

CITY OF MENASHA
COMMON COUNCIL
2022 BUDGET REVIEW SESSION
100 MAIN STREET
NOVEMBER 3, 2021
MINUTES

A. CALL TO ORDER

Meeting called to order by Mayor Merkes at 5:03 p.m.

B. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

C. ROLL CALL

PRESENT: Ald. Taylor, Sevenich, Schmidt, Tom Grade, Ted Grade, Ropella, Nichols

ABSENT: Ald. Langdon

ALSO PRESENT: CDD Schroeder, FD Sassman, Mayor Merkes, Clerk Krautkramer

D. PUBLIC COMMENTS ON ANY MATTER LISTED ON THE AGENDA

(five (5) minute time limit for each person)

Sandra DaBill Taylor, 545 Broad Street, Menasha. She commented on the Finance Department Budget items (IT Steering Committee and outside consults), and the Community Development Budget items (staffing changes, code enforcement, management, dues, memberships and licenses, comprehensive plan updates, façade improvement, TIF, Strong Neighborhoods Program, the Brin development, storm water utility pond, housing study, and urban redevelopment)

E. Mayor Merkes – Introduction of the 2022 City of Menasha Budget

Mayor Merkes gave an overview of the 2022 City of Menasha Budget (population & demographics, equalized Value, financial status (general fund reserve, general obligation debt), budget details (levy limits, major revenue comparisons, tax levy, tax Rates), and departmental updates.

F. COMMUNITY DEVELOPMENT

Community Development - Page 199

TIF Districts - Page 299

Valley Transit - Page 112

Urban Redevelopment - Page 204

Code Enforcement - Page 60

Dial a Ride - Page 115

CDBG - Page 223

Façade Improvement - Page 209

RDA - Page 329

Strong Neighborhoods - Page 211

Building Inspector - Page 78

Staff gave an overview of the Community Development budget and commented on Community Development Staff, the Principal Planner position vacancy, 2021 major accomplishments, 2022 objectives, budget overview (code enforcement, building inspections, Valley Transit and Dial-a-Ride, community development, urban redevelopment, façade improvement, housing programs, CDBG revolving loan program, TIF districts: 4 through 14, The Redevelopment Authority, stormwater utility - Community Development), and upcoming development activity

General discussion ensued on:

- Housing Study
- Existing housing stock
- Additional housing

- Navigation system
- Hotel interest
- The former Shopko building
- Code Enforcement Officer
- Uniform dwelling certificate
- Property Survey program
- Proactive code enforcement
- Code enforcement complaints & reporting
- Wages & salaries
- Management
- Dues & memberships
- Marketing opportunities
- Façade improvement
- Strong Neighborhoods Menasha special revenue fund
- 2020 Strong Neighborhood funds spent
- Strong Neighborhoods acquisition/rehab/conversion
- New pocket park funding
- Fox Cities Regional Partnership
- TIF 10 street lighting completion
- Bertram Dental Lab
- Urban redevelopment
- Brin site contaminated soil

G. FINANCE/ASSESSOR/REVENUES/DEBT SERVICE

Finance (Comptroller/Treasurer) - Page 26 Illegal Taxes/Tax Refunds Page - 37 Room Taxes - Page 5
 Assessor - Page 34 Uncollectable Debt Page - 38 IT- Page 36 & 273

Staff gave an overview of the Finance, Assessors, Revenues and Debit Service Budgets and commented on the City of Menasha assessed tax rates for budget years: 2013-2022, tax levy limit, proposed tax levies, overview of the Finance Department, 2021 accomplishments, 2022 goals & objectives, 2022 Finance Department budget (Finance, Assessor, illegal taxes/tax refunds, uncollectable debt, Information Technology Department 2021 accomplishments, and the Information Technology Department Budget (Computer & Technology & Specialized Equipment).

General discussion ensued on:

- Below the assessed rate
- Reduce Levies
- Previous Assessment Ratios
- Uncollectable Debt
- IT Fund Balance
- Computer & Technology Accounts
- Tools & Equipment Account

H. ADJOURNMENT

Moved by Ald. Schmidt seconded by Ald. Tom Grade to adjourn at 8:03 p.m.
 Motion carried on voice vote.

Haley Krautkramer
 City Clerk