



**Public Health**  
Prevent. Promote. Protect.

# Monroe County Community Health Improvement Plan

2018-2020

This project was funded by the Ohio Department of Health and written in partnership with Center for Public Health Practice at The Ohio State University's College of Public Health.



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# Executive Summary

In 2017, a community health assessment (CHA) was completed in Monroe County to evaluate the health issues and health status of the county's population. Early in 2018, in an effort to improve the health of Monroe County, community stakeholders were convened by the Monroe County Health Department (MCHD) to examine the results of the CHA and develop a Community Health Improvement Plan (CHIP). The CHIP is a long term plan that identifies, health priorities, goals, objectives, and action steps that can be used by a community to guide them in the development and implementation of projects, programs, and policies that are aimed at improving the health of the residents of Monroe County.

Twenty-six community partners participated in the development of the CHIP. The Center for Public Health Practice at the Ohio State University's College of Public Health was retained by MCHD as the facilitator. Community partners were tasked with providing inputs to inform a vision for health and examining the data provided in the CHA along with their knowledge of the community to select the most pressing health priorities that they will dedicate resources, time, and effort towards over the course of this CHIP. The approved health priorities for Monroe County are: Chronic Disease Prevention, Mental Health and Substance Abuse, and Access to Care.

Following priority selection, workgroups created individual work plans to address each priority and members were charged with drafting work plans to address the health issues. The work plans detail the specific goals, objectives, and measures that will be used to address these priorities and track progress. The workgroups considered several overarching principles as they further refined the health priorities and created action plans. The principles included the tiers of the Health Impact Pyramid, the importance of Policy, System, and Environmental Changes, the concepts of evidence based public health practice, and priority alignment with Ohio's State Health Improvement Plan.

Implementation of the CHIP will begin in June 2018. Monroe County is fortunate to have a large group of dedicated community members that will oversee the implementation and evaluation of the CHIP until the next planning cycle commences in 2020.

## Vision Statement

*“A community with access to care to support  
healthy minds and bodies”*

# Letter from the Health Commissioner



## Monroe County Health Department

118 Home Avenue

Woodsfield, OH 43793

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Dear Monroe County Residents,

I am pleased to present to you the 2018-2020 Monroe County Community Health Improvement Assessment Plan (CHIP). This is the first county-wide Community Health Plan in Monroe County.

The health department's goal is to build a healthier community in Monroe County. The CHIP is the first step in achieving this goal by increasing knowledge about public health issues in the county.

We are collaborating with community partners to target efforts to improve the health status of our residents. We invite you to join us in this effort to address the top three health priorities in Monroe County: Chronic Disease Prevention, Access to Care and Mental Health and Substance Abuse.

If you would like to be a part of our vision "*A community with access to care to support healthy minds and bodies*" please contact Carol Hehr, Accreditation Coordinator at 740-472-1677, extension 8.

Sincerely,

A handwritten signature in blue ink that reads "Linda Dick". The signature is fluid and cursive.

Linda Dick, R.N. M.S.N  
Heath Commissioner

# Introduction

In 2017, the Monroe County Health Department (MCHD) convened a group of community partners to lead a Community Health Assessment (CHA) that provided a comprehensive evaluation of the health status and issues that exist among the county's population. Upon the completion of the CHA, MCHD again engaged its community partners to gather inputs to inform a vision of health for Monroe County, review the CHA data, select health priorities based on the data, and collectively create a plan of action to address these. The Community Health Improvement Plan (CHIP) is comprehensive and long term and details actions steps that will be used by organizations as they implement project, programs, and policies. A list of participating individuals and organizations is located in Appendix C.

This report begins with a brief description of the process used to engage community and stakeholders in the development of the CHIP. Following the summary of the process, there is a section for each identified priority. This document lists the goals and key measures selected for each health priority accompanied by data that is evidence of its significance. Detailed work plans that include measureable goals, objectives, action steps, assets and resources and evidence based strategies for each priority are located in Appendix A. This report concludes with a discussion of the next steps relative to implementation, ongoing monitoring, and evaluation of the CHIP. A list of key terms and acronyms can be found in Appendix B.



## The Process

MCHD was responsible for providing oversight for the CHIP development process and contracted with the Center for Public Health Practice in the Ohio State University's College of Public Health (CPHP) to serve as lead facilitator. In that role, CPHP designed the overall CHIP development process, as well as organized and led CHIP project meetings. The overall CHIP process occurred over the course of ten months. Figure 1 shows the timeline of CHIP development.



Figure 1: Monroe County CHIP development timeline

26 community partners (planning group) representing various sectors of the community were engaged in the development of the CHIP. The process began by the planning group coming together to define what a healthy community means to Monroe County. This definition, also known as a vision of health, then served as the guiding principle for the development of the CHIP. The approved vision for health in Monroe County is:

*"A community with access to care to support healthy minds and bodies"*

Following the visioning process, the planning group developed priorities and created the action plans that comprise the work of the CHIP.

