

It is expected that a Quorum of the Personnel Committee, Board of Public Works, Plan Commission and Administration Committee will be attending this meeting: (although it is not expected that any official action of any of those bodies will be taken)

**CITY OF MENASHA
SUSTAINABILITY BOARD
Third Floor Council Chambers
140 Main Street, Menasha**

**Tuesday, December 21, 2010
6:30 PM**

AGENDA

- A. CALL TO ORDER
- B. ROLL CALL/EXCUSED ABSENCES
- C. PUBLIC COMMENTS ON ANY MATTER OF CONCERN TO THE SUSTAINABILITY BOARD (five (5) minute time limit for each person)
- D. MINUTES TO APPROVE
 - 1. [November 16, 2010](#)
- E. COMMUNICATIONS
 - 1. [UW-Oshkosh 5 session discussion course: *Sustainable Systems at Work* information](#)
 - 2. [Fifth Annual Wisconsin Local Food Summit information](#)
 - 3. [News Release, WiDNR, Communities Recognized for Legacy Communities Green Tier Charter Encouraging Sustainable Choices](#)
- F. REPORTS
 - 1. UWEX Sustainability Training
 - 2. Completion of 2010 Objectives
 - 3. Business Energy Event
 - 4. One to Five Energy Planning
- G. DISCUSSION
 - 1. Goals for 2011
 - 2. Sustainability Vision, Board Organization, and Structure
 - 3. [Public Transit System](#)
 - 4. Citizen Participation
- H. ACTION ITEMS
 - 1. None
- I. ADJOURNMENT

**CITY OF MENASHA
SUSTAINABILITY BOARD
Third Floor Council Chambers
140 Main Street, Menasha**

**Tuesday, November 16, 2010
6:30 PM**

MINUTES

A. CALL TO ORDER

1. The meeting was called to order at 6:35 by Chairperson Linda Stoll.

B. ROLL CALL

1. **Present:** Becky Bauer (7:26 pm), Chris Bohnes, Mike Dillon, Roger Kanitz, Ed Kassel, Linda Stoll.
2. **Excused:** Sadie Schroeder, Kathy Thunes
3. **Also Present:** Paul Van de Sand (WE Energies), Community Development Director Greg Keil, and Principal Planner Amy Kester.

C. PUBLIC COMMENTS

1. Paul Van de Sand distributed a baseline summary for gas usage at all city facilities completed by WE Energies. He reported that WE Energies would be offering similar services to its commercial customers and would be holding a roll out event on November 30th.

D. MINUTES TO APPROVE

1. Roger Kanitz made and Mike Dillon seconded motion to approve the minutes from the September 21, 2010 Sustainability Board meetings. The motion passed.

E. COMMUNICATIONS

1. **Innovation and Climate Action Planning**
CDD Keil explained that this had been included for informational purposes because it summarized different community sustainability plans and could be useful in preparing the city's sustainability policy.

F. REPORTS

1. **UWEX Sustainability Training**
CDD Keil, PP Kester, Roger Kanitz, Ed Kassel, Linda Stoll, and Kathy Thunes attended the first day of UWEX Sustainability Training. Training included an overview of the Natural Step process and training on a "back casting" (i.e. starting with the end in mind) approach to planning. This approach establishes a vision first and then backtracks to determine what steps need to be taken to achieve the vision. This planning technique is different than forecasting, which plans future action based on current and past trends.

Attendees will be inviting board members and city officials to a presentation session at the December 16 meeting.

G. DISCUSSION

1. Completion of 2010 Objectives

Board members discussed completion of their 2010 objectives. The final staff training topic "Waste Reduction and Recycling" has yet to be scheduled. PP Kester reported that she was working with Menasha Utilities to finalize the baseline study. Board members discussed the possibility of preparing and end of the year report on 2010 accomplishments.

2. Public Transit System

Roger Kanitz explained that funding for public transportation may decrease in 2012 due to new census results and that RTA legislation had not yet been approved for the Fox Cities. He handed out a proposal outlining a Menasha Trolley concept that would provide service along a downtown Menasha, Doty Island, and downtown Neenah loop. Board members agreed that more research should be conducted, including meeting with ADI and further developing the proposal.

