

Chelsea Cultural Council Minutes

June 26, 2018

Attendance: Marlene Jennings, Sharlene McLean, Juliana Borgiani, Dakeya Christmas, Devra Sari Zobot

Staff: Bea Cravatta, Renee D'Amico

Call to Order 6:00pm

I. Minutes unanimously approved 6/11/18

II. FY18 GRANT Management

Hern projects completed

* Only open is Chelsea art walk - all receipts have come in (garden and pearl street) \$1800

Marlene is following up with her two grantees:

Grantee (Fun Bus) number of participants are low this year

Apollinaire Theatre in park/ being launched

Ron Gershon - water issue at Pearl Street/ intimate jazz ensemble on hold. Needs to seek alternate location/ he is out of the country until July. Sharlene offered help for new location.

Devra emailed board at Spencer Lofts to get contact for doing jazz event there.

Darlene DeVita - project started/Dakeya reached out for status, seems to be moving along.

III. SOCIAL MEDIA POLICY

Renee D'Amico Division's Manager Assistant Communications: Facebook moderator needs to be City of Chelsea employee: committee to send Renee content (image, info, content) Members of page can comment —but responses to the comments have to be streamlined from City Hall and via Renee/moderator. Social Media is a great place for grant management and links to MCC; —our own web page needs to be updated —homework for members to look at other pages and websites for cultural councils what content do we want and what do want it to look like and come to meeting g with ideas —get on to MCC site and see other sites.

Members encouraged to read social media policy so familiar with guidelines

IV. Upcoming Projects

CHELSEA MURAL

Bea Cravatta update - ask public schools in month of August to use inside space to build mural. Artist is not able to start working on the mural until August. Need to have agreement with Building owners; test of the Tyvek material to be done in July fiscal year opens July 1st

PAINTED BOX UPDATE

Social Media Specialist to load the website page and then Renee will send out info about the initiative to all public media. Deadline July 20 —we have flyer and packet for boxes; will be up on city hall website and FB; Chelsea city cable; Chelsea record; then out to artist mailing list. Board members can also send out via personal social media. All flyers, packets have been updated with CCC logo.

GRANT PROGRAM

CCC FY 19 grant program Sept 1 program launched on MCC website ---Juliana and Dev to set time with Bea to go over the grant cycle/process ---Bea on Community Preservation Committee lots of funding; two mini sessions for councils to give ideas about what we might line (green space, historical and affordable housing)

MATERIALS AVAILABLE TO HAVE AT EVENTS

Post cards, flyers, paint brushes to give away

ELECTIONS

New Terms to begin four officers to be selected- chair, co/chair, treasurer and recorder -- Nominations took place, however, members decided to hold voting and revisit election of new officers next month while new members receive more training from Bea Cravatta. Development of a project plan for 2019 was discussed – Bea encouraged members to focus on quality of the projects over quantity. Marlene has two more years, Juliana is interested in holding the office of Treasurer. CCC meetings take place the Williams Building on the 4th Tuesday of the month. Members voted unanimously to being the meeting at 6:30pm. Bea will walk us through whole calendar of working with MCC; how we disclose ethical part as it comes to voting.

New people to join the Recreation Division Staff: I Omar Miranda - Chelsea Community School Manager and Natalie Pardo, Community Recreation and Arts Programs Manager

Call for Artists added to Volunteer flier to volunteers to review art work to be displaced at in city hall space.

LCO (Local Council Originated) Project 2019

Members discussed if they want to use 15% of 2019 state allocation Cultural Council Project for next year - will need to have ideas and make a decision in July. We don't have to and could leave money for the granted. In November we should have a clearer idea of what we would like to do. The CPA will have public hearings through the fall - how can a project connect to any of those events.

Sharlene not here in August.

Upcoming dates for Cultural Council Meetings July 24th August 28th Shift timing to 6:30 - 7:30pm confirmed by the board. The Community Preservation Committee will be holding public hearing throughout the fall- can the CCC FY19 Grant Information tabling connect to one of those event .

Meeting adjourned 7:20pm

Recorder: Devra Sari Zobot