

**CITY OF MENASHA
SUSTAINABILITY BOARD
Common Council Chambers
140 Main Street, Menasha
Tuesday, April 24, 2012
Minutes**

A. CALL TO ORDER

Meeting called to order by Chairperson Linda Stoll at 6:30 p.m.

B. ROLL CALL/EXCUSED ABSENCES

Present: Linda Stoll, Paul Van de Sand, Chris Bohne, Kathy Thunes, Roger Kanitz, Ed Kassel

Also Present: Mayor Merkes

C. PUBLIC COMMENTS ON ANY MATTER OF CONCERN TO THE SUSTAINABILITY BOARD

(five (5) minute time limit for each person)

No one spoke.

D. MINUTES TO APPROVE

1. March 20, 2012

Moved by Roger Kanitz, seconded by Kathy Thunes to approve minutes of March 20, 2012.

Motion carried

E. COMMUNICATIONS

F. REPORTS

G. ACTION ITEMS

1. Earth Day recycling event

There will be four volunteers from the sustainability board, four volunteers from Menasha Utilities, and the mayor attending the event. Recycle That Stuff will also provide several additional people to staff the location. The event was advertised in last month's utility bills for all Menasha Utilities customers, newspaper, and earth week flyer.

H. DISCUSSION

1. City of Menasha facilities energy usage

Paul presented a chart showing baseline energy usage for nine major city buildings. The city fared well in relation to baseline energy usage (both gas and electric) compared to national averages for similar buildings. Baseline usage is for the 2009-10 time period and is pre-lighting upgrades. It was suggested that the former Airport Road fire station 36 be added to the list so that it can be compared to Manitowoc Road fire station 36 usage. Chris will provide information from comparable buildings in Appleton; contact should be made with Neenah and Town of Menasha to see if they have energy usage statistics for similar buildings. Paul will provide actual usage statistics for last 12 months to compare with baselines. A recommendation of energy usage goals for future will be made from this information and implementation plan developed.

2. Earth Week 2012

ECOS website listing Earth Week activities has been completed and linked with the tourism websites and listed in newspaper articles. 1100 brochures have been printed and distributed. Arbor Day celebration in Menasha is April 27th, 120 trees and shrubs will be planted along the Friendship Trail between Plank Road & Third St with help from a donation and in kind labor from SCA Tissue.

3. Waste Management & Recycling

Board members and city staff plan to meet in June. Discussion regarding citizen's knowledge of cost savings to the city to recycle rather than landfill and educational newsletter opportunities to better inform residents of the benefits of recycling to their pocketbook. ECWRPC has offered to do a survey of residents regarding land filling and recycling knowledge and preferences.

4. Sustainable Communities Network

Kathy, Roger, and Linda attended the last quarterly meeting. The main topic of discussion was the new website for ECOS which was made possible through a donation by SCA Tissue. The website will allow communities to share programs, actions, and ideas relating to sustainability in their community and learn from other communities. There should be an administrator from our community to post these items. Next meeting scheduled for July 12th.

5. Sustainability Board Annual Report

Linda will start a template for the board to populate with accomplishments and in progress items for review at next meeting. It was suggested that we use a format similar to the Town of Menasha and Neenah for easy comparison. Discussion of additional ways to better communicate accomplishments and discussions including: facebook, Fox Cities Viewpoint, city newsletter. Discussion if additional skills and board members would be valuable in reaching annual goals.

6. Neenah Menasha Trolley Concept

Roger and city staff will set a meeting with Neenah to discuss this concept and potential users.

I. ADJOURNMENT

Moved by Chris Bohne and seconded by Kathy Thunes to adjourn at 8:03 p.m.

Motion carried.

Respectfully submitted by Mayor Merkes