

# CITY OF MENASHA HEALTH DEPARTMENT



## 2022 ANNUAL REPORT



**Public Health**  
Prevent. Promote. Protect.



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## MISSION

To protect and promote health and safety across the lifespan, by building partnerships and providing high quality services guided by community needs

## VISION

A safe and healthy community where everyone has the opportunity to live their best life

## VALUES

Teamwork, trust, communication, respect, friendliness

## MESSAGE FROM THE PUBLIC HEALTH DIRECTOR

I am very excited to share with you the Menasha Health Department's 2022 Annual Report!

Professional development and quality improvement are important to our health department; and this year we were able to dive into some quality improvement projects to help bring us one step closer to readiness for national health department accreditation. We started a project to update our internal policies and procedures, created a performance tracking system, and have updated many of our webpages, documents and processes throughout the year.

What really makes our department special is our amazing team of dedicated staff. In 2022, many of our team members displayed their leadership skills and commitment to ongoing learning and providing quality services to our community. One example of this is Public Health Nurse (PHN) Kortney Dahm earning the title of Certified Lactation Counselor (CLC) after many hours of hard work in training and exams. Additionally, when I went on maternity leave in the fall, PHN Liz Rosin stepped up as Acting Health Officer to lead the department in my absence.

We look forward to further improving and developing in 2023 to support our mission to protect and promote the health and safety of our community. Please continue reading to find the usual update on our services and activities, as well as a little information about the overall role of local public health and why what we do is so essential.

Sincerely,

*Kristine Hutter*

Public Health Director / Health Officer

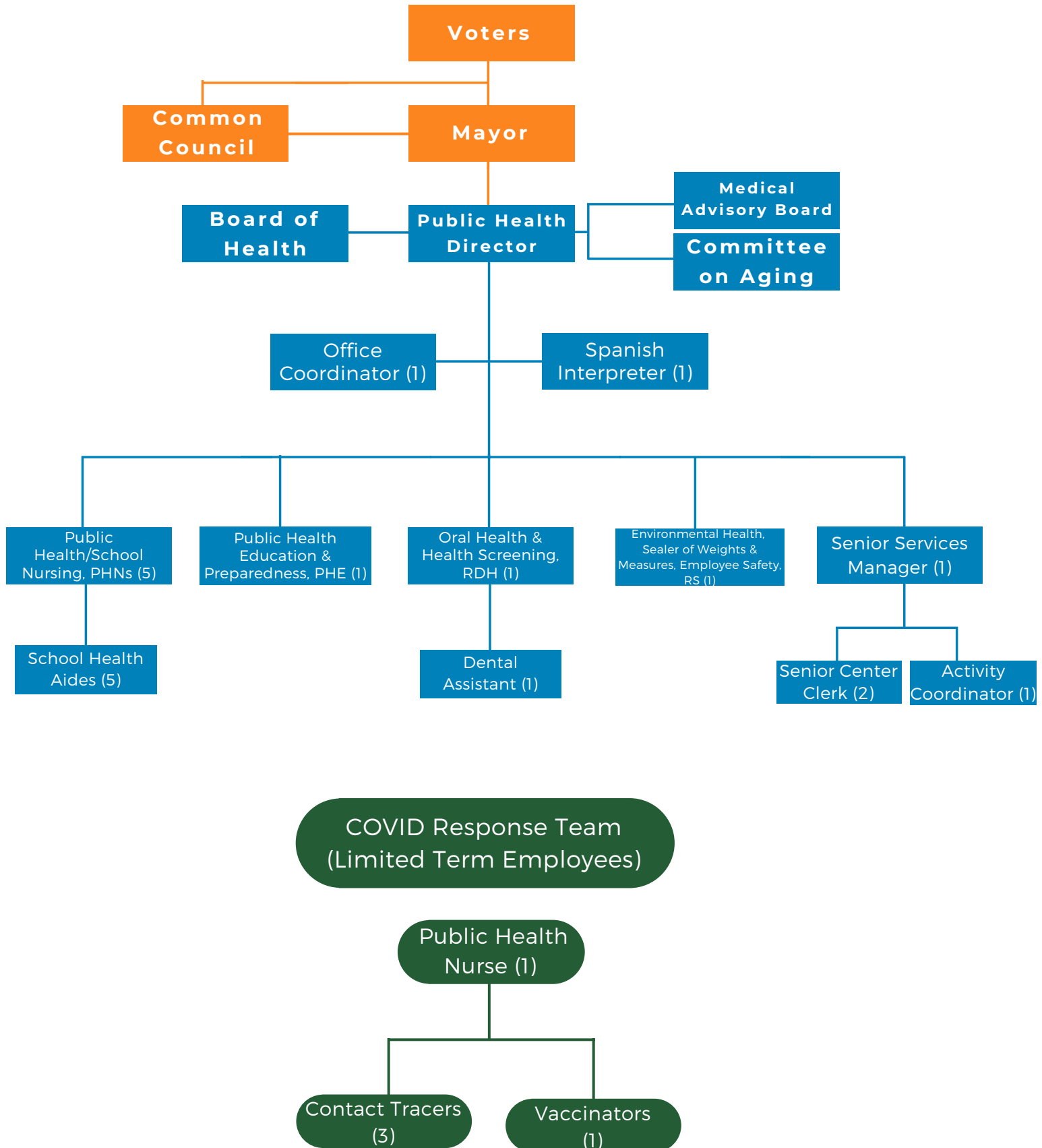


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# ORGANIZATIONAL CHART



**BOARD OF HEALTH**

The Board of Health is comprised of local health professionals and residents and serves as a link between the community and Health Department. The local Board of Health is responsible for providing policy and rule guidance and general medical oversight for the local health department. The Board of Health meets the second Friday of every month, virtual or in-person at City Hall.

Candyce Rusin, BSN, RN (Retired), *Chair*

Teresa Rudolph, MD, City of Menasha Physician Advisor (Thedacare)

Kristene Stacker, BSN, RN, CEO (Partnership Community Health Center, Inc.)

*Vacancy*

Kristine Hutter, MPH, CHES, Public Health Director

**COMMITTEE ON AGING**

The Committee on Aging acts as a clearing house for all senior citizen groups requesting aid of any type from the City of Menasha. The committee also acts as the mechanism through which the voices of older adults in the community can be heard. Meetings are held on the second Friday of the month at the City Hall. Each committee member serves a 3 year term.

