

Chelsea Community Schools Advisory Board Meeting
Recreation & Cultural Affairs Division
Meeting Minutes
Tuesday, July 11, 2017 6:00 – 7:30pm
Williams School Building, 180 Walnut St, Chelsea, MA

Members: Kevin Sandoval, Acting Chair, Mohamed Qasim, Alice Murillo, Rosemarie DeFelice- Recorder
Absent: Camila Bernal, Daniel Padilla
Staff: Bea Cravatta, Division Director

I. Review and Approval of 6/13/17 minutes – 1st: Mohamed Qasim,
2nd: Rosemarie DeFelice Approved

II. Program Updates

The “Chelsea Gear” Guest Speaker Series will need to be postponed for a while. Arthur DeMoulas has declined our invitation to be the first speaker of the series. Members of the board will reach out to individuals that may be interested in being part of the series. It was suggested to also look into a directory of guest speakers to find individuals that may be a good fit for the program.

Bea will be meeting with “Tech Goes Home” to look into bringing the program into Community Schools. There was an hour meeting with Debbie Amaral (Malden YMCA) about utilizing the pool for Chelsea residents. There will be more meetings to work out details and transportation. The Boston YMCA is also interested in collaborating with Chelsea.

Members brainstormed other institutions that Chelsea Community Schools may be able to collaborate with to add programming. Suggested were Zumix of East Boston and Fenway Colleges.

III. Branding/Social Media/Website

IV. Marketing-Advertising

Renee D’Amico(graphic designer) presented the group with ideas for logos she has begun to develop. Renee is also working on ideas for the sandwich board and website. She is utilizing “virtual town hall.” Members suggested developing a mobile app and putting info on Facebook.

V. Announcements

- Kevin Sandoval has received a scholarship from Google to code apps!
- Chelsea Lunch Marketplace begins Thursday, July 12.
- TND Block Party will be held at Bosson Park on Saturday, July 15.
- The Flying Puppet Theater Performance will be held Friday, July 21.
- Artists Gathering will be at Mystic Brewery on Thursday, July 27.

Motion to adjourn: 1st : Rosemarie DeFelice, 2nd : Alice Murillo

The meeting adjourned at 7:30 p.m.
Next meeting: Tuesday, August 8, 2017.

Respectfully submitted: Rosemarie DeFelice