

**Senior Millage Allocation Committee**  
**April 2, 2010 8:00 a.m.**  
**Calhoun County Building-Marshall**  
**Lower Level Conference Room**

The meeting was called to order at 8:04 a.m. by Chairperson Lisa Gerow.

**Members Present:** Rod Auton, Arlene Bolton, Julie Camp, Lisa Gerow, Jennie Hoffmann, Jill Booth, , Kristy Smith, Viola Johnson, Tiana Cannon

**Members not Present:** Mary Crowell, Eusebio Solis, Joanne Konkle, Rebecca Rocho

**Staff Present:** Carl Gibson, Rodna Stealy, Leslie Obrig, Kelli Scott

**Guests:** No Guests

**Approval of the Agenda:**

Arlene made a motion to approve the agenda, Viola supported the motion. ***Motion Carried.***

**Approval of February 5, 2010 Minutes**

Jill made a motion to approve the minutes from the February 5th meeting, Rod supported the motion. ***Motion Carried.***

**Approval of March 6, 2010 Minutes**

Jill made a motion to approve the minutes from the February 5th meeting, Rod supported the motion. ***Motion Carried.***

**Consent Agenda**

Kristy made a motion to approve the consent agenda. Julie supported the motion. ***Motion Carried.***

**Discussion Items/Old Business:**

Director's Report

Carl reviewed the Director's Report and told members if they had any questions that he

would be glad to discuss them.

Carl mentioned that the Personal Emergency Response Minimum Standard needs to be revised and that he would like to set up a meeting of the Standards Committee later in the month or early next month.

There was discussion about Transportation in Calhoun County and what is happening with the Transportation Initiative. Carl spoke briefly about conversation he is having with the City of Marshall in regards to Dial A Ride and Dialysis patients transportation.

Kelli Scott addressed the new County Prescription Discount Card. Kelli explained that the card will be supported by Calhoun Health Plan, the County Health Department, and Senior Millage. Senior Millage will continue to provide the current Discount Prescription Program until we see how the new program works for people. The new card will be available to all county residents and will not require any enrollment process. The card will be available on the county website as well as at various locations throughout the county.

Kristi explained how the new Health Care reform signed by the President will change Part D. She explained that for 2010 Part D participants would receive \$250 of their "donut hole" costs back and in 2011 they will receive 50% off name brand prescription drugs.

Carl made note of several upcoming events in the area and explained that he has more information on these events if anyone is interested.

Carl also noted that there will be a new Congregate Meal site in the Washington Heights neighborhood at the 2nd Baptist Church starting in April.

Carl asked members to stop by and support the First Annual Senior Health Fair to be held at the Marshall House on Thursday April 8, 2010. Senior Millage, Marshall House apartments and Oaklawn Hospital are sponsoring this event.

Carl noted that there is some interest in Marshall in having a Senior Center and that he does not intend to lead this effort but that we could work with a group and support the effort to get a Senior Center up and running in the Marshall Area.

#### New Member Recommendation

Mary Crowell has previously stated that she will not be continuing her service on the Senior Millage Allocation Committee, but she has talked to someone, from the Athens area, who may be interested in taking her place on the committee. Carl asked that if members knew of anyone who might be interested that they let him know.

Arlene asked if the County Board would do a resolution for Mary.

Carl notified members that the Millage Ballot Proposal Language was approved last night by

the County Board.

## **New Business:**

### Appointment of Vice Chair

Lisa noted that it is time for the yearly appointment of a Vice-Chair of the Senior Millage Allocation Committee. She stated that she would like to see Jill Booth nominated and asked if there were any volunteers who would like to be appointed to that position. There were no Volunteers. Jenny nominated Jill Booth to be the new Vice-Chair of the Senior Millage Allocation Committee. Kristy supported the motion. Lisa asked Jill if she would accept the nomination. Jill accepted the nomination. ***Motion Carried***

Lisa thanked Arlene for serving as Vice-Chair for the past year.

### Advertising

Carl discussed with members and asked for their input on radio advertising. Carl presented a suggested schedule and costs for radio advertising, members discussed the value of advertising verses the cost. It is important to make sure people are aware of the services provided by Senior Millage. Members felt it would be appropriate to spend around \$3,500 for radio advertising.

Members discussed updating the video used in the past for educational purpose and also the use of a power point presentation in that capacity.