## Developing Priorities

### Identifying Health Priorities

The planning group engaged in large and small group processes to analyze the CHA in order to determine the most pressing health issues impacting Monroe County. Planning group members applied the following criteria to identify health priorities:

1. What is the magnitude of this health issue? Does the health issue impact a high number of residents or high percentage of the population?
2. What is the seriousness of this health issue? Does the health issue lead to premature death or serious illness across the population?
3. What is the feasibility of having a positive impact on this health issue? Given the current state of the community's health system, are the resources needed to address the health issue available or easily attainable?
4. What is the impact of the health issue on vulnerable populations? Considering the social determinants of health, does the health issue disproportionately affect certain subpopulations or geographic areas within the community?
5. How does this health issue align with Ohio's priorities? Does the health issue align with the current State Health Improvement Plan (SHIP) priorities of Mental Health and Addiction, Maternal and Infant Health, and Chronic Disease? See Figure 3 for CHIP alignment with state and national priorities.

After carefully considering the assessment data and the above criteria, the planning group determined that the most pressing health priorities in Monroe County are:

1. **Chronic Disease Prevention**
2. **Mental Health and Substance Abuse**
3. **Access to Care**

An overview of these priorities, including a summary of the goals and objectives, is located in the next section of the CHIP.

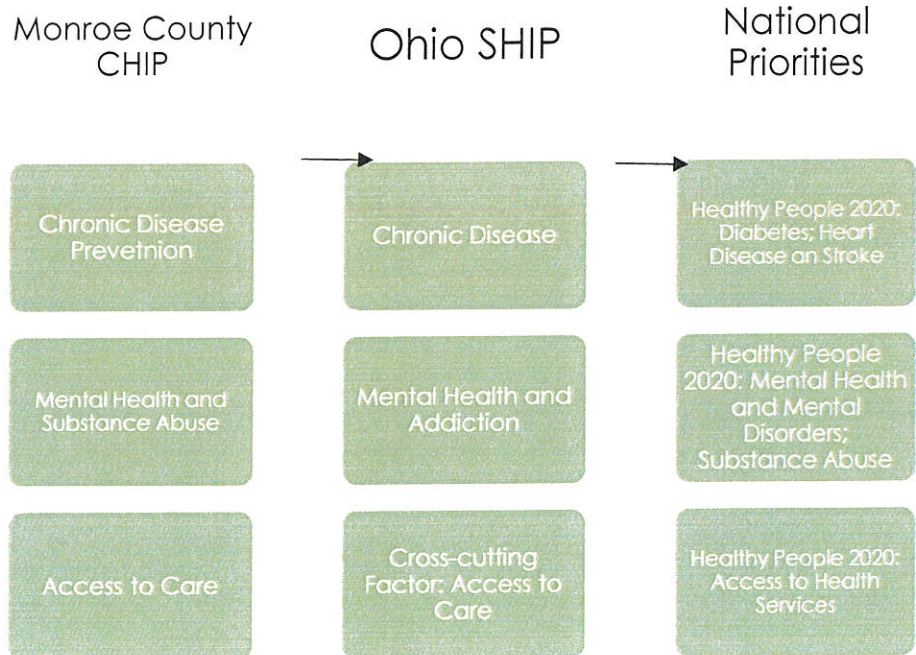


Figure 2: Monroe County CHIP alignment with state and national priorities.

After the health priorities were approved, the planning group brainstormed a list of existing assets and resources Monroe County that could be leveraged to help address the health issues. See Appendix D for the list of Assets and Resources.

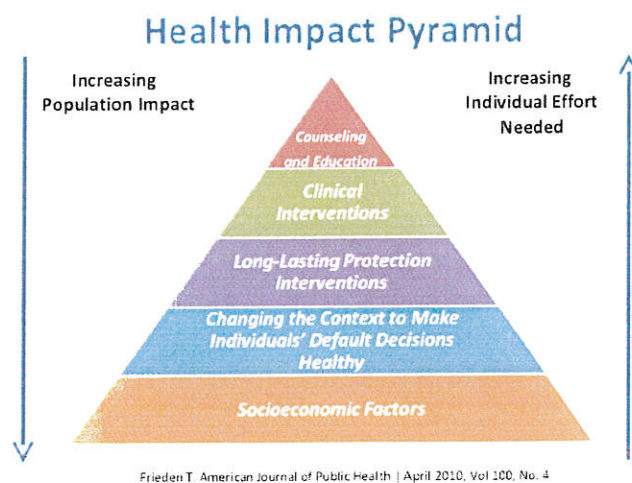


## Work Plan Creation

Next, work groups were formed to create work plans that will address the approved health priorities over the next three years. Work groups first conducted a root cause analysis on the health priorities. During this activity, the work groups generated potential root causes for the identified health priorities, focusing on what causes related to existing policies, environment and resources were currently in the community and what policy, environment and resources were needed in the community. Following the root cause analysis, groups conducted a gap analysis of the priority in order to show where gaps in services and initiatives might exist. Work groups used the results of both the root cause analysis and the gap analysis to formulate goals and objectives to address those priorities.

Work groups considered the following when formulating those goals and objectives:

The Health Impact Pyramid: The Health Impact Pyramid describes the effectiveness of different types of public health interventions. Interventions focusing on socioeconomic factors, at the base of the pyramid, have the greatest potential to improve health. Although interventions at the higher levels have less of an impact on health, the likelihood of long-term success is maximized at all intervention levels.



