

**VILLAGE OF BURR RIDGE – AGENDA
MAYOR & BOARD OF TRUSTEES
SPECIAL MEETING
POLICE STATION – COMMUNITY ROOM
7700 COUNTY LINE ROAD – BURR RIDGE, IL**

Wednesday, October 5 – 6:00 P.M.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. INTRODUCTIONS**
- 4. REVIEW OF PAST GOALS AND ACCOMPLISHMENTS**
- 5. DISCUSSION OF STATE OF THE VILLAGE**
- 6. CONSIDERATION OF ADOPTION OF VILLAGE MISSION AND ENDS POLICIES**
- 7. CONTINUATION – NOVEMBER 1, 2022 – 6:00PM**

Vision Statement and 2017-19 Strategic Goals

VISION STATEMENT

Burr Ridge is a high-quality suburban community with low-density neighborhoods characterized by distinctive homes in natural settings. The Village accommodates residents who seek a sense of privacy in a tranquil environment. We desire to enhance the Village's physical beauty, keeping Burr Ridge "A Very Special Place".

2017-2019 STRATEGIC GOALS

After each municipal election, the Village Board holds a strategic planning session to determine its strategic goals for the subsequent two years and beyond. Below are the goals for 2017 to 2019. These goals were developed by the Mayor and Board of Trustees at workshops conducted in October and November of 2017.

Community:

<i>Community Events</i>	Identify and implement more community interest generating events (for example, Taste of Burr Ridge)
<i>Community Events - Revenues</i>	Evaluate opportunities for community events to generate revenue
<i>Zip Code</i>	Pursue a single zip code for the Village of Burr Ridge
<i>Sidewalks & Pathways</i>	Create adequate funding for continuation of the pathway system
<i>I-55 Pedestrian Bridge</i>	Research options for pedestrian bridge over I-55

Economic Development:

<i>EDC Promotions</i>	Encourage economic development commission to promote the village
<i>I-55 IDOT Sign</i>	Identify the promotional opportunity and possible cost for an IDOT sponsored Village of Burr Ridge and/or points of interest sign on I-55
<i>Monitor Economic Development Plan</i>	Establish an economic development plan progress review process;
<i>Attract Revenue Businesses</i>	Identify and attract revenue generating businesses; Consider boutique restaurants, boutique shops, tech firms, healthcare centers
<i>Full Commercial Occupancy</i>	Work toward full occupancy of retail and commercial property
<i>Assess TCF Property</i>	Determine best course of action for TCF Bank property

Village Finances:

Become Debt Free Move toward becoming debt free with a plan to retire the police station debt.

Identify Cost Savings Identify village costs savings opportunities

Maintain Expenses Maintain comparable expenses for next 2 years while continuing to provide equivalent or greater village service levels.

Diversify Village Revenues Increase and diversify village revenues including: Evaluate other community's revenue generating approaches; and Research and pursue businesses that are appropriate for Burr Ridge industrial/business parks and may be sources of revenue such as sales taxes.

Improve Property Values Study methods for improving property values and determine appropriate course of action

Governance:

Communication Strategies Refine the villages communication strategy/approach with residences and business owners -Consider 311 and social media expansion

On-Boarding Develop a formal process for On-Boarding trustees and commissioners

Intergovernmental Cooperation Through staff and board of trustees, engage other surrounding government bodies in areas of mutual benefit and cooperation and potential shared service opportunities

Residential:

Evaluate Housing Evaluate the need for additional empty nester/early nester housing; Consider the image/brand of the community; and Determine if there is potential builder interest

Stormwater Facilities Maintain stormwater retention and detention areas within the village and create a plan for proper future funding of these areas

Village Services:

Department Reviews Conduct departmental reviews to evaluate capabilities of departments to deliver needed services consistently -Begin with public works

Performance Metrics Develop a set of performance metrics for village services and a process to assess service outcomes

Video Surveillance Continue to expand the video security program including public areas

Service Needs Study resident and business service needs



TO: Mayor and Board of Trustees
FROM: Evan Walter – Village Administrator
RE: Agenda Item #5 – Adopt a “Strategic Vision”

The Village does not currently have a well-articulated strategic vision which underpins its basic mission, vision, or value statements. Staff proposes to adopt a “Strategic Vision” which will set the foundation for what the Village does and intends to continue to value as an organization. The current “strategic priority areas” from the Fiscal Year 2023 budget are attached; staff has drafted a proposed Strategic Vision below which, if adopted, would replace the “strategic priority areas” in the budget.

Burr Ridge Strategic Vision

High-Performing and Engaged

Burr Ridge will provide effective and efficient services focused on continuous improvement with high levels of constituent service, an engaged and supported staff, as well as accessible community engagement.

Financially-Sustainable Future

Burr Ridge will be a responsible and transparent steward of all public dollars, creating a strong financial architecture through stable and predictable planning with diverse sources of revenue.

Proactive Infrastructure Management

Burr Ridge will regularly assess the condition of its infrastructure, identify capital needs, and secure funding sources to maintain, improve, and expand its infrastructure to meet the needs of the community.

Community-Focused Development

Burr Ridge will maintain strong neighborhood standards and character and create complementary value for the community through focused residential and commercial development.

Secure and Healthy Neighborhoods

Burr Ridge will proactively protect the safety of all constituents, including identifying ways to minimize the impacts of criminal activity as well as environmental impacts on the community.



The FY2023 budget is based on the following strategic priority areas previously defined by the Village Board of Trustees. These strategic areas focus on prudent financial management, effective communications, contributing to prosperous economic development, promoting intergovernmental relations and public safety, maintaining quality infrastructure, delivering high quality Village services, and maximizing human resources. Based on the strategic priority areas approved by the Village Board of Trustees, village staff compiled specific goals and objectives that will assist the Board in adhering to these priorities. Departmental goals and objectives can be found within the operating department narratives included in this document.

Village Senior Staff attended a Strategic Planning workshop in December 2021 to update the Village’s Strategic Priorities. These Priorities will be finalized in Fiscal Year 2023 and presented in the Fiscal Year 2024 budget

