

# WATER STREET CORRIDOR OPEN HOUSE

---

March 6th, 2019

Menasha, Wisconsin

etc.  
design studio



# AGENDA

---

- Welcome & Overview - 5:30
- Comment Period - 6:00
- Ad Hoc Advisory Mtg - 7:00



# Welcome & Overview

---

- Overall Goals
- January 29 Design Workshop  
& Subsequent Direction from  
Ad Hoc Steering Committee
- Frameworks
- Preferred Concepts

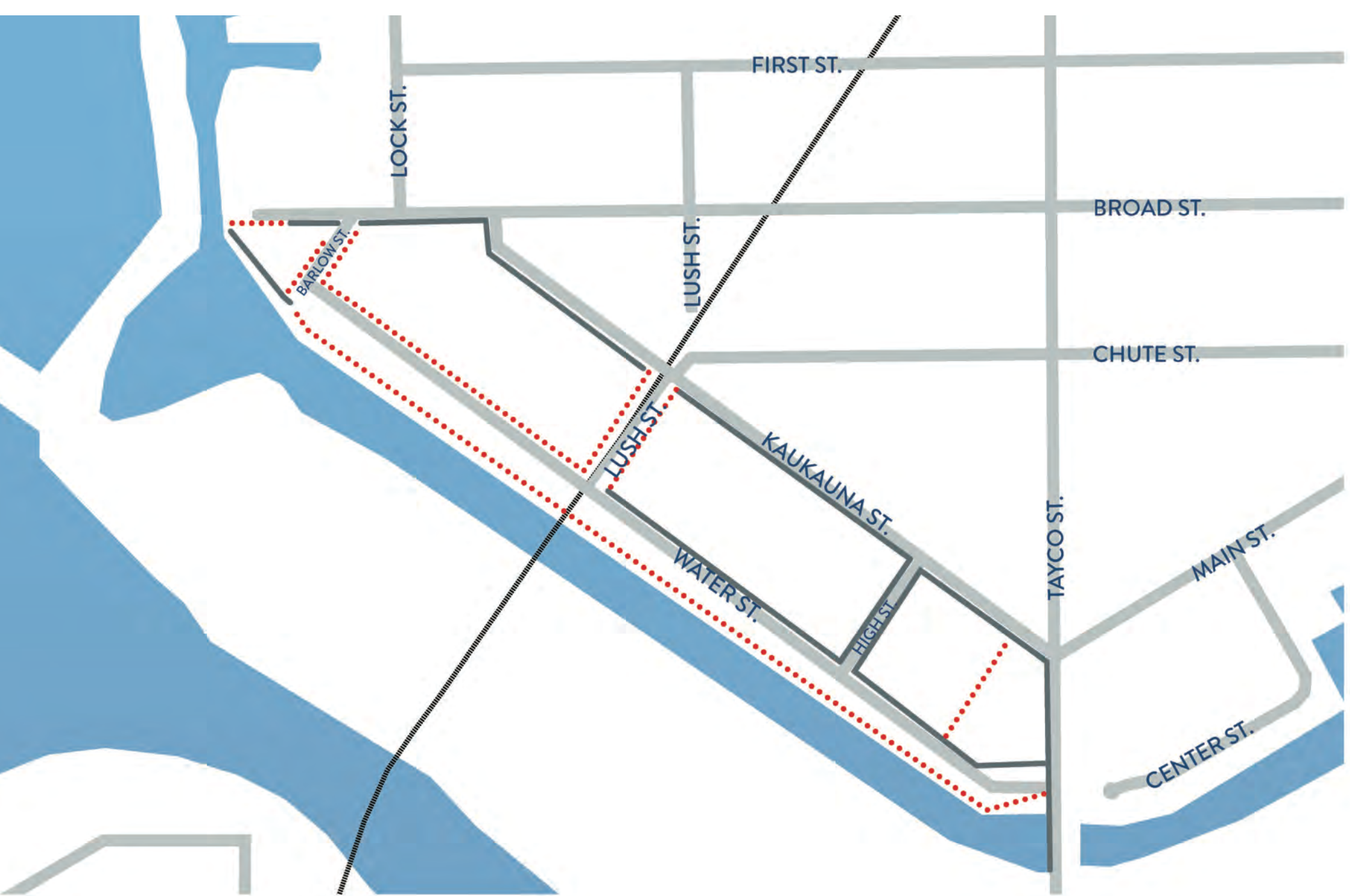


# Plan Goals

---

- ✿ Enhance the functionality and aesthetic qualities of Water Street while continuing to improve *Menasha as Your Place on the Water*
- ✿ Strengthen bicycle and pedestrian connections between downtown and LLBM
- ✿ Enhance and expand fishing, biking, walking, wildlife watching and boating amenities
- ✿ Improve gathering areas including Tayco Street and the Menasha Lock site
- ✿ Create attractive gateways that enhance the image of the community
- ✿ Identify long-term improvements to the canal system
- ✿ Prepare a land use plan and implementation strategy to facilitate future investment