Policy, System, and Environmental Changes: These are changes in laws, rules, and environment that impact the health of a community and change the context to make the healthy choice the default choice. Policy, systems and environmental changes are sustainable and long lasting. In particular, work groups considered policy changes that would most greatly impact vulnerable populations and address the causes of higher risks on those populations.

Evidence Based Public Health Practices: These are tested programs, policies, and interventions that are proven to be most effective in successfully changing behavior. They create sustainable changes to improve health.

# Priority 1: Chronic Disease Prevention

Monroe County, OH has high rates of diabetes, cancer, hypertension and obesity. This is due to a number of factors, including poor nutrition and physical activity rates among residents, which is impacted by a lack of opportunities for healthy eating and active living. In addition, residents of Monroe County do not visit a medical provider frequently enough to manage these chronic diseases. **We will leverage our various public and private community partners to provide residents with opportunities for health eating, active living, and managing their chronic diseases.**

## In Monroe County:

- 47% of adult residents have been diagnosed with high blood pressure and 40% have been diagnosed with high blood cholesterol
- 18.5% of adult residents have been diagnosed with diabetes
- About three-fourths of adult residents are overweight (37%) or obese (37%)

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**Goal:** Reduce the incidence of Chronic Disease; Increase treatment of chronic condition

**Key Measure:** Obesity rate, high blood pressure rate, diabetes rate, cancer rate; Residents seeking preventive care

## Objectives:

- Increase fruit and vegetable intake
- Increase physical activity
- Pass worksite wellness policies
- Increase rate of residents seeking preventive care

*\*Source: 2017 Monroe County Community Health Assessment*

## Priority 2: Mental Health & Substance Abuse

Monroe County, like many rural counties has been hard hit by both the opioid epidemic and high rates of mental health issues. The lack of health care providers focusing on these needs combined with an increased stigma surrounding the issues makes those affected receiving treatment a challenge. In addition, it is imperative that we address youth risk behaviors to improve the future of our county. **We will leverage our community partnerships to reduce suicide and overdose, decrease the number of people with mental illness in jail, and reduce high risk behaviors among Monroe County youth.**

### In Monroe County:

- 40.7% of residents described drug use as the most important health issues impacting the community\*
- 4.5% of residents described mental health as the most important health issue impacting the community\*
- 38.6% of residents say there was at least one day in the past month where their mental health was not good\*

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**Goals:** Reduce deaths from suicide; Reduce the number of people with mental illness in Monroe County jail; Reduce the overdose death rate in Monroe County; Reduce high risk behaviors within Monroe County Youth

**Key Measures:** Suicide rate; Number of inmates with a diagnosed mental illness; Overdose death rate; Youth who use drugs

**Vulnerable Population(s) Impacted by CHIP:** Prisoners, youth

### Objectives:

- Increase the number of education and awareness events
- Increase the number of law enforcement and first responders trained in Crisis Intervention Training
- Increase accessibility of NARCAN to general public
- Decrease rate of youth drug use

*\*Source: 2017 Monroe County Community Health Assessment*

## Priority 3: Access to Care

Access to affordable, quality healthcare is vital to a community's health. Monroe County, like many rural communities, is lacking an adequate amount of providers for the population and the infrastructure to assure patients are able to attend their appointments. We will leverage one of our greatest resources, our youth, to increase interest in healthcare careers, as well as increase the availability of health care, and increase transportation options for the residents of Monroe County.

### **In Monroe County:**

- The provider ratio for physicians (MDs and Dos) is 1:4,849, compared to 1:325.5 for the state of Ohio\*
- The provider ratio for licensed dentists is 1:7,274, compared to 1,1843 for the state of Ohio\*
- 11.1% of residents report that "Access to doctors/quality healthcare" is the most important health issue facing the county\*

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**Goals:** Improve access to care in Monroe County; Establish a dedicated and coordinated transportation service in Monroe County

**Key Measures:** Need to add

**Vulnerable Population(s) Impacted by CHIP:** Uninsured, underinsured, low income

### **Objectives:**

- Establish a medical complex that includes physicians, specialists, and medical professionals after hours
- Increase and retain medical personnel
- Offer insurance navigator for consumer clarification
- Expand transportation system

*\*Source: 2017 Monroe County Community Health Assessment*

## Next Steps and Call to Action

MCHD will continue to monitor the CHIP on a regular basis over the next 31 months. The work plans located in Appendix A identifies the agencies and individuals responsible for implementing each of the objectives outlined in this CHIP. MCHD will collect quarterly updates from each responsible party in order to gauge the progress of the CHIP. Goals and objectives will be monitored to assure that timeframe targets are being met. To allow the CHIP to evolve with the community, goals and objectives will be adjusted or amended if needed. MCHD will publicly release an annual update, highlighting the success of the CHIP and providing any information on major changes that have been made.

