

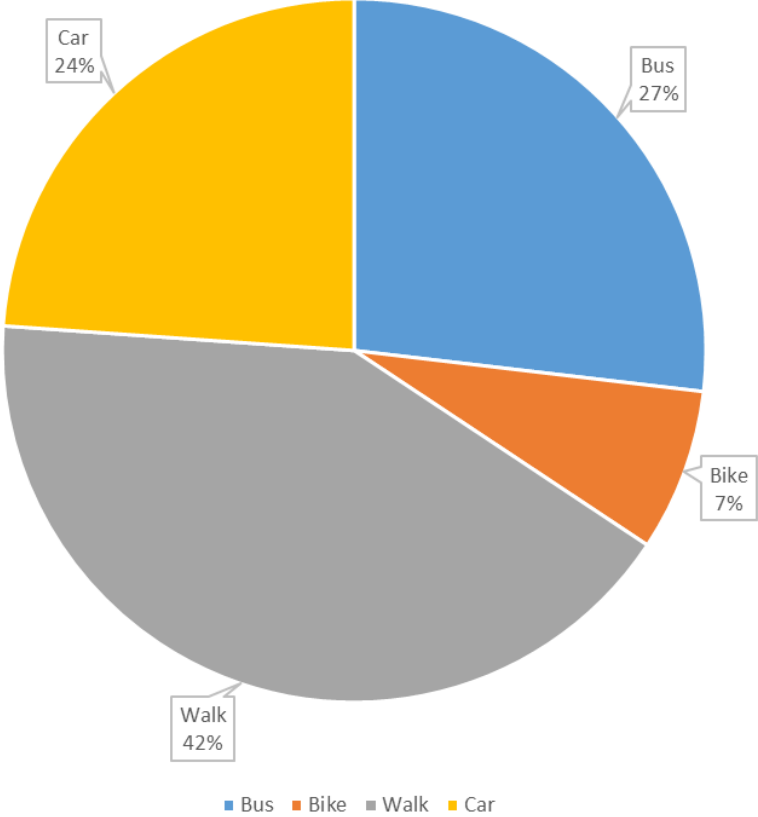
## **Downtown Broadway Bus/Bike Lane Pilot**

### **Survey Findings**

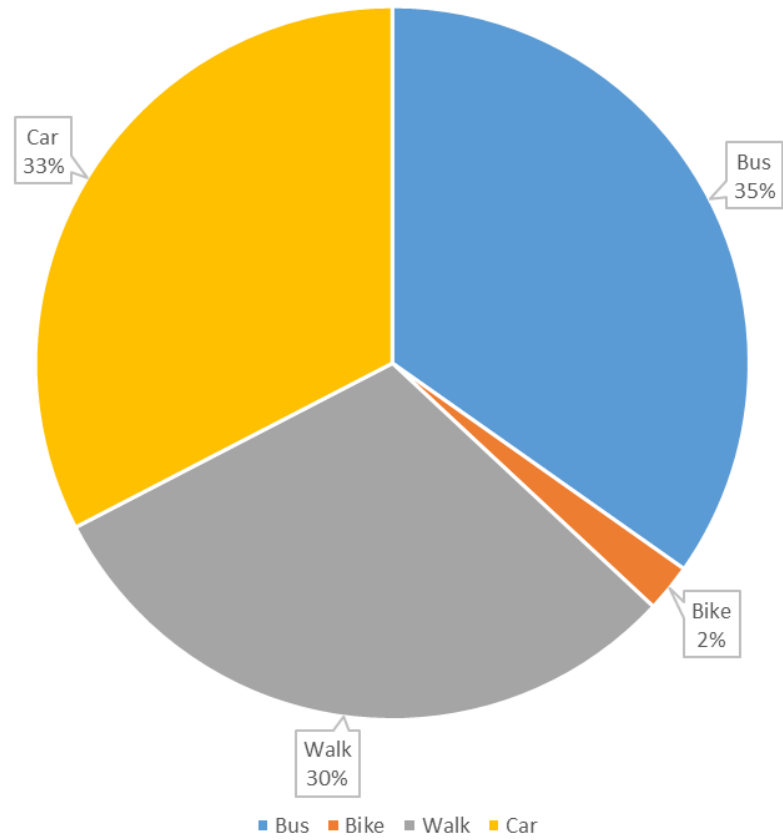
#### ***Overview***

In connection with the engineering evaluation of the Downtown Broadway Bus/Bike Lane Pilot Project, the City sought input from residents, small businesses, bus riders, and drivers on their perception of the bus lane. Utilizing a simple, nine question survey, input from members of the public was collected by performing intercept surveys throughout the downtown Broadway corridor. Surveys were completed in parking areas, bus stops, public spaces, and small businesses. In total, two (2) teams of two (2) survey personnel were deployed to engage the public. Surveys were collected across three week days, including afternoons and early evenings. In total, 49 respondents fully completed surveys, with results illustrated in the attached compilation.