3. Sustainability Board Organization and Structure

Staff presented a concept to reorganize the Sustainability Board into a two tiered structure consisting of a policy-oriented board and a project-oriented team consisting of board members, staff, and elected officials. The Sustainability Board would be reorganized into a standing board authorized by ordinance. Its authority and duties would be outlined in the adopting ordinance and an elected official from the Common Council would be assigned to the Board. This Board would be policy and planning oriented rather than project or task oriented. It would meet at least quarterly or at the call of the Chair. The "Green" or "Greening Team" would consist of key staff members, Sustainability Board members, and elected officials. This team would be responsible for implementing sustainability policies into city operations and work plans at a departmental level. The Green Team meetings would provide opportunities for ongoing dialogue, project development, advocating for sustainability practices, and developing relationships with staff. Sustainability Board members would stay up to date and have input into operations and projects. Board members discussed various options and potential participants.

Mike Dillon made and Becky Bauer seconded a motion to direct staff to further develop the concept and bring back at the next meeting. The motion carried.

H. ACTION ITEMS

1. Ordinance Relating to the Keeping of Fowl

Staff presented the revised ordinance relating to the keeping of fowl. Board members discussed the type of fowl allowed and agreed that pigeons and doves should be removed and turkeys added. There was also a request to add a requirement that waste not be permitted to runoff with stormwater.

Mike Dillon made and Becky Bauer seconded a motion to recommend approval of the ordinance to the Common Council with the removal of pigeons and doves, the addition of turkeys, and the addition of a statement relating to stormwater runoff. The motion carried.

I. ADJOURNMENT

1. Mike Dillon made and Chris Bohnes seconded a motion to adjourn at 8:28 pm. The motion carried.

Respectfully submitted by Amy Kester, Principal Planner.

DRAFT

Sessions are based on a set of short readings organized around the following themes:

Session 1 Seeing the Big Picture

- Consider the case for sustainability from a social, ecological and economic perspective.
- Compare "Industrial Age" thinking with a systems thinking approach.
- Identify the threats and opportunities current global trends present for your organization.
- Action Example: Identify actions that can be taken within your organization to reduce energy use.

Session 2 Taking a Closer Look

- Evaluate different views of what constitutes a sustainable business.
- Examine the concept of "sustainable consumerism."
- Consider the potential for eco-design and innovation in creating a sustainable organization.
- Action Example: Identify actions that can be taken to address materials used and waste generated by your organization.

Session 3 Framing Sustainability

- Consider sustainability frameworks and evaluate for potential fit within your organization.
- Examine case studies of successful strategies implementation.
- Identify the "nature's services" on which your organization depends.
- Action Example: Identify actions that can reduce transportation used by your organization.

Session 4 Seeing It Through

- Identify qualities, tools, and resources needed for the transition to sustainability.
- Consider the potential for employees to take leadership roles in promoting sustainability.
- Consider one's personal sphere of influence and the power to make change.
- Action Example: Identify actions to conserve water and lessen the impact of food choices by your organization.

Session 5 Focusing on Action

- Identify, prioritize and plan for integration of sustainability goals.

Questions

For more information, contact the Office of Continuing Education and Extension, UW Oshkosh, 800 Algoma Boulevard, Oshkosh WI 54901-8623, or call (920) 424-1129 or toll-free (800) 633-1442.

Registration Information

Early registration is recommended. All program fees are due no later than 10 days before the program. Fees include instruction and instructional guide.

Registration deadline: Your registration is requested 10 days prior to each program. After that date, call the Office of Continuing Education and Extension to determine program availability. Enrollment is limited.

Outreach Program Manager: Bunny Hansen, Office of Continuing Education and Extension, UW Oshkosh

Cancellation policy: If UW Oshkosh's Office of Continuing Education and Extension receives notice of cancellation 10 full business days before the start of a program, you will receive a full refund of fees minus a \$15 processing charge. Substitutions for these programs are accepted. No refunds will be given to no-shows. If possible, please inform us of such substitutions before the program. **No refunds** will be made for cancellations received less than 10 full business days before the program begins. UW Oshkosh reserves the right to cancel any program due to insufficient enrollment, as well as the right to limit enrollment due to demand. If you need special assistance and/or accommodations, please advise us at least 10 days prior to the first class meeting. All requests are kept confidential. UW Oshkosh is an Equal Opportunity/Affirmative Action institution.

Registration Form

Sustainable Systems at Work
Jan. 25 – Feb. 22, 2011 or Jan. 27 – Feb. 24, 2011

Soc. Sec. No. _____
(Not mandatory. Used only to ensure accessibility and accuracy of your educational records.)

