



## Acworth Parks, Recreation, and Community Resource Department 2023 Event Sponsorship Levels

For more information about sponsorship, visit [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org) or contact the Events and Communications Coordinator by emailing Mary Beth Gibbs at [mbgibbs@acworth.org](mailto:mbgibbs@acworth.org).

### **Presenting Sponsor \$1,000+**

x3 Events: \$2,500

x5 Events: \$4,000

### **Platinum Sponsor \$750**

x3 Events: \$2,000

x5 Events: \$3,300

### **Gold Sponsor \$500**

x3 Events: \$1,400

x5 Events: \$2,300

### **Silver Sponsor \$300**

x3 Events: \$800

x5 Events: \$1,300

### **Acworth Adult Field Day:**

Saturday, April 29

### **Concert on the Green: A Juneteenth Celebration:**

Saturday, June 17

### **Concert on the Green: Celebrating Hispanic Heritage Month:**

Saturday, September 23

### **Acworth Halloween JamBOOree:**

Saturday, October 21

### **Acworth Turkey Chase 5K:**

Saturday, November 18

### **Santa's Arrival:**

Friday, December 1

### **Breakfast with the Grinch:**

Saturday, December 9

Total of Package Selection: \_\_\_\_\_

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Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone Number(s): \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Total fee from sponsor selection page: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Please make checks payable to:**

City of Acworth

**Please return this form to:**

Acworth Community Center

Attn: Mary Beth Gibbs

4361 Cherokee Street

Acworth, GA 30101

**Or Email to:**

Mary Beth Gibbs: [mbgibbs@acworth.org](mailto:mbgibbs@acworth.org)

**Please send corporate logo EPS file to [mbgibbs@acworth.org](mailto:mbgibbs@acworth.org)**

For information visit [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org)

or contact Mary Beth Gibbs at 770-917-1234 or [mbgibbs@acworth.org](mailto:mbgibbs@acworth.org).

## **SPONSOR LEVEL DESCRIPTIONS**

### **Presenting Sponsor (limited number per event)**

- Named as Presenting Sponsor in all media outlets and advertising/publications
- Premier placement of company/organization logo with hyperlink on the Acworth Parks and Recreation website
- Premier placement of company/organization logo on posters and flyers
- Promotional booth space at event
- Company banner at venue
- Verbal acknowledgement at event

### **Platinum Sponsor**

- Promotional booth space at event
- Company/organization logo with hyperlink on the Acworth Parks and Recreation website
- Company/organization logo on posters and flyers
- Verbal acknowledgement at event

### **Gold Sponsor**

- Promotional booth space at event
- Company/organization logo with hyperlink on the Acworth Parks and Recreation website

### **Silver Sponsor**

- Company/organization logo with hyperlink on the Acworth Parks and Recreation website



We are excited to announce the Acworth Adult Recess: Spring Field Day! Teams of four to six (4 - 6) will compete in a variety of throwback challenges and games at Logan Farm Park on Saturday, April 29 from 11 a.m. - 3 p.m. Spectators are welcome to watch teams relive the glory days by competing in relay races, obstacle courses, dizzy bat races, team flip cup and more! Our friends at Red Top Brewhouse will be on site with food and drink available. All participants will receive swag items and our top three (3) teams will win some great prizes!

Registration can be found here!

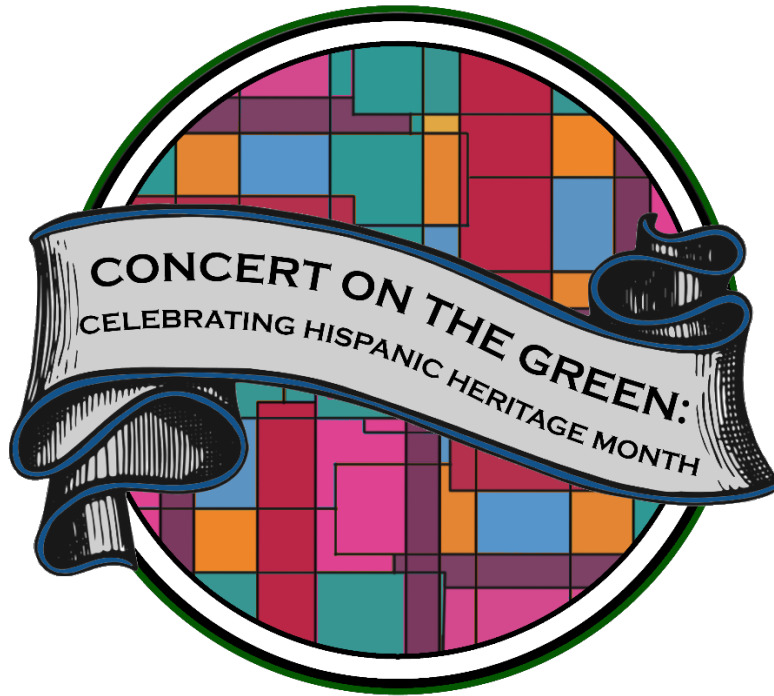
For more information you may visit [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org). You may also contact the Acworth Parks and Recreation Department at (770) 917-1234 or email the Athletics Coordinator, Edwin Lacher at [elacher@acworth.org](mailto:elacher@acworth.org)



Concert on the Green: A Juneteenth Celebration is a celebration in observance of June 19, 1865, when the last African American slaves held in Confederate states were finally freed by the Union army. The City of Acworth will hold a free concert from the Total Package Band. This event will take place at Logan Farm Park on Saturday, June 17, 2023. The City of Acworth invites the whole community to bring blankets and folding chairs and join this celebration of freedom and respect for all cultures.