This CHIP represents the work of a dedicated group of community representatives. If you or your agency are interested in becoming involved with CHIP initiatives and community health improvement planning in Monroe County, please contact Carol Hehr, 740-472-2677, ext. 8 or [carol.hehr@monroecountyohio.com](mailto:carol.hehr@monroecountyohio.com)



## Appendix A: Work Plans

<p><b>Priority # 1:</b> Monroe County, OH has high rates of diabetes, cancer, hypertension and obesity. This is due to a number of factors, including poor nutrition and physical activity rates among residents, which is impacted by a lack of opportunities for healthy eating and active living. In addition, residents of Monroe County do not visit a medical provider frequently enough to manage these chronic diseases. We will leverage our various public and private community partners to provide residents with opportunities for health eating, active living, and managing their chronic diseases.</p>			
<p><b>Alignment with National Priorities:</b> Healthy People 2020: Diabetes, Objectives: D-1, D-2; Healthy People 2020: Heart Disease and Stroke, Objectives: HDS-1; HDS-5</p>			
<p><b>Alignment with SHIP:</b> Chronic Disease: Decrease Heart Disease and Diabetes</p>			
<p>Objective(s) that address <b>policy change(s)</b> needed to accomplish goal: 1.1.3 (agency level policy change)</p>			
<p><b>Goal: 1.1:</b> Reduce the incidence Chronic Disease in Monroe County residents</p>			
<p><b>Key Measure(s):</b> 2017 Obesity rate: 74% (Target 69%); 2017 High blood pressure rate: 47% (Target: 42%); 2017 Diabetes rate: 18.5% (Target: 16%); 2017 Cancer rate: 18.3% (Target: 16%)</p>			
<p><i>Local Data Source: 2017 Monroe County CHA</i></p>			
<p><b>Objective 1.1.1</b></p> <p>By June 30, 2020, Monroe County residents will increase fruit and vegetable intake by 3%.</p>	<p><b>Measure</b></p> <p>Baseline: 23% Target: 26%</p> <p><i>Local Data Source: Monroe County CHA</i></p>	<p><b>Timeframe</b></p> <p>Start: June 1, 2018 End: June 30, 2020</p>	<p><b>Lead</b></p> <p>Leslie Workman</p>
<p><b>Action Steps:</b></p> <ul style="list-style-type: none"> <li>Promote gardening</li> <li>Farmers market</li> <li>Implement Campaign to increase fruit and vegetable intake: <ul style="list-style-type: none"> <li>Education residents on importance of 5 a day fruit and veggies</li> <li>Distribute Recipes/ meals using fruits and vegetables</li> </ul> </li> </ul>			
<b>Status:</b>	<b>Date</b>	<b>Update</b>	
<p><b>Objective 1.1.2</b></p> <p>By June 30, 2020, Monroe County residents will increase from 10 to 20 the number of days they reported being physically active in the last month.</p>	<p><b>Measure</b></p> <p>Baseline: 10 out of 30 days Target: 20 out of 30 days</p> <p><i>Local Data Source: Monroe County CHA</i></p>	<p><b>Timeframe</b></p> <p>Start: June 1, 2018 End: June 30, 2020</p>	<p><b>Lead</b></p> <p>Misty Valentine</p>

<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Promotion/education of importance of physical activity</li> <li>• Education of ways to get active</li> <li>• Collaborate with Tourism Council: <ul style="list-style-type: none"> <li>◦ Provide information and promote Monroe county recreation areas (biking, hiking, kayak)</li> </ul> </li> <li>• Implement county wellness scavenger hunt with giveaways</li> </ul>				
<b>Status:</b>	<b>Date</b>	<b>Update</b>		
<b>Objective 1.1.3</b> By June 30 2020, 5 Monroe County workplaces will have policies promoting worksite wellness.		<b>Measure</b> Baseline: unknown Target: 5	<b>Timeframe</b> Start: April 1, 2018 End: June 30, 2020	<b>Lead</b> Brian Griffon
<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Establish baseline <ul style="list-style-type: none"> <li>◦ Collect data on workplaces with current worksite wellness programs</li> </ul> </li> <li>• Research wellness programs</li> <li>• Determine workplaces to target</li> <li>• Promote wellness programs with workplace managers</li> <li>• Implement policy change(s)</li> <li>• Evaluate impact</li> </ul>				
<b>Status:</b>	<b>Date</b>	<b>Update</b>		

**Priority # 1:** Monroe County, OH has high rates of diabetes, cancer, hypertension and obesity. This is due to a number of factors, including poor nutrition and physical activity rates among residents, which is impacted by a lack of opportunities for healthy eating and active living. In addition, residents of Monroe County do not visit a medical provider frequently enough to manage these chronic diseases. We will leverage our various public and private community partners to provide residents with opportunities for health eating, active living, and managing their chronic diseases.