Name _____

Company Name _____

Company Address _____

City/State/Zip _____

Home phone _____

Work phone _____

E-mail _____
(will not be sold or given to organizations outside UW Oshkosh)

Please register me for the following session:

Please check one:

- Tuesdays, Jan. 25 – Feb. 22, 2011 6-8 p.m.
☐ \$99 Early Bird registration fee by Dec. 30, 2010 includes instructional guide
☐ \$129 Registration fee after Dec. 30, 2010 includes instructional guide

- Thursdays, Jan. 27 – Feb. 24, 2011 7-9 a.m.
☐ \$129 Early bird registration fee by Dec. 30, 2010 includes instructional guide and light breakfast
☐ \$159 Registration fee after Dec. 30, 2010 includes instructional guide and light breakfast

Please check one:

- ☐ Program fee enclosed. Total: \$ _____
☐ Please charge the registration fee to:
☐ Visa ☐ MasterCard

Card number _____

Expiration date _____

Cardholder's name (please print) _____

Cardholder's signature _____

Please make your check payable to UW Oshkosh Continuing Education. Unless otherwise requested, your canceled check will be your receipt.

Mail or fax to: University of Wisconsin Oshkosh, Office of Continuing Education and Extension, 800 Algoma Blvd., Oshkosh WI 54901-8623. Fax: (920) 424-1803.

Please complete both sides of form.

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800 Algoma Boulevard
Oshkosh WI 54901-8623



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528

The University of Wisconsin Oshkosh/Extension asks that you voluntarily respond to the questions below. The cumulative demographic information will be used to enhance our programming efforts.

Gender:
☐ Male M ☐ Female F

Race/Ethnicity:
☐ Black
☐ (not of Hispanic origin) A
☐ Asian or Pacific Islander B
☐ American Indian or Alaskan Native C
☐ Hispanic D
☐ White E
☐ (not of Hispanic origin)

Occupation/Organization:
☐ Agriculture/Forestry 1
☐ Educational Services 2
☐ Engineering, Architecture & Surveying 3
☐ Finance, Insurance & Real Estate 4
☐ Health Services (Physical & Mental) 5
☐ Manufacturing 6
☐ Protective Services 7
☐ (Police, Guards, Correctional Workers) 8
☐ Public Administration (Government) 9
☐ Retail Trade 10
☐ Social, Recreation & Religious Services 11
☐ Transportation, Communications, Utilities 12
☐ Wholesale Trade 13
☐ Other 13

Age:
☐ Under 18 A
☐ 18-34 B
☐ 35-49 C
☐ 50-64 D
☐ 65+ E

Are you enrolled in this program primarily for career purposes?
☐ Yes Y ☐ No N

UNIVERSITY of WISCONSIN
OSHKOSH
Office of Continuing Education
and Extension

Sustainable Systems at Work

Discussions with Michael Lizotte

"At the end of the day, the role of business is to generate prosperity and a better quality of life for everyone... we should never operate at the expense of the earth or societies or future generations."

Ray Anderson, Interface Global, Inc.

Tuesdays, 6-8 p.m.
Jan. 25 – Feb. 22, 2011

or

Thursdays, 7-9 a.m.
Jan. 27 – Feb. 24, 2011

James P. Coughlin Center,
625 East County Road Y,
Oshkosh, WI

UW Oshkosh and UW Extension—Bringing the resources of the University to the people of Wisconsin
www.uwosh.edu/go/ssw

We invite you to join our five-session discussion course. Sustainable Systems at Work is a five-session discussion course for the workplace, designed to further organizational sustainability initiatives.

Participants in the discussion course will:

- Evaluate the current economic model and consider the case for change.
- Examine the concept of sustainability from an organizational perspective.
- Evaluate principles and frameworks for guiding a vision.
- Identify tools and strategies for implementing a framework.
- Develop an action plan to advance organizational change.

Who Should Attend

Decision makers in business, management, administration, government, finance, and non-profit institutions who want identify, prioritize and plan sustainability goals for their organization.

Discussion Leader

Michael Lizotte, Ph.D., director of sustainability, University of Wisconsin Oshkosh. Dr. Lizotte has served UW Oshkosh as a professor of ecology and director of the Aquatic Research Laboratory, and helped found the environmental studies program. In 2007 he was co-leader of a team that helped UW Oshkosh develop a comprehensive Sustainability Plan, one of the first in the nation. UW Oshkosh leadership in college sustainability efforts have been recognized by the EPA, State of Wisconsin, *The Princeton Review*, and *Sierra Magazine*. Dr. Lizotte also has substantial experience in science administration as a research director for an oceanography institute and as a consultant detailed to NASA headquarters to study the effectiveness of interdisciplinary science teams.