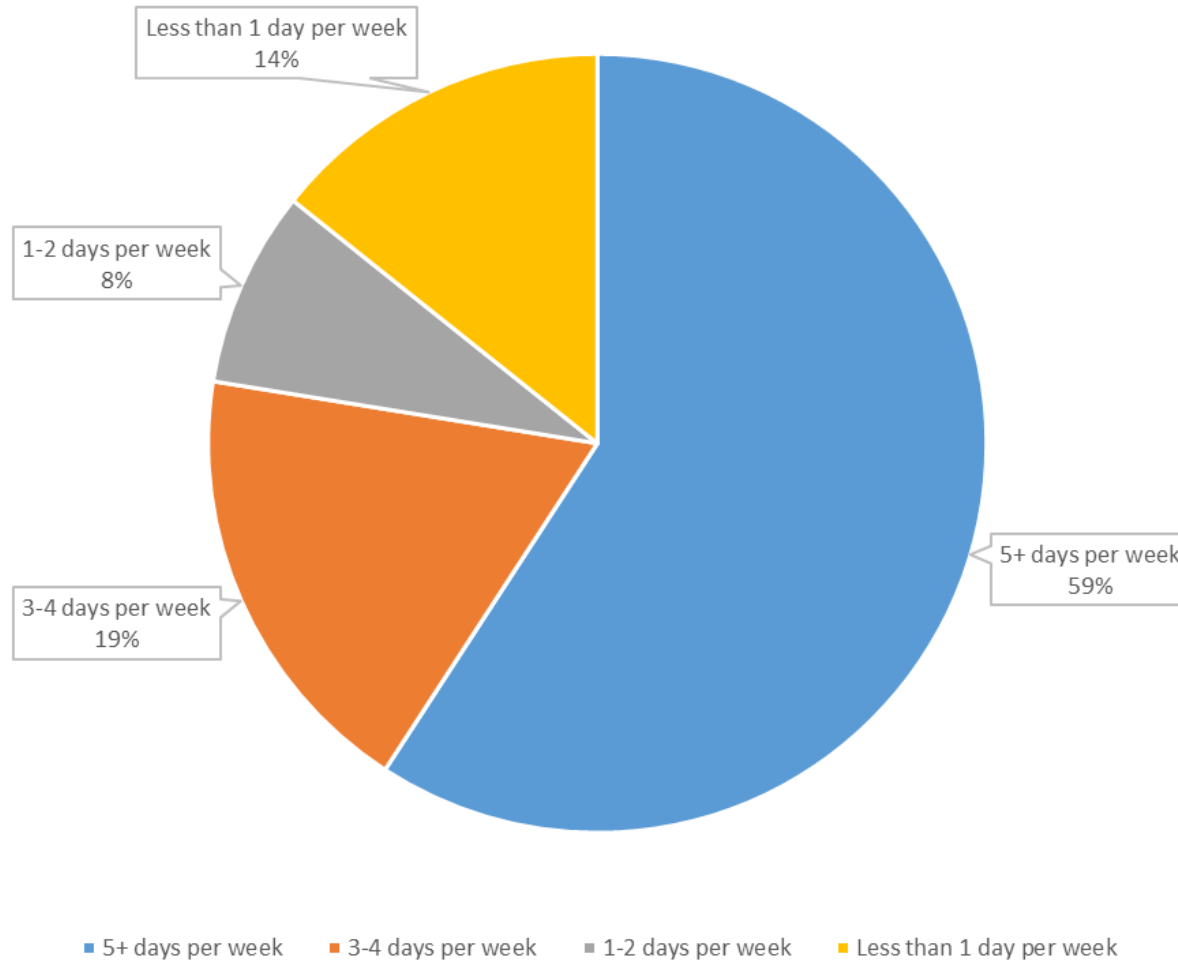
Q1. How do you travel through downtown Broadway



