

# Antrim County

## Economic Development Corporation

Mission Statement: Retain, expand, and promote County-wide economic growth and stability.

**September 20, 2022**  
**Minutes**

Members present: Dawn LaVanway, Sherry Comben, Rachel Krino, Kathleen Peterson, Veronica Welter,  
Bonnie Robbins, Leslie Elrod, Cherie Hogan

Members Absent: Pete Garwood

Others Present: Margie Boyd, Jessica Lovay

### **1. Call to Order**

The Meeting was called to order at 9:00 a.m. by Rachel Krino.

### **2. Public Comment**

None

### **3. Approval of Minutes**

**Motion by Dawn LaVanway seconded by Kathleen Peterson to approve August 16, 2022 meeting minutes as presented.**

**Motion Passes – Yes: 8 | No: 0 | Absent: 1**

### **4. Antrim County Master Plan: Economic Development**

Members reviewed the revision to the economic development chapter to the Antrim County Master Plan. It was noted that a number of charts and demographic information had not yet been updated because information is not yet available for populations less than 5,000 people. Northern Lakes Economic Alliance (NLEA) representative Jessica Lovay informed the members that the federal government is still behind on releasing information that is useful to smaller counties.

Cherie Hogan questioned the relevance of including demographic information as it relates to the ages of Antrim County residents. Ms. Krino said that demographic information helps to inform parties interested in economic development, education, or business development as to the changing dynamics of a community.

**Motion by Veronica Welter, seconded by Leslie Elrod, to recommend the Planning Commission include the revised economic development chapter in the 2023 Antrim County Master Plan, pending insertion of updated demographic tables.**

Ms. Hogan indicated she had become aware of a study on short-term rentals in Boyne City. She asked that the study be added as a discussion item to the next agenda.

### **5. 2023 Strategic Planning Dates**

Members discussed the best time to begin strategic planning in 2023. Ms. Lovay indicated the offer of the NLEA to facilitate the strategic planning process still stands. She can send a general overview of the process in early 2023. The NLEA will be using the EDC's strategic plan and the Antrim County Master Plan, along with other plans from member counties, to guide the NLEA

with their own strategic planning. Administration staff was directed to send the current strategic plan and the completed master plan to Ms. Lovay as it is available.

It was the consensus of the EDC to dedicate the February 2023 meeting to strategic planning, with the March meeting to be used to review that plan if necessary.

## **6. Various Matters**

### FY2024 Budget

Ms. Krino indicated she would like to see the EDC begin planning earlier in 2023 for the FY2024 budget season. Discussion ensued between members about potential grants that may be available for community projects.

### Business Connector Series

Members discussed future themes and possible presenters for the next in the series. Ms. Welter suggested focusing on agribusiness and agri-tourism. She will forward a contact as part of an Education series. Ms. Krino suggested lending and micro-lending. She will work with Admin staff to begin schedule dates for the next webinar.

### Housing North Summit

Members were asked to contact Margie Boyd in the Administration office if they were interested in attending the October event in Traverse City.

## **7. Public/Member Comment**

None.

**Motion by Dawn LaVanway, seconded by Veronica Welter, to adjourn the meeting.**

**Motion - Passed**

*Meeting was adjourned at 9:47*