WISCONSIN LOCAL FOOD NETWORK

WLFN Steering Committee:

Kelly Cain—UW River Falls

Gerry Campbell—Dane County Food Council, Madison

Martha Davis Kipcak—Center for Resilient Cities, Milwaukee

Teresa Engel—DATCP, Madison

Bridget Holcomb—Michael Fields Agricultural Institute, Madison

Jeff Metoxen—T'syuhnêhkwa, Oneida

Tracey Mofle—West CAP, Rice Lake

Joy Perry—NEW Foodshed, UW Fox Valley, Menasha

Anne Pfeiffer—Ag Innovation Center, Madison

Joy Schelble—Chequamegon FEAST, Ashland

Erin Schneider—Hilltop Community Farm, LLC

Jasia Steinmetz—Central WI Farmshed, UW Stevens Pt.

<http://wisconsinlocalfood.wetpaint.com/>

Jane Hansen, coordinator
Price County UW-Extension
Normal Building, Room 240
104 S. Eyder
Phillips, WI 54555
715-339-2555
jane.hansen@ces.uwex.edu

5th Annual Wisconsin Local Food Summit coming up January 13th and 14th, 2011 in Elkhart Lake, WI

Release: December 3, 2010

Contact: Jane Hansen, jane.hansen@ces.uwex.edu, 715-339-5345

The 5th Annual Wisconsin Local Food Summit will be held at the Osthoff Resort in Elkhart Lake, WI on January 13th and 14th, 2011. A broad range of local food system development stakeholders are expected to attend, including farmers, agricultural educators, health care providers, school food service staff, USDA and WiDATCP employees, tribal representatives, community gardeners, food co-op members, chefs and more.

Events on Thursday, January 13th include a keynote address by Rich Pirog, Associate Director of the Leopold Center for Sustainable Agriculture at Iowa State University, breakout sessions on topics such as Farm-to-School, Scaling up Local Food, Kitchen Incubator programs and Diversity in Agriculture. This will be followed by a facilitated group discussion to lay the foundation for several working groups that will further local food system development beyond the annual summits and throughout the year.

Friday's focus is Regional Collaboration and this includes presentations on a number of exciting and successful regional collaborative efforts that are currently underway. Plenty of time will be devoted to strengthening regional projects all around Wisconsin and ensuring that methods are in place to continue learning about and from the fantastic local food work going on in our state.

Early bird registration rates are \$45 for students and farmers and \$65 for everyone else. This fee covers admission for both days of the summit as well as lunches prepared with locally grown food items. Early bird registration rates will end December 15th and registration fees will then be \$15 higher. Opportunities to exhibit at the summit and to receive recognition as a Wisconsin Local Food Summit sponsor are also available. A registration brochure and additional information is available at:

<http://wisconsinlocalfood.wetpaint.com/>



*Creating statewide connections for learning from the experiences of Wisconsin local food initiatives.
We foster learning for local and regional action through networking and dialogue.*

Local food system development in Wisconsin has made great strides during the time since the first Wisconsin Local Food Summit was held in January, 2007 in Stevens Point, WI. The combined efforts of growers, individuals representing grassroots and non-profit organizations, industry working groups, and government and university officials, succeeded in passing legislation to fund the statewide Buy Local, Buy Wisconsin Program.

The Buy Local, Buy Wisconsin (BLBW) program is an economic development program designed to increase the purchase of Wisconsin grown/produced food products for sale to local purchasers. In its inaugural year, the BLBW grant program generated a nearly \$1 million increase in local food sales.

The Wisconsin Local Food Network was also created during the first Wisconsin Local Food Summit. The Network has continued to organize the annual food summit and provides a forum throughout the year for networking and learning about local food system development news. The Network uses a list serve and a website to share news of events, legislation, educational and business opportunities and more.

Learn more about the Wisconsin Local Food Summit and Wisconsin Local Food Network by going to: <http://wisconsinlocalfood.wetpaint.com/> or by contacting Jane Hansen at jane.hansen@ces.uwex.edu, 715/339-5345.

The Wisconsin Local Food Network (WLFN) is embarking on a new project titled **"Collaborating to strengthen local and regional food systems in Wisconsin"**. This project will build upon current work and strengthen the statewide structure of local food system development by identifying priority topic areas, facilitating working groups, and identifying local/regional projects that WLFN can support with education, information, communication channels and small infusions of funding.

