

A quorum of the Administration Committee, Board of Public Works, Park Board, and/or Common Council may attend this meeting; (Although it is not expected that any official action of any of those bodies will be taken).

**CITY OF MENASHA
REDEVELOPMENT AUTHORITY
Council Chambers, 3rd Floor, City Hall
140 Main Street, Menasha**

February 29, 2012

5:00 PM

AGENDA

A. CALL TO ORDER

B. ROLL CALL/EXCUSED ABSENCES

C. MINUTES TO APPROVE

1. [Minutes of the January 25, 2012 Redevelopment Authority Meeting](#)

D. PUBLIC COMMENTS ON ANY MATTER OF CONCERN ON THIS AGENDA
(five (5) minute time limit for each person)

E. DISCUSSION

1. Presentation of Marketing Proposals for Lake Park Area:
 - a. Ark Media Group (5:05 PM) --*to be received*
 - b. [Red Shoes PR \(5:30 PM\)](#)
 - c. [Atomic Tribe \(5:55 PM\)](#)
 - d. Blue Door Consulting (6:20PM) --*to be received*
2. Discussion of RDA Financial Resources
3. Discussion of Future Progress Reporting for RDA

F. ACTION ITEMS

1. Selection of Preferred Marketing Proposal for Lake Park Development
2. [Lake Park Villas Listing Agreement for Coldwell Banker, the Real Estate Group](#)
3. [Lake Park Square Listing Agreement for Grub & Ellis | Pfefferle](#)

G. ADJOURNMENT