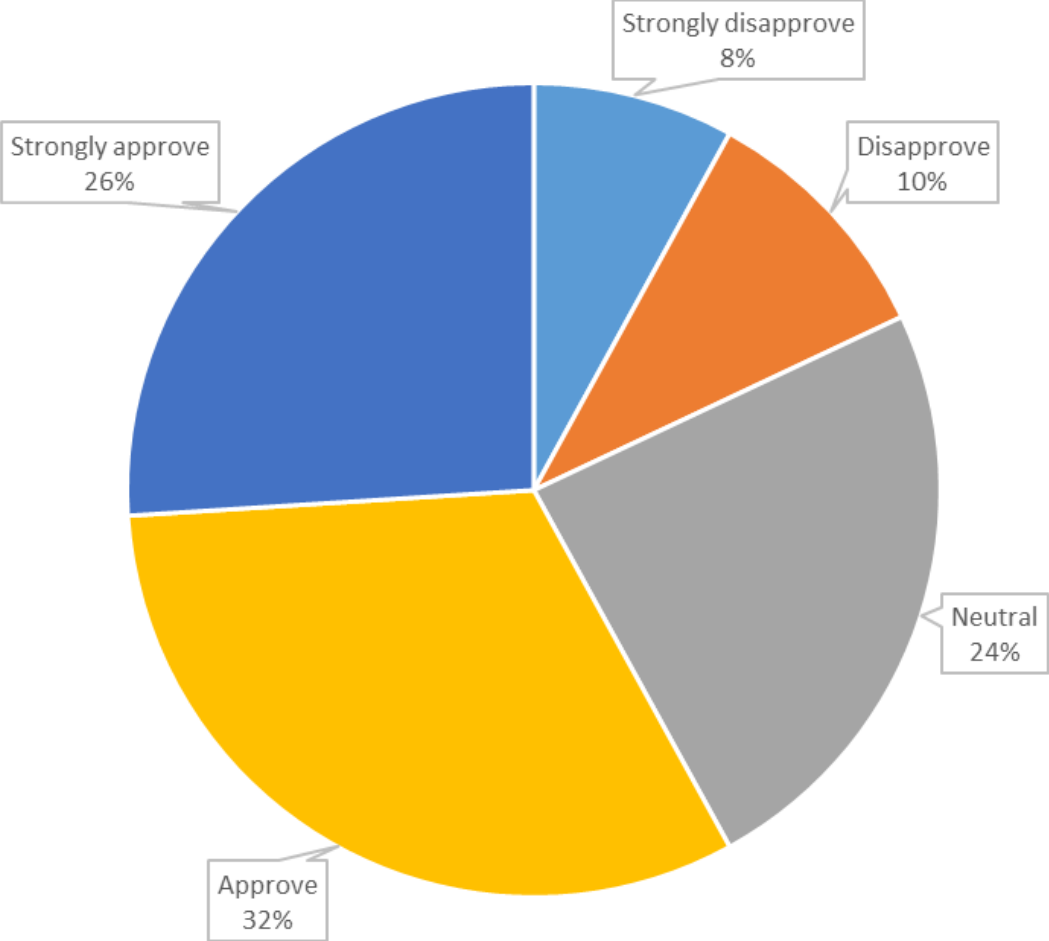
Q2. What is your primary mode of transportation through Downtown Broadway