WLFN has received support from a UW-Extension Program Innovation Fund grant that will help to initiate this project. We are eager to involve a broad array of stakeholders in this exciting new project before, during and after the **5th Annual Wisconsin Local Food Summit**.

Wisconsin Local Food Summit

Thursday JANUARY 13th— 9am-5pm

Friday JANUARY 14th—8am-4pm

On Thursday we are offering breakout sessions on a wide range of topics of interest to those who are concerned about local food issues followed by a facilitated summit session that will strive to determine through consensus the 3 highest priority topics currently for local food system development in Wisconsin. Due in part to support from the Program Innovation Fund, WLFN now has resources available to form statewide working groups around these topics. On Friday we will again be offering breakout sessions as well as a facilitated summit session focused on regional connection building and collaboration. As always, networking opportunities will abound during the summit. And, of course, we will be serving delicious local food prepared by Chef Chad Kornetzke throughout the summit.

The 5th Annual Wisconsin Local Food Summit is brought to you with support from the following:



Wisconsin Local Food Network


Realizing the potential for local food in Wisconsin.

Cultivating a network of Farmers, Communities, Educators and Government.

Creating statewide connections with local action.

Coordinator: Jane Hansen
(715) 339-2555
Jane.Hansen@ces.uwex.edu

<http://wisconsinlocalfood.wetpaint.com/>



Location: *The Osthoff Resort*

101 Osthoff Avenue, Elkhart Lake, WI 53020

<http://osthoff.com/>

920/876-3366, Reservations: 800/876-3399

A block of rooms is available at The Osthoff Resort for the Wisconsin Local Food Summit.

Reserve by Dec. 15th, 2010.

Go to: <http://wisconsinlocalfood.wetpaint.com/> for summit carpooling, exhibitor and sponsorship information and much more!

5th Annual Wisconsin Local Food Summit



Help develop local food systems across Wisconsin
Learn, network and share ideas

January 13th and 14th, 2011
Elkhart Lake, WI



<http://wisconsinlocalfood.wetpaint.com/>

Keynote Speaker

Rich Pirog



Rich Pirog joined the Leopold Center for Sustainable Agriculture at Iowa State University in 1990. He is the Program Leader for the Center's Marketing and Food Systems Initiative, and became associate di-

rector in February 2007. Pirog directs the Value Chain Partnerships (VCP) project, <http://www.valuechains.org/>, an Iowa-based network of food and agriculture working groups that provides technical assistance to farmer-led food businesses in Iowa. Through VCP, Pirog leads the Regional Food Systems Working Group, which focuses on making the case for investment in local and regional food businesses and networks. There currently are 14 local food groups representing more than 70 Iowa counties that participate in the Regional Food Systems Working Group. Pirog currently is leading the development of Iowa's Local Food and Farm Plan, which is due to the Iowa legislature in January 2011. The plan will include funding and policy recommendations to develop a stronger local food economy in Iowa.

Pirog's research and collaborations on local and place-based foods, building food networks, food value chains, and eco-labels has been publicized in magazines and media outlets across the globe, used by local food practitioners, and are often cited in books and college courses. In 2003, he received the Iowa Sustainable Agriculture Achievement Award from Practical Farmers of Iowa, and in 2004, he received the Iowa State University College of Agriculture Award for Outstanding Achievement and Service.



Agenda

Thursday

- 9:00 Welcome/Keynote—Rich Pirog, Leopold Center/Value Chain Partnership
- 10:15 Breakout Session I
- 11:30 Breakout Session II
- 12:30 Lunch - *Featuring locally grown foods* (included w/ registration)
- 2:00 *Determining Local Food Priorities Summit*

Friday

- 8:00 Review/General Session
- 9:15 Breakout Session I
- 10:30 Education Session - Rich Pirog: How Iowa Regional groups got started
- 11:30 Lunch - *Featuring locally grown foods* (included w/ registration)
- 1:00 *Regional Collaboration Summit*

<http://wisconsinlocalfood.wetpaint.com>

Summit Registration Form

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

County: _____

Occupation: _____

Special dietary and/or Access. needs

Local Food Initiative Affiliation

Summit Registration Fees

	<u>Early Bird</u> (by Dec. 15th)	<u>Final</u> (after Dec. 15th)	<u>No.</u>	<u>Total \$</u>
General	\$65	\$80	___*	_____
Student/ Farmer	\$45	\$60	___*	_____

Total Enclosed: _____

Make Checks Payable to:

Price County Treasurer/WLFN

Return registration form and payment to:

Wisconsin Local Food Network
Price County UW-Extension
104 S. Eyder Avenue, Room 240
Phillips, WI 54555
715-339-2555

*Presenters: Your registration is complimentary, however, please do fill out the registration form.

