

2022 EDC Strategic Plan

High Priority	Actions	Status
<i>Community Support</i>	Provide rack cards to MDOT, NLEA, area chambers of commerce, and local units of government, both hard copy and electronic	Ongoing
	Investigate and become knowledgeable about services offered by each economic development related service organization from whom Antrim County can receive services.	To begin in 2022
	Help entrepreneurs, local businesses, and local units of government in Antrim County connect with potential/appropriate service providers.	To begin in 2022
	Regularly send links regarding grant information and other funding sources to local units	Ongoing
<i>Promotion & Collaboration</i>		
	Maintain relationships with local office of the USDA Office of Rural Development, Northern Lakes Economic Alliance, and Networks Northwest, as well as create new relationships with other County EDC's and community groups as appropriate.	Ongoing
	Create and maintain relationships with housing organizations in an effort to keep local units informed of various opportunities in training, townhalls, and other information sessions and keep local units informed of these opportunities.	To begin in 2022
	Work with Antrim County Road Commission on the update and distribution of the County Road Map	Printing expected in 2022
	Invite local units and area chambers of commerce to hear more from outside agencies regarding what services they provide	Begin in 2022
<i>Affordable Housing</i>		
	Educate the community on the need, funding availability, infrastructure availability, and the benefits of affordable housing	Ongoing

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<i>Broadband</i>	Continue educating the community on broadband services	Ongoing
Medium Priority	Actions	Status
<i>Finances</i>	Prepare the EDC budget for 2023	To do in 2022
	Identify and pursue additional funding sources outside of County	Ongoing
	Research capacity and opportunity for medium-sized (\$5,000 - \$10,000) revolving loan programs for small businesses.	Begin in 2022
	Investigate the possibility of a centralized grant writing program driven by the Antrim County EDC	Begin in 2022
<i>County Master Plan</i>	Review updates and make any recommendations to the Antrim County Planning Commission.	To do in 2022
Low Priority	Actions	Status

Completed Actions (2021)

High Priority	Actions	Status
<i>Community Support</i>	Provide rack cards to MDOT, NLEA, chambers of commerce and local units of government, both hard copy & electronic.	Ongoing
	Regularly send links regarding grant information and other funding opportunities to local units.	Ongoing
	Review EDC Bylaws	Complete
	Work with EOC and local chambers to provide COVID relief grant information to businesses and local units.	Complete
<i>Promotion & Collaboration</i>	Work with Antrim County Road Commission for the update and distribution of the County Road Map.	Ongoing
	Maintain relationships with NLEA & Networks Northwest, as well as create new relationships with other County EDC's and community groups as appropriate.	Ongoing
<i>Affordable Housing</i>	Educate the community on the need, funding available, and benefits of affordable housing	Ongoing
Medium Priority	Actions	Status
<i>Finances</i>	Prepare the EDC budget for the 2022 budget	Complete
	Identify and pursue additional funding sources outside of County	Ongoing
<i>Broadband</i>	Continue educating the community on broadband access	Ongoing