**Alignment with National Priorities:** Healthy People 2020: Diabetes, Objectives: D-1, D-2; Healthy People 2020: Heart Disease and Stroke, Objectives: HDS-1; HDS-5

**Alignment with SHIP:** Chronic Disease: Decrease Heart Disease and Diabetes

Objective(s) that address **policy change(s)** needed to accomplish goal: 1.1.3

**Goal: 1.2:** Increase treatment of chronic conditions among Monroe County residents

**Key Measure(s):** Increase in percentage of residents that seek preventive medical care.

Source: Monroe County CHA

Objective 1.2.1	Measure	Timeframe	Lead
By June 30 2020, Monroe County residents seeking preventive medical care will increase from 85% to 90%.	Baseline: 85% Target: 90%  Local Data Source: Monroe County CHA	Start: June 1, 2018 End: June 30, 2020	Kara Dixon

**Action Steps:**

- Education on preventive health care
- Insurance accessibility awareness/education
- Availability of programs/health screenings

Status:	Date	Update

<p><b>Priority # 2:</b> Monroe County, like many rural counties has been hard hit by both the opioid epidemic and high rates of mental health issues. The lack of health care providers focusing on these needs combined with an increased stigma surrounding the issues makes those affected receiving treatment a challenge. In addition, it is imperative that we address youth risk behaviors to improve the future of our county. We will leverage our community partnerships to reduce suicide and overdose, decrease the number of people with mental illness in jail, and reduce high risk behaviors among Monroe County youth.</p>			
<p><b>Alignment with National Priorities:</b> Healthy People 2020: Mental Health and Mental Disorders: Objective: MHMD – 1; Substance Use: Objectives: SA-2; SA-3, SA-13</p>			
<p><b>Alignment with SHIP:</b> Mental Health and Substance Abuse, Drug Dependence and Drug Overdose; Suicide</p>			
<p>Objective(s) that address <b>policy change(s)</b> needed to accomplish goal: 2.2.1 (agency level policy change)</p>			
<p><b>Goal: 2.1: Reduce deaths from suicide</b></p>			
<p><b>Key Measure(s):</b> number of suicides</p>			
<p><b>Baseline:</b> 4 (Local Data Source: Monroe County CHA)</p>			
<p><b>Objective 2.1.1</b></p> <p>By December 31, 2020, Monroe County will hold four education and awareness events annually focusing on suicide prevention.</p>	<p><b>Measure</b></p> <p>Baseline: 2 events annually Target: 4 events annually</p>	<p><b>Timeframe</b></p> <p>Start: April 2018 End: December 2020</p>	<p><b>Lead</b></p> <p>Monroe County Suicide Coalition (Pandora)</p>
<p><b>Action Steps:</b></p> <ul style="list-style-type: none"> <li>• Mental Health First Aid for faith-based community by December, 2018 <ul style="list-style-type: none"> <li>◦ Find location</li> <li>◦ Acquire funding</li> <li>◦ Acquire speakers</li> <li>◦ Advertise</li> </ul> </li> <li>• Suicide Prevention Coalition 2x/yr. (suicide prevention mental health education and awareness) <ul style="list-style-type: none"> <li>◦ Maintain current events - suicide awareness week</li> </ul> </li> <li>• Involve school service clubs (e.g., Key) to do posters for storefront/main street</li> <li>• Recruit new members to the Monroe County Suicide Coalition</li> </ul>			
<p><b>Status:</b></p>	<b>Date</b>	<b>Update</b>	

<p><b>Priority # 2:</b> Monroe County, like many rural counties has been hard hit by both the opioid epidemic and high rates of mental health issues. The lack of health care providers focusing on these needs combined with an increased stigma surrounding the issues makes those affected receiving treatment a challenge. In addition, it is imperative that we address youth risk behaviors to improve the future of our county. We will leverage our community partnerships to reduce suicide and overdose, decrease the number of people with mental illness in jail, and reduce high-risk behaviors among Monroe County youth.</p>			
<p><b>Alignment with National Priorities:</b> Healthy People 2020: <u>Mental Health and Mental Disorders:</u> Objective: MHMD – 1; <u>Substance Use: Objectives: SA-2; SA-3, SA-13</u></p>			
<p><b>Alignment with SHIP:</b> Mental Health and Substance Abuse, Drug Dependence and Drug Overdose; Suicide</p>			
<p>Objective(s) that address <b>policy change(s)</b> needed to accomplish goal:</p>			
<p><b>Goal: 2.2:</b> Increase law enforcement and first responder capacity to address mental health issues</p>			
<p><b>Key Measure(s):</b> Law enforcement and first responders trained in CIT Baseline: 0 (Local Data Source: Monroe County MHRB)</p>			
<p><b>Objective 2.2.1</b></p> <p>By December 31, 2020, 5% of law enforcement and first responders trained in Crisis Intervention Training.</p>	<p><b>Measure</b></p> <p>Baseline: 0 Target: baseline 5%</p>	<p><b>Timeframe</b></p> <p>Start: April 2018 End: December 2020</p>	<p><b>Lead</b></p> <p>MHRB</p>
<p><b>Action Steps:</b></p> <ul style="list-style-type: none"> <li>• Continue relationship building efforts with Monroe County Sheriff's Department</li> <li>• Offer training by the end of December 2020</li> <li>• Inform LE of NAMI grant to cover funding opportunity for training by June 2019</li> <li>• </li> </ul>			
<b>Status:</b>	<b>Date</b>	<b>Update</b>	



