

Open for Business Special



To help spread the word and encourage locals to support local businesses during this uncertain time, the Plaindealer is offering a special advertising deal for the service industry.

Special rate:

- \$5 per column inch for color ads (*more than 50% off our non-contract rate*).
- Available in the sizes you see pictured below.
- You can purchase up to five ads to publish before April 30.

Ideas on how to use this special:

- Advertise your menu for take-out options
- Advertise special meal package deals for people who want to stock up on dinners.
- Advertise meal delivery.
- Advertise gift card deals for dining out in the future and supporting your business.

TO SCHEDULE: Email Peggy Kiniston at peggy@ouraynews.com.

Ads must be proofed (ready for print) by 5 p.m. Monday the week of publication. Camera-ready, designed ads are preferred but we can work with you on designing your ad.

AD SIZE OPTIONS FOR THIS SPECIAL:

\$480	\$240	\$120	\$60
Full page 10.19" x 16"	Half page 10.19"v x 8"h OR 5.01"v x 16"h	1/4 page 10.19"h x 4"v OR 5.01"h x 8"v	1/8 page 6" x 3.28" horizontal or vertical



OURAY COUNTY
Plaindealer
SINCE 1877

