



# MIT Team Eliot

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# Eliot Community Human Services

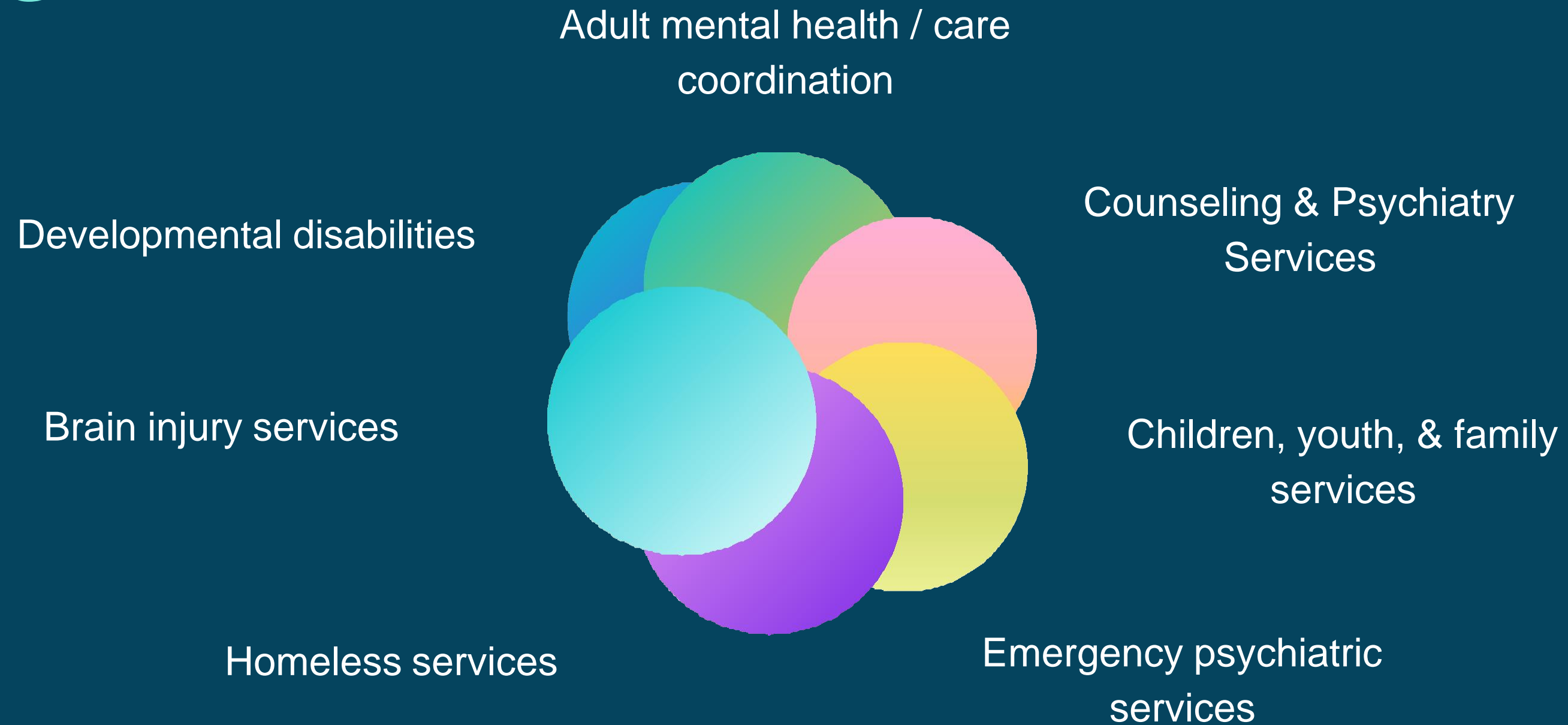
## MISSION

Eliot is committed to serving the most vulnerable of populations - those at risk, with limited or no resources for help.



