available at Clovis Grove Park, which lies directly to the north.

Gegan Elementary School

Gegan Elementary School occupies a nine-acre site on the south side of Airport Road in the northwestern portion of the city. A basketball court, baseball field, football field, play apparatus and open play areas are available.

Jefferson Elementary School

The area adjacent to Jefferson Elementary school complements the open space west of the large park pavilion.

Nicolet Elementary School

This smaller school is located on Doty Island and contains a playground and hard surface play area.



Calder Stadium

The Stadium is located on Racine Street at the east end of the Little Lake Butte des Morts Bridge. The stadium is used almost exclusively for interscholastic varsity sporting events. A soccer field known as Bayer Field was developed adjacent to the stadium in

2005. These facilities have limited availability and can be reserved for a fee. People may contact the Activities office at Menasha High School for fee/reservation information. The stadium underwent a major renovation in 2016.

Other Sites

Menasha Lock Site

Per an agreement with the State Dept. of Administration, this site, along with the other lock sites on the Fox River, were turned over to the Fox River Navigational System



MENASHA LOCK

Authority (FRNSA). The city has partnered with the FRNSA to establish the lock grounds as a public greenspace. This partnership began when plans were made to cross the lock site with a separate pedestrian lift bridge. The lift bridge connects trail users to the popular “Trestle Trail” which spans Little Lake Butte Des Morts which opened in August of 2005. The trestle trail is a key link into the State Friendship Trail which is planned to one day move traverse from Stevens Point to Manitowoc. The Lock has been closed since 2017 as a result to keep the invasive Round Goby out of the Pool Lakes system stemming from Lake Michigan. The Lock plans to reopen in 2020 after a Goby barrier is installed.



MENASHA LOCK OVERVIEW

Heckrodt Wetland Reserve

Heckrodt Wetland Reserve is a 72-acre natural area located south of Old Plank Road on Menasha’s east side. This facility is owned by the City. Heckrodt Wetland Reserve (HWR), Inc., a non-profit organization independent of the City, is currently responsible for its operation. With the 1999 dedication of a full-service nature center, numerous education programs for



HECKRODT PRAIRIE AREA

people of all ages are available. A large paved parking area serves the building and provides a trailhead for a 2.0-mile boardwalk trail and pond observation deck, which are used extensively by families. During the winter, the trail is primarily used by walkers. A marked snowshoeing trail is available in the winter. Bikes, pets, and alcohol are not allowed in the Reserve. The HWR purchased an additional 11.0 acres west of the Lopas

Channel in 2005. Approximately half of this former fill site has been transformed into a prairie meadow with a short interpretive trail system.

Parks and Facilities in Neighboring Communities

City residents enjoy utilizing many area parks. Of particular convenience are parks located in the City of Neenah and the Village of Fox Crossing.

Two separate non-profit sports organizations share a 10.5-acre site north of Airport Road. FC Menasha Soccer Club plays on five soccer fields and Menasha Youth Sports plays on four baseball diamonds, one being a high school dimension field

Palisades Park

This park is located adjacent to the Village Community Center on Valley Road. Facilities include a variety of play apparatus, two ball diamonds, tennis courts, picnic facilities, shelter, and an ice skating rink. A unique feature is a wheelchair exercise course.

Fritsch Park

Located near the northeastern portion of the city at the intersection of Sandy Lane and Linda Avenue, Fritsch Park is a neighborhood park approximately 18 acres in size. Facilities include a shelter with restrooms, picnic area, a pavilion with a kitchen, playground equipment, ball diamond, a basketball court, soccer field, a volleyball court, workout stations, park pong, bean bag toss area, ice rink and a sledding area.

Fritse Park / Rydell Nature Area

This 15 acre park is located on the western shore of Little Lake Butte des Morts and provides a link via the Friendship Trestle Trail to the City of Menasha. The park includes a boat launch, basketball court, a pavilion with a kitchen, picnic area,



TRESTLE TRAIL AT FRITSE PARK

playground equipment, sledding hill, and a volleyball court. In 2010, the Village made renovations to this park. A new trail side to the shelter, a large playground, boat launch, and improved parking area with a boat wash station.

Arrowhead Park

This 30 acre City of Neenah Park is located on the south end of Little Lake Butte des Morts. Largely undeveloped, this park is home to a portion of the 3.5 mile Loop the Little Lake Trail.

Shattuck Park

This 1.6 acre park features public entertainment space, restrooms and a kayak launch for access to the Winnebago/Fox Water Trail.

Doty Park

This 9.25 acre park is on Doty Island and features a historic cabin, 1,200 ft of shoreline, a shelter, tennis courts and play equipment.

Wittmann Park

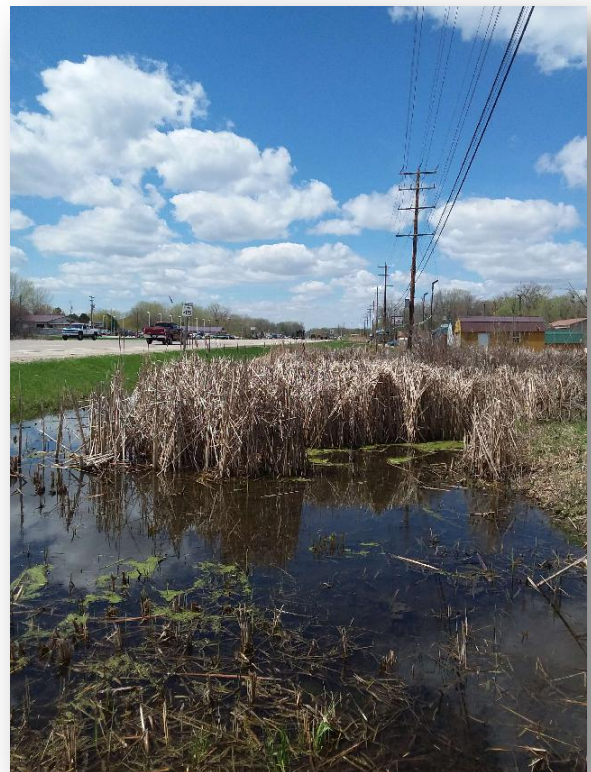
Wittmann Park is located on the north side of Airport Road and is relatively convenient to a sizable number of Menasha residents.

Facilities available at this 25-acre community park include a shelter, restrooms, picnic facilities, play equipment, and basketball and tennis courts and soccer fields.

Natural Resource Areas

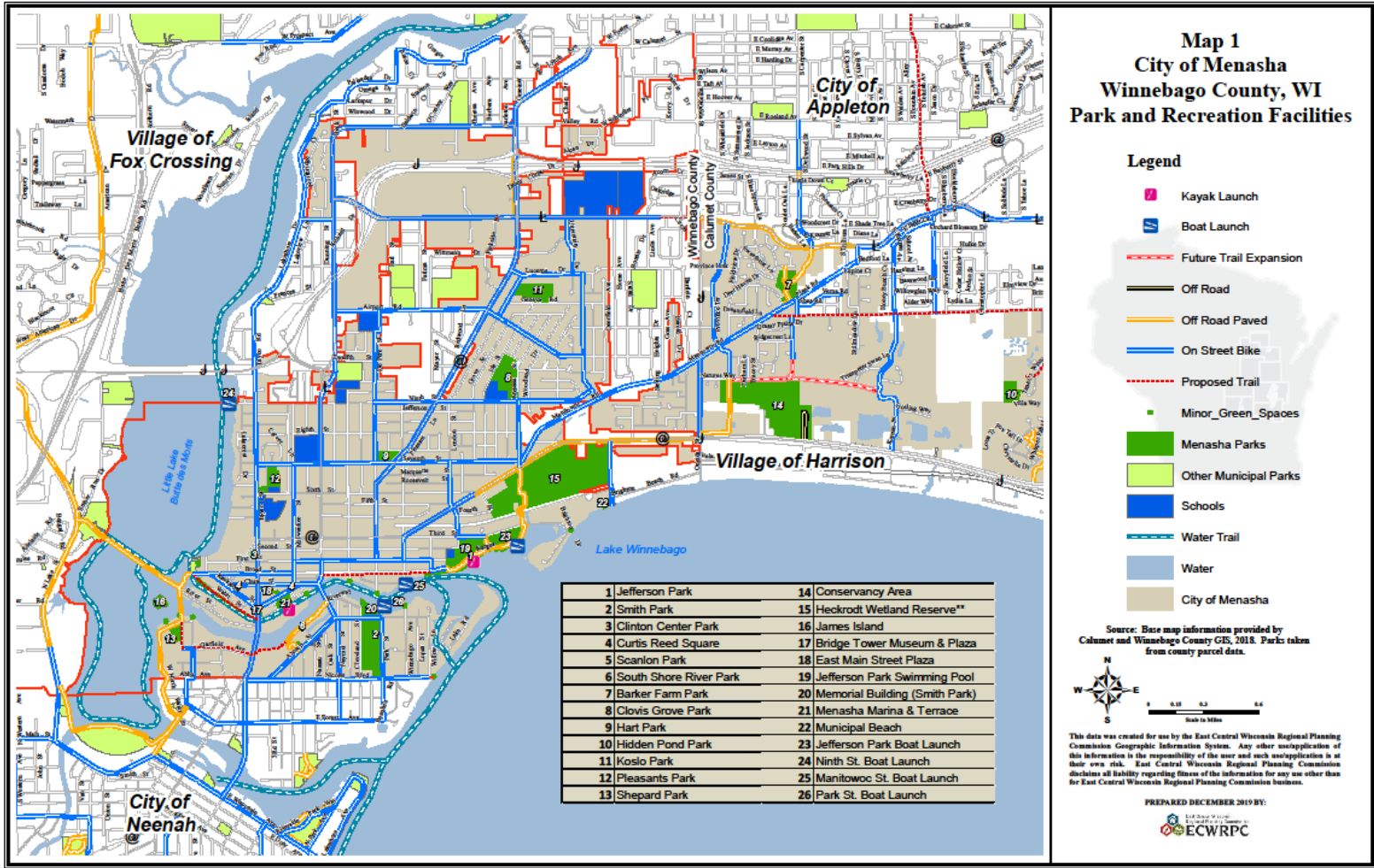
Communities that make public management and preservation of natural resource areas a priority are rewarded with an enhanced quality of life for local residents.

Lake Winnebago, the Fox River, Little Lake Butte des Morts and several sizable wetland areas which exist along the north shore of Lake Winnebago are important natural resources in the Menasha area. Examples of areas open to the public include the Heckrodt Wetland Reserve and the Menasha Conservancy. Elevations in the city range from around about 740 feet above sea level along the shore of Little Lake Butte des Morts to over 800 feet in some areas east of Oneida Street. This portion of the community is also characterized by several well-defined drainage ways which, with increased development in and around Menasha, provide opportunities for integrating stormwater management practices with open space and trail development in strategic locations.



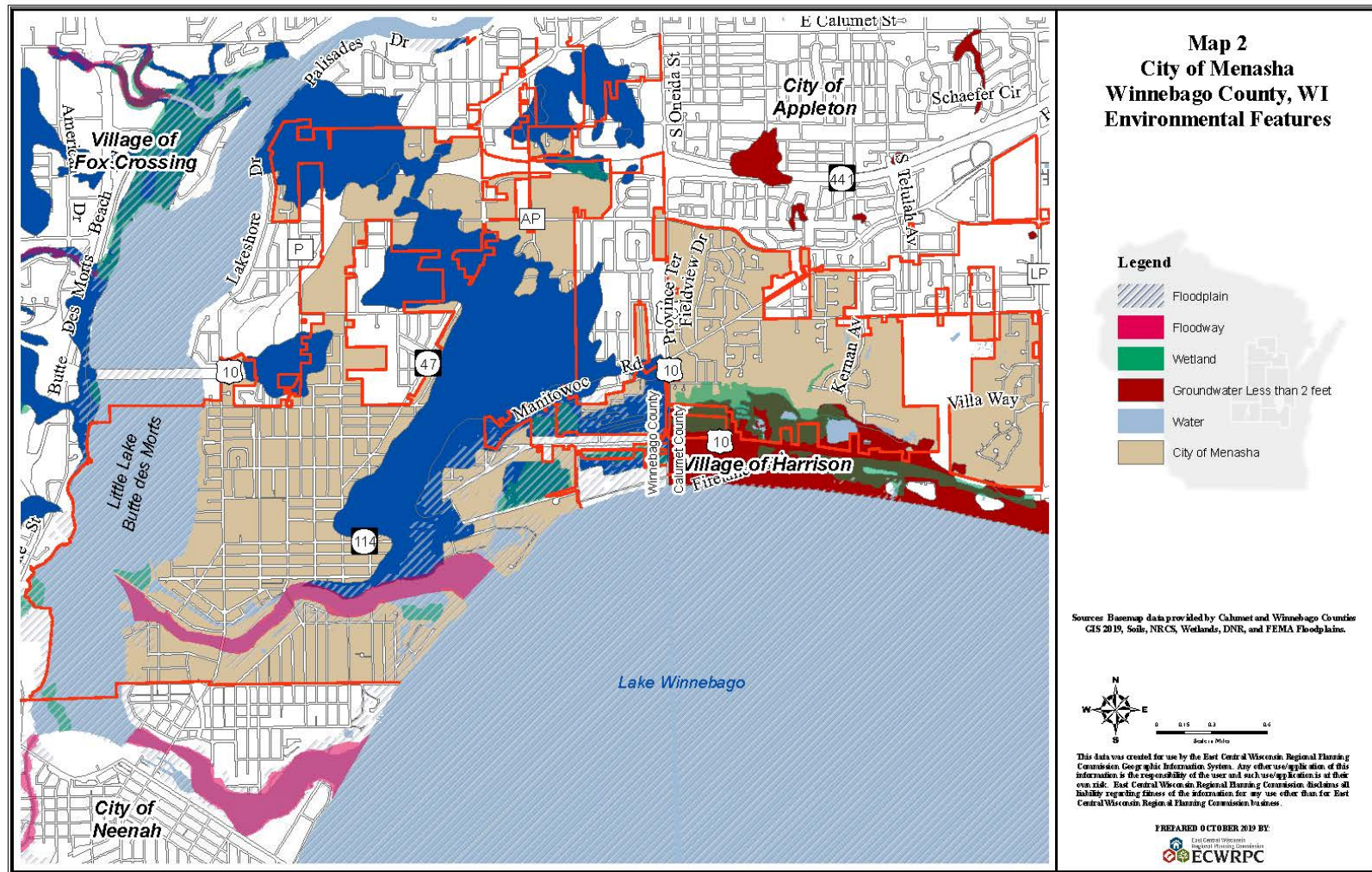
WETLANDS AT THE MENASHA CONSERVANCY

Map 1
Existing Park and Recreation Facilities



Back of
Map 1
Existing Park and Recreation Facilities

**Map 2
Environmental Features**



Back of Map 2
Environmental Features



CHAPTER 4

RECREATIONAL NEEDS

4 recreational needs



CHAPTER 4: RECREATIONAL NEEDS

RECREATIONAL NEEDS

East Central Wisconsin Regional Planning Commission Standards:

East Central Wisconsin Regional Planning Commission (ECWRPC), as part of its *Long-Range Transportation/Land Use Plan for the Fox Cities, Oshkosh, and Fond du Lac Urban Areas* (October 2010), has identified a level of service standard for parks, which is 10 acres for every 1,000 residents. ECWRPC created residential standards based on density for various services such as sanitary sewer, water supply, street network, and parks. The high density category is defined as 3 or more residential units per acre.

As a policy, park and recreation programs should have a five-year cycle update for the Comprehensive Outdoor Recreation Plans (CORP). This will make the City eligible to compete for Stewardship funding if so needed.

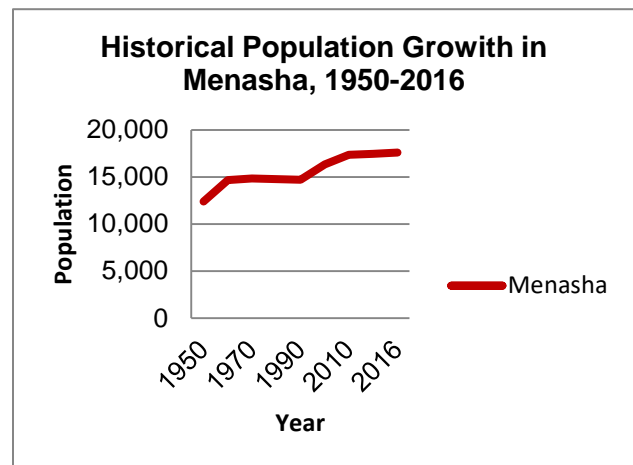
Park and recreation needs may include the need for additional park land to accommodate new facilities, the need for additional parks in areas where new residential growth is occurring, or the need for new or improved park facilities and equipment. Generally, recreation standards are used to identify these needs. However, in communities the size of Menasha, citizen

input is equally useful when identifying park and recreation needs.

POPULATION AND DEMOGRAPHICS

Menasha's 2019 population of 17,771 reflected a 7.62 percent increase over its 2000 population of 16,331. During the current timeframe trend, the State of Wisconsin, Calumet County, and Winnebago County are expected to experience modest population gains.

