Design Workshop Results

Water Street Corridor Plan

January 29th 5:30 p.m. – 8:00 p.m

City Hall, Menasha, Wisconsin

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Executive Summary

The overall goal of the Water Street Corridor Plan is to Prepare a Corridor Plan to guide, revitalize, and develop future growth within the area, including recommendations for:

- Shore wall
- Proposed trails
- Land use plan and implementation strategy
- Conceptual designs
- Recreation
- Funding

The design workshop was held on January 29th, 2018, with approximately 30 residents, business owners, property owners, and elected officials in attendance, as well as a two-person consulting team and City staff. The workshop provided participants with a short summary of the Water Street Corridor Today Report, as well as an opportunity to provide their own ideas for enhancing the area. Feedback from the workshop is reviewed

by the Ad Hoc Advisory Committee and City staff in order to identify 2-3 design alternatives which the consultant team will then prepare for the next public meeting.

Design Objectives

The following draft design objectives were generated at the workshop. The objectives are organized by subarea within the corridor including Tayco Street, Water Street, Canal, and Lock Area.

Tayco Street

- 1. Keep Bridge Towers
- 2. Improved Parking
- 3. Keep Buildings Historic Preservation
- 4. Connect corridor to Main Street
- 5. Continuous trail/walk/path to east side of Main along canal
- 6. Terrace to canal

Options:

- Close Water Street vs. leaving open
- New Infill Construction (building type, footprint, and intended uses)
- Varied width vs varied terrace and sidewalk
- Incorporate parking in development
- Reroute traffic through new development
- Reroute bicycle traffic mid-block connecting intersection of Kaukauna & Tayco Street with Water Street
- Plaza concept adjacent R&R bar with that area becoming a flex space including seasonal markets, trailhead, outdoor concert venue, outdoor eating & dining.

Water Street

- 1. Traffic calming
- 2. On street parking
- 3. Terraced locations
- 4. Seating
- 5. Green it up, linear park and bike trail
- 6. Need more lighting
- 7. Slope from road to canal
- 8. Maintain sight lines to canal

Options:

- Neighborhood street vs. boulevard or parkway
- Wider front yards smaller cross sections
- Bring development right up to canal and redirect traffic to rear
- Bigger front yards push water street closer to canal
- Close off access to Tayco and make first block public gathering space
- 1-way first block by Tayco
- Traditional layout with sidewalks both sides
- Park like setting block 3 closer to locks (Similar to Jefferson Park)
- Traditional street to rail bridge then terraced to locks
- Block 2 residential infill
- Block 3 new mixed use residential and commercial building where light industry is currently

Canal

- 1. More boating tie ups
- 2. Fishing areas
- 3. Add boat parking
- 4. Lower wall add more water access
- 5. Screen Industrial uses to south with trees/solar panels landscaped bump outs
- 6. Boardwalk along canal with good lighting
- 7. Land overflow to increase flow
- 8. Linear like east side of Tayco
- 9. Little Venice of Wisconsin
- 10. San Antonio canal walk

Options:

- Leave canal wall height add water entry points along and make linear park between canal and road
- Drop canal wall and add continuous trail along with boat parking
- Widen canal and bump into development to create marina
- Separate off-street walking and biking facilities
- Grade separated multi-use path only
- Sculpture way with solar along southside of canal
- Widen the canal (or dredge for same effect?)

Locks

- 1. Tower
- 2. More parking
- 3. Amphitheater
- 4. Boat parking
- 5. Trail
- 6. Bathrooms/Concessions
- 7. Purchase residence and add to park
- 8. Fill in part of lagoon to add space
- 9. Explain history of canal
- 10. Native American investigation
- 11. Fountain
- 12. Playground

Options:

- One option maintaining residence
- One option without residence
- Incorporate box car architecture
- Lodging

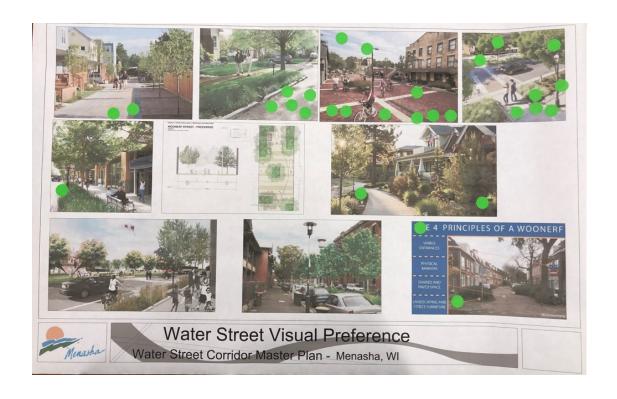
<u>Parking Lot Items</u> - Ideas to address elsewhere in the report or in follow up studies or actions

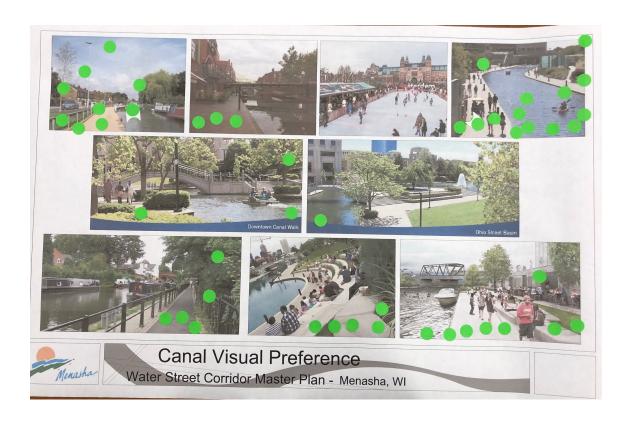
Improve water quality

Snowmobile trail (conditional upon winter dam closure)

Visual Preference Survey Results

Participants were given sticky dots to place by images which they liked. Results are shown in the photos below.









Appendices

Draft Water Street Today Report (See project website)

 $\underline{\text{http://www.cityofmenasha-wi.gov/departments/community_development/water_st_corridor_plan.php)}$

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