

Sponsorship Letter of Agreement



Cops and Bobbers
May 18th, 2024
Pioneer Park



Company/Sponsor Name: _____

Agrees to provide a financial sponsorship for the 2024 Cops and Bobbers on May 18th. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described as follows: Business name added on the event banner, website, and social media exposure. You are also welcomed to attend the event in which you will be recognized. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued and accepted by the Town of Atoka. As a sponsor, I agree to provide digital artwork for all promotional advertising.

- _____ Platinum Level Sponsor-\$1,000
- _____ Gold Level Sponsor- \$500
- _____ Silver Level Sponsor- \$250
- _____ Bronze Sponsor- \$100
- _____ In-Kind Sponsor- Gatorades, Water, bikes, fishing poles, fishing supplies, 12 & under type toy prizes.

Money collected will go towards stocking the pond for the event with catfish, bass, and brim along with prizes for the kids to go home with after the event. Prizes include bikes, fishing poles, fishing equipment, and various other toys.

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Best Contact #: _____

Email Address: _____

Authorized Signature: _____ Date: _____

Please write any checks to: Jake Yoes/TWRA

Mail Payment & Form to: Town of Atoka
Attn: Dorothy Isbell
334 Atoka Munford Avenue
Atoka, TN 38004

OFFICE USE ONLY:

Date Received: _____ Payment Received: _____