

FOR IMMEDIATE RELEASE
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MENASHA RESIDENTS INVITED TO DESIGN WORKSHOP

MENASHA, WI – The public is invited to participate in an evening design workshop January 29th at the Menasha City Hall, 100 Main Street. A design workshop is a hands-on planning technique that engages residents and businesses to help shape the future of a community. The workshop is the next step in the process of developing a plan for the Water Street Corridor, which stretches from Tayco Street to the Menasha Lock. The plan's main objective is to develop a vision for the future of Water Street, which the City plans to reconstruct within the next few years.



With significant planned public investment in the area, the City would like to develop a vision to ensure that future corridor improvements contribute to neighborhood quality of life, improve connectivity, and support private investment in new residential and commercial businesses both in the study area and throughout the downtown.

The consultant team Neighborhood Planners will lead the design workshop on January 29th, which is scheduled from 5:30 p.m. to 8:00 p.m. Participants may join all or a portion of the workshop, which will begin with a short presentation summarizing existing conditions within the corridor. Participants will

then take part in three hands-on exercise to share their ideas for enhancing the corridor, including recommendations related to future land use, parks, trails, and transportation improvements. “Working together with the whole community, we want to look at how future planned investments to Water Street can also improve neighborhood vitality and encourage additional economic development downtown,” said Sam Schroeder, Director of Community Development for the City of Menasha.

Feedback from the workshop will be used to help identify alternatives for Water Street reconstruction, including the opportunity for a linear park, new trail connections, improved wayfinding, lighting, and other streetscape improvements. Neighborhood Planners will then work with the City and an ad hoc Advisory Committee to identify a preferred alternative for the corridor. In March a draft plan will be brought back to the community for review and additional discussion, followed by a presentation to Plan Commission and potential adoption of the plan by Common Council in April 2019.

“We are confident that this process will help us create a strong foundation for the future final design of Water Street. For a large infrastructure project with a significant impact on the neighborhood and potential for helping revitalize the downtown area, we felt it was important to get community input before engineering the new street,” said Josh Radomski, Public Works Director.

To learn more about the project and see the results of the workshop, visit the project web page at: <https://bit.ly/2VXtFfn>

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