Questions?

Or for scholarship/volunteer info. contact:
Jane Hansen—715-339-2555,
jane.hansen@ces.uwex.edu

WISCONSIN LOCAL FOOD NETWORK

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Kelly Cain—UW River Falls

Gerry Campbell—Dane County Food Council, Madison

Martha Davis Kipcak—Center for Resilient Cities, Milwaukee

Teresa Engel—DATCP, Madison

Bridget Holcomb—Michael Fields Agricultural Institute, Madison

Jeff Metoxen—Tsyunhëhkwa, Oneida

Tracey Mofle—West CAP, Rice Lake

Joy Perry—NEW Foodshed, UW Fox Valley, Menasha

Anne Pfeiffer—Ag Innovation Center, Madison

Joy Schelble—Chequamegon FEAST, Ashland

Erin Schneider—Hilltop Community Farm, LLC

Jasia Steinmetz—Central WI Farmshed, UW Stevens Pt.

<http://wisconsinlocalfood.wetpaj.net/>

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104 S. Eyder
Phillips, WI 54555
715-339-2555
jane.hansen@ces.uwex.edu

5th ANNUAL WISCONSIN LOCAL FOOD SUMMIT

January 13th and 14th, 2011 at the Osthoff Resort in Elkhart Lake, Wisconsin

The Wisconsin Local Food Summit brings together community organizers, agency advocates, educators, local food producers, businesses and others to learn, network, dialogue, and have impact on the shape that our local food systems take.

Help us support and develop local food systems and programs across the state by sponsoring the 2011 Wisconsin Local Food Summit. Your sponsorship helps us achieve our goals of building sustainable food systems and fostering connections critical to promoting a home grown local food economy.

There are Many Opportunities to Sponsor this Event and Support our Programs!!

Please indicate your choice of sponsorship level below:

- | | |
|---|---|
| <input type="checkbox"/> Champion (\$5,000) | <input type="checkbox"/> Benefactor (\$2,500) |
| <input type="checkbox"/> Advocate (\$1,000) | <input type="checkbox"/> Supporter (\$500) |
| <input type="checkbox"/> Friend (\$250) | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Business / Agency Exhibit Space \$100 (\$115 after Dec. 15) | |
| <input type="checkbox"/> Educational Exhibit Space \$25 (\$40 after Dec. 15) | |
| <input type="checkbox"/> Individual Registration Sponsor _____ | |
| <input type="checkbox"/> Sponsor/provide van transport for attendees from your region | |

Business/Organization: _____

Name and Title: _____

Address: _____

City: _____ County: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment Method:

- ☐ Check/Money order* ☐ Bill me

*Please make Check/Money order payable to Price County Treasurer / WLFN and mail to:

Wisconsin Local Food Network
Price County UW-Extension
104 South Eyder Avenue, Phillips, WI 54555
Phone 715-339-2555 Fax 715-339-3824

The Wisconsin Local Food Network has received support from:



See reverse side for more sponsorship details



Creating statewide connections for learning from the experiences of Wisconsin local food initiatives.
We foster learning for local and regional action through networking and dialogue.

2011 Wisconsin Local Food Summit Sponsor Opportunities

Champion = \$5000 or more

- Your Banner Hung in a Prime Location (provided by you)**
- Your name listed on program, newspaper and website**
- Prime Exhibit space in exhibit area**
- One promotional piece in all summit packets (sponsor supplied)**
- Opportunity for organization representative to introduce main speaker**
- 8 complimentary summit registrations for your guests**

Benefactor = \$2500 sponsorship

- Your name and logo on a poster highlighting Benefactor level sponsors in a prime location**
- Your name listed on program, newspaper and website**
- Prime Exhibit space in exhibit area**
- One promotional piece in all summit packets (sponsor supplied)**
- 4 complimentary summit registrations**

Advocate = \$1000 sponsorship

- Your name listed on program, newspaper and website**
- Exhibit space in exhibit area**
- One promotional piece in all summit packets (sponsor supplied)**
- 2 complimentary summit registrations**