**Members:**

Pat Irwin, *Chair*

Anne Anderson

Bea Kohanski

Sarah Bauer

Tom Stoffel

*Vacancy*

Kristine Hutter, MPH, CHES, Public Health Director

Chloe Hansen Dunn, MPH, Recreation/Senior Services Manager

**Staff Attendees:**

Larissa Keller, Public Health Office Coordinator

Leah McCormick, Senior Center Activity Coordinator

Meghan Pauly, Public Health Nurse

**2022 EMPLOYEES**

**Public Health  
Director/Health Officer**

Kristine Hutter, MPH, CHES

**Public Health Office  
Coordinator**

Larissa Keller

**Spanish Interpreter**

Jayanni Schmeichel

**Registered Sanitarian**

Todd Drew, RS

**Registered Dental Hygienist**

Claire Opsteen, RDH

**Public Health Educator (PHE)**

Claire Holzschuh, CHES

**Public Health Nurses (PHN)**

Gina Phillips, RN, BSN (Project)

Kortney Dahm, RN, BSN, CLC

Linda Palmbach, RN, BSN

Liz Rosin, RN, BSN

Meghan Pauly, RN, BSN

**COVID-19 Response Team**

Crystal Manders, RN

Mary Jo Kirchman

Megon Rose, LPN

Susan Penniston, RN, BSN

**Senior Center**

Chloe Hansen-Dunn, MPH

Janet Rothe

Kathy Rath sack

Leah McCormick

**MJSD School Health Aides**

Angela Rusch

Gwen Moran

Julie Herzfeldt

Mackenzie Harris

Shari O'Connell

**Stepped Down in 2022**

Charlotte Friedrich, MJSD Health Aide

Sue Reiter, MJSD Health Aide (Retired)



## CURRENT STAFF



**Back Row (left to right):** Kortney Dahm, Public Health Nurse (PHN); Claire Opsteen, Registered Dental Hygienist; Todd Drew, Sanitarian; Kristine Hutter, Health Director; Larissa Keller, Office Coordinator

**Front Row (left to right):** Linda Palmbach, PHN; Liz Rosin, PHN; Claire Holzschuh, Public Health Educator; Meghan Pauly, PHN

Not pictured: Jayanni Schmeichel, Spanish Interpreter

## COVID RESPONSE TEAM

**Left to Right:** Gina Phillips, PHN; Sue Penniston RN, BSN; Mary Jo Kirchman; Megon Rose, LPN

Not pictured: Crystal Manders, RN



**Menasha Health Department****Total Revenues: \$970,714.00****Total Expenditures: \$1,205,510.00**

The funding sources for the health department consist of grants, contract revenue, fees for service, license and permit fees, school health contractual arrangements, medical assistance billing revenue, and city tax levy monies. Total expenditures for 2022 were \$1,205,510. The local tax levy provided \$234,796 with the remaining \$970,714 coming from all other sources of funding combined.

**Health Department Grant Funding**

- Bioterrorism/Public Health Emergency Preparedness
- Childhood Immunization
- Childhood Lead Poisoning Prevention
- Cities and Villages Mutual Insurance Company (CVMIC)
- Communicable Disease Control
- Health Screening 60+
- Maternal & Child Health (Title V)
- Overdose Data 2 Action (OD2A)
- Prevention Block Grant
- Seal-A-Smile
- United Way Fox Cities - Menasha Healthy Smiles

**COVID-19 Grant Funding**

- American Rescue Plan Act (ARPA), Local Health Department Award
- Enhanced Laboratory Detection (ELC)
- Immunization Supplement COVID-19 Vaccine
- Public Health Workforce Development

**Menasha Senior Center****Total Revenues: \$49,170.00****Total Expenditures: \$105,851.00**

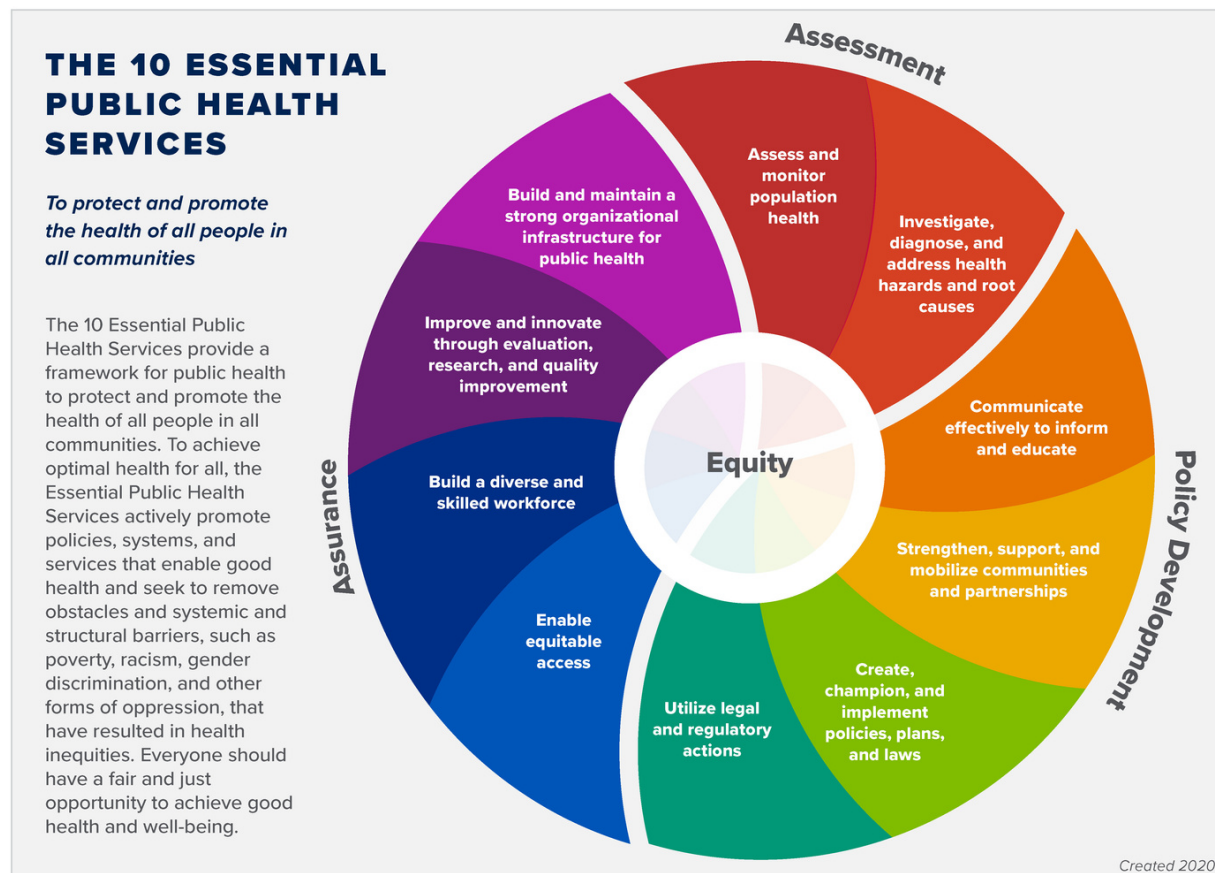
The funding sources for the Senior Center consist of grants, fees for service, program revenues, facility rental fees, donations, and city tax levy monies. Total expenditures for 2022 were \$105,851. The local tax levy provided \$56,681 with the remaining \$49,170 coming from all other sources of funding combined.



