The meeting was called to order by Chairperson Fagin at 8:35 a.m.

Roll Call:  
Gary Childs  
Gary Fagin  
Holly Gerdom  
Dave Grimes  
Joe Repanshek  
David Murphy

Absent:  
Rhonda Bifano  
Mary Poole  
Susan Stowe

Also Present:  
Kristen Delaney, City of South Lyon  
Kim Thompson, Chamber of Commerce

APPROVAL OF AGENDA

Motion by Repanshek, supported by Gerdom

To approve the January 19, 2012 Agenda as presented.

VOTE  
MOTION CARRIED UNANIMOUSLY

COMMENTS FROM THE PUBLIC ON NON-AGENDA ITEMS

None.

NEW BUSINESS

None.

OLD BUSINESS

1) 2012 Events
Thompson gave a recap of the talks she had with Whitney Stone of 2Stone Events regarding the scope of work for a summer event. To handle all aspects of the event would be around $15,000 and she would retain 15% of sponsorships that she secured. Thompson stated that at
the most recent Chamber of Commerce meeting there was general support for the event, but also agreement that the Chamber could not afford the $15,000 cost. One compromise would be to utilize 2Stone’s services only to handle the bands and sound equipment. The Chamber could handle the rest of the event, with support and assistance from the DDA.

Thompson estimated that 2Stone’s services would cost around $3,000.

There was a general discussion about logistics and ways that the event could be done for less money. There was a discussion about the amount of financial support and assistance that the DDA could provide. Murphy reviewed a financial report and noted that there was $4,000 remaining in the Community Promotions line.

### SUPPORT OF THE CHAMBER OF COMMERCE’S SUMMER EVENT

Motion by Childs supported by Repanshek.

To express support for the Chamber of Commerce’s summer event, pending a full report on the costs of the event by Kim Thompson.

VOTE MOTION CARRIED UNANIMOUSLY

### TABLED ITEMS

None

### ADJOURNMENT

Motion by Childs supported by Grimes.

To adjourn the January 19, 2012 DDA board meeting at 9:18 a.m.

VOTE MOTION CARRIED UNANIMOUSLY

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Gary Fagin, Chairperson   Kristen Delaney, Recording Secretary