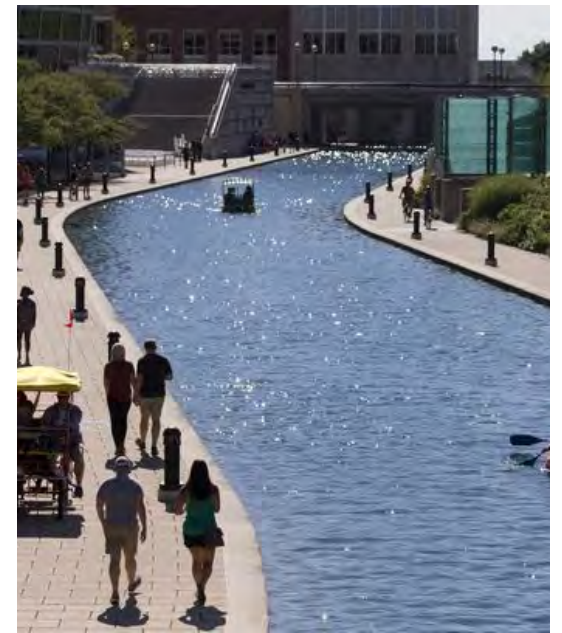
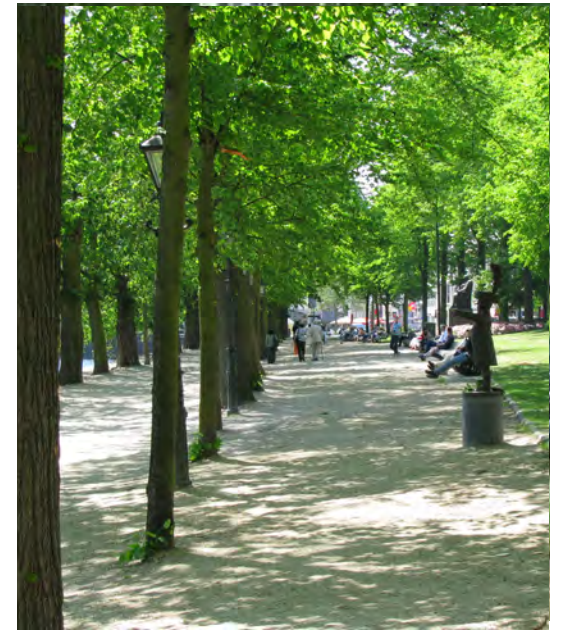
**PEDESTRIAN FRAMEWORK**  
WATER STREET CORRIDOR PLAN