The Public Health profession uses models and frameworks that guide the profession to protect and promote the health of the community, and allow people to live their healthiest life. There are 2 main models that the profession uses: The 10 Essential Public Health Services Model and The Foundational Public Health Services. Though they sound similar, there are key differences between the two. One model is a guide for communities in general and the other for local health departments.

## 10 ESSENTIAL PUBLIC HEALTH SERVICES MODEL

This model describes public health activities that *communities* should adopt. This framework was originally released in 1994, and then modified in 2020 to align with current and future public health practices. This model is designed to protect and promote the health of *all people in all communities* centered around equity\*. See the graphic below to learn more about the 10 essential services.



Centers for Disease Control and Prevention. 2020. *10 Essential Public Health Services*. CDC.  
<https://www.cdc.gov/publichealthgateway/publichealthservices/essentialhealthservices.html>

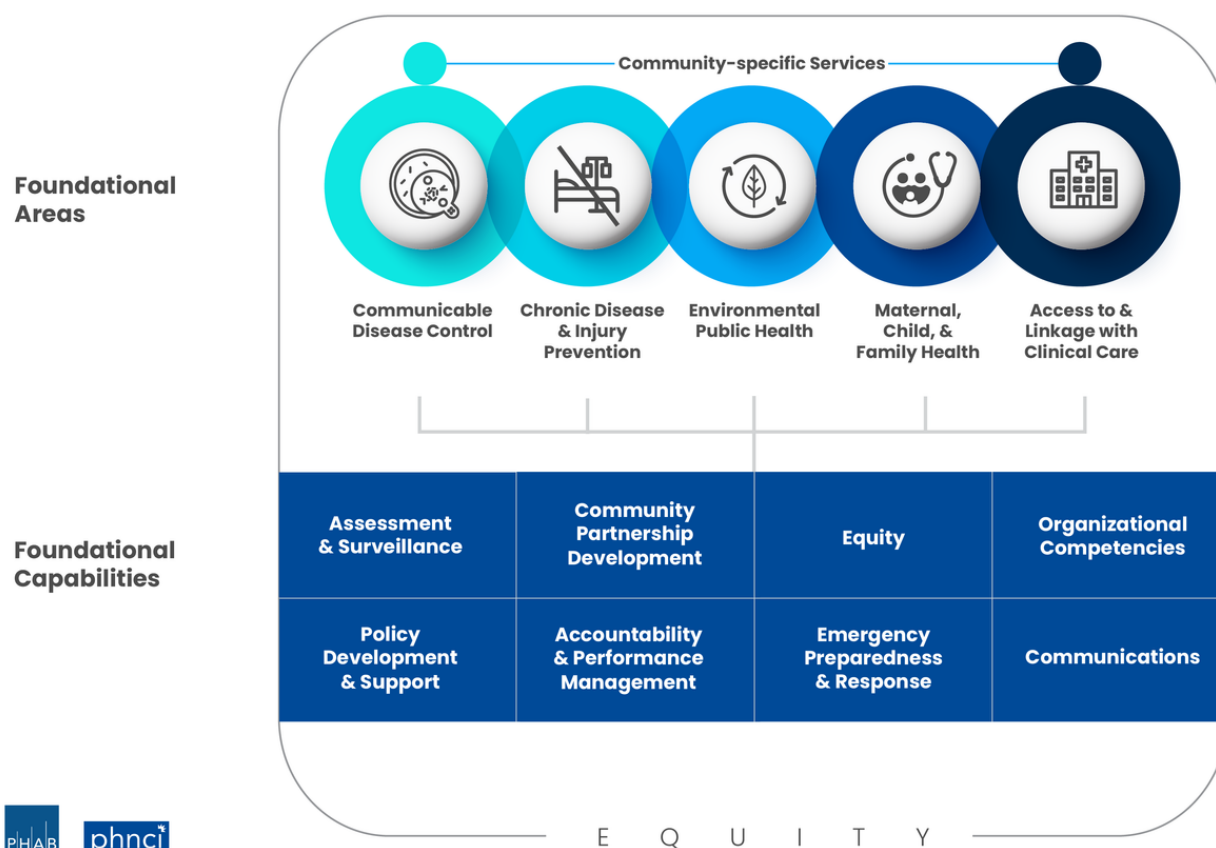
\*Equity: A fair and just opportunity for all to achieve good health and well-being. Factors such as physical, built, social, and policy environments can have a large impact on health outcomes.



## FOUNDATIONAL PUBLIC HEALTH SERVICES FRAMEWORK

This framework consists of five (5) foundational areas and eight (8) foundational capabilities. The five foundational areas reflect the minimum level of service that should be available in all communities, and are used to guide governmental *public health departments* in their work to improve the health and well-being of the community. The Foundational Public Health Services framework assists health departments in identifying resource and capacity gaps, determining costs associated with foundational service activities, and justification of funding needs. The framework allows for health department flexibility to include additional services to best serve their community.

### Foundational Public Health Services



February 2022



This 2022 Annual Report is formatted and structured to follow the Foundational Public Health Services Model because of the direct relationship to public health departments. Each foundational area page header is color coordinated to match the graphic above.

## COMMUNICABLE DISEASE

Communicable disease surveillance, disease investigation, contact tracing, public education and outreach, and other infection control measures are required under Wisconsin State Statute requirements.

Health department staff followed up on reported cases of diseases including: foodborne illnesses, respiratory diseases, and sexually transmitted infections (STIs). See the table on the next page for more information about the number of cases. The health educator created posts about communicable diseases and shared to social media.

### COVID - 19

The COVID-19 Response Team, along with the Public Health Nurses (PHNs), conducted many phone interviews with residents who tested positive for COVID-19 and their close contacts. On each call, the investigator interviewed the client to: identify the reason for seeking a COVID-19 test and associated symptoms, ask where the exposure most likely occurred, determine underlying conditions, provide follow-up education and homecare tips, and advise when to seek further medical treatment.

The COVID-19 Response Team also returned phone calls with COVID testing inquiries and clinical questions, and assisted individuals with scheduling appointments for a COVID-19 vaccine. Health Department staff worked closely with long-term care facilities, schools, and daycares on infection control and mitigation.

