

It is expected that a Quorum of the Personnel Committee, Board of Public Works, Plan Commission and Administration Committee will be attending this meeting: (although it is not expected that any official action of any of those bodies will be taken)

**CITY OF MENASHA
SUSTAINABILITY BOARD
Third Floor Council Chambers
140 Main Street, Menasha**

**Tuesday, February 15, 2011
6:30 PM**

AGENDA

- A. CALL TO ORDER
- B. ROLL CALL/EXCUSED ABSENCES
- C. PUBLIC COMMENTS ON ANY MATTER OF CONCERN TO THE SUSTAINABILITY BOARD (five (5) minute time limit for each person)
- D. MINUTES TO APPROVE
 - 1. [January 18, 2011](#)
- E. COMMUNICATIONS
 - 1. [Sustainability Webinars by Fox Valley Technical College](#)
 - 2. [Green Fire - Film Premiere at UW-Fox](#)
- F. REPORTS
 - 1. ECOS Local Food Panel
- G. DISCUSSION
 - 1. 2011 Sustainability Plan
 - 2. Earth Day Planning
 - 3. Ordinance Relating to the Keeping of Fowl
 - 4. Local Transit System
- H. ACTION ITEMS
 - 1. None
- I. ADJOURNMENT

"Menasha is committed to its diverse population. Our Non-English speaking population and those with disabilities are invited to contact the Menasha City Clerk at 967-3603 24-hours in advance of the meeting for the City to arrange special accommodations."

**CITY OF MENASHA
SUSTAINABILITY BOARD
Third Floor Council Chambers
140 Main Street, Menasha**

**Tuesday, January 18, 2011
6:30 PM**

MINUTES

A. CALL TO ORDER

1. The meeting was called to order at 6:36 by Chairperson Linda Stoll.

B. ROLL CALL

1. **Present:** Chris Bohnes, Roger Kanitz, Ed Kassel, Sadie Schroeder, Linda Stoll, Kathy Thunes (6:50)
2. **Excused:** Becky Bauer, Mike Dillon
3. **Also Present:** Community Development Director Greg Keil, Principal Planner Amy Kester, and Paul Van de Sand (WE Energies).

C. PUBLIC COMMENTS

1. Paul Van de Sand of WE Energies distributed the city's One to Five Energy Planning analysis results, information regarding solar powered trash compactors, LEED stormwater quantity control standards, and new greenhouse gas emission reporting requirements for publicly traded companies.

D. MINUTES TO APPROVE

1. Paul Van de Sand submitted the following clarification for the December 21, 2010 minutes:

"4. One to Five Energy Planning

CDD Keil reported that WE Energies met with city department heads and conducted a One-2-Five Energy® benchmarking and best practices session. Based on the session outcome. The City of Menasha ranked in the upper 30th percentile for energy practices in comparison to similar communities."

Roger Kanitz made and Chris Bohnes seconded a motion to approve the minutes from the December 21, 2010 Sustainability Board meeting with the change listed above. The motion passed unanimously.

E. COMMUNICATIONS

1. None.

F. REPORTS

1. Local Food Summit

PP Kester provided a brief summary of the 5th annual Wisconsin Local Food Summit and how it related to the city's activities with the Community

Garden Partnership. ECOS will be holding a discussion panel on local food issues on Thursday, February 3, 2011 at the Menasha Public Library at 6:30 pm.

2. Ordinance Relating to the Keeping of Fowl

CDD Keil explained that this ordinance had been tabled by the Common Council. Ald. Benner explained his concerns regarding the design of chicken coops. Board members discussed ways to address concerns and it was agreed that the ordinance would be modified to include language regarding coop design and maintenance. It was agreed that supporters of the ordinance would move forward with educational opportunities regarding the benefits of urban chickens.

G. DISCUSSION

1. 2011 Sustainability Plan

PP Kester distributed a draft of the 2011 Sustainability Plan and provided a brief overview of the components, including:

- Definition
- Vision
- Key Sustainability Goals
 - Community
 - Development
 - Economy
 - Energy
 - Environment
 - Food Systems
 - Government
 - Transportation
 - Waste
- 2011 Sustainability Work Plan
 - Operations
 - Public Policy
 - Community
 -

Board members will review the draft in detail and send input and suggestions to the Community Development Department. This item will be brought back for further consideration at the next meeting.

2. Public Transit System Options

Roger Kanitz reported that Valley Transit has introduced its first hybrid bus which gets approximately twice the gas mileage than the gas fueled vehicles. CDD Keil is working to set up a meeting to further discuss the downtown trolley concept for Menasha and Neenah. Kathy Thunes reported that ECWRPC was still working on establishing the Regional Transit Authority and that the urban boundary and densities that will be used to determine funding have not yet been established.

3. Citizen Participation

a. Earth Day/Week/Month Event Planning

Kathy Thunes reported that they have approximately twenty participants interested in the joint Earth Day event advertising

campaign. February 15 is the deadline to submit event information in order to be included in the flyers, posters, etc.