### RFP Committee

Carl asked for volunteers to serve on the 2011 Senior Millage RFP Committee. Jenny Hoffmann, Jill Booth, Viola Johnson, Julie Camp, all volunteered. Joanne Konkle served last year but was not present at this meeting and will be contacted to see if she is still interested in serving in this capacity.

### Presentation-Kristin Roux, Calhoun County Department of Public Health

Kristin Roux reported on the Vision and Hearing Programs provided for Senior Millage by the Calhoun County Public Health Department.

## **Report from Calhoun County Health Department Senior Millage – Senior Hearing & Vision Services**

### **Procedure:**

- Participants speak with Support staff person to be screened for eligibility (income, age, etc.). Intake form is completed.
- Once participant is deemed eligible, they are scheduled for an appointment with Hearing & Vision technicians. If needed, participant can be scheduled for screening at the Albion or Marshall Health Departments.
- Participants are screened by Technicians and referred to service provider if necessary. Screening and referral form is completed.
- Participants will be mailed a satisfaction survey to provide feedback on their experiences with the program. Any issues or changes to the program based on the survey responses will be addressed.

### **Vision Service Provider: Vision Center at Meijer**

For each participant, CCPHD will pay:

Eye exam (\$35), eyeglasses (\$64.95) – to include a frame up to \$90, single vision plastic lenses or plastic bifocals, and warrantee for 1-year on frames and lenses (\$6).

Total CCPHD Cost: \$105.95

Regular Cost: \$235

Participants would be offered the opportunity to purchase additional upgrades at the following rates:

Single Vision Polycarbonate Lenses: \$10

Standard Bifocals, Polycarbonate Lenses: \$20 (Standard cost: \$62)

Basic Progressive Bifocals: \$20

Polycarbonate Progressive Bifocals: \$50 (Standard cost: \$112)

Anti-Reflective Coating: \$30 (Standard cost: \$52)

Warrantee Co-pay for Lenses: \$8

Warrantee Co-pay for Frames: \$16

Some participants have eye exams covered by Medicare due to their medical condition. These participants are being asked to see their regular eye doctor and then will be sent to Meijer to be fitted for glasses. This will save CCPHD/Senior Millage the exam cost.

Number Served: 7 in March

Waiting List: 4

Number ineligible for service: 4 who have received glasses through Senior Millage program in the past 5 years; 3 who were over income guidelines

Projected number of participants to be served in 2010: 196

## **Hearing Service Provider: Lifespan Hearing Services**

For each participant, CCPHD will pay a maximum of \$2,500 for a set of hearing aids and the exam. This includes a 1-year warrantee on the aids and lifetime service for the aids.

Some aid types are less (\$1,500/set) and if person only needs one aid due to their circumstances, we will only be charged for one.

Working with four manufacturers, 10 different styles of hearing aids will be available based on the needs of the participant. The aids all have digital computers and noise reduction. We wanted to provide participants with the best alternative since seniors only have the benefit of receiving one set per lifetime.

These hearing aids will be charged to CCPHD at ½ their manufacturer's list price (i.e., \$5,000 for a set).

Number Served: Will begin serving participants in April. Contract just approved by Calhoun County Legal Council and sent to Lifespan for signature.

Waiting List: 37 – have not yet been evaluated for eligibility

Number ineligible for service: 1 who was over income guidelines

Projected number of participants to be served in 2010: 8

## **Future Plans for the Program**

- Will investigate partnerships with service clubs like the Lions Clubs in Albion, Marshall, and Battle Creek.
- Will speak with Mary Jo at the Fountain Clinic to see if we can partner.
- Jim Rutherford, CCPHD Health Officer, has committed to searching out further grant funding for the programs, hearing in particular.
- Marketing for the program, vision in particular.

## **Citizens Time**

There were no citizens present who chose to speak at this time.

### **Announcements**

Carl Announced 2010 Senior Millage Campaign Sub-Committee will meet on April 9, 2010. This committee consists of Stan Tooley, Chairperson; Peter Christ; Jim Talbot; and Jon Hansen.

The Community Meeting will be on April 22, 2010 at 5:30 p.m. at the Marshall House Apartments in the Community Room.

**Adjournment 9:30 a.m.**

**Next Meeting: May 7, 8:00 a.m.**