Figure 4-1: History of Population Growth



Source: U.S. Census, 1980-2010, WDOA 2017 Estimate



Table 4-1: Population Trends 1950-2016

Year	Menasha	Calumet Co.	Winnebago Co.	Wisconsin
1950	12,385	18,840	91,103	3,434,575
1960	14,647	22,268	107,928	3,951,777
1970	14,836	27,604	129,946	4,417,821
1980	14,748	30,867	131,772	4,705,642
1990	14,711	34,373	140,320	4,891,769
2000	16,331	40,631	156,763	5,363,675
2010	17,353	48,971	166,994	5,686,986
2013	17,454	49,689	167,860	5,742,854
2016	17,575	49,653	169,487	5,778,708
Percent Change				
2000-2016	7.62%	22.20%	8.12%	7.38%

Sources: Census 2010 Data, and Department of Administration projections 2017*.

Table 4-2: Population Projections 2000-2040

Year	Menasha	Calumet Co.	Winnebago Co.	Wisconsin
2000	16,331	40,631	156,763	5,363,675
2005	16,988	44,067	163,846	5,563,896
2010	17,353	48,971	168,538	5,751,470
2015	17,575	50,315	169,004	5,771,337
2020	18,170	54,555	177,050	6,005,080
2025	18,645	58,010	183,230	6,203,850
2030	19,045	61,255	188,680	6,375,910
2035	19,180	63,210	191,710	6,476,270
2040	19,120	64,210	193,130	6,491,635
Percent Change				
2010 – 2040	10.18%	31.12%	14.59%	12.87%

Future growth is based on DOA estimates were Menasha's population has fluctuated within a fairly narrow range for several decades now and likely will continue to do so in the future. Projections indicate that its population will increase by a little over 10 percent from current levels, reaching 19,120 by 2040, closely reflecting Winnebago County and the State projection trends.

LAND NEEDS

Land demand standards of 10 acres of publicly owned open space for every thousand residents provides a useful barometer for determining whether a community has



adequate parkland to meet the recreational needs of its residents. Based on this standard, Menasha's park and open space acreage will still have a surplus of 43+ acres by 2040 with the current population projections and acreage.

Based on a level of service defined by the needs of the customers (i.e. city residences) it is apparent that the city has an adequate number of parks and open spaces west of Oneida Street. Neighboring community parks and MJSD sites also contribute towards filling this need. The acquisition developments of two key sites were recently obtained. The first is the addition of approximately 10 acres of land along the Fox River adjacent to the old Gilbert Paper Mill. This location offers a prime opportunity to create an urban water front destination. That would include habitat/shoreline restoration, trails, picnicking, fishing, and canoe/kayaking activities. A combination of public amenity and redevelopment on this site should complement and enhance the current downtown housing climate. The second important park site was the creation of Hidden Pond, a neighborhood park in the vicinity of Lake Park Road and Manitowoc Road.

**Table 4-3: Menasha Outdoor Recreation Demand, 2000-2040
(Public Population Demand Projection Surplus)**

Year	City Park Space* (Acres)	Population Projection	Demand Projection (10 acres/1,000 pop.)	Surplus (in acres)
2000	235.1	16,331	163.31	71.8
2005	235.1	16,988	169.88	65.2
2010	235.1	17,353	173.53	61.6
2016	235.1	17,575	175.75	59.4
2020	235.1	18,170	181.7	53.4
2025	235.1	18,645	186.45	48.7
2030	235.1	19,045	190.45	44.7
2035	235.1	19,180	191.8	43.3
2040	235.1	19,120	191.2	43.9

** Includes recreational areas within the corporate limits that are owned and maintained by the city. Needs projection population calculations performed by ECWRPC.*

LOCATIONAL NEEDS

The key consideration in meeting locational needs is to ensure that all community residents have safe and convenient access to a range of recreational facilities. Ideally, recreational facilities should be available within a quarter to one-half mile, unimpeded by natural and man-made barriers, such as open water, non-residential land use, and busy streets. For planning purposes, these barriers define neighborhood boundaries. It is desirable that recreational facilities be available within each neighborhood.

The present distribution of parks and schools within the city provides each of its neighborhoods with a good range of convenient recreational facilities. The dedication of Barker Farm Park in 2005 began to serve the developing neighborhood east of Oneida Street. Hidden Pond Park on the city's far-east side was created in 2016 to better serve that neighborhood.

FACILITY NEEDS

Most of the facility needs revolve around continued provision of a well-balanced and maintained park system. The City should continue to actively pursue its downtown redevelopment plans. Menasha has the best water access of any Fox Cities community. Economic diversification that would transition the City towards a more water based, outdoor tourism destination likely holds the key to future vitality.

In short, Menasha should take advantage of its access to water potential. Employees, residents and tourists all look for vibrant and interesting activities such as walking, biking, shopping, dining, kayaking, silent sports, special events and the list goes on. More of the Fox River locks are reopening, so boat traffic is expected to increase. Recreational paddling is one of the fastest growing sports and the city has already taken steps to welcome those enthusiasts by receiving donations for canoe/kayak entry docks in 2011. The Menasha Marina and Trestle Trail are examples of outdoor recreation venues that already bring visitors (spending) to the city. A proposal to restore an old by-pass canal south of the Menasha Dam suitable for paddle sports and fishing is another example of a unique attraction that would bring visitors and new businesses to the community. Other identified needs include the development of a city-wide system of bicycle trails/routes; additional areas which can be maintained primarily in their natural state to provide recreational opportunities such as cross-country skiing, hiking, and nature study.



Table 4-4: Population Distribution by Age Group (2012-2016)

	Menasha		Winnebago County		State of Wis.	
Age	Number	%	Number	%	Number	%
0-4	1,147	6.40%	9,476	5.59%	340,319	5.91%
5-14	2,604	14.52%	19,987	11.79%	736,002	12.79%
15-24	2,322	12.95%	26,820	15.82%	787,225	13.68%
25-44	4,628	25.81%	42,501	25.08%	1,421,007	24.69%
45-54	2,391	13.34%	23,920	14.11%	815,403	14.17%
55-64	2,410	13.44%	21,804	12.86%	779,622	13.55%
65+	2,428	13.54%	24,979	14.74%	875,220	15.21%
TOTAL:	17,930	100.00%	169,487	100.00%	5,754,798	100.00%
Med Age	36		37.9		39.1	

Source: 2012-2016 American Community Survey 5 data.

The median age (35.8) of Menasha is lower than of its county counterparts and the state of Wisconsin. In planning of future facilities for the city, the middle age group with younger children should be kept in mind. Sporting facilities, trails, playgrounds, fitness areas, picnic areas, and active green space should be looked at.



PROJECTED FUTURE HOUSEHOLDS and DWELLING UNITS

Because of incorporations of neighboring communities, Menasha has a finite growth area that limits the need for planning for parks and recreation facilities beyond the boundary limits. In the next 10 years the City's population is expected to increase by approximately 1,000 people¹. Using an average of 2.8 people per dwelling unit, it is estimated that 558 households/dwelling units will constitute 6.9% or 200 new dwellings of the new total. Riverfront multi-family and scattered single family residential are still being added. This 6.9% figure should be used as the basis for allocating future costs of parkland acquisition and capital costs to

¹ DOA Housing Projections 2010-2040.

build, expand, or improve recreation facilities like the swimming pool and trails.

LEVEL OF SERVICE AREAS (LOS)

Level of service of parks is determined through standards by park size and type. It is used as a guide with the present and future population to determine need. Parks provided by a community should serve 100% of its residents if possible with the combination of parks offered. The service areas for community parks and special facilities may serve citizens beyond the municipal boundary as shown by the table below.

Special Facilities serve outside of the City Boundaries at 179.73-168.51% which utilizes a 1.25 mile area but one small part of the City (NW corner) is not served by any **city maintained parks** or facilities at 4.71-4.48%. This population is served to a degree by Palisades Park in Fox Crossing. Other areas of the City are also served by parks located in Appleton or Neenah. Menasha is somewhat limited to park expansion given recent annexations and thus boundary locked. (See Map 3).



Table 4-5: Number of People Served by Menasha Parks Today and Tomorrow

Population in Service Area				Percent of Population Served	
				17,575	19,120
Park Type	Total 2010	CY 2017	FY 2022	% Today	% Tomorrow
Mini-Parks	2,263	2,255	2,259	12.83%	11.81%
Neighborhood Parks	5,448	5,443	5,461	30.97%	28.56%
Community Parks	13,794	13,819	13,874	78.63%	72.56%
Special Facilities	30,901	31,587	32,220	179.73%	168.51%
City Pop Not Served*	738	827	857	4.71%	4.48%

PARK CLASSIFICATIONS

Community Parks (CP), LOS 1 Mile – Jefferson and Smith: 73-79% served

These parks serve several neighborhoods within a one-two mile radius. Typically, these parks are twenty-five acres or more. Community parks address broad base community-wide needs. For example, community parks provide athletic fields while preserving areas for passive recreational uses. Amenities typically include:

- Athletic Courts, Fields, or Playfields
- Boat Launches
- Ice Rinks
- Landscaped/Natural Areas with Trails
- Parking
- Pavilion/Shelter with Kitchen
- Picnic Tables/Grills
- Playground Equipment
- Restrooms
- Sledding Hills/Tobogganing Runs
- Swimming Pools

Accessibility should be by vehicle, biking, and on foot. These parks should be linked to the public transportation system, existing and future trail networks and sidewalks.

Neighborhood Parks (NP), LOS 0.5 Miles – Barker Farm, Hart, Hidden Pond, Koslo, Pleasants, and Shepard: 29-31% served (typical walking distance)

Neighborhood parks serve residential areas within a half mile walking distance. The minimum desirable size varies from two – twenty acres. Neighborhood parks have a mix of active and passive uses. Usually, 50 percent of the area of a neighborhood park is used for active recreation and fifty percent is passive recreation, such as undeveloped

Table 4-6: Park Service Areas By Type*

Park Type	Miles	Avg. Size in Acres
Mini	0.25	.25-3
Neighborhood	0.50	3-10
Community	1.00	10-50
County/SF	1.25	50-100
Regional	1.50	100+

**The park service areas are provided by the National Parks Service and are to be used as a guideline in determining level of service provided within a community.*

natural areas. This limits problems such as noise, overuse, and congestion. Development and amenities typically include:

- Playground Equipment
- Play Fields/Open Space
- Picnic Tables
- Landscaping
- Sport Field/Court
- Pedestrian Path/Trail
- Parking

Access by foot or bike should be made a priority since children frequently visit these parks. One should not have to cross a collector or arterial to access the park. Ideally, trails, sidewalks, or low volume minor streets should be used as a linkage from the residential area to the neighborhood park.

Mini-Parks (MP) and Green Space (GS), LOS 0.25 miles – Clinton Center, South Shore River Park, Curtis Reed Square, and Scanlan: 12-13% served

Mini-parks are those that service a limited population or specific group such as tots or senior citizens. They have a quarter mile or less service area, and are usually less than an acre in size. These parks are generally situated in neighborhoods, apartment complexes, townhouse developments, or senior housing complexes. Green space is a grassy area in the City to accommodate benches, picnic area, and shade trees, usually less than half an acre. It is also referred to sometimes as a Tot-Lot or Pocket Park.

Development and amenities typically include:

- Playground Equipment
- Landscaped Sitting Areas
- Picnic Tables
- Open / Wooded Areas



Pleasants Park

Access to those parks should be located centrally within a neighborhood or housing development to provide easy access.

Nature Areas(NA), LOS 2.0-10.0 miles or within a 10-15 minute drive time – Menasha Conservancy, Heckrodt Wetland Reserve, and James Island

Purpose: Typically larger tracts of forested land with longer trail systems can host a variety of other recreation activities. Immersion/exposure to trees and nature has been shown to boost the immune system, lower blood pressure and reduce stress.

Special Facility, Large Urban, or County Park (UP, LOS 1.50-2.00 miles) – Marina and Riverwalk, Municipal Beach, East Main Street Plaza, Bridge Tower Museum and Plaza, Jefferson Pool, and the Memorial Building:

Purpose: To provide a year-round area for diversified multi-use recreation with a considerable amount of undeveloped land for people of all ages.

- Description: A park of good environmental quality greater in area than a community park with good accessibility by auto serving a large urban area or portions of a county.
- Maximum Service Radius:
 - ❑ Large Urban Parks: One-half hour driving time or ten miles.
 - ❑ County Parks: One-half hour driving time or 15 miles.
 - ❑ Special Facility: One-half hour driving time, 2-15 miles.
- Typically developed in conjunction with a unique environmental, historical, etc. feature of the urban area or county.

• General Facilities:

- ❑ 30 to 50 percent extensive/passive recreation area
- ❑ Individual and group picnicking (shelters and pavilions are desirable to accommodate large groups or gatherings)
- ❑ Play apparatus (creative and/or conventional)
- ❑ Senior citizens area
- ❑ Sand volleyball courts
- ❑ Open play areas
- ❑ Night lighting
- ❑ Shelter and restroom facilities
- ❑ Water impoundment or swimming facility
- ❑ Park pavilion
- ❑ Special events or attractions (i.e., amphitheater, caves, viewing tower, other unique attractions/facilities)
- ❑ Boating and/or fishing access (launching/mooring facilities desirable)
- ❑ Bicycle trails
- ❑ On-site parking adequate to accommodate demand

Recommended Population Standard: Five acres per 1,000 population

There is an overlap of these service areas (Map 3) reiterating the fact the City has adequate parks and recreational facilities to support its residents. With population numbers increasing by 2040, there will still be a +55 acre surplus available in addition to the surrounding community's offerings.

The typical park and recreation agency offers one park for every 2,266 residents served, with 9.6 acres of parkland per 1,000 residents. Menasha has 11 "traditional parks" for 17,575 residents. This means that one park can serve 85 residents with plenty of room for more patrons than the typical municipality.

Park and recreation agencies are as diverse as the communities that they serve, and what works well for one agency may not be best for your agency. Therefore, a benchmark is needed to best identify the best practices to optimally serve your community. With a city the size of Menasha, 10 acres per 1,000 residents works the best in determining the need of additional park spaces.

Site quality can also be categorized to look at type of use as well as improvement issues:

CLASS A

High level of service: fine ornamental lawns, golf and irrigated sports fields

CLASS B:

Moderate level of service: general park areas, residential and commercial lawns, boulevards, recreational fields, and golf fairways

CLASS C:

Low level of service: meadows, picnic areas, rough grass, undeveloped and natural areas

PARK IMPACT FEE LAW

Park and recreation needs may include the need for additional parkland to accommodate new facilities, the need for additional parks in areas not adequately served by existing facilities or where new residential growth is occurring, or the need for new or improved park facilities and equipment. Wisconsin Statute Section 66.0617 pertaining to park impact fees. A needs assessment that justifies why a fee should be imposed is required under section 66.017(4)a. A municipality may not impose a park fee in its subdivision ordinance as a condition of subdivision plat approval. Municipalities have authority under section 66.0617 to impose a fee on new land development for capital costs to construct, expand, or

improve park facilities. This includes the cost of land for, among other things, parks, playgrounds, and athletic fields needed as the result of new development. For the purposes of this assessment, a 10-year timeframe (2015-2025) will be used.

TRENDS

To effectively provide the right type of recreational activities and facilities, the City needs to better understand broader recreational trends. The following tables reflect the statewide recreational trends from the 2019-2023 Wisconsin Statewide Comprehensive Outdoor Recreation Plan (SCORP) and identify trends in outdoor recreational preferences. Table 4-7 that represents the trends and activities for the state as a whole.