# Eliot Community Human Service

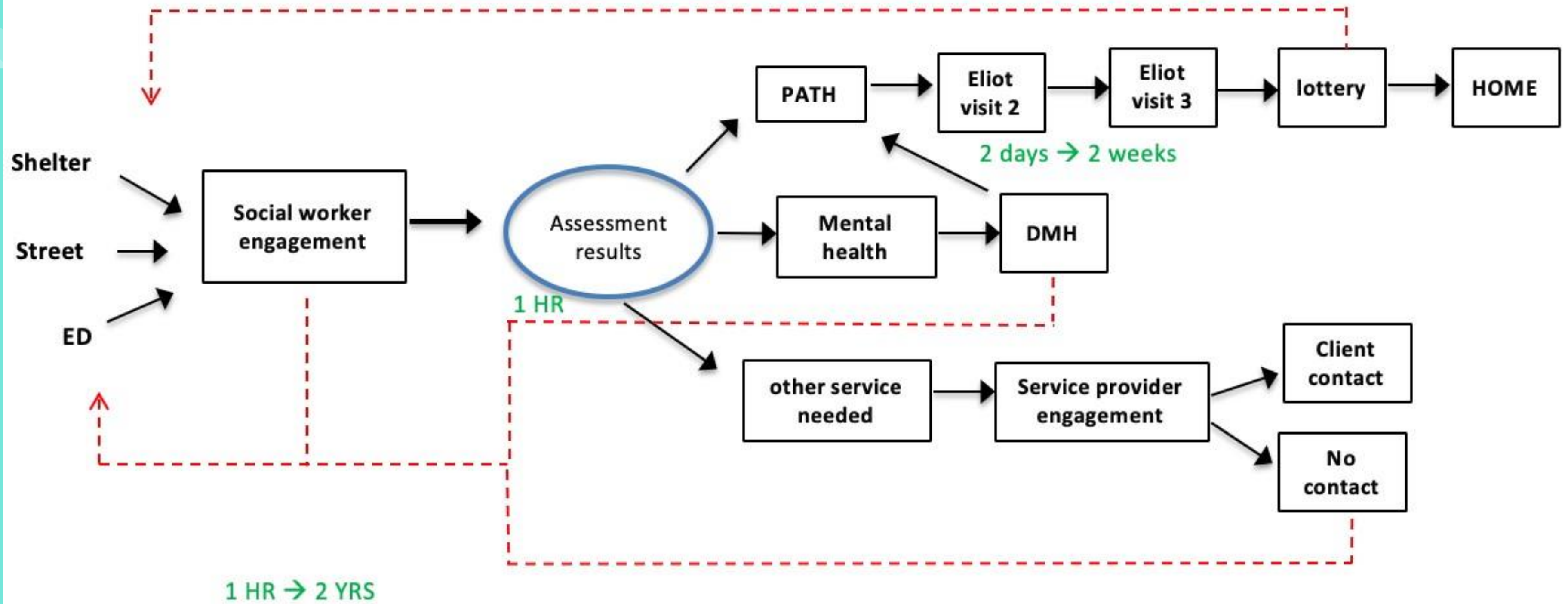
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# Problem:

**ELIOT SERVES ONLY 21.4% OF ITS CLIENTS UNDER PATH PROGRAM (300 OUT OF 1400 REGISTERED CLIENTS); THEY WOULD LIKE TO INCREASE CLIENTS SERVED BY 40%.**