<p><b>Priority # 2:</b> Monroe County, like many rural counties has been hard hit by both the opioid epidemic and high rates of mental health issues. The lack of health care providers focusing on these needs combined with an increased stigma surrounding the issues makes those affected receiving treatment a challenge. In addition, it is imperative that we address youth risk behaviors to improve the future of our county. We will leverage our community partnerships to reduce suicide and overdose, decrease the number of people with mental illness in jail, and reduce high risk behaviors among Monroe County youth.</p>			
<p><b>Alignment with National Priorities:</b> Healthy People 2020: Mental Health and Mental Disorders: Objective: MHMD – 1; Substance Use: Objectives: SA-2; SA-3, SA-13</p>			
<p><b>Alignment with SHIP:</b> Mental Health and Substance Abuse, Drug Dependence and Drug Overdose; Suicide</p>			
<p>Objective(s) that address <b>policy change(s)</b> needed to accomplish goal:</p>			
<p><b>Goal: 2.3: Reduce the overdose rate in Monroe County</b></p>			
<p><b>Key Measure(s): Overdose death Rate</b> Baseline: 2017 rate: 6.9 per 100,000 population (Local Data Source: Monroe County CHA)</p>			
<p><b>Objective 2.3.1</b>  By December 31, 2020, received at least 1 Project DAWN grant to increase accessibility of NARCAN to general public.</p>	<p><b>Measure</b>  Baseline: 0 Target: 1</p>	<p><b>Timeframe</b>  Start: May 2018 End: June 2020</p>	<p><b>Lead</b>  MCHD</p>
<p><b>Action Steps:</b></p> <ul style="list-style-type: none"> <li>• Health department writes Project DAWN grant</li> <li>• Collaborate with Monroe County Drug Prevention Alliance</li> <li>• Increase NARCAN doses available</li> <li>• Promote at events in objective 2.1.1</li> </ul>			
<p><b>Update</b></p>			

<p><b>Priority # 2:</b> Monroe County, like many rural counties has been hard hit by both the opioid epidemic and high rates of mental health issues. The lack of health care providers focusing on these needs combined with an increased stigma surrounding the issues makes those affected receiving treatment a challenge. In addition, it is imperative that we address youth risk behaviors to improve the future of our county. We will leverage our community partnerships to reduce suicide and overdose, decrease the number of people with mental illness in jail, and reduce high risk behaviors among Monroe County youth.</p>																					
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<p><b>Alignment with SHIP:</b> Mental Health and Substance Abuse, Drug Dependence and Drug Overdose; Suicide</p>																					
<p>Objective(s) that address <b>policy change(s)</b> needed to accomplish goal:</p>																					
<p><b>Goal: 2.4: Reduce high risk behaviors within Monroe County Youth</b></p>																					
<p><b>Key Measure(s):</b> Youth who use alcohol, tobacco, and marijuana Baseline: Unknown (Local Data Source: MCHD)</p>																					
<p><b>Objective 2.4.1</b></p> <p>By December 31, 2020, decrease youth who use alcohol, marijuana, and tobacco by 3%.</p>	<p><b>Measure</b></p> <p>Baseline: unknown Target: increase of 3%</p>	<p><b>Timeframe</b></p> <p>Start: May 2018 End: December 2020</p>	<p><b>Lead</b></p> <p>Health Department/MHRB</p>																		
<p><b>Action Steps:</b></p> <ul style="list-style-type: none"> <li>• Narcanon speakers at schools</li> <li>• Establish baseline by surveying students in 2019</li> <li>• Conduct survey in 2020 to determine change</li> <li>• Increase evidence based services (e.g., cxroads, tri county, southeast)</li> <li>• Collaborate with Monroe County Drug Prevention Alliance</li> </ul>																					
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<p><b>Priority # 3:</b> Access to affordable, quality healthcare is vital to a community's health. Monroe County, like many rural communities is lacking an adequate amount of providers for the population and the infrastructure to assure patients are able to attend their appointments. We will leverage one of our greatest resources, our youth, to increase interest in healthcare careers, as well as increase the availability of health care, and increase transportation options for the residents of Monroe County.</p>			
<p><b>Alignment with National Priorities:</b> HP 2020: <u>Access to Health Services: Objectives: AHS-3, AHS-6</u></p>			
<p><b>Alignment with SHIP:</b> Crosscutting factors: Access to Care</p>			
<p>Objective(s) that address <b>policy change(s)</b> needed to accomplish goal: 3.1.1 (agency level policy change)</p>			
<p><b>Goal: 3.1:</b> <i>Improve access to care in Monroe County</i></p>			
<p><b>Key Measure(s):</b> Number of providers available for after-hours walk in care Baseline: 0 (Local Data Source: MCHD)</p>			
<p><b>Objective 3.1.1</b></p> <p>By December, 31, 2020 establish a medical complex that includes physicians, specialists, and medical professionals after hours in Monroe County</p>	<p><b>Measure</b></p> <p>Baseline: 0 medical complexes</p> <p>Target: 1 new medical complex</p> <p>Local Data Source: MCHD</p>	<p><b>Timeframe</b></p> <p>Start: April 2018 End: December 2020</p>	<p><b>Lead</b></p> <p>Carol Schumacher</p>
<p><b>Action Steps:</b></p> <ul style="list-style-type: none"> <li>• Develop plans</li> <li>• Acquire funds</li> <li>• Recruit specialists (medical, dental, vision, etc.)</li> <li>• Offer after hour services</li> <li>• Promote need for specialists</li> <li>• Engage area medical professional to obtain goals</li> <li>• Partner with multiple health care organizations</li> <li>• Coordinate with economic developer to maximize services</li> <li>• Conduct comprehensive survey to determine community's medical needs</li> </ul>			
<b>Status:</b>	<b>Date</b>	<b>Update</b>	
<p><b>Objective 3.1.2</b></p> <p>By December 31, 2020, decrease physician provider ratios from 1:4849 to 1:3637 by recruiting 1 physician specialist to Monroe County.</p>	<p><b>Measure</b></p> <p>Baseline: 1:4849 Target: 1:3637</p> <p>Local Data Source: Monroe County CHA</p>	<p><b>Timeframe</b></p> <p>Start: November 2018 End: December 2020</p>	<p><b>Lead</b></p> <p>Carol Hehr</p>