The top five state trends that are adding participants are:

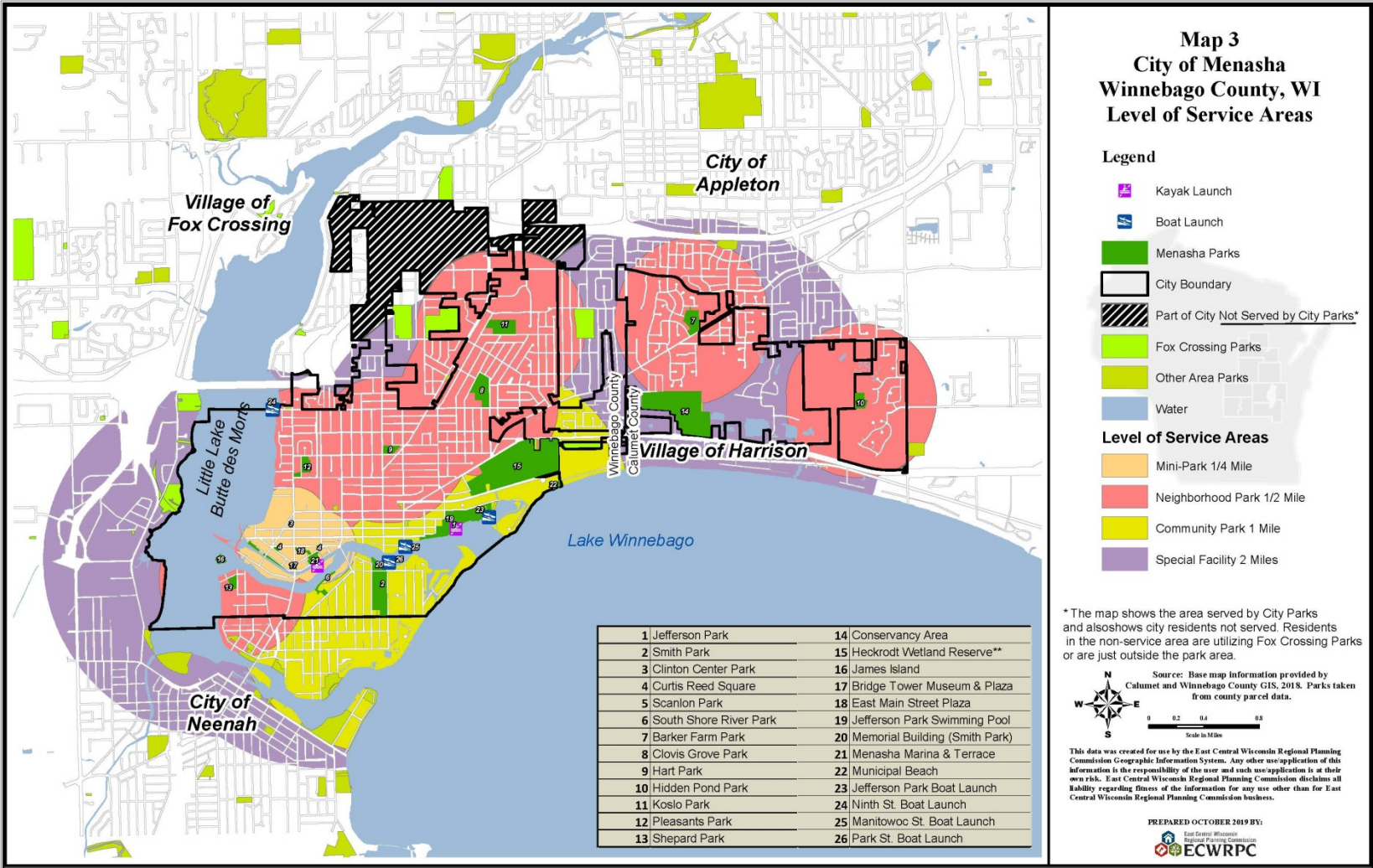
1. Birding/Wildlife Watching from Home,
2. Picnicking, Tailgating, and Cookout,
3. Visiting a Nature Center
4. Hiking/Walking/running on Trails
5. Visiting a beach and beach walking

Table 4-7: Wisconsin Recreation Trends

Activity group	% of WI residents that participated at least once in last 12 months
Hiking Hiking/walking/running on trails	68%
Nature observation Bird/wildlife watching Nature photography Gathering berries, mushrooms, etc.	66%
Boating-related Motor boating Canoeing/kayaking Personal water craft (jet-ski) Sailing Stand-up paddle boarding Waterskiing	61%
Bicycling Bicycling on roads Bicycling on rail-trails or other developed trails Mountain biking Fat-tire biking/snow biking	50%
Fishing Lake fishing Stream/river fishing Ice fishing	49%
Camping Tent camping RV/pop-up camping	41%
Dog-related activities Walking/running dog on trails Visiting a dog park	38%
Hunting Big game hunting Turkey hunting Small game hunting Migratory bird hunting	27%
Motorized trail-based activities ATVs/UTVs on trails-routes Snowmobiling 4-WD vehicles on trails-routes Motorcycles on trails-routes	25%

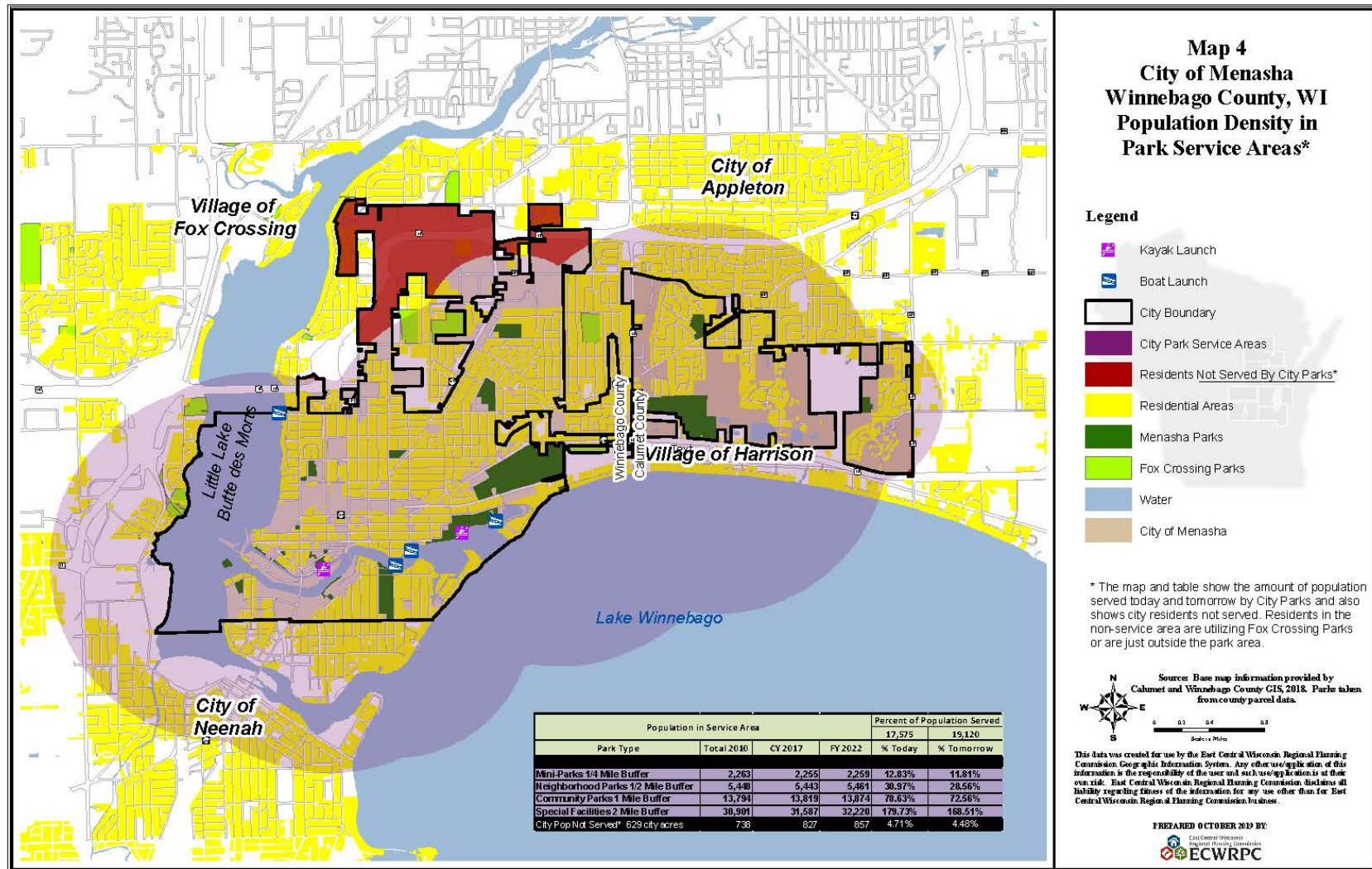
Source: 2019-2023 Wisconsin Statewide Comprehensive Outdoor Recreation Plan, SCORP Wisconsin Department of Natural Resources, January, 2019.

Map 3 Population Density and LOS Areas



Back of Map 3

Map 4 Population Density and LOS Areas



Back of Map 4



CHAPTER 5

HEALTH NEEDS ASSESSMENT

5 health needs assessment

CHAPTER 5: HEALTH NEEDS ASSESSMENT

HEALTH NEEDS FOR THE CITY OF MENASHA

The Menasha Health Department conducted health needs assessments in 2018 which is required for all WI health departments and health systems. The Fox Valley Community Health Improvement Coalition assisted in conducting the health assessments (health systems, city and county health departments). Menasha is located within two counties (Calumet and Winnebago) and Appleton is in three counties (Calumet, Outagamie, and Winnebago). The City Health Department conducted a Fox Community Health Assessment of the cities within the Fox Cities area which includes Appleton and Neenah.¹

Data was collected from the Fox Cities Community Health Assessment and other Menasha data to select priorities. The Community Guide, CDC HI 5, and “What works for Health” (RWJ/UW Population Health Institute County Health Rankings (listed in the section below) guide the City’s Community Health Plans (activities and programs).

While the City does collaborate with the counties on initiatives (e.g. Weight of the Fox Valley) to make collective impact on increasing physical activity to lower rates of overweight and obesity, Menasha has specific initiatives that promote physical activity using parks and walking trails in partnership with Parks and Recreation, Police, Fire and Rescue, local business, the Senior Center, etc.

Some programs and events that encourage health are the Corny Community Walk in Jefferson Park, Menasha Senior Center Tai Chi and Walking Club programs.

According to the Fox Cities Community Health Survey Report, 2018, 47% of residents in the cities of Appleton, Menasha, and Neenah, said their overall Health was Excellent or Very Good. When looking at Parks and Recreational activities in terms of health, the physical aspects of getting people up and moving are considered. In 2018, 69% of the Fox Cities respondents were classified as at least overweight while 30% were obese. Male respondents were more likely to be classified as at least overweight.



¹ http://www.cityofmenasha-wi.gov/departments/health/community_health_assessment.php

FOX CITIES PHYSICAL HEALTH

Data from the 2019 Fox Cities Community Health Survey showed these results:

- 38% moderate physical activity five times a week for 30 minutes.
- 34% vigorous activity three times a week for 20 minutes
- 52% combined, met the recommended amount of physical activity; respondents 18 to 34 years old or with a college education were more likely to report this
- 29% said it was hard to motivate myself to exercise as a major reason they do not exercise more; female respondents were more likely to report this
- 19% not enough time to exercise as a major reason for not participating in physical activities more often.

Age Groups

18 to 34 years old, overweight/obese or with children in the household were more likely to report there is not enough time to exercise.

- 12% exercise is boring/not enjoyable as a major reason
- 9% it is inconvenient to exercise.

35 to 54 years old, married, overweight/obese or with children in the household were more likely to report it is inconvenient to exercise.

8% - afraid of getting injured or they were injured recently as a major reason for not participating in physical activities more often; respondents in the bottom 40 percent household income bracket were more likely to report this.

From 2015 to 2018, there was a statistical increase in the overall percent of respondents who reported moderate physical activity five times a week for at

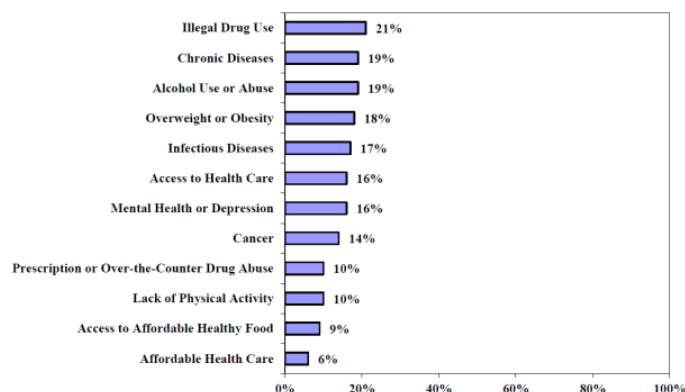
least 30 minutes. From 2015 to 2018, there was no statistical change in the overall percent of respondents who reported vigorous physical activity three times a week for at least 20 minutes.

In 2018:

- 69% overweight (males)
- 30% obese (post high school education, in the bottom 40 percent household income bracket or inactive respondents)

From 2010 to 2018, there was no statistical change in the overall percent of respondents being at least overweight or being obese, as well as from 2015 to 2018.

Figure 5-1 Top Community Health Issues, 2018



COUNTY HEALTH COMPONENTS AND STATISTICS

With obesity rates on the rise, Winnebago's need to promote active communities should be a top priority. From the 2019 Winnebago County Health Rankings*, (with 1 being the best), Winnebago County is rated 23 overall out of 72 in the state for healthy outcomes (today) and 30 out of 72 for health factors (tomorrow). Health 2018 values showed Winnebago County at 28 for Outcomes and also a 25 for Health Factors². These numbers have improved for outcomes by 1.2% but has gotten worse for factors. The County overall is getting healthier. When compared to the other counties in the state, these County Health Rankings illustrate what we know when it comes to what's making people sick or healthy, but understanding Winnebago through Winnebago County's rankings is only one component of improving the community's health. The "Roadmaps to Health" Action Center provides tools to help groups work together to create healthier places to live, learn, work and play. For example, in Winnebago County, the group re:TH!NK Winnebago is one such group who has started this process in working with the East Central Wisconsin Regional Planning Commission to promote health in planning. The County is ranked at 27 out of 72 for Social & Economic Factors. Here is a comparison of rankings from the surrounding counties showing how Winnebago measures up:

Improving community health requires people from multiple fields to work collaboratively on an ongoing cycle of activities. Communities may be at different points in this process. Still within the recommendations for active living, the County has developed a bicycle and pedestrian plan to help guide this process.

2

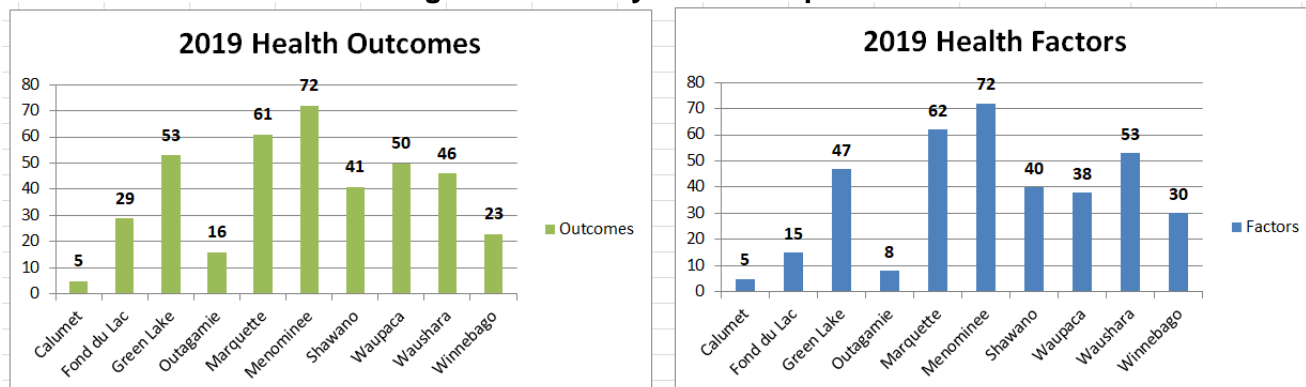
<http://www.countyhealthrankings.org/app/wisconsin/2019/overview>

Table 5-1 Health Outcomes and Factors

COUNTY	2019 Health Outcomes	2019 Health Factors
Calumet	5	5
Fond du Lac	29	15
Green Lake	53	47
Outagamie	16	8
Shawano	41	40
Waupaca	50	38
Waushara	46	53
Winnebago	23	30

A plan of this nature will help fill in those voided connections residents are asking for while still planning for future active communities. To enable and encourage the citizens of Menasha to be physically active, a strengthening of the support and funding for the City's Park and Recreation Department facilities, and recreational programming should be looked at. "Park Prescriptions" should be written so to speak to encourage active use and enjoyment of what the City has to offer. Improvements that would positively benefit public health and recreation are updating the most used Community Parks such as Jefferson and Smith Park, adding new play equipment to Neighborhood Playgrounds, Scanlon, Shephard, and adding more multi-use trail connections in general. Careful attention should be given to areas of people with lesser means so they have at least an equal level of opportunity for physical activity. This goes back to the Goal 1 and Objectives of making the facilities ADA accessible. In many large cities, low income neighborhoods can often lack quality recreational programs, playgrounds and parks. They can also be hindered in accessing nearby facilities by physical and land use barriers (i.e. transportation, water corridors and industry).

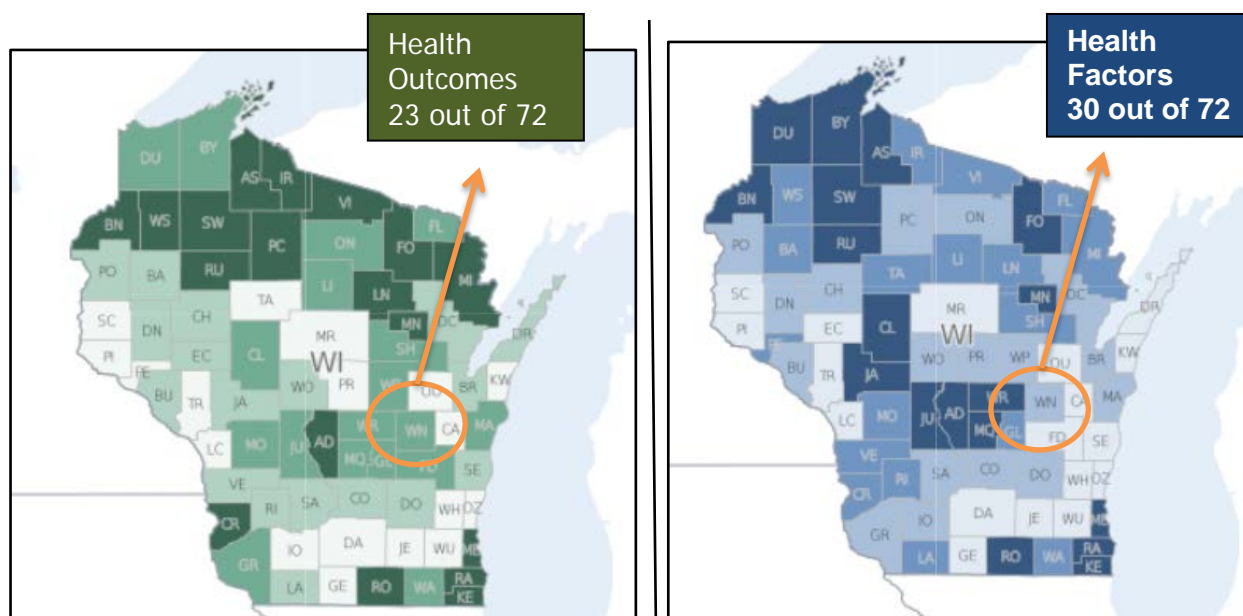
Figure 5-2 County Health Graphs



Continued support with community partnerships such as sport clubs, organizations, non-profits, citizen groups, companies, and other interested parties to develop, fund and operate recreation programs, leagues, and events are important. These partnerships are invaluable to help provide the opportunities for people to be physically active.