# Current State



# CHALLENGES

## DRUGS & ALCOHOL



## POVERTY



## PHYSICAL & MENTAL HEALTH



## LACK OF HOUSING



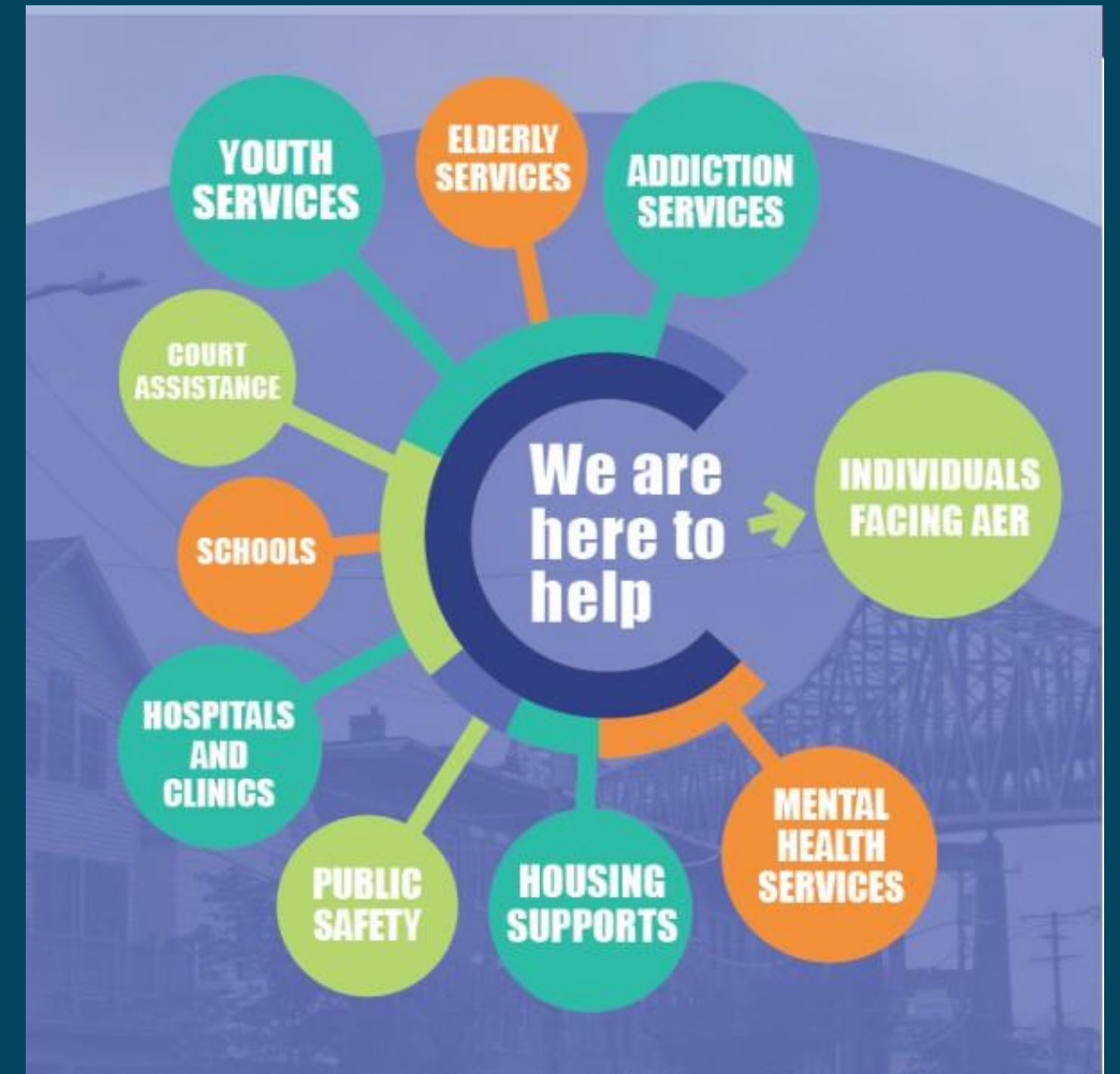
# Cost to Society: Average cost of homelessness



# STAKEHOLDER ANALYSIS

Stakeholder	Impact How much does project impact them?	Influence How much influence do they have?	What is important to the stakeholder?	How could stakeholder contribute to the project?	How could stakeholder block the project?	Strategy for engaging the stakeholder
Police	High	High	City/Town safety	Offer leadership and infrastructure to the stakeholders	Refuse to collaborate	City council contact chief of police
CAPIC	High	Low	Training clients to be successful members of the society	Participate and work with all stakeholders to ensure mission success	Refuse to collaborate	Police reach out to CAPIC
DMH	High	Low	Mental health stability for all clients	Participate and work with all stakeholders to ensure mission success	Refuse to collaborate	Eliot shows success model to DMH
Eliot	High	High	Stable mental health to create sustainable housing opportunities	Participate and work with all stakeholders to ensure mission success	Refuse to collaborate	Already working with Eliot
Navigators	High	Low	Maximize outreach, trust and engagement	Participate and work with all stakeholders to ensure mission success	Refuse to collaborate	Police reach out to Navigators
DCFS	High	Low	Stable families inside the home	Participate and work with all stakeholders to ensure mission success	Refuse to collaborate	Police reach out to DCFS
City Council	High	High	Economic outcomes, Safety, Mental stability,	Participate and work with all stakeholders to ensure mission success	Refuse to collaborate	Eliot BOD reach out to City Council
Clients	High	Med	Stable and sustainable mental health and housing	Co-operate with service professionals, Word of Mouth	Refuse services	All outreach professionals reaching out.

