

City of Menasha  
Common Council  
2014 Budget Review Session  
Common Council Chambers  
Wednesday, November 13, 2013  
MINUTES

- A. Call to Order  
Meeting called to order by Mayor Merkes at 5:15 p.m.
- B. Pledge of Allegiance
- C. Roll Call/Excused Absences  
PRESENT: Aldermen Keehan, Zelinski, Englebert, Benner, Nichols, Sevenich, Langdon  
EXCUSED: Alderman Taylor  
ALSO PRESENT: Mayor Merkes, CA/HRD Captain, PC Styka, FC Auxier, DPW Radtke, CDD Keil, ASD Steeno, PRD Tungate, Joe Weidert, Clerk Galeazzi
- D. People from the Gallery to be heard on matters pertaining to the agenda (five (5) minute time limit for each person)  
No one spoke.
- E. Presentation by Joe Weidert, Weidert Creative - Menasha Branding and Marketing Update  
  
Joe Weidert gave a presentation on the results of a recent survey he conducted on the image of Menasha. He explained Phase 2 of the marketing of Menasha project.  
  
General discussion ensued.
- F. Any final 2014 Budget Amendments  
Department Heads and Mayor commented on their 2014 goals.  
Council members commented on priorities for 2014.
- G. Adjourn  
Moved by Ald. Nichols, seconded by Ald. Langdon to adjourn at 6:20 p.m.  
Motion carried on voice vote.

Respectfully submitted by Deborah A. Galeazzi, WCMC, City Clerk