Incorporating natural and design elements that have cultural or homeland meaning will also help represent minority populations. Investing in consistent/uniform signage that aids people in identifying trails, places to be active, and other rec opportunities, should be considered. Promoting and marketing concepts should be developed along with the funding resources identified.

Figure 5-3 Health Maps



Parks, playgrounds, and open spaces provide opportunities for physical activity. However, the presence of facilities is not enough to make sure they are being used for the greatest benefit of all. Factors such as location, accessibility, programming, connectivity, safety and aesthetics all play a role in the use of public facilities.

Above are two maps that demonstrate where the County stands in the state as compared to the other 72 counties with one being the healthiest. Factors such as smoking, obesity rates, drinking excessively, STDs and motor vehicle

crashes make up the first map, while outcomes such as premature death, poor to fair health, poor physical days, low birth weight, and poor mental days are shown on the second map.

ECWRPC received the Healthy Communities Designation in 2018, which the City of Menasha falls within.³



Multi-modal transportation such as walking, biking, and public transportation can also help enhance the health and overall physical activity of all residents, by improving air quality and the environment, and reducing overall traffic congestion. Numerous Menasha residents choose to walk, bike, and/or utilize public transportation as a primary means of transportation due to cost of vehicle ownership and maintenance, environmental choice, healthy lifestyle choice, etc. These types of initiatives are recognized at the state, national, and international-level to create safe, convenient, affordable, and fun opportunities for residents to walk, bike, and/or utilize public transportation as a primary means of transportation. Health and safety should be a priority concern to the citizens of Menasha. Safe Routes to School programs can assist communities and encourage children to walk and bike to school.

³ <https://www.wihealthycommunities.org/>

Safe Routes to Parks

Safe Routes to Parks is the National Recreation Park Association's (NRPA) campaign to implement environmental, policy, and program strategies that create safe and equitable access to parks for all people. These strategies align with the goals of the 10-Minute Walk campaign and are great tools and resources to increase access and safe walking connections to parks.

ECWRPC has been working with re:T!ink Winnebago to develop an Action Strategy Plan that will promote safer routes to the parks within the county and its communities. Along with neighborhood analysis, police liaisons, and park audits, this program aims at getting citizens out to the parks and back safely.



The NRPA has created an Action Framework, guide, and toolkit on how to implement Safe Routes to Parks Strategies. Community input and involvement in the process is key to the success of the program.

THE PARKS AND HEALTH CONNECTION

Lastly, according to a publication from the Trust for Public Land, there are 8 ways parks can improve your overall health:

1. Parks increase exercise. People who live closer to parks are shown to exercise more as the opportunity is there and people who regularly use parks get more exercise than people who don't.
2. Approximately 12% of moderate exercise takes place in parks. Parks are where people get the kind of exercise their bodies need most.

3. Parks reduce stress and clear the mind. Outdoor areas boost focus and promote relaxation as the term being one with nature implies.
4. A park makeover with aesthetically pleasing spaces encourages use and promotes public health habits.
5. A variety of amenities can attract different users (i.e. skateparks, basketball and tennis courts, baseball, paths) and therefore encourage fun activities.
6. Dedicated fitness zone exercise areas encourage exercise and increase park use. Fritsch Park and Winnebago County Community Park each have outdoor adult fitness equipment where parents can get in reps while watching their kids play on the playground. Body fitness stations are becoming popular to encourage adults to workout in an outdoor setting.
7. Supervised activities and programming maximize a park's public health benefit. Getting people out and moving in a fun, active setting is great medicine.

Exercise is one of the cheapest ways to stay healthy. By promoting healthy habits, parks can help reduce health care costs.





CHAPTER 6

RECOMMENDATIONS

6 recommendations



CHAPTER 6: RECOMMENDATIONS

In conjunction with adding new amenities, many existing facilities are in need of major renovation or refurbishing if they are to continue providing quality recreational opportunities. The following six (6) existing park facilities were determined to be **key** to the city and should receive the greatest attention in the next five (5) years.

1. Swimming Pool
2. Jefferson Park
3. Trail System
4. South Shore River Park
(Gilbert/Banta site)
5. Menasha Marina
6. Memorial Building

The Parks and Recreation Commission and Parks and Recreation Director have determined that adding or upgrading these facilities will help achieve the city's goal of providing residents with a wide variety of recreational opportunities.

The recommendations and ideas proposed in this plan are intended to serve as a guide for the future development of park and recreation areas in the city. Although some of the proposals may not be feasible in the near future, they represent courses of action that should be taken if the opportunity or need arises. Proposals that are feasible for implementation within the next few years

are included in the community's five-year action program. **A copy of the Park Department's 2020-2024 CIP budget can be found in Appendix C.**

According to the Project for Public Spaces (PPS), **placemaking** is an important component of creating vital spaces within a community. An excerpt from the PPS website states:

WHAT IF WE BUILT OUR COMMUNITIES AROUND PLACES?

As both an overarching idea and a hands-on approach for improving a neighborhood, city or region, **placemaking** inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Strengthening the connection between people and the places they share, placemaking refers to a collaborative process by which we can shape our public realm in order to maximize shared value. More than just promoting better urban design, placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution. With community-based participation at its center, an effective placemaking process capitalizes on a local community's assets, inspiration, and potential, and it results in the creation of quality public spaces that contribute to people's health, happiness, and well-being.

EXISTING PARK SITES

Jefferson Park and Pool

This park is the most popular and heavily used park in the system. The park's aging infrastructure, including roads, trails, parking lots, shoreline and lighting are in need of upgrading. The aging pool facility should receive continuous maintenance if it's expected to remain in operation for another 5-10 years or until a new pool is built. A vision plan that included significant public input for the park was completed in 2016 and included many improvements for the park.

Improvements to Jefferson Park have been broken down into eight (8) phases (A-H).

- Note that specific cost estimates, further projects can be found in Appendix A – 2020-2024 Park Department CIP budget.

Construction Phases

- **Phase A:** Reconstruction of the main parking lot near the pavilion, remove the West diamond and add two half-court basketball courts near Jefferson Elementary School. These three elements will cost approximately \$500,000.
- **Phase B:** Construction of a large community playground. Approximate cost \$600,000 to over \$1,000,000.
- **Phase C:** Construct and realign the east end of Kargus Drive to eliminate park traffic conflicting with boat launch use.
- **Phase D:** Renovate the Jefferson East softball diamond. Includes field and lighting.

- **Phase E:** Construct new softball/boat launch restroom facility; construct a new park concession building.
- **Phase F:** Begin constructing a new swimming pool, build Third/Konemac plaza and trail.
- **Phase G:** Complete pool construction, construct park amphitheater, reconstruct boat launch
- **Phase H:** Construct settling basin, public improvements, reconstruct Kargus Drive



Jefferson Park Boat Launch

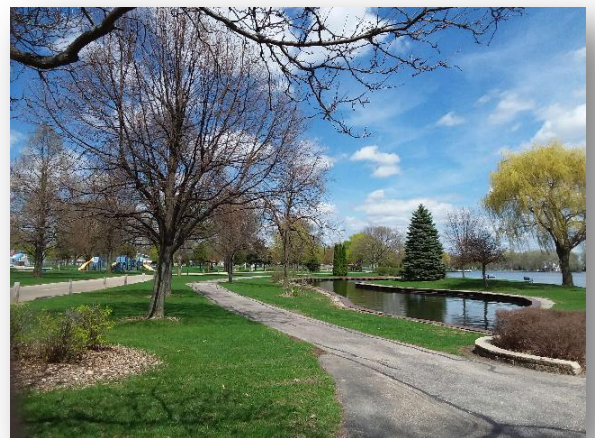
Figure 6-1: Jefferson Park Concept¹



Jefferson Park - Preferred Concept
Menasha, Wisconsin

AVRES
ASSOCIATES
ID | 27-1070 0501 | 2017

EXHIBIT G



¹ Courtesy of Ayres and Associates, <https://www.ayresassociates.com/>

Smith Park and Memorial Building

This is the oldest park in the system and generations of residents have enjoyed many activities and events in this beautiful park with effigy mounds and other historic attributes, it is suggested that the park retain its present character, with relatively few enhancements. Projects contained in the current parks CIP and other potential upgrades include:

- Construct a natural looking stormwater facility south or southwest of the garden area.
- Perform maintenance as needed on all hard surface court and parking areas.
- Consider adding a small sledding hill north or west of the pavilion
- Consider adding a splash pad water feature
- Pursue a full renovation of the Memorial Building and expand its use as a community center.
- Continue performing routine building maintenance and repairs until a full renovation can be done.
- Consider adding lights to the pickleball courts.



Memorial Building

Koslo Park

The primary feature of this park is the full-size baseball field that is home to MHS Varsity baseball, American Legion and several adult baseball teams. It is recommended that this remain the park's primary focus, while surrounding park space may offer some future development opportunities. Projects contained in the parks CIP and other potential upgrades include:

- Consider adding a restroom and public use structure on to the existing pole shelter on the east end of the park
- Repave and consider minor expansion of existing parking lot
- Regrade and seed the baseball outfield
- Upgrade the existing dugouts
- Upgrade warm-up mounds and batting cage areas
- Consider adding a welcome archway at the fence entrance
- Consider an overhang structure off the south side of the building to accommodate concession sales and shade for fans
- Consider replacing the existing concession and pressbox building
- Evaluate the need to place rubberized surfacing under the play system.

Clovis Grove Park

Like most city parks, use areas within this park have been established for a long time. The park offers several active sports and play areas such as tennis, baseball/softball, soccer and a sledding hill. Projects contained in the current parks CIP and other potential upgrades include:

- Perform maintenance as needed on the

seven tennis courts

- Upgrade play equipment as needed
- Finish adding poured-in-place surfacing under the play equipment
- Partner with MJSD for upgrades and maintenance of facilities heavily used by the school district.

Hart Park

For its size, this small neighborhood park is one of the most heavily used parks in the system. The skatepark and basketball courts receive the most use. Shelter improvements and a new playground system have also added to the increased popularity of this park. Projects contained in the current parks CIP and other potential upgrades include:

- Adding ADA accessible walkways to connect the play system to the shelter

Pleasants Park

This park is split into two sections and is used by Banta School students. Due to its proximity to Banta and Menasha High School, there may be opportunity for future cooperation between the city and school district on how this park is utilized and maintained. Projects contained with the current parks CIP and other potential upgrades include:

- Replace existing playground equipment
- Regrade/seed existing soccer field
- Maintain existing tennis and futsal court

Shepard Park

This park has received more attention in conjunction with the opening of the Loop the Little Lake Trail. Use by trail users and the neighborhood is expected to increase in the coming years. Projects contained within the

current parks CIP and other upgrades include:

- Grading and seeding the park
- Install an oval walkway to connect park amenities
- Add play equipment

Barker Farm Park

This large neighborhood park is well used and offers two large areas of open space that could be programmed more specifically in the future. Projects contained within the current parks CIP and other potential upgrades include:

- Complete installation of a regulation softball or Little League sized diamond
- Consider adding a splashpad on the south end of the park
- Add lights to the tennis/pickleball courts

Clinton Center Park

This small park does not receive a lot of use. Upgrading and/or changing the use of this park would likely increase usage. Projects contained in the current parks CIP and other potential upgrades include:

- Replace outdated play equipment
- Replace the aging full court basketball court to a half-court
- Make this park completely pet friendly and potentially add a dog agility area

Scanlon Park

Similar to Clinton Center Park, this park does not receive a lot of use, but does offer future potential. Projects contained in the current parks CIP and other potential upgrades include:

- Replace outdated play equipment
- Incorporate this space into a larger redevelopment project that would include other public greenspace
- With its proximity to downtown and the Trestle Trail, increasing the size and features within this park should be considered.

Municipal Beach

This park continues to be a valuable public space that offers rare public access to the north shore of Lake Winnebago. Projects contained in the current parks CIP and other potential upgrades include:

- Improve the on-street public parking adjacent to the park
- Install a small picnic shelter
- Upgrade the play equipment
- Add benches along the shoreline
- Build a small unisex restroom



Municipal Beach Green Space

Menasha Conservancy Area

This large natural area has seen an increase in use. Hikers, cross-country skiers and bird watchers use this area on a regular basis. Projects contained in the current parks CIP and other potential upgrades include:

- Connect existing trails to new trails planned for the area
- Build a small unisex restroom
- Expand the trail system to improve access to ponds on the site.

James Island

This island serves primarily as a bird sanctuary and should be maintained in a natural state. Projects contained in the current parks CIP and other potential upgrades include:

- Armor the shoreline to reduce erosion from flooding (partner with WDNR and USDA)
- Add a site identification sign on the west side including a historical/nature interpretive signage

STREET ENDS WITH WATER ACCESS

Through its redevelopment efforts, the City of Menasha has made a concerted effort to expand public access to the water. Building on the branding of 'Your Place on the Water', several spaces that are part of street ROW at the water's edge have been converted to attractive public spaces providing access both to and from the water. These spaces should be retained by the City and upgraded to provide additional water access to residents and visitors alike.

The most monumental of these spaces is at Mill Street, featuring towering Corinthian Columns and two plaza spaces. The spaces at the end of Appleton Street, Brighton Drive, De Pere Street, Nicolet Boulevard, and Winnebago Avenue have also been improved for public use. The spaces at the end of Broad Street and Mathewson Street are the entry ways to the Fox Cities Trestle and Loop the Lake trails.

There are additional spaces at the termini of: Butte des Morts Street, Frederick Street, Fourth Street, Fox Street, Lake Street, Lawson Street, and Lock Street.

Projects contained in the current parks CIP and other potential upgrades include:

- Clear vegetation/trees to open site, and remedy any unsafe conditions
- Add seating and landscaping
- Add signage to clearly show that these are public waterfront access points
- Add opportunities for docking or launching non-motorized watercraft

SPECIAL USE FACILITIES –

BOAT LAUNCHES

Jefferson Park Boat Launch

See section on Jefferson Park

Manitowoc Street Boat Launch

Parking lot/aesthetic improvements

Park Street Boat Launch

No actions are recommended

Ninth Street Boat Launch

Redesign the parking lot to include curb and gutter, landscaping and potentially a small, unisex restroom. A portion of the site may be suitable for a stormwater facility.



Ninth Street Boat Launch

MENASHA MARINA

This facility continues to be popular with boaters and brings visitors to downtown Menasha. The re-opening of the Menasha Lock will increase boat traffic through Menasha. The facility is well maintained and enjoys a good reputation within the boating community. Projects contained in the current parks CIP and other potential upgrades include:

- Replace two underground fuel tanks with one larger above ground tank
- Improve the lighting system
- Consider replacing the chain link fence around the facility
- Coordinate site planning with any future redevelopment of the Becher Electric site.



Channel Docking and Walkway

Water Street Reconstruction

- Urban style trail and access to water connecting downtown to the trestle Water St./Garfield Ave.
- Potential to have stepped access to the water

- Create a gateway downtown from the water and boating patrons
- Public Art display to add inspiration to the area, with a mini-golf or similar to attract/retain visitors using the trail.
- Eliminate private boat storage along the trail

Brighton Drive Lake Access (75')

This site was obtained by the City and is east of Jefferson Park. Some discussion has been had over what recreation-related development may occur on this site. This area could also be a possible site for a new water inlet line. Those activities would not strain already limited available parking in the area. This location has potential as a canoe/kayak access site.

RECREATION TRAILS

Water Trails/Fox-Wisconsin Heritage Parkway

Recreational flatwater kayaking is the fastest growing paddle sport in the United States. Like their land trail counterpart, many regions around the country have begun to develop point to point water trails. These trails typically follow a route highlighted by points of interest and amenities such as launch sites, restrooms, drinking water, parks, restaurants, etc. They can provide the urban paddler the best of both worlds, a sense of adventure and exercise with the convenience of being close to home. Two canoe/kayak access docks were donated by Fox Cities Friends of the Fox Inc. These docks are located on the west end of Jefferson Park and just east of the Marina in downtown Menasha. The Fox-Wisconsin Heritage Parkway was established in 2010.

South Shore River Park (Gilbert/Banta Site)



South Shore River Park Trail

This is a linear park and trail existing along the river, connecting back to Anhaip Street. This area is popular for walking and fisherman.

This site offers a unique redevelopment/green space opportunity for the city. A beautiful riverside trail was built in 2015 with the assistance of WDNR grant. This was considered Phase I of the Public Greenspace portion of redeveloping the site.