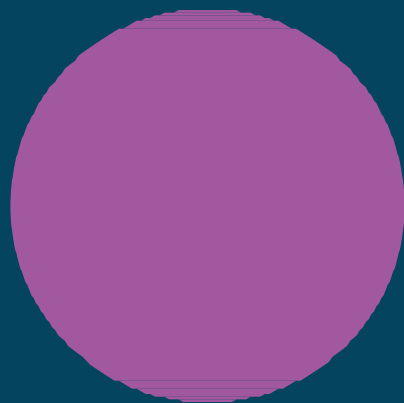
# Solution: THE HUB



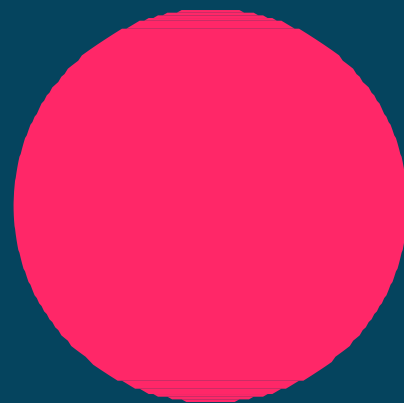
# WHY DOES THE HUB WORK?

- ADDRESS RISK FACTORS
- COLLABORATION
- HOLISTIC APPROACH
- INTER-AGENCY COLLABORATION

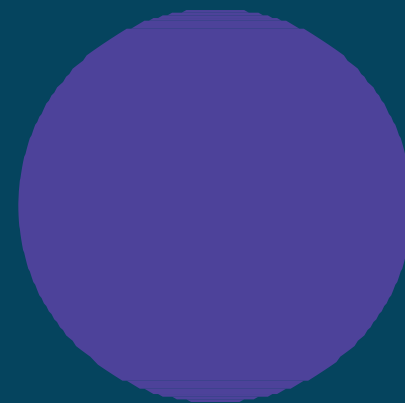
Risk is identified  
by individual  
agency



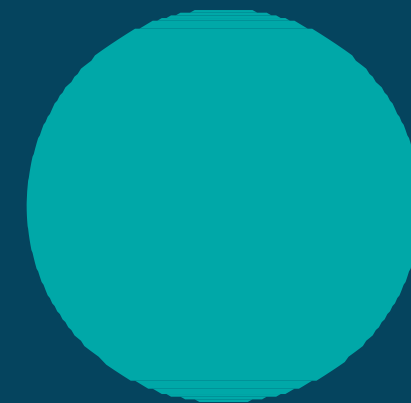
Highly disciplined  
introduction of  
AER 'situation'



Multi sector  
intervention teams  
assembled



Intervention, or  
"door knock"



# ORGANIZATION STRENGTHS & WEAKNESSES

## Strengths:

- Assessment of mental health & substance abuse
- Navigation of complex resource network

## Weaknesses:

- Financial services lacking
- Limited outreach capacity
- No in-field navigators

# CUSTOMERS' NEEDS

- Shelter & Safety
- Mental Health
- Substance Abuse
- Trauma / PTSD
- Women's specific treatment
- Legal Aid
- Cleanliness / Dignity & quality of life (laundry, shower)
- Social Connections

