



Downtown Development Authority
Regular Meeting August 7, 2019 5:30 PM
Agenda

Call to Order 5:31

Roll Call PRESENT: Bierwirth Drier Grosse Lintner Reichert Schuttler Taylor
 ABSENT w/notice: Froehlich ABSENT w/o notice: Haughey

Additions/Deletions to the agenda & approval of the agenda APPROVED

1. Approval of July 2019 **Minutes** APPROVED
2. Public Comment
3. Financial Report Bank balance \$XXX, XXX
4. Public Hearing for Master plan set for Sept 4 5:30 pm APPROVED
5. Need for public WIFI in downtown area -- the cost for a downtown-wide service is prohibitive. Bierwirth will talk to merchants about a decentralized approach: individual merchants extend a free public access link in/near their store.
6. Update: Drinking fountains -- The one outside Village Hall is working. Several DDA members expressed support for a water bottle filling station as a hygienic alternative to drinking fountains, as an interesting statement about the values of the Village, and as a sponsorship opportunity. Mike will investigate the logistics and costs of installing one. One interesting location would be at the site of the defunct water fountain at the northwest corner of Dewey Cannon Park.
7. Update: Chamberlain Path grant – Signed and sealed. Money to be delivered on an invoice-for-work-done basis. Work to be completed in Spring, 2020.
8. Update: Advertising, billboard? -- June 5 DDA minutes noted that a billboard placement on I 94 can possibly be had for about \$600/month. Bierwirth confirmed the price, but also that the desirable billboard spaces are not currently available. Deferred.
9. Wurstfest -- At the February 2019 DDA meeting it was agreed the goal of Wurstfest is to generate \$5,000 net revenue to be used for community-building projects. Cathi Rogers reported that: Elm St will be closed from Hwy 12 to the tracks; Farmers Market will move for the day to an area near Speedway; Cathi will meet with Drier to plan how to approach merchants for sponsorships; Drier will sponsor or co-sponsor T-shirts; T-shirt theme will be “I had the best time at the Three Oaks Wurst Fest” or words to that effect; there are more than 15 brewers committed, making it something of a Beerfest. Grosse raised the idea of other ticketing/revenue option – DEFERRED. Cathi will send Bierwirth a list of the vendors as they commit to the Fest.
10. Update: Garbage Cans. One new can was purchased. A few DDA members noted the existing cans should be located near the areas of heaviest pedestrian traffic. Grosse noted that one of the conditions for the three outdoor patio platforms is that the business provide and maintain a trash container. Mike will make them an offer they can't refuse.

Adjourn 6:21 Next regular meeting scheduled September 4, 2019

Term Expires: April 2020
J.D. Haughey
Janet Schuttler – Vice Chair
Dave Grosse – Council Liaison

Three Oaks Downtown Development Authority
Term Expires: April 2021
Angela Reichert – Chair
Karrie Lintner
Colleen Froehlich

Term Expires: April 2023
Carolyn Drier
Garth Taylor – Secretary
Suzanna Bierwirth