

**MINUTES
SPECIAL VILLAGE BOARD MEETING
GOAL SETTING WORKSHOP
October 13, 2014**

CALL TO ORDER

The meeting was called to order at 7:23 p.m. by Mayor Mickey Straub.

ROLL CALL

Present: Mayor Mickey Straub, Trustees Al Paveza, Len Ruzak, Guy Franzese, Janet Ryan Grasso and Diane Bolos

Absent: Trustee John Manieri

Also Present: Village Administrator Steve Stricker, Village Clerk Karen Thomas, Finance Director Jerry Sapp, Community Development Director Doug Pollock, Police Chief John Madden and Public Works Director Paul May

REVIEW OF DRAFT STRATEGIC PRIORITIES AND GOALS

The Village Administrator explained that the purpose of the workshop was to determine which draft goals should be considered High Priority and to concentrate Board and Staff attention to those issues. He asked the sponsor of each goal to take 2-3 minutes to explain their ideas and express what they feel the accomplishment of their goal would look like. He stated that questions would be allowed to be asked, but that there would be no argument or debate allowed. He stated that, at the end of this exercise, he would give the Board one last opportunity to propose any additional goals and then ask each Trustee to rank the final goals as either High Priority, Medium Priority or Low Priority.

Increase Revenues

Create an Economic Development Plan – Trustee Guy Franzese

Trustee Guy Franzese passed out a report outlining the objective of this goal. He stated that the purpose of an economic development plan is to provide a framework for increasing the strength and vitality of our business base in the Village, both retail and commercial. To this end, it would be the primary objective of a targeting economic development plan to address unutilized and vacant retail and business space throughout the Village. He stated that he would like to see the plan focus on three goals, including:

1. Retain, expand and attract retail commercial businesses.
2. Promote general economic development and business growth.
3. Expand municipal revenue sources.

He stated that the plan could employ several tools to meet the goals, including advertising, Internet incentives, Chamber of Commerce and others. He stated that the following resources could be utilized to develop the plan, including the Economic Development Committee, Hotel

Marketing Committee, Restaurant Marketing Committee, the WB/BR Chamber of Commerce, Community Development Department and a possible Steering Committee.

Pay off debt associated with the Police facility – Trustee Diane Bolos

Trustee Diane Bolos stated that her main objective was to reduce overall Village debt, not only associated with the Police facility, but also the Police Pension liability as well. In response to a question from Mayor Straub, Village Administrator Steve Stricker stated that the Village has three debt issues, including the water bond for Lake Michigan water, which expires in FY 16-17; the debt on the Police facility, the note for which is due in FY 17-18; and an installment loan for the County Line Road Beautification Project, which expires in FY 18-19 and which is being paid out of the Hotel/Motel Tax Fund. He stated that, based on the Village Board's previous decision, the Police facility debt was to be paid off as a result of the sale of the Rustic Acres and Pump Center properties. The issue of selling the Pump Center property was briefly discussed and considered an important part of reaching this goal.

Ensure the viability of the Village Center – Trustee Janet Ryan Grasso

Trustee Grasso stated her opinion that the Village has a responsibility to make sure that the Village Center is a viable entity and cannot allow it to fail. She stated that she understood that, although this is a private sector venture, the Village is too invested in the process to allow it to go dark. She stated that she was not exactly sure how the Village could help, but that the issue needs to be explored.

Maintain High Quality Streets and Safety of Neighborhoods

Expand wireless network – Trustee Al Paveza

Trustee Paveza stated that this was a goal in the past and that he would like to see the Village continue to pursue the expansion of the wireless network. In response to a question from Mayor Straub, Administrator Stricker stated that the Village has been in contact with several Homeowners' Associations, including Carriageway, Chasemoor and The Burr Ridge Club, among others, to discuss the possibility of installing cameras in their subdivisions. He stated that Chief John Madden and Finance Director Jerry Sapp have met on several occasions with these HOA groups.

Consider the possibility of a pedestrian bridge over I-55 – Mayor Mickey Straub

Mayor Straub indicated that this goal is part of the long-range Pathway Plan and stated that he felt that there was interest among several residents to see a pedestrian bridge over the expressway. He stated that he understood the costs involved and that the possibility exists for funding the project through donations. In response to a question from Trustee Franzese, Administrator Stricker stated that the cost of the bridge would be in excess of \$2,000,000, which would not only include the cost of engineering and construction of the bridge, but additional sidewalks to connect the bridge to the Village's existing sidewalk network.

Improve communication with Homeowners' Associations – Mayor Mickey Straub

Mayor Straub indicated that he would like to get the Homeowners' Associations more involved and that he would like to better open up lines of communications with them. He suggested that, at the very least, the Village conduct an annual meeting with HOAs and provide them with information on what is going on in the Village. In response to a question from Mayor Straub, Administrator Stricker stated that the Village has at least a few dozen HOAs and that he and Village Staff coordinate regularly with members of the various Associations. He stated that, as always, more could be done to improve communications with these groups.

Stormwater management – Trustee Diane Bolos

Trustee Bolos stated that the purpose of this goal was not simply to educate residents concerning the difference between ponding and flooding, but to address real concerns that residents have. Administrator Stricker reminded the Board that it has a Stormwater Management Committee that was formed several years ago to address these issues. Trustee Bolos stated that the Committee would be a good avenue for which residents can address their concerns and become better educated on the issue of stormwater management.