#### 2022 COVID-19 DATA

Total Cases	2,420
Hospitalizations	33
Deaths	5

*Note: Total cases and hospitalizations include lab-confirmed and probable cases. The number of deaths reported is lab-confirmed deaths only.*

### MONKEYPOX OUTBREAK

In mid-2022, there was an outbreak of Monkeypox globally, including the United States. Monkeypox, now known as mpox, is transmitted by close, personal contact with someone who has mpox. The disease is characterized by bumps on the skin, typically on the hands, feet, chest, face, or genital areas. People who develop mpox may also experience: fever, chills, exhaustion, swollen lymph nodes, muscle aches, respiratory symptoms, and headaches. Globally, there have been 85,146 cases with 30,093 of those cases occurring in the United States. Wisconsin saw a total of 84 cases, with one case in Menasha. The Health Department issued a press release about the case which can be viewed [here](#). [Visit the CDC for more information on the mpox outbreak.](#)



## COMMUNICABLE DISEASE REPORTS BY YEAR

Disease	2022	2021	2020	2019
Babesiosis	1	0	0	1
Campylobacteriosis	4	3	1	5
Carbon Monoxide Poisoning	0	3	0	1
<b>Chlamydia</b>	<b>61</b>	<b>76</b>	<b>73</b>	<b>72</b>
Cryptosporidiosis	3	2	0	1
Cyclosporiasis	1	2	2	0
<b>E. Coli</b>	<b>14</b>	<b>7</b>	<b>5</b>	<b>12</b>
Giardiasis	2	2	0	2
<b>Gonorrhea</b>	<b>8</b>	<b>28</b>	<b>25</b>	<b>19</b>
Hepatitis B	0	2	0	0
<b>Hepatitis C</b>	<b>3</b>	<b>8</b>	<b>3</b>	<b>3</b>
Histoplasmosis	0	1	0	0
<b>Influenza (Hospitalizations)</b>	<b>8</b>	<b>0</b>	<b>7</b>	<b>7</b>
Legionellosis	0	0	2	1
<b>Lyme Disease</b>	<b>11</b>	<b>12</b>	<b>1</b>	<b>7</b>
Mycobacterial Disease (Non TB)	3	3	1	1
<b>Monkeypox</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>
Salmonellosis	3	3	3	4
<b>SARS-CoV-2 (Coronavirus)</b>	<b>2,420</b>	<b>2,097</b>	<b>1,634</b>	<b>0</b>
Streptococcal Disease	3	10	2	4
<b>Syphilis</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>5</b>
<b>Tuberculosis (LTBI)*</b>	<b>9</b>	<b>4</b>	<b>1</b>	<b>6</b>
Varicella (Chicken Pox)	1	0	2	1
Vibriosis	1	0	0	0
Yersiniosis	1	1	0	0
<b>Year Total</b>	<b>2,560</b>	<b>2,266</b>	<b>1,764</b>	<b>152</b>

Diseases that are bolded and outlined indicate a notable change (return to normal community levels, increase or decrease) in the chart shown above. For more information on the monkeypox case, refer to page 10.

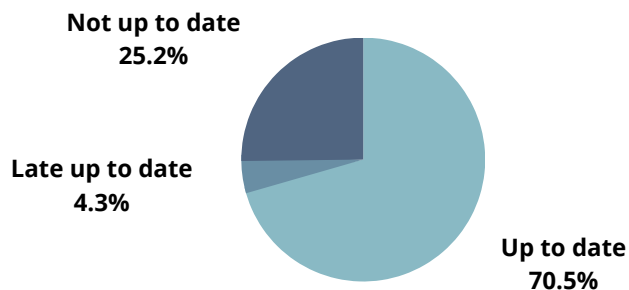
**\*Latent Tuberculosis Infection (LTBI):** LTBI is TB bacteria living in someone's body that doesn't make them sick. People with LTBI have no symptoms and don't feel sick, can **not** spread TB to others, and typically have a positive TB skin test/blood test. If LTBI is left untreated, the person may develop TB disease, although it is uncommon. In some countries, it is an endemic disease, meaning that TB/LTBI is a common disease in an area or community.

## IMMUNIZATIONS

The goal of the immunization program is to ensure babies up to 24 months old are up to date on their recommended vaccinations. The Menasha Health Department holds monthly Vaccines For Children (VFC) clinics to provide childhood vaccines at no cost to children 18 years old and younger. These clinics serve children who are: American Indian/Alaskan Native, underinsured, not insured, or on Medicaid or BadgerCare. The health department can provide all recommended vaccines including: HPV, MMR, DTaP/Tdap, Polio, Hepatitis A, Tetanus, Varicella, and more. In addition to the VFC program, the Menasha Health Department provides annual flu vaccines for both children and adults. Children 18 years and younger receive the annual flu vaccine at no cost, and adults 19 years and older can receive the flu vaccine for \$20.

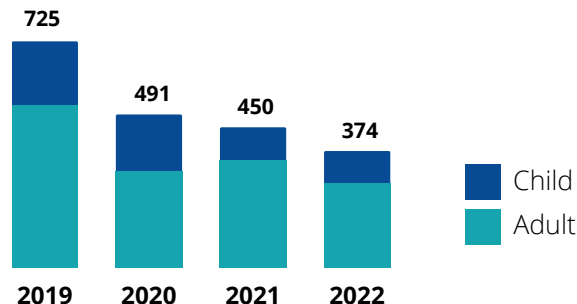
Menasha Health Department's 2022 immunization goal was for 79% of children in the community to have received their recommended childhood vaccines by 24 months of age (benchmark). In 2022, health department staff administered 89 routine childhood vaccines. With the help of other community vaccinators, about 71% of children in the community met the benchmark criteria. Since this was a decrease from 2021, MHD staff is trying new ways to promote childhood vaccinations.

**2022 Percentage of children who met/did not meet the vaccine benchmark criteria**



2022 Benchmark: 79%

**Total number of flu vaccines administered by year**



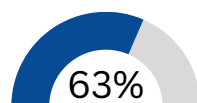
Meghan, PHN is a member of the Northeast Wisconsin Immunization Coalition (NEWIC) where she serves on the board and was elected co-chair in 2022. NEWIC provides the community and vaccine providers with resources, toolkits, and outreach surrounding vaccination.

## COVID-19 VACCINE CLINICS

The Menasha Health Department continued to hold onsite COVID-19 vaccination clinics on a regular basis throughout 2022. In spring, children 6 months to 4 years old became eligible to receive the COVID-19 vaccine. The MHD provided COVID-19 vaccines to all age groups. In total, Menasha Health Department administered 1,071 doses of the vaccine in 2022.

MHD also partnered with various community organizations and groups, in particular the Northeast Wisconsin Multicultural Coalition Inc. (MCI), to provide the COVID-19 vaccine to the community. In addition to the vaccine, community resources were offered to meet the varying needs of the community. Spanish and Hmong language interpreters were onsite to accommodate anyone who requested language assistance.