EXISTING SIDEWALK

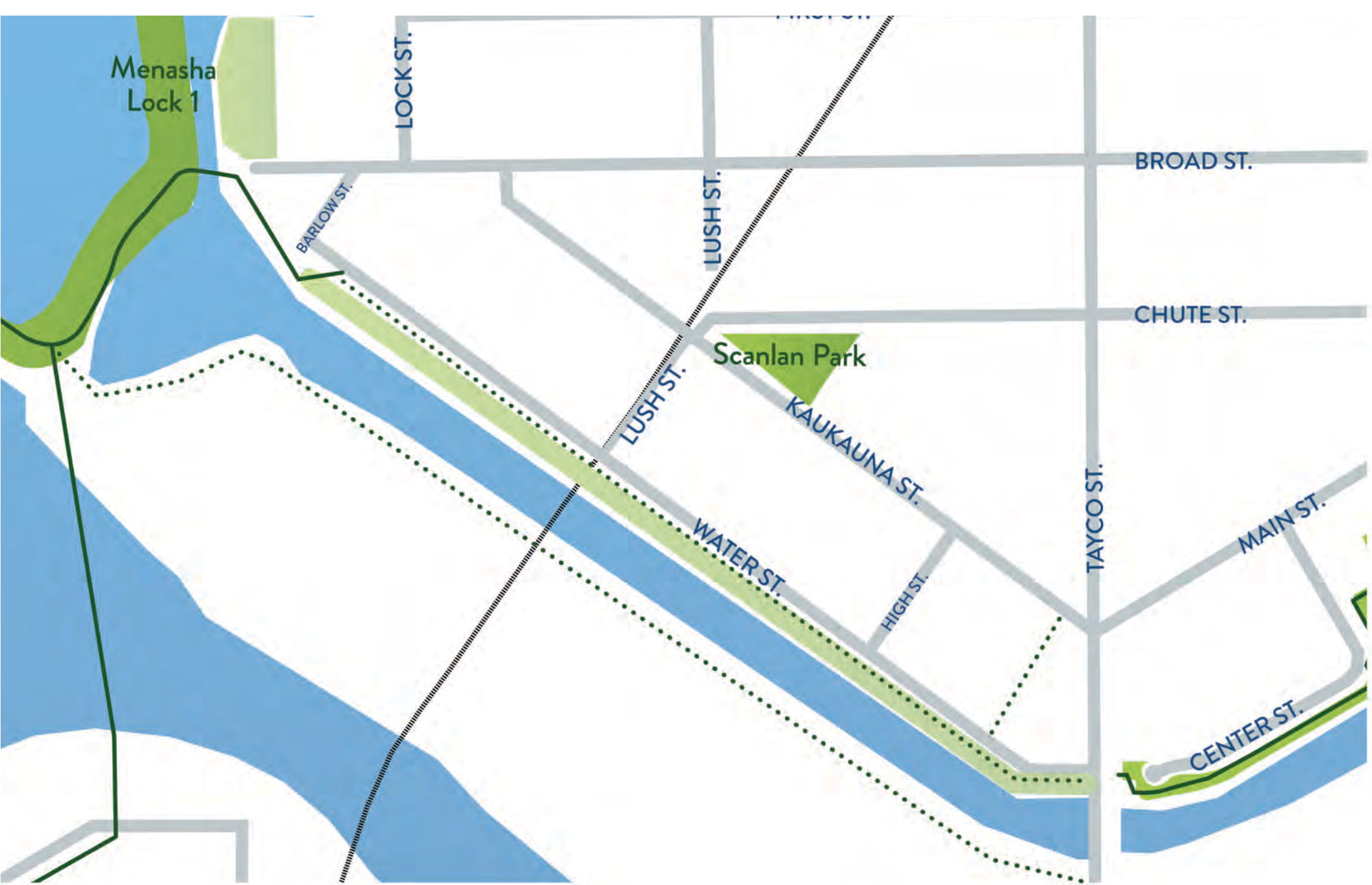
PROPOSED SIDEWALK/  
CANAL WALK











Menasha  
Lock 1

LOCK ST.

BARLOW ST.

LUSH ST.

BROAD ST.

CHUTE ST.

Scanlan Park

LUSH ST.

KAUKAUNA ST.

WATER ST.

HIGH ST.

TAYCO ST.

MAIN ST.

CENTER ST.

