



2020 City of Acworth Scarecrow Parade

WHO:

All classes pre-school through 12th grade, businesses, non-profits, churches, and other organizations are invited to participate in the 10th annual Scarecrow Parade.

WHAT:

The 2020 Scarecrow Parade showcases scarecrows representing your class, business, or organization. Build a scarecrow that helps promote your business, celebrates your school spirit, or shows off your creativity. It is a fun way to help decorate our downtown for October! The fee to participate for Acworth businesses, organizations, and all non-profits is \$10. The fee for entries outside of Acworth is \$20. The theme for this year's Scarecrow Parade is: **TOTALLY 80S!**

WHEN:

Scarecrows will begin parading our streets on Monday, October 5. They will continue to parade until Friday, November 6.

Applications must be submitted by Monday, September 21. Please include your \$10 (Acworth) or \$20 (non-resident) material fee with your application. Your fee will cover materials for your scarecrow and reserve your spot in the parade. Your materials (1 bag of hay and 3 stakes) will be available for pick up at the Acworth Community Center on **Wednesday, September 23-Friday, September 25** between 8:00 a.m. and 5:00 p.m. Scarecrows must be up for display by **Monday, October 5, 2020.** Scarecrows must be taken down by Monday, November 9. Any scarecrows up after this time will be disposed of.

WHERE :

Scarecrows will be paraded along Main Street in Historic Downtown Acworth and surrounding areas. You will find a sign your class, business, or organization name on your designated spot to place your scarecrow.

*Business may post their scarecrows in front of their establishment. Please let us know if this is the option you prefer.

AWARDS :

Scarecrows will be judged by city staff members and with winners chosen in 3 categories. We encourage the use of “traditional” scarecrow materials, i.e.: straw, burlap, etc. The more authentic the scarecrow, the better!

1. Best Overall: Scarecrow is extremely well constructed, visually appealing, within the theme, and stands out above all other applicants.
2. Most Creative: Scarecrow goes above and beyond in creativity based on design, materials used, and staging.
3. Most Traditional: Scarecrow is well constructed using traditional materials (burlap, straw, etc). Most elements are of natural material and/or handmade or painted.
4. Mayor’s Choice: Mayor Tommy Allegood will review all entries and choose his favorite!
5. Best School: Scarecrow is well constructed, visually appealing, and a good representation of student work.

LIMITATIONS :

NO SCARY/INAPPROPRIATE STUFF!!! NO WEAPONS OF ANY KIND. PLEASE KEEP IN MIND THIS IS A FAMILY FRIENDLY EVENT! This is a fall event and not a celebration of Halloween. PLEASE LIMIT BUSINESS SIGNAGE. Any business signage deemed excessive will be removed.

*All scarecrows located in public right of way or within public view are subject to removal at the City’s discretion if found inappropriate for public viewing.



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ORGANIZATION or BUSINESS NAME or FAMILY NAME: _____

ADDRESS: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT PHONE: _____

LOCATION of SCARECROW (Merchant Use Only): This could be peaking around the corner of a building, hiding in bushes or welcoming your customers at the door:

* The City has allocated spots along Main Street for schools and non-profit organizations to display their scarecrows. The spots will be clearly marked with laminated tags showing the name of the school and class or the organization.

Completed applications, along with the \$10 (Acworth/non-profit) or \$20 (non-resident) application fee, can be turned into the Acworth Community Center, located at 4361 Cherokee Street in Acworth. Please make checks made payable to City of Acworth.

Please contact Jessy Patterson at jpatterson@acworth.org with any questions.