**Percent of Menasha residents who received the COVID-19 vaccine**





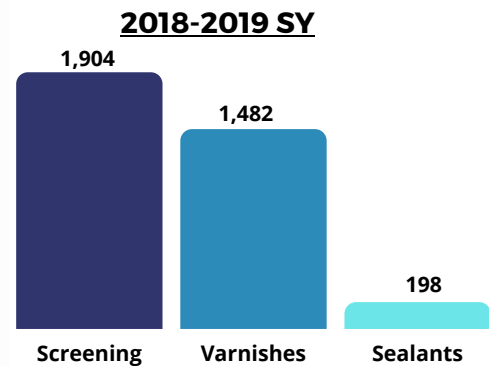
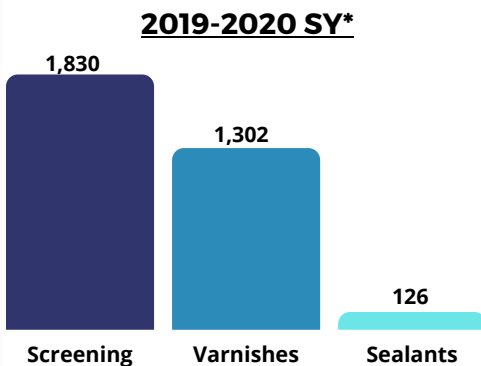
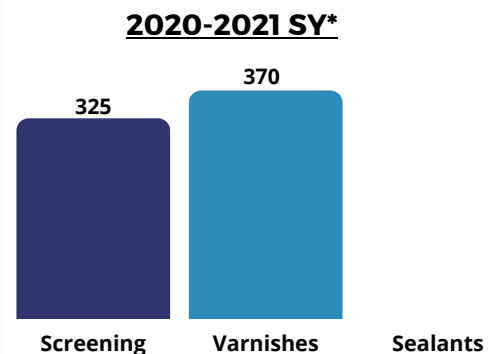
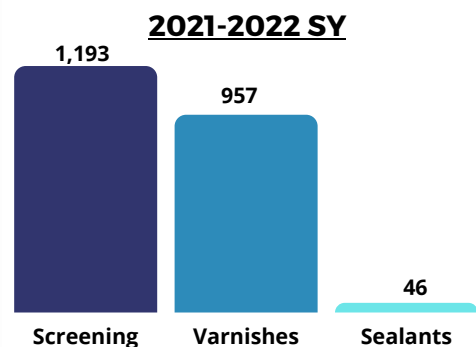
### ORAL HEALTH

The most common chronic disease in children is tooth decay. When plaque builds up on teeth, it produces an acid that decays healthy teeth. This can lead to more issues like holes in teeth, abscesses, or gum disease. Like other chronic diseases, tooth decay is preventable. Menasha Health Department has an oral health program called Menasha Healthy Smiles to help prevent tooth decay, which is led by public health registered dental hygienist, Claire.

Claire provides oral health services to students in the Menasha Joint School District and participants of early childhood education programs in the City. Oral health services include: oral health education in classrooms, screenings, topical fluoride varnishes and dental sealant application. In 2022, 58 classroom presentations were conducted. Claire will conduct patient follow-up and provide referrals for treatment, as needed. This oral health program is funded in part by grants from the United Way-Fox Cities and Seal-A-Smile.

#### School-based oral health services provided by school year

*\*Due to the COVID-19, some dental services were limited in 2020 and 2021.*



Oral health classroom presentations.

*Images Source: Menasha Parks & Recreation*





### EMPLOYEE SAFETY

The health department oversees the City Employee Safety budget and houses the Employee Safety Coordinator, Todd. In collaboration with the Human Resources department, Todd coordinates mandatory safety training, annual hearing screening, conducts respiratory fit testing, maintains the Hazard Communication Program, and investigates all reported employee injuries. Additionally, the Employee Safety Coordinator conducts regular safety committee meetings with City Hall, Library, Public Works, and Menasha Police Department staff. The Menasha Health Department receives grant money through Cities and Villages Mutual Insurance Company (CVMIC) for purchasing employee-safety related items.

#### **2022 Employee Safety Accomplishments**

- held 9 safety meetings
- held 7 trainings on various safety topics
- conducted 16 injury investigations
- conducted 62 hearing screenings
- conducted 49 respiratory fit tests
- conducted 12 safety trainings for new and existing employees

#### **Safety Training Topics:**

- Bloodborne pathogens
- Active threat
- CPR/First aid
- Floor coordinator training
- Emergency evacuations
- Slips, trips, falls
- Confined space
- Forklift safety
- Work zone safety
- Hazard communication
- Trench/evacuation training

#### **EVACUATION PLAN**



The Emergency Operations and Evacuation Plan (EOEP) was reviewed, revised, and implemented in early 2022. This plan includes detailed evacuation procedures, contact information, how to evacuate the work building safely, and relocation points for staff.

#### **HAZARD**



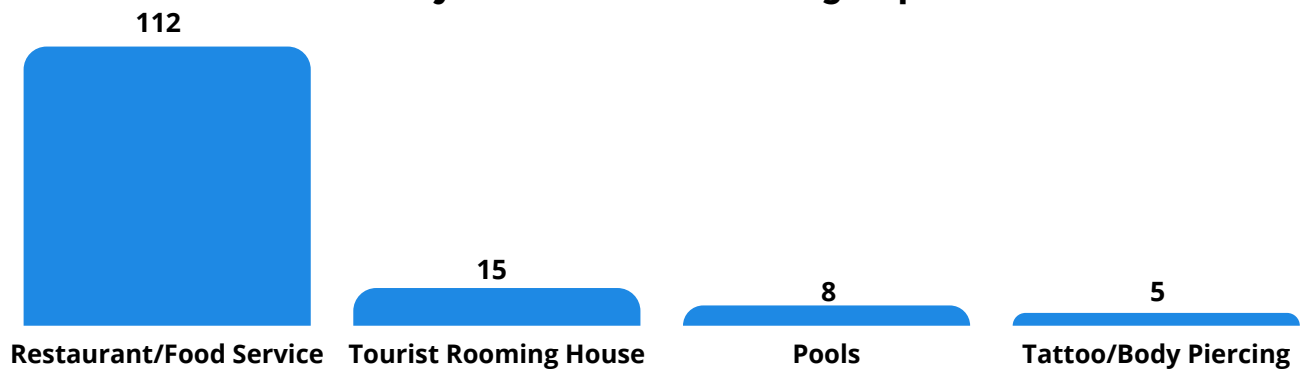
The Safety Data Sheet (SDS) database was reviewed and revised in 2022. This database contains an SDS for all chemicals and products used by City employees. An SDS contains directions and instruction on how to properly handle, use, and dispose of chemicals to avoid injury.