### Q3. How often do you travel through Downtown Broadway?

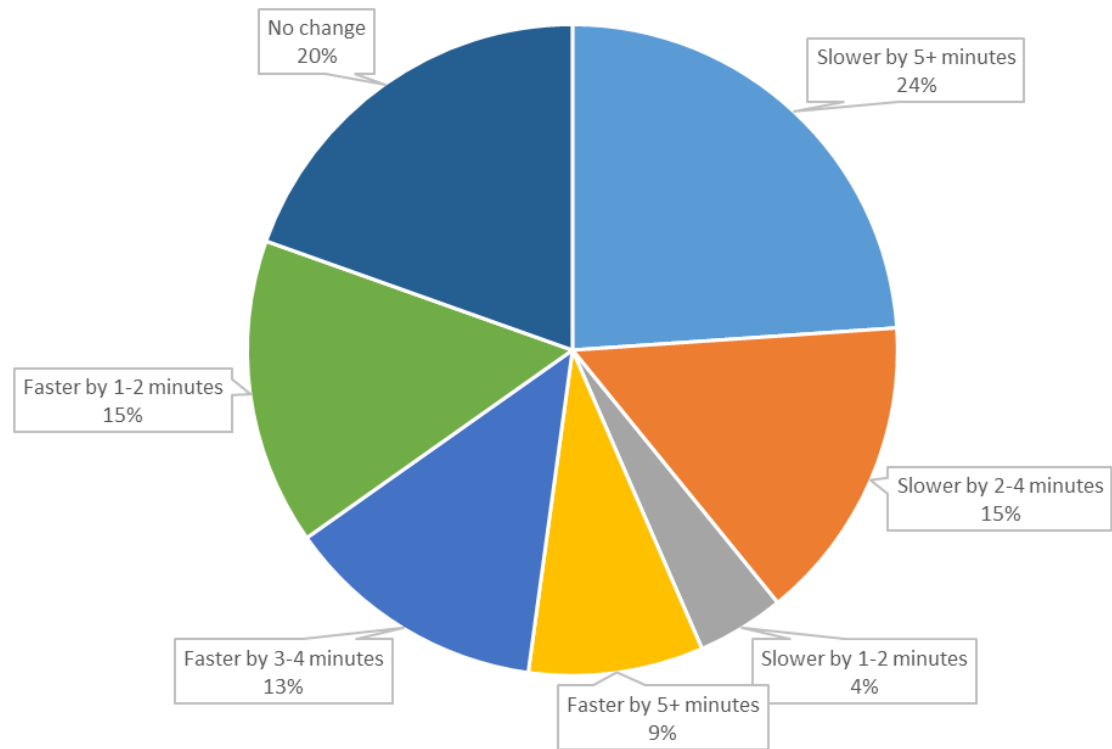


Q4. What is your level of support for the downtown Broadway bus lane



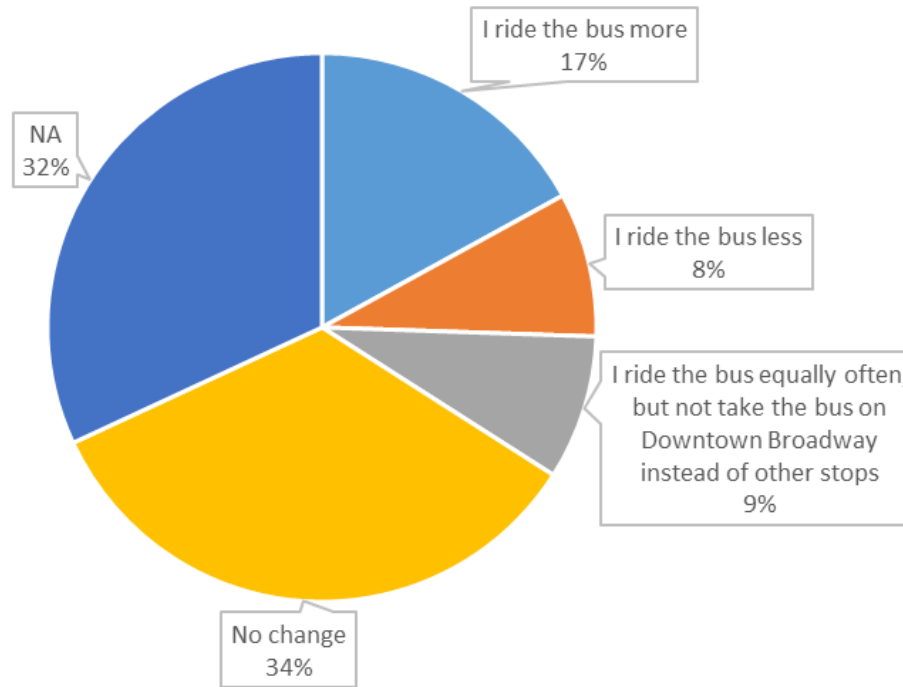
■ Strongly disapprove ■ Disapprove ■ Neutral ■ Approve ■ Strongly approve

Q5. Do you feel your travel time has changed with the dedicated bus and bike lane?