Supporter = \$500 Sponsorship

- Your name listed on program, newspaper and website**
- 1 complimentary summit registration**

Friend = \$250 and lower Sponsorship

- Your name listed on program, newspaper and website**

Agency or Business Exhibit Space = \$100 (\$115 after Dec. 15)

- Exhibit space for duration of the summit**
- Exhibit staff must register for summit**

Educational Exhibit Space = \$25 (\$40 after Dec. 15)**

- Provides exhibit space for duration of the summit**
- Exhibit Staff must register for summit**
- **Note this is only open to Non-Profits and Farms**

Sponsorship of Individual(s)

- You may designate attendees and pay for their summit registration (or donate towards registration scholarships) General admission—\$65/(\$80 after 12/15/10), Student/Farmer—\$45/(\$60 after 12/15/10)**

Sponsor/provide van transport for attendees from your region

- We hope to have broad participation from all regions of the state, and, we strongly encourage carpooling.**
- Your sponsorship of a van from your region will help us meet both these goals. We will help to promote it's availability.**

The 5th Annual Wisconsin Local Food Summit is scheduled for January 13th and 14th, 2011 at the Osthoff Resort in Elkhart Lake, WI. On Thursday, January 13th we are offering breakout sessions on a wide range of topics of interest to those who are concerned about local food issues followed by a summit session that will strive to determine through consensus the 3 highest priority topics currently for local food system development in Wisconsin. Due in part to support from the Program Innovation Fund, WLFN now has resources available to form statewide working groups around these topics. On Friday, January 14th, we will again be offering breakout sessions as well as a summit session focused on regional connection building and collaboration. As always, networking opportunities will abound during the summit. And, of course, we will be serving delicious local food prepared by Chef Chad Kornetzke throughout the summit.

Check back at www.wisconsinlocalfood.wetpaint.com for more details. Or, contact Jane Hansen, WLFN Coordinator, Price County UW—Extension, jane.hansen@ces.uwex.edu, 715/339-2555.



NEWS RELEASE

Wisconsin Department of Natural Resources

101 S Webster, PO Box 7921, Madison, WI 53707

Phone: (608) 266-6790 TDD: (608) 267-6897

dnr.wi.gov

www.wisconsin.gov

FOR RELEASE:

December 15, 2010

CONTACT:

Mark McDermid, DNR, 608-267-3125

Curt Witynski, League of WI Municipalities, 608-267-2380

SUBJECT:

Communities Recognized for Legacy Communities Green Tier Charter Encouraging Sustainable Choices

MADISON – The Cities of Middleton and Fitchburg were recognized today as two of the first five communities to sign a Legacy Communities Green Tier charter with the Department of Natural Resources (DNR). Green Tier is Wisconsin's innovative program for organizations that voluntarily pledge to achieve superior environmental performance.

DNR Secretary Matt Frank and representatives from Middleton and Fitchburg, along with League of Wisconsin Municipalities, 1000 Friends of Wisconsin, Center on Wisconsin Strategy, Municipal Environmental Group (MEG), and Wisconsin Energy Conservation Corporation, presented both cities with Legacy Communities Green Tier Charter plaques at an event at Middleton City Hall.

DNR Secretary Matt Frank called the charter a good step to help Wisconsin reach environmentally-sustainable economic growth and thanked Middleton Mayor Kurt Sonnentag and Fitchburg Mayor Jay Allen for their support and participation. "Making smart choices about the use of energy, water and land will help save taxpayer dollars and help conserve our natural resources," Frank said. "This charter recognizes and brings together local leaders interested in sustainable growth to share ideas, technologies and policies that will enable our communities to grow, provide stable family-supporting jobs, and ensure the clean air, abundant water and beautiful landscapes we enjoy today are here tomorrow and for our children and grandchildren."

Earlier this month, the Cities of Appleton, Bayfield, Fitchburg and Middleton, along with the Village of Weston signed the Green Tier Charter. Through the Charter, local governments commit to the goal of meeting the economic and infrastructure needs of today's residents while conserving resources so that future generations can enjoy the same community benefits.

The Charter has two main components -- sustainability practices and water resources management. Municipalities subscribing to the sustainability component of the Charter are initially focusing on ensuring continued economic stability and reducing impact on the environment through a Sustainability Implementation and Monitoring Plan.

“As a leader in sustainability initiatives, Middleton is pleased to partner with the Department of Natural Resources in the Green Tier charter”, said Kurt Sonnentag, Mayor of Middleton. “We plan to showcase why being a Green community is positive, not only for our environment, but for the economic well being of our area. Sustainability in its truest form forges successful links between the environmental and the economic well being of a community”.