Phase II is the restoration and reopening of the Lawson Canal that formerly served the Gilbert Mill. This phase will also create habitat for fish and wildlife while creating a unique paddlesport venue for kayaking, canoeing, and tubing. The closing of the RR Donnelly site creates many unique redevelopment and green space opportunities. The site will fit well with plans for the Fox/Wisconsin Trail Project. This project will allow the city to capitalize on its asset - **waterfront location**. It has been shown that companies, prospective employees, visitors and residents alike are drawn to communities that provide active lifestyle amenities like trails (land and water). Communities up and down the Fox River have been redeveloping old riverfront industrial sites. The restoration of the Lawson Canal will draw people to the downtown area and spur redevelopment of the south shore.

Consider a sidewalk connection to the trail from ECWRPC's office at the lower level should be considered to prevent "cow paths" and cutting through the landscaping to the access the trail and fishing area.

Fox Cities Trestle Friendship Trail

Commonly referred to as the "Trestle Trail", this extremely popular trail segment opened for recreational enthusiasts in August of 2005. The City and Village of Fox Crossing have agreed to jointly operate and maintain the trail. The mapping kiosk should be moved and updated to reflect new trails such as the Loop the Lake trail location.

A cooperative effort should be in place with the City of Menasha, Fox Crossing and the City of Neenah, to update the Kiosk signage to be within the Wayfinding Standards developed by ECWRPC for the region.



Trestle Trail Kiosk

Loop the Little Lake Trail

This trail recently opened in 2018 and connects the City with Fox Crossing and the City of Neenah. This 3.5 mile trail is very popular and brings visitors to Menasha.



Loop the Little Lake Trail Shelter

OTHER BIKE TRAILS & ROUTES

A signed system of designated bike routes linking schools, parks, and other destinations should be developed throughout the city. It appears unlikely that Canadian National will ever abandon its track heading east toward High Cliff State Park. In the meantime, the City should continue working cooperatively with the WDNR, Calumet County, and the Town of Harrison and other stakeholders to create a marked bike route from Menasha to High Cliff State Park. Extending the Friendship Trail on the north-side of STH 10/114 between Oneida Street and CTH LP (Firelane 8) is the safest, preferred route and benefits future city residents.

The current off-road bike/pedestrian pathway along the south side of Plank Road (STH 114) provides safe access to the Heckrodt Wetland Reserve and the Friendship Trail. The Friendship Trail extends westerly from Jefferson Park along city streets to the Menasha Lock site before crossing on the Little Lake Butte des Morts trestle. Route signs

and road striping should be considered in these locations. A coordinated program to identify, mark or sign bike/pedestrian linkages to neighboring communities will make it safer and easier for commuters and casual riders to move between cities.

Recommended New Trails

The City has constructed many trail/route segments in recent years. These facilities provide a healthful recreation transportation option and are a vital tourism amenity. The following routes are intended to be a guide for current and future bike/pedestrian planning (see Map 6). It does not consider all sidewalk connections. Some of the most vital trails/routes that the City should pursue include:

- Nature's Way extension east to Conservancy Area will allow people to access trails in the Conservancy Area.(2020)
- South Shore Riverpark to Garfield Street Extension
- Broad Street Connection to Jefferson
- Support the implementation of the STH 47 corridor to 9th Street, bike lane project connections.
- Oneida Street to Lake Park Road (Friendship Trail north side of 10/114) (work with all stakeholders).
- A trail along Water Street would connect Downtown with the Loop the Lake Trail and Shepard Park.

CITY BEAUTIFICATION AND REDEVELOPMENT STRATEGIES

Several recent projects point to the positive results that can be achieved through community beautification efforts. These have not only improved the image of the City of Menasha in the eyes of visitors, they have also increased community pride among local residents. There are a number of opportunities for furthering these recent efforts.

With its enviable waterfront location, the core of Menasha is ideally suited for economic revitalization.

Kayakers, walkers, and bicyclists are being seen in greater numbers. Along with the opening of the Trestle Trail, Loop the Little Lake, condominium development, Curtis Reed Square, restaurants, and quality shopping have all improved the identity of Menasha and with it has drawn people to the downtown area. The City should do whatever it can to continue fostering this transformation.

Visually prominent locations and other major features that serve as important focal points should be identified. Steps ought to be taken to make them aesthetically pleasing. Particular attention should be given to creating attractive entrances into the City, not only through public projects such as signing plazas but also through beautification efforts undertaken by private investment.

Economic diversity needs to be part of Menasha's future. A water based, ecotourism type of economy is key to this information..

PARK DEPARTMENT POLICY AND MANAGEMENT

- Continue pursuing outside funding opportunities (i.e., Urban Rivers, Urban Green Space, Safe Route to Schools, and Acquisition of Development Rights, Community Foundation, US Fish and Wildlife grants).
- The City should continue to maintain a strong working relationship (i.e., reciprocity agreements) with the Menasha School District and the cities of Neenah and Appleton Parks and Recreation Departments as well as with the Village of Fox Crossing.
- The Parks Division has recently become more unified with the Street Department; however, a complete merging of the Parks division with the Street and Sanitation division may not be in the best interest of the City because of potential loss of time being allocated to park maintenance and operations. It would be beneficial in the future for Park Supervisors to have some combination of Parks Management education and work experience in Parks and Recreation.
- Park staff and the Park Board should refine and update its five year Capital Improvement Plan (CIP) in concordance with the CORP and Action Plan as well as the budget.

RESIDENT WISHES AND NEEDS

Workshop Summary

In making recommendations a public “buy in” adds to the justifications of that need. A public participation process was conducted as part of “Phase II – Where Do We Want to Be?” to gather input. A survey and displays as well as feedback boards were used to obtain the information. The first of this being an Open House Workshop on April 2, 2019 at City Hall and the second was the Spring Fling event at the Middle School on April 16, 2019. Here are the results from both opportunities:

1. 10 Money Boxes

Ranking	Money Box	Amount	%
10	Ball Diamonds	\$ 2,000.00	1.38%
6	Boat Launches	\$ 11,000.00	7.59%
1	Pool / Splashpad	\$ 31,000.00	21.38%
4	Dog Park	\$ 17,000.00	11.72%
2	Events	\$ 23,000.00	15.86%
7	Nature Areas	\$ 10,000.00	6.90%
8	Picnic Areas	\$ 8,000.00	5.52%
5	Playground	\$ 14,000.00	9.66%
9	Restrooms	\$ 8,000.00	5.52%
3	Trails	\$ 21,000.00	14.48%
Totals:		\$ 145,000.00	100.00%

Attendees were given 10 \$1,000 bills and asked to spend it on whatever they wish. Ten money boxes were set out with 10 categories. The pool got the most votes of what residents would spend their \$10,000 dollars on with Events and Trails 2nd and 3rd respectively.

2. Stones: Boulders, Pebbles, and Rocks



An amenity board was set to measure a priority based approach to see what the City should place its “budget stones” for the parks. The results showed to be similar to the Money Boxes.

Upgrades to Jefferson Pool had the most responses followed by Playgrounds and Trails for the highest priority of resident needs. Low priority was specialty features such as lawn games (.i.e. corn toss, park pong), multi-use sports fields, and nature areas.

Amenity	Boulder - High Priority	ROCK - Just Right	PEBBLE - Low Priority
Arboretum / Trees	5	1	0
Boat / Kayak Launches	3	1	1
Ball Diamonds	0	7	0
Basketball Courts	1	2	1
Fishing Areas	2	0	1
Fitness Areas	3	0	0
Pet Areas	6	0	0
Playgrounds	7	0	2
Picnic Areas	4	0	2
Pool Upgrades	9	0	1
Shelters / Warming Areas	5	1	0
Multi-Use Trails	7	0	0
Multi-Use Fields	1	3	2
Nature Areas and Wildlife Viewing	2	1	2
Tennis / Pickleball Courts	3	5	1
Specialty Feature - Lawn Games	2	1	4
Total Dots Placed:	60	22	17



3. Gems and Jewels of the City

The next exercise was a picture board of the gems or highlights of what the City of Menasha offers its residents. 43 dots were placed that ranked Aquatics as #1, then Trails and Events as favorite features. This activity showed what is within the “emerald necklace (see map 5).



Fave Feature	Dots
Sports Fields	4
Trails	8
Aquatics	10
Events	5
Pet Areas	1
Nature Areas	1
Playgrounds	4
Historic Areas	1
Beach Access	3
Green Space	1
Skate Park	1
Sports Fields	4

4. Park Preferences



A preference sheet of five different designs to gather information on what residents liked or disliked as far as small parklets or green spaces that could be developed. The

attendee circled a thumbs up or thumbs down to represent their preference of design.

Here are the results:

Pocket Parks	Thumbs Up	Thumbs Down	Popularity
1	24	10	#4
2	38	7	#2
3	31	9	#3
4	20	21	#5
5	41	3	#1



5. How to make current amenities GREAT AND BETTER?

Participants were asked to write in comments for each amenity and explain how they are great but what also could make them better. Here are the comments made:

Category	Great	Better
Pool / Splashpad	Big Slide, beach zero entry for the little ones	Splash Pad, Small slides for toddlers into shallow water, Update the amenities such as concessions and restrooms, pool needs shaded areas and picnic tables (Erb Pool in Appleton), keep pool open later in September on warm days, fountains and ground spray areas.
Buildings / Trails	Clean, connections to parks, Loop the Lake good distance not too long and not too short, restrooms along the paths, Trestle Trail, Bike Repair stations on the Loop the Lake trail	More of them, connect the gaps, more off-road needed, electronic crosswalk stopping lights by Heckrodt (Melissa and Plank). Restore the Memorial Building
Fishing / Boat Launches	Options to improve what is currently there	Keep areas clean and free of weeds, maintenance on the ramps, safety lighting, add parking for the South Shore Riverpark - need a sidewalk from parking area connecting to trail
Playgrounds / Picnic and Pet Areas	Monkey Bars, Big Pavilion at Jefferson, "Rope" parks are great for older kids but need more for younger (Koslo/Hart)	Swings at child appropriate heights, restrooms open earlier in spring and later in fall, water bottle refill stations with bubblers, BIG slides like in Neenah Rocket park and Fritsch, Garbage cans by playground, Balloon Park (5 yr. old request), More Adult Swing benches by water areas, Fitness Zone areas, seating/benches, music venues at amphitheater
Nature Areas	Escape from the urban environment, hosting events, wedding spots	Commitment to upkeep, walking trails at conservancy with connections to Province Trail and Friendship Trail, More Community events at buildings
Sports Areas	Community Group Opportunities, Ball Diamonds availability, Pickleball courts, location	Maintenance upkeep, more pickleball courts, more soccer fields, Disc golf course, Tournaments to generate interest in rec programs

The people have spoken and the results reflect the parks department should put a priority on the **pool, trails, and events as well as playground areas**. The workshop exercises correlated to each other in what resident wishes are. Menasha should strive to assist in the development of these areas through grants and funding resources.

PUBLIC SURVEY SUMMARY AND ANALYSIS

A public survey was conducted in the winter/spring of 2018-2019 and asked questions conducive to residential satisfaction, needs and wants, and overall facility use. Safety concerns in walking and biking were addressed as well as questions for supporting the renovation to the outdoor swimming pool at Jefferson Park.

This survey reflects all parks and facilities maintained by the City of Menasha. It focused on future park development and preserving green space including the use of sustainability practices like rain gardens, solar collectors, etc. to beautify the City.

Below is a summary of the survey:

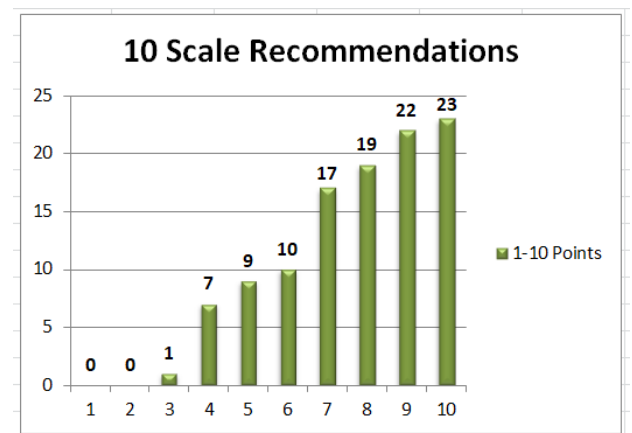
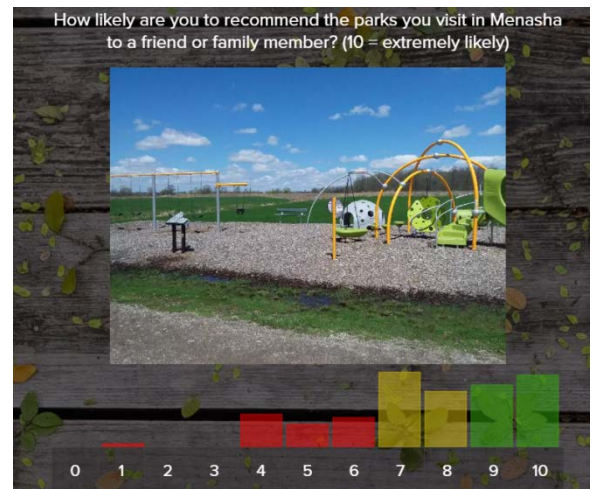
183 people started the survey with 111 completions.

USER BASE and SATISFACTION

Top 5 most used facilities =

1. Jefferson Park 90%
2. Trestle Friendship Trail 78%
3. Smith Park 67%
4. Loop the Little Lake Trail 66%
5. Jefferson Pool 58%

Recommendations by Users with 10 being Extremely Likely:

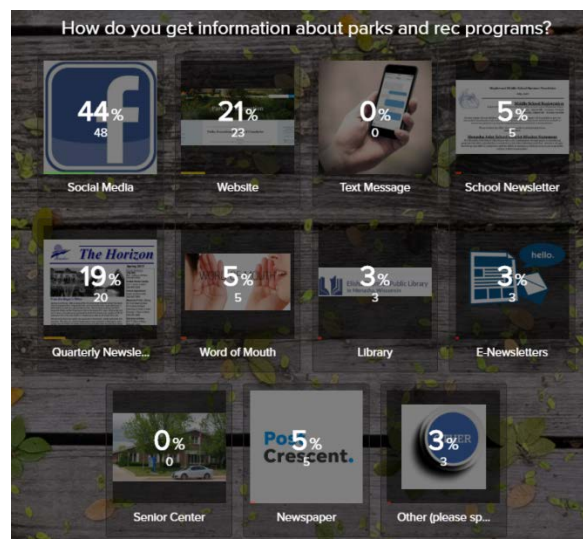


Top Voted Favorite Parks in the Fox Valley:

1. Jefferson - Menasha
2. Smith - Menasha
3. Memorial - Appleton
4. Fritsch - Fox Crossing
5. Riverside - Neenah
6. Fritse & Trestle Trail - Fox Crossing/Menasha
7. Erb Park & Pool - Appleton

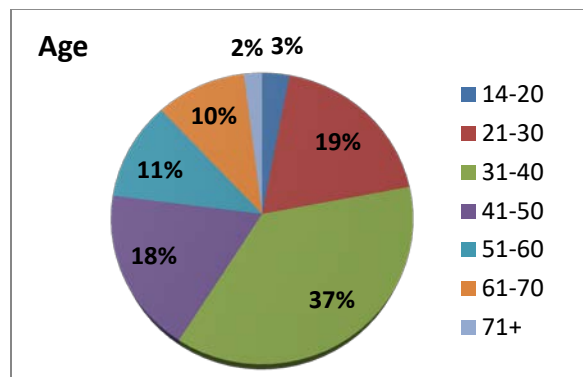
Information about Parks and Programming?

Social Media or Facebook was the number one answer followed by the website and quarterly newsletter.



Demographics

Age groups in Menasha vary but most residents are between 21 and 50. Younger families live in the City and park activities should be representative of this.



Children ages fewer than 18 were mostly represented at 66% of the survey takers with 36% having no children. A family of 4 was the highest represented, at 37%.

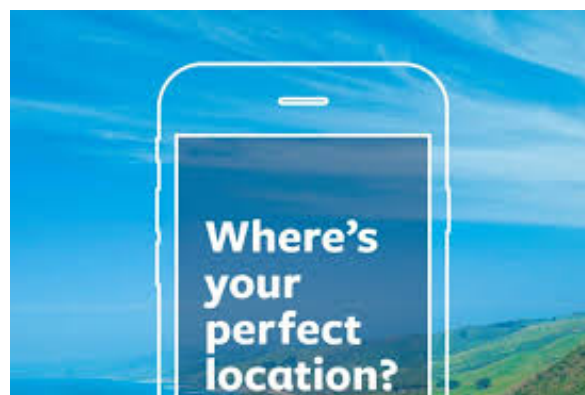
Those completing the survey were mostly female at 66% vs. Male at 34%.

Location

Park Users came from around the Fox Cities Area with most being in Menasha, Fox Crossing, or Neenah. The map below depicts the locations from the addresses given by survey takers:



Some park users traveled as far as from north of Appleton to utilize the parks in Menasha. One user (visitor) was from out of state (not depicted).