H. ACTION ITEMS

1. Sustainability Board sponsorship of Mad City Chickens film at the Menasha Public Library

Roger Kanitz made and Kathy Thunes seconded a motion to approve payment of the \$195 licensing fee for the screening of Mad City Chickens film at the Menasha Public Library. The motion passed unanimously.

I. ADJOURNMENT

1. Chris Bohnes made and Sadie Schroeder seconded a motion to adjourn at 8:15 pm. The motion carried unanimously.

Respectfully submitted by Amy Kester, Principal Planner.

Greg M. Keil

From: Neiswender, Catherine [CNeiswender@co.winnebago.wi.us]
Sent: Monday, January 31, 2011 2:23 PM
To: Neiswender, Catherine; tracy.romzek@gmail.com; rhull@town-menasha.com; mvandyke@kcc.com; gdearborn@town-menasha.com; rleslie@ci.oshkosh.wi.us; adavis@ci.oshkosh.wi.us; jurben@ci.oshkosh.wi.us; cstrong@ci.oshkosh.wi.us; Greg M. Keil; Amy Kester; roger.kanitz@kcc.com; ekassel@kelpinc.com; linda.stoll@uwsp.edu; kthunes@eastcentralrpc.org; steve-erbach@new.rr.com; gkaiser@ci.neenah.wi.us; amielke@ci.neenah.wi.us; Uhen, Kevin E.; dean.gazza@appleton.org; Deborah.wetter@appleton.org; dschiller@townofgreenville.com; dschinke@townofgreenville.com; dtebo@townofgreenville.com; dwagner@townofgreenville.com; Farrell, Paul G.; Gosse, Richard E.; Jeanine Knapp; jeffrey.fait@appleton.org; karen.harkness@appleton.org; leannemeidam@hotmail.com; Massey, Brian C.; McNamara, Sherri L.; Miller, Christine M.; rleiker@netnet.net; tnowak@townofgreenville.com; Wayne C. Defferding; Wittmann, Jerry E.; Jim Resick
Cc: Gorski, Joanne E; Leslie Taylor
Subject: RE: Sustainability webinars will be hosted locally by Fox Valley Technical College
Attachments: image002.emz; image003.png; image004.png
Importance: High

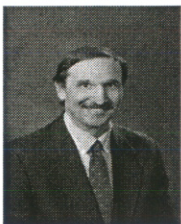
Hello everyone! Please note that the meeting location for this webinar has changed. I've pasted the locations below for the upcoming series.
Catherine

Feb 17 Sustainable Technology Center room 120, 11 Tri Park Way, Appleton
Mar 17 Sustainable Technology Center room 120
May 26 Bordini Center room 112A
July 21st Sustainable Technology Center room 120
Sep 15 Bordini Center room 112A
Nov 17th Bordini Center room 112A

From: Neiswender, Catherine
Sent: Friday, January 28, 2011 3:45 PM
To: Neiswender, Catherine; 'tracy.romzek@gmail.com'; 'rhull@town-menasha.com'; 'mvandyke@kcc.com'; 'gdearborn@town-menasha.com'; 'rleslie@ci.oshkosh.wi.us'; 'adavis@ci.oshkosh.wi.us'; 'jurben@ci.oshkosh.wi.us'; 'cstrong@ci.oshkosh.wi.us'; 'gkeil@ci.menasha.wi.us'; 'akester@ci.menasha.wi.us'; 'roger.kanitz@kcc.com'; 'ekassel@kelpinc.com'; 'linda.stoll@uwsp.edu'; 'kthunes@eastcentralrpc.org'; 'steve-erbach@new.rr.com'; 'gkaiser@ci.neenah.wi.us'; 'amielke@ci.neenah.wi.us'; 'Uhen, Kevin E.'; 'dean.gazza@appleton.org'; 'Deborah.wetter@appleton.org'; 'dschiller@townofgreenville.com'; 'dschinke@townofgreenville.com'; 'dtebo@townofgreenville.com'; 'dwagner@townofgreenville.com'; 'Farrell, Paul G.'; 'Gosse, Richard E.'; 'Jeanine Knapp'; 'jeffrey.fait@appleton.org'; 'karen.harkness@appleton.org'; 'leannemeidam@hotmail.com'; 'Massey, Brian C.'; 'McNamara, Sherri L.'; 'Miller, Christine M.'; 'rleiker@netnet.net'; 'tnowak@townofgreenville.com'; 'Wayne C. Defferding'; 'Wittmann, Jerry E.'; 'Jim Resick'
Cc: 'Gorski, Joanne E'; 'Leslie Taylor'
Subject: FW: Sustainability webinars will be hosted locally by Fox Valley Technical College

Dear Fox Valley Sustainability Training Participants,

I'm passing on this invitation to a series of sustainability webinars. The series is described in the attached brochure. The first speaker on February 17 is Bob Doppelt – you might remember his work from our training – he wrote about the key sustainability blunders made by organizations. This is a chance to participate in a webinar with him.