<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Partner with Kiwanis</li> <li>• Inform area high schools of health careers</li> <li>• Target students with career expo and education options</li> <li>• Provide scholarships as incentives</li> <li>• Provide shadowing opportunities</li> <li>• Recruit medical specialists (see Objective 3.1.1)</li> </ul>			
<b>Status:</b>	<b>Date</b>	<b>Update</b>	
<b>Objective 3.1.3</b> By December 31, 2020, increase by 1 the number of insurance navigators to assist consumers with accessing the healthcare system.		<b>Measure</b> Baseline: 0 Target: 1  <i>Local Data Source:</i> MCHD	<b>Timeframe</b> Start: April 2018 End: December 2020
<b>Lead</b> Michael Carpenter			
<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Partner with multiple health care organizations</li> <li>• Obtain funding for navigator</li> <li>• Promote availability of patient navigator</li> <li>• Obtain funding for patient navigator</li> <li>• Promote availability of patient navigator</li> <li>• Educate community members of insurance/financial options available</li> </ul>			
<b>Status:</b>	<b>Date</b>	<b>Update</b>	

<p><b>Priority # 3:</b> Access to affordable, quality healthcare is vital to a community's health. Monroe County, like many rural communities is lacking an adequate amount of providers for the population and the infrastructure to assure patients are able to attend their appointments. We will leverage one of our greatest resources, our youth, to increase interest in healthcare careers, as well as increase the availability of health care, and increase transportation options for the residents of Monroe County.</p>			
<p><b>Alignment with National Priorities:</b> HP 2020: <u>Access to Health Services: Objectives: AHS-3, AHS-6</u></p>			
<p><b>Alignment with SHIP:</b> Crosscutting factors: Access to Care</p>			
<p>Objective(s) that address <b>policy change(s)</b> needed to accomplish goal:</p>			
<p><b>Goal: 3.2:</b> <i>Improve collaboration of transportation options in Monroe County</i></p>			
<p>Key Measure(s): Increase in Monroe County Transportation Resource Guides Baseline: 0 (Local Data Source: MCHD)</p>			
<p><b>Objective 3.2.1</b></p> <p>By December 31, 2020, increase by 1 the number of comprehensive transportation resources guides publicly available in Monroe County that provide an overview of all transportation options available for residents to access health care.</p>	<p><b>Measure</b></p> <p>Baseline: 0 Target: 1</p> <p><i>(Local Data Source: MCHD)</i></p>	<p><b>Timeframe</b></p> <p>Start: June 2018 End: June 2019</p>	<p><b>Lead</b></p> <p>Shirly Brown Cancer Gas Card</p>
<p><b>Action Steps:</b></p> <ul style="list-style-type: none"> <li>• Identify gaps in transportation and explore adding resources</li> <li>• Create transportation directory</li> <li>• Explore coordination of existing transportation options</li> </ul>			
<p><b>Status:</b></p>	<b>Date</b>	<b>Update</b>	



## Appendix B: List of Key Terms

**CHA – Community Health Assessment;** the collection, analysis, and distribution of information on the health status and health needs of the community, including statistics on health status, community health needs/gaps/problems, and assets.

**CHIP – Community Health Improvement Plan;** a long-term and systematic plan to address health priorities that were drafted as a result of the CHA.

**MAPP – Mobilizing for Action through Planning and Partnerships;** a community-driven strategic planning process for improving community health.

**EBPHP – Evidence Based Public Health Practice;** the implementation, and evaluation of effective programs and policies in public health through application of principles of scientific reasoning, including systematic uses of data and information systems, and appropriate use of behavioral science theory and program planning models.

**HIP – Health Impact Pyramid;** An organization of health interventions that places greater public value on interventions that impact socioeconomic factors, and less public value on individual education.

**HP2020 – Healthy People 2020;** the federal government's prevention agenda that is updated every 10 years.

**National Prevention Strategy –** From the office of the Surgeon General, lays out a prevention-oriented society where communities work together to achieve better health for all Americans.