Satisfaction Rate of Menasha Parks

Most of the residents were somewhat satisfied with the park system. 65%



Needed Changes to the Parks System

- Make Parks Safer
- Beautification
- Pet Friendly Areas
- Better Tree Management
- Upgrade Jefferson Pool and Playgrounds
- Kids Programs to Connect with Nature
- More Variety of Activities for All Ages
- More Trash Cans
- Better Cleanliness and Maintenance
- ADA Accessible Play Areas All Inclusive
- Better Trail Connections
- More Marketing of the Current Parks
- Bike Course – Pump Track

MONEY AND FEES

Capital Improvements Needed in the next five years

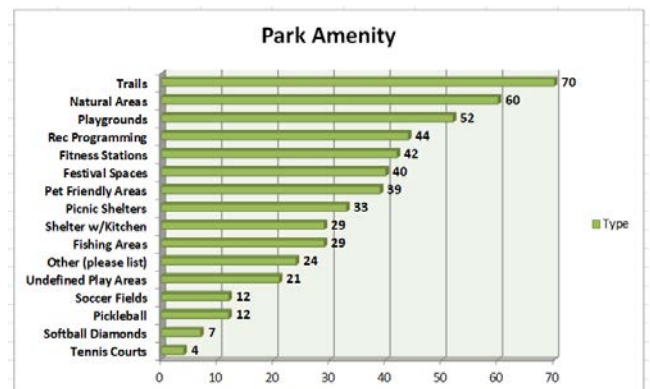
- Splashpad and Update the Pool
- More Dog Friendly areas and Trails
- Accessibility Trails and ADA for Playgrounds

- Equal Improvements to All Parks – i.e. landscaping, boat launches, amenities
- Trees and Shaded Areas within the parks. Barker Farm.
- Enhance the water, linear park features and trails
- Improve all restrooms
- Implement the Jefferson Park Concept Plan

Amenities to Invest More in

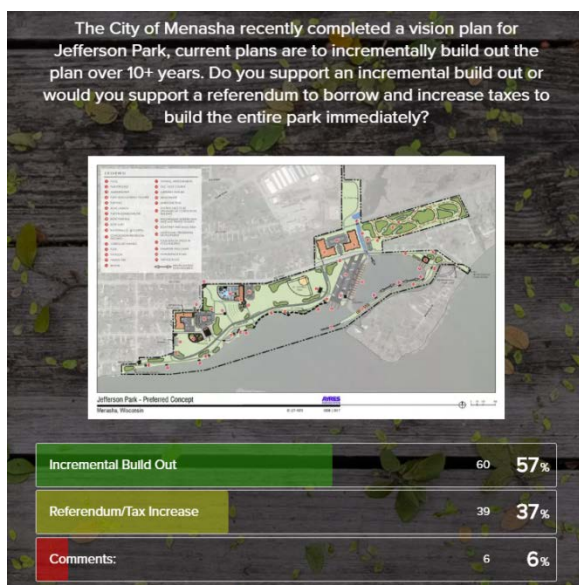
- Trails 63%
- Natural Areas 54%
- Playgrounds 47%
- Rec Programming 40%
- Fitness Stations 38%
- Festival Spaces 36%
- Pet Friendly Areas 35%
- Picnic Shelters 30%
- Shelter w/Kitchen 26%
- Fishing Areas 26%
- Other 22%*
- Undefined Play Areas 19%
- Soccer Fields 11%
- Pickleball Courts 11%
- Softball Diamonds 6%
- Tennis Courts 4%

*Other most requested was splashpad and pool.



Jefferson Park Improvements Over Next 10+ Years

- 57% supported the Incremental Build Out in Phases
- 37% said it should be a referendum/tax increase item
- 6% said other approach

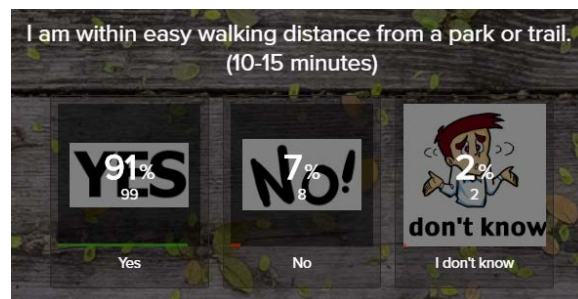
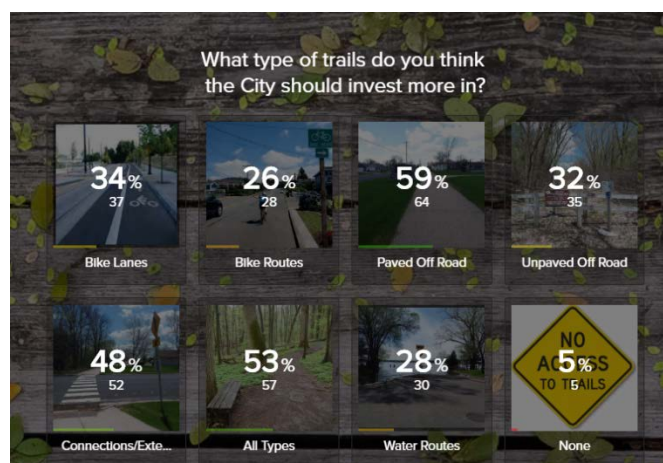


An overwhelming 78% said they are in support of a new swimming pool.



Trail Types and Walking Distances

Paved trails were the most requested by users followed by all types with connections to destinations. 91% of survey takers were within 10-15 minutes walking distance from a park or trail. The City has done a good job of distributing amenities and providing level of service to its residents.

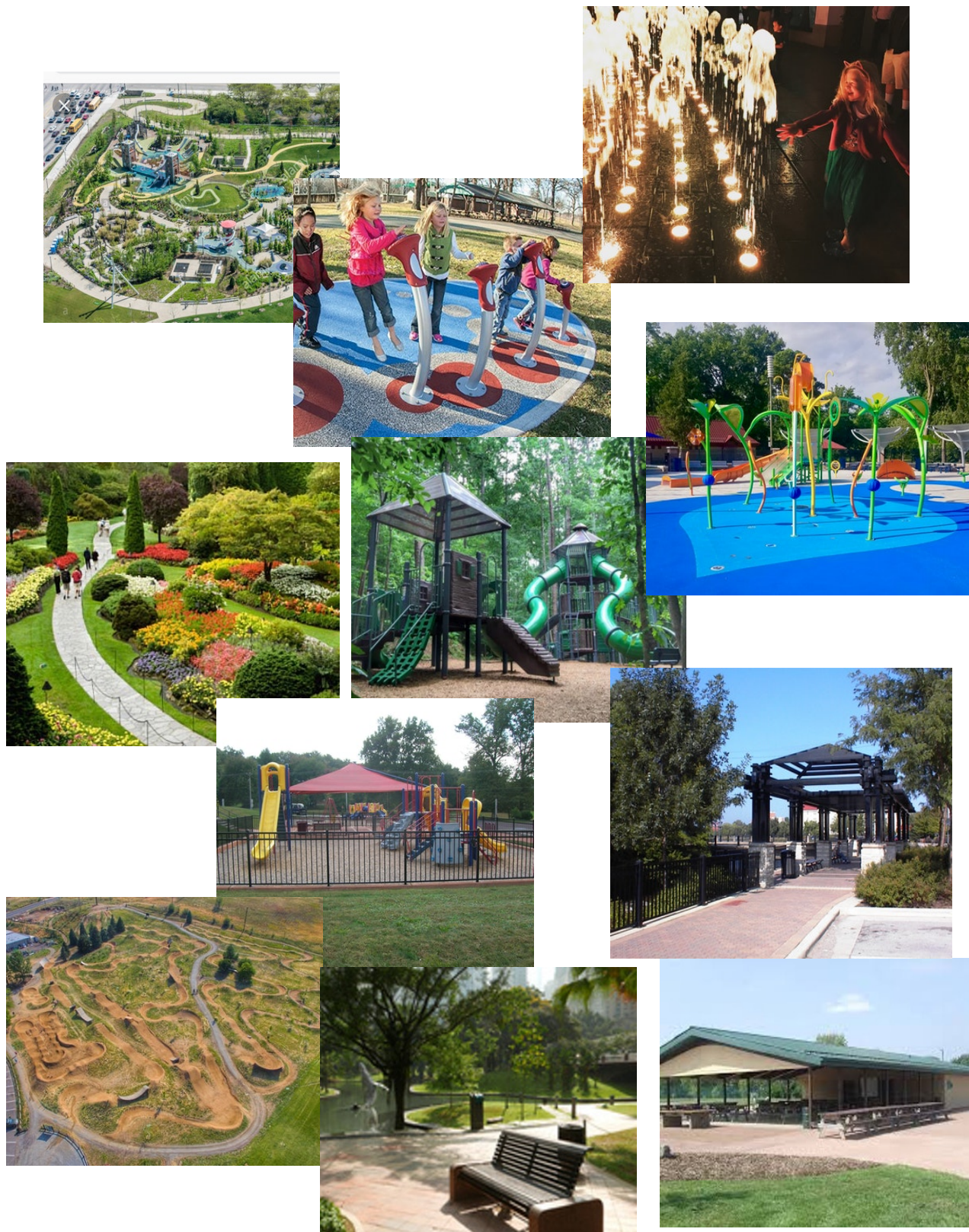


Population density patterns dictate park locational patterns. The Doty Island area had the highest amount surrounding Smith Park, Hart Park, Barker Farm, and Jefferson were also high population areas.

Most of the residents felt the parks in Menasha are well **maintained at 78%.**

Alcohol in more parks was split 53% Yes, 47% No.

Park Picture Ideas – Survey Takers:

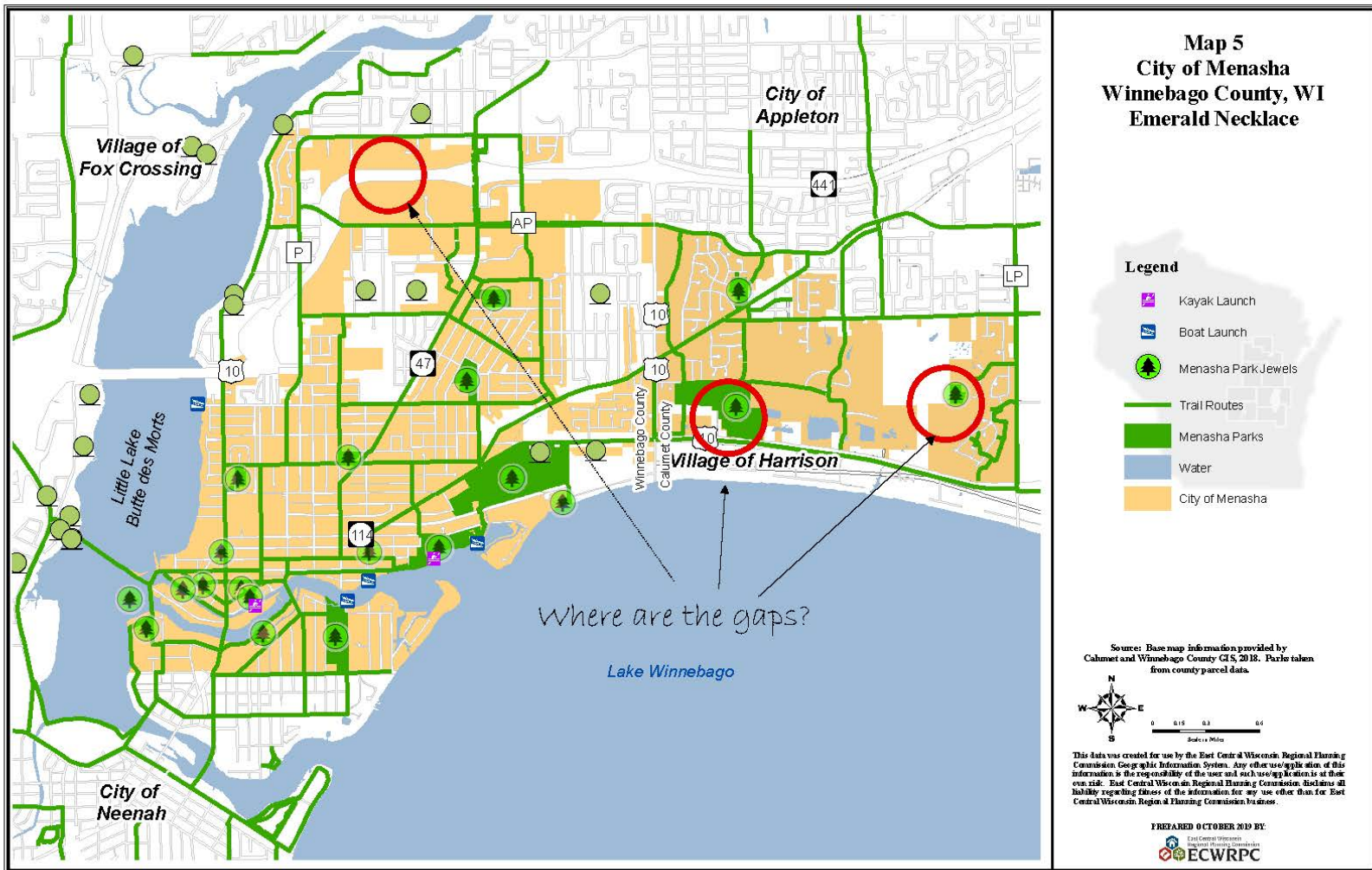


Final Thoughts and Comments

The City is doing some good things in regards to parks and trails but there is still room for improvements as the survey has shown. Main comments were to renovate or build a new swimming pool along with programming. Trail connections, playgrounds, overall maintenance and upkeep to beautify the city's parks were listed.

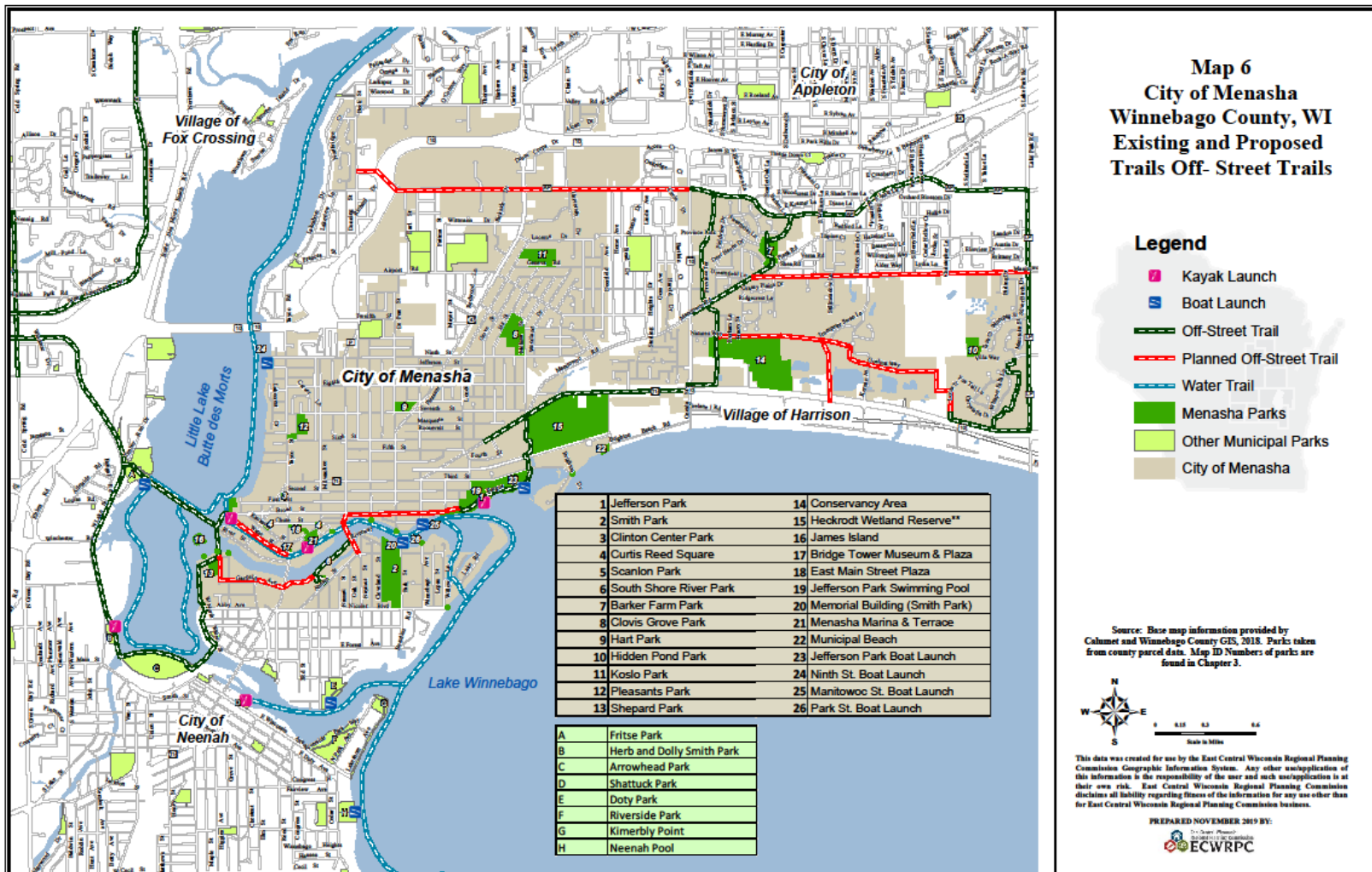
Many possibilities are available with the space allotted. Budgeting correctly for the user base and amount is crucial to the success of the parks system. Better communication and marketing between the City and the Residents would be a good approach. Not every need, wish, or want can be justified or created but with public buy-in and support, Menasha Parks and Recreation will benefit those next generations of enthusiasts while offering the opportunities to get out and enjoy the outdoors.

