

CITY OF MENASHA
Landmarks Commission
Council Chambers, 3rd Floor
140 Main Street, Menasha
July 12, 2017
MINUTES

A. CALL TO ORDER

Meeting called to order by Chairman Grade at 5:02 PM.

B. ROLL CALL/EXCUSED ABSENCES

LANDMARKS MEMBERS PRESENT: Commissioners Tom Grade, Dean Wydeven, Kate Mueller, Kim Massey and Alderman Collier.

LANDMARKS MEMBERS EXCUSED: Tim Hoff and Emilie Steinmann.

OTHERS PRESENT: Nicholas Jevne, Menasha Historical Society (1334 Mayer Street, Fox Crossing) and Adrienne Palm, Pulse-Young Professionals (324 E South River, Appleton).

C. MINUTES TO APPROVE

1. **Minutes of the June 14, 2017 Landmarks Commission Meeting**

Motion by Comm. Grade, to approve the minutes of the June 14, 2017 Landmarks Commission meeting, seconded by Comm. Wydeven. The motion carried.

D. PUBLIC COMMENT ON ANY ITEM OF CONCERN ON THIS AGENDA OR ANY ITEM RELATED TO THE RESPONSIBILITIES OF THE LANDMARKS COMMISSION

No one spoke.

E. COMMUNICATIONS

CDD Buck introduced new commissioner Kate Mueller and informed the commission that Tim Hoff has also been appointed to the Landmarks Commission. Comm. Mueller informed the commission that she grew up in Neenah and has lived in Menasha for the past 14-15 years. She is interested in the Landmarks Commission because of her interest in history and desire to be part of preserving historic architecture, history and art.

F. ACTION ITEMS

1. **Bazaar After Dark Mural**

Adrienne Palm with the Fox Cities Chamber Pulse-Young Professionals introduced herself. She gave a brief overview the community event Bazaar After Dark, scheduled for the evening of July 20th. The goal of Bazaar After Dark is to infuse economic vitality to commercial districts. They have had this event twice in Appleton and once in Kaukauna. The event includes street performers, street lighting, bands, and approximately 75-80 vendors of art, goods and food. Ms. Palm stated that a large component of the event is the installation of a public mural as a permanent and lasting mark on the downtown. She stated that they have issued an RFP and received several proposals. The location of the mural location was also chosen for the western block wall section of Your Daily Grind at 204 Main Street adjacent the public walkway. Since this location is located within the Upper Main Street Historic District its design and location required Landmarks Commission approval. The artwork, "The Coming Dawn" is based on a Winnebago Native princess who was instrumental to the development of the area and relationship between the native community and the settlers. A proof of the mural was distributed and portions of the "artist statement" were read. Comm. Massey inquired if a plaque would be incorporated that includes the artists statement. Ms. Palm stated that the mural is sponsored by Community First Credit Union and that they would potentially fund a plaque. Comm. Wydeven mentioned that it should be consistent with other plaques in the district. Motion by Alderman Collier to approve the design and location of the mural, seconded by Comm. Massey. Motion carried.

2. **Recognition Plaques**

- a. The 2016 community recognition plaque is for Club Liquor at 234 Main Street. Comm. Grade stated that the plaque includes the owner's name, an image related to the original building and data about the business, building or figure associated with the building. Comm. Grade distributed the proof of the plaque and discussed the information included. Motion by Alderman Collier to approve the design and content of the plaque, seconded by Comm. Massey. Motion carried.
- b. The 2017 community recognition plaque is for Lemon Loves Lime at 192 Main Street. Comm. Grade went over the research of the building to date and stated that the commission is currently searching for a logo for the Schultz Brothers five and dime. When more data is gathered, a design will be brought back to the commission for review and approval.
- c. Comm. Grade provided an image of a plaque that has been discussed for the public walkway at 208 Main Street. The plaque would include an image of the First National Bank and explain that the stones of the walkway were repurposed from it. Alderman Collier stated that he felt the plaque should match the stone pillars at the entrance to the walkway, the commission agreed. The commission agreed to take a look at the walkway and return to the next meeting with suggestions for the location as well as any thoughts about amendment to the text. CDD Buck stated he would put the item on the next agenda.

G. DISCUSSION ITEMS

None.

H. PUBLIC COMMENT ON ANY ITEM OF CONCERN ON THIS AGENDA

Comm. Mueller stated she is excited to be part of the commission and mentioned that she hoped the commission could establish a social media presence as well as a webpage that could showcase the work done like the plaques and façade improvement loans/grants. She added that the webpage and social media is the best avenue to share the history of Menasha and its historic resources.

Nicholas Jevne with the Menasha Historical Society informed the commission that the Historical Society will be conducting a historic walking tour of the Upper Main Street District on July 13th. It will begin promptly 6:00 pm at the community room of One Menasha Center and include a brief slide show before the walk as well as regular stops for refreshments.

I. ADJOURNMENT

Motion by Comm. Wydeven to adjourn at 6:10 PM, seconded by Alderman Collier. Motion carried.

Minutes prepared by CDD Buck.