Your company's sponsorship will add to the quality of the event and expose your business to hundreds of families in the Acworth area. This year will mark the second annual Concert on the Green: A Juneteenth Celebration event, and we look forward to a growing crowd. Last year's event had an estimated 3500 people in attendance.

For more information you may visit [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org). You may also contact the Acworth Parks and Recreation Department at (770) 917-1234 or email Events and Communications Coordinator, Mary Beth Gibbs, at [mbgibbs@acworth.org](mailto:mbgibbs@acworth.org).



Concert on the Green: Celebrating Hispanic Heritage Month continues Acworth's Concert on the Green series with a festival highlighting Hispanic Cultures within our community. This event will feature a variety of Hispanic food vendors, music, and dance groups in a fun, family friendly atmosphere! Bring the family out and enjoy the evening celebrating together!

Your company's sponsorship will add to the quality of the event and expose your business to hundreds of families in the Acworth area. This year will mark the second annual Concert on the Green: Celebrating Hispanic Heritage event, and we look forward to a growing crowd. Last year's event had an estimated 3000 people in attendance.

For more information you may visit [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org). You may also contact the Acworth Parks and Recreation Department at (770) 917-1234 or email Events and Communications Coordinator, Mary Beth Gibbs, at [mbgibbs@acworth.org](mailto:mbgibbs@acworth.org).

Concert on the Green: Celebrando la Herencia Hispana continúa la serie Concert on the Green de Acworth con un festival que destaca las culturas hispanas dentro de nuestra comunidad. ¡Este evento contará con una variedad de vendedores de comida hispana, música y grupos de baile en un ambiente divertido y familiar! ¡Saca a la familia y disfruta de la noche celebrando juntos!

El patrocinio de su empresa aumentará la calidad del evento y expondrá su negocio a cientos de familias en el área de Acworth. Este año marcará el segundo evento anual Concert on the Green: Celebrando Herencia Hispana, y esperamos una multitud creciente. El evento del año pasado entretuvo más de 3000 personas.

Para obtener más información, puede visitar [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org). También puede comunicarse con el Departamento de Parques y Recreación de Acworth al (770) 917-1234 o enviar un correo electrónico a la Coordinadora de Eventos y Comunicaciones, Mary Beth Gibbs, a el correo: [mbgibbs@acworth.org](mailto:mbgibbs@acworth.org)



The City of Acworth Parks, Recreation, and Community Resource Department is excited to bring the community a fun, safe Halloween JamBOOree! This fun, fall festival styled event will take place at Logan Farm Park (4405 Cherokee Street) on Saturday, October 21 and features carnival games, inflatables, costume contests, touch a truck, and more!

Your company's sponsorship will add to the quality of the event and expose your business to thousands of families in the Acworth area. Last year's event drew an estimated 3,000 families to downtown Acworth.

For more information you may visit [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org). You may also contact the Acworth Parks and Recreation Department at (770) 917-1234 or email Youth Programming Coordinator, Jordon Gonzalez, at [jgonzalez@acworth.org](mailto:jgonzalez@acworth.org).



Take a 5k run through Historic Downtown Acworth and along the shores of the beautiful Lake Acworth to help fight hunger!  
All ages and abilities are welcome to walk, jog, or run at the Acworth Turkey Chase.

The 15th Annual Acworth Turkey Chase will take place in Historic Downtown Acworth on November 18, 2023. For more information, to register, or to sponsor the event please visit [www.acworthturkeychase.com](http://www.acworthturkeychase.com) or contact Edwin Lacher at [elacher@acworth.org](mailto:elacher@acworth.org).





The City of Acworth Parks, Recreation and Community Resource Department and NorthStar Church are excited to bring the kids of our community a great event to welcome Santa for the holidays, as well as light the city Christmas tree! The event will take place on Center Street in the Historic Downtown District on Friday, December 1, 2022.

Your company's sponsorship will add to the quality of the event and expose your business to thousands of families in the Acworth area. Last year's event drew an estimated 3,000 families to downtown Acworth.

For more information you may visit [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org). You may also contact the Acworth Parks and Recreation Department at (770) 917-1234 or email Events and Communications Coordinator, Mary Beth Gibbs, at [mbgibbs@acworth.org](mailto:mbgibbs@acworth.org).



The City of Acworth Parks, Recreation, and Community Resource Department is excited to host Breakfast with the Grinch at the Acworth Community Center. Enjoy breakfast while the Grinch visits with each table for photo opportunities and to share Christmas wishes. After breakfast, the Grinch will join us as we create Grinch themed crafts, play games, and enjoy the holiday season!

Your company's sponsorship will add to the success of the event and expose your business to families in the Acworth, Kennesaw and North Cobb County area.

For more information visit [www.acworthparksandrecreation.org](http://www.acworthparksandrecreation.org), contact the Acworth Parks, Recreation, and Community Resource Department at [\(770\) 917-1234](tel:7709171234), or email Youth Programming Coordinator, Jordon Gonzalez, at [jgonzalez@acworth.org](mailto:jgonzalez@acworth.org).