Map 5 Gems and Jewels



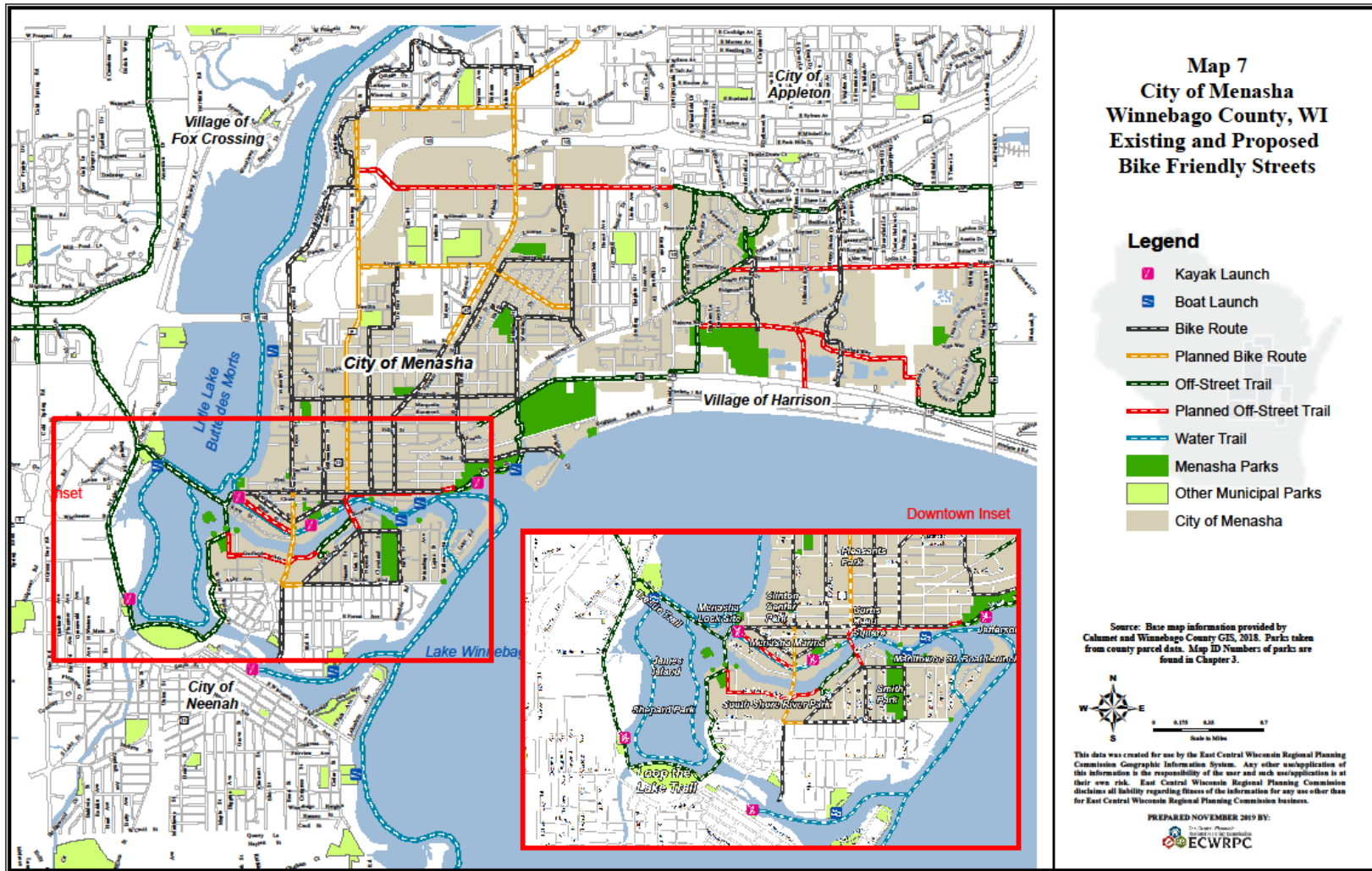
Back of Map 5

Map 6 Menasha Trails



Back of Map 6

Map 7 Existing and Proposed Bike Friendly Streets



Back of Map 7



CHAPTER 7

FUTURE PLANNING

7

future planning



CHAPTER 7: FUTURE PLANNING

Specific park improvement projects and the 2020-2024 Parks Capital Improvement Plan (CIP)

For future planning purposes, this chapter highlights several projects the City of Menasha Department of Parks, Recreation, Forestry and Cemeteries and the Menasha Parks and Recreation Board should consider. While it is important to add new facilities whenever appropriate, this should be balanced equally with the goal of maintaining and upgrading existing facilities. Some of these are also contained in the Park Department's 2020-2024 CIP budget (see Appendix C). Project costs and implementation schedule are left to the discretion of staff, the Parks and Recreation Board, Mayor, and the Common Council.

PARKS

Jefferson Park

- Upgrade current slip area (Possibly combine with Settling Basin acquisition)
- Add large community playground on the east end
- Continue repairing shorewall cap
- Remove West ball diamond
- Construct new pavilion/west end parking lot

Jefferson Park Pool

- Continue facility maintenance schedule, add new pool by 2025
- Could be done in two phases

Smith Park

- Resurface tennis courts

Memorial Building

- Building renovation
- Brick repair

Koslo Park

- Renovate parking lot paving

Barker Farms Park

- Renovate the basketball court

Pleasants Park

- Update play equipment

Clinton Center Park

- Research the best use of this park

Hidden Pond Park

- Build a shelter
- Develop a trail system that connects to the neighborhood
- Add stormwater pipe through the center of the park

Scanlan Park

-Update play equipment

Shepard Park

-Grading and walkway
 -Update play equipment

FACILITIES

Ninth Street Boat Landing

-Parking lot and landscape upgrade
 -Consider stormwater facility at this site

Riverwalk

-West end repairs

Settling Basin

-Trail development/work with Menasha
 Utilities

Trestle Trail

-LED lighting upgrade
 -Kiosk update

GENERAL IMPROVEMENTS FOR ALL PARKS

- ADA accessible compliancy, play apparatus and facilities
- Host fundraising events as needed – consider hosting a beer garden event in Jefferson Park to aid in park improvements
- Continue with consistent signage throughout the system – wayfinding

- Develop a lighting plan (includes ball diamonds and specifically the roadway and trail in Jefferson Park)
- Consider development of dog park (city or jointly operated)
- Develop the tree canopy cover goal of 30% across the city.
- Maintain and create new shared use agreements with schools
- Look at creating mini-parks and sitting areas on dead end streets that provide public access to the water
- Work toward creating an “Emerald Necklace” of biking or walking routes that create safe and convenient connections to city parks

LINEAR RECREATION TRAIL SYSTEM

The City should consider developing its own “*City Bike and Pedestrian Facility Plan*”. Such a plan should consider local levels of service for trail provision, recommend areas of first priority for development and acquisition, and recommend improvements to existing facilities. Development of “*A Bike and Pedestrian Facility Plan*” should incorporate City as well as the surrounding residents, local business leaders. City Community Development, Public Works Department, and the Parks and Recreation Department as well as the Health Department should be involved in the process.

Table 7-1: Five Year Capital Park Improvement Cost Estimates*

PARKS / PROJECT	2020	2021	2022	2023	2024	TOTALS
BARKER FARM						
Crackfill/seal	\$ 6,000					
Basketball court renovation		\$ 20,000				
						\$ 26,000
BOAT LAUNCHES						
Ninth Street parking lot		\$ 175,000				
						\$ 175,000
CLINTON CENTER						
Renovation				\$ 32,000		
						\$ 32,000
CLOVIS GROVE						
Poured in place surfacing	\$ 12,000					
						\$ 12,000
SOUTH SHORE RIVER PARK						
Shelter pavement repair	\$ 6,000					
						\$ 6,000
HIDDEN POND						
Shelter			\$ 215,000			
Trail			\$ 25,000			
						\$ 240,000
JEFFERSON						
Kargus Drive east end realignment		\$ 100,000				
Amphitheater				\$ 50,000		
Community playground	\$ 610,000					
Concession building				\$ 60,000		
East diamond renovation/lighting			\$ 300,000			
Entrance plaza & trail				\$ 35,000		
Launch upgrade				\$ 50,000		
LED lighting upgrade	\$ 19,000					
Parking lot	\$380,000					
Pavilion flat roof repair		\$ 25,000				
Pool bathhouse rehabilitation	\$ 45,000					
Pool phase 1					\$4,040,000	
Shoreline cap	\$ 25,000					
Softball/launch restroom					\$ 275,000	
Trail crackfill/seal	\$ 7,500					
Basketball half courts (2)	\$ 40,000					
West end grading/seeding	\$ 73,000					
						\$6,134,500
KOSLO						
Baseball outfield renovation			\$ 100,000			
Grading/seeding	\$ 15,000					
Parking lot repaving			\$ 40,000			
						\$ 155,000
MARINA						
Electric pedestal replacement	\$ 10,000	\$ 10,000				
Fueling system-tanks/dispenser	\$120,000					
Perimeter lighting upgrade	\$ 12,000					
Stair replacement-West End	\$ 7,500					
						\$ 159,500
MEMORIAL BUILDING						
Brick repair	\$ 20,000					
Flat roof replacement	\$ 25,000					
						\$ 45,000

PLEASANTS						
Play equipment				\$ 90,000		\$ 90,000
RIVERWALK						
West end repairs			\$ 25,000			\$ 25,000
SCANLAN						
Play equipment				\$ 38,000		\$ 38,000
SETTLING BASIN						
Fishing piers				\$ 130,000		
Trail development				\$ 200,000		\$ 330,000
SHEPARD						
Grading/seeding	\$ 20,000					
Play equipment		\$ 65,000				
Walkway		\$ 20,000				\$ 105,000
SMITH						
Grading/seeding	\$ 15,000					
Pavilion roof replacement		\$ 30,000				
Tennis court rehabilitation			\$ 60,000			\$ 105,000
TIF						
TIF #11						
(Ahnaip St. pond aerator/fountain	\$ 10,000					
TIF #11						
(Gilbert Trail Extension)			\$ 400,000			
TIF #11						
(Lawson Canal restoration)	\$ 48,000	\$1,525,000				
TIF #7						
(Mill Street/Riverwalk electrical						
panel upgrade)	\$ 6,500					\$1,989,500
TRAILS						
Friendship Trail LED lighting upgrade-DPW segment			\$ 7,000			
Trestle Trail LED lighting upgrade			\$ 22,000			\$ 29,000
	\$809,500	\$2,383,000	\$ 824,000	\$ 770,000	\$4,910,000	\$9,696,500

PUBLIC FEEDBACK ON PARK IMPROVEMENTS

Table 7-2 (see below) is comprised of public suggestions on the importance of upgrading specific park amenities. This feedback is important to consider as adjustments are made to park capital improvement plans.

The City of Menasha has many gems and jewels within and adjacent to its boundaries. To keep up with demand, a balanced maintenance schedule as well as improvements to each park should be laid out in advance. The list above and the recommendations made in Chapter 7 and 8 are good targets and goals to strive for within the next five years.

Table 7-2: Relevance of Possible Park Improvements*

*Improvements listed are from public input and suggestions. While not every amenity can be improved, most of the first 2 columns should seriously be considered and budgeted for over the next 5 to 10 years

Amenity to Improve	Highly Relevant	Implement with Certain Restrictions	The Amenity is Questionable
Accessibility	✓		
Beautification	✓		
Court Sports			✓
Fitness Stations			✓
Event Spaces		✓	
Jefferson Park	✓	✓	
Maintenance		✓	
Marketing	✓		
Natural Areas		✓	
Pet Friendly			✓
Playgrounds	✓	✓	
Pool	✓	✓	
Programming		✓	
Restrooms		✓	
Safety in Parks	✓		
Shelters		✓	
Sports Fields			✓
Trails		✓	
Trees		✓	

Page intentionally left blank.



CHAPTER 8

RESOLUTION OF ADOPTION



RESOLUTION R-1-20

**RESOLUTION TO ADOPT THE
CITY OF MENASHA COMPREHENSIVE OUTDOOR RECREATION PLAN 2020-2024**

Introduced by Alderman Ted Grade and recommended by the Parks and Recreation Board

WHEREAS, the City of Menasha has requested that the East Central Wisconsin Regional Planning Commission provide assistance in updating its comprehensive open space and recreation plan, and

WHEREAS, the Comprehensive Outdoor Recreation Plan is intended to serve as an ancillary component of the City's community development and comprehensive plan, and

WHEREAS, the City of Menasha Parks and Recreation Board and East Central Planning have worked closely to encourage active public participation in the preparation of this plan, and

WHEREAS, adoption of the plan is required for the City of Menasha to become eligible for cost sharing aid programs administered by the State of Wisconsin.

NOW, THEREFORE, BE IT RESOLVED BY THE MENASHA CITY COUNCIL THAT:

the City of Menasha Comprehensive Outdoor Recreation Plan be adopted as the approved recreation plan for the City of Menasha.

Passed and approved this 20th day of January, 2020.

Recommended by:
Parks & Recreation Board

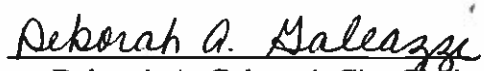
Motion/Second:
Ald. Ted Grade/Ald. Tom Grade

Passed: 8-0

Requires: Majority Vote


Donald Merkes, Mayor

ATTEST:


Deborah A. Galeazzi, City Clerk



APPENDICES



APPENDIX A
GRANTS & FUNDING
OPPORTUNITIES

APPENDIX A: GRANTS AND FUNDING OPPORTUNITIES

FUNDING PROGRAMS

Funding for recreational development can come from a number of sources both public and private. Most funding for this type of development comes from public local funds.

Primarily, local funds come from a number of sources including the sale of bonds, allocations from the local tax base, and donations from individuals and organizations.

Non-local funding can come from a number of sources, either in the form of a grant or a loan. Currently, the DNR, the U.S. Fish and Wildlife, and Rural Development (RDA) provide competitive funding relating to outdoor recreation.

The Wisconsin Waterways Commission is a good source of funding for acquiring and improving those amenities that primarily benefit recreational boaters in the state. Boat ramps, launches, parking lots, restrooms, and other boating related improvements can be 50% funded under this quarterly grant program administered by the WDNR.

Wisconsin Department of Natural Resources

The Wisconsin Department of Natural Resources is probably the main source of funds for outdoor recreation facilities. The Stewardship Program, administered by the DNR, is a fund designed to provide opportunities for outdoor recreation, protect land sensitive to environmental degradation, conserve and restore wildlife habitat and protect water quality. As a prerequisite to the following WDNR funding programs, applicants must first submit a comprehensive outdoor recreation plan, such as this plan, or a master plan that has been approved by resolution by a local governing unit, or a plan of a higher unit of government. Applicants submitting qualifying comprehensive outdoor recreation plans or master plans may receive eligibility to apply for funding for up to five years. The DNR's priority for funding is land acquisition, followed by facility development. Outdoor recreation grant programs currently administered by the DNR include:

All-Terrain Vehicle (ATV) Program

The ATV program provides funds to accommodate all-terrain vehicles through the acquisition, insurance, development, and maintenance of all-terrain vehicle trails and areas, including routes.

ATV Enforcement Patrol

The ATV Enforcement Patrol provides grants to county sheriffs for all-terrain vehicle patrols.

County Conservation Aids

The County Conservation Aids provide funds to counties or recognized Indian tribes to carry out fish or wildlife management projects that enhance fish and wildlife habitat or fishing and hunting opportunities.

Federal Aid in Sport Fish Restoration

The Federal Aid in Sport Fish Restoration provides funding for sport fish restoration and boating access including the construction of boat landings and fishing piers.

Recreational Boating Facilities Program

The Recreational Boating Facilities program provides funds to local units of government and qualified lake associations for the construction of capital improvements to provide safe recreational boating facilities. The program also provides financial assistance for feasibility studies related to the development of safe recreational boating facilities, purchase of aquatic weed harvesting equipment, purchase of navigation aids, dredging of channels of waterways, and chemical treatment of Eurasian water milfoil.

Recreational Trails Program

The Recreation Trails Program provides funds for motorized and non-motorized recreation trail rehabilitation, trail maintenance, trail development, and trail acquisition.

Snowmobile Trail Aids

Snowmobile Trail Aids provide funds to maintain trail systems that provide passage through a county and connections with adjacent counties.

County Snowmobile Enforcement Patrols

County Snowmobile Enforcement Patrols provide funds for county snowmobile patrols functioning as a law enforcement unit for the enforcement of Ch. 350, Wis. Stats.

Stewardship Local Assistance - Acquisition and Development of Local Parks

Stewardship Local Assistance - Acquisition and Development of Local Parks provides funding to acquire land, rights in land, and develop public outdoor recreation areas for nature-based outdoor recreation purposes.

Stewardship Local Assistance - Urban Rivers

Stewardship Local Assistance - Urban Rivers provides funds for the acquisition of land in urban areas. Projects focus on providing access for the greatest number of potential users, and providing the greatest opportunities for nature-based outdoor recreation.

Stewardship Local Assistance - Urban Greenspace

Stewardship Local Assistance - Urban Greenspace provides funds for the acquisition of land in and around urban areas. Projects focus on providing access for the greatest number of potential users, and providing the greatest opportunities for nature-based outdoor recreation.

Stewardship Local Assistance - Acquisition of Development Rights

Stewardship Local Assistance - Acquisition of Development Rights provides funding for the acquisition of development rights that provide or enhance nature-based outdoor recreation areas. Projects must be part of an approved Comprehensive Outdoor Recreation Plan.