# PARKS, TRAILS & OPEN SPACE OPPORTUNITIES

## WATER STREET CORRIDOR PLAN

- EXISTING PARKS, TRAILS & OPEN SPACE
- FUTURE PARKS, TRAILS & OPEN SPACE









## WAYFINDING FRAMEWORK

### WATER STREET CORRIDOR PLAN



FADED ICONS =  
EXISTING



ORIENTATION MAPPING



GATEWAY



VEHICULAR WAYFINDING



BIKE/PED WAYFINDING



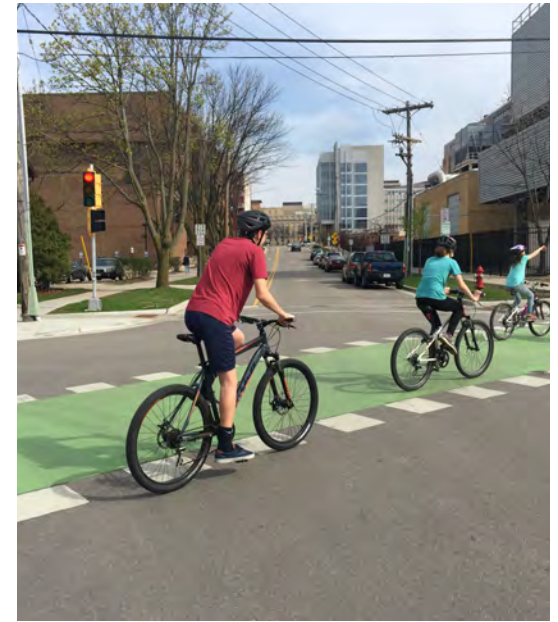
DESTINATIONS

-----  
SIGNED BIKE ROUTE

















## LAND USE OPPORTUNITIES

### WATER STREET CORRIDOR PLAN

Rowhouse Residential