**ODH –** Ohio Department of Health

**OSU CPHP –** The Ohio State University Center for Public Health Practice

**SHIP – State health improvement Plan;** a CHIP completed at the State level.

# Appendix C: List of Community Partners

## **CHIP PRIORITIZATION MEETING REPRESENTATIVES**

VILLAGE COUNCIL  
MENTAL HEALTH AND RECOVERY  
AUDITOR  
COMMUNITY CENTER  
SWITZERLAND OF OHIO SCHOOLS  
MONROE COUNTY HEALTH PLANNING COUNCIL  
EMS  
BARNESVILLE HOSPITAL  
CANCER GAS CARDS  
AMISH COMMUNITY  
PROSECUTING ATTORNEY  
BOARD OF HEALTH  
HEALTH COMMISSIONER  
HEALTH DEPARTMENT

## **CHIP MEETING**

OHIO HILLS HEALTH SERVICES	MONROE COUNTY AUDITOR
BARNESVILLE HOSPITAL	MONROE COUNTY BEACON – LOCAL NEWSPAPER
MONROE COUNTY FAMILY AND CHILDREN FIRST	GMN TRI COUNTY CAC
MENTAL HEALTH AND RECOVERY	CROSSROADS COUNSELING INDIVIDUAL
MONROE COUNTY COMMISSIONERS	OSU EXTENSION

## Appendix D: Assets and Resources

Monroe County District Library  
Dally Memorial Library  
American Legion and VFW  
Eagles FOE  
Moose Lodge  
Knights of Columbus  
Masonic Lodge & Eastern Star  
Monroe County Family and Children First Council  
OSU Extension – Monroe County  
Monroe County Drug Coalition  
Empowering C.A.R.E  
Food Pantries  
Cancer Gas Cards  
Ministerial Association  
Monroe County Retired Teachers Assoc  
Monroe County OPERS Assoc  
Rally for Life  
Monroe County Suicide Prevention Coalition  
Monroe County Veterans Office  
Bureau of Motor Vehicles  
Board of Elections  
Metropolitan Housing  
Monroe County Engineer's Office  
Buckeye Hills-Hocking Valley Regional Development District  
Monroe County Community Improvement Corporation  
Monroe County Public Transportation  
Monroe County Veterans Transportation Community Centers  
Monroe County Fair Board  
Wayne National Forest  
4-H Clubs  
FFA  
BPA  
Boy and Girl Scouts  
Ruritan  
Kiwanis

### **SCHOOLS AND UNIVERSITIES:**

Switzerland of Ohio Local School District  
St. Sylvester School  
Christian Covenant Academy  
Monroe County Head Start  
Bright Beginnings  
MACO Adult Workshop  
Monroe Achievement Center  
Belmont College

### **BEHAVIORAL HEALTH:**

Tri County Women's Help Center  
Southeast Behavioral and Mental Health  
Tri County Behavioral Health  
North Point  
Crossroads Counseling  
Belmont/Harrison/Monroe Mental Health and Recovery Services  
Monroe County Board of Developmental Disabilities

### **CLINICAL SERVICES:**

Local Physicians, Dentists and Optometrists  
Family Health Services  
Interim Health Care  
Stonerise at Home Health Care  
Air Evac Lifeteam

### **SENIOR SERVICES:**

Monroe County Senior Services  
Monroe County Area on Aging  
GMN, CAC Meals on Wheels  
Monroe County Are You OK Program  
Monroe County Life Saver

### **GOVERNMENT:**

Monroe County Commissioners  
Village Councils

Township Trustees  
Monroe County EMA  
Monroe County Health Department  
Monroe County Parks and Recreation Board  
Monroe County Soil and Water  
Conservation  
Monroe County Courthouse  
Monroe County Veterans  
GMN Tri County CAC  
Monroe County Airport Authority  
LEPC Committee  
DWARF Response  
Board of Elections  
Metropolitan Housing  
Monroe County Veterans  
Monroe County Engineer's Office  
Buckeye Hills Hocking Valley Regional  
Development

**BUSINESS:**

Monroe County Chamber of Commerce  
Retail Food Establishments  
Food Service Operations  
Midtown Fitness  
Isaly's Fitness Center  
McIntire Cartage  
Safe Auto Insurance  
Knowlton Ford  
Monroe Tire  
Agland Co-op

**LAW ENFORCEMENT:**

Monroe County Sheriff's Dept.  
Woodsfield Village Police Dept  
Monroe County Courthouse  
Monroe County Fire Assoc  
Monroe County EMS  
Monroe County Fire Chief Assoc

**SOCIAL SERVICES:**

Monroe County Children Services  
Monroe County JFS  
Help Me Grow  
WIC  
CMH  
Neighborhood Service Center

**MEDIA:**

Monroe County Beacon  
Sentinel Newspaper  
Woodsfield TV Channel 6  
WBNV 93.5 Radio  
WTAP TV  
WWVA 1170 Radio  
WOVK 98.7 Radio  
WEEL 103.7 FM  
Times Leader  
Wheeling News Register  
Wheeling Intelligencer  
Marietta Times