Community sustainability practices might include reducing municipal energy use, developing and implementing a transportation system that provides energy-efficient travel choices, supporting local business development such as increased access to local foods and other products and services. Economic development, public health and social equity will all be factors.

The City of Fitchburg representatives carpooled in hybrid electric vehicles from Fitchburg City Hall to the event.

“Fitchburg has long been recognized as a statewide leader in recycling efforts,” said Jay Allen, Mayor of Fitchburg. “The Legacy Communities Charter allows us the opportunity to expand this recognition to sustainability and water resources issues as well. We are excited to begin work on this charter, both to improve upon what we’re already doing in these important areas, as well as share our successes with other Wisconsin communities.”

Municipalities that choose to focus on the water resources management component of the Charter will address the full range of local water resources issues by integrating wastewater, stormwater, drinking water, wetlands, and other water issues in a holistic, watershed based manner. Two municipalities will pilot this effort so others can learn from and build on their experiences.

Anyone interested in learning more about the Legacy Communities Charter and the opportunities available to Green Tier participants may visit DNR’s Green Tier Legacy Communities web page at:

<http://dnr.wi.gov/org/caer/cea/environmental/participants/legacycommunities/index.htm>

RESOLUTION SUPPORTING ECO-MUNICIPALITY CONCEPTS

Introduced by Mayor Laux

WHEREAS, the City of Menasha recognizes that the people of this community desire a stable, sustainable future; and

WHEREAS, the City of Menasha acknowledges that a clean and healthy environment determines the quality of life, where the environment can support and sustain the community, and where citizens are committed to local and regional cooperation and a personal philosophy of stewardship; and

WHEREAS, the willingness of the City of Menasha to move in the direction of eco-municipality designation can serve as a model for our citizens, encouraging economic and industrial initiatives while protecting the ecosystem in which they raise their families; and

WHEREAS, by endorsing sustainable economic development, the City of Menasha is pledging to further educate itself about sustainable activities and to develop additional initiatives in support of sustainable practices; and

WHEREAS, Menasha has promoted alternative transportation methods by taking a leadership role in the Fox Cities Trestle Trail and installing bike trails that connect the Wisconsin Friendship Trail; and

WHEREAS, the following four guidelines were developed by the American Planning Association to help communities implement sustainable practices:

1. Reduce dependence upon fossil fuels, and extracted underground metals and minerals;
2. Reduce dependence on chemicals and other manufactured substances that can accumulate in Nature;
3. Reduce dependence on activities that harm life sustaining ecosystems;
4. Meet the hierarchy of present and future human needs fairly and efficiently;

WHEREAS, the redevelopment of the Gilbert Mill site has embraced principles of sustainability by reusing portions of existing buildings and reclaiming demolition materials for reuse at the site.

NOW THEREFORE, BE IT RESOLVED, by the Mayor and Common Council of the City of Menasha, Wisconsin, that the City of Menasha endorse the principles of sustainability as outlined above and that the City will endeavor to apply these principles when economically feasible to its decision-making, planning, policy making and municipal practices and the Mayor and Common Council challenge the citizens of Menasha and the private sector to promote and embrace the philosophy and principles of sustainability.

BE IT FURTHER RESOLVED, that the City of Menasha create a standing Sustainability Board to prepare a sustainable community plan following the guidelines of The Natural Step Model for Eco-Municipalities and to advise the Mayor and Common Council on implementation of sustainable practices.

Passed and approved this 19th day of November, 2007.

Motion made by Ald. Merkes,

Seconded by Ald. Wisneski.

Voting Aye: Ald. Don Merkes

Ald. James Taylor

Ald. Sue Wisneski

Ald. Steve Pack

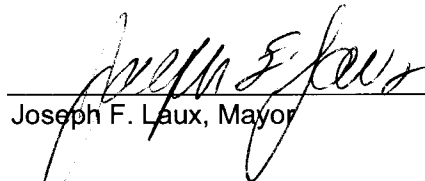
Ald. Eric Hendricks

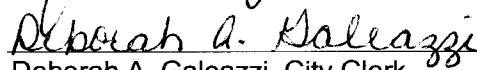
Ald. Terry Eckstein

Ald. Tom Michalkiewicz

Ald. Jan Chase

Attest:


Joseph F. Laux, Mayor


Deborah A. Galeazzi, City Clerk