Sustainable Fox Valley and Fox Valley Tech have already made arrangements to host this webinar series locally. You are invited to join us for group viewing and a chance to connect afterward. You do not need to register individually in order to participate in this webinar – just show up at the Fox Valley Tech site and take advantage of a great opportunity to be inspired together with others from our area!

Fox Valley Tech (Grand Chute campus), Room 120

Thursday, February 17th

1 - 2 p.m. (the room will be available for a half hour before and after the webinar)

Change We Can't Live Without

Bob Doppelt

Executive Director, The Resource Innovation Group

In this presentation Bob will share information from his most recent book *The Power of Sustainable Thinking: How To Create A Positive Future For The Climate, The Planet, Your Organization and Your Life* (Earthscan Publishing, 2008) and explain how change leaders can motivate others to alter the way they think and behave in ways that produce sustainable outcomes and address global climate disruption.

Topics include: how to assess the stages people and organizations go through when making fundamental changes in their thinking and behavior about the climate and sustainability; the three keys to successful change; practical suggestions for framing change focused communications; and the natural laws of sustainability

and “five commitments” people can make to adopt a path toward true sustainability.

Bob Doppelt is Executive Director of The Resource Innovation Group and The Climate Leadership Initiative (www.theresourceinnovationgroup.org). His background and expertise is in systems dynamics and change for sustainability. He is the author of the best selling, *Leading Change toward Sustainability: A Change Management*

Guide for Business, Government and Civil Society (Greenleaf Publishing 2003).



Catherine Neiswender

Associate Professor

Community Development Educator

Winnebago County UW-Extension

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<http://winnebago.uwex.edu>

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Green Fire Appleton Film Premiere

UW-Fox Valley James W. Perry Hall
Menasha, WI

Come to the Fox Valley premiere of *Green Fire*!

Green Fire makes its Fox Valley premiere at the LEED-certified James W. Perry Hall at the UW-Fox Valley Communication Arts Center in Menasha. This will be a truly special event with a program including an introduction by members of the film team, followed by a catered reception after the film.

A joint production of the Aldo Leopold Foundation, the US Forest Service, and the Center for Humans and Nature, *Green Fire* explores the life and legacy of famed conservationist Aldo Leopold, and the many ways his land ethic idea is living on in the work of people and organizations all over the country today. The film shares highlights from Leopold's life and extraordinary career, explaining how he shaped conservation and the modern environmental movement.

The film also illustrates Leopold's continuing influence, exploring current projects that connect people and land at the local level. Meet urban children in Chicago learning about local foods and ecological restoration. Meet ranchers in Arizona and New Mexico who maintain healthy landscapes by working on their own properties, and with their neighbors, in cooperative community conservation efforts. Meet wildlife biologists who are bringing threatened and endangered species, from cranes to Mexican wolves, back to the landscapes where they once thrived. Viewers will learn how Leopold's vision of a community that cares about both people and land ties all of these modern conservation stories together, and offers inspiration and insight for the future.

Now showing in limited engagements in communities across the country.

Visit our website www.GreenFireMovie.com to learn more about Aldo Leopold's life and legacy, the people and places in the film, and how you can get a copy of *Green Fire* to show in your community!

Note: Please arrive at least 15 minutes before the show time if picking up tickets via will-call.

Kid Friendly: Yes!
Dog Friendly: No
Non-Smoking: Yes!
Wheelchair Accessible: Yes!

Contact

Who: Education Staff

Phone: 608-355-0279

Email: greenfire@aldoleopold.org

Web: <http://www.GreenFireMovie.com>

Question:

[Ask This Question](#)

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Event Owner: [The Aldo Leopold Foundation](#)

On BPT Since: January 04, 2011

Twitter: [Follow @AldoLeopoldFdn](#)

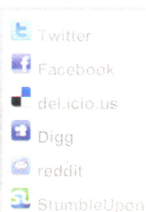
Facebook: <http://www.facebook.com/home.php?#!/pages/Green-Fire-Aldo-Leopold-and-a-Land-Ethic-for-Our-Time/180852628614670>

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I wish to buy tickets for this event.

[Begin Order](#)

Tickets are \$8 in advance, \$10 at the door.

The program:
6:30: Doors open to public
7:00: Welcome, Introductions
7:20-8:25: Film screening
8:30-9:30: Reception with refreshments and interaction with exhibitors, sponsors, & film team



Event Details

Dates

Start: Thursday Mar 03, 2011 7:00 PM

End: Thursday Mar 03, 2011 9:30 PM

Prices

\$8.00

Location

UW-Fox Valley James W. Perry Hall
1478 Midway Road
Menasha, WI 54952
United States

Maps

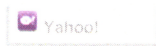


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Categories

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