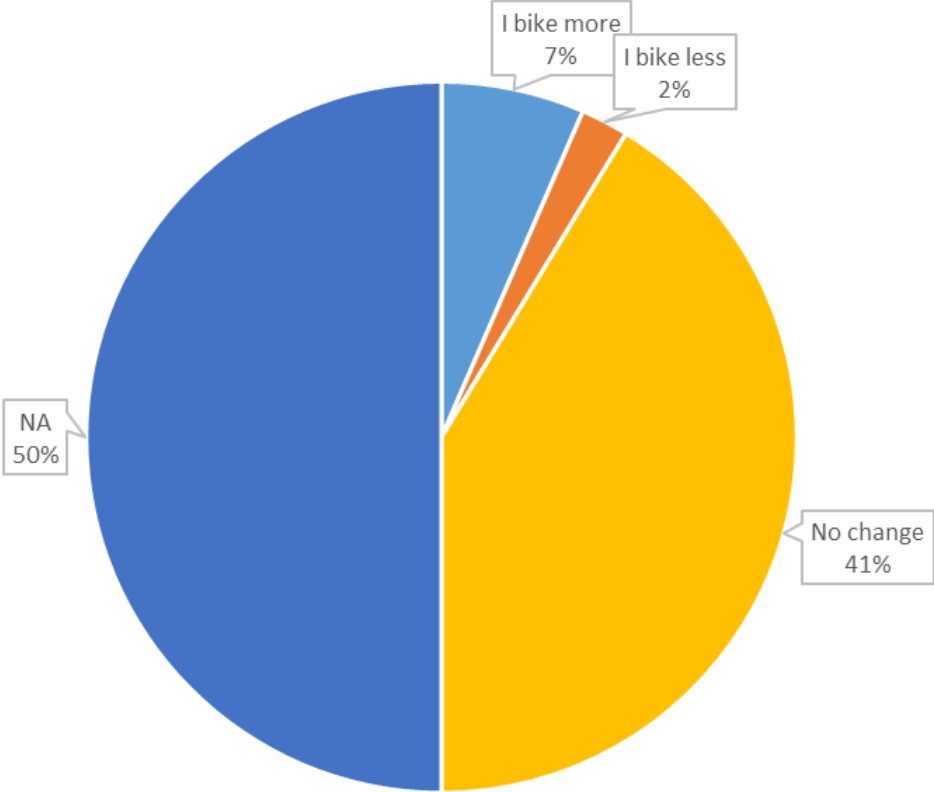
■ Slower by 5+ minutes ■ Slower by 2-4 minutes ■ Slower by 1-2 minutes ■ Faster by 5+ minutes ■ Faster by 3-4 minutes ■ Faster by 1-2 minutes ■ No change

Q6. Has the dedicated bus and bike lane changed how often you take the bus along Downtown Broadway?



- I ride the bus more
- I ride the bus less
- I ride the bus equally often, but not take the bus on Downtown Broadway instead of other stops
- No change
- NA

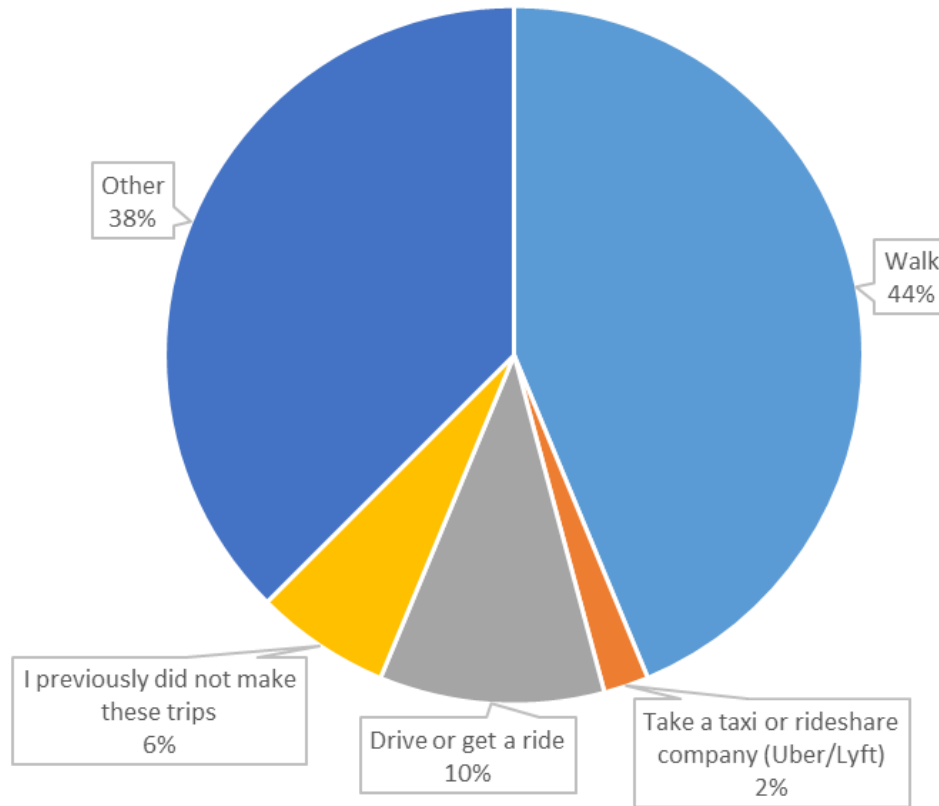
Q7. Has the dedicated bus and bike lane changed how often you bike along Downtown Broadway?



■ I bike more ■ I bike less ■ I bike equally often, but now bike on Downtown Broadway instead of other routes ■ No change ■ NA



Q8. If you're now using the bus and bike lane more often, how did you previously travel downtown?



■ Walk ■ Take a taxi or rideshare company (Uber/Lyft) ■ Drive or get a ride ■ I previously did not make these trips ■ Other