Low Density Residential

Medium Density Residential

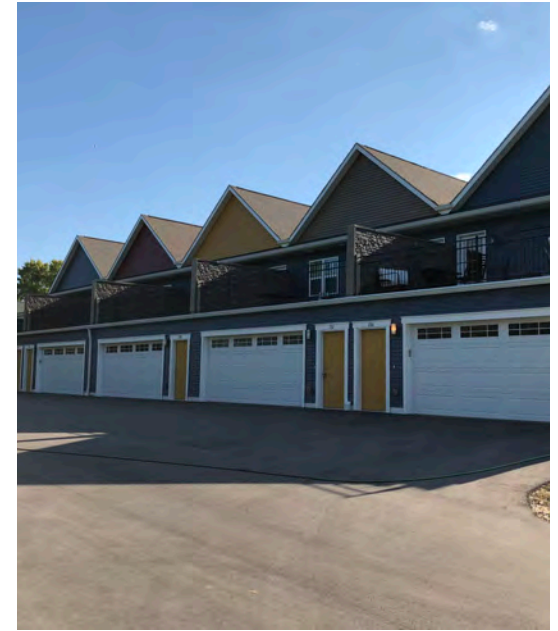
Traditional Main Street Mixed Use



**LAND USE FRAMEWORK**  
**WATER STREET CORRIDOR PLAN**

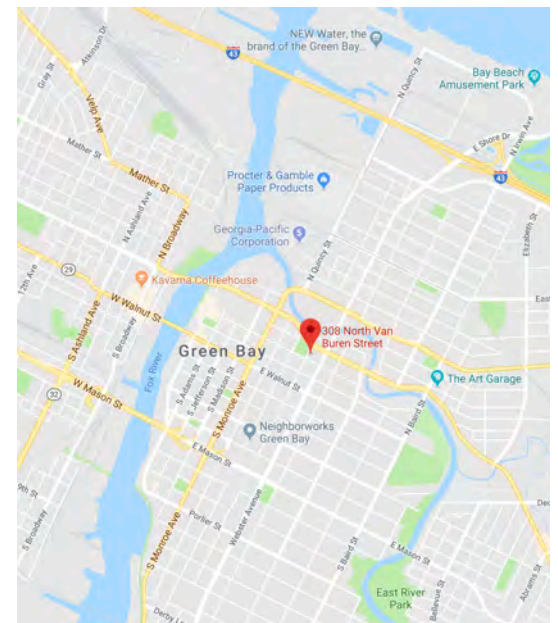






Neighborworks, Green Bay, WI





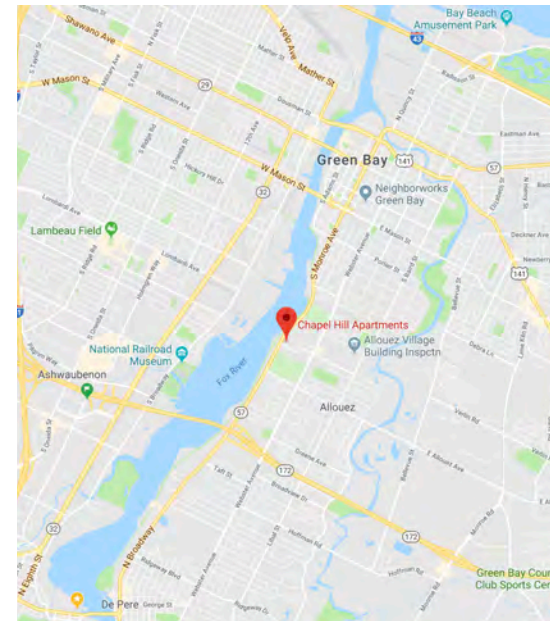
Whitney Park Townhomes, Green Bay, WI





Western Townhomes, Neenah, WI





Chapel Hill Apartments, Allouez, WI

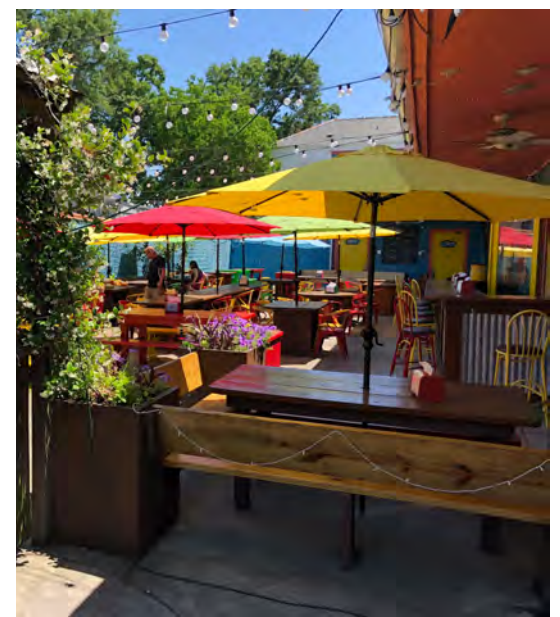