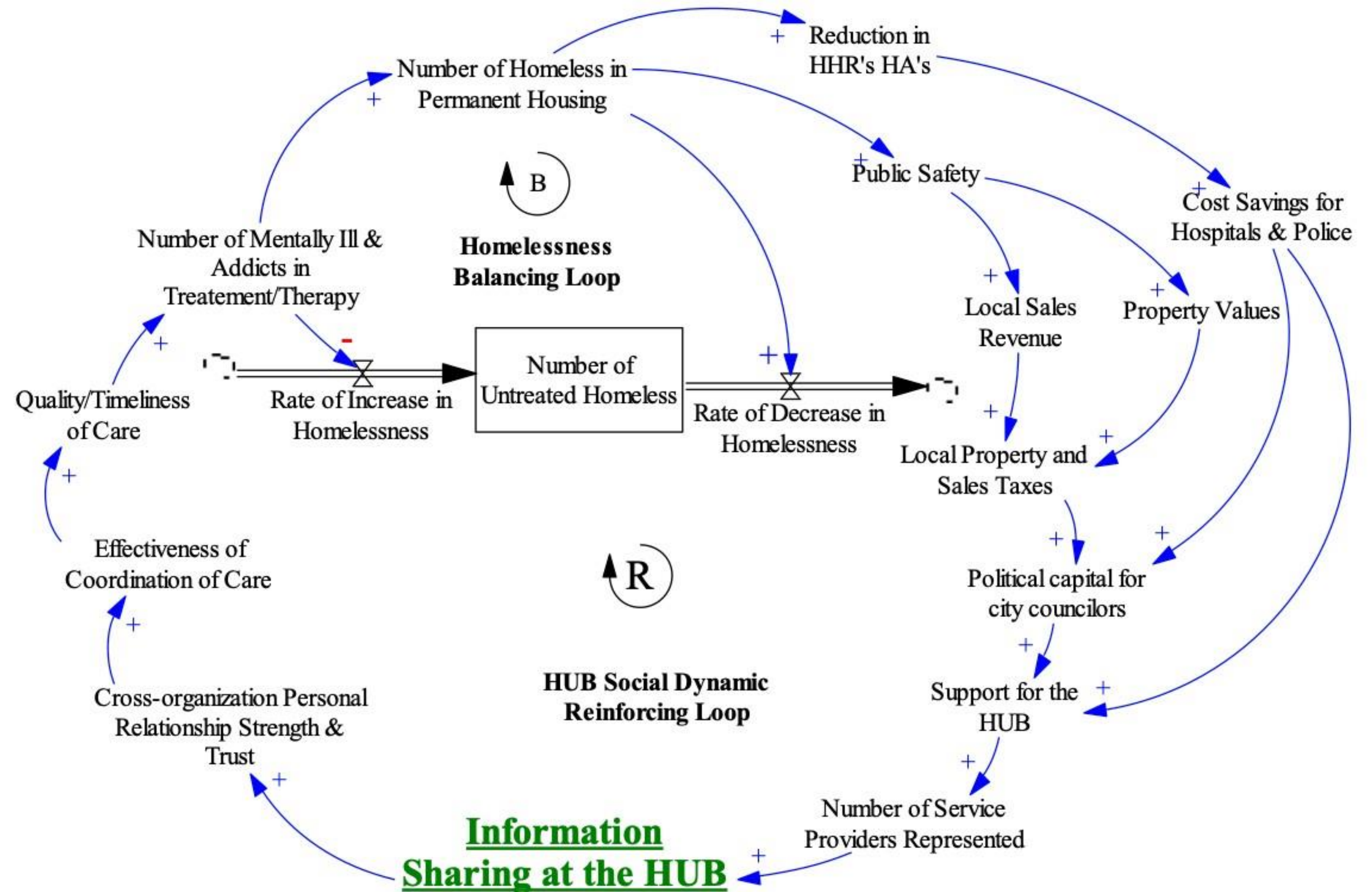
# ORGANIZATION'S OBJECTIVE

- Serve the needs of the most complex clients
- Increase engagement & outreach
- Establish relationships