## ENVIRONMENTAL HEALTH

The Environmental Health Program is responsible for conducting inspections for food safety and recreational licenses (retail food, swimming pools, tourist rooming houses), manufactured home parks, and body art establishments. These inspections are conducted by Todd, the Registered Sanitarian. Environmental Health is also responsible for: investigating human health hazard complaints; conducting lead risk assessments; providing radon measurement and mitigation consultation; conducting indoor air quality investigations; and consultation on asbestos, contaminated soil and water, odors, and fugitive dust concerns. The Registered Sanitarian oversees the City of Menasha rabies control program in cooperation with the City of Menasha Police Department.

### Food safety & recreational licensing inspections\*



\*Inspections include: pre-inspections, annual inspections, follow-up inspections, complaint investigations. All restaurants in Wisconsin are subject to one annual, routine inspection, which can occur at anytime at the discretion of the Registered Sanitarian. All restaurant inspection reports in Wisconsin are available for public access.

[Click here to view all restaurant inspection reports.](#)

### New in 2022

6 Tourist Rooming Houses



A TRH is a home that can be rented through an app service

2 Food Establishments



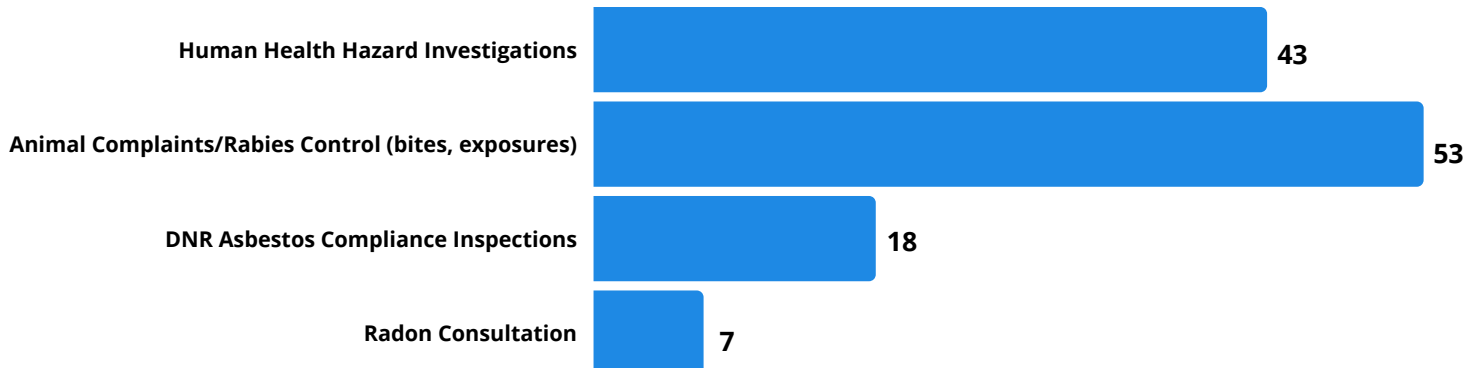
Licensing occurs when there is a new establishment or name

### Todd serves as an agent for the following state agencies:

- Department of Agriculture
- Department of Safety and Professional Services
- Department of Natural Resources
- Department of Administration

For more information about our environmental health program, visit our [website](#).

## Additional environmental health activities in 2022



## POOL/BEACH MONITORING

During the summer, the community pool (Jefferson) and municipal beach (Brighton) are open for public use. Water samples were collected from the community pool to be tested for coliform bacteria, which indicates potential presence of E.coli. E.coli can be harmful if it's ingested during recreational use. Testing the water regularly ensures that the water is safe for community use. All water samples collected were within normal range, and deemed safe for swimming.

Brighton Municipal beach, located on Lake Winnebago near Heckrodt Nature Preserve, is a common place people swim and bring their pets in the summer.

**Most Probable Number (MPN)** is the standard measurement unit that is used to indicate levels of E.coli in beach water samples; levels should not exceed 235 MPN. If water samples collected from beaches exceed 235 MPN, a water quality advisory sign will be posted to caution beach-goers of the risk of illness associated with higher levels of E.coli



The water advisory was posted in mid-August due to a high MPN water sample result.

## WEIGHTS & MEASURES

Todd, Sealer of Weights and Measures, enforces Wisconsin Law related to the accuracy of weighing and measuring devices used in commerce. Devices inspected or tested include: gas pumps, scales, pricing systems, timing devices, and linear measures (items that are sold by the foot or yard). A portion of the program also audits pre-packaged products to ensure accurate weight declaration and labeling. The Sealer investigates all complaints related to weighing and measuring devices, including credit card skimming complaints. A total of 188 devices were tested in 2022 to ensure they are within tolerance of Wisconsin law and National Institute of Standards and Testing (NIST) standards, which is a branch from the US Department of Commerce.





### MATERNAL & CHILD HEALTH

The Maternal and Child Health (MCH) grant program focuses on promoting breastfeeding in Menasha. Breastmilk has many benefits for the mother, child, and community. Breastmilk provides nutrients and antibodies to the baby, which can lower a child's risk of asthma, ear infections, diabetes, and obesity. Breastfeeding can also lower a woman's risk of breast cancer, ovarian cancer, osteoporosis, and heart disease. There is also no waste from packaging, preparation, or leftovers.

The Menasha Health Department works with workplaces and childcare centers to become Breastfeeding Friendly, and to maintain that designation. The goal of breastfeeding friendly workplaces and childcare centers is to promote private and inclusive places for milk expression. The designation process involves gaining support for the initiative, creating breastfeeding policies, and furnishing a private and clean lactation space. Other jurisdictions in the region also work on this initiative. Staff members from these health departments and others in the community collaborate and promote this work through the Breastfeeding Alliance of Northeast Wisconsin (BFAN). Staff attended bi-monthly BFAN meetings to promote breastfeeding initiatives in the region.



#### State Statute 253.165: Right to Breastfeed

*"A mother may breast-feed her child in any public or private location where the mother and child are otherwise authorized to be. In such a location, no person may prohibit a mother from breast-feeding her child, direct a mother to move to a different location to breast-feed her child, direct a mother to cover her child or breast while breast-feeding, or otherwise restrict a mother from breast-feeding her child as provided in this section."*



1 childcare site was re-designated as breastfeeding friendly



3 breastfeeding-related consults were provided in 2022



30 car seat fittings were conducted by Linda, PHN

In addition to the MCH grant program, the Menasha Health Department provides a number of other services and programs to promote the health and safety of babies, children, and moms. Public health nurses provide home visits for new moms to ensure they have the support they need, and to check in on their baby. This can be at the request of the family or their healthcare provider. Kortney, PHN, completed a Certified Lactation Counselor (CLC) course in 2022. She provides lactation support to moms and babies in the City.