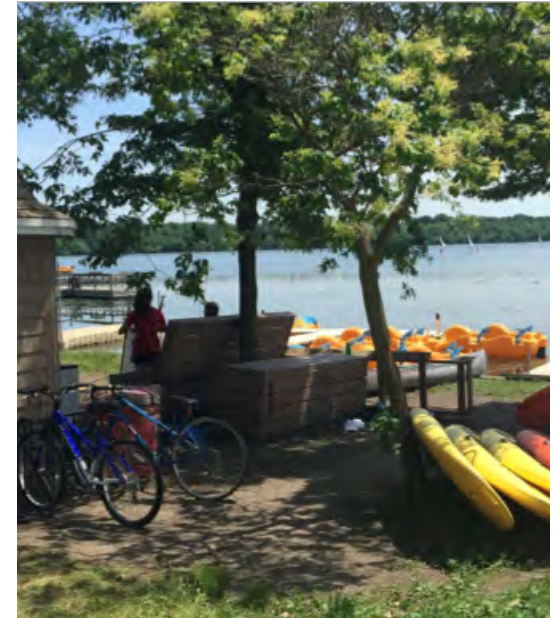










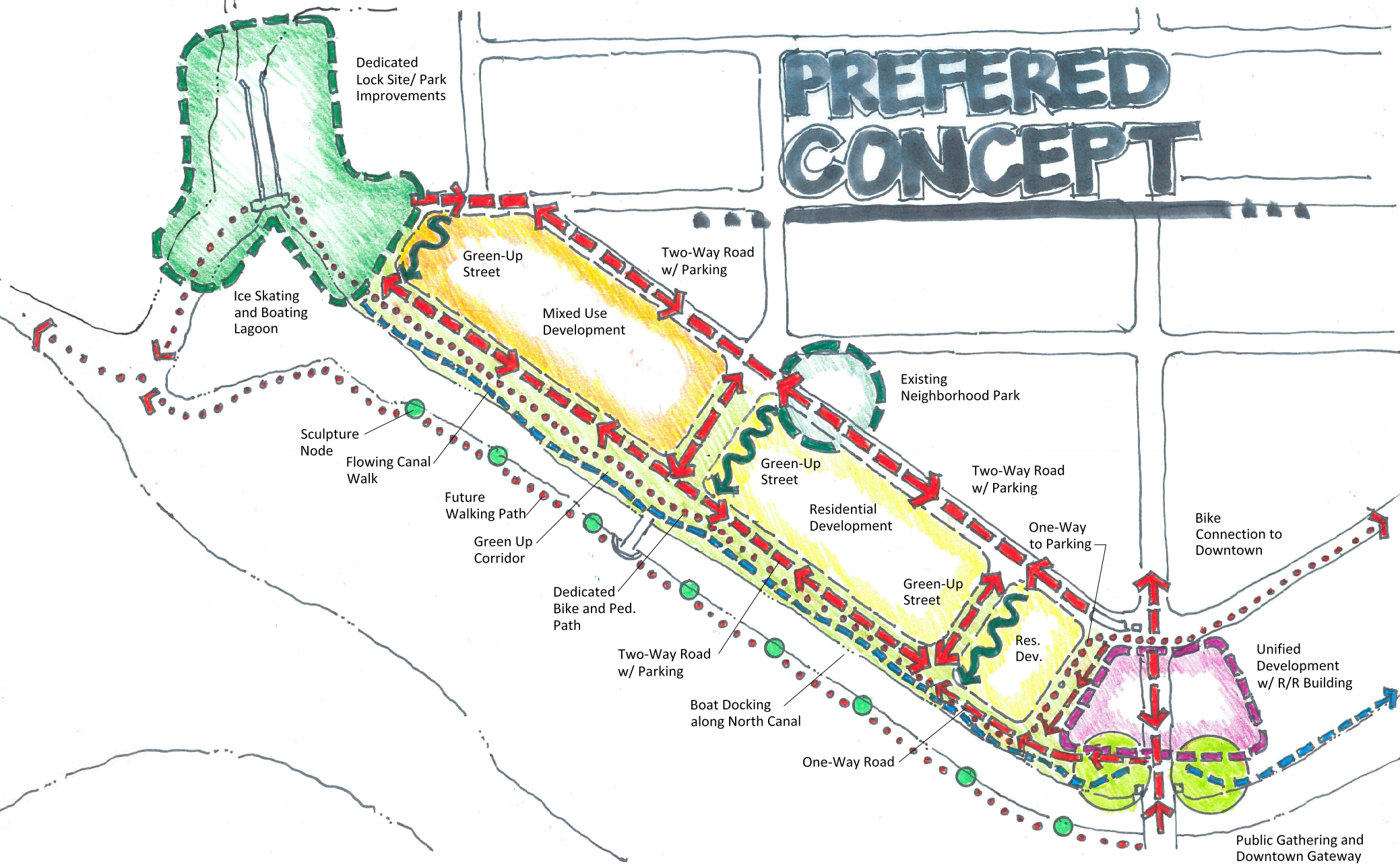


# Design Workshop & Subsequent Direction from Ad Hoc

---



# PREFERRED CONCEPT



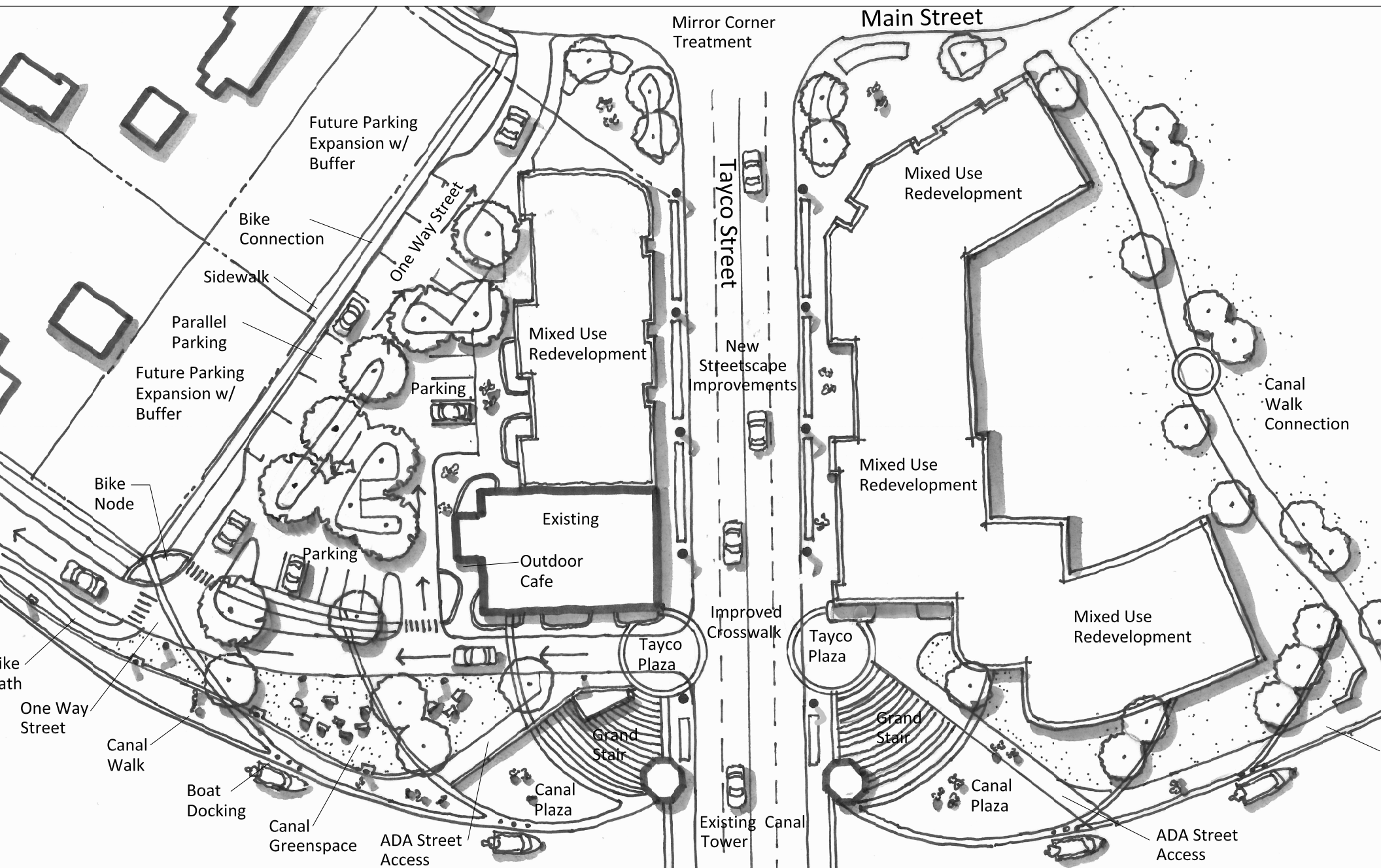


# Design Objectives - Tayco Street

---

- ✻ Improve parking layout and functionality
- ✻ Preserve R&R bar
- ✻ Create a plaza and outdoor seating opportunities adjacent
- ✻ Establish safe pedestrian crossing across Tayco Street
- ✻ Create bike connection between Water Street and Kaukauna