Land and Water Conservation Fund (LWCF)

The LWCF provides financial assistance to state agencies, counties, villages, towns, school districts, cities, and Indian tribes for the acquisition and development of public outdoor recreation areas and facilities. The program provides up to 50 percent reimbursement grants for approved state and local projects. Competition for LWCF funds is on a statewide basis.

Rural Development Administration (USDA - Rural Development) (RDA)

The RDA provides a loan program, which provides Community Facility Project Loans to applicants with areas of less than 20,000 people, for the purpose of constructing, enlarging, or improving community facilities for health care, public safety, or public services. These loans should be secured with bonds or notes pledging taxes, assessments, or revenues.

Table A-1 Funding Information

Program	Purpose	Details	Deadlines	Notes	Agency
Acquisition of Development Rights	Acquire development rights for nature-based outdoor recreation areas and activities	\$1.6 M available per year 50% local match	May 1	Funds available for areas where restrictions on residential, commercial & industrial development	WDNR
				May include enhancements of outdoor recreation	
Aids for the Acquisition and Development of Local Parks (ADLP)	Acquire or develop public, nature-based outdoor recreation areas and facilities	\$4 M available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required Priority for land acquisition Projects must comply with ADA	WDNR
Urban Greenspace Program (UGP)	Acquire land to provide natural space within or near urban areas, or to protect scenic or ecological features	\$1.6 M available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required. Projects must comply with ADA	WDNR
Urban Rivers Grant Program (URGP)	Acquire land, or rights in lands, adjacent to urban rivers for the purpose of preserving or restoring them for economic revitalization or nature-based outdoor recreation activities	\$800,000 available per year 50% local match	May 1	A comprehensive outdoor recreation plan is required. Projects must comply with ADA	WDNR
Land & Water Conservation Fund (LAWCON)	Acquire or develop public outdoor recreation areas and facilities	50% local match per project	May 1	A comprehensive outdoor recreation plan is required	WDNR
Recreational Trails Act (RTA)	Provide funds for maintenance, development, rehabilitation, and acquisition of non-motorized multi-trails	50% local match per project	May 1	Funds may only be used on trails identified in or that further a goal of a local, county or state plan Funds may be used on trails that are in SCORP a state park plan	WDNR

Program	Purpose	Details	Deadlines	Notes	Agency
Wisconsin Main Street Community Program	Comprehensive downtown revitalization program, which includes Streetscape improvements	Wisc. Dept. of Commerce	No Date	General downtown Program. May benefit trail enhancements through streetscaping	National Main Street Center
Surface Transportation Environment Cooperative Research Program	Evaluate transportation control measures. Improve understanding of transportation demand factors. Develop performance indicators that will facilitate the analysis of transportation alternatives	20% local match per project	No Date	Money available for: development of national bicycle safety education curriculum grants to a national not-for-profit organization engages in promoting bicycle and pedestrian safety study of the safety issues attendant to the transportation of children to and from school by various transportation	FHWA
Urban Forestry Grants	Assistance for tree maintenance, planting, and public awareness	\$1,000 to \$25,00 of grants awarded with a 50% local match	October 1	Funding is prioritized for communities needing to develop an urban forestry plan, needing worker training, and needing to conduct a street tree inventory	WDNR Urban Forestry

Program	Purpose	Details	Deadlines	Notes	Agency
Transportation Alternatives Program (TAP)	Provide facilities for pedestrians and bicyclists. Provides funding for rehabilitating and operating historic transportation buildings and structures as well as "Main Streets"	Funded with TE-Map 21 20% required match	February	Not a grant program. 80% of funds are reimbursed if all federal guidelines are met. Project must relate to surface transportation. Construction projects must be over \$100,000 Non-construction projects must be over \$25,000	WisDOT
Surface Discretionary Grant Program (STP-D)	Provides flexible funds that can be spent on a wide variety of projects, including roadway, bridges, transit facilities, and bike and pedestrian facilities	Funded with TE-Map 21 20% match required	February	Any project that fosters alternatives to single-occupancy vehicle trips Facilities for pedestrians and bicyclists System-wide bicycle planning Construction projects must be over \$100,000 Non-construction projects must be over \$25,000	WisDOT
Safe Routes to School Grant Program (SRTS)	Intended to combat childhood obesity and reestablish walking and biking to school	Funded with TE-Map 21	December	Funding for bicycle and pedestrian facilities Funding for pedestrian and bicycle safety and programs	WisDOT
Section 5309 (old Section 3 discretionary funds)	Transit capital projects; included intermodal facilities such as bicycle racks on buses and bicycle parking at transit stations	20% local match per project	Early Spring	Funding for this program is allocated on a discretionary basis Congress reserves money each year Administration can pick the projects	WisDOT Bureau of Transit

Other Resources and Links:

Community Grants:

Wisconsin Community Fund: These are for non-profits groups.

<http://www.forwardci.org/wisconsin-community-fund>

<http://www.cffoxvalley.org/page.aspx?pid=873>

Sports Field Grants:

<https://www.responsiblesports.com/programs/grants/rules>

<http://www.hksportsfields.com/sports-complex-financing/>

Playground Grants:

<http://www.bciburke.com/grants.html>

<http://www.miracle-recreation.com/purchase-options/playground-grants.html>

<http://www.playlsi.com/Research-Plan/Playground-Planning/Financing/Playground-Grants/Pages/Playground-Grants.aspx>

<http://korkatblog.com/playground-grants/>

<http://www.letsplay.com/get-involved/about-playground-grants?gclid=CJzZ2N792bgCFZA-Mgod6AsA6Q>

Educational: (Could be used for landscaping also)

<http://eeinwisconsin.org/core>

National: The National Parks and Recreation Association has fundraising ideas and resources along with grants for parks.

<http://www.nrpa.org/fundraising-resources/>

Misc:

Fitness Equipment - www.exo.fit/grant Will match 50% for 2018.

Amazon Smile Program - <https://smile.amazon.com/>



APPENDIX B

SAFE ROUTES TO PARKS AUDITS

Table B-1 Parks Inventory and Safe Routes to Parks Audit Suggested Improvements

Park Name	# of Facilities	# Access Points	Park Access	Signs	Sight-lines	Lighting	Landuse	Maintenance	Improvements
9th St Boat Launch	1	1	car, sidewalk	yes	trees	good	residential	satisfactory	add dock
Barker Farm Park	9	5	sidewalk, trail, car	yes	trees	good	residential, open, wooded	good	could add another half court BB court more benches by tennis court and playgrd
Clinton Center	2	2	sidewalk, car	yes	trees	poor	industrial, residential, wooded	satisfactory	benches needed updated play equipment on busy street access is bad next to industrial area no parking broken swing
Clovis Grove Park	6	4	sidewalk, car	yes	trees	satisfactory	residential, commercial	satisfactory	swings need to be replaced drainage
Curtis Reed Square	1	3	sidewalk, car	yes	Buildings	very good	commercial	good	street construction add map to kiosk landscaping garden area
Gilbert Linear Park and Trail	3	3	sidewalk, trail	no	trees	good	residential, commercial, open	good	Need a geese deterrent if possible
Hart Park	7	4	sidewalk, car	yes	open skate park	satisfactory	commercial	satisfactory	no parking misuse of area drainage in sandlot
Heckrodt Nature Preserve and trails	3	1	car, trail, sidewalk	yes	trees	satisfactory	residential, commercial, wooded	good	Private facility trail to Jefferson Park
Hidden Pond Park	2	2	car, trail	no	trees	very poor	industrial, wooded, open	satisfactory	add a shelter more benches pave trails prairies master plan.
Jefferson Park	17	5	sidewalk, trail, car	yes	trees	good	residential, commercial, open	good	master plan completed better wayfinding in park directing traffic
Koslo Park	4	2	sidewalk, car	yes	fences	good	residential	good	Restroom needed, update parking lot

Park Name	# Facilities	# Access Points	Park Access	Signs	Sight-lines	Lighting	Landuse	Maintenance	Improvements
Loop the Lake Trail	1	1	sidewalk ,car	yes	water	satisfactory	residential, commercial ,industrial	satisfactory	In construction phase
Menasha Conservancy	2	1	car	yes	trees	very poor	commercial ,residential, wooded, industrial	satisfactory	add more gravel to parking area wood chip trail
Municipal Beach	1	1	car	no	residential area	satisfactory	residential	satisfactory	private neighborhood area
Pleasants Park	1	3	sidewalk ,car	yes	fences	satisfactory	residential, commercial	satisfactory	flooding issues old play equipment freshen up
Scanlon Park	2	3	sidewalk ,car	yes	trees	satisfactory	residential, industrial	satisfactory	keep up with landscaping new seating on corner update play equipment ADA accessible
Shepard Park	3	2	sidewalk ,car	yes	trees	poor	industrial	satisfactory	Landscaping connect a path to Basketball court add picnic tables and benches bike rack for Loop the Lake Trail
Smith Park	15	4	sidewalk ,car	yes	trees	satisfactory	residential	good	drainage issues shelter maintenance add benches along trail and playground
Trestle Trail	1	2	sidewalk ,trail,car	yes	trees	good	residential	very good	update kiosk when loop the lake is complete clean up dead fish near lock and shore



APPENDIX C

2020-2024 Capital Improvement Projects

Table C-1 2020-2024 CIP

City of Menasha, Wisconsin

Capital Improvements Plan

2020 thru 2024

PROJECTS BY DEPARTMENT

Department	Project #	Priority	2020	2021	2022	2023	2024	Total
Parks & Recreation Department								
Marina Stair Replacement- West End	MAR-2020-001	3	7,500					7,500
Marina Fueling System-Tanks/Dispenser	MAR-2020-002	1	120,000					120,000
Marina Perimeter Lighting Upgrade	MAR-2021-001	3		12,000				12,000
Electric Pedestal Replacement	MAR-2021-002	3		10,000	10,000			20,000
Jefferson Trail Crackfill/Seal	PR-2020-001	2	7,500					7,500
Pool Bathhouse Rehabilitation	PR-2020-002	2	45,000					45,000
Jefferson Park Two Basketball Half Courts	PR-2020-003	1	40,000					40,000
Shepard Park Grading/Seeding	PR-2020-004	3	20,000					20,000
Jefferson Park Parking Lot	PR-2020-005	1	380,000					380,000
Jefferson Park Shoreline Cap	PR-2020-006	1	25,000					25,000
Jefferson Park West End Grading and Seeding	PR-2020-007	1	73,000					73,000
Barker Farm Trail Crackfill/Seal	PR-2020-008	2	6,000					6,000
Gilbert Shelter Pavement Repair	PR-2020-009	2	6,000					6,000
Smith Park Grading/Seeding	PR-2020-010	2	15,000					15,000
Shepard Park Play Equipment	PR-2021-001	3		65,000				65,000
Poured in Place Surfacing-Clovis Grove	PR-2021-002	3		12,000				12,000
Memorial Building Flat Roof Replacement	PR-2021-003	3		25,000				25,000
Jefferson Park Community Playground	PR-2021-004	2		610,000				610,000
Barker Farm Park Basketball Court Renovation	PR-2021-005	2		20,000				20,000
Memorial Building Brick Repair	PR-2021-006	3		20,000				20,000
Jefferson Park LED Lighting Upgrade	PR-2021-007	2		19,000				19,000
Smith Park Pavilion Roof Replacement	PR-2021-008	3		30,000				30,000
Shepard Park Walkway	PR-2021-009	2		20,000				20,000
Koslo Park Grading/Seeding	PR-2021-010	2		15,000				15,000
Smith Park Tennis Court Rehabilitation	PR-2022-001	2			60,000			60,000
Ninth St. Boat Launch Parking Lot	PR-2022-002	3			175,000			175,000
Riverwalk -West End Repairs	PR-2022-003	3			25,000			25,000
Jefferson Pavilion Flat Roof Repair	PR-2022-004	3			25,000			25,000
Jefferson Park - Kargus Drive East End Realignment	PR-2022-005	2			100,000			100,000
Trestle Trail LED Lighting Upgrade	PR-2022-006	3			22,000			22,000
Friendship Trail LED Lighting Upgrade-DPW Segment	PR-2022-007	3			7,000			7,000
Hidden Pond Park Trail	PR-2023-001	3				25,000		25,000
Hidden Pond Park Shelter	PR-2023-002	2				215,000		215,000
Koslo Park Parking Lot Repaving	PR-2023-003	3				40,000		40,000
Koslo Park Baseball Outfield Renovation	PR-2023-004	3				100,000		100,000
Pleasants Park Play Equipment	PR-2023-005	3				90,000		90,000
Jefferson East Diamond Renovation/Lighting	PR-2023-006	2				300,000		300,000
Scanlan Park Play Equipment	PR-2024-001	3					38,000	38,000
Jefferson Park Softball/Launch Restroom	PR-2024-002	3					275,000	275,000
Clinton Center Renovation	PR-2024-003	3					32,000	32,000
Settling Basin Trail Development	PR-2024-004	3					200,000	200,000
Jefferson Park Entrance Plaza & Trail	PR-2024-005	2					35,000	35,000
Settling Basin Fishing Piers	PR-2024-006	4					130,000	130,000
Jefferson Park Concession Building	PR-2024-007	3					60,000	60,000
Jefferson Park Swimming Pool - Phase 1	PR-2024-008	1					4,040,000	4,040,000
Jefferson Park Launch Upgrade	PR-2024-009	3					50,000	50,000

Department	Project #	Priority	2020	2021	2022	2023	2024	Total
Jefferson Park Amphitheater	PR-2024-010	3					50,000	50,000
Parks & Recreation Department Total			745,000	858,000	424,000	770,000	4,910,000	7,707,000
TIF District #07								
Mill Street/Riverwalk Electrical Panel Upgrade	LIT-2020-003	4	6,500					6,500
TIF District #07 Total			6,500					6,500
TIF District #11								
Ahnaip St. Pond Aerator/Fountain	PR-2020-011	3	10,000					10,000
Lawson Canal Restoration	PR-2020-012	2	48,000	1,525,000				1,573,000
Gilbert Trail Extension	PR-2022-009	3			400,000			400,000
TIF District #11 Total			58,000	1,525,000	400,000			1,983,000
GRAND TOTAL			809,500	2,383,000	824,000	770,000	4,910,000	9,696,500

EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

Martin Farrell, Chair
Jeff Nooyen, Vice-Chair
Eric Fowle, Secretary-Treasurer

COMMISSION MEMBERS

CALUMET COUNTY

Alice Connors
Hope Karth
Merlin Gentz
Rick Jaeckels

FOND DU LAC COUNTY

Martin Farrell
Brenda Schneider
Brian Kolstad
Allen Buechel
Charles Hornung

MENOMINEE COUNTY

Ruth Winter
Laure Pecore
(Jeremy Johnson, Alt.)
James Lowey

OUTAGAMIE COUNTY

Thomas Nelson
(Kara Homan, Alt.)
Daniel Rettler
Timothy Hanna
Jeff Nooyen
Michael Thomas
Kevin Sturn

SHAWANO COUNTY

Jerry Erdmann, Chair
Thomas Kautza
Chuck Dallas

WAUPACA COUNTY

Dick Koeppen
James Nygaard
Brian Smith
DuWayne Federwitz

WAUSHARA COUNTY

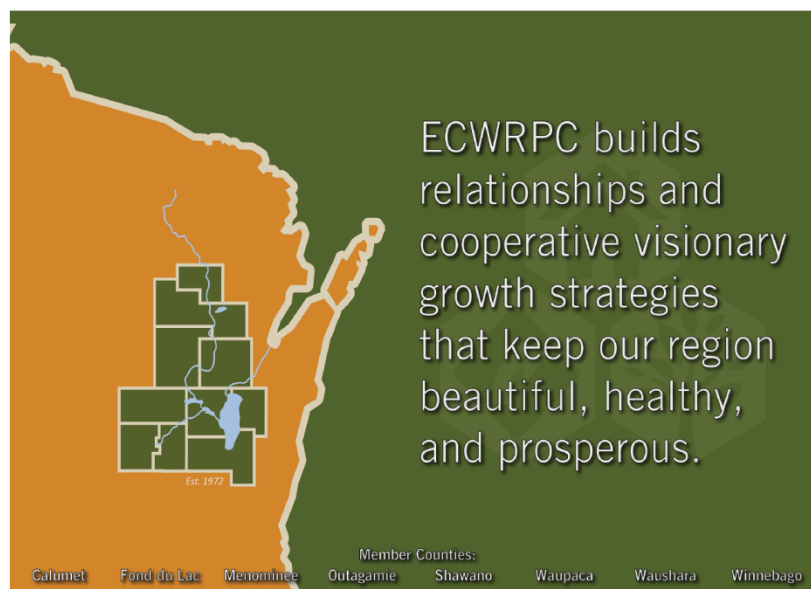
Donna Kalata
Larry Timm
Neal Strehlow

WINNEBAGO COUNTY

Mark Harris
Shiloh Ramos
(David Albrecht, Alt.)
Ernie Bellin
Lori Palmeri
Ken Robl
Robert Schmeichel

EX-OFFICIO MEMBERS

Jill Michaelson
Ronald McDonald



ECWRPC builds
relationships and
cooperative visionary
growth strategies
that keep our region
beautiful, healthy,
and prosperous.

Member Counties:
Calumet Fond du Lac Menominee Outagamie Shawano Waupaca Waushara Winnebago