

Antrim County

Economic Development Corporation

Mission Statement: Retain, expand, and promote County-wide economic growth and stability.

February 15, 2022
Minutes

Members present: Bonnie Robbins, Sherry Comben, Peter Garwood, Rachel Krino, Kathleen Peterson,
Veronica Welter

Members Absent: Dawn LaVanway, Matt Haberkorn, Cherie Hogan

Others Present: Jeremy Scott, Jessica Lovay

1. Call to Order

The Meeting was called to order at 9:07AM

2. Public Comment

None

3. Approval of Minutes

Motion by Pete Garwood, seconded by Veronica Welter to approve January 18, 2022 meeting minutes as presented.

Motion Passes – Yes:6 | No:0 | Absent:3

4. Review of Strategic Plan

Pete Garwood provided suggested language to members for adjustments to High Priority: Community Support. It was brought up that the EDC needs to hear more from outside agencies regarding what services they provide. Inviting local units and chambers to hear from these agencies was also added under Promotion and Collaboration with quarterly meetings for information and networking.

Offering medium sized \$5000-\$10000 revolving fund loans for small businesses were discussed. Jessica Lovay gave some perspective on existing small loan programs. Researching capacity and opportunity for medium sized revolving loan programs was added under Medium Priority.

Also to add under Medium Priority, finances: Investigate a centralized Grant Writing program driven from Antrim County EDC.

Jessica Lovay advised reaching out to Emmett County's new grant writer to get information.

Motion by Bonnie Robbins, seconded by Veronica Welter to approve the 2022 Strategic Plan as amended.

Motion Passes – Yes:6 | No:0 | Absent:3

Jessica Lovay made the group aware of the NLEA Economic Symposium, Friday, May 13

5. Road Map – Final Review

The EDC reviewed changes and advised other changes to the map.

Motion by Sherry Comben, seconded by Pete Garwood to approve the map as adjusted and give Rachel Krino and Jeremy Scott final proof approval authority.

Motion Passes Yes: 6 | No:0 | Absent:3

6. Various Matters

7. Public/Member Comment

None

Meeting was adjourned at 11:05 AM.

DRAFT