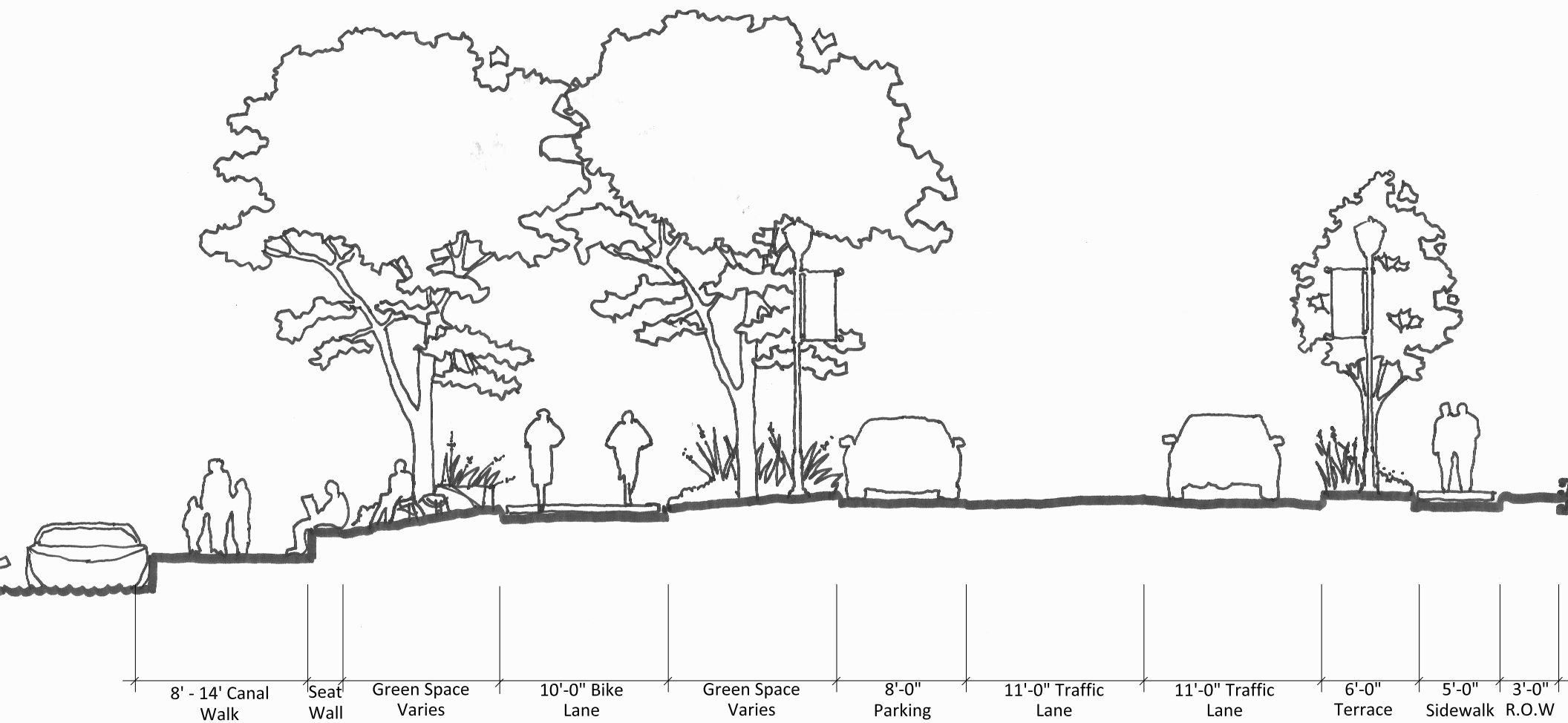


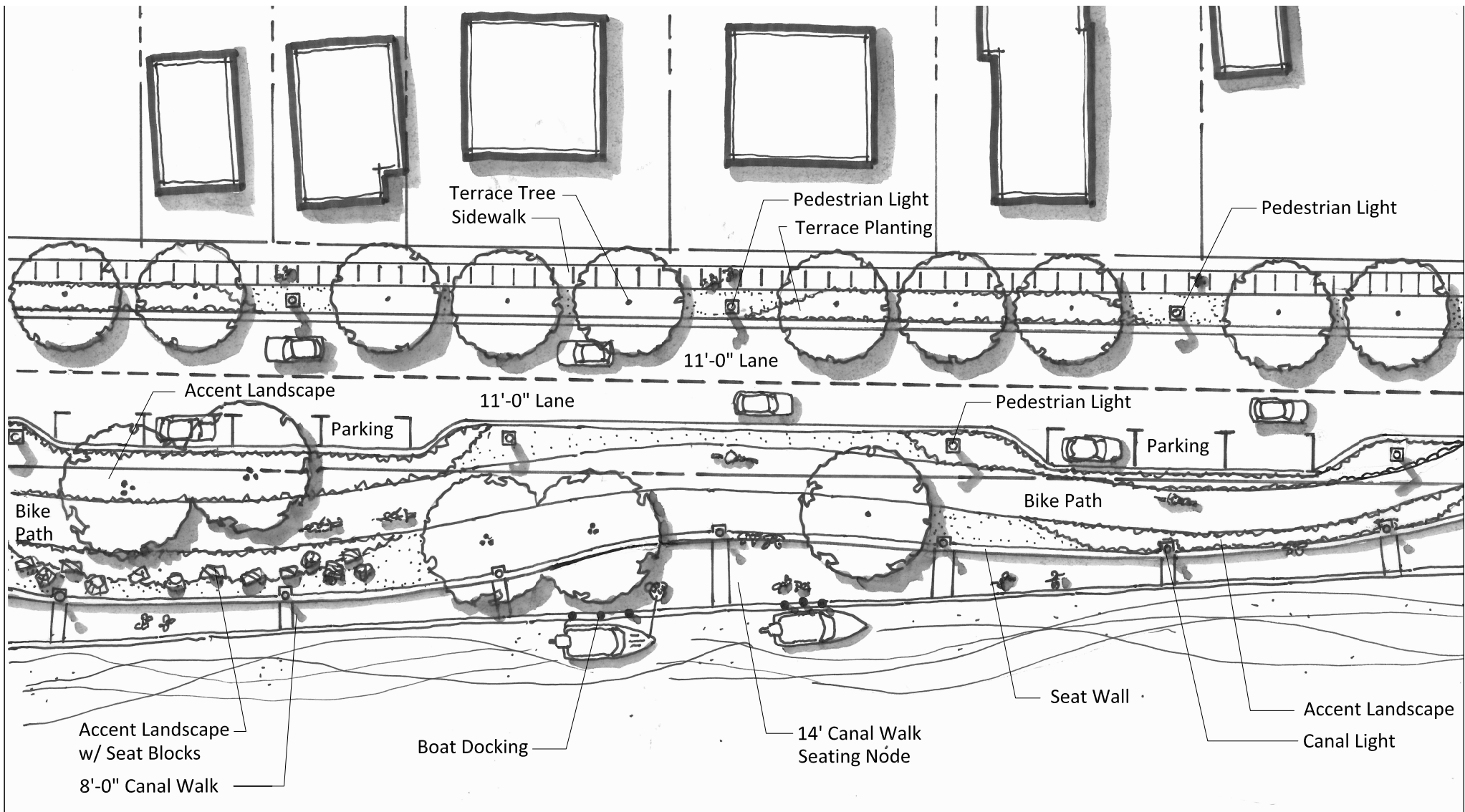
# Design Objectives - Water Street/Canal

