

Chelsea Cultural Council
Minutes
July 24, 2018 6:30pm

Members: Sharlene McLean, Chair; Marlene Jennings, Co Chair,, Dakeya Christmas, Devra Sari Zabet, Juliana Borgiani Geiger

Absent: Sharlene McLean

Guests: Jen Goldson & Anna Callahan, Consultants Community Preservation Committee; Angela McCoy

Staff: Bea Cravatta, Omar Miranda, Nathalie Pardo – Chelsea Recreation & Cultural Division Staff

I. Minutes of 6/26/18 unanimously approved

II. Community Preservation Information

Jennifer Goldson, Consultant for the Community Preservation Committee (CPC), explained that the Community Preservation Act Project (Funds come from 1.5% tax on property) go to open spaces/recreation, affordable housing and historic preservation. Her firm has been hired by the City to assist the committee in the preparation process to get public opinion on what areas the funds should be spent. She spoke about the process and objectives; asked to gather ideas for projects to consider and explained the Development phase: (Interviews, online survey, focus groups). CPC will have info at various community events: Sept/Oct workshops and the in Nov/ Dec there will be the adoption of plan.

Points of Interest:

- preserve open space and historic resources
- create and preserve community housing
- supports programs that provide direct assistance to income- qualifying households
- create and rehabilitate outdoor recreation facilities

Property can be both public and private - Fund total is \$724K (\$617K from local community)

Funds come from 1.5% tax on property (exempt are low and moderate incomes, seniors)

Need to set aside 10% every year. Housing, Historic preservation, Open space/recreation

Other 70% unreserved or undesignated. Can be spent in any four areas in any amount

Great flexibility in how can spend the remaining 70%. Other cities decide yearly how to spend the funds.

Part of planning process is to help the city figure out how strict or flexible they want to be.

Brainstorming/gathering ideas of how the funds can be spent. Can apply for a grant or a loan. Some development that are creating housing - they make the agreement about how to pay back the loan.

Parks and historic preservation are straight loans. CPA balance can carry over. Ideas of how the funds can be used; Fountain, Graveyard, Governor Cary House, Skatepark, renewable energy benches. Doesn't fund religious artifacts. CPC helps to set priorities - a set of criteria is developed; strategy set on what to approve depends the feedback given to the CPC and what is most important to the CPC members.

CPC has authority to recommend projects; if they do not recommend the project - it does not move forward. 1st apply to CPC; they recommend to City Council who ultimately makes the approval or denial (or approval for lower funding). Workshop: Committee members & staff added ideas to the various sections of possible ideas. Community survey will be released August/September. Holding another focus group on Thursday 7/26. Bea Cravatta wants to make sure that the youth ideas are included.

Community Meeting for CPC is scheduled for Sept 27, 6 - 8pm at the Chelsea Senior Center.

III. Officer Elections 2018-19

Officers were elected by member unanimously for a one year term

Chair: Marlene Jennings

Co-chair: Dakeya Christmas

Recorder: Devra Sari Zobot

Treasurer: Juliana Borgiani

IV. Upcoming Projects

PAINTED BOX UPDATE

Two people submitted painted box proposals; hoping to get more submissions; deadline for submitting artwork has been extended to August 24th. Notice sent to Chelsea Record; will be resubmitted.

CHELSEA MURAL

Bea met with Demetrius Fuller Lead Art Instructor, Chelsea Public Schools and owners of building located at 0 Cherry Street and Everett Ave) - regarding the mural project. It can be completed by December, but can't go up until the Spring. More time to plan great event about the installation of the mural.

GRANTEE RECEPTION

Members will discuss reception ideas at the August meeting

Held between September and October 15th. Bea recommends using the gallery at City Hall - East Wing. No resolutions needed. Think through what the reception can be; to be held at the beginning of October. Proposed date: Monday, October 1- drinks, cookies, CCC Chair and Co-Chair and a city councilor to thank everyone for what they are doing.

NEW FY19 GRANT SEASON

Sept. 1st is the kick-off

EVENT TABLING – Grant Season

Fiesta Verano: Saturday, August 4 & National Night Out: Tuesday, August 7

SOCIAL MEDIA UPDATE

Rene D'Amico, Graphic Designer, request imagery/photos of the past events; we can hashtag on the FB timeline - Renee formatting the banner on the FB page to have the star; easier to manage.

Meeting adjourned 7:35pm

Recorder: Devra Sari Zobot