



# Antrim County

## *News Release*

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**For Immediate Release**

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### **Antrim County creates the Antrim Promise to support local businesses**



ANTRIM COUNTY, Mich. – Antrim County, along with several local organizations, is working on a recovery plan, entitled Antrim Promise. The plan is being organized for area businesses as we all recover from the economic impact of the COVID-19 pandemic and subsequent shutdowns.

Teaming up with the Antrim County Economic Development Corporation (EDC), local Downtown Development Authorities (DDA), as well as Chambers of Commerce from Elk Rapids, Bellaire, Mancelona, Central Lake and Ellsworth/East Jordan, the Antrim County Emergency Operations Center (EOC) will be providing the plan to all Antrim County businesses.

“It is critical at this time that we are all working together, unified in mission,” said Jeremy Scott, Antrim County PIO. “Each organization brings unique capabilities and perspectives that we need to serve local businesses and find a path to recovery.”

The need for a plan has become apparent as Area Chambers of Commerce have reported up to 71% of their members having to shut down during this time. And with so much information and so many resources, concise and relevant guidance will be necessary as businesses navigate health, safety and financial concerns.

“Whether they had to close or not, businesses are wondering how they get their business up and running,” Said Shelley Dennis, EOC Liaison Officer. “They want guidance and they want to know where and how to get supplies.”

The Antrim Promise will start with the EOC offering PPE Readiness Packs, which will include hand sanitizer, gloves, cloth face masks (enough to outfit each employee with two), and KN95 masks (for qualified businesses). Additional, individualized, needs can be requested and will be fulfilled according to availability. The Antrim Promise supply request form can be found at:

[http://www.antrimcounty.org/downloads/supplies\\_request.pdf](http://www.antrimcounty.org/downloads/supplies_request.pdf)