**what?**

Three Recreation Leaders will bring recreational equipment, games and crafts to your street - B.R.I.M spells fun for all ages!

**when?**

Saturdays and Sundays, 11:00 a.m. - 2:00 p.m., during the school year - Tuesdays, Wednesdays, and Thursdays 10:00 a.m. - 1:00 p.m. during the summer.

You choose the date! (based on availability)

**how?**

If you would like to learn more about B.R.I.M., or if you would like to schedule a visit, please call (562) 804-1424, ext. 2332 or email BRIM@bellflower.org

**FREE!**
Concept
In the spring of 1995, Bellflower Parks and Recreation launched an innovative program known as Bellflower Recreation in Motion. The primary purpose of B.R.I.M is to bring recreation activities to neighborhoods not in close proximity to a city park or residents who do not have access or transportation to a community center.

B.R.I.M’s secondary role is as a community outreach tool. A visit from the mobile recreation unit brings neighbors together and encourages positive interaction. Any resident can request a visit, but it is ideal that the street/neighborhood as a whole is in agreement.

Initial Contact
After a resident contacts the B.R.I.M coordinator, they are asked to educate the neighbors and make them aware of the visit scheduled. A door hanger is distributed throughout the neighborhood two weeks prior to the visit providing information including date/time, program info, and contact information.

Equipment
When B.R.I.M visits a selected street site, assorted sports equipment is made available such as: table tennis, board games, basketball, foosball, baseball supplies, hula hoops, caroms, and crafts. Other supplies include: tables, chairs, canopies, barricades, cones and parking signs.

Daily Operation
The selected street is posted with no parking signs between pre-determined addresses 48 hours in advance of the visit. Team members arrive an hour before the program begins to set up the recreation equipment and crafts area. The team uses a van and trailer to transfer equipment and staff. Street barricades and cones are used to block through traffic, so children can play safely. If it is necessary to allow a vehicle through, equipment can be moved. The street remains closed after the end of the visit until equipment has been removed and the area cleaned.

Hours of Operation
B.R.I.M operates during the school calendar year on Saturdays and Sundays from 11:00 a.m- 2:00 p.m. During the summer vacation months and seasonal breaks, B.R.I.M operates Tuesdays, Wednesdays and Thursdays from 10:00 a.m- 1:00 p.m.

Personnel
The B.R.I.M team is composed of a team leader, and two supporting recreation leaders. At least one of the staff members is bilingual. Recreation leaders are assigned to maintain a good participant/staff ratio. If the number of children warrants more or less staff at the site, steps are taken to keep the participant/staff ratio at a reasonable rate.