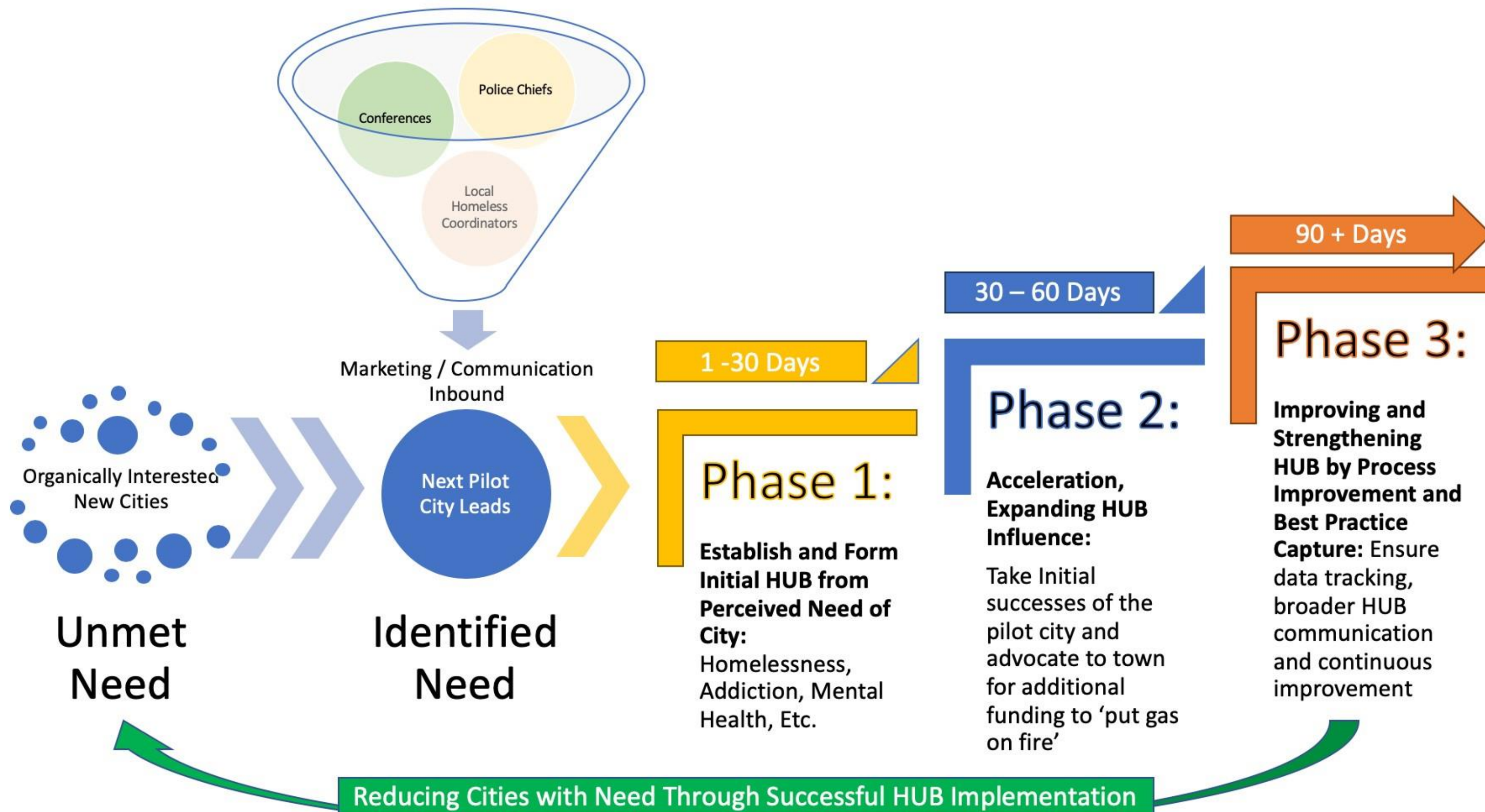
# MARKET CHARACTERISTICS

- Highly diversified client needs
- Complex web of service providers
- Thin funding
- Significant lags between engagement & service

# Reinforcing Social Dynamic



# Hub Implementation Strategy



# Implementation Considerations

## 3 LENS APPROACH



### Political

- Sell the benefits to police, hospitals, clients & communities
  - Ensure any budget shifts are aligned with stakeholders' interest
  - Neutral party coordinates service provider (police)
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### Strategic

- HUB is the key linking structure in this coordinated organization
  - Optimization of service delivery improves quality and timing
  - Platform model has network effects
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### Cultural

- Building HUB culture requires strong leadership
  - Collaborative key relationship-building across service providers
  - S.P. Internal cultures improved by reduced strain from difficult "situations"
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# ELIOT +DMH +MIT



## MIT

Pavana, Mark, Jaleel, John,  
Tom, Riley

## DEPT. OF MENTAL HEALTH

Joe, Deb

## ELIOT

Mary, Christina, Keith

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“I ALONE CANNOT CHANGE THE WORLD,  
BUT I CAN CAST A STONE ACROSS THE  
WATERS TO CREATE MANY RIPPLES.”

- MOTHER THERESA



# APPENDIX

implementation guide

# Week 1: Call Hubs and join the team

## EXISTING HUBS

### Worcester HUB Contact

John Genkos 508-799-1175 ext31309

[GenkosJ@worcesterma.gov](mailto:GenkosJ@worcesterma.gov)

Eric Batista 508-799-1175 ext 31312

[BatistaE@worcesterma.gov](mailto:BatistaE@worcesterma.gov)

### Springfield HUB Contact

### Jamaica Plain HUB Contact

### Lawrence HUB Contact

### East Boston HUB Contact

### Medford HUB Contact

Vilma Martinez 978-620-3526  
community development &HUB

# STEPS FOR LAUNCH IN EVERETT

## TEAM

Get top down support.

Call **police chief**. Request meeting to discuss success of HUB and offer data on how it will benefit Everett.

Steven Mazzie. office: 617-389-2120 [www.everettpolicema.com/chiefs\\_page.html](http://www.everettpolicema.com/chiefs_page.html)

Call **city council** members or attend meeting (7 p.m. 2nd/4th monday's) Everett City Hall 484 Broadway

<http://www.cityofeverett.com/150/City-Council>

## STAKEHOLDERS

Select critical stakeholders based on most complex & critical situations.

Optional participants to invite to the weekly meeting

Schools, child welfare services, mental health agencies, addiction services, law enforcement, hospitals, city government, probate (youth & adult), housing services, correctional facilities, youth serving agencies, emergency services