

191 DDA - Component Unit Fund  
 75500 DOWNTOWN DEVELOPMENT - City Funded  
 CODE CLASSIFICATION

**2021 CLASSIFICATION**  
**Department**  
**Request**

52.1201	PROF FEES - OTHER	<b>1,200</b>	PROF FEES - OTHER
52.2320	RENTAL OF EQUIP & VEHICLE	<b>745</b>	RENTAL OF EQUIP & VEHICLE
52.3210	COMMUNICATIONS - POSTAGE	<b>100</b>	COMMUNICATIONS - POSTAGE
52.3300	ADVERTISING/MARKETING	<b>1,600</b>	ADVERTISING/MARKETING
52.3500	TRAVEL	<b>1400</b>	TRAVEL
52.3600	DUES AND FEES	<b>665</b>	DUES AND FEES
52.3700	EDUCATION AND TRAINING	<b>1,245</b>	EDUCATION AND TRAINING
52.3900	OTHER (PURCHASED SRVCS)	<b>5,300</b>	OTHER (PURCHASED SRVCS)
53.1110	OFFICE SUPPLIES	<b>75</b>	OFFICE SUPPLIES
53.1115	OPERATING SUPPLIES	<b>2,645</b>	OPERATING SUPPLIES
53.1162	STREET SIGNAGE		STREET SIGNAGE
53.1300	FOOD	<b>520</b>	FOOD
54.1200	CAPITAL OUTLAY - SITE IMPROVEMENTS		CAPITAL OUTLAY - SITE IMPROVEMENTS
57.3000	PAYMENTS TO OTHERS (FAÇADE GRANT)	<b>25,000</b>	PAYMENTS TO OTHERS (FAÇADE GRANT)
	Transfer out to Tourism - Marketing	<b>3,500</b>	TRANSFER OUT TO TOURISM
<b>TOTAL EXPENDITURES - DOWNTOWN DEV.</b>		<b>43,995</b>	

**DEPARTMENT REQUESTS - DDA**

- 52.1201 PROF FEES:** . DCA Design Services 4 @ \$150. Legal services \$600
- 52.2322 RENTAL - PORT-A-JOHNS:** Rental of Port-A-Johns per Art Fest Agreement
- 52.3300 ADVERTISING:** \$1600 FM advertising
- 52.3500 TRAVEL :** Lodging for DDA Director, \$200 for miscellaneous workshops; \$600 for Georgia Downtown Association Conference; Board members \$600
- 52.3600 DUES AND FEES:** \$375 National Main Street Network, \$90 Acworth Business Association, \$200 Georgia Downtown Association
- 52.3700 EDUCATION AND TRAINING:** \$440 for Mandatory DDA New Board Member 2@ \$220, \$245 for GDA Conference for DDA Director, \$400 for GDA Conference additional Board members, 2@\$75 for Main Street 101 training
- 52.3900 OTHER (PURCHASED SRVCS):** Christmas (**\$4600**), **\$3400 carriage rides**, **\$1200 Santa**, **Farmer's Market Mngr \$700**
- 53.1115 OPERATING SUPPLIES:** **\$150** misc plaques and awards, \$700 Replacement Flags and banners, **\$300** Misc signage & supplies for Scarecrow Parade, Festival of Trees, etc. **\$1295** for flower baskets, **\$100** Chistmas supplies, **\$100** Farmers Market supplies
- 53.1162 STREET SIGNAGE:**
- 53.1300 FOOD:** \$240 related to travel, \$180 for ABA lunches, \$100 Misc