### LEAD FOLLOW-UPS

Home visits and other follow-ups are also conducted for families whose children have elevated blood lead levels. Elevated blood lead levels can have negative health impacts on developing children, including affects on: growth and development, hearing and speech, and learning and behavior. Not all children present symptoms of lead poisoning, so it is important for those children who may have been exposed to get tested by a healthcare provider. Most exposures occur in the environment, especially in older homes and buildings. Older homes are more likely to have lead paint or pipes. For more information on the health effects of lead, visit [this website](#).

# 107

Letters sent to new parents with information related to water lines and lead

# 2

Lead related home visits were conducted

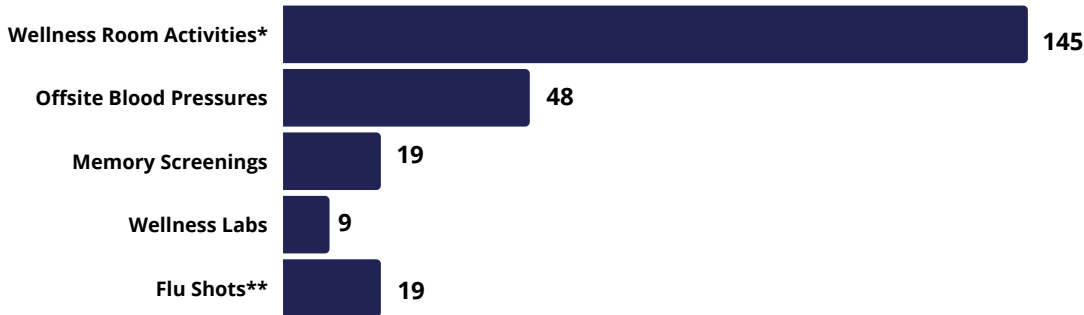


### OLDER ADULTS

The Menasha Health Department provides low cost, accessible health services to older adults through its Health Screening 60+ grant, overseen by Meghan, PHN. During 2022, Meghan saw 535 clients for wellness programming and health screenings. That's a 264% increase from 2021! In July, the Menasha Senior Center (MSC) and health department partnered with ThedaCare to provide wellness screenings for older adults, which include blood-glucose, lipid, A1C levels, and more at a reduced cost.

Through the wellness programs offered by Meghan and the MSC, participants have opportunities to pursue improved health, strengthen economic security, enhance well-being, and increase societal participation. A variety of programs are offered at different times throughout the year, depending on the season. Memory Café and Lunch & Learns are offered throughout the year, and Tai Chi and Walking Club are popular during the warmer months. In 2022, City employees joined Walking Club participants to talk about their departments about what staff do on a day-to-day basis.

#### Health Services Attended

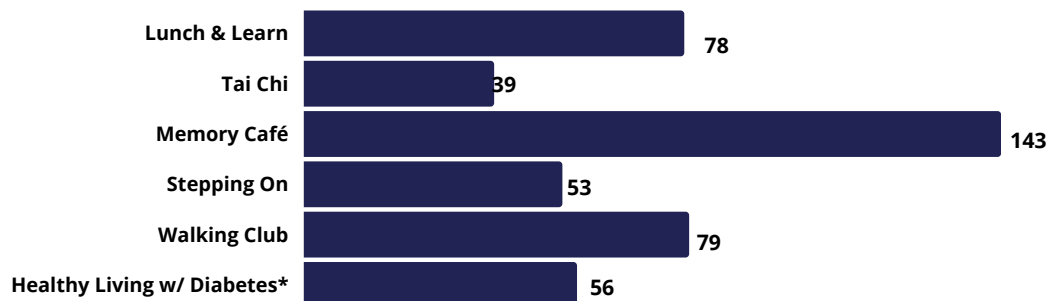


View the Menasha Senior Center 2022 Annual Report [here](#).

\*Wellness Room activities include: blood pressure & weight checks, health assessment & questions, screenings (memory, depression, anxiety, alcohol misuse)

\*\*MSC and MHD partnered with Hometown Pharmacy of Neenah to provide high-dose flu shots for older adults.

#### Wellness Programs Attended



\*Healthy Living with Diabetes offered in partnership with Winnebago County Health Department.



Mayor Merkes joined walking club participants to walk around the community and Loop the Lake!







### MENASHA COMMUNITY ADDICTION ASSISTANCE PROGRAM (MCAAP)

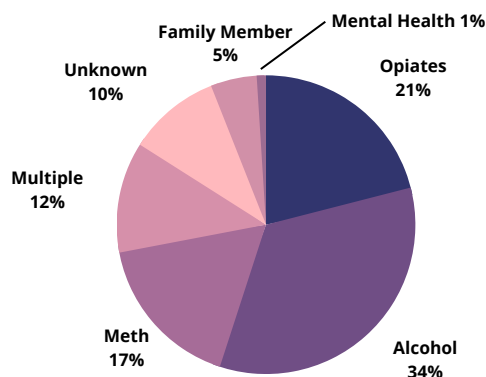
The opioid epidemic was declared a public health crisis in 2017 due to the growing number of opioid-related deaths across the United States. Menasha also saw a rise in the number of opioid and other substance-related deaths in our community which generated the idea of creating a substance abuse program in the city, and led to the development of the Menasha Community Addiction Assistance Program (MCAAP).

This program was formally established in 2018 utilizing a CDC grant distributed by the Wisconsin Department of Health Services (WI DHS). MCAAP is a collaboration between Unity Recovery Services and the City of Menasha. MCAAP assists individuals and families who are affected by substance use disorders by linking residents to resources in the community and to support from the PRISM Team. The PRISM Team stands for Peer-Based Response, Information, Support, and Maintenance and is comprised of certified recovery coaches and peer-support specialists. These team members also have recovery experiences of their own.

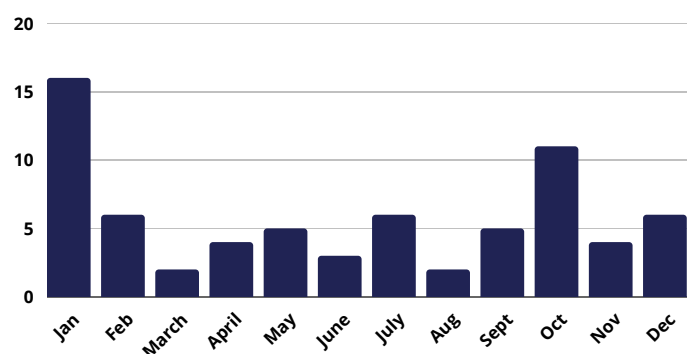
The City of Menasha Police Department and Neenah-Menasha Fire Rescue are strong partners in this work as they are on the front lines of responding to overdoses and related calls. In 2022, staff attended bi-weekly MCAAP team meetings to review individuals referred to the program and attended virtual monthly core team meetings to review progress toward program goals and activities. Linda, PHN, also participated in the Winnebago County Overdose Fatality Review Team meetings to support this work. Program staff also collaborated with other jurisdictions who are using MCAAP as a model to create their own addiction assistance program.