---

- ✻ Create continuous canal walk from Menasha Lock site to Tayco Street
- ✻ Create off street multi-use trail between street and canal
- ✻ Provide additional green space
- ✻ Provide boat parking along the Canal
- ✻ Provide on-street parking along Water Street
- ✻ Provide seating, terraces, and overlooks along canal
- ✻ Add pedestrian scale lighting





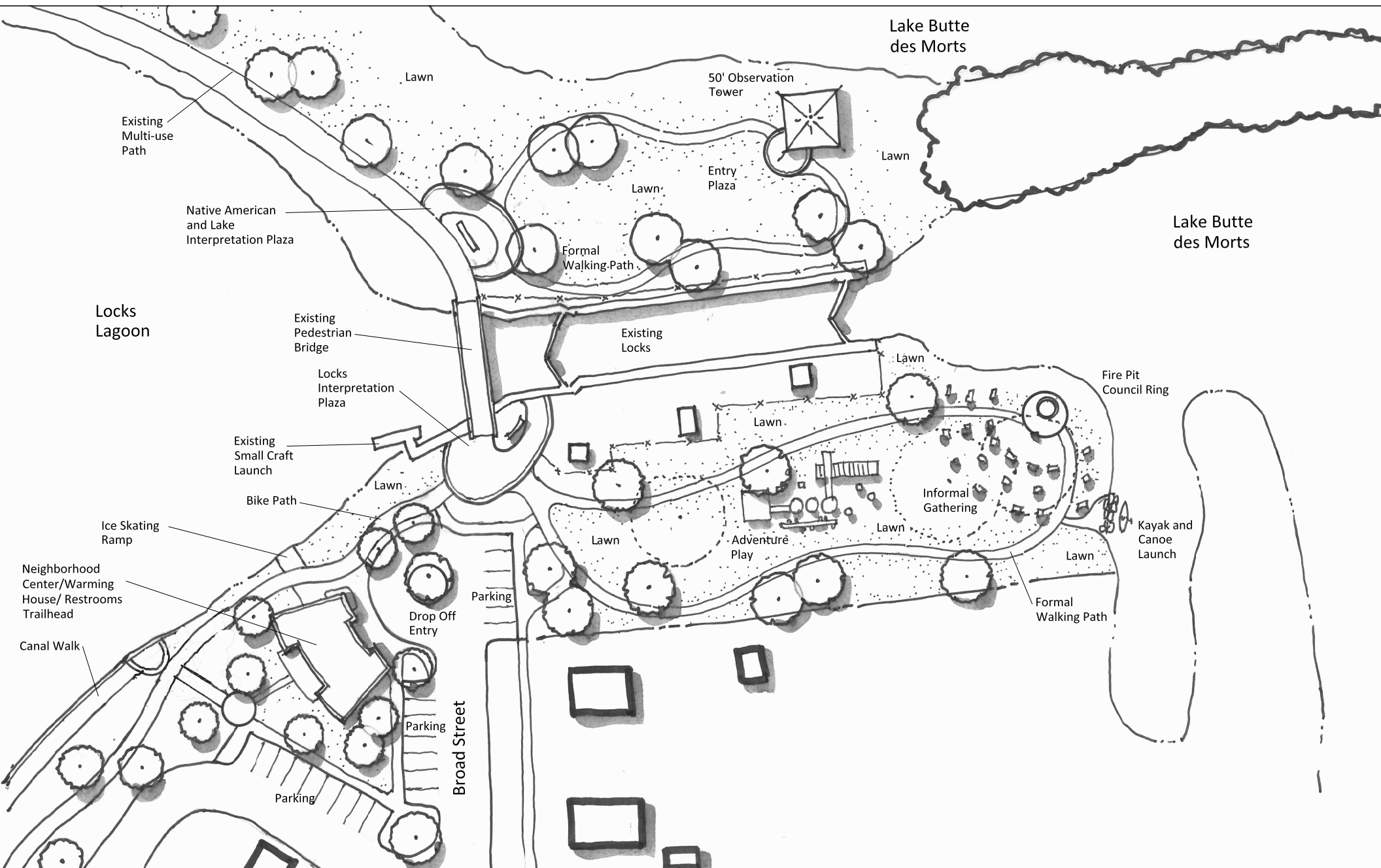




# Design Objectives - Lock Site

---

- ✻ Create a look out tower
- ✻ Provide historic interpretation
- ✻ Create a small amphitheater/informal gathering area
- ✻ Provide bathrooms, concessions, and limited equipment rentals
- ✻ Provide a natural playground





Thank You!

---

Next Stop: Plan Commission March 19th