Pursue a franchise agreement with one waste hauler – Trustee Guy Franzese

Trustee Franzese passed out a report explaining the details of this goal. He stated that there are currently five waste haulers licensed to collect waste in the Village, four of which are licensed to serve residential customers. He stated that each hauler employs one truck for waste, one truck for recyclables and sometimes a third truck for yard waste. He stated that there could be as many as 12 trucks collecting waste each week in an individual subdivision and that in his subdivision, three of the waste haulers collect very early in the morning, when children are walking to their bus stops. He stated that accomplishment of this goal would be to arrive at an acceptable proposal from one waste hauler to provide waste hauling services throughout the Village for residential garbage pickup. He stated that, at a result of this goal, the number of trucks that would be driving on Village streets would be reduced and safety would be improved. He stated that another benefit of reaching this goal would be the possibility of lower garbage rates for Burr Ridge residents.

Administrator Stricker stated that he felt that Trustee Franzese had presented a clear and rational reason why one waste hauler should be chosen to service all of the residents of the Village, but cautioned the Board that there would be a lot of opposition and wondered if this issue should be addressed after the April election. In response, Trustee Franzese stated that he did not consider this to be a political issue and felt that it should move forward immediately.

Consider an alternative east access to the Village – Trustee Al Paveza

Trustee Paveza stated that this has been a goal of the Village for several years and felt the Village should re-commit to reviewing the possibilities regarding the need for an east access to the Village. Administrator Stricker stated that there is no question that this issue will come

up again with the development of the 15 acres of property in the northeast corner of the Corporate Park.

Address Concerns Related to the South Section of the Village

Meet with School Board officials to identify specific issues in which the Village can become involved – Mayor Mickey Straub

Mayor Straub stated that this goal was not only simply to meet with Village officials, but to address the impact on Village property values of the subsidized housing located on the east side of Route 83. He stated that he would like to see the Village become more involved in the issue, meet with key stakeholders, explore ownership and timing issues associated with the subsidized housing project, and develop programs to improve the situation.

Provide Housing Alternatives

Evaluate the need for alternative housing types for young families and empty nesters – Trustee Janet Ryan Grasso

Trustee Grasso stated that she still felt strongly about the need for alternative housing types for young families and empty nesters, and that this issue should be studied. Administrator Stricker asked Community Development Director Doug Pollock if there is a consultant that could determine what the supply and demand issues of this type of housing would be. In response, Mr. Pollock stated that there are consultants that specialize in this area of study. Mayor Straub stated that he also felt that there is a need for another Chasemoor-type development in the Village. Trustee Franzese reminded the Board that we have a Comprehensive Plan that talks about low-density housing. Administrator Stricker reminded the Board that the recent completion of the Savoy Club was at two units per acre and that the Chasemoor development is around four units per acre. Administrator Stricker also indicated that the Community Development Director and he had met with several developers over the past few months regarding the property at the northeast corner of the Corporate Park, as well as other properties, looking for empty-nester housing, apartments and/or senior living facilities and that he felt that eventually a developer will come forward and the Village will need to confront this issue.

Administrator Stricker thanked the Board members for their presentations and asked if there were any additional goals that they would like to discuss. There were no additional goals presented.

PRIORITIZATION OF DRAFT STRATEGIC PRIORITIES AND GOALS

Administrator Stricker passed out green, yellow and red stickers to each Board member and asked them to rank each of the goals that were presented. The results of the exercise are as follows:

<u>HIGH</u>
<u>Strategic Priority: Increase Revenues</u>
Goal: Create an Economic Development Plan
Goal: Ensure the viability of the Village Center
<u>MEDIUM</u>
<u>Strategic Priority: Increase Revenues</u>
Goal: Pay off debt associated with the Police facility
<u>Strategic Priority: Maintain High Quality Streets and Safety Of Neighborhoods</u>
Goal: Expand wireless network
Goal: Improve communication with Homeowners' Associations
Goal: Stormwater management
Goal: Pursue a franchise agreement with one waste hauler
<u>Strategic Priority: Provide Housing Alternatives</u>
Goal: Evaluate the need for alternative housing types for young families and empty nesters
<u>LOW</u>
<u>Strategic Priority: Maintain High Quality Streets and Safety Of Neighborhoods</u>
Goal: Consider the possibility of a pedestrian bridge over I-55
Goal: Consider an alternative east access to the Village
<u>Strategic Priority: Address Concerns Related to the South Section of the Village</u>
Goal: Meet with School Board officials to identify specific issues, in which the Village can become involved, related to addressing the impact of subsidized housing on property values in the southern portion of the Village

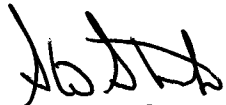
In response to a question from Mayor Straub, Administrator Stricker stated that Staff would concentrate its efforts mostly on the High Priority goals, but would also see what could be done to at least address in some way the Medium Priority goals. He stated that no effort would be made to act on the Low Priority goals at this time. He suggested to the Board that another Goal Setting Workshop be held after the April election.

ADJOURNMENT

A **motion** was made by Trustee Diane Bolos to adjourn the Special Village Board Meeting Goal Setting Workshop. The motion was **seconded** by Trustee Guy Franzese and **approved** by a vote of 5-0.

The meeting was adjourned at 9:15 p.m.

Respectively submitted,

A handwritten signature in black ink, appearing to read 'Steve Stricker', is written over the printed name.

Steve Stricker
Village Administrator