#### Percent of referrals by referral type, since 2019

Total number of referrals: 193



#### Number of referrals to MCAAP in 2022, by month



**988**  
SUICIDE  
& CRISIS  
LIFELINE

Dial 988 if you or a loved one is considering suicide. This free, 24/7 confidential support is for anyone in distress or experiencing a crisis. This hotline can connect you to resources.



If you or someone you know is struggling with substance use challenges, call the PRISM Team Hotline (920) 345-7746 for 24-hour support.



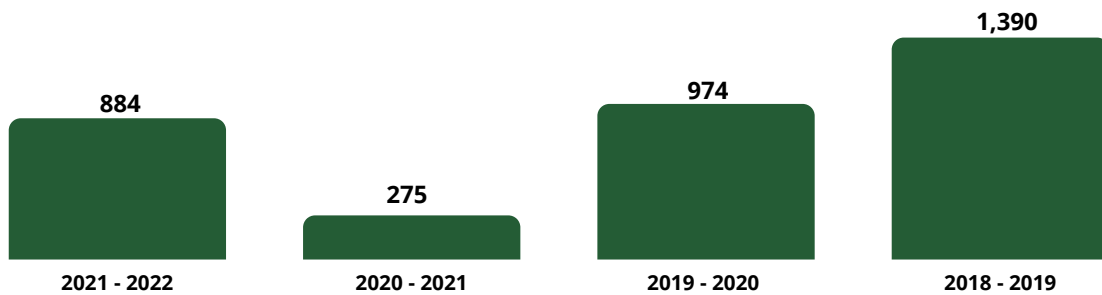
## SCHOOL HEALTH

The Menasha Joint School District (MJSD) contracts with the Menasha Health Department for school nursing services. The four public health/school nurses are responsible for:

- developing individual health plans for students with medical needs
- providing individual health conferences with students and staff
- monitoring illnesses in the school setting
- referring parents to appropriate resources in the community
- providing classroom education on health topics
- educating and training staff on emergency medications
- assisting in development of 504/Individual Education Plans (IEPs)
- CPR training for school district staff
- conducting referrals for vision and hearing
- immunization compliance
- member of CESA 6 nurse collaboration

### School health-office visits by year

*Due to the COVID-19 pandemic, school nurse encounters were significantly lower.*



**31**

IEP/504s were  
attended

**105**

MJSD employees were  
trained in CPR/First Aid

**1510**

vision screenings  
conducted

**860**

hearing screenings  
conducted

## SCHOOL HEALTH AIDES

Five school health aides provide health related services for school-aged students in the MJSD. They primarily work during lunch hours distributing medications and providing other health services to students. Due to the ongoing pandemic, health aides continued to assist with COVID-19 response efforts in the schools, including testing and contact tracing, in addition to their typical duties.



### PUBLIC HEALTH EMERGENCY PREPAREDNESS

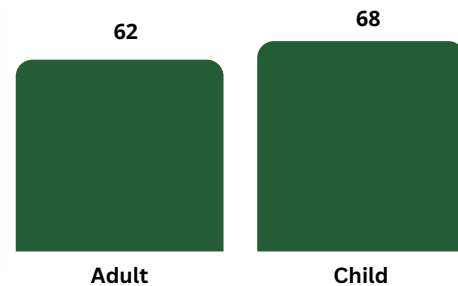
As part of its public health emergency preparedness program, the Menasha Health Department employs a Public Health Emergency Preparedness (PHEP) Coordinator, Claire, who is also the public health educator. The PHEP coordinator supports the department in maintaining public health emergency plans as well as the capacity to respond to public health emergencies. Emergencies the health department would be involved in responding to include: communicable disease outbreaks, radiologic or chemical emergencies, natural disasters, bioterrorism, and pandemics.

MHD is a member of the Region 6 Fox Valley Healthcare Emergency Response Coalition (FVHERC), which consists of public health, healthcare, emergency management, long-term care, and other community partners. In 2022, these partners came together for regular meetings to share information throughout the COVID-19 pandemic response and other preparedness related activities and planning.

The Menasha Health Department is also a part of the Northeast Wisconsin Public Health Preparedness Program (NEW PHPP). The NEW PHPP is led by a staff member from the City of Appleton Health Department who assists members of the consortium with Incident Command System trainings, drills, and other emergency preparedness related activities.

Staff attended the 2022 National Association of County and City Health Officials (NACCHO) Preparedness Summit in Atlanta, GA in April to learn about other preparedness efforts across the nation.

Mass flu vaccine clinic: number of vaccines provided



On October 6, the Menasha Health Department held the annual mass flu vaccine clinic for the community, run as an emergency preparedness drill.

### DIGITAL PRESENCE

The Menasha Health Department posts on Facebook about a wide array of topics, including: environmental health, food safety, communicable disease, emergency preparedness, vaccinations, COVID-19 updates, weather preparedness, and more. Claire, PHE, continuously updated the Menasha Health Department website, to provide the most accurate health-related information and services the health department offers.

#### 2022 Menasha Health Department Facebook Statistics





## STUDENT OPPORTUNITIES & QUALITY IMPROVEMENT

MHD was a placement site for University of Wisconsin-Oshkosh (UWO) Bachelor of Science in Nursing students and UW-Green Bay ADN to BSN students. UWO students assisted with influenza vaccine clinics, conducted classroom presentations at MJSD schools, and helped the nurses in other school-nursing and public health nursing-related duties. As their class project, they hosted a harm-reduction event at the Menasha Library in light of the opioid epidemic increasing opioid-related deaths.

In the Summer of 2022, the Menasha Health Department hired a Public Health Intern, Olivia, a student at University of Wisconsin at La Crosse. Olivia assisted Claire, PHE in performance management activities. She created a data dashboard for staff members to report their program numbers, results, and other accomplishments. This dashboard will help the department in quality improvement efforts by keeping strategies that are working, and making adjustments where areas of improvement are identified.

The Menasha Health Department is a pilot partner in the Results Based Accountability (RBA) pilot program with the Wisconsin Department of Health Services and other health departments in the state. The RBA framework is a methodical way of thinking, whose purpose is to improve the health and well-being in communities. It can be used to improve programs, projects, agencies or other service systems. In 2022, the health department completed Year 3 of the pilot project and will participate in Year 4. Claire, PHE, became professionally certified in the RBA framework in the first quarter of 2022. The Health Department plans to use the RBA framework to improve the quality of our programs to best serve our community.

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**We look forward to serving our community in 2023!**



Jefferson Park, Menasha.  
*Image Credit: Jesse Smith*

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